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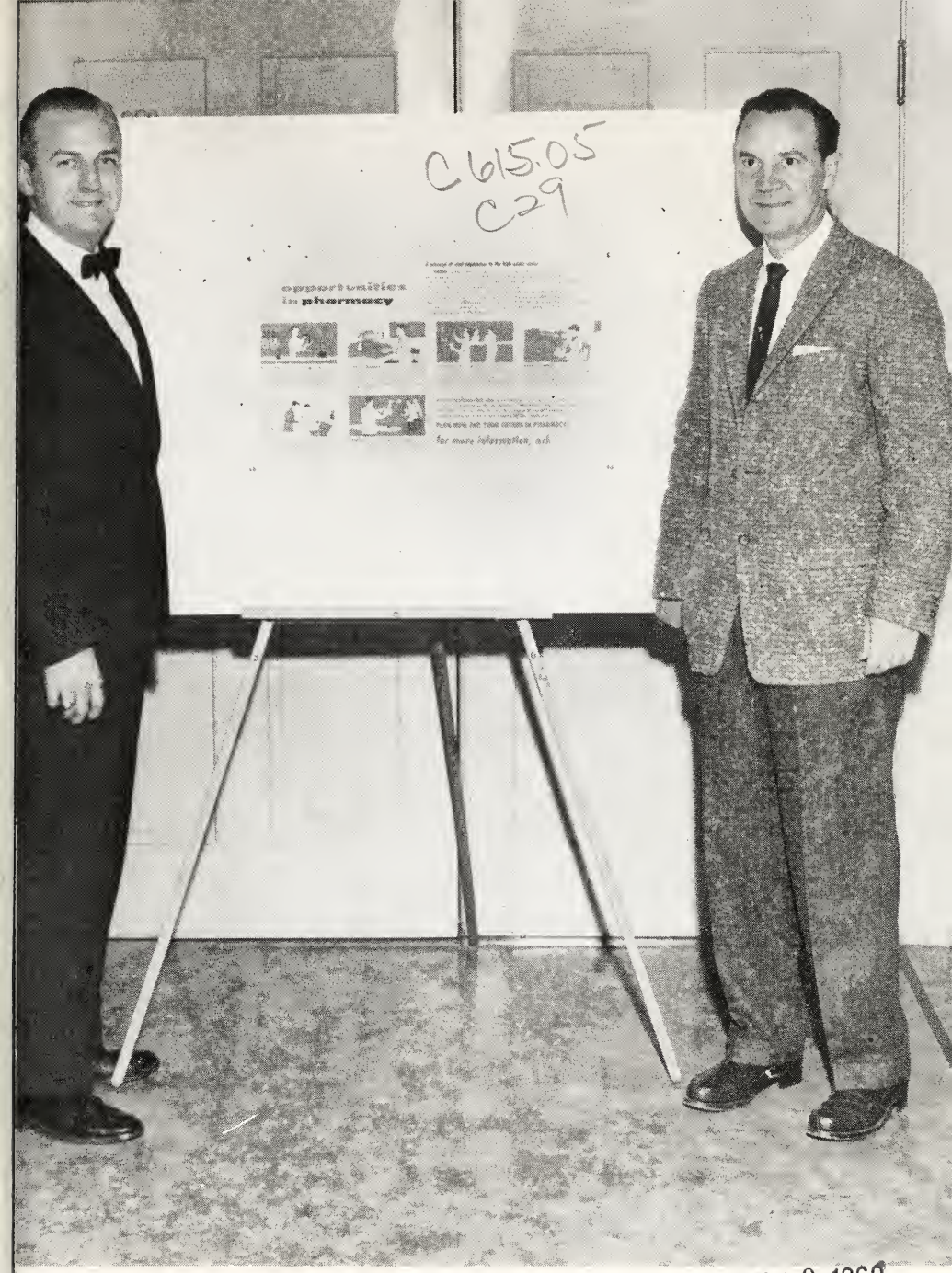

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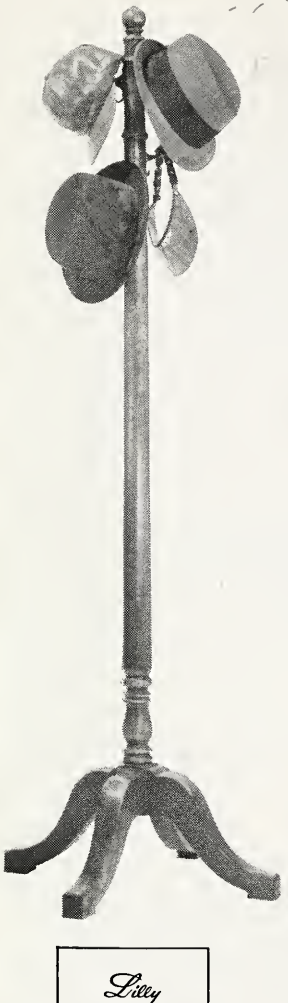
The Carolina JOURNAL OF PHARMACY

Volume XLI JANUARY, 1960 Number 1



WHAT HAPPENED TO THE PHARMACIST WHO WORE TOO MANY HATS

His first hat was a conservative felt, quite proper for a professional man.

When the stock from his bargain buys heaped up in his cellar, he added a warehouseman's cap.

When he realized how many invoices were being sent by his many suppliers, he got a bookkeeper's green eyeshade.

When he noticed that his capital was tied up in inventory, he decided he was acting as his own banker and bought an expensive Homburg.

Each hat seemed a logical development at the time of acquisition. It was only after he had paid for them all that he remembered he had only one head.

Moral

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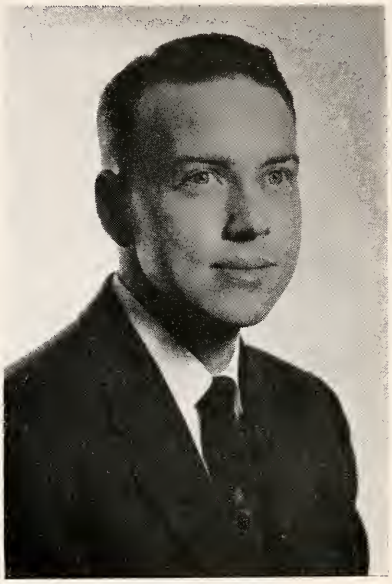

Joseph C. Knight

Justice Drug Company salutes Owen C. Trogdon and Joseph C. Knight for outstanding achievement in sales in the Justice Drug Company Gifts Galore Promotion. This selection is made on the basis of Gift Show work, Holiday Showroom work, Customer Relations, House Cooperation, General Salesmanship, et cetera. This is Mr. Trogdon's fourth year to be selected for the honor . . . Mr. Knight's first year.

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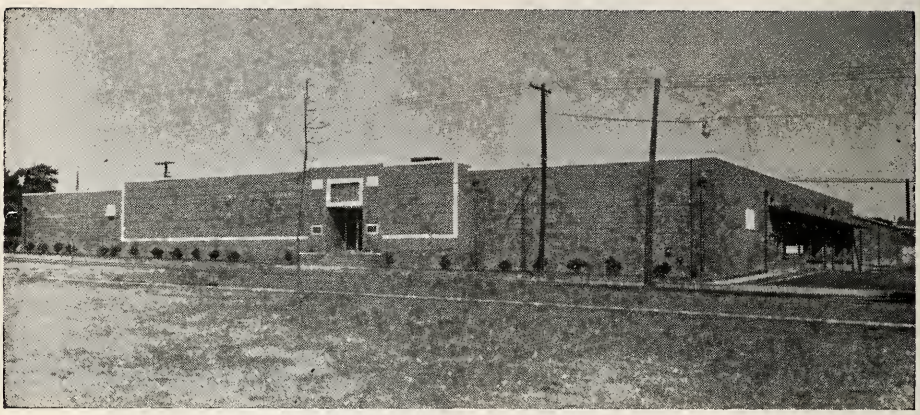

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The Carolina
JOURNAL OF PHARMACY

January, 1960

VOL. XLI No. 1

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Editors Assess Mr. K's Investigation

As predicted, the Kefauver drug price investigation brought forth sensational headlines from the newspapers of the nation, including many in North Carolina. Prior to Christmas, it appeared "7,000 Percent Markup" would push Old Saint Nick right off the front pages of our papers.

Editorially, the papers had a field day. For a general picture of the editorial response to Mr. K's Show in Washington, we have reproduced, beginning on page 7, a number of editorials that have appeared in the state.

Also, on page 24, Mr. Kiger of Shelby and Mr. Smith of Charlotte respond to some of the misrepresentations that have been published as "facts."

Since pharmacists are the last link in the chain between the manufacturer and consumer, it is the pharmacist who has to come up with the answers to the distorted picture emanating from Washington. Our impression is that so far a pretty fair job has been done in refuting some of the politically-inspired, slanted testimony released by the Kefauver Committee.

For instance, one pharmacist in Eastern North Carolina uses this approach in discussing markups: He mentions the cost of an ounce of tobacco seed, the number of plants this will produce and the dollar take at the tobacco market. When the discussion gets around to all the elements that enter into the 50-cent-a-pound tobacco, the picture in respect to drug price markups comes into focus.

Another pharmacist effectively uses the $1.50 the farmer receives for his bushel of corn and the price he pays for cornflakes. Price markups are best understood by the consumer when related to something with which he is familiar.

The K Investigation will resume in mid-January. Our hope is that the end result will not cause a cut-back in the research programs being carried on by the pharmaceutical manufacturers of this country; research which in the past 20 years has enabled a million of our older citizens to miss the obituary columns by one or two decades.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Link Wins

The window display installed by Phil Link in Link Brothers Pharmacy of Reidsvill during National Pharmacy Week has been judged the winner of the "National Pharmacy Week Window Display Contest" sponsored by the North Carolina Pharmaceutical Association.

The winner will receive an appropriately inscribed plaque at the NCPA Convention, scheduled for Winston-Salem, May 8-9-10.

Honorable mention for the second best display went to John Andrews of the Andrews Pharmacy, Winston-Salem.

A photograph of the state winning display has been entered in the national contest sponsored by the American Pharmaceutical Association.

Participation (newspapers, radio, TV as well as window displays) during National Pharmacy Week this past fall was extensive. Some of the copy sent out for use during the Week is still being used. For instance, the Mooresville paper, on December 24, devoted considerable space to some of the services performed by pharmacists. The article was a pick-up from a National Pharmacy Week release from the NCPA office.

For Sale: UNC Pharmacy Lab Desks

Sixteen (of the 20) laboratory desks from the Dispensing Laboratory in Howell Hall are available for sale at $50 each, F.O.B. storage warehouse in Carrboro.

These desks were new in 1935, and graduates from the School of Pharmacy know them well. It is doubtful that these are suitable for retail pharmacies in any way; but, in addition to sentimental value, they would be ideal for playrooms or work shops.

Each desk is 70 in. long, 26 in. wide, and 64 in. high, with a full work space 39 in. above the floor level. Each desk has 12 drawers, 2 pull-out ointment slabs, and 2 cupboards with sliding glass doors below the working surface; and 6 small drawers, a small cupboard with frosted glass door, and 2 shelves above the working surface. The desks are made of Mississippi Red Gum with the working surface of birch. The natural light finish is somewhat stained.

Any pharmacists interested in purchasing one or more of these desks should write to Mr. R. L. Hardison, Director of Purchasing Department, University of North Carolina, Box 720, Chapel Hill, N. C.

This Month's Cover

NCPA President-Elect Edwin R. Fuller of Salisbury (left) and President Sam W. McFalls of Greensboro are shown with 16" x 26" two-color illustrated "Opportunities in Pharmacy" poster which the Association will use in a pharmacy student recruitment drive during 1960.

Briefly discussed are (1) Retail Pharmacy (2) Hospital Pharmacy (3) Women in Pharmacy (4) Research in Pharmacy (5) Pharmaceutical (Detail) Sales and (6) Pharmaceutical Education.

Pharmacists will be asked to make a special effort to get the poster displayed in their local high schools, or failing this, to use it to advantage in their pharmacies.

The poster concludes with "For more information, ask your pharmacist or write Dean E. A. Brecht, School of Pharmacy, University of North Carolina, Chapel Hill, North Carolina."

The printing expense, which was considerable, was underwritten by Justice Drug Company, Greensboro.

WHEN IS AN RX NOT AN RX?

The responsibility for the proper prescribing of narcotic drugs rests upon the practitioner, but a corresponding liability rests on the pharmacist who fills the prescription. An order purporting to be a prescription issued to an addict or habitual user of narcotics, not in the course of professional practice or treatment of disease, but for the purpose of providing the user with narcotics sufficient to keep him comfortable, by maintaining his customary dose, is not a prescription within the meaning and intent of the law, and the person selling such an order as well as the person issuing it may be charged with violating the law.

How the Press Views Mr. K's Probe

Govt. Eyes Drug Prices

THE EVENING TELEGRAM
Rocky Mount, N. C.
December 1, 1959

Along with many other things these days, drug prices are currently under probe on several fronts, and Sen. Estes Kefauver's Antitrust and Monopoly subcommittee will open hearings Dec. 7 on pricing practices of drug manufacturers. The Federal Trade Commission is pressing charges of illegal price-fixing against six large pharmaceutical houses, and producers of Salk vaccine are in court on charges of conspiring to set uniform prices for the polio preventive.

A drug trade journal commented recently: "We will always be faced with public resentment over the cost of drugs because everyone resents deeply the fact that someone, usually the druggist and manufacturer, is making money out of his misery." Perhaps so, but the resentment is not apt to go very deep or last very long unless "someone" is making too much money out of the sick man's misery.

That's the question at issue in the upcoming hearings before a Senate investigating committee; in hearings during the past year on a Federal Trade Commission complaint of illegal fixing of antibiotic prices, and in the antitrust suit against producers of Salk vaccine. What it comes down to is whether high drug prices are justified—by heavy research costs or by rapid results in acute illnesses—or whether the high prices are artificially maintained for the benefit of drug makers.

Surveys show that the average cost of a prescription has tripled in the past 20 years. Typical price of a bottle of 16 antibiotic pills is said to be around $8, or 50 cents a pill. Men or women, who have to take medicine regularly may be especially hard hit.

And how have the drug houses fared? Profits of individual manufacturers are apt to fluctuate widely, but government statistics show that earnings of the industry as a whole run consistently at more than twice the rate of profits of manufacturers in general. Drug company profits before taxes amounted to almost 20 per cent of sales in 1958, when the comparable rate for all manufacturing was 7.4 per cent. Profits after taxes for the period January, 1957, through June, 1959, amounted to more than 10 per cent of sales in the case of drugs and to less than 4 per cent of sales for manufacturing as a whole.

Whenever free competition in drugs has operated, prices have dropped spectacularly in a few years. The price of penicillin, which never was patented, dropped from $20 for a 100,000-unit vial in 1943 to 30 cents for the same amount in 1947. Even patented drugs have taken deep dives in price when the monopoly of the first company on the market has been broken.

* * *

U. S. Senatorial Group Will Investigate Drug Price in High Bracket

BURLINGTON TIMES-NEWS
December 7, 1959

"What good is a wonder drug if it is not available to everybody because of exorbitant prices?"

The foregoing question is before a United States Senate group who, today, opened a hearing dealing first with the cost of the drug cortisone. The drug is called a "wonder drug" used extensively in the treatment of arthritis. It is said that 11 million Americans are afflicted with the disease. In addition to their suffering, quite a drug expense!

Hearings opened before Senator Estes Kefauver (D-Tenn) chairman of the Senate Antitrust Monopoly subcommittee. It is aimed on target "price practices of the drug industry."

It has been apparent for some years that an American public who has battled a socialistic effort to place medical care in charge of a bureaucratic switchboard in Washington is feeling the pinch of an ever-increasing cost of drugs. They do not know where the cost monopoly is centered, but want to feel it is not in the professional services

(Continued on page 9)

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That's why she carries the 100-tablet bottle of Sucaryl with her when she travels. Just the idea that she's got her Sucaryl along—can have her coffee as sweet as she wants, whenever she wants, without being penalized by calories—helps make dieting lots easier. The point: Sucaryl, more and more, is becoming an important part of the daily pattern of living in (and *outside*) the home.

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HOW—

(Continued from page 7)

they require from those active in medical care in their local areas, professionally, nor in retail outlets vending drugs on prescription order.

If the drug manufacturers have entered into "monopoly practices" to control prices on so-called "wonder drugs," many of them undoubtedly specific in the relief or cure of human upsets; incipient, chronic or malignant, they need attention. They should establish a uniform quality in drug production, if any have not maintained such standard through many years of government inspection and analysis, on an open or competitive market.

The market controlled by monopoly from its principal sources of manufacture and distribution is "fixed" and is therefore unfair to the consumer. He (the consumer) may be "skinned alive" for a product costing very little at the source in raw materials to compound a formula by culture or otherwise, passing from the laboratories to climb price steps up beyond the reasonable economic reach of those who need them as much if not more than those who do not feel a pinch to pay for them.

Mr. Kefauver with his group is in position to extend an exploration into the cost of big name and big price drugs far beyond the single drug, cortisone, named to begin the investigation with. The group will have available to it catalogues from principal distributors, or manufacturers, listing many of the drugs now recognized in the "wonder" class—pills, liquids, salves and powders, along with wholesale prices asked for them.

* * *

Drug and Medical Costs Need Investigating

KINSTON FREE PRESS

December 7, 1959

Recently several pharmaceutical houses in the country were charged with conspiracy to raise prices on polio vaccine to the point where the average person couldn't afford the shots. We believe in the first skirmish the court found in favor of the defendants. The investigation, however, is going on and the Senate Committee headed by Sen. Estes Kefauver of Tennessee is reported to be considering a general investigation of drug prices.

The **Free Press** believes that such an investigation would be in order. Druggists no longer compound prescriptions except in rare cases—they count pills—at from five to 50 cents apiece as necessary from prices charged them by the suppliers. We have been told by some pharmacists that if they could mix a prescription for the pills they have to charge four or five cents apiece for the cost would be about a fourth.

While Senator Kefauver's committee is looking into the alleged collusion of pharmaceutical houses it might also look into the matter of whether some medical men are charging exhorbitant fees—at least such fees are climbing very rapidly. Dentists use to fill a tooth for $3.00 to $5.00 and now some charge $10.00 and $12.00. It's not a bad idea too, Friend Reader, when you have a prescription filled if you think the charge is too much to take it around to several drug stores and get prices before having it filled. As a matter more or less of curiosity recently we had occasion to compare prices at local pharmacists. We consulted four local druggists. The price given by the first was $2.00, the next was $1.35; the next $1.50 and the last one $1.00. At least that proved there was no collusion with the local druggists.

By way of suggestion to the medical men as well as druggists, their respective prices better be held somewhere within reason if they don't find a demand for socialized medicine. We'd hate to see that day but prices have already gone beyond the reach of the average person who needs medical attention, drugs, or hospital service. The sooner these respective services get in line on their own hook, so to speak, the less apt they are to run into governmental supervision and perhaps "take over."

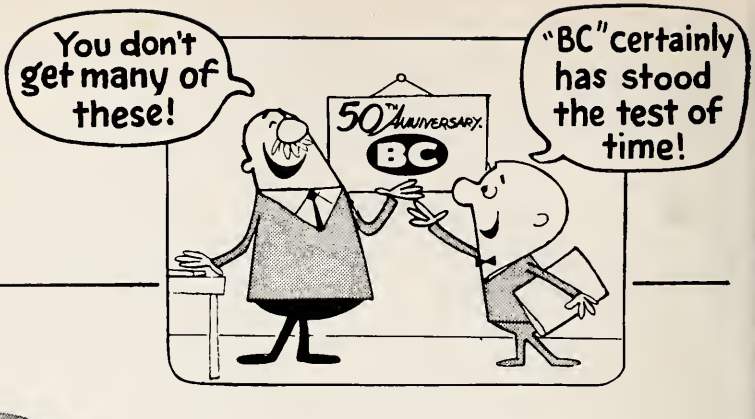
Profiteering

DURHAM SUN

December 8, 1959

Senate investigators appear to have brought to light exceedingly disturbing practices within the ethical drug industry.

(Continued on page 11)



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HOW—

(Continued from page 9)

They present, already, a strong case indicating (1) profiteering pricing and (2) conspiracy to maintain those prices.

In one instance, drugs bought for 11.7 cents were sold to drug stores for $8.40. Another, in amounts costing 28 cents, was wholesaled to druggists at $8, retailed to the public at $14. An arthritis-asthma tablet derived from cortisone was made by the drug manufacturer for 1.6 cents, was wholesaled at 17.9 cents and retailed at the suggested "fair trade" price of 29.8 cents. That is $29.80 per hundred.

Moreover, charts produced by Senator Kefauver and his committee showed that four of the great ethical drug companies sold the cortisone preparation, prednisolone, at the same prices to the penny, wholesale; $17.90 for a bottle of one hundred tablets.

Pinned down, one drug company president pleaded the costs of research. He seemed to challenge the figures but when advised that they came from his own company, disdainfully and defiantly declared, "Then they speak for themselves." He gave the impression to at least one observer that he was challenging the committee on a "What are you going to do about it?" basis.

It is a good question. What is Congress going to do about it? Do too many influential people, including some members of Congress, hold so much stock in ethical drugs that the companies are untouchable? Is that condition rather prevalent with respect to large industry in the United States?

Have the anti-trust laws gone by the board thanks to cartels, trade associations and understanding, "fair trade" and other devices now not only familiar but threatening to become integral parts of the American economy; to the detriment of free enterprise and that whole economy?

* * *

Drugs on the Mat

GREENSBORO DAILY NEWS

December 8, 1959

Senator Kefauver's investigation into the price of drugs will get a warm endorsement of the bill-paying public.

The Tennessee senator's political ambitions may be compounded in the prescription, but any light on the subject, for whatever reason focused, will be welcome.

That joke that the minimum price for a bottle of medicine is $5 turns out not to be exactly correct, but the truth is hard enough to hurt. The average price of a medical prescription pushed above $3 this year, up from $2.93 in 1957, according to estimates by the drug industry.

Government statistics estimate prescription prices have climbed more than 33 per cent in the past 10 years, compared with 25 per cent increase in the consumer price index as a whole. Over a fourth of what Americans spent on medical care last year —$16,400,000,000—went to pay for drugs and medical appliances.

Everybody agrees that the United States has wonderful pharmaceuticals, but the question is: Can the American people afford them?

Congressional investigators are expected to charge that this country's drug-making business is controlled by a handful of large firms which, by unspoken agreement, keep prices high. They will probably claim that there is little or no competition among drug makers.

The investigation will start with a probe into the price of drugs used to treat arthritis; then it will go into prices of synthetic hormones, tranquilizers, antibiotics and medicines used against diabetes.

At a series of public hearings, executives from drug companies will have their inning. They can be expected to contend that the price of drugs is actually held down by fierce competition. New drugs may be high at first, they answer, but prices drop fast on older products. Drug manufacturers also say that heavy packaging, advertising and promotion costs and research keep prices of new medicine high.

Whatever the Senate subcommittee uncovers, the drug makers will find a new factor in the field of steroids, which bring relief to arthritics. Among scheduled witnesses Dr. Ethel Andrus, president of the American Association of Retired Persons, will tell about the association's own mail order pharmacies to sell expensive cortisone derivatives.

(Continued on page 13)

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HOW—

(Continued from page 11)

This kind of evidence will be presented: A check with a purchasing agent of a retail drug chain shows their prices run about the same—five steroids are sold for $17.90 for 100 tablets, with a suggested retail list price of $29.83. This would be a month's supply.

Other targets for the Kefauver subcommittee will be the concentration of the drug industry—about 20 firms account for 80 per cent of the market—and the industry's high profit margin.

Manufacturers feel that they can satisfactorily explain the high cost of drugs if they get a chance to tell their story.

They should have every opportunity. But they should realize that pill buyers will be hanging on their every word.

* * *

Why the High Drug Prices? The Senator Wants to Know

THE CHARLOTTE OBSERVER

December 8, 1959

Senator Estes Kefauver and his subcommittee on anti-trust and monopoly this week started plowing some very fertile ground.

They have begun a series of hearings on why drug prices are so high. Is it because of collusive price-fixing among the leading manufacturers? Is it because profit margins are excessive for both the makers and the retail dispensers?

This committee could hardly turn its attentions to a subject of more concern to Americans whose incomes are either moderate or substandard. Drug prices are high—in many cases absurdly high. And yet the asking price must be paid because the product itself is so vital.

These prices are an integral part of the generally high cost of medical care. There can be little doubt of their pinch upon the large family, the chronically ill, the pensioner on a low, fixed income.

Senator Kefauver says that his committee, in its two years of studying prices, has received more complaints about the costs of drugs than about the cost of any other commodity.

Here are some of the factors that have led to these hearings:

1. The profits of the drug industry as a whole run consistently at more than twice those of manufacturing in general.

Drug company profits before taxes amounted to 19.9 per cent of sales in 1958, compared to 7.4 per cent for manufacturing as a whole. Figures for 1957 through the first half of 1959 show profits after taxes amounting to more than 10 per cent of sales for drugs and to less than four per cent of sales for manufacturing as a whole.

2. The Federal Trade Commission charged last year, after two years of investigation, that six companies had conspired to fix the prices on broad-spectrum antibiotics. The result, says the FTC, is "artificial, arbitrary, noncompetitive and rigid prices."

The companies deny such charges, and hearings have been going on since last January.

Only a few days ago a Federal judge dismissed charges that five leading drug manufacturers had conspired to fix the price of Salk polio vaccine.

3. Senator Kefauver says his committee has evidence that American drug products are sold in foreign countries at prices substantially below those charged in the United States.

4. In recent testimony before a New York legislative committee, a representative of the Metropolitan New York Consumer Council cited several instances in which identical drugs solds for much less under their generic names than under their trade names.

He said that 100 units of Amphetamine cost $1.45 to $2.70 under the generic name, but $5 under a better-known trade name (Dexedrine). "Consumer organizations," he said, "can find no explanation for high prices for brand-name drugs other than that the prices are being kept up by the patent umbrella."

The average cost of a prescription has almost tripled in the last 20 years—from $1.11 to $3.10. Correctly or incorrectly, the **Journal of the American Medical Association** says that the rise in costs of medical

(Continued on page 15)

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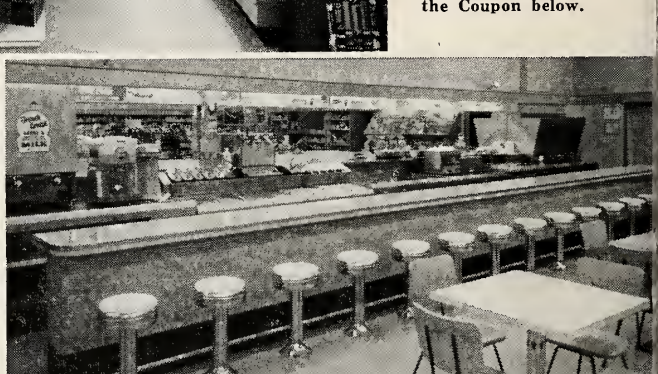

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HOW—

(Continued from page 13)

care can be traced almost entirely to increased hospital and drug costs.

We realize, of course, that it is tremendously expensive to develop a new drug and then to promote it once it has been proved. It is also true that there is great risk of obsolescence here. A new drug can lose its potency as immunity is developed. Drugs can quickly be superseded by something newer and more effective.

Yet the pinch remains.

It has led the Oregon Welfare Commission to study the wisdom of setting up a state-owned pharmacy to fill prescriptions for welfare recipients.

It has led the Garment Workers Union to open union pharmacies; and one in New York filled 600 prescriptions a day in a recent year at an average cost of 65 cents.

It has led Dr. Ellen Winston, North Carolina's welfare commissioner, to lament publicly the burden of high drug prices upon those on the dole. North Carolina's monthly grant for the totally and permanently disabled is, for instance, only around $45.00 a month.

And it has led a high official of the National Association of Retail Druggists to complain of the tendency of "state and federal agencies concerned with health to bypass the drug store."

Such circumvention is only to be expected, and it should surprise no one that an organization of retired persons is seeking to buy drugs in large amounts directly from the manufacturers and provide them for the membership at a 25 per cent discount.

Although the profit motive operates fully as much in drugs as in jewelry and furs, this is a problem for private sources to take most seriously. It is a problem for the doctor almost as much as for the druggist, because the doctor cannot escape a share of the blame when he prescribes pills and they are charged for as if they were pearls.

If social medicine, and social pharmacy, come to this country, it will not be socialists who bring them.

* * *

Price Markups Uncovered by Drug Probers

RALEIGH NEWS & OBSERVER
December 8, 1959

Senate investigators said Monday a major drug firm bought a medicine for 11.7 cents a batch and then resold it to druggists for $8.40—an estimated markup of 7,079 per cent.

At the same time, the Senate Antitrust subcommittee produced figures it said showed the Schering Corp. of Bloomfield, N. J., jacked up the wholesale price of another drug by 2,757 per cent—from 28 cents to $8.00.

Staff data on the two drugs—both used against female disorders—was brought up after Francis C. Brown, Schering's president, had described a previous charge by the subcommittee as "misleading and valueless."

Challenged

Brown challenged an estimate by subcommittee Chairman Estes Kefauver (D-Tenn), that Schering applied a 1,118 per cent markup over production costs for prednisolone, an arthritis-asthma medicine derived from cortisone. Developed by Schering, this drug is marketed under the name neticortelone.

Staff specialists said Schering made that medicine for 1.6 cents a tablet and set a wholesale price of 17.9 cents and a suggested retail price of 29.8 per cent. Included were costs of preparing and bottling the tablets, but not of marketing them.

Kefauver and his aides produced charts they said showed Schering and three major competitors—Merck, Upjohn and Pfizer—handled the arthritis-asthma drug prednisolone at identical prices—$17.90 for a bottle of 100 tablets.

The charts listed a smaller firm, Physicians Drug and Supply Co., as selling the preparation for $4.85 a hundred.

Testimony about Schering's pricing practices developed as the Senate subcommittee opened public hearings on whether drug houses were charging too much at the wholesale level and, if so, whether Congress should do something about it.

(Continued on page 17)

46% to 52% PROFIT
for you on the new fast-seller for chapped lips!

By the Makers of STANBACK

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE AS ADVERTISED THEREIN

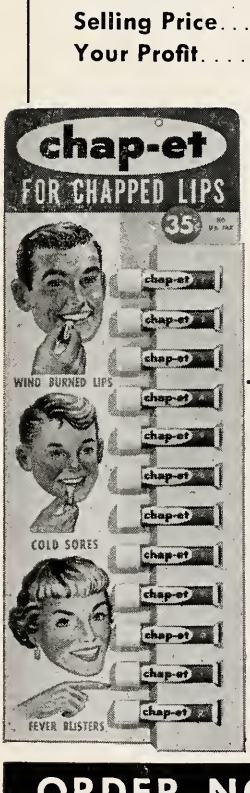
Hanger or Easel Displays

Deal #2

3 free with 12

1 card of 12 tubes, plus 3 tubes free for display

Your Cost **$2.80**
Selling Price **$5.25**
Your Profit ..... **$2.45—47%**



Deal #6

12 free with 36

3 cards of 12 tubes, plus 1 card (12 tubes) free for display

Your Cost ..... **$ 8.40**
Selling Price **$16.80**
Your Profit ..... **$ 8.40—50%**

Bulk Pack for Dump Displays

Deal #100

28 free with 72

100 tubes bulk-packed in chipboard box

Your Cost **$16.80**
Selling Price **$35.00**
Your Profit ..... **$18.20—52%**

ORDER NOW FROM YOUR WHOLESALER

HOW—

(Continued from page 15)

Defending his firm's pricing policies, Brown declared: "The best indication that Schering's prices were not excessive and that its products were good is found in the ready acceptance given them by the medical profession."

In challenging Kefauver's 1,118 per cent markup estimate for prednisolone, Brown said his company's recent profits amounted to 16 per cent of sales.

It was then that the subcommittee confronted Brown with figures purporting to show a 7,079 per cent markup for a drug marketed as progynon and 2,757 per cent for another drug sold as estinyl, both used in treatment of female disorders. These markups did not include costs of tableting, bottling, or selling.

The subcommittee said Schering got progynon and estinyl from Roussel, a French company.

* * *

The Drug Expose

HICKORY DAILY RECORD

December 9, 1959

The recent charges concerning excessive profits in the drug industry are grave, and if they can be substantiated in all likelihood public opinion will come nearer correcting the situation than any law—because if once the government starts to set the rate for profits, there is no telling where it might end. Who is to say what should be the legal rate of profit?

But it seems to **The Record** that much more is involved. It is difficult to determine the basis used by those who charge profits on sales of "wonder drugs" as high as a thousand per cent.

The sales price might easily be many times the cost of the basic ingredients used in the drugs sold, plus the cost of actual production of the various pills. However, anyone familiar with these "wonder drugs" knows that the companies engaged in their production are spending millions of dollars yearly on research, with only an occasional experiment paying off. Remember, the actual worth of the chemical ingredients in an adult human being is not over two dollars, even with inflation. But when these are blended properly we get an individual beyond value.

Just this week, the **Wall Street Journal** reports that Schering Corporation, one of the leading pharmaceutical manufacturers, has developed a new diuretic drug to alleviate heart and kidney diseases. According to Francis C. Brown, president, clinical details are to be announced soon. He noted the company is about to abandon research on a new anti-arthritic drug that has cost the company $1,500,000 to $2,000,000 so far.

The researcher in the drug manufacturing plant must have years of study before engaging in this work; he must make many experiments, many of which are of no value, before he finds a promising formula—and even then it may be a dud when put to actual test. Unless companies make a substantial profit on successful experiments, they can not afford to continue their research with the hope of bringing more "wonder drugs" into being. Who would stop this?

From the purchasers' viewpoint, while the cost of drugs can and do count heavily in a limited budget, and especially if needed for the wage earner of the family, when these "wonder drugs" perform their beneficial work, who would challenge their worth? Who would say their price is too high?

The Record believes these questions should be answered satisfactorily, before criticizing and condemning the so-called excessive profits. If there is basis for the charges, **The Record** proposes that the anti-trust department of the Federal government should get busy.

If the profit margins are as wide as some charge, the only way they can be maintained is through connivance on the part of the manufacturers.

The retail druggist is keenly aware that if he boosts his charges to an unrealistic height, his competitor down the street or across the corner will undercut him, and get the business.

* * *

(Continued on page 19)

WORLD'S LARGEST INDEPENDENT RESEARCH ORGANIZATION PROVES

IN DRUG STORES ALKA-SELTZER BRAND TURNS OVER...

42% FASTER than the largest selling brand of aspirin.

33% FASTER than the largest selling brand of buffered aspirin.

23% FASTER than the largest selling "combination of ingredients."

Remember . . . *TURNOVER IS THE KEY INGREDIENT IN PROFITS*

DISPLAY **ALKA-SELTZER®** BRAND

FOR TOP PROFITS

MILES PRODUCTS M Division of Miles Laboratories, Inc. Elkhart, Indiana

HOW—

(Continued from page 17)

Drug Prices Need Airing

RALEIGH NEWS & OBSERVER

December 9, 1959

The inquiry now being conducted by the anti-trust subcommittee on the prices of widely used medicines should clear the air and furnish the public some sort of measuring rod for determining whether or not they are overcharged.

The subject is one that undoubtedly needed an airing, whatever may be disclosed. There has long been widespread suspicions that excessive prices have been charged for medicines and that, in some instances at least, those prices have been reached by collusion.

If these suspicions are well founded, that fact should be known. If, on the contrary, present prices are reasonable, the public should be so informed by the committee.

Undoubtedly drug firms spend a great deal of money for research, but in some cases the public gets the impression that the overcharge far exceeds the cost of any research by the drug companies.

The present inquiry is amply justified by the public interest involved.

* * *

Drug Official Hits Report on Profits

GREENSBORO DAILY NEWS

December 9, 1959

The head of a New Jersey drug firm protested to a Senate Subcommittee today that its staff used distorted figures in picturing the company as marking up the prices of some of its medicines by as much as 7,079 per cent.

Dr. Francis C. Brown, president of the Schering Corp., Bloomfield, N. J., told the anti-trust subcommittee the testimony yesterday was "severely damaging and most unfair to the company."

Brown said documents used by John Blair, the subcommittee's chief economist, "grossly misconstrue the true facts." Schering's profit is about 12.3 per cent, Brown said. He called this a reasonable return.

Blair was one of the first witnesses yesterday when the subcommittee opened its investigation to determine whether drug makers are charging too much for their preparations at the wholesale level.

The subcommittee economist said Schering ballooned the wholesale price of an anti-arthritis drug by 1,118 per cent over production cost. He later put into evidence charts purporting to show that Schering jacked up the wholesale price of another drug, used against women's disorders, by 7,079 per cent.

Figures Attacked

Yesterday, Brown attacked these figures as misleading on grounds the subcommittee staff was not taking into account Schering's costs for research, promotion and other functions involved in developing and selling the drugs.

Renewing his attack today, Brown said that in computing the markup percentages, Blair did consider Schering's expenses in selling the anti-arthritis drug, distributing costs, royalty payments, its administrative charges and taxes.

Therefore, the drug company chief told the Senate group, the cost to Schering of 100 tablets of this drug, called prednisolone, should properly have been listed as $12.30 rather than $1.57 as mentioned by Blair.

Brown also said Blair did not count in a 20 per cent discount the company allows on sales to wholesalers.

Same Omissions

The same omissions were made by Blair in his calculations regarding the alleged 7,079 per cent markup on the drug against female disorders, Brown contended.

Brown's blast at the subcommittee staff came after the Senate investigators said Schering sought to restrict distribution of two anti-arthritis drugs through licensing agreements with five other big firms.

This was denied by officials of the firm. They contended that, if anything, the licensing arrangements helped widen the marketing of the drugs, two cortisone derivatives called prednisone and prednisolone.

At one point, Chairman Estes Kefauver (D-Tenn) of the Senate antitrust subcom

(Concluded on page 21)

"My Get Up and Go, Got Up and Went"

How do I know my youth is all spent?
Well, my get up and go has got up and went.
But in spite of it all—I'm able to grin
When I think of where my get up has been.

Old age is golden, so I've heard it said
But sometimes I wonder as I get into bed.
With my ears in a drawer, my teeth in a cup.
My eyes on the table until I wake up
Ere sleep dims my eyes, I say to myself,
Is there anything else I should have laid on the shelf.

I'm happy to say as I close the door—
My friends are the same, only perhaps even more.
When I was young my slippers were red:
I could kick my heels right over my head.
When I grew older, my slippers were blue,
But I could still dance the whole night through.

Now I am old, my slippers are black—
I walk to the store and puff my way back.
The reason I know my youth is all spent,
My get up and go has got up and went.

But I really don't mind, when I think with a grin,
Of all the grand places my get up has been.
Since I have retired from Life's competition,
I busy myself with complete repetition.

I get up each morning, dust off my wits,
Pick up the paper and read the "Obits"
If my name is missing, I know I'm not dead—
So I eat a good breakfast and go back to bed.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

HOW—

(Continued from page 19)

mittee told Schering's president, Dr. Francis C. Brown, and Irving H. Jurow, the firm's counsel:

"What you are trying to do was to get a royalty on something you didn't have a patent on and to restrict bulk sales."

Protesting, Brown said Kefauver was trying to exercise "thought control"—undertaking to probe into what was in Brown's mind. The subcommittee has no right to delve into his private thoughts, Brown declared.

* * *

Making Profits out of Human Misery

THE WILMINGTON STAR

December 9, 1959

If anyone has any doubts as to why he sometimes has to go into hock to pay his medicine bill, he need go no further than testimony given at the Monday hearing of the Senate Antitrust subcommittee.

It was revealed that in one instance a drug wholesaler bought a medicine for 11.7 cents a batch and then resold it to druggists for $8.40—an estimated markup of 7.079 per cent. In another instance the same firm hiked the wholesaler price of a drug from 28 cents to $8, a markup of 2.757 per cent.

Naturally, by the time the ailing public purchased the medicine from the individual druggists, the price was even higher.

We know that businesses have to make a profit in order to stay in the black. That is a simple case of mathematics. But to make profits such as these—and we feel certain it is no isolated instance—is somewhat beyond reason.

It would be bad enough if the products for sale were not classed as necessities, but to price medicine beyond the reach of the ordinary individual is criminal in our estimation. It is a case of trading profitably on human misery.

* * *

CAPUDINE

is the Liquid Headache and Neuralgia Relief that has always been promoted for sale only through *Druggists.*

For over 50 Years Capudine advertisements have directed the consumers to "Get Capudine from your *Druggist.*"

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY

Raleigh, North Carolina

Robins

JANUARY CHECK LIST

Tear out for a handy check of
your current stock of these
Robins products that are receiving
special promotion in your area
THIS MONTH

☐ **Dimetane®** Expectorant
☐ 16 oz. ☐ Gal.

☐ **Dimetane®** Expectorant-DC
☐ 16 oz. ☐ Gal.

☐ **Robitussin®**
☐ 4 oz. ☐ 16 oz. ☐ Gal.

☐ **Robitussin® A-C**
☐ 4 oz. ☐ 16 oz. ☐ Gal.

☐ **Phenaphen®**
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's

☐ **Phenaphen®** with Codeine
☐ Cap. ¼ gr. 100's ☐ Cap. ¼ gr. 500's ☐ Cap. ½ gr. 100's
☐ Cap. ½ gr. 500's ☐ Cap. 1 gr. 100's ☐ Cap. 1 gr. 500's

☐ **Donnagel®**
☐ 6 oz.

☐ **Donnagel®** with Neomycin
☐ 6 oz.

Why not check your stock of
all Robins products at the same time
—and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

M&R Executives Forecast the Future

Here are some significant quotes from McKesson & Robbins' National Sales Conference, held in Houston, Texas in early December:

Henry H. Henley, Jr.: "Today, most new stores are opening in shopping centers—50% of the new grocery stores, 77% of drug stores and 83% of the shoe stores. New Products will glut our markets in the 60's. In the drug field alone, it is expected that 50% of retail sales in 1965 will come from products not existing today."

Herman C. Nolen estimated the sales volume of the average drug store would increase from $123,000 today to $250,000 by 1970; he forecast that 93% of the population of this country would be covered by some form of health insurance plan by 1970.

Charles R. Beall: "We believe that by 1970, the traditional drug store will do 50% of its volume in prescriptions. There is no reason for the druggist who steps up into the super store field to allow his prescription volume to go by default. It's possible to keep emphasis on the prescription department even in a super store."

Black Elected City Commissioner

As a result of the municipal election at Ormond Beach, Florida in December, Samuel N. Black was elected city commissioner for Zone 2.

A graduate of the UNC School of Pharmacy, Mr. Black operated a pharmacy in Ormond Beach from 1950 to June of 1959. In the past six months he has worked for various pharmacies in the Ormond Beach area.

Mr. Black is a member and past president of the Ormond Beach Rotary Club, member and past president of the Volusia County Pharmaceutical Association, member and president-Elect of the 5th District Florida State Pharmaceutical and member and past director of the Ormond Beach Chamber of Commerce.

The Blacks have three children, two sons and a daughter. Mrs. Black (Eleanor Holden) is also a pharmacist and a graduate of the UNC School of Pharmacy.

Dental Formulary

Plans Set by Dental-Pharmacy Committee

At a meeting of the Dental Formulary Committee held in Chapel Hill on November 30, agreement was reached on:

(1) The NCPA will establish a Speakers Bureau, the participating members of whom will be available as guest speakers at city-county-district dental society meetings.

(2) Members of the NCPA Dental Formulary Committee will prepare a suitable article for publication in the quarterly journal published by the North Carolina Dental Society.

(3) The NCPA will survey its members on suggested additions to the Dental Formulary looking towards revision of the formulary in 1960.

(4) The Dental Society will cooperate by urging dentist-pharmacist meetings; by encouraging wider use of the Dental Formulary; and by surveying its members to ascertain current use of the Formulary and suggestions for inclusion in the revision.

The North Carolina Dental Formulary, published at a cost of more than $2,500 and the non-paid effort of numerous pharmacists and dentists over a two-year period, is acknowledged to be one of the most useful dental formularies in the country.

MEMBERS OF THE DENTAL FORMULARY COMMITTEE: Seated, left to right: Dr. D. M. Getsinger of Chapel Hill, Andrew Cunningham; Executive Secretary, N. C. Dental Society, Raleigh; and Dr. L. M. Massey of Zebulon. Standing, left to right: J. Graham White of Burlington, Roger H. Sloop (Chm.) of Winston-Salem, Haywood Jones of Zebulon, Dr. H. O. Lineberger of Raleigh and Dr. M. E. Newton, Chapel Hill.

EDITORIAL RESPONSE

Reasonable Drug Prices in County

Editor, The Shelby Daily Star:

In reference to your editorial of Dec. 9, we would like to take exception to your statement: "It is a rare occurrence when a prescription from a doctor costs less than two or three dollars. More frequently the tab for treatment of simple ailments runs much higher than that."

The Cleveland County Drug Association has analyzed the prescriptions filled in November 1959, and presents the following figures:

21 per cent of prescriptions filled cost $1.00 or less.
51 per cent cost $1.50 or less.
67 per cent cost $2.00 or less.
75 per cent cost $2.50 or less.
82 per cent cost $3.00 or less.

Only 18 per cent of prescriptions filled cost more than $3.00.

The average price of a prescription in Cleveland County is $2.11, compared to the average for the South Atlantic States of $2.62 and a national average of $2.96.

Since 1945 the cost of living has risen about 60 per cent, according to national statistics, while the cost of drugs and prescriptions has increased only 31 per cent. This period has seen major therapeutic advances which have prolonged life expectancy and reduced and prevented major illnesses.

The portion of the medical care dollar spent for prescriptions has dropped almost five cents during the past 20 years, from 18.3 cents in 1939 to 13.9 cents today.

In 1958 there were 56,200 drug stores in the United States, and 31 per cent of these lost money.

According to government statistics, the average American in 1958 spent $12 for prescription drugs versus $34 for tobacco and $55 for alcohol.

The average amount of money put back into research for all industries in the United States, including the pharmaceutical industries, is one per cent of gross sales, but the average for the pharmaceutical industries is more than seven per cent of gross sales.

The result of this research is a longer life expectancy for everyone, as well as the satisfaction of knowing that the pharmaceutical industry is still striving to conquer disease.

For example, a person with pneumonia in 1928 lost five to six weeks of working time, spent a total of $1,000.00 and his chances of survival were five to one. In 1959 the same illness caused a loss of working time of two weeks, cost a total of $30 and you had a 25 to 1 chance of survival.

Today's products are specifically developed for illnesses through costly research, and they are genuine cures—beyond price.

Robert W. Kiger, Chairman
Public Relations Committee
Cleveland Co. Drug Assoc.

Drug Prices Up, So Is Everything

CHARLOTTE OBSERVER
December 12, 1959

Editor, The Charlotte Observer:

It is agreed that drug prices compared to twenty years ago are high but so are automobiles, newspaper advertising, wages of labor, taxes, etc. But no industry, including electronics and aviation, has made further strides in the past two decades for the benefit of mankind than has the drug industry.

From reading the dispatches in your own paper a great deal of the "evidence" your headline writer so gleefully sensationalizes is opinion expressed by politician Kefauver and his paid committee council. But you write:

1. Profits are high. Agreed, but have you checked on proportions plowed back into research and the phenomenal gamble that something better will be developed by a competitor before your product ever gets on the market?

2. You print charges of Federal Trade Commissions as if they were convictions and make the statement that "Only a few days

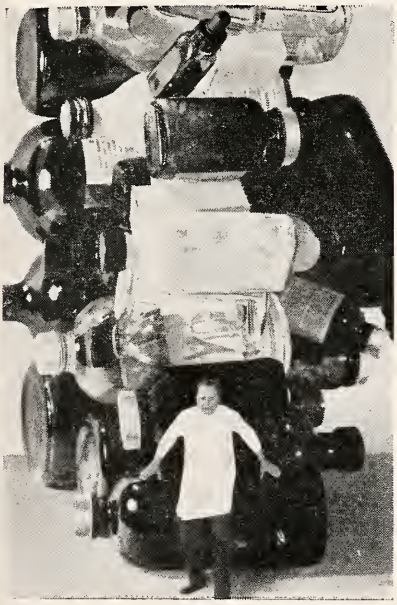
ago a Federal judge dismissed charges" about the polio vaccine price fix as if the manufacturers had committed some crime by having the charge dismissed.

3. "Senator Kefauver says his committee has evidence, etc." That's responsible reporting, a politician seeking the headlines says! Perhaps drugs are sold in foreign countries cheaper. So is wheat in which the taxpayer has a phenomenal amount invested. You've never heard of labor and distribution costs being cheaper in foreign countries!

4. And this is the clincher for fuzzy, ridiculous thinking. Even a newspaper man should be able to understand that without research and development, without distribution costs and advertising, without ethical backing of retail outlets, without strict controls on manufacture, it is awfully easy to manufacture a drug under its generic name at a lower cost than the manufacturer who did all the original work. You say the cost of a prescription has tripled in the last twenty years. Why pick on prescriptions? So have automobiles, clothes, newsprint, your salary tripled in two decades. What have taxes done?

You are right in one thing. "If social medicine, and social pharmacy, come to this country, it will not be socialists who bring them." It will be irresponsible, sensational, publicity seeking politicians and newspaper editors.

Samuel W. Smith



WE ARE A *Lilly* DISTRIBUTOR

TROUBLE
controlling inventory?
LET US HELP!

According to the newly released edition of the *Lilly Digest*, average merchandise stock inventories were well controlled during 1958. In fact, the inventory-to-sales ratio declined 0.2 percent from 1957. However, not all pharmacies included in the *Lilly Digest* survey were so fortunate. As every practicing pharmacist knows, inventory control is essential to a fair return on investment.

If you have an inventory control problem and low turnover in your operation, let us be of help. By depending on our comprehensive stocks and quick, competent service, you can easily maintain an adequate, *well-balanced* inventory at a realistic rate of turnover. Simply order from us in accordance with your current needs.

Our service is at your service.

THE PEABODY DRUG COMPANY
Durham, North Carolina

Rx Prices: Iowa vs. North Carolina

Henry A. Leigh moved to Asheville this past fall following graduation from the College of Pharmacy, Drake University, Des Moines, Iowa. He qualified for and was issued a license to practice pharmacy in North Carolina prior to moving to the state.

Now employed by an Asheville pharmacy, he attended and made a short talk on "Prescription Pricing" at the recent NCPA District 1 meeting. During the course of his remarks, he said pharmacist salaries being paid in North Carolina were higher than the prevailing schedule in Iowa, yet prescription prices were lower.

Since Mr. Leigh indicated such a situation does not make economic sense, we asked him to compare the Rx prices on a dozen items—Asheville vs Iowa (most pharmacists in Iowa use a schedule available from the Iowa Pharmaceutical Association).

You can draw your own conclusions from these figures:

PRESCRIPTION	Asheville	Iowa
Decadron 0.75 Tabs. #15	$4.05	$4.50
Sulspantabs #20	2.00	2.95
Coumadin 5 mg. #36	2.75	3.75
Cytomel 25 mcg. #100	3.40	4.90
Empirin Cpd #3 Tabs. 12	1.00	1.50
Equanil 400 mg. #50	5.00	5.85
Achromycin 250 mg. each	.50	.55
Achromycin V Drops	2.50	3.00
Orinase #50	6.25	7.00
Nembutal grs. iss #6	.50	.85
Vallestril 3 mg. #100	5.00	6.20
Thyroid grs. ii, Tabs #60	1.00	1.45

WNC Drug Club

Members of the Western North Carolina Drug Club held their 16th annual Christmas Party in Asheville on December 11.

A welcome by President Moss Salley, Jr., a speech by Pieter Mulder of the Dogwood Toastmasters Club and a dance, music by Frank Jackson's Orchestra, all had a part in making the party a successful one for the 57 persons who attended.

Glenn Rogers was program chairman; R. C. Sisk, the emcee.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100

Reavita Capusles $31.80 Doz. 100s
$28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

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Secretary-Treasurer
P. O. Box 471
Chapel Hill, North Carolina

New Pharmacies

Citizens Drug Store, 841 South 17th treet, Wilmington. W. R. Roycroft, owner nd pharmacist in charge.

Al's Pharmacy, 209 North Gregson Street, urham. Alvin Bryant, owner and phar- acist in charge.

Pike's South Union Drug Store, Inc., 722 outh Union Street, Concord. Jesse M. ike, Gordon Bane and Dorothy Pike, own- rs; Gordon H. Bane, pharmacist in charge.

Change in Ownership

The Prescription Shop, Durham. Mary llen McCoy, owner; W. D. Thacker, phar- acist in charge.

Curtis Drug Company, Waynesville. Zeb V. Curtis and Thomas E. Curtis, owners; homas E. Curtis, pharmacist in charge.

Pine Street Drugs, Inc., Lumberton. Hu- ert N. Rogers, Julia Rogers and Jesse urlington, owners; Hubert N. Rogers, harmacist in charge.

Webb Drug Company, Shelby. J. Gene Butler and Robert S. Butler, owners; J. Gene Butler, pharmacist in charge.

Change in Street Number

McDowell's, Scotland Neck, from 105 North Main to 1005 North Main Street.

Pharmacies Closed

Blair Drug Company, Charlotte

Huntersville Drug Co., Huntersville

Badin Drug Company, Badin

Saunders Drug Store, 116 Front Street, Wilmington

Restraining Order

The North Carolina Board of Pharmacy recently filed a complaint in Harnett Superior Court to restrain Fred L. Richey of Dunn, operator of Richey's, Inc., from advertising his firm as a drug store or himself as a pharmacist and to restrain him from filling prescriptions until such time as he has a pharmacist on duty and his store has been licensed.

The case was not contested. Later, after Pharmacist W. O. Britt was employed, a permit was issued to Richey's by the State Board of Pharmacy.

The complaint contended that Richey appeared before the Board and represented himself as having been licensed to practice pharmacy in Missouri and Florida although he had never been registered in those states.

An attorney representing Richey said he had probably used a poor choice of words in explaining his status to the state board but that he was merely trying to convey to the board the fact that he was thoroughly trained and experienced and that his ability and experience had been recognized in those other states.

NWDA Truck Poster Program

More than 500 sets of 1960 NWDA Truck Posters have been mailed to NWDA Active members throughout the United States.

Initiated three years ago, the truck poster program has grown to be one of the most effective retailer-relations promotions ever instituted by the National Wholesale Druggists' Association. The program consists of a series of 6 colorful, 22" x 33" lithographed posters, issued annually. The posters then in turn are placed in especially-constructed aluminum frames, attached to the sides of NWDA wholesalers' trucks, at two month intervals.

Because the program was instituted by the Retailer Relations National Committee of the NWDA as a retailer relations effort, the copy is, therefore, slanted along these lines. The 1960 posters, stress the importance of the retail pharmacist to his community with the following themes:

1. **Your Pharmacist** a Skilled Professional
2. **Your Pharmacist** a Qualified Advisor
3. Buy Your **Health** and **Beauty** needs at your Pharmacy
4. Buy Your **Vacation** Products at your Pharmacy
5. National Pharmacy Week Oct. 2-8 Visit Your Pharmacist
6. Have You Checked Your Medicine Cabinet Lately?
   See your local Pharmacist.

Sets of posters have also been used for education and institutional display, and sets for this purpose may be obtained through your local NWDA full line, full service wholesaler.

To Represent Lederle Labs

Woodrow W. Brown recently joined Lederle Laboratories, American Cyanamid Company, as a sales representative in Newton, North Carolina, South Atlantic Region, it has been announced by Mr. C. K. Piercy, Sales Manager.

A native of Mullins, South Carolina he attended high school in Sumter, South Carolina and received his B.A. Degree from Elon College, Elon, North Carolina in June, 1959.

DRUG STORE FIXTURES

STANLEY KNIGHT SODA FOUNTAINS
AND LUNCHEONETTE EQUIPMENT
BOOTHS—TABLES—CHAIRS—STOOLS—
ICE MACHINES—MILK SHAKE MACHINES—
HOT DOG BROILERS—TOASTERS—GRILLS—
DRINK MIXERS—CARBONATORS—COFFEE MAKERS

Free Designing and Planning Service

BERRYHILL FOUNTAIN SALES CO.

P. O. Box 3251 CHARLOTTE 3, N. C. Phone, EDison 2-8945

Clean Sweep

Stolen from the just opened Medical Center in Raleigh in a pre-Christmas break-in: A bottle of narcotics, $314.50 in cash and a prescription pad.

Also taken were 500 four cent stamps.

Tear Gas Protects Safe

Thieves attempting to open a safe belonging to the Zebulon Drug Company were foiled when an automatic tear gas device went off.

The break-in, which occurred December 13, resulted in some loss; $25 in cash and several items of merchandise.

Falsifying Rxs

Robert F. Hall, an honor grade prisoner of Camp Polk (near Raleigh) has been charged with obtaining barbiturates illegally from Raleigh drug stores.

Hall was arrested by agents of the SBI when he attempted to pass a forged prescription for 200 dexamyl tablets.

Speaker

Guest speaker at a recent meeting of the Franklin-Ellis Lions Club (Salisbury) was Claude H. Rayborn, MSR for Smith Kline & French Laboratories.

Heads TB Drive

Pharmacist John T. Henley of Hope Mills is head of the 1959 Christmas Seal drive in Cumberland County.

Another pharmacist, Bill Sloan of Chapel Hill and Orange County, is serving in a similar capacity.

Sunday Hours under Discussion

A proposal that four pharmacies remain open in Greensboro on Sunday, one each in the north, south, west and eastern part of the city, is being considered by the Greensboro Drug Club.

The issue came to a head when a super market announced it would be open seven days a week. Since the announcement, various religious groups have denounced the plan. One resolution approved by a number of groups set forth that "we pledge to trade at all times, except in extreme emergency, only with merchants who close their stores on Sunday."

Greensboro's 35-year-old blue laws were repealed some months ago.

50 Years

For a half-century of service as a member of the West Durham Lodge 130, Knights of Pythias, Pharmacist D. L. Boone of Durham recently was presented a 50-year pin by members of the organization.

To Represent Squibb

A former operator of a pharmacy in Trenton, Tennessee—George Jones—will represent Squibb in the Salisbury territory.

Mr. Jones replaces Lyle Davis, now part owner of the Statesville Drug Company.

The new Squibb MSR holds degrees from Tulane University and the School of Pharmacy of the University of Tennessee.

Plans New Pharmacy for Wadesboro

J. D. Jones, operator of a pharmacy in Chesterfield, South Carolina, has announced plans to open a second pharmacy —The Jones Pharmacy—in Wadesboro.

Mr. Jones received his North Carolina pharmacist license in 1958.

Returns to Kinston

Veston Heath, a native of Cove City, has returned to Kinston as manager of the Standard Walgreen Drug Store. Prior to accepting the position, Mr. Heath was associated with a pharmacy in Forest City.

To Head Gilpin's Promotion Dept.

Mr. L. Scott Grauel, Field Sales Manager of the Norfolk Division of The Henry B. Gilpin Company, has announced the appointment of Mr. Floyd D. Swartz, Jr., as Director, Store Promotion and Equipment Department, Norfolk Division.

Mr. Swartz brings with him many years of experience in the store and fixture design business and has stepped into his new position with the highest qualifications for assisting retail druggists with their building and remodeling needs. The fast-growing Store and Promotion Department of Gilpin will, through Mr. Swartz' efforts, be able to provide pharmacists with plans and equipment to make their stores the most beautiful and modern merchandising stores yet known to the pharmaceutical trade.

Van King Joins Lilly

Van H. King III is a new salesman for Eli Lilly and Company in Augusta, Georgia. The announcement is made by J. R. Smith, manager of the Atlanta District.

A native of North Carolina, King was graduated in 1952 from New Hanover High School in Wilmington. He received a Bachelor of Science degree in pharmacy from the University of North Carolina in 1956 and a year later became registered as a pharmacist in his home state and Missouri.

Until recently King was employed by the Turnmyres Drug Store in Mt. Airy, North Carolina. His association with that pharmacy began in 1956 and was interrupted for two years' service with the United States Army.

King is a member of the North Carolina and Missouri pharmaceutical associations and Kappa Psi, professional pharmacy fraternity.

In Augusta, he succeeds J. A. Hafner, who has been transferred to Greenville, South Carolina.

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington

Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

6435 Tidewater Drive • Norfolk, Virginia • Madison 2-6361

Duke Poison Control Center Handles 350 Cases in 1959

If six common household substances were kept away from children, the number of accidental poisoning cases would be cut in half.

This safety recipe is suggested by the current annual report of Duke Hospital's Poison Control Center.

Almost 50 per cent of the 350 cases handled by the center during the past year were caused by substances in these categories; aspirin and related drugs, sedatives, tranquilizers and related drugs, pesticides, cosmetics and cleaning agents.

Most of the victims of these substances were children.

Dr. Jay M. Arena, director of the Poison Control Center, said that 112 of the 350 accidental poisonings occurred in children between two and three years old. Ninety-one victims were between the ages of one and two.

Two fatalities in children were caused by oil of wintergreen and arsenic-containing rat poison. One adult was killed by mistaking weed killer for lemonade, and one teenage suicide was caused by taking over 100 aspirin tablets.

Household products led the list of poisoners with a total of 171 cases. Among these products are detergents, kerosene, lye and pesticides.

Internal and external medicines caused 124 accidental poisonings. Forty cases were caused by cosmetics and deodorants.

The 350 cases cited in the current report bring to 1,285 the total number managed by the Duke Poison Control Center since it opened in November 1954.

The center maintains a registry that lists more than 25,000 products containing poisonous substances. Any physician can obtain information about the toxic ingredient in a product by contacting the center (Durham, Phone 9011) and identifying the substance by trade name.

Also, the center is prepared to give immediate aid to poison victims.

Suggestion

Write the NCPA for copy of "How to Establish a Poison Control Center" and

Order copy of **Clinical Toxicology of Commercial Products** from either the NCPA or publisher. Price $16.00.

Northeastern

The annual Christmas Party and ladies night program of the Northeastern Pharmaceutical Society was held in Williamston on December 10.

Guest speaker was Mr. Blair of Vanceboro.

The 75 members and guests who attended the party came from twenty-one counties in the district.

GERVIN M. WAYT

STORE PLANNING ENGINEER

300 Patton Street
Morganton, N. C.
HEmlock 7-0486

Divisional Engineer
Saginaw Industries Co.
Saginaw, Michigan

Abbott Offers Valuable Aid

"Vitamins for Your Family," an attractive, newly-revised folder in full color, is now available to pharmacies from Abbott Laboratories.

Subtitled "A Guide to the Intelligent Use of Nutritional Supplements," the folder emphasizes the importance of buying vitamins in the "right place."

"It doesn't pay to have your family's vitamin needs diagnosed by distant mail-order companies or door-to-door 'clinicians,'" the folder reads. "Their claims are often as fancy as their prices."

In direct laymen's language, there are explanations of what vitamins are, what they do, how they are "lost," and how they are related to diet for both maintenance and therapeutic needs. A chart, "Guide to the Vitamins," is also part of the folder along with specific descriptions of six Abbott nutritional products.

"Remember: your druggist is down the block, right near your house," the folder reads. "He'll be there a long time. And you'll find that the plaque on his wall that says 'Registered Pharmacist,' is your best insurance for getting competent, professional advice on your nutritional problem."

Folders are available either directly from Abbott Laboratories, North Chicago, Ill., or from your Abbott sales representative.

Village Pharmacy in New Location

The Village Pharmacy of Cameron Village, Raleigh, now located on Clark Avenue at Woodburn Road, was formally opened to the public on December 8.

With approximately three times the space as available in its former location, the new Village Pharmacy is one of the largest retail pharmacies in Eastern North Carolina.

Because of many new improvements incorporated into its design, fixtures and facilities, the pharmacy is being advertised as the "drug store of tomorrow."

The Red Wolf Restaurant, located next door, can be entered either from the drug store, or from its own front entrance.

Elbert Herring is manager of the Village Pharmacy; Banks Kerr is the owner.

Random Comments

By W. J. Smith

After receiving three daily diaries, four
en sets, three stethoscopes, six 2 to 5
ound boxes of candy and 8 fifths of
hiskey, one doctor suggested that in the
ture the equivalent value of such gifts
e sent as donations to the American Medi-
l Education Foundation. The doctor
aintains this will help better relations be-
veen Medicine and Pharmacy.

* * *

If you are not too sick (minimal care),
r $7 a day you will, in 1961, be able to
t a private hospital room, complete with
th, carpets on the floor, TV and an extra
fa bed for a guest at the N. C. Baptist
ospital in Winston-Salem. Plan is being
stalled mainly for convalescent and diag-
stic patients; will save patients mini-
um of $10 a day.

* * *

Two Nobel Prize winners told the Ke-
uver Committee that a million Americans
ight still be disabled with rheumatoid
thritis had it not been for the research
d production achievements of Merck &
ompany in the development of cortisone.
y restoring these previously incapacitated
thritics to normal activity, an estimated
llion dollars a year has been added to
e U. S. economy.

* * *

Saint Peter was once overwhelmed by 57
ethodists clamoring for admission at the
early gates. Unable to accommodate them
-it seems that a celestial housing develop-
ent was not on schedule—he telephoned
ucifer who reluctantly agreed to look after
em a few days. But next morning came
SOS from below. "Peter," said Lucifer,
ou've got to take these Methodists back.
hey've organized, taken up a collection—
d are only $50 short of having enough to
r-condition the place!"

Bill Gurley is trying to figure if he is in or if he is out. One of those penny fortune-telling weighing machines informed Bill "A change for the better will be made against you."

* * *

They had a big "hog wild sale" underway in Enfield. We tried to entice President McFalls into the store but we couldn't get him past the front door; claimed he might win the hog.

* * *

As a result of about 180 adverse reactions (temporary swelling and soreness of the ear), three new products for removing wax from the ears are being voluntarily withdrawn from the market: Kerid, Cerulav and Cerumenex. It is expected the products will eventually be reintroduced as Rx Legend Drugs.

* * *

Santa missed us on these: A 14-carat gold putter at $1,475; an $8.50 Christmas card; a ring with secret compartment for tranquilizers; and a solid gold lizard pill box initialed "F," once the property of King Farouk.

* * *

According to Hall Hutchins, you'll live to 100 if you drink a quart of milk every day for 100 years.

* * *

The returned goods racket (primarily Theragran M) as mentioned in the December 28 issue of **The Tar Heel Digest** is apparently widespread as a number of pharmacists reported requests for refunds on merchandise which (when they were alert) were turned down. Code and price mark this type of merchandise; it's desirable as a stock control measure and certainly will identify your merchandise.

The pair working the vitamin refund racket are apparently doing quite well at selling $10 vitamins at retail, and, so far as we can ascertain, no law is being violated. If you want to purchase another person's merchandise at retail from a so-called customer, that is your privilege.

For seventy-five years

- - - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

pharmIndex Reports New Rx Specialties Coming Faster

1959 Total to Top 600

The rate of new-product introductions b ethical pharmaceutical manufacturers in th U. S. is a whopping 50% greater than th popularly-quoted "400 new products a year, according to **pharmIndex**, product-reportin service, of Portland 7, Oregon.

In just the last six months of 1959 grand total of 306 new ethical pharmaceu tical specialties were introduced to th U. S. pharmaceutical and medical profes sions. That's an annual rate-of-introductio exceeding 600 products a year—50% highe than previous industry estimates.

The new higher figure is based upon list ings in **pharmIndex**, product-reference serv ice for pharmacists which has just com pleted its first full year of publication Featuring coverage of the entire field o pharmaceutical manufacturing—small firm as well as the "majors"—**pharmIndex** re ported 307 new products in its issues fro July through December, 1959.

And those are new products only, no including new dosage forms, strengths, pack ages and other changes in already-existin products. Of these latter, **pharmIndex** re ported 157 new dosage forms and strength plus more new packages, name changes formula changes, prices, etc., in the last si months of the year.

pharmIndex is a twice-monthly reportin service on new prescription specialties, mak ing available for the first time product-in formation that's up-to-date, complete as t product-data (even cost and prices), ful coverage of manufacturers, and cumulativ generic, therapeutic, trade-name and manu facturer indexes. Publisher is Wm. C. Fel ter, Box 1029 Federal Station, Portland 7 Oreg., former editor and publisher of **Pacifi Drug Review.**

TAR HEEL DIGEST

A. K. Bailey resigned (December 26) as president, treasurer and manager of Bailey Drug Company, Inc. of Salisbury. The company includes Bailey's on the Square in Salisbury and a second store in Spencer.

* * *

A news story appearing in the **Whiteville News-Reporter** covers a hobby which Pharmacist John McNeill is following: Astronomy.

* * *

Fayetteville Kiwanians, in a recent speech by Fred Hawkins, heard about the pharmaceutical revolution, which has resulted in the saving of millions of lives.

* * *

Smithfield's 1959 "Employee of the Year" is John Marshall Sasser, an employee of Creech's Pharmacy. He received a $50 savings bond from the Smithfield Chamber of Commerce. His employer, James L. Creech, was awarded permanent possession of a large trophy, which during the year was rotated each month among persons designated as "Employee of the Month."

* * *

Elmer Rigsbee, Columbus pharmacist, has been elected president of the Columbus Chamber of Commerce.

* * *

William M. Shaheen, whose reciprocity license from Georgia was recently approved by the North Carolina Board of Pharmacy, is pharmacist in charge of Walker's Pharmacy, Blowing Rock (formerly Harris Drug Store).

* * *

Christine Tunstall Buchanan, formerly of Apex, is now making her home in Boise, Idaho (1708½ Annett Street) where her husband is a pilot for the West Coast Airlines.

* * *

Robert A. Rankin shifts from the Sylva Pharmacy to Pollard's Drug Store, Burnsville.

* * *

Charles N. Belton of Mount Airy, an employee of the W. S. Wolfe Drug Company, was one of 141 persons licensed by the Florida Board of Pharmacy as a result of examinations given by the Board in November.

* * *

The January meeting of the Durham-Orange Drug Club will be held in the new UNC Pharmacy School Building, Chapel Hill.

* * *

Dr. Hal B. Hawkins, a UNC Pharmacy School graduate who later completed his medical studies, is now practicing at Moravian Falls, where he occupies a modern clinic building. An addition to the building is being prepared for quarters for a pharmacy.

* * *

According to a report released by the State in late 1959, retail pharmacies and proprietary stores had the largest percentage increase in gross sales—1958 over 1954—of all retail units in North Carolina. Sales were up 32% to $125,000,000. Lowest percentage climb showed up in automotive retail outlets.

* * *

M. B. Melvin of Raleigh represented the NCPA at a December meeting held in the offices of the N. C. Merchants Association to discuss legislative items of interest coming up in Congress in 1960.

UNC PHARMACY SCHOOL NOTES

The faculty and staff of the School of Pharmacy take this opportunity to wish a happy and prosperous new year to the pharmacists and friends of North Carolina. The year of 1960 faces the school with the stimulating challenge of getting settled in its new building on the campus. First priority in this challenge must be given to the recruitment of successful students to become members of the profession. Every pharmacist can continue his effective help to this purpose. For September of 1960 the school will admit one hundred and twenty freshmen for the five-year curriculum, thirty-five transfer students with second year standing for the four-year curriculum, and fifty transfer students with second year standing for the five-year curriculum.

The dedication of the new pharmacy building has been scheduled for April 24, the first Sunday after Easter. Sunday was picked as the best day for the busy pharmacists of North Carolina, and Memorial Hall which will seat 1,700 in modern comfort has been reserved in the hope that more than a half of the pharmacists and an equal number of friends and guests will attend this event of two lifetimes.

On December 2 Dean E. A. Brecht was a guest at the dinner and annual business meeting at the Carolina Inn of the North Carolina Dental Foundation. An enrollment of five hundred practicing dentists for these events and the day-long symposium recommends the success and enthusiasm of the dental profession.

The pharmacy wives met in the student center of the new pharmacy building on December 10 and were taken on a personally conducted tour of the total building from basement to attic by Dean Brecht and Dr. A. M. Goodeve, assistant professor of Pharmacognosy.

George H. Coggins of Lexington, now retired after fifty years of experience in pharmacy, visited the new pharmacy building on December 11 to deliver personally a handsome table to house the forty History of Pharmacy pictures bound in five wood albums. This handsome and educational gift was designed and made by Mr. Coggins, and has been placed permanently in the pharmacy library.

Dean Brecht presented a thirty-minute program on accident prevention under sponsorship by the Chapel Hill Chapter of the American Red Cross over WUNC-TV on December 16.

The annual appeal for contributions to the North Carolina Pharmaceutical Research Foundation was mailed on December 21.

It was pleasing to receive a complimentary copy for the pharmacy library of "Hospital Formulary" by Doris Bullard Hawkins, Ph.D. This formulary was prepared for the hospitals of Arizona. Dr. Hawkins is now chief pharmacist and secretary of the Pharmacy and Therapeutics Committee of St. Mary's Hospital at Tucson, Arizona.

The annual Pharmacy School Christmas

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

arty was held at Maultsby's Cabin on ecember 11. Entertainment was provided y Tom Hatchett and the Big Axe Combo om Danville, Virginia.

tudent Branches of the NCPA and A.Ph.A

The December meeting of the Student ranches consisted of a Christmas party at ie pharmacy building on December 15. A enerous supply of Christmas gifts was stributed from the following firms: Robert . Bellamy & Son, Inc.; W. H. King Drug ompany; O'Hanlon-Watson Drug Com-any; Justice Drug Company; Burwell and unn Division of McKesson and Robbins; . C. Mutual Wholesale Drug Company; eabody Drug Company and Scott Drug ompany. Sam Goodwin of Monroe, for his xcellent work as Program Chairman received ggage consisting of a red handkerchief on stick and Nancy Faison won the door prize onsisting of the screen door from the appa Psi House. Both received much finer fts before the program was completed. he assembly room of the new building was ractically filled with 170 guests.

Historical Note

By ALICE NOBLE, *Research Historian*

Of interest is the fact that Dr. Frederick evereaux Lente, who invented an early strument for the transfusion of blood, as born in New Bern on December 23, 823.

According to a clipping from an old ew Bern newspaper, Dr. Lente was the n of Christopher Lente and Maria Freder-ka Devereaux Lente. The father con-ucted a heavy trade with the East Indies om Beaufort. When the French began reying on his vessels during the war peri-ls, he moved to New Bern.

Dr. Lente was graduated from the Univer-ty of North Carolina and continued his udies in Paris. In 1870 he was appointed the chair of gynecology and diseases of ildren at the University of New York ity. He died at Cold Springs, N. Y. 1883.

It is a far cry from blood transfusion to ie following note. It concerns the importance of preserving pictures of North Carolina pharmacies of long ago. No stone should be left unturned in furthering this project. Adequate filing equipment has been provided in the School of Pharmacy Archives to preserve this priceless material. Not only are old pictures being sought but photographs should be provided of more recent drug stores.

I was interested in reading recently a press story by W. C. Burton in the **Greensboro Daily News** telling of his hobby of photographing old houses and buildings in Reidsville and its environs. He adds: "Our purpose is to record the appearance of these landmarks for whatever reference the future may wish. We are anxious to get this done before any more of them crumble beneath the wrecking hammers of either Man or Time. (Unfortunately) we have already missed some good ones . . ."

With the same historical foresight a lady of New Bern has long made it a practice to take a snapshot of any building in the town about to be torn down. Her collection is marvelous.

I hope the foregoing suggestions will stimulate pharmacists to help us locate pictures of apothecary shops of long ago and to make snapshots of present-day pharmacies for our archives.

Kirkpatrick Elected

T. M. Kirkpatrick, Jr., Leaksville pharmacist, has been elected chairman of the Leaksville Township School Board.

A member of the board since 1956, Mr. Kirkpatrick was installed as chairman of the board on January 11.

Wins $500 Prize

Named first prize winner for Vick Chemical Company's 8-state Southeastern Division slogan contest was J. T. (Red) Overton, Sandhill Drug Company, Southern Pines.

Overton's winning slogan was "Vicks well displayed is twice sold." A check for $500 was presented to the winner by Robert G. Morrow, Vick representative from Charlotte.

DOINGS

OF THE AUXILIARIES

- Asheville—Mrs. P. W. Cozart
- Rowan-Davie—Mrs. Frank Carrigan
- Charlotte—Mrs. Worth R. Blackmon
- Chapel Hill—Mrs. Fred Semeniuk
- Winston-Salem—Mrs. Don Joyce
- Pharmacy Wives—Mrs. Henry Ridenhour
- Lizzie Hancock—Mrs. W. T. Dement
- Burlington—Mrs. R. L. Salter
- Greensboro—Mrs. J. F. Pickard

Rowan-Davie

The December meeting of the Rowan-Davie Auxiliary was held at the Salisbury Country Club with Mrs. Billy Pittman, president, conducting the meeting. Mrs. J. W. Compton led the devotions on the theme "Giving."

Mrs. George E. Jones was welcomed as a new member and Mrs. Thomas Preston of Bristol, Virginia, mother of Mrs. Henry Fairley, was introduced as a guest.

Christmas gifts were exchanged by the members, and Mrs. Henry Fairley received the prize for the most attractively wrapped package. Mrs. J. W. Compton played Christmas carols while the gifts were being distributed.

Mrs. Billy Pittman and Mrs. Robert Jordan were hostesses for the meeting.

The Lizzie Hancock Chapter has added another piece to the silver serving pieces at the Institute of Pharmacy. A beautifully designed tray, suitably engraved with the name of the organization, is now in use at the Institute.

Greensboro

At the November meeting of the Greensboro Drug Club, Mrs. W. P. Brewer gave the invocation, and Mrs. C. C. Graham president, conducted the meeting and introduced the speaker, the Reverend S. L Sox who spoke on the subject "God' World.".

Appreciation was expressed to Mrs Stephen Forrest and Mrs. W. P. Brewer fo the wonderful work they did when th Greensboro Auxiliary entertained the Medical and Dental Auxiliaries at a luncheon fashion show.

Mrs. J. L. Jones reported on the work o the Ways and Means Committee, reportin profits from the benefit bridge and the sal of candy. Mrs. Brewer reported on he private project of the sale of Christma cards.

The Treasurer's report was given by Mrs J. V. Farrington, and Mrs. E. P. Gaddy re ported for the Sunshine Committee.

Hostesses were Mrs. M. M. Edmonds Mrs. E. V. Buchanan, Mrs. G. G. Buchanan and Mrs. B. F. Collins, Jr.

Pharmacy Wives

On December 3 the Pharmacy Wives me in Durham as guests of the Duke Powe Company and Miss Judith Knowles.

Miss Knowles gave a delightful demon stration on Christmas decorations an foods. The charm of the demonstration wa that the ideas were inexpensive and eas to make.

Committee chairmen were named for th Christmas party as follows: Mrs. Wesle Dockery, decorations; Mrs. William Shoe

Since the Woman's Auxiliary is an affiliate of the North Carolina Counci of Women's Organizations, all members are cordially invited to attend th Tenth Annual Conference on World Affairs to be held at Carroll Hall on th campus of the University of North Carolina. Registration starts at 9 a.m. o February 11, and Chester Bowles, Member of the House of Representative from Connecticut, will be the featured speaker at the morning session. Th Conference will close at noon February 12th. Immediately following, ther will be a special luncheon of the N. C. Council of Women's Organizations, a the Carolina Inn. All NCPA Auxiliary members are eligible to attend Reservations may be made by contacting Mrs. W. J. Smith, P. O. Box 151 Chapel Hill.

aker, clean-up; Mrs. Francis Raper, re-eshments; Mrs. Henry Ridenhour, wel-oming and entertainment; Mrs. Robert ood, Empty Stocking Fund.

* * *

The Pharmacy Wives had the pleasure f touring the new pharmacy school on ecember 10.

Dean Brecht and Dr. A. M. Goodeve con-ucted a large number of very proud wives rough the entire building. Everyone was ery much impressed with the beautiful ructure and the modern facilities.

Refreshments were served in the student ctivities room by Mrs. Terre Smith and Irs. Edward Faulkner.

Asheville

The W. N. C. Drug Auxiliary held its December meeting at Bailey's Cafeteria, ith twenty-two members present. Mrs. onald Tatum and Mrs. Nina Estridge were elcomed as guests.

Mr. W. E. Clark of the Southern Bell elephone Company was speaker. Using quipment which had been especially set up in the dining room, each member was given the privilege of placing a long distance phone call without charge to anyone of her choice, using the new dial system.

Hostesses for the meeting were Mrs. R. C. Sisk and Mrs. W. T. Sisk. Prize winners were Mrs. L. G. Crouch and Mrs. J. O. Hendrix.

Burlington

The December meeting of the Alamance Drug Circle was held at the home of Mrs. Paul Morrow. A buffet table, beautifully decorated in the Christmas motif, held a silver service at one end and main dish casseroles at the other.

Mrs. L. A. Wharton, vice-president, presided at the business meeting. Mrs. C. A. Wharton, chaplain, gave a Christmas inspirational reading. The meeting was highlighted by the annual Christmas bazaar. With Mrs. A. C. Sumner serving as auctioneer, a variety of items, consisting of home canned and baked goods, homemade articles, and Christmas decorations, was sold. A profit of approximately thirty-three dollars was realized.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

Coggins Presents Handsome Gift to Pharmacy School

The School of Pharmacy, University of North Carolina, is now the proud owner of a handsome and valuable gift carefully planned, lovingly made, and personally delivered by George H. Coggins of Lexington. The gift consists of forty large pictures in full color with printed explanation of each depicting the history of pharmacy from the dawn of history to a graduate pharmacist of the present day beginning his career. The pictures are mounted in five large wood albums all fitted into a beautiful table in keeping with the North Carolina tradition for fine furniture. An antique walnut finish was used throughout. Wood was received for this project from each of the seven furniture companies in Lexington.

The gift is dedicated to the memory of the late Cabbell Philpott of Lexington. It is housed in the library of the new pharmacy building.

Mr. Coggins was engaged in retail pharmacy for 53 years with the last 39 years in People's Drug Store prior to his retirement in April of this year. Since his retirement there has been much more time for his hobby of wood working.

Military Addresses

Lt. and Mrs. Don Miller are now making their home in Michigan, 73 Partridge Court, Selfridge Air Force Base.

Prior to the transfer, Lt. Miller was in charge of the 56th USAF Dispensary, O'Hare International Airport, Park Ridge, Illinois.

Pharmacist Gene Dutton, formerly of Fayetteville, now has this address: Lt. Gene R. Dutton 02298406, Chief, Pharmacy Service, Madigan Army Hospital, Tacoma, Washington.

George H. Coggins of Lexington (left) presents maple table housing five wood albums of 40 Parke, Davis History of Pharmacy pictures to E. A. Brecht (center), Dean of the UNC School of Pharmacy, and Dr. M. A. Chambers, Assistant Dean.

oel Spencer and Gregory Thomas Hargett

Mr. and Mrs. Pete Hargett of Washing-n, N. C. say they are seeing double these ays. Twin boys, Joel Spencer, weighing lb. 4½ oz. and Gregory Thomas, 6 lb. ½ oz., arrived December 5th. Mr. Hargett pharmacist at S. B. Etheridge Drug Store.

Deaths

W. G. THOMAS

William Graham Thomas, 67, operator of e Thomas Pharmacy of Varina, died at s home on Sunday, December 13.

Licensed as a pharmacist in 1911, Mr. homas had operated a pharmacy in Varina r more than 30 years. His father, the e W. G. Thomas, Sr., was a charter mem-r of the NCPA.

Surviving are his wife; three daughters d two sons.

C. T. COUNCIL, JR.

Commodore Thomas Council, Jr., 46, vice esident of the B. C. Remedy Company of rham, died January 2 following a heart ack.

Educated in the local schools of Durham d Wake Forest College, Mr. Council had en associated with his father in the opera-n of the B. C. Remedy Company for a nber of years.

He was a member of the Watts Street ptist Church, a past master of the Dur-n Masonic Lodge #352, a Shriner and a st treasurer of the Crippled Childrens ndation.

Surviving are his wife, the former Miss taline Nye of Lumberton; one daughter, ol Frances Council; two sons, John omas Council and C. T. Council III, all the home; his parents, Mr. and Mrs. T. Council, Sr. of Durham; and one sis-Mrs. Frances Council Yeager of North leboro, Mass.

C. R. BUTLER

Clifford Roosevelt (Jerry) Butler, 49, co-owner of Butler and Carroll Drug Company, Dunn, died December 16 following a heart attack.

In 1932 Mr. Butler went into business with the late P. A. Lee. The present partnership of Butler and Carroll was formed on February 4, 1947.

Active in the civic, social and religious life of Dunn, Mr. Butler was a charter member of the Chicora Country Club; a former member of the Dunn Lions Club and active in the Educational Foundation of the University of North Carolina.

Survivors include his wife; a daughter and two sons.

B. B. LEWIS

Bryan Bruce Lewis, 63, Lincolnton pharmacist, died December 25 of a heart attack.

A graduate of the School of Pharmacy, Northwestern University, Mr. Lewis had been associated with various pharmacies in the Lincolnton area since 1941. At the time

℞
Make McCourt
Your "Buy-word"
For Labels - in Rollsor Flats
Physicians ℞ Blanks and Files
Drug Boxes - Call Checks
Drug and Delivery Envelopes
Prescription Labels
all Styles and Colors
McCOURT LABEL CABINET CO.
42-54 BENNETT STREET
THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
Specializing in Labels for Drug Stores

of his death, he was on the staff of the Crowell Hospital Pharmacy in Lincolnton.

Marriages

Buchanan-Tunstall

Miss Christine Tunstall of Apex and A. Bruce Buchanan of Selah, Washington, were married December 1 at the Apex Baptist Church. Mrs. Buchanan attended Woman's College at Greensboro and the School of Pharmacy of the University of North Carolina. Mr. Buchanan attended the University of Washington and is a pilot for a west coast airlines. Mrs. Buchanan wa recently associated with Rex Hospita Raleigh.

Harrell-Sheets

Miss Jacquelyn Joann Sheets and Olli Cecil Harrell, both of Winston-Salem, wer married December 6 at the Centenary Metl odist Church of that city. Mr. Harrell, graduate of the UNC School of Pharmac is pharmacist at O'Hanlon Drug Store. Mr Harrell, a graduate of the Charlotte M morial Hospital School of Nursing, is c general duty at North Carolina Bapti Hospital of Winston-Salem.

John T. Stevenson of Elizabeth City (left) and Robert B. Hall flank Health Informat Center Cabinet and Pharmacist on Duty sign—two NCPA projects which you will hearing more about in 1960. A bronze panel containing 43 names will be installed on right side of the Tablet (to balance one shown on left) during the year. More than h of the name spaces have been reserved. If a member of the NCPA or one of its auxiliar you can qualify for the bronze name panel. Details from the NCPA.

All Pharmacists Invited to ACA Meeting in Miami

The program for the forthcoming convention of the American College of Apothecaries has been completed and all pharmacists are being invited to attend. The convention is being held at the world famous Americana Hotel in Miami Beach, Florida February 14-17, 1960.

One of the featured speakers at the convention will be Louis Orr, M.D., President of the American Medical Association who will discuss "The Future of Our Health Professions—The Need for Good Interprofessional Relations" at the Sunday afternoon meeting.

The Monday morning program will present both the Commissioner of Food and Drugs—The Honorable George P. Larrick and the Chairman of the Federal Trade Commission, The Honorable Earl Kintner. Mr. Larrick will discuss "The Food and Drug Administration's Responsibilities and Obligations in Drug Distribution" which will be followed by a discussion "The Problems of Drug Distribution As the Pharmacist Sees Them" by Leonard F. Tibbetts, M.A.C.A., Chairman of the Board of Pharmacy of Massachusetts and Chairman of the A.C.A. Committee on Legislation.

Pharmacy and particularly the Pharmaceutical Industry must be interested in the current activities and projected plans of the Federal Trade Commission. In a discussion entitled "The F.T.C.—Pharmacy and the Pharmaceutical Industry, Chairman Kintner will present an insight into this thinking. Rounding out the Monday morning session will be a presentation by Dr. William Apple newly elected Secretary of the A.Ph.A., who will present "A Look into the Future through the Eyes of the A.Ph.A." Monday afternoon has been left free with committee meetings scheduled.

The Tuesday morning program will feature addresses by four physicians in the important fields of "Modern Therapeutics." Dr. Graham Smith, M.D., of the Jackson Memorial Hospital, Miami, will discuss "Modern Advances in Dermatology." M. Jay Epse, M.D., Miami, will discuss "Allergies and Immunities"; the Dean of the University of Florida College of Medicine, George T. Harrell, will present a discussion on the "Use and Abuse of Chemotherapeutic Agents" and "Modern Trends in Ophthalmology will be presented by R. H. G. Monninger, M.D. of Lake Forest, Illinois.

An unusual panel discussion will be featured at the Tuesday afternoon session in which members of the audience will participate in a discussion entitled "How Do You Do This?" during which problems in compounding, dispensing, administration and promotion will be answered. These problems for discussion are being sent in by pharmacists from throughout the country and Canada. The program will be led by Ben Bavly, F.A.C.A., New Orleans, La.

Public Relations will feature the early Wednesday morning program with a discussion by Walter LeGrande, F.A.C.A., of Daytona Beach, entitled "Establishing A

(Continued on page 44)

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:
M. C. GRIER
1110 ANN ST., AT. 3-3847
MONROE, NORTH CAROLINA

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E. N. ROWELL CO., INC.
BATAVIA, NEW YORK

ACA MEETING

(Continued from page 43)

Professional Image in the Community" and another, Richard Strommen, F.A.C.A., Director, Pharmacy Extension Service, University of Wisconsin, "A Professional Publicity Plan for the Pharmacist." An insight in the workings of the Pharmaceutical Institute of California as "An Approach to Solving Some of Our Vital Problems" will be presented by Ben Kingwell, F.A.C.A., of Monrovia, California.

Winding up the Wednesday morning will be a session entitled "A Look at the O.T.C.'s." Eugene Kuryloski of Merck, Sharp and Dohme, will present the problem "As the Manufacturer Sees It"; while Charles Lelly, F.A.C.A., of Delray Beach will report on the results of an A.C.A. survey to provide an insight "As the Pharmacist and Physician See It." These two presentations will be followed by a discussion by four pharmacists, Frank Kunkel, F.A.C.A., A. L. Malmo, F.A.C.A., Freeman Oikle, F.A.C.A., and Martin Sopocy, F.A.C.A.

The two last formal presentations will be made on Wednesday afternoon. Ralph A. Sears, Pharmaceutical Director of Kauffman-Lattimer will discuss "Improving the Efficiency of the Prescription Department" and Paul Cressman, attorney from Seattle, Washington will discuss "Do You Need A Lawyer?"

An interesting entertainment program is also being planned. On Sunday afternoon February 14th the woman attending the convention will enjoy a sightseeing boat cruise around the island while that evening a Hawaiian Cocktail Party and Luau is scheduled.

On Monday morning a style show around the pool has been arranged and on Monday evening a visit to Jai Ali at the famous Dania Fronton will feature as the entertainment.

Tuesday the convention registrants will have dinner and enjoy the floor show at the famous Bal Masque night club at the Americana Hotel while on Wednesday evening the program will be climaxed with a cocktail party and banquet at which time the newly elected officers will be installed, the J. Leon Lascoff Memorial Award will be presented and the former Governor of the State of Georgia the Honorable Ed Rivers will address the group.

The A.C.A. Board of Directors will meet on Saturday, February 13th the day preceding the meeting. An exceptional rate schedule has been obtained for the convention and any pharmacist wishing reservation information can obtain same by writing the

American College of Apothecaries
Hamilton Court
39th & Chestnut Street
Philadelphia, Penn.

Prayer For Older People

Lord, Thou knowest that I am growing older. Keep me from becoming talkative and possessed with the idea that I must express myself on every subject. Release me from the craving to straighten out everyone's affairs. Keep my mind free from the recital of endless detail. Give me wings to get to the point. Seal my lips when I am inclined to tell of my aches and pains. They are increasing with the years and my love to speak of them grows sweeter as time goes by. Teach me the glorious lesson that occasionally I may be wrong. Make me thoughtful but not nosy—helpful but not bossy. With my vast store of wisdom and experience it does seem a pity not to use it all. But Thou knowest, Lord, that I want a few friends at the end.

We Thank You

It has been most gratifying to us since we opened in Wilson. You have been most loyal, and we thank you.

Our purpose in moving into eastern North Carolina was to give you better service. We feel that this is being done, and you can rest assured that we will always strive towards this goal.

Best wishes to you for a most prosperous 1960.

To help you OWENS, Obtain MINOR & More BODEKER Business & profits

1010 Herring Avenue, Wilson, North Carolina

QUALITY Rx PRODUCTS
Lilly
FOR PRESTIGE AND PROFIT

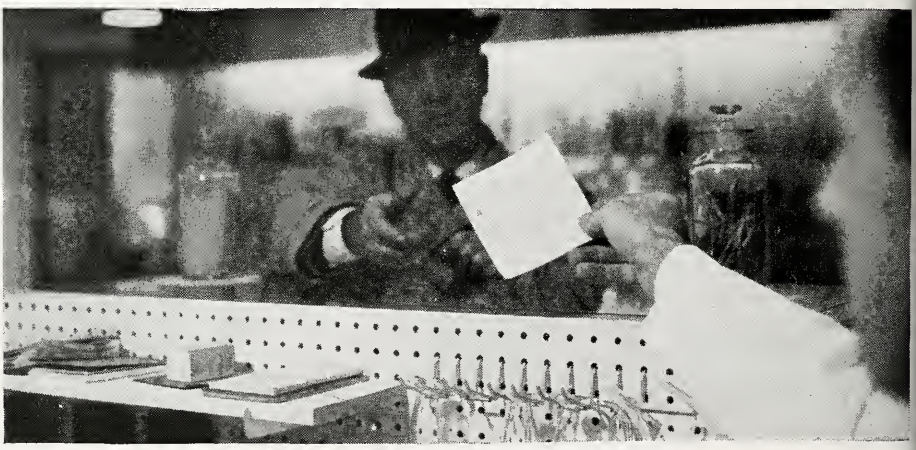
you're losing money...

when you miss sales on

ILOSONE® 125 SUSPENSION

(propionyl erythromycin ester lauryl sulfate, Lilly)

When the prescription calls for the new Ilosone 125 Suspension for youngsters and your empty shelf forces you to say, "Sorry, we're out of stock," you have not only lost money but have compelled your customer to seek prescription service at another pharmacy. To avoid the possibility of such a situation, which causes you to lose both profit and prestige, don't take a chance on "shorts." Take advantage of our comprehensive Lilly stocks and our quick, dependable service.



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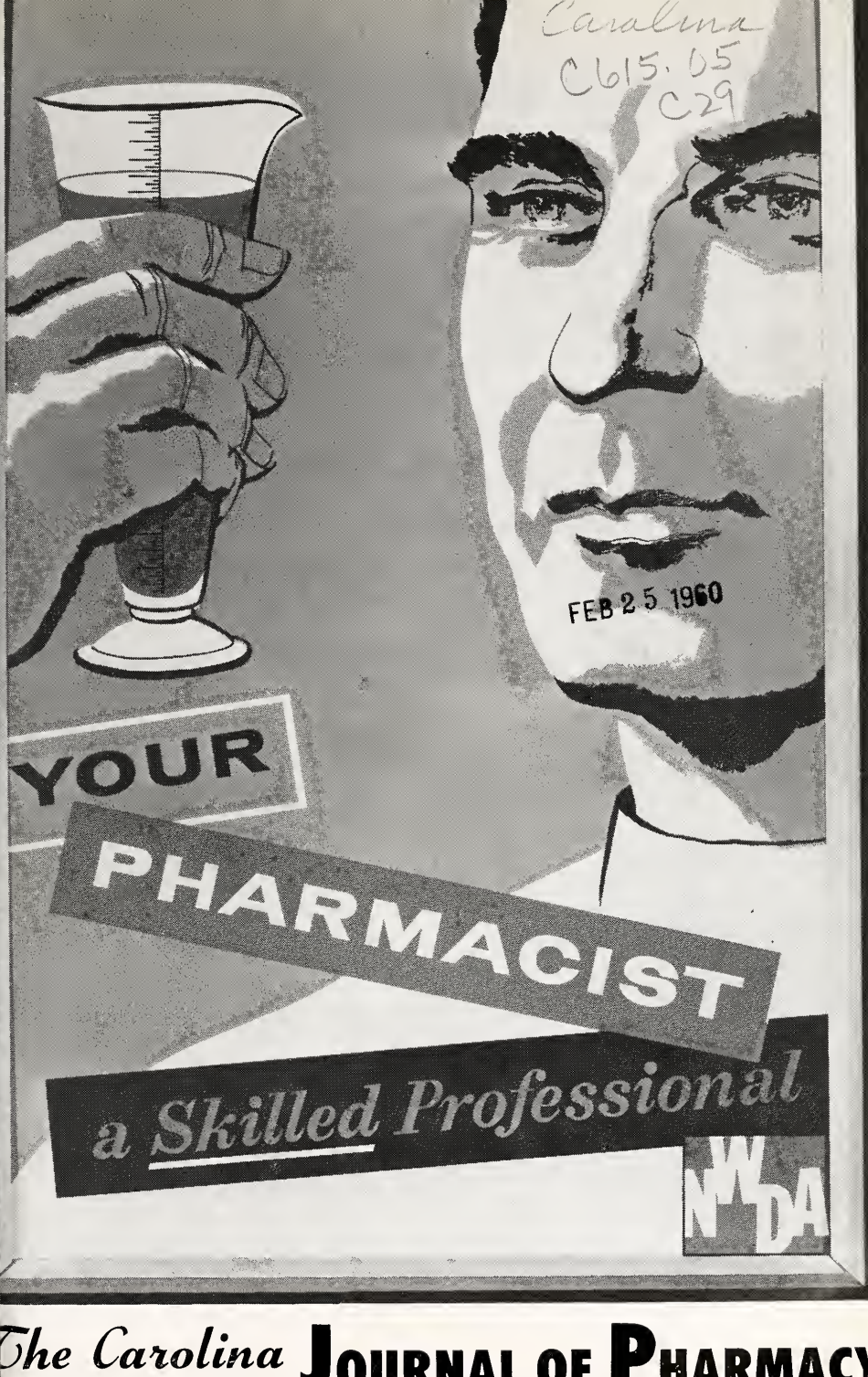
"The House of Friendly and Dependable Service"

RALEIGH, NORTH CAROLINA



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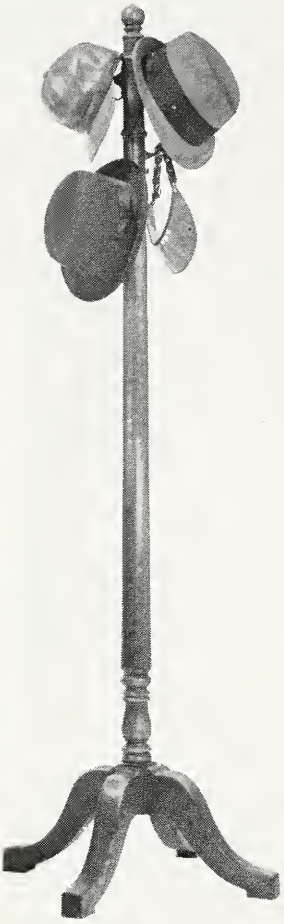
The Carolina JOURNAL OF PHARMACY

Volume XLI FEBRUARY, 1960 Number 2



WHAT HAPPENED TO THE PHARMACIST WHO WORE TOO MANY HATS

His first hat was a conservative felt, quite proper for a professional man.

When the stock from his bargain buys heaped up in his cellar, he added a warehouseman's cap.

When he realized how many invoices were being sent by his many suppliers, he got a bookkeeper's green eyeshade.

When he noticed that his capital was tied up in inventory, he decided he was acting as his own banker and bought an expensive Homburg.

Each hat seemed a logical development at the time of acquisition. It was only after he had paid for them all that he remembered he had only one head.

Moral

The Lilly policy of distribution recognizes a pharmacist's professional standing. It substitutes one phone call to a Lilly service wholesaler for the other three hats. This call brings fast-moving, profit-assured items that don't languish on shelves and tie up working capital.

If you think you are wearing too many hats, improve your fiscal appearance by routing your orders through one of the 300 Lilly service wholesalers who serve the nation.

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Members of the Justice Drug Company Telephone Sales Personnel

Reading clockwise: D. Frank Hayes, Mrs. Margaret Riley, Darwin Dierks, Mrs. Helen Jones, B. H. Peoples, Jr., and H. L. Walker.

Another fine Justice Department set up to serve you. We salute members of our Telephone Sales Personnel who are handling an ever increasing number of calls and are ready, willing and able to serve you.

Just call Broadway 2-2141 for complete full line service wholesale drug selling.

JUSTICE DRUG COMPANY

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Dependable Service Since 1898

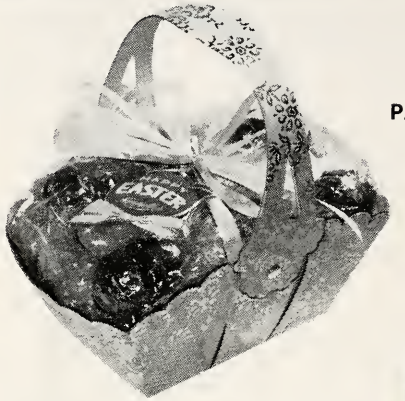
Sell 'em quick like a

BUNNY

Nunnally's

THE CANDY OF THE SOUTH

For Easter, April 17



PASTEL FOIL BASKET $1.00

Delicious Chocolate and cream bon bon eggs are hand decorated and in colorful foil. Individually wrapped.

DECORATED CHOCOLATE EGG 50c

Delicious Fondant center. Peek-a-boo box with handle. Individually packaged.

CANDY EASTER EGGS $1.00

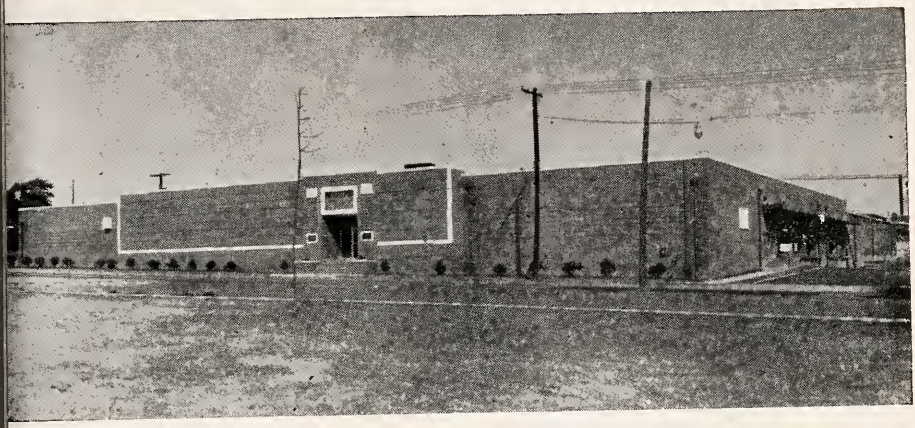
Yummy chocolate and non-chocolate candy eggs in attractive open display box. Some hand decorated, and others in colorful foil.

Many other Easter Gifts of Beautiful Decorated Baskets, Boxes and Novelties.

SMART BUNNIES ORDER *Nunnally's* EASTER CANDIES EARLY!

ATLANTA • AUGUSTA

The House of Friendly Service



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Scott Drug Company

Service Wholesalers Since 1891

Profits Pyramid

when you stock, display, and promote the

COMBEX® LINE

to provide B complex factors
COMBEX KAPSEALS® bottles of 100, 500, 1,000, and 5,000

when B complex and vitamin C deficiencies occur
COMBEX WITH VITAMIN C KAPSEALS bottles of 100, 500, 1,000, and 5,000

to supply higher potency B complex and vitamin C
THERA-COMBEX® KAPSEALS bottles of 100 and 1,000

aids starch digestion—provides B complex vitamins
TAKA-COMBEX® KAPSEALS bottles of 100 and 1,000

TAKA-COMBEX ELIXIR 16-oz. bottle

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PARKE, DAVIS & COMPANY
DETROIT 32, MICHIGAN

The Carolina
JOURNAL OF PHARMACY

February, 1960
VOL. XLI No. 2

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How to Combat Mail Order Rx Schemes

In an effort to alert the Medical profession on the inherent dangers of the mail order schemes for prescription filling, the Fellows of the American College of Apothecaries have sent letters to over 20,000 physicians presenting many of the facts as outlined at the recent A.Ph.A. Conference in Washington.

The A.C.A. statement which was part of the regular monthly newsletter sent to physicians by individual A.C.A. Fellows read as follows:

"There is developing in Washington, D. C. and in a few other areas of the country, so-called mail order pharmacies being sponsored by unions and other groups who are attempting to solicit prescriptions to be filled via the mail order route at *supposed* discounts. These arrangements are definitely dangerous to public health and safety and in most cases are in violation of both Federal and State statutes. It is our opinion that many of these are schemes to expand and hasten the socialization of health services and definitely believe that the medical profession should be aware of the dangers that such schemes represent to their patients.

"These dangers have been recently enumerated by Dr. George F. Archambault, Pharmacy Advisor to the Surgeon General of the United States Public Health Service and paramount is the complete destruction of the Physician-Patient-Pharmacist relationship, making it nearly impossible for the mail order operator to authenticate prescriptions or check with the physician on such matters as identity of the drug, dosage, strength or whether a prescription may or may not be refilled. Other dangers include the delays (up to two weeks or more) in obtaining prescriptions by mail, the encouragement of self-medication practices during the lapse of time prescriptions are en route.

"The schemes also provide an excellent opportunity for dealers in illicit drugs to obtain supplies. Just recently a shipment of 190,000 barbiturate capsules were seized as they were shipped by one mail order outfit to an individual completely unqualified to possess such drugs. In addition, there is a great tendency to use non-professional personnel to fill these prescriptions and a further danger is the lack of accessibility of prescription files for use during emergencies resulting from idiosyncrasies or the accidental ingestion of drugs by persons other than those for whom the medication was prescribed.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

"Thank You" from Boys Home

The drug stores and pharmacists of North Carolina helped to make the year of 1959 a good year for Boys Home of North Carolina at Lake Waccamaw.

When the coin containers were sent out to all drug stores in the state last January we started sending a monthly Newsletter to each one. Not only did Boys Home receive funds from the coin containers, but we also had personal contributions from many of the members of the North Carolina Pharmaceutical Association.

As we look forward to the year of 1960 with confidence that Boys Home will expand rapidly in program and facilities, we pause to say a sincere "thank you" to all members of your fine organization for the support you gave Boys Home in 1959. We hope all of you will want to continue your interest and gifts to Boys Home so that more neglected and underprivileged boys of the state may benefit by this program.

May we remind you that it costs $3 a day in tax money to keep a young man in prison. In Len O'Connor's book, "They Talked to a Stranger," James A. Johnston, former Warden of Alcatraz says: "The finest prisons in the world are only monuments to neglected youth; the crime problem is the boy problem."

While the costs of keeping a boy at Boys Home may at times run slightly higher than prison costs, let's not forget that the program at Boys Home is one of rehabilitation. We build citizenship with responsibility through emphasizing religious training, educational opportunities, individual guidance, medical-dental care, physical development and wholesome recreation. Every boy deserves a chance . . . and he gets it at Boys Home of North Carolina.

We extend a very cordial invitation to each member of the North Carolina Pharmaceutical Association to visit Boys Home, get acquainted with the boys, and see Boys Home in operation.

The boys, the Board of Directors and the staff of Boys Home are truly grateful to all those giving to this program, and wish for each of you a prosperous 1960.

* * *

Pike Opens New Pharmacy

Formal opening of Jesse Pike's second pharmacy in Concord—Pike's South Union Drug Store, Inc.—was observed on January 14-16.

The new pharmacy will be managed by Gordon Bane, formerly with Pike's Wil-Mar Park store.

The original Wil-Mar Park store was opened in 1955 with Jesse Pike as sole owner. It was incorporated last year with Jesse as president and treasurer and Mrs. Dorothy Pike as vice president and secretary.

Mr. and Mrs. Pike hold the same offices in the new pharmacy with the addition of Bane as second vice president.

Both stores have the Rexall Agency. In 1958, the Wil-Mar store advanced its Rexall state rating from 56th to 3rd.

Rachide Named

Albert Rachide, owner-manager of Jacksonville's New River Pharmacy, has been named chairman of the Onslow District Office of the National Federation of Independent Business.

The Federation has no meetings. Members are asked to express their opinion on pending legislation each month, by ballot. The results are certified to congressmen or other appropriate officials. Nation-wide there are over 200,000 members.

Wanted

Calcium Glycerophosphate, 1/4 pound more or less. W. Moss Salley, Salley's Drug Store, Asheville.

One section, Schwartz Sectional System. Write or call T. W. Youngblood, Eckerd Drugs, 222 Fayetteville Street, Raleigh.

80th ANNUAL CONVENTION
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

HOTEL ROBERT E. LEE
WINSTON-SALEM, NORTH CAROLINA
MAY 8-9-10, 1960

NCPA CONVENTION COMMITTEES

Leslie M. Myers, Local Chairman

Executive: Leslie M. Myers, Chairman; Leon Cahill, James M. Darlington, Donald J. Deaton, Wade A. Gilliam, G. C. Hartis, J. Frank Lowder, William A. Simmons and Roger H. Sloop.

Housing-Transportation: Leon Cahill, Chairman; Howard S. Fox and Darle Shouse.

Special Events: James M. Darlington, Chairman; Charles E. Davis, Jr., and James A. Way.

Guest Speakers: Wade A. Gilliam, Chairman; L. P. Mayrand and Ernest J. Rabil.

Local Publicity: William A. Simmons, Chairman; John W. Andrews and Charles Thomas Dixon.

Sunday Night Dinner: G. C. Hartis, Chairman; Miss Virginia Caudle and Ernest W. Rollins.

Monday Business-Starter Breakfast: Donald J. Deaton, Chairman; Joe P. Barbour, Jr., and Arthur R. Johnson.

Tuesday Business-Starter Breakfast: J. Frank Lowder, Chairman; William C. Brantley and M. V. B. Williams.

Welcome: Roger H. Sloop, Chairman; J. P. Andrews, A. B. Bobbitt, H. T. Bradsher, James E. Brookshire, Wayne M. Buie, R. O. Cox, Donald K. Chapman, A. C. Dollar, Jr., R. H. Dunlap, James W. Edwards, L. E. Ferguson, H. L. Flynn, A. L. Fishel, Mrs. Howard Fox, James W. Fulton, H. H. Herndon, William M. Howard, J. A. Hutchins, E. T. Jenkins, Miss Sara F. Lore, W. A. Lovekamp, C. B. McKenzie, W. W. Northcott, Joe P. Richardson, Stuart W. Rollins, Ritchie A. Russell, Tom Simpson, Dewey H. Stonestreet, C. A. Swaney, George Robert Talbert, Joseph H. Wilson and Harry W. Wilson, Jr.

Convention Planning Underway

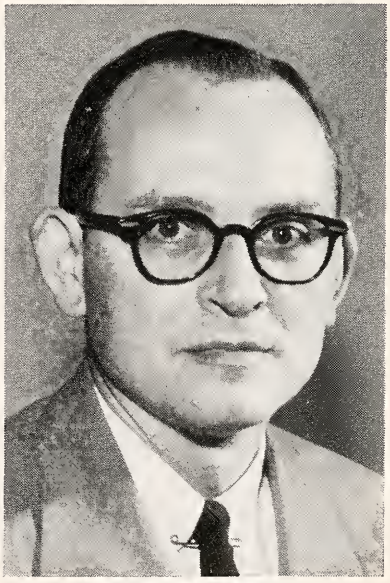
Leslie M. Meyers, manager of Patterson Drug Company, Winston-Salem, has been elected Local Chairman in charge of arrangements for the forthcoming annual NCPA convention. Mr. Myers' selection for the post followed a mail ballot election conducted among NCPA members of Winston-Salem by the NCPA Office of Chapel Hill.

As indicated by the committee appointments, Chairman Myers is already in the preliminary planning stages of the meeting, which is expected to draw a registration of better than 800 persons.

The convention keynote speaker will be Dr. Austin Smith, former secretary of the AMA, now president of the Pharmaceutical Manufacturers Association.

Next month: The Auxiliary committees, officials and programs. The NCPA business and entertainment program.

For room reservations, write the Hotel Robert E. Lee, Winston-Salem.



LESLIE M. MYERS

TELL THIS to Senator Kefauver

If You Want To Know How High Drug Profits Really Are, Consider This Fact:

Out of every dollar the average Drug Store receives for prescription medication, less than three cents is profit. The other 97c pays expenses and taxes.

HERE ARE THE PRECISE FIGURES*:

Received from customer	$1.00
Cost of drugs	.653
Leaving balance to retailer of	.347
Cost of wages and store operation	.295
Leaving profit before taxes of	.052
Income Tax payment	.024
Leaving a Net Profit of	.028

*The net profit of 2 and 8/10th cents out of every store dollar received for pharmaceuticals is based on computations made by H. W. Adkins, certified public accountant and nationally known authority. Mr. Adkins used data compiled by Dr. Paul C. Olsen, director of marketing research for *Drug Topics*.

Today's Prescription Is Your Biggest Bargain!

Not long ago, practically all that a prescription could do was to alleviate the patient's pains and make him a little more comfortable—while nature did a slow job of curing the ailment. But today's prescription, containing wonder drugs completely unknown a few years ago, cures ailments in hours, not weeks . . . keeps the patient out of the hospital or gets him out after only a few days . . . and puts him back on his feet in a hurry. That's why we say: Today's Prescription Is The Biggest Bargain In History!

Two decades ago, it took an average of 3 months' wages to pay the hospital bills resulting from a case of pneumonia. Today, a case of pneumonia is cured at home—with drugs that cost an average of only 5 hours' wages. That's just one of the many facts that prove Today's Prescription Is The Biggest Bargain In History!

Two decades ago, 7,000 children died every year of whooping cough. Last year, only 310 children died of whooping cough. Why? It's the new wonder drugs—unknown two decades ago. Priceless drugs? Sure! Yet the price of the average prescription hasn't gone up any more in 20 years than has the price of a pound of coffee. Today's Prescription Is The Biggest Bargain In History!

Boone Drug Company
East King St.—The Rexall Store—Boone, N. C.

Carolina Pharmacy
E. King Street—Boone, N. C.

Walker Drug Company
Main St.—The Rexall Store—Blowing Rock, N. C.

You Have a Story to Tell

JAMES W. HARRISON, Asheville
Chairman, Public Relations Committee

Not only are the pharmaceutical manufacturers under fire in the Senate Subcommittee Investigation on drug prices but all facets of the industry at every level are victims of sundry charges. If the committee hears both sides in the controversy and there is any sense of fairness shown, there can be little doubt that the pricing practices will be justified and, using past investigations as a guide, the matter will be blown away. Then, only frustration and a feeling in the conscience of the public that there is something, somewhere wrong in the costs of drugs will still remain.

No matter how it turns out, the pharmacist, who is closest to the public, and the man who, to them represents the entire industry, will bear the brunt of the complaints. Complaint is normal with sick people who don't feel well anyway. Sick or well, people simply do not differentiate the many phases of an industry and these complaints will naturaly fall on the man who is, to them, the industry.

So, why not a public relations educational program to show the public the true facts, irrefutably presented. Such a program should be undertaken by all groups in the industry, sponsored at each level, national, sectional and local. Certainly such a campaign should use media believed in and relied on by those who spend money for drugs.

Motifs to Be Avoided

Various pitfalls such as half truths, odious comparisons, self pity, and recrimination should be avoided. To me and to you, this investigation, coming on the eve of an election year, smacks of political expediency and demagoguery. We may think, and probably we would not be far wrong, that this man who summons busy men to appear before him and for them to make ten-foot tracks in their haste to get there, has allowed the capital of his name to be mistaken for that of another who would also have all of us do his bidding. We may analyze him as a crude, rude, flamboyant shadow of some Caesar, humiliating a top-flight executive who once headed a government agency and brought it out of the red. A demogogue who couldn't even carry the brief cases of the men who are the bluebloods of the industry. We may think and feel all this and much more, but we cannot use it in any educational program.

Must an industry submit to the indignities and malignancy of rigged charges and phony claims? 7,078 percent; 1,118 percent indeed. Such figures march across Page One like a black-and-white pole cat. Where is the mention of cost factors like research, pilot plants, production, marketing, administration, royalties, taxes, clinical failures, quests for perfection, rigid and absolute control? A rug maker may be allowed an inch margin here and there and dollars and cents may be the penalty, but in this industry a microgram off the control could not be tolerated.

$1.57 for a finished product of $17.90 value. It becomes a phony claim when distorted to the picture of one item being indicative of the whole. A survey of a manufacturer's entire operation only could give the true picture. One may as well say that $2 in tobacco seed makes $6800 in cigarettes; that an ear of corn planted in the light of the moon makes a tank car full of corn squeezings; or there is 18¢ worth of chromium trioxide in a Senator's $5000 Cadillac. If the Senator uses a one-inch yardstick for one industry, why not the same yardstick for all industries. The average North American spends $55 a year for liquor, $34 a year for tobacco, as compared to $12 a year on drugs, and we have yet to know of any committee investigating liquor or tobacco pricing structures.

Even a child can do tricks with figures, can juggle them to fit any belief or premise. But the honest man treats figures with respect and is as careful with them as is a

(Continued on page 11)

S.K.F.'s answer to the frequent claims that "all vitamin preparations are alike"

new

Fortespan*

brand of
high potency multivitamins—therapeutic formula
—in Spansule® sustained release capsules

an O.T.C. preparation designed to:

- increase vitamin utilization
- cut down the wastage of vitamins
- increase the effectiveness of a multivitamin regimen

Available: Bottles of 30 and 100

Competitively priced • Heavily promoted
Professionally dispensed

SMITH
KLINE &
FRENCH

*Trademar

STORY TO TELL

(Continued from page 9)

life insurance actuary. Ergo. It could be good politics to use rigged figures in charging profiteering, price fixing, collusion, and sundry crimes as a lubricant to spirations toward higher office. We would do well to shrink from tying our destiny to the qualifications of anyone whose abilities as a leader would be flimsy instead of honest and genuine.

Much of the foregoing, while depicting our views, smacks of self pity and is of doubtful value in any framework of public relations. As such, this theme should be avoided in any public relations program. It embraces the pitfalls of recrimination and retaliation toward a set condition that is a fait accompli. Besides, it will not pierce the armor of a man who has grown to a position of influence in his party where he wields a power despite the threat of curtailed budgets for investigations and the natural opposition of the opposite party. There are other ways to confute the methods of a hostile group, no matter how those methods are clothed in fallacies and bias.

As for the "little" maverick within the industry who blamed high drug prices on the blitz advertising and promotion techniques used by the big drug companies, he may be either dismissed with a word or treated with the thunders of silence—and his products ignored. In philology, "little" seems to be the correct semantic use, in addition to being euphonius with his operation. His "research" program could hardly be more than a crew of adept apers who are clever enough to enable him to reap the fruits of another's creative genius. O, **parasiticus Americanus.** He does not really belong.

Tell the True Story

Pharmacy at every level is chock full of interesting lore. Anyone who has mastered the requirements necessary to make him the particular custodian of the public health welfare within the scope of his field is able to present a true picture of pharmacy to the public. Certainly, he should be able to justify his prices for those things he sells. He should be able to justify his price for a finished prescription to one who doesn't even want to buy medicine at all. After all, sick people, except hypochondriacs, don't like being sick. They had much rather spend the money for more enjoyable things. They are not even interested in the fact that almost a third of the nation's pharmacists used red ink last year on account of high operating costs. They are not, if they are in their thirties, interested in the fact that today's prescription was not even available twenty years ago because then they were not even buying their own prescriptions. But when you sell them on the idea of a $12 expenditure saving them the loss of a month's salary and the expense of several $20 a day expenditures, you have done a good public relations job.

It is possible to glamorize a price instead of apologizing for it. There is the matter of using a delicate finesse when you lay the red carpet for the prescription customer. You have actually contributed to the therapy of the prescription when you sincerely praise the customer for his choice of a physician, his choice of you as a pharmacist, and your frank explanation of why his prescription costs such and such a price. Of course, there are still 85¢ prescriptions; a great percentage are less than $2, and it seems to the harassed wage earner that he never gets any of that kind. But the 85¢ prescription is worth that and no more. It will earn its 85¢ in value, but it will not do more.

A drug selling for more in a foreign country than it sells for here makes a discrepancy in price that is justified by the conditions under which natives of both countries live. They live in a $2.63 economy; we live in a $4.88 economy. We have the best medicine on earth and have it by more than a one-tenth of one per cent increase in expenditure of after-tax income. One may well believe the $2.63 foreign price embodies a much greater increase in expenditure of income.

Clean cut business competition does not pose the same problem as does the effort to cleanse a reputation besmirched by charges, however unfounded, of gaining at the expense of the ill and the aged. There is the competition of various government agencies

(Continued on page 18)

MR. DRUGGIST:

THE No. 1 DRUG TURNOVER ITEM*

RATES YOUR

No. 1 DISPLAY SPACE!

GIVE BAYER NO. 1 DISPLAY SPACE WITH...

The New, Unique **BAYER GOLDEN COUNTER DISPLAY**

AND

FACINGS THAT THE NO. 1 ITEM DESERVES
On Self-Service Shelves

This Display, No. 120 D-1 available through our representative or write:

GLENBROOK LABORATORIES
Div. of Sterling Drug Inc.
1450 Broadway,
New York 18, N.Y.

*More Packages Sold Than Any Other Drug Product

Mrs. Culbreth to Help Plan Camp

Mrs. Graham Culbreth of Southern Pines has been appointed a member of the Camp Development Committee of the North Carolina Society for Crippled Children and Adults.

The committee is charged with determining and recommending the type and placement of the buildings and other facilities at the site recently purchased by the Society near Southern Pines.

Mrs. Culbreth heads the service committee of the Moore County Easter Seal Society and played a prominent part in bringing the proposed camp to the Sandhills.

The camp will be attended by children with various physical handicaps and replaces, with added facilities, a camp formerly operated by the Society in Western North Carolina.

Here's Howe

Among the pharmacists and chemists featured by the **Richmond Times-Dispatch** (1-1-60) under heading: State's Labs Check for Facts, was A. G. Howe, a graduate of the UNC School of Pharmacy.

Mr. Howe was shown with some of the equipment used in determining medicinal agents incorporated in medicated feeds.

To Represent Lilly in Wilson Area

Willard C. Moyer's employment as a salesman for Eli Lilly and Company in Wilson, North Carolina, is announced by Glenn Rickard, manager of the Richmond District.

A native of Pennsylvania, Moyer was graduated from Lewisburg High School in 1944. In 1951 he received a Bachelor of Science degree from Temple University and became registered as a pharmacist in Pennsylvania. He is also registered in Virginia.

From 1953 until his employment by Lilly, Moyer was associated with the Peoples Service Drug Stores. Since 1956 he had been manager of the pharmacy in Cradock, Virginia.

Moyer is a member of the Pennylvania and Virginia pharmaceutical associations and Kappa Psi, professional pharmacy fraternity.

FDA Action

For unauthorized refilling of a 10-year-old prescription for amphetamine drugs, McAdams and Morford, Inc., a retail drug store in Lexington, Ky., was fined $2,000 and $35 court costs.

According to agents of the Food & Drug Administration, the drug firm refilled prescriptions for wife of a truck stop owner for resale to truck drivers and sold 150 to 500 Rx Legend drugs to inspectors posing as drug peddlers.

Injured in Fall

W. M. Musgrove of Catawba is hospitalized at the Davis Hospital, Statesville, following a fall at his home.

Mr. Musgrove suffered a fracture of the vertebrae, a sprained ankle and multiple bruises when he fell from a ladder while washing windows at his home in Catawba.

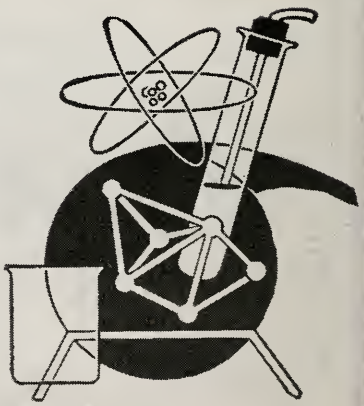
Charter Issued

A certificate of incorporation has been issued to Kerr Drugs of Durham, Inc. The incorporators are Banks D. Kerr, Julian E. Upchurch, Jr. and Bernard O. Lockhart.

To Double Size

Work is underway on a complete remodeling and enlargement of the Forest City Pharmacy, located in the Elliott Shopping Center of Forest City.

W. L. Cowan has announced the store, when completed, will have double its present space.


88

Birthday Party for P. A.

To help the Chairman of the Board of Justice Drug Company, Mr. P. A. Hayes, celebrate his birthday, 120 persons recently gathered in Greensboro to honor one of the state's best liked men in the drug field.

As the pictures on the opposite page indicate, it was a festive occasion, with merriment galore.

At the top, left, R. G. Wells, youngest member of the Justice sales personnel, presents gift to Mr. Hayes while on the right, Mr. C. J. Kee congratulates the guest of honor.

William P. Brewer (center, left), Justice Vice President, presents gift certificate to Mr. D. F. Hayes in recoguition of 50 plus years of service. President and Mrs. S. T. Forest shown seated.

Mr. Brewer (center, right) presents gift certificate to Mr. Kee in recognition of 45 years service while President Forrest looks on approvingly.

A 40 year service pin went to Thomas B. Waugh, city salesman, who here is being congratulated by President Forrest. Mrs. Forrest and Mr. Brewer in foreground.

Promoted

Major David Henry Hood, son of Mr. and Mrs. Paul C. Hood of Dunn, was promoted to lieutenant colonel on December 15.

A graduate of the UNC School of Pharmacy, Class of 1942, Col. Hood is now stationed in Frankfurt, Germany with the Medical Section of V Corps.

West Represents NCPA at Conference

W. Latham West attended a January 29 conference held in Raleigh for the purpose of setting up proposed plans to aid in meeting the needs of the state's aged. Mr. West officially represented the NCPA at the meeting.

Recommendations from the state planning group will be submitted to the President's Conference on Aging, scheduled for Washington early in 1961.

Of prime interest to pharmacists is the section on "Drugs and Medication." A state report in this area is due on March 31.

DRUG STORE FIXTURES

STANLEY KNIGHT SODA FOUNTAINS
AND LUNCHEONETTE EQUIPMENT
BOOTHS—TABLES—CHAIRS—STOOLS—
ICE MACHINES—MILK SHAKE MACHINES—
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you show and sell them the ECONOMY size!

50 POWDERS

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STANBACK

Snap Back with STANBACK for TIRED ACHING MUSCLES
STANBACK
ANALGESIC POWDERS
QUICK RELIEF of PAIN due to HEADACHE, NEURALGIA, COLDS
RELIABLE, EFFECTIVE, SPEEDY
REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

and ONLY Stanback offers you this size package for...

MORE PROFIT

TAR HEEL DIGEST

Pharmacist L. R. Creech of Oxford has been appointed rabies inspector for Granville County by the Granville County Board of Commissioners. Mr. Creech has the authority to name such assistants as may be required to do the job in the county.

* * *

Kennedy's of Gastonia now has two Williams—Earl of long standing and Bruce, who joined the firm on January 1. Until recently, Bruce was associated with a pharmacy in Nashville.

* * *

Following six months of military duty with the armed forces, Ben Bullock has returned to Durham as a staff member of Watts Hospital Pharmacy. Ben received his basic training at Fort Jackson, then spent four months in the Medical Corps at Fort Sam Houston, Texas.

* * *

We have had a number of requests for the name of the producer of the film "Men Missiles" shown at the NCPA Districts meetings this past fall. Here it is: Dynamic Films, Inc., 112 West 89th Street, New York 24, N. Y.

* * *

Philip F. O'Donnell, Jr., until recently an employee of the Southern Pines Pharmacy, is now pharmacist in charge of the Sandhill Drug Company, Southern Pines.

* * *

Donald J. Deaton has transferred from Guilford College to Patterson's Stratford Pharmacy, Winston-Salem.

Mr. and Mrs. W. A. Ward of Swannanoa are spending the winter months in Florida. Mail can be addressed to them at Route 1, Box 100, Nokomis, Florida.

* * *

Fred W. Johnson, Director of Public Relations and Public Services for the Rexall Drug & Chemical Company, was guest speaker at the January 12 meeting of the Raleigh Public Relations Society.

* * *

Construction is underway on a 25 x 25 addition to the Linn-Edwards Drug Company, Landis. The interior of the entire store is to be completely renovated.

* * *

J. I. Thomas, Dunn pharmacist and owner-manager of Thomas Drug Store, has been installed as president of the Dunn Kiwanis Club for the coming year.

* * *

G. Clark Russell will serve a 3-year term as a director of the Greensboro Merchants Association.

* * *

Lt. Brownie Dickson Schaefer, following military service in Germany, is now stationed at Fort Bragg. In recent months, Lt. Schaefer has been on assignment in Alabama and other states. Mail will reach him at Co. C 4th Med. Tk Bn (Patton), 68th Armor, Fort Bragg, N. C.

* * *

Clyde J. Duvall has moved from Varner's Drug Store, Brevard, to Hendersonville where he is now employed by the Justus Pharmacy. The transfer took place on January 1.

* * *

Roland A. Glenn, pharmacist at Pollard's Drug Store of Burnsville for the past several years, has moved to Denton where he is now associated with the Denton Drug Store.

Robert A. Rankin of Sylva has replaced Mr. Glenn at Pollard's.

STORY TO TELL

(Continued from page 11)

and nepotized favorites. Whether we like it or not, Government is in pharmacy to stay. We have no quarrel with those necessary agencies whose primary objectives are the continuation of those factors contributing to and regulating efforts in the welfare and health of the public.

The pharmacist is not against any needed reforms in the system that insures public health welfare. He supports the work of FDA, the NIH, and USPHS, and other established agencies. He is against any bureaucratic and dictatorial controls that are certain to threaten the free enterprise system that has made him a necessary factor in dispensing the best medicine on earth. He also recognizes there are many people who have a hard time paying for the drugs and prescriptions they need for their well being. But there are also people who have a hard time paying rent, buying food and clothing, or in merely existing through privation and actual need. This should be realized by any investigating committee as what it is; a social and economic problem and condition that should be resolved by other means than by socialism. Certainly such a problem should not be laid at the door of any single industry when it belongs to a whole ideology. No pharmacist, to our knowledge, has ever shirked his share of any responsibility in fulfilling his national and civic obligations. Nor will he now.

The various programs in the legislative hopper dealing with medical care, compulsory health insurance, and other proposed plans of like nature may be regarded for what they are—steps toward socialized medicine. If, as such, they pose a threat to the free enterprise system, and many thinkers believe they do, alarms should be sounded. Those who choose and vote should be educated post haste. Many of these plans are already assured of legislative sanction and to depend on those political devices resorted to when a hostile bill is reaching action is much like whistling in a graveyard or braving a gale with a thistle. It makes more sense to educate the people "back home" who do the voting than to risk countering the actions of a legislative body already holding the balance of power.

You Have a Duty to Perform

It is no reflection on aspirin and sodium bromide to say that if you want to go back to the days of aspirin and sodium bromide, stand still and do nothing. If you do not want to be shunted aside into some inferior and static practice of pharmacy in a bureau dominated state, then keep pace and go on to even higher concepts of pharmacy and your part in it.

Get the people "back home" with you in these aspirations toward advances in pharmacy and your part in it. But first clear the mud from your own pill tile, mud slung by a powerful hostile element.

Every single level in the industry should potentiate its public relations program. Make it believable; make it frank; make it sincere. Sure, it will cost money, but so do research and promotion. These expenditures accrued to great value, so will any well planned program that tells the true story.

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

1110 ANN ST., AT. 3-3847

MONROE, NORTH CAROLINA

★ ★ ★

E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

Winner

Joe Threewitts, an employee of Threewitts Drug Store, Littleton, has been chosen the "Most Courteous Clerk" by the Littleton Merchants Association.

Named Director

Pharmacist J. E. Evans of Marion has been named a director of the Marion Industrial Bank.

Evans has operated Evans Rexall Drug Store in Marion since 1937. He is a graduate of the USC School of Pharmacy and served in the Navy during World War II.

McFalls Elected

Sam W. McFalls of Greensboro, President of the NCPA, has been elected Vice-Chairman of the Guilford County Board of Health.

Lilly MSR Speaks

Guest speaker at the January meeting of the Hickory Retail Credit Association was James Patterson, medical service representative of Eli Lilly and Company.

Subject of Mr. Patterson's talk was "Is the Price of Drugs Too High?"

Successful Coach

Ben Bullock is coaching student nurses at Watts Hospital, Durham, in basketball.

He is doing an excellent job. The season has been a successful one for the nurses, and, incidentally, for Ben, too.

To Represent Physicians Products Company, Inc.

Mr. Wayne Everhart recently joined Physicians Products Company, Inc. as a Medical Representative in High Point, N. C. and surrounding area, it has been announced by Mr. F. A. Frayser, Jr., Sales Manager.

A native of Welcome, N. C., he attended high school there and received his B.S. degree from Appalachian College in 1950.

Personnel Charges

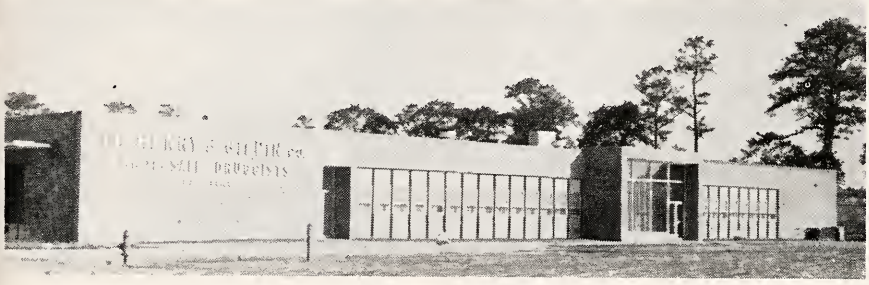
William Luther Marsh to Fox & Lyon Drug Store, Wadesboro, replacing James Harper.

E. S. White from Dailey's Drug Store, Reidsville, to Franklin Drug Store, Bessemer Street, Greensboro.

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington



Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

6435 Tidewater Drive • Norfolk, Virginia • Madison 2-6361

Harold Gray Named Medical Representative

The appointment of Harold G. Gray, 23, of Glenwood Gardens, Raleigh, N. C., as a medical service representative, has been announced by J. B. Roerig and Co., pharmaceutical division of Chas. Pfizer & Co., Inc., New York.

Mr. Gray will bring information on the company' ethical drug products and research discoveries to physicians, dentists, pharmacists and other health professionals in the Raleigh area.

He received the B.S. degree in science from High Point College, High Point, N. C. in June, 1958.

After five months active duty training with the Army in 1958, he attended Wake Forest College, Winston-Salem, and re-entered High Point College to obtain a major in business administration.

Mr. Gray married Alice Delores Stephens, of Mount Airy, N. C., last January.

Wholesalers Honor President James E. Allen

At the Annual Meeting of the Board of Trustees of the National Association of Wholesalers, held in New York City on January 13th and 14th, James E. Allen, President of The Henry B. Gilpin Company, was elected Chairman of the Board of NAW, a national federation of 22 commodity line wholesaling organizations and over 10,000 wholesale firms.

The Board of Trustees, in behalf of the Trustees and members, presented a Certificate of Appreciation to Mr. Allen as retiring President of NAW—"in deserved recognition of his unselfish and devoted service to the wholesaling industry and to the association and its members in serving with outstanding leadership, vision and ability as Trustee, Treasurer and President." The presentation of the award was made by the newly-elected President of NAW, W. D. Jenkins, electronic wholesaler of Richmond, Virginia.

Durham-Orange

Although members of the club were not the first outside pharmacy group to go thru the new pharmacy building at Chapel Hill, they had the honor to be the first dinner guests in the building. A full course dinner was served to the members by the Broadway Sandwich Company on the night of January 11.

Following the dinner and a short business session conducted by President Vollie Shore, the club members and guests, about 40 in all, toured the building for a firsthand view of the facilities.

Next meeting of the club will be in the form of a panel discussion on some problems of interest to the medical and pharmaceutical professions, with two pharmacists and two physicians participating.

Cleveland County

Charles F. Turner of Shelby was elected president of the Cleveland County Drug Association at the organization's regular monthly meeting on January 17.

Serving with Mr. Turner during the coming year will be Charles Blanton of Kings Mountain, first vice president; and H. L. Irvin and Howard Anders, both of Shelby, second and third vice presidents.

Robert W. (Bob) Kiger is the secretary-treasurer.

Three directors were selected: Rush Hamrick, Jr., Don Blanton and John Canipe.

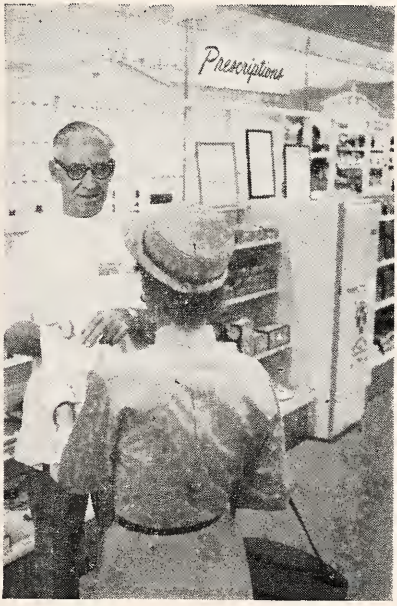
Tip

For $2.00 you can order 100 gummed bookplates with your name and pharmacy symbol from James W. Harrison, Box 606, Asheville.

Sample we have seen indicate these bookplates are quite appropriate for your library.

Husband-Wife Team

A husband and wife team—Mr. and Mrs. W. R. McDonald, III, of Hickory, both pharmacists, spelled out the advantages of pharmacy as a career to a group of Hickory high school students in early February.



WE ARE A Lilly DISTRIBUTOR

Are we telling the story?

All segments of the profession of pharmacy are making major contributions to the constantly improving medical care our nation enjoys. Despite the fact that we have better health and may expect to live longer, many people are unaware of pharmacy's role in this dramatic progress.

It appears that we have been remiss in telling our story to the public, and, as a result, pharmacy does not enjoy the fine "image" it deserves. Each of us should be prepared to offer a diplomatic, yet factual, explanation when patrons voice comments which indicate a lack of appreciation for our role in better community health. Furthermore, the story needs telling—now.

We are proud to be a part of the drug business and want to provide you with the finest distribution system available anywhere. Call on us . . . we are at your service.

THE PEABODY DRUG COMPANY

Durham, North Carolina

Robins

FEBRUARY CHECK LIST

Tear out for a handy check of
your current stock of these
Robins products that are receiving
special promotion in your area
THIS MONTH

Pabalate®
☐ Tab. 100's ☐ Tab. 500's

Pabalate®-Sodium Free
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Pabalate®-HC
☐ Tab. 100's ☐ Tab. 500's

Donnazyme®
☐ Tab. 100's ☐ Tab. 500's

Robaxin®
☐ Tab. 50's ☐ Tab. 500's

Robaxin® Injectable
☐ Amp. 10 cc. 5's ☐ Amp. 10 cc. 5 x 5's

Dimetane® Expectorant
☐ 16 oz. ☐ Gal.

Dimetane® Expectorant-DC
☐ 16 oz. ☐ Gal.

Why not check your stock of
all Robins products at the same time
—and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

The Mills Move to Mount Airy

The Mills of Cliffside, Mr. J. C. and his son, John, are now making their home in Mount Airy where they are part-owners of the W. S. Wolfe Drug Company.

For a number of years, Mr. W. S. Wolfe had been interested in selling part of his pharmacy so that, with additional help, he could have more time for outside activities.

The Mills were interested in a pharmacy located in a progressive area with good future potential. The Wolfe store in Mount Airy met these requirements.

So now, the Wolfe Drug Company will be operated by three pharmacists, who will be in position to set up a work schedule that will provide maximum attention to the business, yet not commit any one of the pharmacists to the work schedule Mr. Wolfe has followed in the past.

Under the new setup, we expect to see more of Mr. Wolfe and The Mills in Chapel Hill, at conventions and other special events sponsored by the NCPA.

The pharmacy at Cliffside vacated by The Mills has been taken over by Larry Harris of Blowing Rock, who is a native of Cliffside and who received his first pharmacy training under Mr. J. C. Mills' supervision.

Ned Belton, who was associated with Mr. Wolfe in the operation of the W. S. Wolfe Drug Company for the past five years has moved to West Palm Beach, Florida, where he is now an employee of Liggett Drug Company.

Rotarians Hear Dean Butler

An address to members of the Valdese Rotary Club by Dean Butler of the Rock Drug Company was picked up and given widespread publicity by **The Valdese News, The Morganton News-Herald, The Hickory Daily Record** and other papers of the area.

Mr. Butler discussed some of the major drugs now in use; reviewed some of the progress made by Pharmacy in the past and offered several predictions for the future, with special reference to drugs to be used in the treatment of polio, arthritis, cancer and heart ailments.

STATE BOARD OF PHARMACY

Members

FRANK W. DAYVAULT, Lenoir

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ROBERT NEAL WATSON, Sanford

H. C. McALLISTER
Secretary-Treasurer
P. O. Box 471
Chapel Hill, North Carolina

New Pharmacies

Booth's Drug Store, Saluda, North Carolina. James D. Booth, owner and pharmacist in charge.

Richey's Incorporated, 128 East Broad Street, Dunn. Fred W. Richey and Marjorie Richey, owners; William O. Britt, pharmacist in charge.

Central Pharmacy, 615 Jackson Street, Roanoke Rapids. F. G. Garmon, vice president of corporation; James C. Robinson, Jr., pharmacist in charge.

Mann Drug Store of Reidsville #2, 720 South Scales Street, Reidsville. D. A. Dowdy, J. H. Dowdy and D. A. Dowdy, Jr., owners; Don French, pharmacist in charge.

Jones Pharmacy, Cor. W. Wade & Rutherford Street, Wadesboro. J. D. Jones and Don P. Jones, owners; J. D. Jones, pharmacist in charge.

Skyland Drug Store, Hendersonville Road, Skyland. M. A. Scott and Edith Scott, owners; M. A. Scott, pharmacist in charge.

Beverly Hills Pharmacy, 948 Tunnel Road, Asheville. Richard F. Austraw and Jean A. Austraw, owners; Richard F. Austraw, pharmacist in charge.

Moore Memorial Hospital Pharmacy, Page Road, Pinehurst. Thomas R. Howerton, Administrator; Richard A. Knight, pharmacist in charge.

Johnson Drug Co. of Murfreesboro, N. C., Inc., 205 East Main Street, Murfreesboro. Wilson Johnson, Jr., owner and pharmacist in charge.

Transfer of Ownership

Walker's Pharmacy, Main Street, Blowing Rock. Larry and Alberta Walker, owners; William Shaheen, pharmacist in charge. (Formerly Harris Drug Store.)

Harris Drug Store, Main Street, Cliffside. Larry C. Harris, owner and pharmacist in charge. (Formerly Mills Drug Company.)

Campbell's Drug Store, 16 W. Main Street, Maiden. Howard T., C. C. and Howard J. Campbell, owners; Charles C. Campbell, pharmacist in charge.

W. S. Wolfe Drug Co., Inc., 159 North Main Street, Mount Airy. W. S. Wolfe, John C. Mills and John E. Mills, owners; W. S. Wolfe, pharmacist in charge.

Statesville Drug Company, Inc., 101 S. Center Street, Statesville. Sam Hickman, Sadie Hickman, A. L. Davis and Nancy B. Davis, owners; A. L. Davis, pharmacist in charge.

Clark's Drug Store of New Bern, Inc., 402 Broad Street, New Bern. Sarah M. Clark and J. G. Clark estate, owners; James T. Kirby, pharmacist in charge.

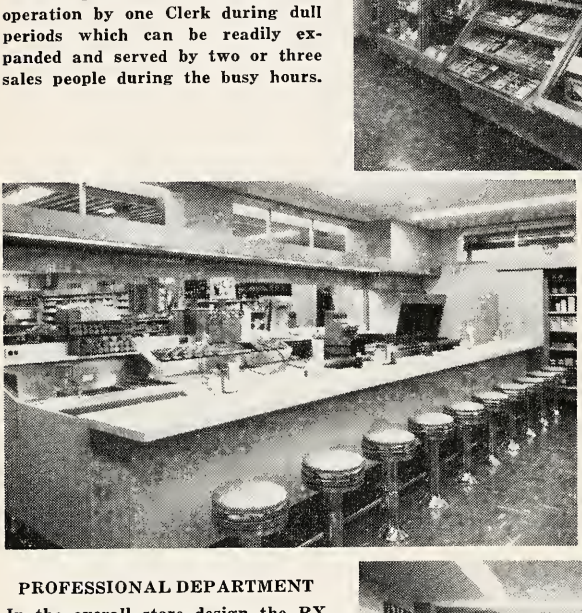
Ash Street Pharmacy, 814 East Ash Street, Goldsboro. Mrs. M. J. Herring, owner; George Thornton, pharmacist in charge.

Saunders Drug Store, 1608 Market Street, Wilmington. A. B. Cheatham, owner and pharmacist in charge.

"KEY" FIXTURES INCREASE SALES

DEPARTMENT GROUPING

This arrangement of the Candy, Cigar and Tobacco Departments, along with the Camera and Cosmetic Departments, insures efficient operation by one Clerk during dull periods which can be readily expanded and served by two or three sales people during the busy hours.



FOOD-FOUNTAIN SERVICE

Coffee Breaks, Lunch and 'Tween-meal Snacks keep these ten stools, turning and the cash register ringing! With Bastian-Blessing's beautiful, compact, sanitary equipment you invite more customers; you serve them quicker and better; so you get more turnover per stool and more profit per sale. For a layout designed to suit your particular needs, to serve ten or two hundred per hour, use the Coupon below.

PROFESSIONAL DEPARTMENT

In the overall store design the RX Department is given the preferred location for the best control of the complete store operation. In this design the merchandising section is conveniently located near the RX Department and Wrapping Counter. The RX Shelving is arranged in Bays, easily accessible to the work-counter. The bays provide ample space for stock. Use the Coupon below for our specialized Pharmacy planning service. Over 25 years experience in serving North Carolina Pharmacists.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

Dental Speakers' Bureau Established

The bulletin reproduced below has been distributed to all of the State's district dental societies by the North Carolina Dental Society:

NORTH CAROLINA DENTAL SOCIETY
Dental Formulary Committee
SPEAKER'S BUREAU
PHARMACEUTICAL SUBJECTS

Through the cooperation of the North Carolina Pharmaceutical Association, the following pharmacists are available on request, to discuss the North Carolina Dental Formulary and some of the new therapeutic developments of interest to the dental profession.

Local societies should contact these men directly for prospective dates.

W. B. VanValkenburg, 257 Sulphur Springs Road, Asheville
W. R. McDonald, III, Ninth Avenue Pharmacy, Hickory
Roger H. Sloop, 1017 Madison Avenue, Winston-Salem
Ralph P. Rogers, Jr., 1513 Sycamore Street, Durham
Jesse M. Pike, Pike's Drug Store, Concord
J. C. Jackson, Hedgpeth Pharmacy, Lumberton
N. O. McDowell, Jr., McDowell's, Scotland Neck
Haywood Jones, Zebulon Drug Company, Zebulon
R. N. Watson, Lee Drug Store, Jonesboro Heights, Sanford
Albert W. Jowdy, Tony's Drug Store, New Bern

Note to Local Society Secretaries—Please keep this on file and pass it on to the next secretary.

D. M. Getsinger, D.D.S., Chairman
Dental Formulary Committee

So You're Going On a Diet

Abbott Laboratories has made available to physicians a booklet, "So You're Going on a Diet," to be given patients facing problems of weight control.

Colorfully illustrated and written, the booklet covers psychological and practical suggestions—including the first and basic one of consulting a physician.

The brochure has a weight chart for men and women and sample meals for a 1500-calorie diet. It discusses the facts about calories and "will power" and warns of the dangers of "easy" reducing plans and products sold in stores and by mail.

"With some of these proprietary plans and preparations you end up shedding more money than weight," the booklet says. "No medical record exists to show that any reducing pill or preparation in itself is going to dissolve away your excess pounds. That's why it's important—if you really want to reduce—that you stick with your physician's advice and diet."

Copies may be obtained from Abbott representatives or by writing Professional Services, Abbott Laboratories, North Chicago, Ill.

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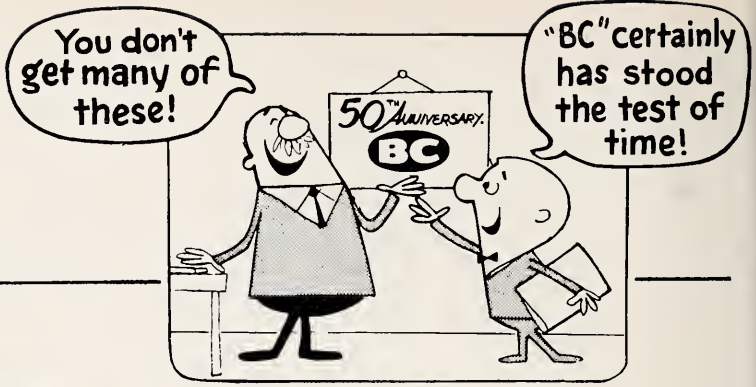
to Insure with the Druggists own Company
F. O. BOWMAN
North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina

Consult Our Agents



"Our Thanks To You!"

As the little fellow on our current "BC" television series says about the "BC" 50th Anniversary plaque. "You don't get many of these."

Naturally, this is a happy occasion for us, one of which we are both very proud and very appreciative.

No one realizes better than we that "BC" never would have been able to enjoy the reputation of "America's Fastest-Selling Headache Powder" had it not been for the continued loyalty of our pharmacy friends across the nation. Likewise, your acceptance of "BC" Tablets made it possible for us to reach many new customers.

For your friendship and cooperation over the years, we want to express "Our Thanks To You."

C. T. Council
President of BC

OVER 90 MILLION PACKAGES A YEAR

B. C. Remedy Company
Durham, N. C.

Random Comments

By W. J. Smith

There is a distinct possibility a German owned pharmaceutical firm will locate in the Research Triangle area of Central North Carolina. Within a few miles will be over 800 Ph.D's.

* * *

Every year at examination time at the University of North Carolina the U. S. Air Force sends a special recruiting team to Chapel Hill. On display during January was a jet fighter. Could there be some relationship between end-of-term grades and enlistments in the Air Force?

* * *

Lilly MSR David F. McGowan of Chapel Hill was assigned some new territory in late 1959. One of his new accounts—a pharmacist well known to NCPA members—was sufficiently impressed with David's work to call it to the attention of the NCPA Office. The pharmacist also said one of the local doctors had mentioned Mr. McGowan's impressive presentation of Lilly's pharmaceuticals and specialities.

Mr. Lilly won't see this note but perhaps some of David's friends will point out this item to him as he makes his calls in Durham and vicinity.

We have been told the founder of Eli Lilly & Company used to pay all his employees with gold coins, which he kept in his hat. If the practice was followed today, no one could accuse Lilly's Treasurer of being light headed, as we understand about 10,000 employees are on the payroll.

* * *

We wonder what FDA'S reaction would be to this 1708 advertisement carried in the Boston News-Letter for "Daffy's Elixir Salutis": "a most excellent preservative of mankind, being fitted unto all ages, sexes, complexions and constitutions, and highly fortifying nature against any noxious humour invading or offending the noble parts."

* * *

Charles W. Young of Todds Pharmacy, Elizabeth City, sends this note handed to him by a customer: Cure o motion cough syrup—got tonic in it. Creomulsion was the desired item.

* * *

Mrs. Galsomina Del Vecchio, Paterson, New Jersey, giving prescription for longevity just before her recent death at 108: "Eat everything, drink everything and don't worry about anything. It's always nice to have a shot just before breakfast."

* * *

Which reminds us of Uncle Zeke of Mitchell County, who, after passing the 103 mark, attributed his reaching the century point to this formula: "Mostly in the winter I sleeps; in the spring I chases a likely female about the rocks; in the summer I makes moonshine out of potato peelings and coffee grounds, and in the fall I drinks it."

* * *

A friend says when he hears the top ten records he gets the shakes just thinking of what the bottom ten might be like.

* * *

Lou Culbreth of Southern Pines has an intriguing slogan: "Anytime your back hurts, see me. I'll give you a fit!" It's all a part of the S. H. Camp appliances (braces, etc.) program—Mrs. Culbreth is an expert fitter.

* * *

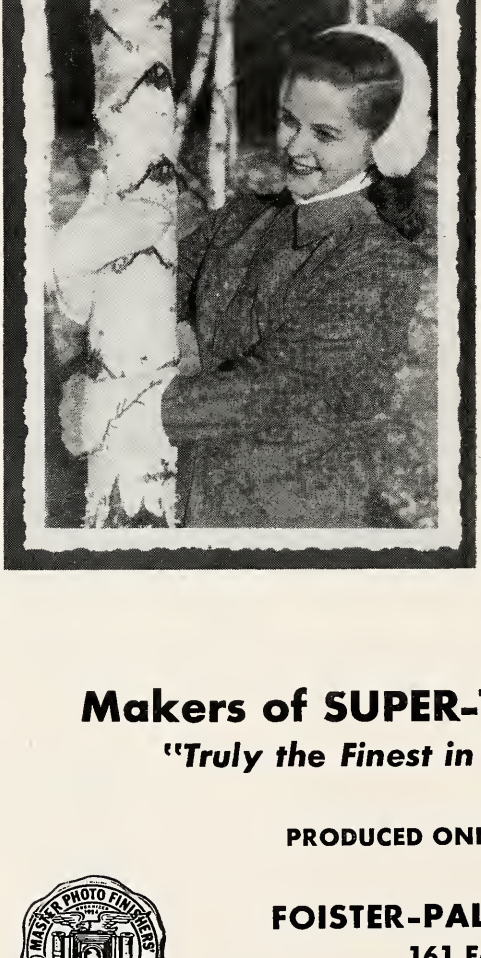
For extra effort, a mid-western pharmaceutical group offers dehydrated water (water ash) pills. One pill dropped in a ten ounce glass of water produces a refreshing drink. Especially recommended for Boy Scout packs.

* * *

Allen Cross, now completing his 32nd year with The Penslar Company, figures that if all the Penslar products sold by him since 1927 were placed end to end they would reach to Emporia, Kansas, thence to Fairbanks, Alaska and back to Hillsville, Virginia.

* * *

Sign in a bakery window: "Pies like mother used to make—30 cents." "Pies like mother used to think she made—60 cents."



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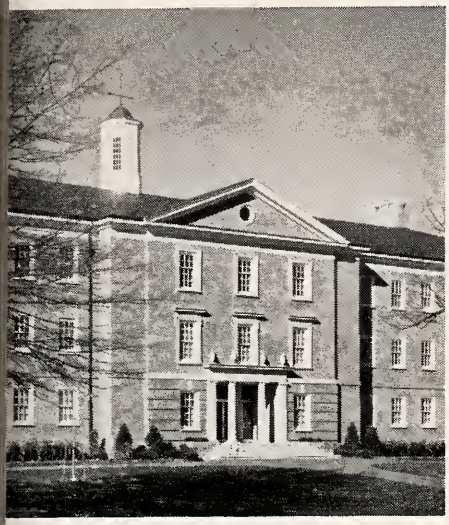
UNC PHARMACY SCHOOL NOTES



Many, many visitors have called at the new building of the School of Pharmacy to see and enjoy its modern facilities. Four formal meetings of outside groups were included in this number during the month of January. On the eleventh the Durham-Orange Drug Club held its January meeting beginning with a catered chicken and ham dinner in the seminar room followed by a thorough tour of the building. The Committee on Health Affairs of the Trustees of the University of North Carolina toured through the pharmacy building as a part of its quarterly meeting on January 15. The Chapel Hill Women's Drug Auxiliary met in the Student Center on January 19. The partners of Pharmaceutical Associates preceded their quarterly meeting on January 27 by a trip through the building and lunch in the Club Room of the Carolina Inn.

It was most pleasing that two National Defense Education Act Fellowships were approved for new students with majors in pharmacy and pharmaceutical chemistry for the doctoral degree at the University of North Carolina on the basis of an expanded graduate program enabled by the increased facilities of the new pharmacy building. Each fellowship begins with an annual stipend of $2000 for full-time graduate study and research plus $400 for each dependent with the stipend increasing $200 annually for a total period of three years. Applications must be completed before February 20.

Two graduate students passed preliminary oral examinations for the degree of Doctor of Philosophy to be completed in August: Metro Fedorchuk on January 5 and Shu-Sing Cheng on January 6.

The Charlotte Woman's Druggist Auxiliary was addressed by Dean E. A. Brecht at Kirkman's in Charlotte on January 12. In addition to discussing important news from the School of Pharmacy, Dean Brecht discussed briefly the price investigation in Washington. An advance welcome was expressed for the visit of the Charlotte group to the new pharmacy building scheduled for April 12.

Dr. M. A. Chambers, Assistant Dean, took part in the Career Day exercises at the Henderson High School on January 15.

Mr. Carl T. Bauguess, Jr., Director of Pharmacy Extension, met with local pharmacists, H. S. Barbrey, and Kenneth Wiggins to take part in the Career Day program at the Goldsboro High School on January 14.

Good response is being received from the pharmacists to the attractive poster on Pharmacy As A Career and personal nomination blanks for prospective pharmacy students recently sent to every pharmacy by Mr. W. J. Smith, Secretary of the North Carolina Pharmaceutical Association. This help in filling the increased facilities of the School of Pharmacy is appreciated as the most effective way of correcting the present acute shortage of pharmacists.

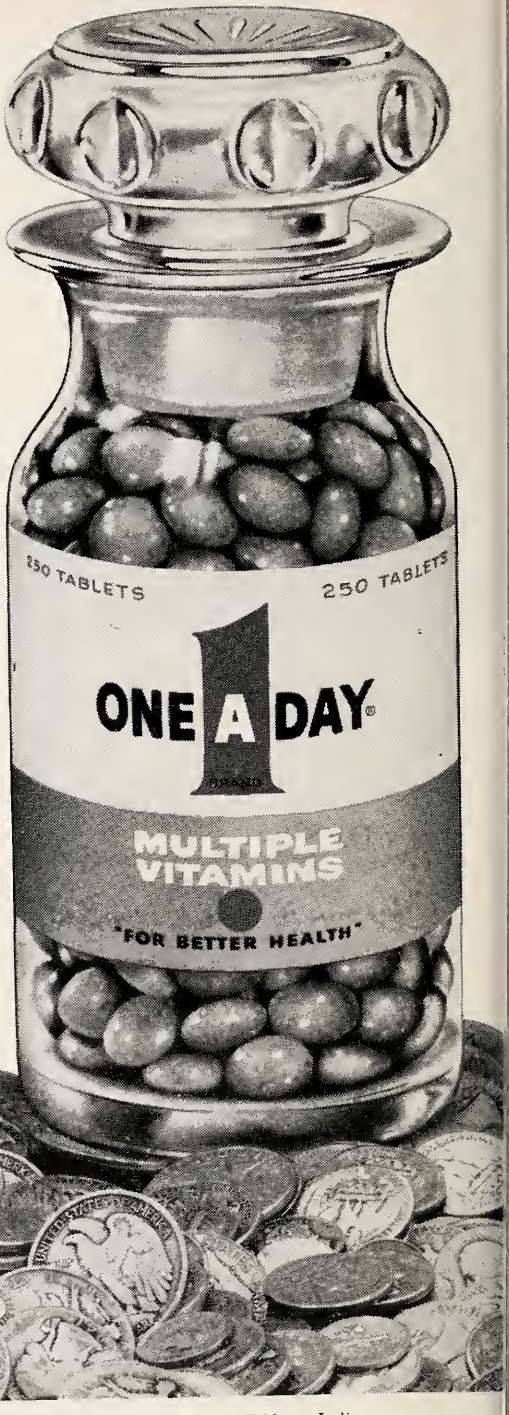
Kappa Epsilon

Five new members were initiated into the Lambda Chapter of Kappa Epsilon on November 16: third year student Minnie Bell Barnes of Raleigh and second year students Rebecca Harper of Hendersonville, Margaret Patterson of Roxboro, Ellen Pike of

(Continued on page 31)

MAKE MORE PROFITS!

Display the druggists' no. 1 vitamin seller*



* One-A-Day®(Brand) Multiple Vitamins outsell all other vitamins in drug stores according to the latest nationwide survey made by the world's largest independent research organization.

MILES PRODUCTS M Division of Miles Laboratories, Inc., Elkhart, Indiana

UNC PHARMACY SCHOOL NOTES

(Continued from page 29)

Concord, and Martha Wyke of Shelby. Two of these students are daughters of pharmacists.

At the same meeting Margaret (Peggy) Costner of Lincolnton was pledged.

Pharmacy Senate

At the meeting on January 12 Samuel Goodwin was appointed chairman of a committee to organize the establishment of a Junior Senate as a means of enabling earlier participation in a discussion activity for the students on the long waiting list of the Pharmacy Senate. The officers of the first and second year classes will attend the first meeting of the Pharmacy Senate in February as a means of acquainting them and their constituents with the advantages of membership.

Historical Note

By ALICE NOBLE, *Research Historian*

Elaborate plans are under way for the commemorative Centennial of the War Between the States. Many interesting and worthwhile books have been published recently about the period. It is an appropriate time to pay tribute to the services of the Confederacy of Edward Morse Nadal, of Wilson—the Father of North Carolina Pharmacy. Mr. Nadal gave up the practice of pharmacy at the beginning of the War in 1861 to enlist in the Confederate Army Cavalry and fought for the South until the end of the conflict in 1865.

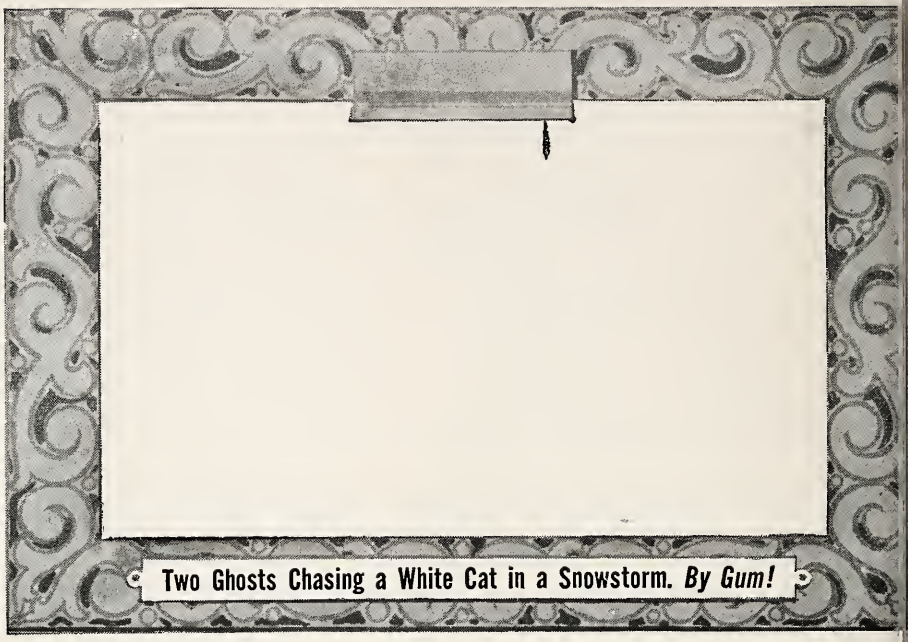
Mr. Nadal was not only the owner of Nadal's Drug Store, but he was also a teacher in the Wilson Collegiate Institute during the regular nine-month term. (Later he abandoned teaching for pharmacy exclusively.) The Honorable Josephus Daniels for two summers clerked in Nadal's Drug Store. He was also Mr. Nadal's pupil in the Institute. In his delightful book, the *Story of a Tar Heel Editor*, Mr. Daniels writes interestingly of his preceptor's love of the South and the Confederacy. "Most that I know about the Civil War and Reconstruction measures," says the author, "I learned in his (Mr. Nadal's) history class. His hero was Stonewall Jackson, whose career he loved to trace, from instructor in the Virginia Military Institute to the fateful hour when he said 'Let us cross over the river and rest under the shade of the trees.' It was on that day, according to Ed Nadal, that the Southern Confederacy failed. When we boys and girls were poorly prepared in our history lesson, we would inject some question about Lee or Jackson. Immediately our teacher was off, riding his horse to war again—for he belonged to the cavalry and was a good horseman until he got fat. For a whole hour he would live over again his service in the war, or animadvert upon the crime of Reconstruction in the South. It was as interesting and informative as it was partisan, and we loved to see him ride his Confederate horse and describe the battles from Bethel to Appomattox. As a surveyor he had studied the terrain of battlefields and his descriptive powers were excellent. Recess alone interrupted his account of battles, his estimates of officers, and his pointing out of a hundred *ifs* in his various tales of how the Confederates nearly won the war, in fact 'wore themselves out whipping the Yankees.' After the war, he had joined the Ku Klux Klan, and the boys in his room encouraged him—and he didn't need much—to tell of his exploits and the reason for its existence. It was thrilling to hear his recital. He was an ardent Confederate, always believed the South had a right to secede, and in Reconstruction days he was an ardent Democrat."

Ezzell Retires

P. M. Ezzell, a veteran employee of Hall's Drug Store of Oxford for forty years, was honored at a dinner recently at which time his retirement was announced.

A native of Dunn, Mr. Ezzell moved to Oxford in 1920 to work with the late J. G. Hall and R. R. Herring, who at that time was manager of Hall's prescription department.

Later, after active management of the business was taken over by Pharmacists J. P. and Sam C. Hall, sons of the founder, Mr. Ezzell continued with the firm.



Drawing a Blank in Ice Cream Sales?

Sealtest Draws Customers and Profits

Making your ice cream department pay off is easy! Just stock Sealtest — the most advertised, fastest-selling ice cream in America! Sealtest is a one-man show of special flavors that keeps your customers checking to see what's new and different. And *every* special flavor is introduced with effective advertising at point-of-sale and in national and local media. You don't have to be a genius to make customers happier with Sealtest. But most geniuses *do!* Get the picture? Call your local Sealtest Foods plant for details.

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

Cherry Nugget

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

DOINGS

OF THE AUXILIARIES

- Asheville—Mrs. P. W. Cozart
- Rowan-Davie—Mrs. Frank Carrigan
- Charlotte—Mrs. Worth R. Blackmon
- Chapel Hill—Mrs. Fred Semeniuk
- Winston-Salem—Mrs. Don Joyce
- Pharmacy Wives—Mrs. Henry Ridenhour
- Lizzie Hancock—Mrs. W. T. Dement
- Burlington—Mrs. R. L. Salter
- Greensboro—Mrs. J. F. Pickard

Rowan-Davie

The January meeting of the Rowan-Davie Drug Auxiliary was held at the Salisbury Country Club, with eighteen members and two guests present.

Mrs. Billie Pittman, president, conducted the meeting and Mrs. Edwin Fuller led the devotions with the topic, "Starting with God." Mrs. Paul Miller introduced the guest speaker, Dr. Jane Higbee, who spoke on the work of the Rowan County Mental Health Clinic, of which she is director. The club voiced its support of the movement to bring the Hospital for Mentally Retarded Children to Salisbury.

Mrs. Dallas Ammons and Mrs. Frank Carrigan were hostesses for the meeting. Mrs. A. E. Morris, Jr. won the draw prize. Mrs. W. E. Everett was a guest of Mrs. Tom Moore.

Winston-Salem

The Apothecary Club met at the home of Mrs. M. V. Williams with Mrs. Leon Cahill as co-hostess. Twenty-four members were present including three new affiliated, Mrs. J. A. Pardue, Mrs. J. R. Honeycutt, and Mrs. Raymond Davis.

After the Minutes were read and approved Mrs. William Insch reported $156.35 in the treasury. Mrs. A. C. Dollar, president, turned the business meeting over to Mrs. Eugene Merchant, convention chairman for the annual meeting of the Woman's Auxiliary of the N. C. Pharmaceutical Association, to be held in May. Committees were appointed and plans made for the three-day convention.

It was announced that the Apothecary Club members would be guests of the Forsyth County Pharmaceutical Society Auxiliary in February.

Asheville

The W. N. C. Drug Auxiliary met January 19 at Bailey's Westgate Cafeteria, with fourteen present. Hostesses were Mrs. L. Roy Philips and Mrs. Percy W. Cozart. Table decorations were fresh orchids and primroses from Mrs. Philips' greenhouse.

Guest speaker was Larry Davis from the March of Dimes Headquarters, who showed a film entitled "Do Unto Others."

Roll call and Minutes were read by the secretary, Mrs. W. T. Sisk. Mrs. H. R. Laidlaw, chairman of the Ways and Means Committee, presented a plan for a "Bakeless Bake Sale" to raise money for Club projects.

Mrs. Cozart gave a report on the purchasing and distributing of gifts to the Tolly Nursing Home. This nursing home for welfare patients was made happier on Christmas Eve through this project. Mrs. Rush Blanton and Mrs. Cozart were in charge of this activity.

Mrs. George Bryan and Mrs. C. R. Hinkle were the lucky prize winners at the W. N. C. Auxiliary meeting.

Greensboro

Mrs. T. M. Holland of Mount Holly, president of the auxiliary to the N. C. Pharmaceutical Association, was luncheon guest of the Greensboro Drug Auxiliary at their January meeting. Mrs. C. C. Graham, president, welcomed a new member, Mrs. Cecil Ervin.

Mrs. Holland keyed her remarks around taking an inventory of our lives and then looked forward to a new decade in pharmacy.

Mrs. W. S. Dukes was chairman of the hostess committee which also included Mrs. G. D. Andrews, Mrs. J. V. Farrington and Mrs. J. H. Best.

Chapel Hill

The January meeting of the Chapel Hill Woman's Pharmaceutical Auxiliary was held

(Concluded on page 34)

For seventy-five years

- - - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

DOINGS OF THE AUXILIARY

(Continued from page 33)

at the School of Pharmacy. Members me in the Student Center of the new building where refreshments were served by Mrs. H A. Brecht.

Dean Brecht and Carl Bauguess conducte two groups through the building. The mem bers were glad to have this opportunity o making a complete tour, and all were in pressed with the new facilities for pharma ceutical education in North Carolina.

Pharmacy Wives

The Pharmacy Wives began the new yea with a social business meeting on Januar 7 at the Institute of Pharmacy.

Mrs. Sanford Price, president, conducte a short business session after which th group began work on making tray favo for the patients at N. C. Memorial Hospita

Refreshments were served by Mrs. Euge McDonald and Mrs. Wesley Dockery.

* * *

A most interesting program was give the Pharmacy Wives on January 21 by Mi Sara Bedini. Miss Bedini, a physical ther pist at N. C. Memorial Hospital, presente a program on figure control.

Such items as correction of poor postur exercises and etc., were included.

Mrs. Howard Creech assisted Miss Bedi in her demonstration.

Hostesses for the meeting were Mr Wayne Beard and Mrs. Robert Lilley.

90th Birthday

On December 28, Mr. Clifton A. Ring, S of High Point celebrated his 90th birthda by putting in a full day of labor at h pharmacy—C. A. Ring & Son Drug Sto which was established in 1926.

Licensed as a pharmacist in 1905, M Ring holds one of the lowest number (1301) pharmacist certificates in the sta A few pharmacists—Mr. Clyde Eubanks Chapel Hill for instance—have certificat bearing serial numbers less than 1,000, b any certificate in this category is rare i deed.

Although now past 90, Mr. Ring com down to the store each day just as he h done for more than a half century.

Amy Elizabeth Post

Mr. and Mrs. W. D. Post, Jr. of Chapel Hill announce the birth of Amy Elizabeth, January 1, 1960, weighing 8 lbs. Mrs. Post is a member of the fourth-year class of the UNC School of Pharmacy.

Franklin Ennis Wells, Jr.

Mr. and Mrs. Franklin E. Wells of Raleigh announce the birth of Franklin Ennis, Jr., January 6, 1960, weighing 7 lbs. 15½ ozs. Mr. Wells is associated with Village Pharmacy, Raleigh.

Ann Elizabeth Mobley

Christmas Eve was especially joyous at the home of Mr. and Mrs. Ben Mobley of Burlington, since their daughter, Ann Elizabeth, was born on that date. Ben is associated with Alamance Drug Company of Burlington.

Marriages

Bostic-Lanier

Russell Alton Bostic, pharmacist at Brewer's Drug Store, Pink Hill, and Miss Allie Doris Lanier were married Sunday, December 27 at the Lyman Presbyterian Church of Wallace. The couple will reside at Pink Hill where Mrs. Bostic is a faculty member at Pink Hill School.

Buie-Youngblood

The marriage of Miss Barbara Anne Youngblood of York, South Carolina and Wayne Melvin Buie of Winston-Salem was held November 21 at the Mt. Tabor Methodist Church of Winston-Salem. Mr. Buie is pharmacist at Cox Pharmacy, Winston-Salem, and Mrs. Buie is a member of the faculty at Waughtown School at Winston-Salem.

Deaths

T. P. WEBB, JR.

Thomas Paul Webb, Jr., born June 8, 1902, died in Shelby on January 7 following a period of declining health.

Educated at VMI and the University of North Carolina (Ph.G. in Pharmacy, 1924), Mr. Webb was owner-manager of the Paul Webb & Son Drug Store of Shelby until late 1959, when the business was sold due to ill health of the owner.

From 1924 to 1945, Mr. Webb worked with his father, who established the store in 1902. For several years he was a member of the Cleveland County Board of Health and recently served as an officer of the Cleveland County Drug Club.

V. FRAZIER WILLIAMS

V. Frazier Williams, 64, of Yanceyville, died February 5 after a lengthy illness.

For a number of years, Mr. Williams operated a pharmacy in Goldsboro. Later, he was associated with Eckerd in Durham. In recent years, Mr. Williams was employed in Yanceyville by the Yanceyville Drug Company.

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Make McCourt
Your "Buy-word"
For Labels -in Roll sor Flats
Physicians ℞ Blanks and Files
Drug Boxes - Call Checks
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all Styles and Colors
McCOURT LABEL CABINET CO.
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THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
Specializing in Labels for Drug Stores

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Pharmacist Developing Coastal Property

G. E. (Gick) Henderson, former president of the Virginia Pharmaceutical Association, now retired and living near Shallotte, North Carol na, is developing a 240 acre coastal section especially for pharmacists and persons directly or indirectly connected with the drug profession.

If you like to fish, hunt and enjoy the ocean breezes, this is for you.

Now available are thirty-five 100 foot lots on the coastal waterway with a clear view of the Atlantic; also 375 lots nearby in pines and oaks.

Eventually Mr. Henderson's development will be identified, but for the time being we are calling it "Pharmaceutical Haven"—a place of refuge for the weary. Perhaps "Henderson's Haven" might be more appropriate. In any event, if you are looking for coastal property, it will pay you to write G. E. Henderson, Shallotte, North Carolina.

Means
Soltice
Profits
for You!

The biggest TV spot campaign in Soltice history will be telling your customers about the Soltice line for fast relief of cold miseries this fall and winter.

Be sure you have adequate stocks of Soltice Quick Rub, Cough Syrup, Cold Tablets, and Nasal Spray. Display them where traffic can see them for bigger sales and profits.

THE CHATTANOOGA MEDICINE CO.
CHATTANOOGA 9, TENNESSEE

clearly the purest...
clearly the best seller

EVERFRES

CITRATE of MAGNESIA

In the emerald green bottle customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.
This price effective in all New England and Mid-Atlantic states
see the difference in purity
see the difference in sales
Everfresh Manufactured by
McCAMBRIDGE & McCAMBRIDGE CO.
6400 Rhode Island Avenue • Riverdale, Maryland

Charlotte Doctors Surveyed on Proprietary-OTC Products

Under sponsorship of the Mecklenburg harmaceutical Society, all doctors of Char-tte were surveyed, by questionnaire, on a umber of subjects pertaining to the display nd sale of proprietary and over-the-counter rug products.

More than 100 doctors completed and re-rned the questionnaires, with this result:

Do you have any objection if the pharmacist maintains on his counters displays of

	YES	NO
roprietary Remedies Anacin, Bufferin, Dristan, etc.)	19	94
-T-C Remedies Coricidin, Tetrazets, Pyribenzamine Lot., etc.)	80	53

What should your pharmacist do if a patron comes in and asks (for example) for a cough remedy?

16—Refuse to sell it

89—Sell him a product which you feel is a good one and recommend he see a doctor if no relief is immediately forthcoming.

6—Allow him to buy any product which is nationally advertised.

What are your feelings with respect to displays by the pharmacists of Proprietary Remedies?

55—For

36—Against

of O-T-C products?

35—For

67—Against

4. Would the fact that a particular drug can be sold over-the-counter, such as Triamine-Coricidin-Orthoxine, affect your prescribing habits with respect to that product?

61—Yes

41—No

5. What are your feelings with respect to grocery stores, supermarkets, etc., handling proprietary drugs

26—For

83—Against

O-T-C drugs?

6—For

103—Against

6. Do you think "ethical" pharmaceutical companies should advertise O-T-C products to the public?

20—Yes

82—No

The survey concluded with this question: Any generalized statements or comments in the area of self medication? The response was quite revealing; is now being analyzed by the President of the Mecklenburg Pharmaceutical Society, Vernon L. Faircloth, who supplied the NCPA with a copy of the report.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

GRADUATES, UNC SCHOOL OF PHARMACY, CLASS OF 1960

ALPHEUS W. BENTHALL
AHOSKIE

SYLVIA M. BONNER
GREENVILLE

NORMAN G. BOWEN
ROXBORO

JOHN R. BOWERS
BETHEL

VAUGHN D. BRYSON
GASTONIA

HUGH M. CLARK
PINETOPS

HOWARD W. CREECH
SELMA

BEN P. DAUGHTR
SMITHFIELD

THOMAS P. DAVIS
WARRENTON

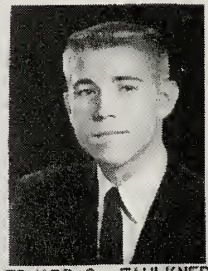
WESLEY P. DOCKERY
WALNUT

HELEN J. DUNLAP
DURHAM

MARSHALL W. DUTT
HICKORY

JOHNNY W. ELKINS
FAYETTEVILLE

NANCY M. FAISON
ROCKINGHAM


EDWARD G. FAULKNER
MONROE

RAY C. GADDY
INGOLD

ALPHEUS WORTH BENTHALL

Ahoskie

Born Nov. 1937; unmarried. Chapel Hill address: 115 Teague Dormitory. Member A.Ph.A. and NCPA Student Branches; Phi Delta Chi (secretary). Approximately two years drug store experience. Has not yet accepted employment.

SYLVIA MEADE BONNER

Greenville

Born Oct. 14, 1938; unmarried. Chapel Hill address: 113 Whitehead Hall. Member A.Ph.A. and NCPA Student Branches (secretary); Kappa Epsilon (Historian). Drug store experience at Hollowell's Drug Store, Greenville. Employment preference: Durham or Charlotte areas.

NORMAN GEORGE BOWEN

Roxboro

Born April 6, 1937, unmarried. Chapel Hill address: 117 W. Rosemary St. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Kappa Psi. Drug store experience at Cole's Pharmacy, Roxboro; Thomas Drug, Roxboro. Has not yet accepted employment.

JOHN ROBERT BOWERS

Bethel

Born June 12, 1934; married, one child. Local address: 301 W. Geer St., Durham. Member A.Ph.A. and NCPA Stsdent Branches. Vice-president Senior Class. Holds A.B. degree from UNC also. Practical experience—two years. Employed after graduation.

VAUGHN DOUGLAS BRYSON

Gastonia

Born May 25, 1938; unmarried. Chapel Hill address: 301 Alexander Dorm. Member A.Ph.A. and NCPA Student Branches; Monogram Club. Drug store experience—Rhyne's Drug Store, Gastonia. Has not yet accepted employment after graduation.

HUGH MERCER CLARK

Pinetops

Born April 22, 1938; unmarried. Chapel Hill address: 117 W. Rosemary St. Member A.Ph.A. and NCPA Student Branches (vice-president); Pharmacy Senate; Kappa Psi. President Sophomore Class. Drug store experience at Gleason's Pharmacy, Portsmouth, Va. Has not yet accepted employment. Prefers Eastern N. C.

HOWARD WELDA CREECH

Selma

Born Oct. 1, 1929; married; one child; veteran. Chapel Hill address: 305 Oak Street, Carrboro. Member A.Ph.A. Student Branch. Experience at Senter's Drug Store, Carrboro. Employment preference; Eastern N. C.

BEN PHILIP DAUGHTRY

Smithfield

Born Sept. 4, 1938; unmarried. Chapel Hill address: 117 W. Rosemary Street. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Treasurer NCPA Student Branch. Experience at Duke Hospital Pharmacy, Durham. Has not yet accepted employment; prefers Eastern section.

THOMAS PEETE DAVIS

Warrenton

Born Oct. 15, 1938; unmarried. Chapel Hill address: 37 Old West. Member A.Ph.A. and NCPA Student Branches. Drug Store experience at Dailey's Drug Store, Reidsville; Parker's Drug Store, Henderson. Has not yet accepted employment; prefers Piedmont area.

WESLEY PRICHARD DOCKERY

Walnut

Born June 13, 1932; married; veteran—USN. Chapel Hill address: 107 Jackson Circle. Attended East Tennessee State College at Johnson City, Tenn. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate (secretary-treasurer); Phi Delta Chi (secretary, vice-president, president). Practical experience at Duke Hospital Pharmacy, Durham; Community Clinic Pharmacy, Mars Hill. Employment preference: Western N. C.

HELEN JEAN DUNLAP

Durham

Born Jan. 11, 1938; unmarried. Chapel Hill address: 315 Whitehead Dormitory. Member A.Ph.A. and NCPA Stndent Branches; Carolina Women's Association 1958-59; Kappa Epsilon. Secretary of Dorm; Secretary Junior Class; Secretary A.Ph.A. and NCPA 1959-60. Drug store experience at Broad Street Drug, Center Drug Store, and Northgate Pharmacy, Durham. Has accepted employment after graduation.

MARSHALL WILSON DUTTON

Hickory

Born Sept. 21, 1938; unmarried. Chapel Hill address: 206 Fetzer Lane. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate (Recorder); Phi Delta Chi (President, Treasurer, Secretary). Pharmacy experience at Evans Rexall Drugs, Marion. Has not yet accepted employment; prefers Western Piedmont section.

JOHNNY WARREN ELKINS

Fayetteville

Born Aug. 24, 1937; unmarried. Chapel Hill address: 117 W. Rosemary St. Member A.Ph.A. and NCPA Student Branches; Kappa Psi. Drug store experience at Massey Hill Drug Company, Fayetteville. Has not yet accepted employment; prefers Fayetteville vicinity.

NANCY MARGARET FAISON

Rockingham

Born Nov. 10, 1938; unmarried. Chapel Hill address: Kappa Kappa Gamma House. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Kappa Epsilon; Rho Chi. Drug Store experience at Fox Drug Store, Rockingham; Gibson Drug Co., Gibson; Monroe's Drug Store, Guilford, Conn. Has not yet accepted employment.

EDWARD GARFIELD FAULKNER

Monroe

Born Sept. 19, 1938; married. Chapel Hill address: 9 Hamilton Road. Member A.Ph.A. and NCPA Student Branches; Kappa Psi; Vice-President Junior Class. Drug store experience—Gamble's Drug Store, Monroe. Employment preference: Monroe.

RAY CARLTON GADDY

Ingold

Born Dec. 10, 1931; unmarried; veteran. Chapel Hill address: 213 Everett Dorm. Member A.Ph.A. and NCPA Student Branches. Practical experience at Hospital Pharmacy, Clinton. Employed after graduation.

GRADUATES, UNC SCHOOL OF PHARMACY, CLASS OF 1960

EDWIN L. HANSEN
FLETCHER

JAMES R. HICKMON
WILMINGTON

ROBERT LONN HOOD
CHAPEL HILL

WILLIAM W. JONES
MORGANTON

PAUL M. KIRKMAN
MADISON

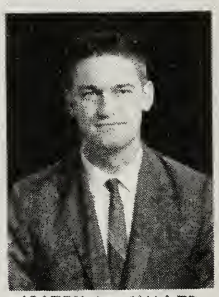
L. M. LASSITER, JR.
KINSTON

HOWARD R. LUTZ
VALE

E. J. MCDONALD, S
REIDSVILLE

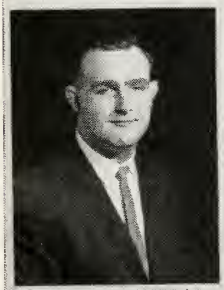
PHEBE P. MCDONALD
CARTHAGE

JAMES M. MILLER
HICKORY

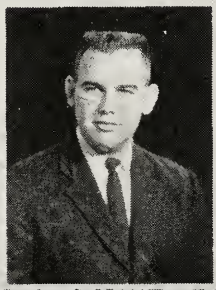


JOSEPH L. MILLER
HICKORY

WILLIAM W. MOOSE
MT. PLEASANT



ROBERT M. MORRIS
WILMINGTON



G. L. O'BRIANT, JR.
SANFORD

F. T. PATTERSON
BURLINGTON

DONALD V. PETERS
WILMINGTON

EDWIN LEROY HANSEN

Fletcher

Born Oct. 14, 1931; married, one child; veteran, Korean War. Chapel Hill address: 106 Mason Farm Road. Member A.Ph.A. and NCPA Student Branches; Phi Delta Chi Fraternity (Inner Guard). Practical experience at Eubanks Drug Store, Chapel Hill. Has not yet accepted employment after graduation; prefers Piedmont area.

JAMES RALPH HICKMON

Wilmington

Born Dec. 5, 1936; unmarried. Chapel Hill address: 117 W. Rosemary St. Member A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity Historian 1958-59, Vice-president 1959-60); Vice-President Student Body Pharmacy School 1959-60. Drug store experience at Hall's Drug Store, Wilmington; Pine Street Drugs, Lumberton; Webster's Drugs, Fairmont. Has not yet accepted employment after graduation. Prefers Eastern or Piedmont N. C.

ROBERT LONN HOOD

Chapel Hill

Married; Veteran Korean War. Chapel Hill address: 210 Andrews Lane. Other colleges attended—C.S.C.S., U. Maryland. At UNC member of A.Ph.A. and NCPA Student Branches. Drug store experience at Hood Drug Company, Sloan Drug Company. Has not yet accepted employment; prefers Eastern N. C.

WILLIAM W. JONES

Morganton

Born August 14, 1936; unmarried; veteran U. S. Army 1954-56. Chapel Hill address: 206 Fetzer Lane. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Phi Delta Chi (past-president). Practical experience at Spake Pharmacy, Morganton; Medical Center Pharmacy, Hickory; Hawthorne Pharmacy, Charlotte.

PAUL MADISON KIRKMAN

Madison

Born July 20, 1938; unmarried. Chapel Hill address: 1 Old East Dormitory. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate. President Senior Class. Practical experience at Madison Drug Company, Madison. Has accepted employment after graduation.

LUCIOUS MELVIN LASSITER, JR.

Kinston

Born October 10, 1928; married; veteran. Chapel Hill address: 213 McCauley Street. Attended East Carolina College, and holds a B.S. in Science and Physical Education. At UNC member of A.Ph.A. and NCPA Student Branches. Drug store experience at Standard Drug Stores of Kinston. Has not yet accepted employment; prefers Coastal Plain or Eastern Part of State.

HOWARD ROBERT LUTZ

Vale

Born Oct. 6, 1932; unmarried; veteran. Chapel Hill address: 117 W. Rosemary Street. Attended Lenoir Rhyne College and holds A.B. degree in Social Studies and Biology. At UNC member A.Ph.A. and NCPA Student Branches; Kappa Psi. President Junior Class. Drug store experience at Newton Rexall Drug. Has not yet accepted employment; prefers Western section of the state.

EUGENE JAMES MCDONALD

Reidsville

Born Nov. 29, 1932; married, two children; veteran. Chapel Hill address: 107 Johnson St. Member A.Ph.A. and NCPA Student Branches; Phi Delta Chi (Inner Guard and Corresponding Secretary). Experience: Glen Lennox Pharmacy, Chapel Hill. Employment peference: Piedmont or Eastern N. C.

PHEBE PETTINGILL MCDONALD

Carthage

Born March 16, 1937; unmarried. Chapel Hill address: 315 Whitehead Dormitory. Attended WCUNC before coming to Chapel Hill. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Kappa Epsilon. Has not yet accepted employment after graduation; no preference as to location.

JAMES MONROE MILLER

Hickory

Born March 1, 1939; unmarried. Chapel Hill address: 206 Fetzer Lane. Member NCPA Student Branch; Pharmacy Senate (reporter); Phi Delta Chi (secretary and Master-at-arms). Practical experience at H & W Drug Company, Newton. Has accepted employment.

JOSEPH LARRY MILLER

Hickory

Born Dec. 31, 1937; unmarried. Chapel Hill address: 206 Fetzer Lane. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate; Phi Delta Chi (Pledge master and treasurer). Practical experience at Hickory Drug Corporation, Hickory; Valdese Hospital, Valdese; Holmes Drug Company, Statesville. Prefers Piedmont or Western part of N. C. for employment.

WILLIAM WHITAKER MOOSE

Mt. Pleasant

Born March 7, 1938; unmarried. Chapel Hill address: 117 W. Rosemary St. Member A.Ph.A. and NCPA Student Branches (president); Pharmacy Senate; Kappa Psi (president, pledgemaster); Professional Interfraternity Council (vice-president and secretary); UNC Marching Band; Dance Committee; Assistant Lab Instructor; President Student Body. Practical experience at Presbyterian Hospital, Charlotte; Cabarrus Memorial Hospital, Concord; A. W. Moose Company, Mt. Pleasant. Employment preference: Charlotte area or Western Piedmont.

ROBERT MILTON MORRIS

Wilmington

Born June 3, 1939; married, two children. Attended Wilmington Junior College before entering School of Pharmacy, UNC. Member A.Ph.A. and NCPA Student Branches; Rho Chi (Vice-president). Drug store experience at Center Drug, Wilmington. Expects to enter graduate school.

GORDON LEE O'BRIANT, JR.

Sanford

Born Sept. 11, 1937; unmarried. Chapel Hill address: 117 W. Rosemary Street. Member A.Ph.A. and NCPA Student Branches (Treasurer 1958-59); Kappa Psi. Practical experience at John's Pharmacy, Sanford; Professional Pharmacy, Durham. Has not yet accepted employment; prefers Durham area.

FORREST T. PATTERSON

Burlington

Born Dec. 20, 1937; unmarried. Chapel Hill address: 37 Old West. Member A.Ph.A. and NCPA Student Branches; Pharmacy Senate. Dorm President, I.D.C. Representative. Drug store experience at Davis St. Pharmacy, Burlington. Has not yet accepted employment; prefers Piedmont section.

DONALD VANCE PETERSON

Wilmington

Born March 1, 1938; unmarried. Chapel Hill address: 117 W. Rosemary Street. Student at Wilmington Junior College before enrolling at UNC School of Pharmacy. Member A.Ph.A. and NCPA Student Branches; Kappa Psi. Drug store experience—Morton's Service Drug Store, Wilmington. Employed after graduation.

GRADUATES, UNC SCHOOL OF PHARMACY, CLASS OF 1960

HAZEL GREEN POST
MORRISVILLE

SANFORD S. PRICE
CLINTON

MILES H. PURSER
GRIFTON

HENRY B. RIDENHOUR
SALISBURY

JOHN W. SAUNDERS
RALEIGH

ROBERT H. SHEARIN
WARRENTON

W. P. SHOEMAKER
THOMASVILLE

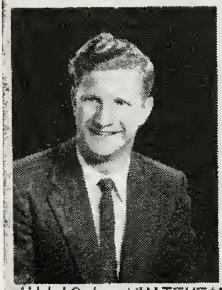
E. L. SMITHWICK, JR.
MOREHEAD CITY

MARY RUTH STARLING
RALEIGH

LURUTH SUTTON
LAKE WACCAMAW

SARAH J. UPCHURCH
GREENVILLE

HAROLD G. USHER
BURLINGTON



WILLIS L. WHITEHEAD
CHAPEL HILL

JAMES E. WILLIAMS
ROCKINGHAM

WALTER D. WRIGHT
YADKINVILLE

JAMES N. ZACHARY
CASHIERS

HAZEL GREEN POST

Morrisville

rn March 31, 1936; married, two children. apel Hill address: 172 Bagley Drive. Member Ph.A. and NCPA Student Branches; Pharmacy nate and Kappa Epsilon (now inactive). Offes held: House Council Representative; Secrey Junior Class (1956-57); Pledge Mistress of E. (1956-57); Reporter, Pharmacy Senate 956-57). Drug store experience at Cox's Colre Pharmacy, Raleigh; Eckerd Drugs, Inc., rham. Has not yet accepted employment; pres Chapel Hill-Durham area.

SANFORD SCOTT PRICE

Clinton

rn June 20, 1927; married; veteran-Army. apel Hill address: 219-B McCauley St. Mem- A.Ph.A. and NCPA Student Branches. Holds B. degree in Chemistry, UNC. Drug store exrience—Glen Lennox Pharmacy, Chapel Hill. s accepted employment.

MILES HERBERT PURSER

Grifton

rn Nov. 27, 1938, unmarried. Chapel Hill adss: 117 W. Rosemary Street. Member A.Ph.A. l NCPA Student Branches; Kappa Psi Fraity (Social chairman, House Manager). Drug re experience at Burrow-Martin Drug Stores Norfolk, Va. Employed after gradnation.

HENRY BAXTER RIDENHOUR

Salisbury

rn Nov. 23, 1936; married, one child; veteran S.M.C. Chapel Hill address: 101 Daniels Road. ended Catawba College before entering UNC ool of Pharmacy. Member A.Ph.A. and NCPA dent Branches; Phi Delta Chi Fraternity (Secary; Master-at-Arms). Drug store experience wan Drug, Inc., Brewer's Drug Store, Senter's ug Store. Has not yet accepted employment r graduation. Prefers Piedmont Section.

JOHN WESLEY SAUNDERS

Raleigh

rn May 3, 1938; unmarried. Chapel Hill adss: 206 Fetzer Lane. Member A.Ph.A. and PA Student Branches; Pharmacy Senate; Phi ta Chi. Has not yet accepted employment r graduation.

ROBERT HUNTER SHEARIN

Warrenton

rn July 16, 1938; unmarried. Chapel Hill adss: 321 Joyner Dormitory. Member A.Ph.A. l NCPA Student Branches. Has not yet acted employment; prefers Piedmont section N. C.

WILLIAM PRESTON SHOEMAKER

Thomasville

rn Aug. 17, 1938; married. Chapel Hill ad ss: 107 Daniel Road. Member A.Ph.A. and PA Student Branches; Pharmacy Senate; Phi ta Chi (vice-president); UNC Marching Band. perience at Mann Drug of Thomasville and nn Drug #3 of High Point. Employed after duation.

EDWARD LEE SMITHWICK, JR.

Morehead City

rn Feb. 20, 1938; unmarried Chapel Hill adss: 403 W. Cameron Avenue. Member A.Ph.A. NCPA Student Branches; Rho Chi; Phi Eta ma. President Rho Chi 1959-60. Practical erience at Morehead City Drug Company, Morehd City; Guthrie-Jones Pharmacy, Beaufort. pects to enter graduate school.

MARY RUTH STARLING

Raleigh

Born Dec. 12, 1937; unmarried. Chapel Hill address: Chi Omega House. Member A.Ph.A. and NCPA Student Branches; Kappa Epsilon. Secretary UNC Freshman Class; Secretary Pharmacy School Freshman Class. Practical experience at Melvin's Pharmacy, Raleigh. Employed after graduation.

LURUTH SUTTON

Lake Waccamaw

Born May 8, 1938; unmarried. Chapel Hill address: Tri Delta House. Member A.Ph.A. and NCPA Student Branches; Kappa Epsilon; Rho Chi. Offices: President Kappa Epsilon; President Valkyries; Women's Honor Council; Jane Craig Grey Award; Secretary-treasurer Order of Old Well; Historian of Rho Chi. Practical experience at Rex Hospital, Raleigh. Has not yet accepted employment; prefers Central or Eastern N. C.

SARAH JANE UPCHURCH

Greenville

Born Sept. 6, 1938; unmarried. Chapel Hill address: 209 Alderman Dormitory. Attended East Carolina College before enrolling at Carolina. Member A.Ph.A. and NCPA Student Branches; Kappa Epsilon (Chaplain); Vice-President Alderman Dorm, House Council; Baptist Student Union Council; Dorm chairman of Orientation; Secretary Senior Class. Employment preference: Durham-Raleigh area.

HAROLD GRIFFIN USHER

Burlington

Born May 1, 1938; unmarried Chapel Hill address: 213 McCauley Street. Attended Louisburg College before entering UNC School of Pharmacy. Member A.Ph.A. and NCPA Student Branches. Drug store experience at Alamance Drug Company, Burlington. Has accepted employment.

WILLIS LEE WHITEHEAD

Chapel Hill

Born Jan. 19, 1937; unmarried. Chapel Hill address: 108 Kenan Street. Member A.Ph.A. and NCPA Student Branches. Drug store experience at John's Pharmacy, Sanford; Village Pharmacy, Chapel Hill. Has not yet accepted employment; prefers Central North Carolina.

JAMES EDWARD WILLIAMS

Rockingham

Born July 5, 1905; married, three children; veteran WW II—Capt. Artillery. Chapel Hill address: 609 North St. Other colleges attended: The Citadel, Charleston, S. C. Holds B.S. in Accounting. At UNC member of A.Ph.A. and NCPA Student Branches; Kappa Psi Fraternity. Associated with L. G. Fox Drug Co., Rockingham.

WALTER DAVID WRIGHT

Yadkinville

Born May 21, 1937; married. Chapel Hill address: 206 McCauley Street. Attended Mars Hill Junior College. At UNC member of A.Ph.A. and NCPA Student Branches. Drug store experience at Knight Drugs, Yadkinville. Has accepted employment.

JAMES N. ZACHARY

Cashiers

Born June 2, 1938; unmarried. Chapel Hill address: 115 Teague Dorm. Member A.Ph.A. and NCPA Student Branches; Kappa Psi. Practical experience at Highlands Drug Store, Highlands, N. C. Employment preference: Western or Piedmont N. C.

PICTURE UNAVAILABLE

JAMES PETER COPSES

Charlotte

Born Oct. 30, 1938; unmarried. Chapel Hill address: 250 Cobb Dormitory. Member A.Ph.A. and NCPA Student Branches. Has not yet accepted employment; prefers Charlotte area.

Cover Page

A series of six attractive posters for display on delivery trucks has been made available to members of the National Wholesale Druggists Association by the NWDA Office in New York.

The current poster is reproduced on our cover page this month through courtesy of the NWDA and its members in North Carolina.

The poster, measuring 21" x 34", can be seen in the Institute of Pharmacy, Chapel Hill, or on the sides of NWDA-member delivery trucks.

Attends Fitter Training School

Mrs. Graham Culbreth of Southern Pines attended the 32nd annual Camp Fitter Training and Sales Instruction Course held in New York, February 1-4.

Sponsored by S. H. Camp & Company of Jackson, Michigan, the course provides personalized instruction if the proper fitting practices and procedures of braces, girdles and supports.

Mrs. Culbreth, specializing in the field of Camp appliances, is acknowledged to be an authority in the field. Physicians in the area have and are referring patients to Mrs. Culbreth in increasing numbers.

Rx Tree

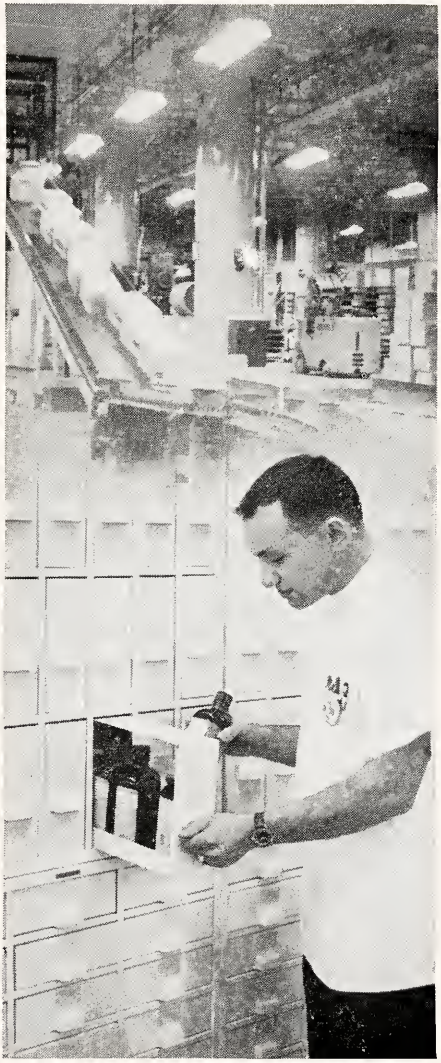
A Christmas tree, decorated and installed at the service window of Watts Hospital Pharmacy, Durham, by Mrs. Carol Johnson, attracted much favorable comment on the part of patients and the staff of the hospital, during the holiday season.

Instead of the usual commercial decorations, Mrs. Johnson hung colorful drug boxes from the tree limbs. Supplementing these were large colored paper capsules, and a bit of tinsel for a sparkling effect.

Watts Rx Tree—its original decorations—was most impressive and perhaps a "first" in North Carolina.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
TOASTCHEE
LANCE
LANCE
CHARLOTTE, N.C.

QUALITY Lilly PRODUCTS
FOR PRESTIGE AND PROFIT



smoother operation

Your prescription department will function more smoothly and be more profitable when your stocks are adequate to meet today's ever-growing prescription demands. Take advantage of our modern facilities, reference books, complete stocks, and delivery service to help you attain a smoother operation. For efficient replenishment of your prescription inventory, have our salesman check your stock on every call.

WE ARE A *Lilly* DISTRIBUTOR

OWENS, MINOR & BODEKER, INC.

1010 Herring Avenue, Wilson, North Carolina

KING'S—

YOUR ONE STOP SERVICE WHOLESALER

AVOID—"Out of Stock—Loss of Sales"—Send your orders for pharmaceuticals, biologicals, patents, toiletries, sundries and photographic supplies to KING.

Overnight Delivery Everywhere—We Serve

Thats Why We Say—At Kings

"Service Is Our Most Important Product"

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The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

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MAR 23 1960

The Carolina JOURNAL OF PHARMACY

Volume XLI MARCH, 1960 Number 3

THE PLIGHT OF THE PHARMACIST WHO TOOK UP JUGGLING

He wasn't born a juggler, and he didn't go to the College of Juggling . . . but he thought he could keep four balls in the air just the same.

One ball was labeled *pharmacy*. He knew how to handle this one.

Then he took on a cellar full of bargain buys and tossed up a second ball labeled *warehousing*.

He got so many invoices from his many suppliers that he had to juggle a third ball . . . one marked *bookkeeping*.

And, when his capital became tied up in inventory, he was forced to deal with still a fourth ball . . . *banking*.

So he juggled and juggled . . . and when he tried to keep four balls in the air at the same time, he found he couldn't maintain a good grip on any one of them.

Lilly

Moral

The Lilly policy of distribution recognizes that the pharmacist's task is the practice of pharmacy. Warehousing, elaborate bookkeeping, and large inventories are properly the wholesaler's responsibility.

You can keep a firmer grip on the ball marked "pharmacy" by tossing the others to your nearby Lilly service wholesaler. A phone call to him brings fast-moving, profit-assured items that won't languish on shelves and tie up working capital.

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U.S.A.

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ACCOUNTING DEPARTMENT PERSONNEL

Seated: C. J. Kee, secretary-treasurer. Standing, left to right: Miss Peggy Cooke, Mrs. Nancy Royal, E. L. Summers, Mrs. Leah Cutting, and J. H. Cole, Jr.

We salute the members of our accounting department. This is another one of our fine departments set up to serve you at all times.

Telephone BRoadway 2-2141 for all departments

JUSTICE DRUG COMPANY

Greensboro, N. C.

Dependable Service Since 1898

The House of Friendly Service

2923 South Tryon Street
Charlotte, N. C.

Scott Drug Company

Service Wholesalers Since 1891

Cover Page

Dr. John W. Roy Norton, State Health Director and Secretary-Treasurer of the State Board of Health, is shown on our cover page this month. The picture was made during the recent health conference in Chapel Hill, which was attended by pharmacist - members of city - county - district boards of health.

Acknowledged to be one of the best informed efficient health officers in the nation, Dr. Norton has headed the State Board of Health since 1948.

Dr. Norton is a native of Scotland County. He is a graduate of Trinity (law degree); UNC Medical School and Vanderbilt University (MD in 1928). In the early 30's, he was superintendent of the Rocky Mount city health department, and in June of 1936, was graduated from Harvard with a degree as master of public health.

From 1937 to 1940, Dr. Norton served as professor of public health administration at the University of North Carolina. His wartime service was at Fort Bragg, overseas in Africa, Italy and England; and prior to discharge with the rank of colonel in 1945, he was stationed in Utah as medical officer in charge of sanitation for camps in seven Northwestern states.

At the time Dr. Norton was appointed director of the North Carolina State Board of Health, he was chief health officer for the TVA with headquarters at Chattanooga, Tenn.

Capable, experienced, with a special ability to get things done, Dr. Norton, in the past twelve years, has brought our State Board of Health to a point where its organizational setup and service is the envy of all other states. As a public spirited citizen and one who has dedicated his life to bringing better health to the state's citizens, you would have to look far and wide to meet his equal.

Joins Kendall in Shelby

Gordon G. Hamrick recently became associated with Kendall Medicine Company, Inc., Shelby, N. C. Mr. Hamrick, son of Mr. C. Rush Hamrick, Sr., President of the firm and brother of C. Rush Hamrick, Jr., Sales Manager, will further help in the over-all management of Kendall Medicine Company.

Prior to joining the Wholesale Drug Firm, Mr. Hamrick worked for The Procter & Gamble Dist. Co.'s Atlanta Accounting Office for four years and five months, after receiving his degree in Business Administration from the University of North Carolina in 1955.

Mr. Hamrick married Dorothy, daughter of Mrs. Boyd B. Horton, Concord, N. C., in June 1955. They have one two year old daughter, Mary Moore, and reside at 508 East Graham Street, Shelby, N. C.

FOR SALE—Established drug store in Piedmont Area. Excellent Potential. Favorable Lease with Renewal Option. Other interests reason for selling. Will consider selling part of business to right party. Write Box ERS., NCPA, Box 151, Chapel Hill, North Carolina.

Drive-Up Rx Window Modern Self-Service Fixtures & Cash Register. Three physicians within one block of store.

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makes
dollars
and
sense
to
stock
display
and
recommend

GERIPLEX®
KAPSEALS®

geriatric vitamin-mineral formula

available in bottles
of 30, 100 and 500.

PARKE, DAVIS & COMPANY
DETROIT 32, MICHIGAN 92059

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The Carolina
JOURNAL OF PHARMACY

March, 1960
VOL. XLI No. 3

★

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Benefits of Mr. K's Investigation

The Kefauver investigation of drug prices has been underway sufficiently long enough to enable us to assess some of the short-term results. The civil rights debate in Washington provided a temporary pause during which time some of the great mass of information flowing from the hearing could be reviewed in comparative calm.

One immediate result, as we see it, is that for the first time we are learning how to tell our story to the public. From all indications, we have come a long way in the last few months in upgrading the effectiveness of our public relations in the area of drug prices. Certainly, the pharmacist who a year ago responded to a price complaint—"that's the way the ball bounces"—has changed his tune. And this is all for the best despite the fact it took an outsider to force the issue.

Due to rapid growth (we have come from $200 million to $2 billion in twenty years), we are beginning to face up to our problems in a realistic manner. Under the glare of the public spotlight, some of our questionable business practices are being reexamined with the thought in mind that perhaps we haven't been running a perfect operation.

A new look at prescription pricing policies will undoubtedly result from the current investigation. One suggestion is that we shift from a percentage markup to a fee basis for handling prescriptions. This may not be practical but it is indicative of the thinking that is being generated as a result of the Kefauver hearings.

Whatever the short-term or long-term results will be, one thing is certain—the degree of our success, as in the past, will depend on how effectively and economically we continue to serve the public.

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STATE-DISTRICT-COUNTY HEALTH OFFICIALS ATTEND CONFERENCE IN CHAPEL HILL—First row, left to right: Wade A. Gilliam, Dr. R. D. Higgins, Sam W. McFalls, Dr. J. Dillard Workman, Dr. A. R. Hardin, J. C. Jackson, Mrs. O. N. Rich, Dr. J. W. R. Norton, W. B. Gurley and David R. Davis. **Second row:** R. M. Brame, Jr., Robert B. Hall, John C. Hood, S. M. Edwards, J. M. Hall, Jr., J. S. Williford, L. Jackson, H. C. McAllister and Edwin R. Fuller. **Third row:** C. H. Beddingfield, Joe Barbour, A. H. Cornwell, R. L. White, H. C. Reeves, C. E. Andes, C. W. Bynum, Joe P. Tungstall, E. J. Kritzer, W. M. Puckett, Fred M. Moss, Paul R. Jenkins and John

Pharmacists Attend Health Conference

As a result of the Health Conference held in Chapel Hill on February 24, the NCPA is setting up special committees to confer with officials of the State Board of Health, the State Welfare Department, the State Medical Society and others to discuss the distribution of drugs by state and county agencies to beneficiaries of programs administered by these agencies.

The NCPA Committee on Aid for the Aged met in Chapel Hill on March 20, and representatives of the NCPA and the Board of Pharmacy met with members of the State Medical Society in Raleigh on March 23 to discuss mutual problems encountered in the area of drug distribution by non-pharmacists.

Participating in the 1-day Health Conference were officials of the State Board of Health, pharmacist-members of county and district boards of health, and officers of the State Pharmaceutical Association (pictured on cover page, opposite page and below).

Dr. Norton pointed out some major problems facing the state: We need to make more effective use of the Salk Vaccine (313 cases in 1959 vs 74 cases in 1958); problems of chronic disease and aging—we have more old people to look after; Communicable diseases being brought under control (not including flu and pneumonia, more people killed themselves in North Carolina last year than died of communicable diseases; septic tanks in rapidly growing fringe areas are becoming a major health hazard—and primary responsibility of State Board of Health—to reduce non-effective rate of civilians to lowest possible percentage.

North Carolina, with 73 pharmacists serving on city-county-district boards of health, is believed to lead all states in respect to such representation. J. C. Jackson of Lumberton serves as a member of the State Board of Health.

Dr. J. W. Roy Norton (Center), Director of the State Board of Health, is shown with (l to r) J. C. Jackson of Lumberton, John T. Stevenson of Elizabeth City, R. L. White of Troy and J. M. Hall, Jr. of Wilmington. Jackson is a Member of the State Board of Health; Stevenson serves as a Member of the Pasquotank-Perquimans-Camden-Chowan District Board of Health; White is Mayor of Troy and Hall, Chairman of the New Hanover County Board of Commissioners.

For a limited time only, you can offer A SUCARYL DISPENSER FREE WITH EACH PURCHASE OF SUCARYL TABLETS

HERE'S HOW IT ALL WORKS—Easiest handling imaginable. We furnish you with dispensers and display material. The customer buys a bottle of Sucaryl. He gets a dispenser free. As simple as that. No formal purchase agreement on your part. The offer works with any size Sucaryl sodium tablets.

WE'LL BACK YOU WITH ADS . . . In April, we'll boost the Dispenser Giveaway with half-page ads in Life, Saturday Evening Post, McCall's, Ladies' Home Journal, Good Housekeeping and Today's Health. A concentrated effort that should hit—several times—practically every weight-watcher in your neighborhood.

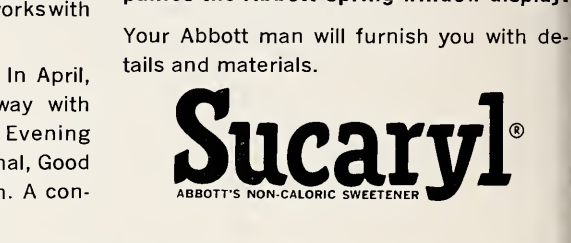
. . . AND FIRST-CLASS DISPLAY MATERIAL—You'll like the counter unit—a four-color die-cut display which features an actual dispenser in use. And when you're ready to conclude this special promotion: Turn the whole thing around, and you have a regular Sucaryl product display! **Also for qualifying orders: A tie-in window unit which accompanies the Abbott spring window display.**

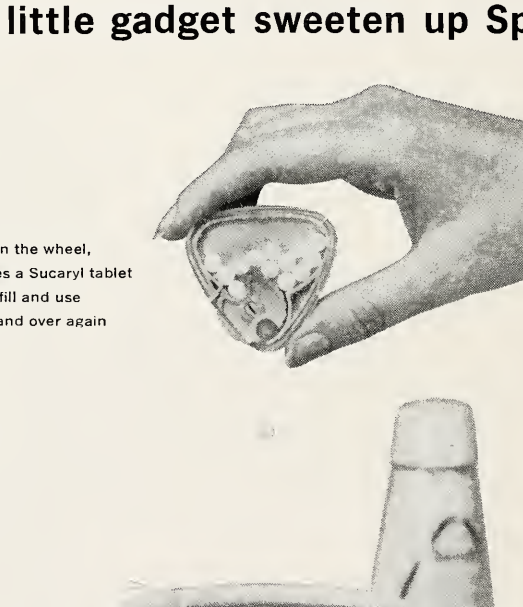
Your Abbott man will furnish you with details and materials.

Sucaryl®
ABBOTT'S NON-CALORIC SWEETENER

Watch this little gadget sweeten up Spring sales

Turn the wheel,
out comes a Sucaryl tablet
—fill and use
over and over again





ABBOTT

003219

Prospects for Record-Breaking Class Appear Particularly Good

The new 1-4 pharmacy curriculum will get underway this fall at Chapel Hill. Thanks to the cooperation of various individuals, it appears 100 to 125-pre-pharmacy students will be enrolled.

While inquires do not mean completed applications, our information is that more than 200 prospective students have been in touch with the School. From this list plus others who will indicate interest in the next few months, the School hopes to enroll a record-breaking class.

Career material is available from either the NCPA or you can write Dr. Melvin Chambers, School of Pharmacy, UNC, Chapel Hill, North Carolina.

We repeat: Pharmacists are the best recruiters of future pharmacists. If you know of a young man or woman who you believe will make a desirable addition to the profession, send us his or her name and address. We will follow up with special mailings and a personal letter.

Two pharmacists who talked to high school students in March as a part of "Career Day" programs were H. C. Reaves of Asheboro and M. T. Upchurch of Smithfield.

Where possible, it is suggested pharmacist bring prospective student to Chapel Hill for a tour of the campus and a visit to the new pharmacy building. Bob Hall of Mocksville followed this recommendation as have others since the first of the year.

Ross Joins Abbott

Dr. Eugene B. Ross, chiropodist of Columbia, S. C., has been appointed a sales representative with headquarters in Asheville, N. C., for Abbott Laboratories.

Dr. Ross practiced in Charlotte, N. C., from 1952 to 1955 and in Columbia from 1957 until joining Abbott. He was graduated from the Illinois College of Chiropody in 1952 and attended Emory University from 1955 to 1957 when he received a bachelor's degree in biology. He taught biology and psychology in the Lexington, S. C., high school from February, 1958, to June, 1959.

His civic and professional associations have included memberships in the Five Points Civitans and the Junior Chamber of Commerce in Columbia, the North Carolina and South Carolina Chiropody Associations and the National Association of Chiropodists.

Formerly of Route 3, N. Trenholm Rd., Columbia, Dr. Ross and his wife, Lucy, have established residence in Asheville.

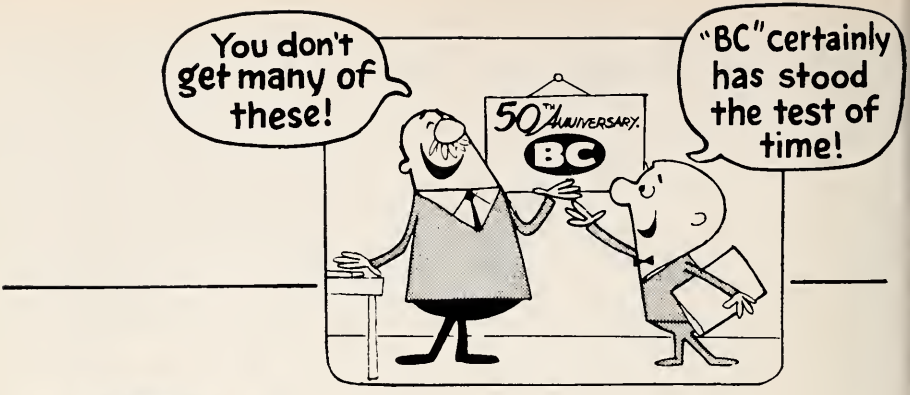
Hospital Pharmacists Meet in Charlotte

Reported by JAMES F. LOWDER

The N. C. Society of Hospital Pharmacists held its quarterly meeting at the Barringer Hotel, Charlotte, N. C., Jan. 30, 1960, beginning the evening with a cocktail hour at 6:30 P.M. The members and guests then were treated with a delicious course of dinner prior to the business session. Despite the foul prevailing weather there were in attendance a large number of members and guests from a wide section of North Carolina and South Carolina. Sponsoring the cocktail hour and dinner was Pfizer Laboratories. Ladies' door prizes of luggage were contributed by Scott Drug Co. and mens' door prizes were contributed by Burwell & Dunn, Div. McKesson.

Invocation was led by Rudy Hardy and guests were recognized by Gilbert Colina. Installation of 1960 officers was conducted by Tommy Collier. Presented as President for 1960-61 was Mr. Gerald Stahl, Chief Pharmacist at Watts Hospital, Durham, N. C.; for Vice-President, Margaret Cretz; and for Sec.-Treas., Frank Lowder.

The first business conducted by Mr. Stahl was to present to Mr. O. Jack Rodgers, outgoing president, a gold implated mortar & pestle in appreciation for his excellent leadership during his term of office. Mr. Stahl then proceeded to outline his plans and objectives for the Society during his term of office and briefly reviewed the history of the N. C. Society of Hospital Pharmacists and its growth from the first charter meeting, 1952, to the present date.



"Our Thanks To You!"

As the little fellow on our current "BC" television series says about the "BC" 50th Anniversary plaque, "You don't get many of these."

Naturally, this is a happy occasion for us, one of which we are both very proud and very appreciative.

No one realizes better than we that "BC" never would have been able to enjoy the reputation of "America's Fastest-Selling Headache Powder" had it not been for the continued loyalty of our pharmacy friends across the nation. Likewise, your acceptance of "BC" Tablets made it possible for us to reach many new customers.

For your friendship and cooperation over the years, we want to express "Our Thanks To You."

C. T. Council
President of BC

OVER 90 MILLION PACKAGES A YEAR

B. C. Remedy Company
Durham, N. C.

An Effective System for Arranging Products in the Rx Dept.

By JOHN E. F. HICKS, Goldsboro

How do you arrange the products in your prescription department? Alphabetical? Drys in one section; liquids in another? Or do you classify them by use?

If you have a relief pharmacist come into your pharmacy and the regular pharmacist is absent, the relief man, of course, wants to be able to quickly find any product he needs for a prescription.

Suppose the arrangement is alphabetical. The relief pharmacist gets a prescription for Vitamin B. Will he look under the "B's" or the "V's" or under the "T's" for Thiamin? Is Digitoxin under the Purodigins, the Crystogins or just where? Pharmaceutical houses have many ways of using different names for identical products.

If stock is arranged according to use, there can be plenty of confusion. Equanil is a transquilizer; so is Dexamyl, but Dexamyl is usally prescribed as an appetite reducer. Many antihistamines are used as nasal decongestants; also to relieve itchy skin. Any experienced pharmacist will recall other examples.

After many trials, I have developed a system by which any pharmacist can quickly locate any product in the prescription department, even if he just stepped into the department for the first time. Briefly, the system is this:

Assign a specific section to each pharmaceutical manufacturer, where all the products of that particular manufacturer are stored (exception: products requiring refrigeration). The larger firms, such as Lilly, PD, Squibb, etc., will require more space than the smaller manufacturers.

For the increasing number of firms with limited number of specialties, boxes, labeled with name of producer, will suffice. For the one-product lines, place in box with items listed on outside.

Under this system any relief pharmacist can quickly locate any desired prescription item, provided he knows the name of the manufacturer. If this information is required, either the *Red Book* or the *Blue Book* may be referred to.

Classification of prescription items by manufacturer also aids in inventory control. "Shorts" are more quickly spotted; "Shelf Warmers" stick out like a sore thumb. And your medical service representative will appreciate the system—he determines your needs without delay and less confusion.

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License Issued To 36 Pharmacists

Thirty-six pharmacists have been added to the pharmacist's roster as a result of successful passing the examinations conducted by the State Board of Pharmacy in Chapel Hill, February 16-18.

The list, as released by Secretary McAllister, follows:

Billy Thomas Allen, Raleigh; Cecelia Steorts Barber, Winston-Salem; Robert William Barber, Clayton; Garland Wood Beale, Jr., Broadway; Robert Ellis Bishop, Kinston; and Joseph Fletcher Browning, Jr., Greensboro.

Benjamin Walter Bullock, Creedmoor; Carl Viggo Christensen, Gastonia; David Lee Chronister, Greensboro; Raymond Franklin Coppedge, Jr., Asheville; Marvin Russell Cowan, Robersonville; Bill Mack Dunn, Kannapolis; Joseph Ernest Farrar, Greensboro; and Fred Tucker Fayed, Roanoke Rapids.

Woodson Bradford Fearing, Jr., Manteo; Robert William Foster, Greensboro; Thomas Maurice Fraley, Statesville; Wallace Godette, New York City; William Russell Griffin, Jr., Old Fort; Jimmy Reid Haithcock, Mount Gilead; Joanne Bullard Hambright, Fayetteville; and Charles Edward Hardy, LaGrange.

Frank McCoy Hemingway, Bethel; Alice Virginia Hogue, Blacksburg, S. C.; Payton Donald Jackson, Dunn; Charles Leonard Jarrett, Lincolnton; Keithan Blanchard Jenks, Pittsboro; Robert Kent Marks, Danville, Va.; Jesse James Miley, Jr., Aberdeen; and Russell Gray Mitchell, Jacksonville.

George Arthur Morrison, Southern Pines; David Ellison Neal, Kannapolis; Thurman Quinton Owens, Jr., Whiteville; Roger Young Spittle, Mount Holly; William Lee Vanderburg, Goldsboro; and Thomas Marion Yost, Chapel Hill.

Highest grade on the examination was made by Robert William Barber. Thomas Marion Yost was runner-up.

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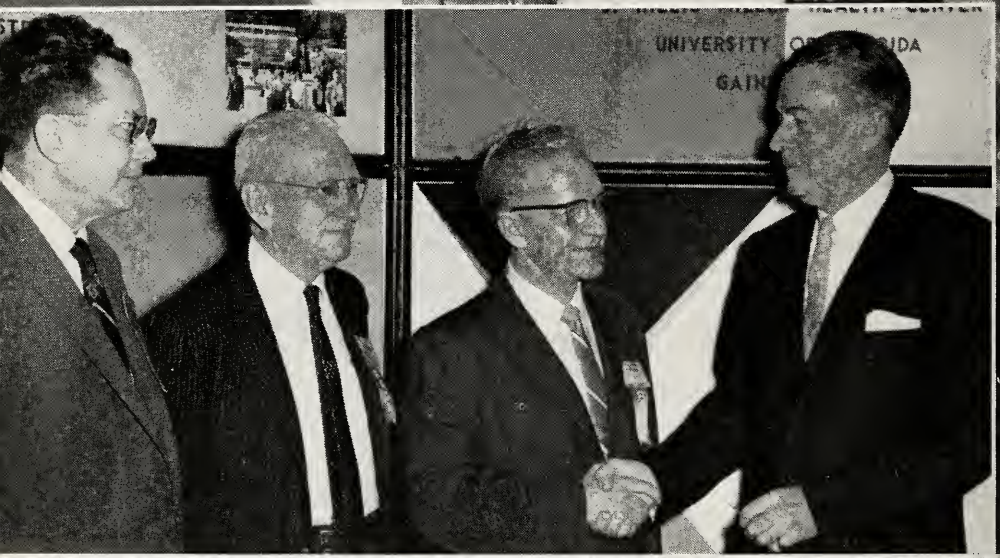
UNIVERSITY
GAIN

President's

It's One Million for Martins

Top: On February 10th, Pharmacist S. B. Burrus of Martin's Drug Store, Canton, filled the millionth prescription to be placed on file in the pharmacy, which was established about 50 years ago by the late Walter S. Martin.

Here the owner of the pharmacy, Mr. S. B. Burrus, hands Rx #1,000,000 to Walter Wright of Cruso, who not only received his medication but a surprise gift as well—a $50 Elgin watch.

Present for the historic occasion were Pharmacists Kermit Wells and Brainard Burrus, pharmacist-manager of Martin's.

Extensive publicity was given the event. The town's local newspaper, *The Canton Enterprise*, ran a feature story, and Radio Station WWIT made a spot recording of the filling of the millionth prescription, which was later broadcast.

The flower arrangement shown in the right hand corner—Rx and 1,000,000 spelled out in mums on galax leaves—was sent to Martin's by a local doctor.

Martin's is the first North Carolina pharmacy west of Asheville to reach the million mark in prescriptions. It's a record which Mr. Burrus and his associates can point to with pride.

Center: Wilkins Harden (left), formerly of Raleigh, now of Columbia, South Carolina where he operates two professional prescription pharmacies, is here shown with Dr. Louis Orr (extreme right), President of the American Medical Association, and Edward F. Keating of Chicago and Henry Gregg of Minneapolis.

The picture was made in Florida at a recent meeting of the American College of Apothecaries of which Harden is president-elect.

Originally from Arkansas, Mr. Harden is a graduate of the St. Louis College of Pharmacy. He has served as Southeastern Regional Director of the ACA for four years and the past year, vice president of the organization.

Bottom: F. Alex McCrackin (right), past president of the South Carolina Pharmaceutical Association, is shown accepting the Squibb "President's Award" from Rease Inge, Squibb's Atlanta regional manager.

A similiar award went to W. Dorsey Welch, Jr. of Washington some months ago, an account of the presentation having previously appeared in THE CAROLINA JOURNAL OF PHARMACY.

Testimonial Dinner Slated for Bob Swain

A testimonial dinner honoring Dr. Robert L. Swain will be held on May 12 at the Hotel Commodore, New York City.

Dr. Swain, who for many years has been editor of **Drug Topics** and **Drug Trade News**, is planning to retire in the near future. He has been prominent in many aspects of Pharmacy for several decades.

Dr. T. G. Klumpp of Winthrop Laboratories is chairman of the committee sponsoring the dinner. Charles S. Beardsley of Miles Laboratories is honorary chairman.

Keynote speaker at the dinner will be Harry Loynd, president of Parke-Davis.

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By eliminating unnecessary stock duplication, up to $5,000 can be released annually. On a basis of 33⅓% profit and four turnovers a year, you can increase annual sales by $30,000, of which $10,000 is *extra* profit for you.

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TAR HEEL DIGEST

In early January, Harold Vann Day of Spruce Pine was in Asheville to attend a meeting of the Western Carolina Development Committee. Purpose of the meeting was to decide on content and to arrange for publishing an industrial information booklet.

Super salesman: David R. Davis of Williamston, who sold 34 Kiwanis birthday calendars in two hours.

At the January 12 meeting of the Wilson Merchants Association, Paul Bissette, Jr. presented a proposed city promotional program to the group for approval. Paul is co-chairman of the Association and a member of the trade promotions committee.

C. C. Wheeler, Jr., Sloan Drug, Chapel Hill, is helping establish a Childrens Museum, which will be under sponsorship of the local Jaycees. Claude is co-chairman of the project.

Pharmacist-Mayor Hoy A. Moose of Mount Pleasant handled the official welcome at the January 29 football banquet honoring this past season's players at Mount Pleasant High School.

W. Grover Creech of Selma is president of the Selma Kiwanis Club. Recently the club, under direction of President Creech, conducted the March of Dimes drive in Selma.

Recently installed as president of the Kings Mountain Merchants Association was C. D. Blanton, Jr.

In addition to heading the Durham-Orange Drug Club, Vollie A. Shore, Jr. (Eckerd's, Durham) is Sunday School Supt. of the Fellowship Baptist Church and chairman of the finance committee of the PTA, Hope Valley School.

Busy as a Bee—Ralph P. Rogers, Jr., of Durham. Here's a few of his January activities: Talks to the Exchangettes Club and the Jaycees; was interviewed by Representatives of the League of Women Voters; presided at meeting of Downtown Development Association, of which he is chairman; and attended board meetings—Merchants Association and the Better Health Fund (Medical Review Board).

A "Sales Clinic" sponsored in Asheville on January 26 by the Dr. T. C. Smith Company attracted a registration of 43 persons.

Wade A. Carter is chief pharmacist at the Gaston Memorial Hospital of Gastonia. As extracurricular activity, he teaches chemistry to a class of nurses. Eleven 1-hour lectures during January.

June Bush West, Professional Pharmacy, Raleigh, is a member of the Wake County Cancer Board.

On January 7, W. B. Gurley of Windsor was reelected a member of the Bertie County Board of Health for a 4-year term.

Visitors to New York in early February —Board of Pharmacy members Frank Dayvault of Lenoir and N. O. McDowell, Jr. of Scotland Neck. No business; the trip was for rest and relaxation.

As vice president of the Roseboro Lions Club, W. Artemus West attended a District Lions International Meeting in Rockingham on January 14.

Sunday school teacher, deacon and church choir member—a brief description of some of the activities engaged in by John P. Friday of Gastonia. And he is also a member of the education committee of the Gastonia Chamber of Commerce.

Top Pharmacy Scholars At Chapel Hill

Dean E. A. Brecht of the School of Pharmacy, University of North Carolina, has announced the names of pharmacy students making the Honor Role (average of 92.5 or better) and the Dean's List (average of 90 or better) for the fall semester, which ended in January.

The Honor Roll included: Barbara Jane Bell, Statesville; Malcolm Winston Burroughs, Wadesboro; Emil Lewis Cekada, Durham; Hugh Mercer Clark, Pinetops; Ralph Gene Dotson, Wilmington; Rebecca Alcestis Harper, Hendersonville; William Fred Harriss, High Point; Charles Farris Himes, Brevard; Moody Zebulin Honeycutt, Jr., Drexel; William Ralph Hubbard, Jr., Moravian Falls; Deane Bett Hughes, Raleigh; James Heyward Hull, Jr., Shelby; Paul Madison Kirkman, Madison; Walter Harold Lasater, Pittsboro; David Randall Lewis, Goldsboro; Howard Robert Lutz, Vale; James Monroe Miller, Hickory; John Agrippa Mitchener, Edenton; Robert Milton Morris, Wilmington; Meredith Gail Patton, Hickory; Joseph Charles Perkins, Bakersville; James Paul Sheets, West Jefferson; William Preston Shoemaker, Thomasville; Thomas Elijah Smart, Hamlet; Edward Lee Smithwick, Jr., Morehead City; LuRuth Sutton, Lake Waccamaw; Beverly Carol Thompson, Chapel Hill; and Martha Ann Wyke, Shelby.

The Dean's List also included: Rudy Watkins Barker, Carrboro; Minnie Bell Barnes, Raleigh; Norwood Pitt Blanchard, Wallace; Sterling Gray Dixon, Davis; Wesley Prichard Dockery, Walnut; Marshall Wilson Dutton, Hickory; Nancy Margaret Faison, Rockingham; William Hugh Fuller, Jr., Smithfield; Larry Buford Good, Mount Airy; Tommy Wayne Gregory, Hendersonville; Bruce Willard Honeycutt, Franklinton; Robert Lonn Hood, Chapel Hill; James Jackson Horn, Lawndale; George Oliver Markham, Fayetteville; William David Medlin, Chapel Hill; William Whitaker Moose, Mt. Pleasant; William Earl Patterson, Greenville, S. C.; Jessie Van Putnam, Kings Mountain; Francis Eugene Raper, Lucama; Henry Baxter Ridenhour, Salisbury; Robert Joel Roth, Shaker Heights, Ohio; Gary Marton Stamey, Asheville; Edward Filmore Swann, Jr., Icard; Burwell Temple, Jr., Kinston; Barry Vernon Watson, Lenoir.

Robert E. Baxter Joins Physicians Products Co.

Robert E. Baxter has been appointed to the newly created position of Director of Advertising and Promotion of the Petersburg, Virginia pharmaceutical manufacturer Physicians Products Co., Inc., it was announced today by W. Roy Smith, president.

A native Virginian, he is an alumnus of the College of William and Mary and Richmond Professional Institute. He was formerly Manager of General Advertising for the Petersburg Newspaper Corp., Advertising and Sales Promotion manager for the C. F. Sauer Co., Richmond food manufacturer, and account Executive and Charlotte Branch manager of the Richmond headquartered advertising agency of Cargill, Wilson & Acree, Inc.

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Transfer of Ownership

Standard Pharmacy, 124 Sunset Avenue, Rocky Mount. Wendell B. Tyson, owner and pharmacist in charge.

Senter Drug Store, 132 East Main Street, Carrboro. Lloyd M. Senter, owner and pharmacist in charge.

King Drug Company, Main Street, King. Richard B. Stone, owner and pharmacist in charge.

S & M Pharmacy, Inc., 101 N. Church Street, Hertford. R. E. Miller, James T. Moore and Mrs. R. E. Miller, owners; James T. Moore, pharmacist in charge.

Change in Name and Ownership

Medical Pharmacy, Inc., 231 Battleground Road, Kings Mountain. Formerly Stroupe Drug Company. L. W. London, Jr., formerly of Mooresville, is now part owner and pharmacist in charge.

Church Street Pharmacy, 301 N. Church Street, Winston-Salem. Formerly Atlantic Pharmacy. Mrs. W. L. Flowers is the owner; John D. Quick, pharmacist in charge.

Address Change

The street number of Woolard's, Henderson, was changed from 134 S. Garnett to 421 Garnett Street. Same location.

New Pharmacy

Prescription Center, 907 Hay Street, Fayetteville. J. Cody Newton and J. Gary Newton, owners; Gary Newton, pharmacist in charge.

Reciprocity

Don Preston Jones, Box 638, Chesterfield, S. C. (from South Carolina).

William Floyd Gaskins, Jr., RFD 3, Box 738-C, Madame Moore Lane, New Bern, North Carolina (from South Carolina).

Plastic Prescriptionware Line Available

A leading manufacturer of plastic presecription vials and associated products desires aggressive agency representation in the entire state of North Carolina on an exclusive basis. Our company originated the plastic capsule vial and today offers the most comprehensive line available anywhere. Many of the items in prescriptionware line are patented and exclusive with us. Selection of agency will be made only after personal interview.

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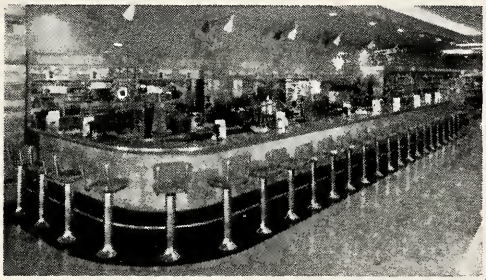

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Activities of the Local-Sectional Clubs

Greensboro

Guest speaker at the ...ary 18 meeting of the Greensboro Drug Club was NCPA Secretary W. J. Smith of Chapel Hill, who discussed the first and second rounds of The Kefauver Investigation under the title —"Rx for an Ailing Politician."

Secretary Smith covered the long-term result of the investigation, and outlined some benefits resulting from the Government's look at drug prices; (1) We are finally learning to tell our story to the public; (2) we are beginning to face up to some problems resulting from growth from a two million dollar industry to a two billion dollar industry; and (3) we are reexamining of our business practices under the of the public spotlight.

Ranzenhofer, club treasurer, announced a membership of 76 with more than $400 on hand. Claude U. Paoloni, secretary, presided in the absence of the president.

Before adjourning, a recommendation for a combined pharmacist-doctor meeting was made, this to be as a panel discussion of the problems resulting from the Kefauver Investigation. The recommendation was referred to the program committee. Mr. Dan Walker agreed to work on the development of such a program for next meeting.

Winston-Salem

The Winston-Salem Drug Club entertained their wives at a buffet-dinner and dance, February 12, at the Pine Brook Country Club.

Decorations were in a theme of St. Valentine with red candles, lace hearts and cupids. Rudolph Boone and his Birdlanders played for the dance.

John Andrews, president; Roger Sloop, and Charlie Dixon were in charge of arrangements.

Approximately 70 attended.

Cleveland County

The Cleveland County Drug Association's annual ladies night was held in Shelby on February 14 with 60 members and guests present.

In the absence of the guest speaker, who got confused on the date of the party, those present joined in a "talk fest" of pharmaceutical doings of interest. Several members reported the informal program turned out to be one of the best to be sponsored so far by the local club.

Charles Turner, president, presided.

Lenoir County

At a meeting of the Lenoir County Pharmaceutical Society held in Kinston on January 20, Robert Dewar of LaGrange was installed as president of the Society for the coming year. A graduate of the UNC School of Pharmacy, Mr. Dewar is owner-manager of Dewar's Pharmacy, LaGrange.

Guion Sewell and Hal Paderick, both of Kinston, were installed as vice president and secretary-treasurer, respectively.

Outgoing president Alden Hobbs and John Hood, Jr. were placed on the executive committee.

The Society decided to look into the possibilities of installing a Poison Control Center in Kinston.

Durham-Orange

A panel discussion centering on problems of interest to physicians and pharmacists featured the February 8 meeting of The Durham-Orange Drug Club.

The 4-member panel consisted of two pharmacists, Ralph P. Rogers, Jr. of Durham and Claude Wheeler of Chapel Hill, and two physicians, Dr. Kemp Jones of Chapel Hill and Dr. Roy Hare of Durham. Dean E. A. Brecht served as moderator.

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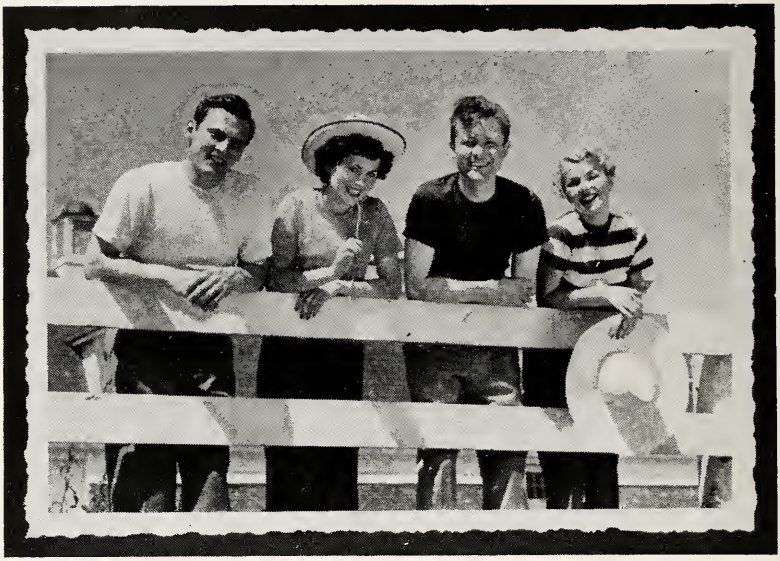

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Random Comments

By W. J. Smith

Prescription volume received a considerable boost in late January and early February when the flu epidemic was at its peak. One pharmacy located in a small town reported filling more than 500 prescriptions during a 1-day period. This is believed to be a record. If not, let us know.

From comments heard, it all went on the books. Folks who generally have the cash, this time said "charge it." In case collections are slow, you might use the Hindu method (see below).

Sign on highway: "Faith Gives You Power" and 50 feet further on, this one: "Blue Sonoco Gives You More Power."

Sir Ronald A. Fisher, leading British statistician, blaming "this polluted atmosphere we live in" for much of the rise in lung cancer: "Urbanization is a more likely cause of lung cancer than smoking."

John Wanamaker, who, many people feel, revolutionized department store advertising in the U. S., said about his promotion: "Fully half the money I spend on advertising is wasted, but I can never find which half."

A "special" grass originally grown in northern India is a featured ingredient of a nationally distributed line of so-called food supplements seized by the Food & Drug Administration for false claims that their use will keep men strong and virile until age 100, and women, young and beautiful, after they have passed 70 and 80 years of age.

In the Hindu method of collecting debts the creditor sits at the debtor's door, holding in his hand poison or a dagger. If the debtor passed without paying, the creditor might kill himself, and under the law, the crime would be on the debtor's head. The Chinese solve the problem with a little more dispatch. The creditor and his family move in on the debtor, who pays rather than put up with the self-invited guests.

I am 25 cents.
I am not on speaking terms with the butcher.
I am not large enough to purchase a box of Hollingsworth candy.
I am too small to buy a ticket to the movies.
But believe me, when I go to church, I am considered some money.

Jesse Pike to potential customer: "This is one of our best perfumes. It's called **Perhaps.**" Customer: "At a price like that I want something called **Pushover.**"

It's all in how you say it. For instance, an enterprising gasoline station operator increased sales by switching from "How Many?" to "What will she hold?"

For the first time in 15 years, illness (flu) caused Roger McDuffie to miss three days from his regular duties at McDuffie-Eubanks Drug. It was the 5-day flu, but Roger got so lonesome he clipped two days off the schedule and returned to the Square where his friends could sympathize with him in his distress.

The Carolina Drug Company of Charlotte advertises free mailing of candy purchased to any place in the U. S. In two instances, customers misunderstood—requested that the firm mail some free candy to friends. It was done; the cost charged off to goodwill advertising. J. A. Monroe is president of the company.

Coming: A sunglass so light sensitive it will automatically adjust to the amount of brightness in a room or outdoors. Another product resulting from the US space program.

New Fluoride-Vitamin Combinations Simplify Administration of Fluorides

BY ROGER H. SLOOP, Winston-Salem

The discovery that fluorides would cut dental caries by at least 60 percent has been hailed as one of the great health advances of the past decade.

Dr. F. A. Arnold, Jr., Director of the Dental Research Institute, has said: "Continuing scientific studies have demonstrated beyond the shadow of any reasonable doubt that fluoridation is a completely safe, inexpensive and very effective method of preventing tooth decay. I know of no other public health measure which is backed up by such an overwhelming body of proof."

According to the U. S. Public Health Service, only one-fourth of the United States is drinking fluoride, which is either found naturally in the water or added to the public water supply. This leaves three-fourths of the population without the benefits of fluoride. Even where fluoride is added to city water supplies, the surrounding areas are left without fluoride. This is where the personal fluoride prescription fills a great need and the vitamin-fluoride combination prescription an even more important role due to simplification of administration.

The Vitamin-Fluoride Combination Method of Fluoridation

Recently considerable interest has been focused by the doctor of dental medicine, Norman Trieger at the Massachusetts General Hospital on the addition of fluorides to vitamin preparations. A letter written by Dr. Trieger was published in the November 1957 issue of *Pediatrics*, recommending 0.5 mg of Sodium Fluoride per day in the neonatal group, increasing to 1.0 mg. per day in the two year and above age groups. These doses were based on the National Research Council's recommendations.

The question of vitamin-fluoride compatibility was raised by dentists, pediatricians and pharmacists interested in the potentially important combination. It was then that pharmacists at Bobbitt's College Pharmacy and pediatricians at the N. C. Baptist Hospital in Winston-Salem called on certain pharmaceutical manufacturers for the compatibility information of the vitamin preparations which they manufacture combined with fluoride. The following is a list of compatibilities and incompatibilities compiled to date:

Compatibilities

1. A.D.C. Drops (w/Vit. B_6)
2. Tri-Vi-Sol Drops
3. Paladae
4. Deca-Mulcin
5. Ce-Vi-Sol
6. Mulcin

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

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MONROE, NORTH CAROLINA

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E. N. ROWELL CO., INC.
BATAVIA, NEW YORK

Incompatibilities

1. Vi-Daylin*

* Established by personal communication from Dr. Ben F. Cooper, School of Pharmacy, Oregon State College.

2. Deca-Vi-Sol
3. Poly-Vi-Sol

Using the above information, we developed the following prescriptions:

Rx #1 (for infants and younger children)
Sod. Fluoride, USP or Reagent 80.0 mg.
(note: use 2.0 cc of 4% stock solution)
A.D.C. Drops (w/Vit. B_6) or Tri-Vi-Sol Drops, qs ad 50.0 cc.
Sig: From age of birth to one year, give 0.3 cc once daily. From one year of age, give 0.6 cc once daily. May be given directly in mouth or in fruit juice. (Keep all medicines out of the reach of children.)

Rx #2 (for older children)
Sod. Fluoride, USP or Reagent 100.0 mg.
(note: use 2.5 cc of 4% stock solution)
Paladac or Deca-Mulcin, qs ad 1 Pint
Sig: Give one teaspoonful daily.
(Keep all medicines out of the reach of children.)

A commercially available vitamin-fluoride combination containing Vitamin D, 400 USP units; Vitamin C, 30 mg.; and Sodium Fluoride, 0.5 mg. per 0.6 cc. is being marketed under the trade name: *FUNDA-VITE—F.*

The above prescriptions are so safe that if the entire contents are ingested no acute toxicity would result.

Conclusion

Several vitamin-fluoride compatibilities have been established and corresponding prescriptions developed and presented. It is recommended that local pharmacists interested in this program have the above prescriptions printed for local distribution and the entire program explained to dentists in their area.

new prescription sales

with DARVON® and DARVO-TRAN™

(dextro propoxyphene hydrochloride, Lilly) (dextro propoxyphene and acetylsalicylic acid with phenaglycodol, Lilly)

Antibiotics, antihistamines, tranquilizers, and steroids were unheard of a relatively short time ago. Your prescription department has filled many new prescriptions from these categories of drugs.

Analgesics—a long-established field of pharmaceuticals—had little change until the release of Darvon. Since its introduction recently, Darvo-Tran, a combination of analgesic drugs and a mild tranquilizer, has been offering new avenues to greater sales. Prescription specifications for Darvo-Tran increase monthly as physicians recognize its merits.

To obtain your share of the analgesic market from these new products, take advantage of our complete Lilly stocks and order an adequate supply today.

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THE GEER DRUG COMPANY

CHARLESTON • SPARTANBURG • GREENVILLE, SOUTH CAROLINA

Serving the Druggists since 1896

For seventy-five years

- - - - *since 1885*

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Paper Runs Character Sketch of Mrs. Yoder

An interesting character sketch of Mrs. Coley Yoder of Conover, written by Helen Ross, appeared in a recent issue of *The Hickory Daily Record.*

A native of Newton, Mrs. Yoder lived in Florida for a number of years, but most of her life has centered in Catawba County. From 1942 to 1954, she and her late husband operated the Conover Drug Company. Since the death of her husband, Mrs. Yoder, with the assistance of a pharmacist, has continued the business, which soon will see its 20th year.

During World War I days, Mrs. Yoder (then Marie Dougherty) worked in Newton for the Freeze Drug Company, which was owned by Charlie Brady, now of Hickory, and Mr. Yoder. The Yoders were married in Hickory on January 13, 1924. In 1926, Mr. Yoder sold his interest in the store to Edward Haupt. The followed a period in Gastonia until the present store was established in Conover.

Thorne Buys Roanoke Pharmacy

Roanoke Rapids' oldest drug store has a new owner—manager.

Joseph P. (Jack) Thorne, associated with Roanoke Pharmacy since June of 1958, purchased the pharmacy in February.

A native of Weldon, Thorne worked in Emporia, Virginia before locating in Roanoke Rapids. He attended the University of North Carolina and graduated in pharmacy at the Medical College of Virginia.

Moves to Mooresville

B. S. Goode, an employee of the Statesville Drug Company for the past six years, moves to Mooresville where he is now associated with Carlin Gardner at the Goodman Drug Company.

Mr. Goode is a native of Richmond, Virginia; a graduate of the UNC School of Pharmacy; and for 20 years he worked in High Point as a pharmacist with the Man Drug Stores.

Pharmacy Laws - From Day to Day

By H. C. McALLISTER

Question: A situation has developed here recently in regard to narcotics which we are not certain about. A doctor has been writing for 100 morphine tablets ¼ grain and using various names of his patients who do not take all of it. He is using this in his office. We would like to know how to handle this situation lawfully. Should he write a prescription "For Office Use?"

Answer: The handling of narcotic drugs in this manner does not meet the requirements of either the Federal Narcotic Act or the State Narcotic Act. This procedure makes the physician (and very likely the pharmacist) liable for prosecution under either of these laws.

The proper procedure for the physician to use to secure narcotic drugs for office use is to requisition them on an official order form which is the same as that used by pharmacists to order narcotic drugs from their suppliers. The physician's order form may be filled only by a Class II dealer (wholesaler).

Some retail dealers are also registered in Class II as wholesale dealers. However, if the retail dealer is registered only in Classes III and V, he may not fill the order form for the physician.

Many physicians complete the order form for narcotic drugs made out to a Class II wholesaler and leave the order form with the pharmacist to be turned over to the wholesaler's representative, and have the drugs charged to his account with the pharmacist. There appears to be no objection to this arrangement.

The physician must, of course, keep a record of the drugs administered by him which are obtained on the official order form.

For Over Fifty Years **CAPUDINE**

The Liquid Headache Relief

has been promoted to the people of North Carolina for sale through Drug Stores only. Millions of bottles have been sold in the state without a complaint from a consumer. In the achievement of this splendid record we give a large measure of credit to the druggists of North Carolina for their splendid professional co-operation.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

Elizabeth City—Charles L. Neal of Suffolk, Virginia returns to North Carolina as an employee of Todds Pharmacy, Elizabeth City.

Asheville—Frank Errigo, in a talk to Asheville Rotarians, said: "Medicine is the greatest bargain in your life today." Errigo is associated with Parke, Davis & Company.

Wadesboro — William Luther (Bill) Marsh, a graduate of the UNC School of Pharmacy and a former employee of the Secrest Drug Store of Monroe, has accepted a position with Fox & Lyon Drug Store.

Durham—James R. Nelson, Jr., manager of Eckerd's, has been elected president of the Durham Merchants Association.

High Point—"High Pointer of the Week" in late January was D. A. Dowdy, principal owner of 11 drug stores. *The High Point Enterprise* ran a special feature story, including a large picture of Mr. Dowdy entitled "Pharmacist-Businessman."

Williamston—Installed as president of the Martin County Shrine Club in January was Herbert T. Taylor, Massengill MSR. Major project of the club is aid to crippled children.

Morganton—Gold Propst has added another employee to his Community Pharmacy—Carl Bennett, a former employee of Bobbitt's Clinic Drug Store of Glen Alpine.

Wilson—Groundbreaking for a new shopping center on West Nash Road, which will include a pharmacy, was held on January 19.

Rocky Mount—A new fountain has been installed in the Standard Pharmacy, owned and operated by Wendell B. Tyson.

Wadesboro—Fox & Lyon Drug Store and Leak's Hardware have teamed up on a joint promotion which will end on March 8 when a replica of an old Model T car will be given away. No purchases are required to get a chance at the car.

Salisbury—George Albright of the Salisbury Pharmacy has been elected a director of the Salisbury-Spencer Merchants Association. He fills the unexpired term of A. K. Bailey, now manager of Wood's 5 & 10 of Chapel Hill.

Shelby—L. S. Stroupe, manager of Stroupe's Drug Store, Kings Mountain, for the past five years, has joined Smith's Drug Store of Shelby as pharmacist. Mr. Stroupe is a graduate of the School of Pharmacy, George Washington University, Washington, D. C.

Hickory—Lilly MSR James L. Patterson, in an address to members of the Hickory Rotary Club, did an effective job in answering the query (title of his talk): "Is the Price of Drugs Really Too High?'' *The Hickory Daily Record* ran two columns on the talk.

Hertford—New manager of the S & M Pharmacy is Jimmy Moore, who succeeds Harry Umphlett. Moore is a UNC pharmacy graduate; has worked in Norfolk in recent years.

Durham—I. T. Reamer, Chief Pharmacist at Duke Hospital, will represent the NCPA at the USP Convention to be held in Washington, March 29-30.

Winston-Salem—H. W. Barber, Jr. has been elected president of Drug Specialties, Inc. Sales of the firm in 1959 amounted to $375,000, a twenty percent increase over 1958.

Goldsboro—The candidacy of Dr. David Rose to succeed Graham Barden in Congress has been endorsed by the Wayne County Pharmacists Society.

Asheville—Cecil I. James, assistant chief pharmacist at Memorial Mission Hospital, spoke to the Community Club of Asheville in early February. Title of his talk was "Art and Science of Perfumery."

Lumberton—J. A. Betts of Lumberton Drugs will observe his 60th year in Pharmacy in 1961.

Henderson—William H. Mast has accepted a position with Page Drug Company as pharmacist. A graduate of the UNC School of Pharmacy, Mast comes to Henderson from Sanford where he was an employee of the Lee Drug Store, Jonesboro Heights.

Salisbury—SKF Representative Claude H. Rayborn was guest speaker at the February 11 meeting of the Catholic Men's Club. He discussed the research that has accounted for many life-saving drugs in the past 20 years.

Lawndale—M. I. Clark of Lawndale Drug Company has been elected president of the newly organized Chamber of Commerce.

Wadesboro—A candidate to succeed himself for a second four-year term as Anson County commissioner is Risden A. Lyon. He is head of the Anson Broadcasting Company, a director of the Anson Bank & Trust Company and an associate with his father in operating Fox & Lyon Drug Company.

Lumberton—Slated to take office next July as president of the Lumberton Rotary Club: Hubert N. Rogers, Jr., owner-manager of Pine Street Drugs.

LaGrange—Robert Dewar, owner of the LaGrange Pharmacy, has been elected president of the LaGrange Chamber of Commerce.

Brevard—Carl P. Meroney, formerly of Smith's Drug Store, Rutherfordton, had been added to the pharmacist staff of Varner's Drug Store.

Hickory—C. A. Poole, Sr., executive vice president of the First National Bank of Catawba County, was named "Boss of the Year" by the Hickory Jaycees. The award was presented to Mr. Poole by Pharmacist Bill McDonald, chairman of the observance.

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Potential...
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There are more than 1,300,000 known diabetics in the United States. Each one purchases alcohol, cotton, needles, syringes, vitamins, and associated diabetic supplies worth approximately $140 in volume to you each year.

From the standpoint of service, these customers frequently need and request your professional advice. From the standpoint of profit, this business is worth cultivating. *Don't lose it to non-drug outlets!*

Take advantage of the high consumer interest being created by detection drives conducted during Diabetes Week, November 15 through 21. Ask our salesman to help you establish an up-to-date diabetic department from which diabetic supplies can be merchandised effectively.

These potential sales (and profits) are yours for the asking.

THE PEABODY DRUG COMPANY
Durham, North Carolina

EVERY CUSTOMER

is your opportunity to make MORE profit . . .

WHEN

you show and sell them the ECONOMY size!

50 POWDERS

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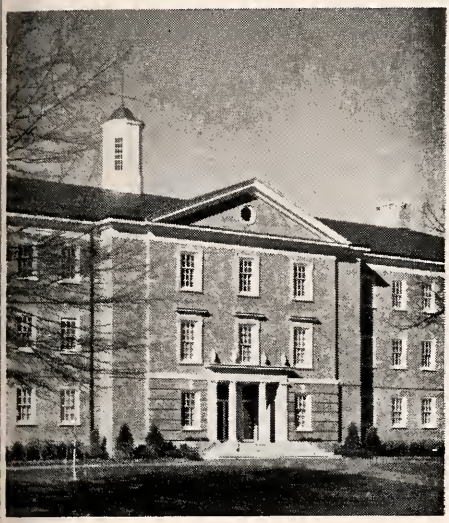
STANBACK

and ONLY Stanback offers you this size package for...

MORE PROFIT

UNC Pharmacy School Notes



Dr. J. T. Dobbins has taught the great majority of pharmacy students since 1918 when he was appointed to the Chemistry faculty one or more courses in general chemistry, qualitative analysis, and quantitative analysis. His teaching was notable for its sympathetic understanding and gentle, but firm stimulation of successful scholarship. He served in a more personal way in the School of Pharmacy as a member of the Committee on Petitions for more than twenty years. It was noted with sincerest regret at the meeting of the Committee on February 1 that it was Dr. Dobbins' last meeting with the group due to his scheduled retirement at the end of the school year.

The new catalogue of the School of Pharmacy is now available on request.

Another new official publication is the special pharmacy issue of *Tar Heel Topics* edited by Dr. M. A. Chambers, Assistant Dean. Well illustrated and attractively printed in two colors, full information is given about career opportunities in pharmacy and the five-year curriculum which begins September 1. Copies have been mailed to high schools, colleges, and pharmacists, the latter by the North Carolina Pharmaceutical Association.

A second thoughtful gift for the School of Pharmacy has been received from Mr. Greorge H. Coggins of Lexington. The gift is a hand-made photograph album with wood covers attractively decorated and brass-bound corners. The pages are cardboard-thin sheets of wood. It will be used for student snapshots of general interest.

Dr. Earl T. Brown, Associate Professor of Pharmacy, was elected Grand Historian of the Kappa Psi Pharmaceutical Fraternity at the National Convention in Cincinnati in December. The term of office is two years.

On February 3 pharmacist-alumni V. A. Shore of Eckerd Drugs in Durham brought a troop of cub scouts to the new pharmacy building for a tour that lasted more than an hour.

Dean E. A. Brecht addressed the Pharmacy Wives on February 4 on "Accident Prevention."

On February 8 Dean Brecht served as moderator for a panel consisting of two pharmacists and two physicians who discussed problems of mutual interest as the program for the Durham-Orange Drug Club. Physicians of the area also attended the meeting.

The fraternity smokers for freshmen were held on February 9 and 10. It is considered a substantial improvement to delay the pledging for professional fraternities until one semester in the School of Pharmacy has been completed.

On February 17 Miss Alice Noble was the guest speaker of the Durham-Orange Committee of the North Carolina Society of Colonial Dames of America, meeting in Durham, on the subject "Colonial Pharmacy in North Carolina."

A meeting in the Student Center of the new pharmacy building and a brief tour through the building were two of the events in a busy day scheduled on February 23 for

UNC NOTES

the women members of the Board of Trustees of the University of North Carolina.

While these notes are usually limited to news after it has happened, two future events are listed here for the benefit of pharmacists who may wish to attend. Both will be addresses at 11:00 a.m. in the Assembly Room: the first on April 4 by John Bowles, President of the Rexall Drug Company, and the second on April 21 by Dudley Taw of McKesson & Robbins, Inc.

Kappa Epsilon

In formal pledging ceremony on the night of February 8 the following first-year girls were pledged: Emily Adams of Concord, Susan Bridgers of Jackson, Lynda Cauble of Cliffside, Deane Hughes of Raleigh, Margaret McCann of Mount Airy, Meredith Patten of Hickory, Linda Templeton of Lenoir, Beverly Thompson of Chapel Hill, and Lucy Zahran of Fayetteville.

Kappa Psi

The following new officers were installed at the beginning of the Spring Semester: President, Charles Himes, Brevard; Vice-President, Robert Barbour, Burlington; Secretary, Charles Lawrence Lazarus, Sanford; Treasurer, Samuel Goodwin, Monroe; Chaplain, Richard McKinley, Kannapolis; Historian, Jessie Putnam, Kings Mountain; Pledgemaster, Arthur Bradsher, Roxboro; and Social Chairman, George McLarty, Jr., High Point.

The following second-year students were pledged during the Fall Semester: Emil Cekada, Durham; James Davis, Oakboro; Ralph Dotson, Wilmington; James Gibson, Hayesville; Hayes Hall, Whittier; James Little, Oakboro; Larry McCoy, Cove City; Connie McGee, Chapel Hill; James Merritt, Belmont; Larry Neal, Kannapolis; Francis Raper, Lucama; Mitchell Watts, Tabor City; and Donald Weathers, Shelby.

Phi Delta Chi

The Phi Delta Chi endowed scholarship was awarded to Malachi Jones for the Spring Semester.

The following new members were initiated at the beginning of the second semester: second-year students Max Hatley of Oakboro, Gilbert Hartis of Winston-Salem, Hugh Hayes of Thomasville, Gary McKenzie of Fairmont, and Hunter Smith of Fayetteville, and third-year student Gray Dixon of Davis.

Historical Note

By ALICE NOBLE, *Research Historian*

With the Centennial of the War Between the States near at hand, it is fitting to pay tribute to North Carolina Pharmacists who wore the grey. In February appreciation was expressed of the services of Edward Morse Nadal. It is appropriate to honor this month another soldier of the Confederacy—Henry Ruffin Horne, of Fayetteville—distinguished soldier, churchman (Episcopal), pharmacist and beloved citizen, and for many years dean of the profession of pharmacy in North Carolina. He was a pharmacist for seventy-two years and the proprietor of a drug store on Hay Street in Fayetteville from 1860 until his death in 1931 except for the time spent in the Confederate Army. His namesake and grandson continues the operation of the business today. When Mr. Horne died in the ninety-second year of his age, after a comparatively short period of failing health, the State lost "one of those landmarks whose heart and vitality identify them with the present."

Mr. Horne was one of the few survivors of the Battle of Bethel—the first Battle of the War Between the States. He was enrolled in the First North Carolina or Bethel Regiment. At the outbreak of the hostilities, he was a member of the famous Fayetteville Independent Light Infantry and wrote the resolution offering the services of that company to the Governor of North Carolina, a fact which always afforded him pride. After serving the first six months of the War with the Bethel Regiment, he became a lieutenant in Webb's Battery, 13th Battalion, light artillery, with which he saw service in Virginia and North Carolina.

At his funeral the Fayetteville Independent Light Infantry attended in full uniform, and members formed a guard of honor for the casket. After the service

UNC NOTES

from the Episcopal prayer book at the cemetery a salute was fired by a squad from Mr. Horne's old company and a bugler from the army post blew taps.

"You may look this old world over and you will find no finer type of man than the old-fashioned Southern Gentleman . . . Such a gentleman of the old South was Henry Ruffin Horne. He would have been the same in any other clime, perhaps, as gentlemen are born, not made, but the pure gold of his character was wrung from the dross in his service in the Civil War and the days of reconstruction that tried men's souls. Unobtrusive, retiring by nature, his mere gentle living was a power in his town. . . ."

Wins Trip to Las Vegas

For being national winner of a "Better Grooming" contest sponsored by a number of cosmetic firms, Mr. and Mrs. L. E. Reaves of Fayetteville get a 1-week all-expense paid trip to Las Vegas this summer.

The Reaves plan to visit California while on their western tour. While in Las Vegas, they will be at the Desert Inn.

Mr. Reaves won the contest by building an interior display of the items spotlighted in the "Better Grooming" deal; made a picture of it and answered a number of questions pertaining to selling messages used by himself and store employees.

After some months had passed—Reaves said he had forgotten about entering the contest—he was called and informed "You're the national winner."

About 10 years ago, Mr. Reaves operated a pharmacy in California, but at the time he said he was so busy trying to make a living he never really got to visit the state. This summer he and Mrs. Reaves intend to cover the state from top to bottom, with of course that stopover at Vegas.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
LANCE
CHARLOTTE, N.C.
TOASTCHEE
LANCE

Buys Thomas Pharmacy

Thomas Pharmacy of Varina has been sold to Pharmacist J. H. Smith.

Prior to assuming management of the business, Mr. Smith was employed by Evans Rexall Drugs, Marion.

The Evils of Whisky

A blue nose, lecturing on the evils of whisky, shouted excitedly: "Drink is undoubtedly the greatest curse of mankind! It makes you insult your boss. It makes you quarrel with your neighbor. It makes you take a death-dealing weapon in your hand and shoot your own wife. And it makes you miss her!"

New Pharmacy for Lenoir

Opening of Lenoir's new Medical Arts Pharmacy is tentatively set for mid-April.

Constructed at an estimated cost of $125,000, the pharmacy will feature Lenoir's first drive-in prescription department. It will be managed by Norman W. Sherwood, who has operated the Arcade Pharmacy in recent years.

The pharmacy, which will contain automatic dispensing machines rather than fountain equipment, has office space and two parking lots.

Gaylord Promoted

Newly promoted to the position as field sales trainer for Hoffman-La Roche in North Carolina, Virginia and Washington, D. C. is Jerry T. Gaylord.

Jerry is a graduate of the UNC School of Pharmacy and for a number of years was in retail pharmacy in Kinston. He and his wife are making their home in Annandale, Virginia.

Randall Elected

W. H. Randall, Jr., Lillington pharmacist, has been elected president of the Lillington Chamber of Commerce for the coming year.

Mr. Randall is a past president of the Jaycees and a winner of the Jaycee distinguished service award. He is a graduate of the UNC School of Pharmacy and for the past several years has been associated with Kelly's Drug Store of Lillington

New Film Available from Schering

"Consultant to Twenty Million," a 13-minute sound film in full color, has been produced by Schering Corporation, Bloomfield, N. J., pharmaceutical manufacturer, for distribution to city, county and state pharmaceutical societies.

As the title suggests, the film stresses the multiple responsibilities of the pharmacist in caring for the needs of the twenty million persons who enter the pharmacies of America every day. The importance of training all drugstore employees to reflect the professional image of the pharmacist and to maintain goodwill among growing numbers of store visitors is also emphasized.

Against a setting of a typical modern pharmacy, the film depicts the pharmacist in several major roles: therapeutic consultant to the physician, who more and more is turning to the pharmacist for information on new prescription drugs; communicator to the public on the progress of new drugs; ready dispenser of first aid in the absence or unavailability of a physician; and authoritative voice on poisons, with complete files on household poisons and potentially dangerous drugs.

Other scenes for "Consultant to Twenty Million" were photographed in a typical prewar (1939) pharmacy, on the battlefields of World War II, in the laboratories and training classes of a modern pharmaceutical manufacturer, and in a typical classroom of a college of pharmacy.

Copies may be obtained at no charge by writing to the Audio-Visual Department, Schering Corporation, Bloomfield, N. J.

Narcotic Report Forms

District Supervisor Irwin I. Greenfeld of the Bureau of Narcotics, Baltimore, reports a degree of laxness on the part of registrants, who are required to submit monthly and quarterly returns (Forms 811, 802 and 810).

The completed forms must be prepared in sufficient time to reach the office of the Director of Internal Revenue on or before the 15th of the month following that for which rendered.

Forms 811, 802 and 810 are used by Class I and V registrants (importers, manufacturers, producers, wholesalers and compounders of narcotic drugs).

Reaco

Reaco B-Complex with C Tablets $20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets $2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets $4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets $7.50 per 100

Reavita Capusles $34.80 Doz. 100s $28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS

P. O. Box 247

WEST DURHAM, NORTH CAROLINA

Spotlight on Duke Pharmacy

A major portion of the February, 1960 issue of the Duke Hospital *Intercom* was devoted to Pharmacy. Under the heading, "Service—The Key to Duke Pharmacy's Success," the publication gave a comprehensive, well-illustrated story of the pharmacy's growth under the supervision of I. T. Reamer, Chief Pharmacist.

The pharmacy was established in 1931 by Mr. Reamer. In the beginning, it was operated by Mr. Reamer and one assistant with an inventory of about $3,000. Today, the pharmacy is staffed with five pharmacists and three interns and has an inventory of roughly $50,000.

Pharmacists on the staff, in addition to Mr. Reamer, are Lloyd Riggsbee, Jessie Lee Wilkins, Nell Evans and Peggy Winters.

London Buys Interest in Firm

Lawton (Woody) London has purchased half interest in the Stroupe Drug Company of Kings Mountain and assumed management on January 11. The firm name has been changed to Medical Pharmacy, Inc.

W. H. Houser of Cherryville is the other member of the corporation.

Mr. London is a native of Cherryville and a graduate of the UNC School of Pharmacy. He spent two years in service in Korea. In recent years, he has been associated with a Mooresville pharmacy.

Award Goes to Hardy

The Concord Tribune, in commenting on the "Distinguished Service Award" presented to Pharmacist R. W. Hardy by the Concord Junior Chamber of Commerce, had this to say editorially:

"Mr. Hardy has won the admiration of the staff and other personnel at the hospital (Cabarrus Memorial) and many others who know him, for his religious leadership and devotion to duty. He is an active leader in the program to help retarded children and gives his attention to civic affairs."

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Mrs. Don Joyce, Co-Chm.

Monday Luncheon

Mrs. C. F. Ridenhour, Chm.
Mrs. B. G. Warren, Co-Chm.

Tuesday Luncheon

Mrs. Leon Kimball

Invitation from the Convention Chairman

The Apothecary Club of Winston-Salem is looking forward to having the members of the NCPA Auxiliary with us.

I wish I could extend a personal invitation to each of you on behalf of the Apothecary Club, but since that isn't possible, please accept this as a very warm invitation to join us in Winston-Salem, May 8, 9, and 10th.

We are looking forward to seeing you!

Mrs. E. E. Merchant, Jr.,
Convention Chairman

MRS. E. E. MERCHANT, JR.

DOINGS

OF THE AUXILIARIES

- Asheville—Mrs. P. W. Cozart
- Rowan-Davie—Mrs. Frank Carrigan
- Charlotte—Mrs. Worth R. Blackmon
- Chapel Hill—Mrs. Fred Semeniuk
- Winston-Salem—Mrs. Don Joyce
- Pharmacy Wives—Mrs. Henry Ridenhour
- Lizzie Hancock—Mrs. W. T. Dement
- Burlington—Mrs. R. L. Salter
- Greensboro—Mrs. J. F. Pickard

Chapel Hill

On Tuesday evening, February 9, the Chapel Hill Woman's Pharmaceutical Auxiliary met at the N. C. Memorial Hospital where members really enjoyed their evening of folding linen and preparing dressings for use in the operating room.

Mrs. George Cocolas reminded those present that the Bingo party to be held March 11 at the Institute of Pharmacy, should be an evening of great entertainment for everyone. Many lovely prizes have been donated. The funds raised from this project will go to the Auxiliary Endowed Scholarship Fund.

Charlotte

The February meeting of the Charlotte Auxiliary, held at the Kirkwood Room, featured Mrs. Thomas M. Holland, State Auxiliary President, as guest speaker.

Final plans were made for the annual benefit bridge and canasta party. This year it was to be held in three sessions, morning beginning at 10 a.m., afternoon at 2 p.m., and evening at 8 p.m.

At the business session it was reported that the morning session had been completely sold out, and that very few tickets remained for the other two sessions.

Pharmacy Wives

"First Aid in the Home" was the program topic of the Pharmacy Wives on February 4.

Dean E. A. Brecht, chairman of first aid in Orange County, was the speaker. Dean Brecht gave an informative and interesting talk, stressing the point that accidents can be prevented.

Mrs. John Schofield was welcomed as a new member.

Hostesses for the meeting were Mrs. Frances Raper, Mrs. Hayes Hall, and Mrs. James Little.

Greensboro

The January meeting of the Greensboro Drug Club Auxiliary was held at the Mayfair Cafeteria. The invocation was by Mrs. D. D. Claytor, and Mrs. C. U. Paoloni introduced the guest speaker, Mrs. T. M. Holland, State Auxiliary President, who spoke on "Taking Inventory of Our Lives."

Mrs. C. C. Graham, president, conducted the business session. The door prize was won by Mrs. Holland. Hostesses for the meeting were Mrs. W. S. Dukes, Mrs. C. D. Andrews, Mrs. J. V. Farrington, and Mrs. J. H. Best.

Asheville

The February meeting of the Western N. C. Drug Auxiliary was held at Bailey's Cafeteria with Mrs. J. E. Boswell, Mrs. B. L. Pinner, and Mrs. G. B. Rogers as hostesses.

The Club voted to send a wedding gift to one of the members, Mrs. William Brooks the former Inez Hemphill. It was announced that two members were leaving to make their homes elsewhere—Mrs. E. M. Fincher to Cliffside where her husband will be associated with a drug store, and Mrs. F. H. Suttel to Wilmington, where her husband has been transferred.

It was voted to hold a covered dish supper as the March meeting. Husbands and prospective members were to be invited to the meeting on March 12th at the Kenilworth Club House. After supper, a square dance would be held with Mrs. J. O. Hendrix in charge.

Rowan-Davie

The Rowan-Davie Drug Auxiliary held its February business-luncheon meeting at the Salisbury Country Club and heard James Brawley speak on "How the South Won the Civil War."

Mrs. Billie Pittman, president, conducted the business meeting and Mrs. E. D. Hoyle led the devotions on the topic of "Live One Day at a Time."

Constance Rebecca McGee

Mr. and Mrs. J. C. McGee, Jr. of Asheville announce the birth of a daughter, Constance Rebecca, February 14, 1960, weighing 7 lbs. 1 oz. The McGees have two boys, Walter, 6 years, and Tim, 4 years. Mr. McGee is with Kenilworth Drug Store of Asheville.

Mary Anne Wells

Mr. and Mrs. William P. Wells of Durham announce the adoption of an infant daughter on February 25, 1960. She has been named Mary Anne. Mr. Wells is associated with Durham Drug Company of Durham. The Wells have one other child, a daughter, Janet.

Deaths

JAY H. JOHNSON, JR.

Jay H. Johnson Jr., age 32, died February 14 of a self-inflicted bullet wound at his home in North Wilkesboro.

Following the death of his father several years ago, Mr. Johnson had operated the North Wilkesboro Drug Company. The business was closed in late 1959.

PHILLIP JOHNSON SUTTLEMYRE

P. J. Suttlemyre, born February 3, 1889, well known Hickory pharmacist, died at his home on the afternoon of February 29.

Mr. Suttlemyre was a native of Caldwell County and a graduate of the Southern College of Pharmacy. In 1916, he purchased the Menzies' Drug Store of Hickory and changed the name to Hickory Drug Company, which he operated until selling the business to Jim O'Daniel in 1945. He resumed ownership of the pharmacy (now City Drug Company) last year after the business had been operated by several parties.

Survivors include his wife; two sons, Phillip J., Jr. and Charles.

Mr. Suttlemyre was active in many fields. He served as mayor of Hickory for several terms; was president of the NCPA in 1937-38; was a director and treasurer of the American Druggists' Insurance Company; was a member of the executive committee of the NARD at one time.

Pass Theoretical Exams

During the recent examination held in Chapel Hill by the State Board of Pharmacy, two candidates passed the theoretical examinations: James B. Clay of Oxford and William H. Leonard of Marion.

Industry Hunt

For the January 6 program of the Zebulon Rotary Club, G. Haywood Jones of the Zebulon Drug Company arranged for Phil Ellis to give a report on the Governor's European industry hunt.

NCPA Convention

WATCH FOR COMPLETE DETAILS OF THE 80th ANNUAL CONVENTION OF NCPA AND AFFILIATED AUXILIARIES IN THE APRIL ISSUE OF THE **CAROLINA JOURNAL OF PHARMACY.** WELL INFORMED SPEAKERS, SPARKLING ENTERTAINMENT. PLAN NOW TO BE IN WINSTON-SALEM ON MAY 8.

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A Taxpayer may deduct Medical Expenses up to 3% of his gross adjusted income. However he can deduct only 1% of this expense for medicines, drugs and sick needs. (See instruction sheets sent with your income tax blanks.)

TO MAKE DEDUCTIONS FOR MEDICAL EXPENSE REMEMBER . . .

- You must have an itemized bill or cash sales slip for every deduction.
- The Drug Store will give you a cash sales slip, stating what the purchase was for, if you ask for it at the time of purchase.
- The drug store WILL NOT give you an affidavit showing you made so many cash purchases during the year for they cannot prove this by their records and would be making a false statement.
- The Drug Store sends out an itemized statement to charge accounts at the end of every month. It shows every purchase and exactly what was purchased. Keep these—don't expect the Drug Store to supply it at the end of a year. Remember, you cannot deduct cosmetics, cameras, and other sundries bought on your drug bill—only the medical needs.
- The Bureou of Internal Revenue probobly will check your deductions for medical expenses . . . so keep your records from month to month. Keep all receipts, cash slips, doctor bills, hospital or nurse's fees . . . Then if they ask for them you'll have them. It is almost impossible to get them otherwise.

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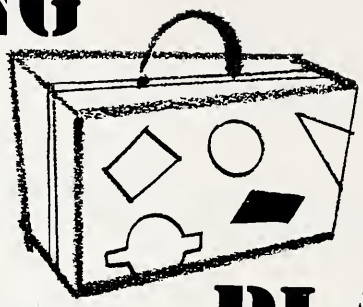

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Let your King salesman help you maintain your stocks at the proper level so that you will get a better turnover on your inventory and a greater return on your Working Capital.

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"The House of Friendly and Dependable Service"

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The Carolina JOURNAL OF PHARMACY

Volume XLI APRIL, 1960 Number 4

THE PLIGHT OF THE PHARMACIST WHO TOOK UP JUGGLING

He wasn't born a juggler, and he didn't go to the College of Juggling . . . but he thought he could keep four balls in the air just the same.

One ball was labeled *pharmacy*. He knew how to handle this one.

Then he took on a cellar full of bargain buys and tossed up a second ball labeled *warehousing*.

He got so many invoices from his many suppliers that he had to juggle a third ball . . . one marked *bookkeeping*.

And, when his capital became tied up in inventory, he was forced to deal with still a fourth ball . . . *banking*.

So he juggled and juggled . . . and when he tried to keep four balls in the air at the same time, he found he couldn't maintain a good grip on any one of them.

Lilly

Moral

The Lilly policy of distribution recognizes that the pharmacist's task is the practice of pharmacy. Warehousing, elaborate bookkeeping, and large inventories are properly the wholesaler's responsibility.

You can keep a firmer grip on the ball marked "pharmacy" by tossing the others to your nearby Lilly service wholesaler. A phone call to him brings fast-moving, profit-assured items that won't languish on shelves and tie up working capital.

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THE 80th

ANNUAL CONVENTION

OF THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

MAY 8-9-10, 1960 HOTEL ROBERT E. LEE

WILL AGAIN GIVE US

AN OPPORTUNITY TO MEET AND GREET

OLD AND NEW FRIENDS OF THE

N. C. P. A. — WOMAN'S AUXILIARY — T. M. A.

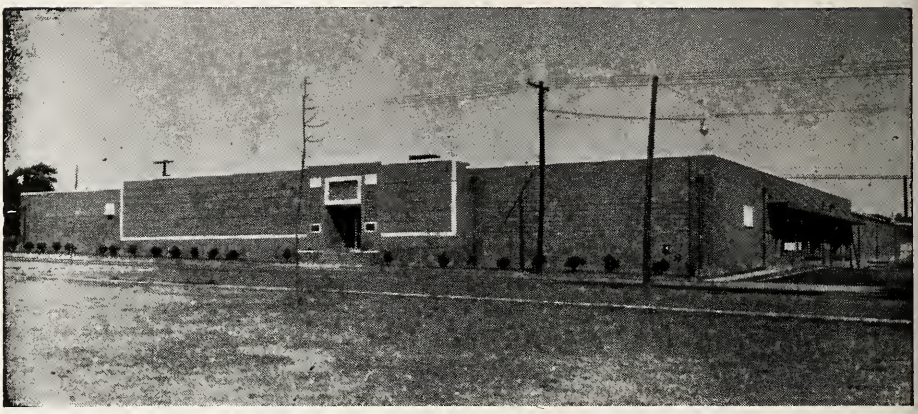
LOOK FORWARD TO SEEING YOU THERE!!

JUSTICE DRUG COMPANY

Greensboro, N. C.

Dependable Service Since 1898

The House of Friendly Service



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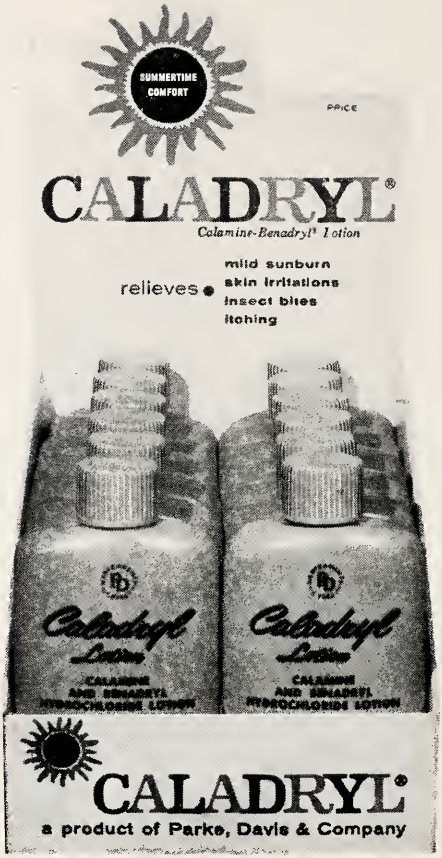

counter measure for summer profits

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in the new squeeze bottle and display unit

All summer long, customers suffering from mild sunburn, insect bites, prickly heat, and other warm-weather skin irritations will ask for CALADRYL. This outstanding product enjoys a lucrative summer market because its soothing, antipruritic-antihistaminic action gives prompt relief. CALADRYL is convenient and pleasant to use... resists rubbing off but washes off easily. CALADRYL'S new squeeze bottle and colorful counter unit will bring an even faster turnover. Stock and display this eye-catching unit up front for peak profits this summer. ☐ CALADRYL Lotion in 6-oz. glass bottles and 80-cc. plastic squeeze bottles; CALADRYL Cream in 1½-oz. tubes.

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The Carolina
JOURNAL OF PHARMACY

April, 1960

VOL. XLI No. 4

★

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Convention Preview

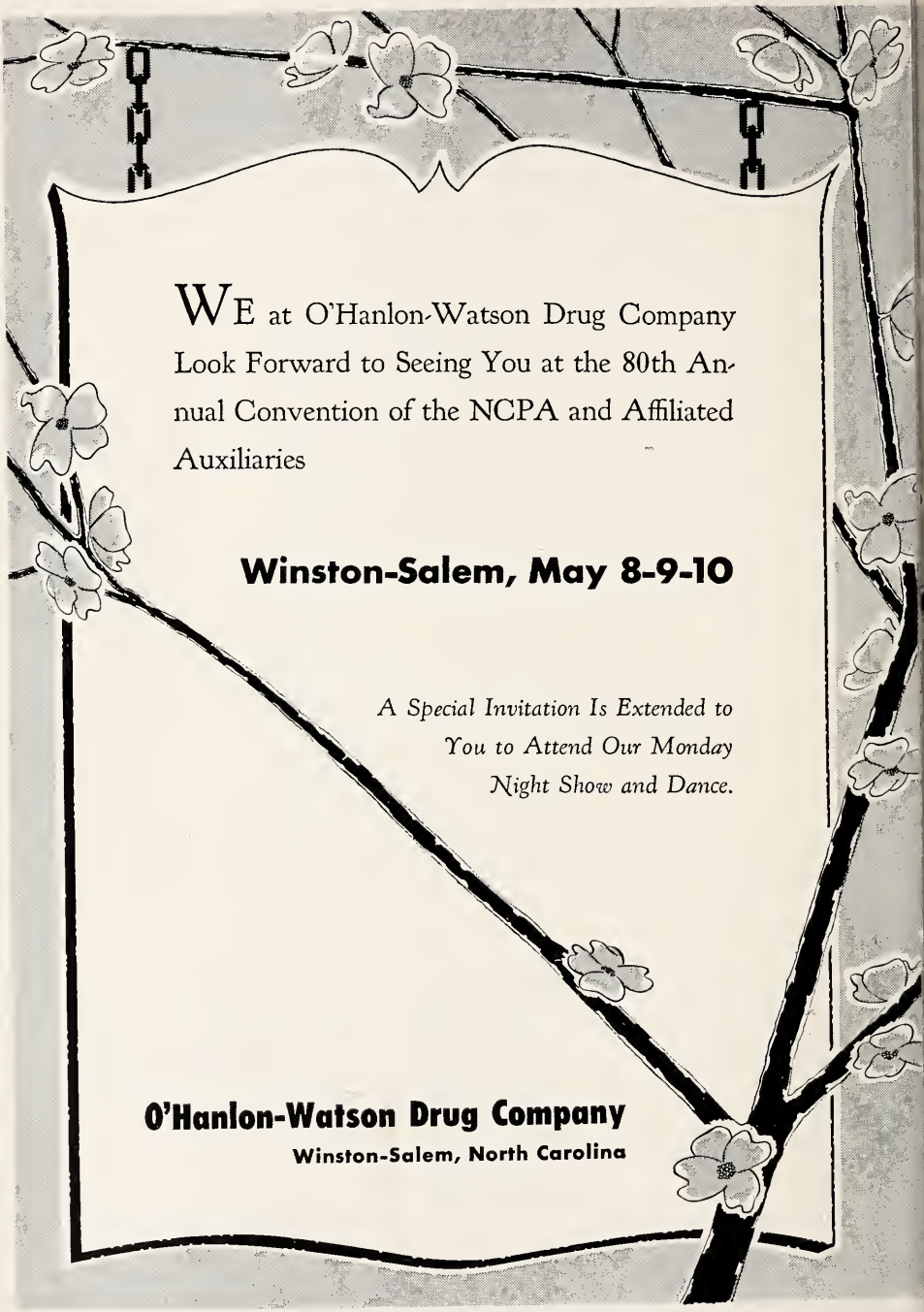
Rich in tradition, warm in hospitality, Winston-Salem will be the mecca for hundreds of pharmacists, pharmaceutical workers and their wives when they convene May 8 to take inventory and chart the course ahead.

From this three day convention will come added knowledge and inspiration, with a rededication of energy—all essential to keep North Carolina Pharmacy in step with the changing pattern of our profession's growth.

Attendance provides members with a voice in the determination of policies and programs. In the past, delegates have spoken highly of the knowledge and inspiration gained from participation in the annual meetings and of the satisfaction and pride that came from taking a personal part in helping plan for the job ahead.

A superior business and entertainment program has been arranged. This issue of **The Journal** is largely devoted to the convention; read the following pages, then arrange to meet with your co-workers in Winston-Salem on May 8.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.



WE at O'Hanlon-Watson Drug Company Look Forward to Seeing You at the 80th Annual Convention of the NCPA and Affiliated Auxiliaries

Winston-Salem, May 8-9-10

A Special Invitation Is Extended to You to Attend Our Monday Night Show and Dance.

O'Hanlon-Watson Drug Company

Winston-Salem, North Carolina

The Convention in Brief

Sunday, May 8

2:00 P.M.—Registration Desks Open on Mezzanine

3:00 P.M.—Meeting of Pharmaceutical Associates

3:00 P.M.—First Showing of "The Rugged Road to Salem"

3:45 P.M.—Moravian Tea—Sponsored by Goody's

4:30 P.M.—Second Showing of "The Rugged Road to Salem"

7:00 P.M.—Banquet and Entertainment; Presentation of Awards
Entertainment Sponsored by Justice Drug Company

Monday, May 9

8:30 A.M.—Breakfast-Business Session for NCPA, TMA, WA
Rite of the Roses
Address by Dr. Austin Smith, President of Pharmaceutical Manufacturers Association
Adjourn
TMA Golf Tournament

10:30 A.M.—NCPA Business Session
Address by NCPA President S. W. McFalls
"The Hidden Profit in Diabetic Departments" by Charles V. Owens, Jr., Field Sales Manager, Ames Company

12:30 P.M.—NCPA Past-Presidents Luncheon

12:30 P.M.—Woman's Auxiliary Luncheon—Sponsored by Pet Dairy Products Company

2:00 P.M.—NCPA business Session
"Stock Room Modernization Program" by R. C. Eustice, Jr., Johnson & Johnson
Reports:
Board of Pharmacy, School of Pharmacy, Pharmacy Research Foundation, Legislative, Fair Trade and Membership Committees; NCPA Endowment

8:00 P.M.—Entertainment & Dance—Sponsored by O'Hanlon-Watson Drug Company. Reynolds Auditorium.

Tuesday, May 10

8:30 A.M.—NCPA Breakfast-Business Session.
"Nothing Less Than the Best"—The Case for Brand Names by John P. Noonan of Smith, Kline & French
"Present Day Cost of Medicine"—John Modrall, head of the Public Relations Dept., Eli Lilly & Company
"Operation Bootstrap"—R. T. Austin of Glenbrook Labs

11:00 A.M.—TMA Business Session

11:45 A.M.—Woman's Auxiliary Luncheon (sponsored by Southern Dairies) and Annual Business Session

12:30 P.M.—Kappa Psi Luncheon. Twin City Club

2:00 P.M.—NCPA Business Session
"A Survey of Open-Book Credit in North Carolina"—Edward M. Smith
Reports: NCPA Secretary-Treasurer, Public Health & Welfare, Shopping Centers and Dental Formulary.

4:30 P.M.—Musical Program and Joint Installation

5:00 P.M.—Social Hour. Sponsored by the W. H. King Drug Organization

7:00 P.M.—TMA Floor Show and Dance

Our Invitation to You!

80th Annual Meeting

North Carolina Pharmaceutical Association
Concurrent Meetings of the TMA and Woman's Auxiliary

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2. **R. C. EUSTICE, JR., Manager, Capital Div., J & J**
3. **JOHN P. NOONAN, Southeast Div. Mgr., SKF**
4. **JOHN MODRALL, Head of Public Relations, Eli Lilly & Co.**
5. **R. T. AUSTIN, District Manager, Glenbrook Laboratories**
6. **C. V. OWENS, JR., Field Sales Mgr., Ames Co.**

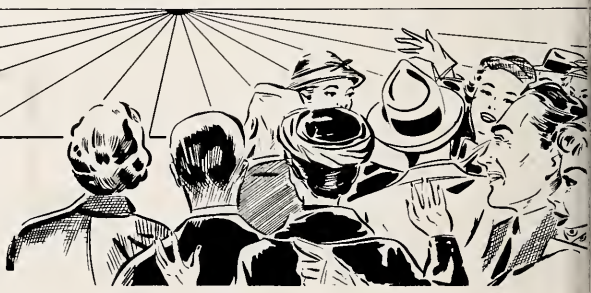
Plus

North Carolina Pharmacists Discussing N. C. Pharmacy Problems

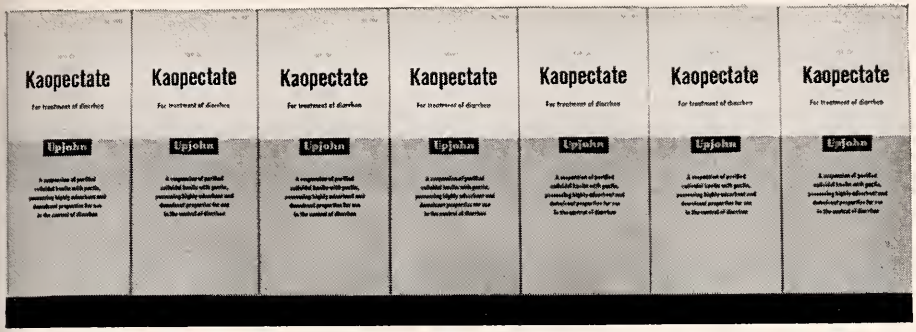
Check This Entertainment Arranged for You

1. Two Floor Shows
2. Two Dances
3. A Banquet
4. A Social Hour
5. A Golf Tournament
6. Two Salem Movies
7. Professor Baderwisky
8. Luncheons—Dinners
9. Two Business-Starter Breakfasts
10. Musical Program (Installation)

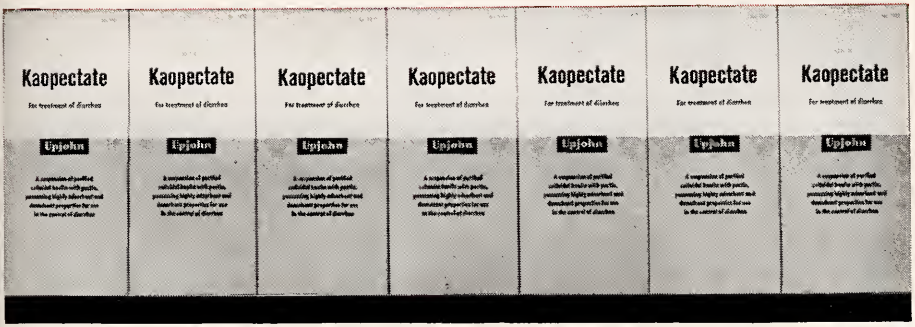
Prizes-Awards-Special Events-50 Plus Assembly



HOTEL ROBERT E. LEE
Winston-Salem
MAY 8-9-10, 1960



BEST SELLER



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DRUG SPECIALTIES, INC. **WINSTON-SALEM, N. C.**

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The Convention in Detail

Unless specified otherwise, all convention events will be in the Hotel Robert E. Lee, Winston-Salem, starting Sunday afternoon, May 8, and concluding Tuesday night, May 10.

All registration tables (NCPA, TMA, WA) will be on the Mezzanine Floor. You may register beginning at 2 P.M. Banquet and breakfast tickets may be purchased from Mr. Andrews. Members of The Woman's Auxiliary receive prize ticket, which may be exchanged for prize at Room 110.

Lance and Coca-Cola will have booths on Mezzanine. All of the major meeting rooms —Ballroom, State, Salem and Winston Rooms—open off the Mezzanine.

There will be two showings of the new movie, "The Rugged Road to Salem" with a "Moravian Tea" (sponsored by Goody's) coming at the close of the first show. Moravian Cookies will be served. First movie starts at 3 P.M.

The convention officially gets underway at 7 P.M. with the annual banquet in the ballroom. A special table is being set aside for the 50 Plus Pharmacist Group. Awards to be presented include Bowl of Hygeia, Pharmacy Week, Academy of Pharmacy and Presidential Scholarship.

Professor Ignatz Baderwisky—"The Musical Laugh Riot of the Century"—concludes the first session's program under sponsorship of Justice Drug Company.

Monday, May 9

The featured speaker at the early morning session is Dr. Austin Smith, President of the Pharmaceutical Manufacturers Association and formerly Editor of **The Journal of the American Medical Association.** In order to permit as many persons as possible to hear Dr. Smith, the 8:30 A.M. business-starter breakfast will be open to all registrants who purchase tickets for the occasion.

At 10:30 A.M., the early session will be adjourned. Following a 15 minute break, NCPA members reassemble in the State Room for a business session. NCPA President Sam W. McFalls will speak; also Charles V. Owens, Jr., Field Sales Manager of the Ames Company will discuss "The Hidden Profit in Diabetic Departments."

The TMA Golf Tournament also follows the adjournment of the early session. The ladies are free until 12:30 P.M. at which time they will attend a luncheon on the Balinese Roof (sponsored by Pet Dairy Products Company).

Following close of the NCPA session, past presidents of the Association will assemble in the Winston Room at 12:30 for a dutch luncheon and short entertainment program.

Afternoon Doings

R. C. Eustice, Jr., Manager of Johnson & Johnson's Capital Division, opens the afternoon NCPA business session by presenting J&J's new "Stock Room Modernization Program." The program covers (1) how efficient stock room procedures contribute directly to volume and profits by releasing for productive buying thousands of dollars now tied up in unproductive inventories, and (2) how hundreds of hours now wasted in handling merchandise in poorly planned stock rooms can quickly be converted into productive selling time.

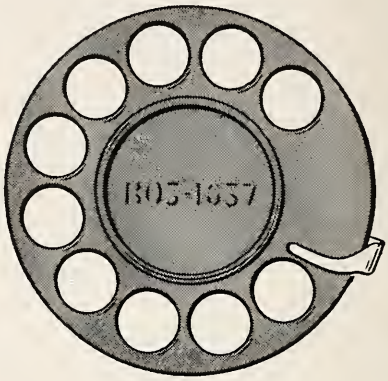
A number of important reports are scheduled during the afternoon, including the Board of Pharmacy report by H. C. McAllister; a report by Dean E. A. Brecht of the School of Pharmacy; a summary of what the Pharmaceutical Research Foundation is doing by Wade A. Gilliam; the

(Continued on Page 13)

THE O'HANLON-WATSON PARTY
Is bound to be a success with
Debonair Jimmy Darlington as Host & Program Arranger
Monday night, May 9, 8:00 p.m.
Reynolds Auditorium

Rx EMERGENCY?

Just call your Merck wholesaler to get the prescription chemicals you want—when you want them. He's as near as your phone to help in case of ℞ emergencies. His warehouse facilities for Merck Prescription Chemicals serve as an inexhaustible addition to your own stockroom. Remember, service is his business just as the production of quality chemicals is ours.



CALL YOUR MERCK WHOLESALER

NORTH CAROLINA

Dr. T. C. Smith Co.	Asheville	The W. H. King Drug Co.	Raleigh
Burwell & Dunn Company	Charlotte 1	Robert R. Bellamy & Son, Inc.	Wilmington
Scott Drug Company	Charlotte 1	O'Hanlon-Watson Drug Co.	Winston-Salem 1
The Peabody Drug Co.	Durham		
Justice Drug Co.	Greensboro		

SOUTH CAROLINA

The Geer Drug Co.	Charleston 9	King Drug Company	Florence
McKesson & Robbins, Inc.	Columbia 1	The Geer Drug Co.	Greenville
		The Geer Drug Co.	Spartanburg

MERCK CHEMICAL DIVISION

MERCK & CO., INC. • RAHWAY, NEW JERSEY

CONVENTION IN DETAIL

(Continued from Page 11)

latest on fair trade by Bob Hall and committee reports from the chairmen of legislative, membership and Endowment committees.

Beginning at 8 P.M., James M. Darlington and the staff of the O'Hanlon-Watson Drug Company will be host to all convention registrants at a floor show and dance. Mr. Darlington is well remembered for the excellent entertainment he brought to Winston-Salem during the last convention held in that city, and, according to advance reports, he is out to top his previous record. Floor show at Reynolds Auditorium; dance at Hotel Robert E. Lee.

Tuesday, May 10

The second NCPA business-starter breakfast gets underway at 8:30 A.M. Three exceptionally qualified speakers will appear on the program. John P. Noonan, Southeastern Divisional Manager of Smith, Kline & French, will point up the case for brand names under title of "Nothing Less Than the Best."

Mr. Noonan will be followed by John Modrall, Head of Eli Lilly's Public Relations Department, whose subject "Present Day Cost of Medicine" will be of prime interest to pharmacists. Mr. Modrall has attended all the Kefauver drug price hearing sessions and thus is in position to properly evaluate the K Investigation for our members.

Billed as "Operation Bootstrap," R. T. Austin of Glenbrook Labs is prepared to tell you how to up your store sales 10% without spending a nickel. This program (illustrated) covers a test run in 45 stores in 5 market areas.

With President O. G. Duke presiding, the annual TMA Business Session gets underway at 11 A.M. in the ballroom. A bit later—11:45 A.M.—the 200 expected members of The Woman's Auxiliary will be at the Winston-Salem Country Club for a Luncheon (sponsored by Southern Dairies) and the organization's annual business session.

At 12:30, members of Kappa Psi will be at the Twin City Club for a luncheon.

Afternoon Session

The final NCPA business session is scheduled for 2 P.M. Edward M. Smith of the UNC School of Pharmacy opens the program with a just completed "Survey of Open-Book Credit in North Carolina."

Banks Kerr of Raleigh, Joe Barbour of Burlington, Roger Sloop of Winston-Salem and W. J. Smith of Chapel Hill will have 10 minute reports on (1) Shopping Center Leases; (2) Public Health & Welfare; (3) Dental Formulary; and (4) NCPA Secretary-Treasurer.

At 4:30 P.M., the NCPA session will be adjourned for the joint installation service in the ballroom. This will be preceded by a musical program featuring Peggy Russell, Lyric Soprano, and Salem College Group under direction of Meribeth Bunch. Presentation of McKesson & Robbins Plaque.

At 5 P.M. the State and Salem Rooms (combined) will be the center of attention as the executives of the W. H. King Drug Organization welcome all registrants to a "Social Hour" you won't want to miss.

The final convention event—TMA Floor Show and Dance—is set for 7:00 P.M. Leon Kimball, the TMA Entertainment Chairman, has concentrated on booking only the better known acts so that the show will compare favorably with the high quality entertainment the TMA has sponsored in recent years.

DO YOU EAT COUNTRY HAM?

Then take one home from the Convention—if you're lucky. On Monday morning, when the NCPA Business Session reconvenes in the State Room (after moving from the Breakfast session in the Ballroom), the first piece of business to be attended to will be the awarding of draw prizes—you guessed it, delicious country hams! So—don't be late—for as we said above—this will be the first thing on the program after the session moves to the State Room.

FOR TOP FLIGHT ENTERTAINMENT IT'S WINSTON-SALEM IN MAY

Beginning Sunday afternoon, May 8 until the close of the meeting on Tuesday night, May 10, there will be something scheduled for young and old.

If sit-down entertainment appeals to you, then Professor Baderwisky or the two floor shows are made to order.

For those who like to dance, you'll have two opportunities. Music by one of the better known orchestras. Some of the nation's best TV acts have been booked.

Of special interest will be the "Moravian Tea" on Sunday afternoon, supplemented by two showings of the movie—"The Rugged Road to Salem."

A banquet on Sunday night and a breakfast on Monday morning has been arranged for all registrants.

A golf tournament has been scheduled on Monday. Peggy Russell, lyric soprano, will entertain on Tuesday afternoon. The W. H. King Social Hour follows.

Professor Ignatz Baderwisky—Banquet Entertainer who appears under Sponsorship of Justice Drug Co.

SPEAKERS

WITH MESSAGES OF TIMELY INTEREST

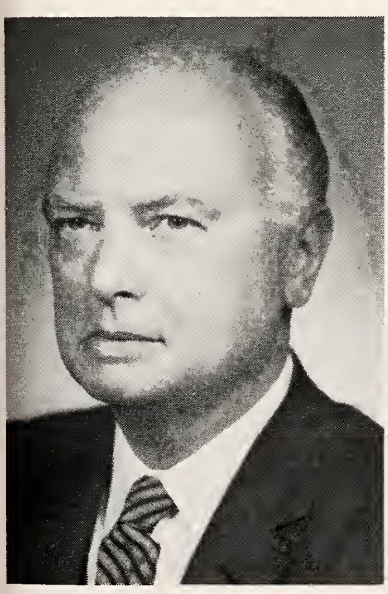
- **John P. Noonan, Southeastern Division Manager, Smith, Kline & French Laboratories.**
  Subject: "Nothing Less Than the Best"

- **Charles V. Owens, Jr., Field Sales Manager, Ames Company.**
  Subject: "The Hidden Profit in Diabetic Departments"

- **R. T. Austin, District Manager, Glenbrook Laboratories.**
  Subject: "Operation Bootstrap" (How to Up Sales 10% Without Spending a Nickel)

- **John Modrall, Head of the Public Relations Department, Eli Lilly & Company.**
  Subject: "Present Day Cost of Medicine"

- **R. C. Eustice, Jr., Divisional Manager, Johnson & Johnson**
  Subject: "Stock Room Modernization" (How to Eliminate Duplication of Inventory)



DR. AUSTIN SMITH

The keynote speaker at the Monday (May 9) business-starter breakfast will be Dr. Austin Smith, President of the Pharmaceutical Manufacturers Association.

Dr. Smith is a former editor of **The Journal of the American Medical Association** and is the author or editor of several books. An extremely gifted speaker, Dr. Smith will have a message of vital importance relating to his recent appearance before the Kefauver Committee.

In order that all convention registrants may have an opportunity to hear Dr. Smith, breakfast tickets are available to members of the NCPA, TMA and WA at $2.00 each.

Woman's Auxiliary Convention Plans

Elaborate plans are being made for the entertainment of Woman's Auxiliary members who attend the 1960 Convention at Winston-Salem, May 8-10.

On Sunday afternoon, May 8, in the State Room of the Robert E. Lee two showings of a film on the reconstruction of Salem will be shown. Between the two showings, convention guests will be served refreshments. Tickets for the film will be available without charge at the NCPA registration desk, which opens at 2 p.m.

In the evening there will be an elaborate banquet in the Ballroom, with special entertainment by Professor Ignatz Baderwisky, courtesy of Justice Drug Co. Special guests at the dinner will be members of the "50+" group, pharmacist-members of the NCPA who have been licensed to practice pharmacy for fifty years or more. Tickets for the banquet, at $5 each, are available at the NCPA office, Box 151, Chapel Hill, until the limit of 300 has been sold.

On Monday morning, a breakfast for all convention guests will start the day. Special guest speaker is Dr. Austin Smith, President of the Pharmaceutical Manufacturers Association. Tickets for this breakfast are also available at NCPA office at $2 each.

Later on Monday, Woman's Auxiliary members will be guests of Pet Dairy Products Co. at a luncheon served in the beautiful Balinese Room on the roof of the Robert

OFFICERS OF THE WOMAN'S AUXILIARY: Seated (L to R) Mrs. F. F. Potter, Mrs. Thomas M. Holland (President) and Mrs. Leslie M. Myers. Standing (L to R) Mesdames D. D. Claytor, Ralph P. Rogers, Sr., J. T. Stevenson, T. D. Bennett and W. D. Welch, Jr.

E. Lee. Special entertainment is on tap for this event.

Still later—on Monday evening—the O'Hanlon-Watson Drug Company will entertain the entire convention. This will be a memorable evening!

On Tuesday, buses will arrive at the hotel entrance to transport the ladies to the Country Club where the annual Sealtest Foods, Southern Dairies Division, luncheon will be held in conjunction with the Woman's Auxiliary annual business session. Mrs. Thomas M. Holland has arranged a splendid program for the 1960 meeting.

Tuesday afternoon will see the impressive Installation Service, featuring guest musicians. Immediately following, the W. H. King Drug organization will be hosts at a social hour.

And—to end the Convention in fine fashion—the TMA will be hosts for sparkling entertainment followed by dancing.

Prizes

A novel method of distributing prizes is planned. When a member registers, she receives a prize ticket which she may redeem at the Auxiliary Treasurer Room (Room #110—just off the mezzanine). The Room will be open at hours specified on placards displayed on the registration desk.

THE GALA TMA PARTY SUNDAY AFTERNOON AT THE CONVENTION

A refreshing pause on Sunday afternoon at 3:30 will be the MORAVIAN TEA, courtesy of Goody's, Ltd., which will be served in the State Room of the Robert E. Lee.

This will provide a pleasant interlude between two showings of a new film depicting the restoration of historical Salem Village. Admission to either of the two showings, 3 p.m. and 4:15 p.m. is by ticket furnished you without charge when you register for the Convention.

Pine State
Pine State
Pine State
MILK
Pine State
ICE CREAM
any way you look at it, the finest... and most profitable
Pine State
North Carolina's Choice
Since 1919

The TMA's—An Aggressive Organization

The TMA's expect one of their best registrations in years in Winston-Salem. Since J. Floyd Goodrich is out to enroll 350 members this year, all previous TMA convention registration totals may be topped in May.

The TMA's have two types of membership: Convention attending ($15) and non-convention attending ($5). Members receive THE CAROLINA JOURNAL OF PHARMACY and their names go in the Year Book and poster mailed to all retail pharmacies of North Carolina.

Most of the TMA's budget goes for the Annual TMA Party staged as a concluding feature of the convention. This year R. Leon Kimball (Sealtest), as TMA Entertainment Chairman, is arranging a program (floor show and dance) which will compare favorably with TMA parties staged in the past.

The NCPA will have a new award in 1961—"Traveler of the Year" NCPA members will vote; only TMA members may qualify for the award.

President O. G. Duke (seated, center) and OFFICERS OF THE TRAVELING MEN'S AUXILIARY OF THE NCPA. Bruce Wingate (left) and J. Floyd Goodrich. Standing (left to right) are MEMBERS OF THE BOARD OF GOVERNORS: James M. Darlington, Leon Kimball, Stephen T. Forrest, R. C. NeSmith and Reuben C. Russell.

The Big TMA Floor Show Extravaganza

R. J. Reynolds High School Auditorium, Tuesday, May 10, 7:00 P.M., sponsored by the Traveling Men's Auxiliary of the N.C.P.A. Arranged for Your Pleasure by R. Leon Kimball, Entertainment Chairman.

PEDRO AND SON—Acrobatic Act **WILLIS SISTERS—Singing Act**
ALAN MARLO—Harmonica Virtuoso **JIMMY GROSSO'S ACT (MC)**
DANCE—Marine Roof of the Hotel Robert E. Lee
Lester Lanin Orchestra

TMA GOLF TOURNAMENT, MONDAY, MAY 9
FORSYTH COUNTRY CLUB

Tee Off Time: 9:00 A.M. to 1:00 P.M.

Two Trophies (Ladies & Men's Division) and Green Fees, Courtesy of B. C. Remedy Company, Durham

Prizes by Wholesale Druggists of Virginia, North & South Carolina

GOLF COMMITTEE

W. W. Morton, Chairman

W. T. Hamlin A. G. Cox F. F. Potter

Best Wishes to the

North Carolina Pharmaceutical Association

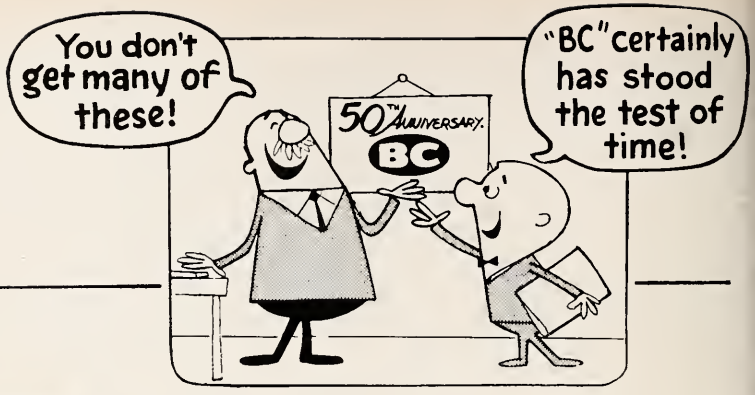
for a

Successful Convention

May 8, 9, 10

THE PEABODY DRUG COMPANY

DURHAM, NORTH CAROLINA



"Our Thanks To You!"

As the little fellow on our current "BC" television series says about the "BC" 50th Anniversary plaque, "You don't get many of these."

Naturally, this is a happy occasion for us, one of which we are both very proud and very appreciative.

No one realizes better than we that "BC" never would have been able to enjoy the reputation of "America's Fastest-Selling Headache Powder" had it not been for the continued loyalty of our pharmacy friends across the nation. Likewise, your acceptance of "BC" Tablets made it possible for us to reach many new customers.

For your friendship and cooperation over the years, we want to express "Our Thanks To You."

C. T. Council
President of BC

OVER 90 MILLION PACKAGES A YEAR

B. C. Remedy Company
Durham, N. C.

A Test for Fair Trade

Editorial, **Winston-Salem Journal,**
March 8, 1960

The prospect of an end to fair trade in North Carolina has been improved by the ruling of Judge Johnston, Jr. in Forsyth Superior Court. He lifted a restraining order brought by Union Carbide Corporation to stop a local dealer from selling Prestone anti-freeze at less than the fair trade price.

Under the state's fair trade law, a manufacturer can require all retailers in the state to sell a product it makes at or above a price named by the manufacturer, provided one retailer signs an agreement to observe this fair trade price. Judge Johnston held that the law is unconstitutional, and on that ground he declined to restrain the local dealer from disobeying the law.

The appeal from the ruling should provide a welcome test of the law's constitutionality by the State Supreme Court.

Judge Johnston did not say in his ruling just what constitutional requirement the fair trade law fails to meet. However, arguments of the attorneys indicate that the main factor may have been a "due process" provision. That is, a law that binds all retailers to observe a fixed price because one retailer has agreed to do so deprives the nonsigners of a valuable property right—the right to set their own prices—without due process of law.

The attorneys for Union Carbide contend in rebuttal that the holder of a trademark, "Prestone" in this case, retains as a property right the good will attached to that trademark, and should be able to set prices to protect that good will.

Thus there are property rights on both sides of the question.

These or very similar arguments have been central in many of the fair trade cases across the country, especially those disputes in which products with well-known trademarks have been involved. Appellate courts in various states have differed in their decisions on these disputes, just as the language of the constitutions and the fair trade laws also differs from state to state. There is little basis, therefore, for predicting what the North Carolina high court will say when it is asked to rule on the constitutionality of this state's law.

Regardless of the letter of the law, though, the fair trade acts are questionable restraints on the freedom of the market place. While a trademark can be a valuable property, and is protected by a number of laws, to require a dealer to recognize a set price on a trademarked product, unless he agrees to do so, seems to violate a more basic property right than it protects.

If the State Supreme Court agrees with Judge Johnston's decision, and the fair trade law is invalidated, well and good. If not, the General Assembly should act to repeal the law.

FT Case to Be Appealed

In a case in Winston-Salem involving sale of "Prestone" at less than the established minimum fair trade price, Superior Court Judge Walter E. Johnston, Jr. ruled that a local merchant had violated provisions of the act, but at the same time dissolved a preliminary restraining order on the ground that the act is unconstitutional.

Attorneys for the Union Carbide Corporation, manufacturer of "Prestone," plan to appeal to the Supreme Court.

Judge Johnston said the North Carolina Supreme Court ought to look at the act again. In 1939 the act was upheld by the Supreme Court (Lilly vs. Saunders).

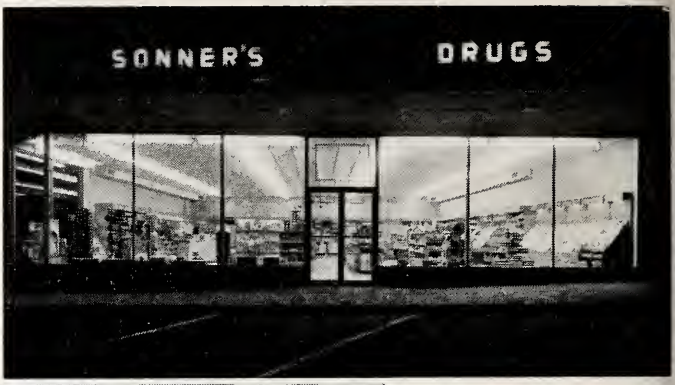
The attorney general's office of North Carolina is also pressing for a re-examination of the act by the Supreme Court.

Carbide attorneys said the merchant involved in the case was using "Prestone" as a loss leader in order to attract customers to the store for other purchases on which the markup is higher.

"KEY" FIXTURES INCREASE SALES

A MODERN FRONT →

Provides the right setting for a modern Pharmacy! It is a picture window thru which your entire store becomes your display window. KEY Fixtures inside your store give that Ultra Modern look!!



← A MODERN STORE

Cleancut modern lines that provide maximum display space inside your store at point of sale. A place where people love to shop. Absence of that 'cluttered' appearance. These are the marks of good design and good display. Ask for a plan for your store. Use the Coupon below.

MODERN FOOD-FOUNTAIN →

The magnet that brings them back again and again! A department that can contribute 38% or more of your total volume and over 50% of your profits. Bastian-Blessing food fountains add beauty and friendliness, as well as profits to your store. Ask for a design to suit your needs. Use the Coupon below. No obligation.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

Lincolnton—Charles L. Jarrett has joined the staff at Lawing-Keziah Drug Company as pharmacist.

Wadesboro—William C. (Bill) Bias of Parsons Drug Company has been installed as president of the Wadesboro Merchants Association.

Raleigh—J. B. Gaither and Melvin B. Taylor have been elected to the board of directors of the W. H. King Drug Company. Gaither is president of an advertising firm; Taylor is associated with State College.

Moravian Falls—A new drug store is expected to be opened here soon. It will adjoin the professional building which houses the offices of Dr. Hal Hawkins (a UNC Pharmacy School graduate).

Salisbury—Lewis E. Williams, special agent of the State Bureau of Investigation, told members of the Salisbury Kiwanis Club, "In North Carolina, we have no serious drug problems. Our biggest problem here is to prevent the diversion of legal drugs to illegal use."

Greensboro—Walgreen has renewed its lease on the building at 218 South Elm Street for five years. Rent per month is to be $1,375.

Charlotte—Ted Johnson, design consultant of the Charlotte division of McKesson & Robbins, attended a recent conference on drug store modernization held at Houston, Texas.

Elizabethtown—In early March, Smith drug store, operated by Mr. and Mrs. Alfred Smith, moved into larger quarters. Self-service is being featured.

Shelby—Carl Wiesener, a graduate of the University of Tennessee School of Pharmacy and an employee in Lincolnton at the Lincoln Cut Rate Drug Store for the past 12 years, has joined the staff at Cleveland Drug Store as a pharmacist. At one time, Wiesener represented Abbott Laboratories in Cleveland County.

Winston-Salem—Dr. J. R. Medlin, Jr., physician of Rural Hall, has been charged with obtaining narcotics by fraud.

Greenwood, S. C.—Parke, Davis & Company has announced plans to purchase a 100-acre site in Greenwood County in anticipation of building a surgical dressing plant.

Black Mountain—As a drill to test the efficiency of the Volunteer Fire Department, a "fake fire" was set off in the basement of the Black Mountain Drug Store. With smoke pouring from the basement, the story is that at one time the "test" looked so real, the owner of the store got worried.

Greensboro—Robert Russell Sampson, operator of Sampson's Drugs, has been arrested and charged with selling drugs which could cause a miscarriage.

Fairmont—Donald P. Jones of South Carolina has joined Webster's Pharmacy. Mrs. Jones received his N. C. pharmacist license in February.

Durham—I. T. Reamer, Chief Pharmacist at Duke Hospital, has been inducted as a Fellow of the American College of Apothecaries.

Shelby—C. M. Dennis is now a member of the pharmacists staff of Webb Drug Company.

Burlington—Pete D. Freeman, formerly with the Medical Center Pharmacy, is now associated with Graham White in the operation of the Acme Drug Company prescription department.

Shelby—Charles F. Turner, Lawndale Drug Company, has been named to fill the unexpired term of Paul Webb, Jr. on the Cleveland County Board of Health. Turner is president of the Cleveland County Pharmaceutical Association.

Something Special?

Yes!

Sealtest Ice Cream

Begin with ice cream . . . *everyone* loves it. Make it Sealtest, and you're in. That's because customers just naturally cluster wherever Sealtest ice cream is displayed and sold. Not only do they go for Sealtest's extra special flavors, but they make everyday specials out of those perennial favorites like Sealtest vanilla, chocolate or strawberry. Remember, too, Sealtest ice cream is nationally advertised. It's pre-sold which means it turns over faster, brings in the profits faster. Sell the ice cream that's always "something special." Sealtest!

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

WESTERN CARAMEL ALMOND

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

Narcotic Safeguards

For all practical purpose there are now in the drug trade three types of narcotic stocks, classified according to their general potency and the degree of control required, as follows:

"A"—Potent Narcotics or compounds under full control

"B"—Oral Prescription narcotics or compounds with little addiction liability, and

"X"—Exempted Preparations

Manufacturers are now labeling each narcotic item with the appropriate letter designating the class "A," "B," or "X" to which it belongs. In due course wholesalers and manufacturers will be asked to separate their "A" and "B" stocks. Class "X" stocks, of course, are already separate from taxable items.

When making inspections of registrants and evaluating narcotic safeguards required by Paragraphs 2 and 3, Section 43, of the Field Manual, narcotic officers should take into consideration the type and size of stock to be protected and be guided by the following general outline of standards for manufacturers' and wholesalers' stocks:

(1) For Class "A" stock both a strong enclosure and effective electrical protection should be insisted upon;

(2) For Class "B" stock either a strong enclosure, or a secure room with effective electrical protection may be accepted; and

(3) For Class "X" stock a separate enclosure should be provided unless the entire area offers reasonable security, and is closely supervised. Exempt narcotic stocks should be given at least the protection reasonably required for other, non-narcotic merchandise of similar volume and value.

(4) Access to any class of narcotic stock (A, B, or X) should be limited to that minimum number of employees actually required to have access thereto to efficiently handle day-to-day operations of the establishment.

(5) As used in (1) and (2) above the term "strong enclosure" means a safe or vault of adequate capacity. Safes should have an Underwriters' Laboratories Burglary Rating of T-20 or better or be the equivalent of such a safe. (Some good safes were made before Underwriters' Laboratories ratings came into use.) If the safe weighs less than 750 pounds it should be bolted or cemented to the floor or wall in such a way that it cannot be removed unless it is completely surrounded by an electrically wired cabinet connected with a central station agency or police or is protected by central station electronic devices which set off the alarm signal upon approach of a marauder, (such as ADT Telapproach or Mosler's "Monitor 400.") Vaults should be of substantial masonry. For new construction we recommend not less than 8 inches of reinforced concrete for floor, walls and ceiling, but less may be accepted where there are compensating extra safeguards. There should be a regular, combination locked, steel vault door.

(6) The term "effective electrical protection" as used in (1) and (2) above means an electrical alarm system with (a) complete coverage of the enclosure (floor, ceiling and walls) i.e. the enclosure must be completely surrounded by the alarm activating mechanism or wiring; (b) connection to a central station (ADT, etc.) or police station; (c) tamper-proof equipment approved by Underwriters' Laboratories as Grade-A (closed circuit, etc.); and (d) an effective response. The people or police signalled must have a legal duty to respond.

(7) Where a manufacturer or wholesaler carriers only one type of stock or where the stocks are completely segregated by classes (A, B or X) the

(Concluded on Page 43)

THERE'S ONLY ONE!

50

POWDER PACKAGE

Less than

2c

PER DOSE

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

STANBACK IS THE ONLY
HEADACHE POWDER MARKETED
IN THE 50-POWDER PACKAGE

"LIKE SELLING BY THE CARTON INSTEAD OF BY THE PACK"

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

GREATER VOLUME
for you
MORE PROFIT
per sale
MORE ECONOMY
for your customer

Stanback Co., Ltd., Salisbury, N. C.

Activities of the Local-Sectional Clubs

Durham-Orange

Dr. Ralph L. Ely, Jr., formerly vice president and director, Nuclear Science and Engineering Corporation, now head of the Research Triangle Institute Isotope Development Laboratory, was guest speaker at the March 14 meeting of the Durham-Orange Drug Club.

The meeting, held at the Howard Johnson Restaurant midway between Durham and Chapel Hill, was attended by 40 members of the club and their wives.

The speaker covered some of the studies now underway in the application of nuclear techniques to industrial processes. Several devices use in the laboratory were demonstrated, including testing of metals and wood products.

Northeastern

Ronald Jenkins, owner and manager of the Murfreesboro Pharmacy, has been installed as president of the Northeastern Carolina Pharmaceutical Society. He succeeds John Mitchener of Eden.

Greensboro

Edwin R. Fuller, President-Elect of the NCPA, using the just-printed NCPA Code of Ethics as his subject, discussed the application of the Code on the practice of pharmacy at the March 17 meeting of the Greensboro Drug Club.

Illustrated copies of the Code suitable for framing are now available from the NCPA at $1.00 each.

Dave Claytor was named chairman of the nominating committee. He will be assisted by Junius Davis, Dan Wagoner and Marion Edmonds.

Some preliminary arrangements involving the club-sponsored golf tournament were completed. This project is directed by the social committee.

In the absence of the president, Gilmer Buchanan presided. The speaker was introduced by Dan Walker.

Robeson County

Guest speaker at the March 7 meeting of the Robeson County Pharmacists' Society was Joe Truslow, who discussed the local cancer unit as to source of income, money spent for medicine and treatment in the county, and the over-all operation of the cancer group.

Lenoir County

Dr. Dillard Workman, Lenoir County Health Officer, was guest speaker at the March meeting of the Lenoir County Pharmaceutical Society.

The speaker reviewed cooperative efforts of the Health Department and pharmacists in the fields of health education and preventative medicine.

Bob Dewar of LaGrange, president of the society, presided over the session and conducted a discussion of the credit exchange system in effect in drug stores in the county.

The Society went on record as opposing The Forand Bill.

Mecklenburg

The Mecklenburg Pharmaceutical Society is cooperating with the Mecklenburg Medical Society and local hospitals of Charlotte in establishing a poison control center.

In pointing up the need for a poison control center, Dr. Ernest Franklin, medical society president, said that during one recent month 37 poisoning victims were brought into one local hospital.

The proposed center will contain indexed files on all types of poisons, commercial products and the poisons they contain and steps to combat the effects of each poison.

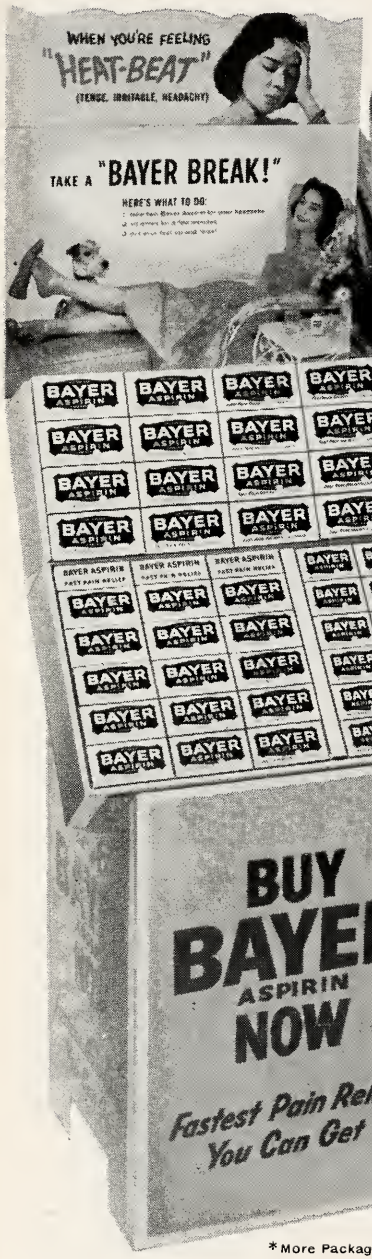
Forsyth

Leslie Myers was in charge of the program at the March meeting of the Forsyth Pharmaceutical Society. Topic of his address centered around planning for the NCPA Convention, which will be held in Winston-Salem, May 8-9-10.

Following the address by Mr. Myers, a movie of Old Salem was shown.

No meeting will be held in May. The Society is sponsoring a golf tournament and supper for physicians, pharmacists, dentists and medical service representatives at the Pine Brook Country Club.

Repeat of a SMASH SUCCESS!



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Mail Order Prescription Services

H. C. McALLISTER
Secretary-Treasurer, N. C. Board of Pharmacy

The deceptive lure of "price discounts" has been the bait with which many a trap has been set. The latest of these is the mail order prescription services which have been springing up here and there during recent months. The development of these unorthodox schemes of supplying medication appear to have resulted from a series of circumstances.

What is believed to be the first plan to offer prescription service by mail is that developed by the National Association of Retired Teachers and the American Association of Retired Persons. These two organizations worked out an arrangement with a local New York chain drug store group to set up outlets for their members. Two mail order depots were established—one in Washington, D. C. and the other in California. The latter outlet was later closed. (It is understood that it failed to meet the requirements of the California law.) Another outlet has been established by this group in St. Petersburg, Florida.

As a result of the newspaper headlines stemming from the reckless and misleading information (more properly misinformation) coming out of the Kefauver Committee hearings, other independent mail order prescription services have sprung up in Kansas City, Missouri; Brooklyn, New York; Seagoville, Texas, and another organizational (Bakery and Confection Workers Union) service has been established in Washington, D. C. The last mentioned has already been in municipal court for a hearing resulting from alleged failure to comply with pharmacy, sanitation and fire laws. At least one inquiry has been received by the Board of Pharmacy concerning a proposed outlet in North Carolina. There will doubtless be others to be established in order to capitalize on the favorable atmosphere created for them by the false and misleading information that is currently being spread abroad about drug prices.

Physicians want to see that their patients get medication as economically as is consistent with good quality. It is only proper that they should. This, however, is not the only consideration that must be taken into account in the treatment of illness by the use of drugs. The time element and the assurance of proper handling in most cases are considerably more important to the physician and the patient than the spurious "savings" (which, if any, are small) that might be offered by the mail order mechanism. From the standpoint of the physician —and the patient—the mail order prescription schemes have some serious disadvantages about which he—and his patient—should be informed.

(Continued on Page 30)

Have You $$ to Burn?

Few of us have—but most of us do just that!!! How?—By not adequately insuring our property.

Consult Our Agents

F. O. BOWMAN
North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina

MAIL ORDER RXS

Unavoidable Delays

The present day physician is not only better equipped to diagnose and prescribe than ever before but he also has eminently better medicinal agents to meet his needs than has been the case in the past. This adds up to efficient and effective treatment. Proof of this fact can be had in the dramatic reduction in the average duration of most illnesses. This being true, the physician must have the immediate administration of the medication that is indicated **at the time of diagnosis**—not days or weeks later when complicating factors might have entered the picture which very well could alter the entire treatment rationale. Allowing for transportation (both ways), filling, shipping, etc., the very minimum time in which a prescription can be serviced in Washington, D. C., from a place as near as North Carolina is three days. Inquiry to persons who have used this service places the time element from ten days to two weeks. One cardiac patient requested the return of her prescription when the medication had not been received in two weeks. Translating the cost of the minimum delay of three days into terms of any savings that might be effected, it is still false economy for the patient. Herein lies the "trap" of the whole mail order scheme. In the lure of price discounts for prescription service is the inherent idea that traditional prescription services are rendered at a premium price. It is believed that, in general, physicians are aware that prescriptions are priced fairly. This is not as well understood, however, by some of their patients.

There is a further consideration which must be taken into account that also results from the delay in the delivery of the medication and that is the encouragement of self medication. During the time lapse while the prescription is en route there is a strong urge on the part of the patient to practice self medication pending the arrival of the prescribed drug. Here again is introduced an element of interference with the physicians' plan of treatment.

Diversion of Drugs to Improper Channels

A serious problem encountered with the supply of drugs through the mails is that of the verification of prescriptions. There is no way whereby prescriptions can be authenticated. As a test, several forged prescriptions for large quantities of barbiturates and CNS stimulants were forwarded to one of these outlets. In due time the drugs were received along with a solicitation of future business. Such laxity in handling prescriptions and dangerous drugs not only provides a made-to-order opportunity for deviators to obtain drugs for illicit traffic, but also could prove very troublesome for the physician in the management of patients with emotional problems and others who have the "medicine habit."

Limited Service

With the wide variety of medicinal preparations available today, doctor's prescriptions require less compounding than they did in former years. There are occasions, however, when compounding is necessary. Such prescriptions sent to the mail order outlets have been returned marked "not stocked."

Suspicion was aroused when it was noted on the order form of one mail order outlet an entry for the customer to indicate whether he desired to have his prescription filled with the organization's "generic equivalent" of the drug ordered on the assumption that this substitute would be cheaper than the genuine article. This indicates that the mail order operation is willing to substitute its judgment in determining the brand of drug supplied for that of the doctor who ordered it. Evidently this item became troublesome since it has now been dropped from the order form. One continues to wonder, however, if a specified brand drug will be furnished or whether the prescription will be filled with a questionable so-called "generic equivalent" of undetermined origin.

There is yet other evidence of the limited service performed by the mail orders. A prescription calling for thirty tablets of a drug which was marked with two refill au-

thorizations, was filled with the manufacturer's original bottle or 100 tablets and returned with the explanation that they were "cheaper by the hundred."

Lack of Accessibility of Prescription Files

What is perhaps one of the most dangerous aspects of a mail order prescription service is the lack of accessibility of prescription files for use during emergencies resulting from idiosyncrasies or the accidental ingestion of drugs by persons other than those for whom the medication was prescribed. No one knows better than the physician how essential it is to identify the medication that little Johnnie drank while mother's back was turned. Time is of the essence in determining whether extreme measures should be taken, as in the case of potent drugs, or whether simple procedures and assurance to the mother are adequate to hold little Johnnie free from harm in the cases of the less potent preparations. Then there is, of course, the occasional anaphylactic reaction wherein the identification of the antigen is essential or will materially assist in proper treatment.

Question of Legality

There is a serious question as to whether the mail order scheme of furnishing medications is a legal operation. Each individual state has the right to exercise its police power for the protection of the health, safety, welfare and morals of its citizens. It is through the exercise of this police power that the health professions are regulated. The states have exclusive jurisdiction over matters of professional practice and privilege. Neither the federal government nor any other jurisdiction can, or does, confer professional practice and privilege upon a person within a state. The state's laws relating to professional practice and privilege are administered by specialized boards or agencies. These boards exercise jurisdiction only within their own state. Their activities are directed toward the protection of the people in that particular state against the effect of ignorance and incompetency. Similarly, a practitioner with professional license in one state has no extraterritorial practice privileges by virtue of his license. This poses the question of whether or not the mail order mechanism is practicing pharmacy in North Carolina. Certainly the Board of Pharmacy can not inspect these outlets to determine whether pharmaceutical services are being performed by qualified persons or to see whether other requirements of North Carolina law are being met as the Board can do in our State. They hold no professional license in this State against which the Board might proceed nor are they available without extradition proceedings for other disciplinary actions as are practitioners in North Carolina against whom the Board can and does proceed. This aspect of the problem is currently receiving study by the Board. Until such time as this question is resolved, it is felt that physicians will want to keep in mind the dangers associated with the mail order schemes and advise their patients accordingly with regard to patronizing them.

REGISTRATION HOURS AT THE CONVENTION

Sunday, May 8: 2 p.m.-6:45 p.m.
Monday, May 9: 8 a.m.-5:00 p.m.
Tuesday, May 10: 8 a.m.-5:00 p.m.

Don't be disappointed; arrange to register between these hours.

Your genial registrar, Charles M. Andrews, will be at the NCPA registration for his humpteenth year.

At the TMA desk, Floyd Goodrich will hold court.

At the Woman's Auxiliary Desk, the attractive Betty McGowan, wife of Lilly representative, Dave McGowan, will be official Convention Registrar.

All of these efficient officials will be assisted by capable, attractive assistants from Winston-Salem.

pharmIndex* Reports 564 Products in '59

A statistical report of the new ethical pharmaceuticals marketed in the United States during 1959, as reported in **pharmIndex**, holds many surprises for practicing pharmacists and the drug industry in general. Probably most revealing are the figures which indicate the total number of new products to be far greater than previously had been reported and statistics which indicate that last year ⅔ of all such new products were marketed by manufacturers having less than full national distribution.

The report, based upon facts accumulated by the **pharmIndex** reference service during 1959, indicates 208 U. S. manufacturers marketed a total of 564 new ethical products during the year. This figure exceeds by over 40% the old industry rule-of-thumb "400 new products a year." It also far surpasses the totals of many other reports. The higher tally in the **pharmIndex** report reflects the special methods used by its publisher to secure complete reporting from all responsible U. S. manufacturers, whether large or small.

Introduced in 1958 by a publisher with over 20 years experience in the drug field, **pharmIndex** was created to meet needs felt lacking in all pharmaceutical references then available. One of these needs was proper attention to the products of smaller manufacturers—and the rather startling figures of the report validate this concept.

75% of all manufacturers introducing new pharmaceuticals in 1959 had less than full national distribution—and this group of manufacturers introduced 63% of all the new items released. These figures, as all in the report, concern only new ethical pharmaceuticals and include no new dosage forms, package changes or other variations of previously introduced items.

Any pharmacist who may have believed that knowledge of the products of the major manufacturers was sufficient will be shocked

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SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.
A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists
We Appreciate Your Business

by the fact that one 1 out of 3 new pharmaceuticals came from the some 50 national firms in 1959. Dollar-volume figures show that products of manufacturers with national distribution figure heavily in drug sales. Yet, the **pharmIndex** statistics clearly confirm what a few key industry leaders have long proclaimed—The products of local, regional and other manufacturers of less-than-national scope are of major importance to prescription pharmacists.

Examining the **pharmIndex** figures from the viewpoint of manufacturer productivity again emphasizes the long neglected importance of the smaller manufacturers. 63% of the U. S. manufacturers marketed only 1 or 2 new products yet these accounted for almost ⅓ of all the new items. Increasing the number of new products introduced to 3 raises the figure to include 76% of the manufacturers.

In these days when the drug industry is being subjected to some very unwarranted negative publicity, several of the **pharmIndex** statistics are worthy of everyones attention. Only five U. S. manufacturers (2.4% of those introducing new products this year) marketed 10 or more new pharmaceuticals and these five firms introduced just 10% of all new products. The most productive companies were two firms each of whom introduced 15 new products. These two "giants of the industry" each produced only 3% of the new ethical pharmaceuticals of the industry.

At a time when our nation needs its full vitality and productivity to meet the challenge of communism, many of America's vital industries are failing to meet their responsibilities. Often they are victims of decay which has resulted from monopoly in the industry.

Contrastingly, the drug industry is rising to meet the challenge with the vigor of an industry alive with the traditions of the American competitive economic system. Obviously, monopoly does not exist in an industry whose "giant" produces only 3% of its total new products. Obviously, an industry in which ⅔ of all new products are marketed by smaller manufacturers is alive—with both cooperation and competition.

As the **pharmIndex** report indicates, the drug industry has a right to be proud of —and should call public attention to—an industry-wide attitude of cooperation in matters of the public good and national welfare, sparked by the American tradition of competition in business.

The **pharmIndex** reports of new pharmaceuticals of all U. S. manufacturers are published twice-monthly by Skyline Publishers, P. O. Box 1028, Federal Station, Portland, Oregon. **pharmIndex** features a monthly cumulative index which lists all new pharmaceuticals of the last 12 months according to their therapeutic uses, chemical components, manufacturer and trade name. The service also includes a monthly report on the drug chemistry of new and older products and information on important new products undergoing clinical testing. Subscription is $24 a year and is available from leading drug wholesalers as well as the publisher.

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1960-61 Blue Book Lists 174,770 Products—An All-Time High

A total of 174,770 products—an all-time high—are listed in the new 748-page, 1960-61 American Druggist Blue Book, the biggest edition ever published. The new addition was mailed on February 27th to every retail drug store in the United States. The record number of products in the new edition compares with 172,690 products in the 1959-60 edition—a 1.2% rise.

The 1960-61 Blue Book offers a new and exclusive service—never before available in a drug field price book. The service is designed to cut down errors by retailers in ordering pharmaceuticals . . . and errors by wholesalers and manufacturers in filling retail orders. It consists of including the manufacturer's catalog or list number—in brackets—with each of the products of about 50 pharmaceutical companies.

In the new Blue Book, the manufacturer's catalog number is listed immediately after the name of the item, so that a pharmacist wishing to place an order for a product can give this number as well as the name in order to make sure that he gets the specific item he wants.

The plan to use catalog numbers in the new Blue Book was announced in the October 19, 1959 issue of American Druggist. Ever since that date, the "New Prices" columns of A.D. have regularly included catalog numbers.

In addition to catalog numbers, the new Blue Book features once again the following 6 reference symbols—virtually all exclusive—which have appeared in the book for the past 8 years.

- ● or A.....Signifies narcotic drug products
- ◆ or B.....Oral Rx allowed for narcotic items
- ⊙ or X.....Signfies exempt narcotic products
- ▲ .....Means that item requires refrigeration
- Rx.....Signifies products sold on 'Rx Only'
- ★ .....Former 'Rx Only' products now o-t-c

The Blue Book uses an asterisk (*) to denote fair trade minimum prices.

The new edition includes more product descriptions—covering data such as composition, uses, dosages, and packaging—than ever before. Well over 1,400 products are thus described in the new Blue Book, making it an important addition to the pharmacist's library.

Another reference feature of the new Blue Book is the alphabetical index of nearly 7,200 manufacturers—providing company names and addresses—located at the back of the book.

Each retail pharmacy will receive one copy of the new 1960-61 Blue Book free of charge. Additional copies are available at $9 each from the Circulation Dept., American Druggist Blue Book, 250 W. 55th Street, New York 19, N. Y.

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I would greatly appreciate your taking a few minutes to explain to me the significance of the emblem gracing the signs of drug stores—the "R" with the "x" made on the tail of the "R."

This may be a strange request, but I intend to incorporate in into a program in the future. I would appreciate your telling me not only the significance of this character but also how it started.

Program Director
of a TV Station

I am happy to send dues for membership in the NCPA. My wife told me I better join because she likes to read that book you get out each month.

Pharmacist

This from a Winston-Salem pharmacist:

Lady called in reference to a prescription, which I had filled for her child. The prescription was for Achromycin Pediatric Drops.

The label attached to the bottle states: "Shake well before using. For oral use only. Invert bottle and squeeze gently while holding in vertical position."

The lady's question was: "Do I invert the child and insert the drops in his rectum?"

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

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**Equipped for fast,
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H. C. McALLISTER
Secretary-Treasurer
P. O. Box 471
Chapel Hill, North Carolina

Board Takes Legal Action

The Board of Pharmacy has applied to the Superior Court for permanent injunctions restraining the proprietors of two Asheville drug stores from violation of the pharmacy laws. The two complaints filed were as follows:

N. C. Board of Pharmacy vs. L. G. Crouch individually and doing business as Ideal Drug Store, for permanent injunction restraining defendant from engaging in practice of pharmacy except as aid to registered pharmacist, from employing others than registered pharmacists to fill prescriptions, from representing himself as a qualified pharmacist, and from permitting unlicensed pharmacists to render pharmaceutical services, on allegation defendant filled doctor's prescriptions when no pharmacists were present on December 16, 1959.

N. C. Board of Pharmacy vs. Earl Houser individually and doing business as Pack Square Pharmacy, for permanent injunction restraining defendant from engaging in practice of pharmacy except as aid to registered pharmacist, from employing others than registered pharmacists to fill prescriptions, from representing himself as a qualified pharmacist, and from permitting unlicensed pharmacists to fill prescriptions, representing himself as a qualified pharmacist, and from permitting unlicensed pharmacists to render pharmaceutical services, on allegation defendant filled doctor's prescriptions when no pharmacists were present on December 16 and 17, 1959.

Not Opened

Due to illness of owner, Jones Pharmacy of Wadesboro has not been opened.

Pharmacies Closed

Bailey Rexall Drug Company, Spencer.

Richey's, Inc., Dunn.

Holmes Drug Store, Clinton.

Ennett's Pharmacy, Swansboro.

Warren H. Biggs Pharmacy, Williamston.

City Drug Company, Hickory.

Norwood Pharmacy, Asheville.

Asheboro Street Pharmacy, Greensboro.

Reciprocity

John J. Johnston, Eckerd Drugs, Inc., 420 North Trade Street, Winston-Salem (from West Virginia).

George Foxward Woodard, Charlotte (from South Carolina).

Derl Clifton Clark, Yadkin Drug Company, Yadkinville. (from Charleston, South Carolina).

Change In Ownership

Matthews Pharmacy, Matthews. Formerly operated at Black's Pharmacy. The new owner is George F. Woodard.

TARHEELAND ACRES

RESTRICTED HOMESITES

on the

INTRACOASTAL WATERWAY

A pharmaceutical haven for those who like to fish and hunt. An ideal spot away from the hustle and bustle of business life where one can enjoy quiet rest and relaxation. Plenty of sunshine. Fresh and salt water fishing. Ocean breezes packed with vim and vigor. The developer, G. E. Henderson, is a Pharmacist and a Past President of the Virginia Pharmaceutical Association.

- Now available: 35 one hundred foot lots on the Coastal Waterway with a clear view of the Atlantic (Roberta Road) and oaks
- Also 375 lots on Pharview Drive in pines
- Two near-by fishing piers at Ocean Isle & Sunset Beach
- Fresh water fishing in Waccamaw River (15 miles)
- Hunting in Green Swamp (15 miles). Bear, deer, quail, turkey
- Development screened on each side by 100-ft. wooded strip

LOCATION—How to get to Tarheeland Acres

Highway 17 South of Wilmington to Shallotte. 7½ miles by way of N. C. Highway 904 to Tarheeland Acres, or continue to Grissettown on #17 (Intersection of 905 from Whiteville). Take #904 (5½ miles) to property. Inland Waterway separates development from Ocean Isle Beach.

Write — Wire — Call

G. E. HENDERSON

SHALLOTTE—NORTH CAROLINA

Telephone PL 4-8490

Karen Welch Page

Mr. and Mrs. William Howard Page of Washington are announcing the birth of Karen Welch, March 15, weighing 6 lbs. 5 oz. Mrs. Page is the former Jane Welch, daughter of Mr. and Mrs. Dorsey Welch, and member of the 1959 graduating class of the UNC School of Pharmacy.

Frances Scott Hollowell

Mr. and Mrs. Herbert Hollowell are announcing the adoption of a six weeks old daughter, Frances Scott. Mr. Hollowell is at Hollowell's, Inc. of Edenton.

New arrivals in Winston-Salem

The Winston-Salem pharmacists and their wives are doing their share to increase the population of their city. Recent births there include Jennifer Clair Dollar, who arrived February 16, weighing 7 lb. 12½ oz. She is the daughter of Mr. and Mrs. A. C. Dollar. Mr. and Mrs. Joe Barbour, Jr. have a new son, Daniel Morris, born March 12, weighing 7 lb. 3 ozs. In January a daughter was born to the Frank Lowder's, also of Winston-Salem.

Tami Leigh Higdon

An 8-lb. baby girl, Tami Leigh, was born January 12 to Mr. and Mrs. Milton Higdon of Forest City. Mr. Higdon is with Smith's Drug Store. Mrs. Higdon is the former Helen Jayne Dobbins of Forest City.

Thomas Frank McAllister

Mr. and Mrs. Larry McAllister announce the birth of Thomas Frank, March 1, 1960, weighing 7 lbs. 4½ oz. Mr. McAllister is associated with Wrike Drug Company of Graham. Mrs. McAllister is president of the Burlington-Alamance Drug Auxiliary.

Raymond Franklin Coppedge III

A son, Raymond Franklin, III, was born March 30 to Mr. and Mrs. Coppedge, Jr. at the St. Joseph Hospital, Asheville. Mr. Coppedge is employed at the Asheville Pharmacy.

James Edward Bennick, Jr.

James Edward Bennick, Jr., son of Pharmacist and Mrs. J. E. Bennick of Asheboro, was born December 13. Grandfather Bennick is the well known Johnnie Bennick of Scott Drug, Charlotte.

Deaths

H. STILES SEDBERRY

H. S. Sedberry, age 86, of Rocky Mount, one of the state's oldest pharmacists in active practice, died March 8.

Mr. Sedberry received his pharmacy license in 1892, following which he operated a pharmacy (now MacKethan & Company) in Fayetteville. Since 1931, he has been associated with the I. W. Rose Drug Company of Rocky Mount.

A life member of the NCPA, Mr. Sedberry held one of the lowest pharmacist registration numbers in North Carolina—No. 682.

SHARON LYNN LAWING

Sharon Lynn Lawing, infant daughter of Mr. and Mrs. Kenneth Lee Lawing of Conover, died at birth on February 15th. Graveside rites were conducted from the chapel of the Drum Funeral Home of Conover by the Rev. Paul Lowder of the First Methodist church.

Surviving, in addition to the parents, are the grandparents, Mr. and Mrs. C. W. Lawing of Newton and Mr. and Mrs. Carl Bowman of Conover.

Marriages

Miss Nannette Starling, daughter of Mr. and Mrs. Homer Starling of Raleigh, and Charles Lewis Craig, Jr. were married March 18 at the Hayes Barton Baptist Church.

DOINGS

OF THE AUXILIARIES

- **Asheville—Mrs. P. W. Cozart**
- **Rowan-Davie—Mrs. Frank Carrigan**
- **Charlotte—Mrs. Worth R. Blackmon**
- **Chapel Hill—Mrs. Fred Semeniuk**
- **Winston-Salem—Mrs. Don Joyce**
- **Pharmacy Wives—Mrs. Henry Ridenhour**
- **Lizzie Hancock—Mrs. W. T. Dement**
- **Burlington—Mrs. R. L. Salter**
- **Greensboro—Mrs. J. F. Pickard**

Wilmington

The Wilmington Drug Auxiliary held its February meeting Thursday, February 25th, at the home of Mrs. George Turner with Mrs. Lillian Owen serving as co-hostess. Plans were completed for the visit of Mrs. Thomas Holland of Mt. Holly, state president, on March 24th. Members were also reminded to bring layette articles for the Salvation Army to the March meeting.

Everyone present wrote a letter of protest to Congressman Alton A. Lennon against the Forand Bill recently introduced by Rep. A. J. Forand of Rhode Island.

At the conclusion of the business session, members enjoyed bridge and canasta. Prizes were won by Mrs. W. L. Hickmon and Mrs. Nathan Herring.

Greensboro

The February meeting of the Greensboro Drug Club Auxiliary was held as a luncheon session at the Mayfair Cafeteria, February 3. Guest speaker was Mrs. Laura C. Lowe, program director of the Greensboro Heart Association. In addition to explaining the work carried on with money collected during the Heart Fund Drive, Mrs. Lowe showed movies on medical aspects of the heart.

The Club decided to raise dues from $1 to $3. Mrs. C. C. Graham, Club president, announced there was still candy to be sold.

The hostess committee composed of Mrs. C. P. Gaddy, chairman, Mesdames E. R. Kinard, D. E. Groome, and W. E. Davis, welcomed the twenty-four members present. Mrs. G. D. Andrews won the door prize.

Pharmacy Wives

The February program meeting of the Pharmacy Wives was held at the Johnson-Strowd-Ward Furniture Store of Chapel Hill.

Mrs. Sanford Price, president, introduced Mrs. Madeline Schuerman, interior decorator, and Mr. T. Moyle Johnson. A talk on furniture selection, color co-ordination, and carpet buying was enjoyed by the members. A tour of the store was made as Mrs. Schuerman spoke.

The Pharmacy Wives held a special meeting on March 31 to complete work on the hospital project of making tray favors for patients of N. C. Memorial Hospital. These will be used Easter Sunday.

Wilmington

The Wilmington Drug Auxiliary held its regular March meeting at the Rex Restaurant, having as a special guest, the state president, Mrs. Thomas Holland of Mt. Holly.

During a brief business session, a nominating committee was appointed consisting of Mrs. James Hollaway, Mrs. Pinckney Heaton, and Mrs. Nathan Herring.

In her talk to the group, Mrs. Holland reviewed her work, speaking of visiting the fourteen auxiliaries throughout the state.

The speaker urged the continuance of recruiting students for Pharmacy and supporting the state scholarship fund.

She extended a cordial invitation to attend both the dedication of the new School of Pharmacy building at Chapel Hill in April, and the NCPA State Convention at Winston-Salem in May.

Robins

APRIL CHECK LIST

Tear out for a handy check of your current stock of these Robins products that are receiving special promotion in your area THIS MONTH

Dimetane®

☐ Tab. 100's ☐ Tab. 500's ☐ Extentabs 100's ☐ Extentabs 500's
☐ Elix. 16 oz. ☐ Elix. 1 gal. ☐ Amp. 1 cc. 6's ☐ Amp. 1 cc. 100's
☐ Vials 2 cc.

Donnatal®

☐ Tab. 100's ☐ Tab. 500's ☐ Tab. 1000's
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's
☐ Elix. 16 oz. ☐ Elix. 1 gal. ☐ Extentabs 100's ☐ Extentabs 500's

Pabalate®

☐ Tab. 100's ☐ Tab. 500's

Pabalate®-Sodium Free

☐ Tab. 100's ☐ Tab. 500's

Pabalate®-HC

☐ Tab. 100's ☐ Tab. 500's

Robaxin®

☐ Tab. 50's ☐ Tab. 500's

Robaxin® Injectable

☐ Amp. 10 cc. 5's ☐ Amp. 10 cc. 5 x 5's

Why not check your stock of all Robins products at the same time —and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

Rowan-Davie

The Rowan-Davie Auxiliary held its March meeting at the Institute of Pharmacy. Mrs. Billie Pittman presided over a short business session. Mrs. George Albright, Jr. led the devotions. A nominating committee composed of Mrs. J. F. Carrigan, Mrs. D. A. Thompson, and Mrs. E. D. Hoyle was appointed.

After a luncheon at the Institute, the group toured the new School of Pharmacy, led by M. A. Chambers, assistant deau of the School.

Mrs. Kennan Washburn and Mrs. Harold Kenerly were hostesses for the day. A special guest was Mrs. J. W. Sanborn of Williamstown, West Virginia, grandmother of Mrs. Pittman.

Chapel Hill

The Chapel Hill Woman's Pharmaceutical Auxiliary held a benefit Bingo Party, Tuesday night, March 22, at the Institute of Pharmacy.

There were many lucky winners of lovely prizes, all donated by wholesale drug houses, or manufacturers.

As a result of the evening, $156.90 was collected, which will be given to the Endowed Scholarship Fund of the State Woman's Auxiliary.

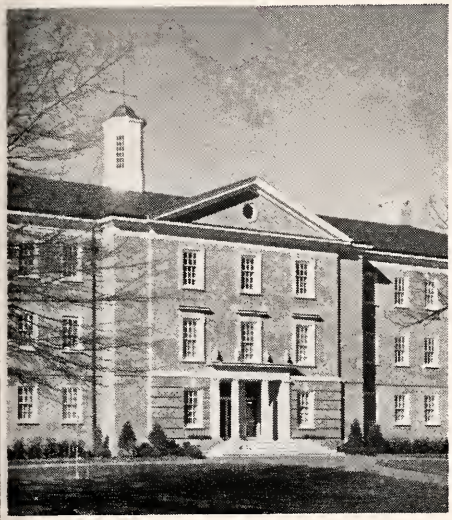
Costner Drugs Opened

Lincolnton's newest retail pharmacy—Costner Drugs—was opened in the former First Federal Savings & Loan Building on March 7.

Manager of the new pharmacy is Beverly P. Costner, Jr., who for many years was associated with his father, the late B. P. Costner, Sr. In recent years, Mr. Costner has been an employee of Lincoln Cut Rate Drugs.

Paul High, formerly with Lawing & Keziah, will be in charge of the prescription department. Mrs. Mercer Simmons, a graduate of the UNC School of Pharmacy, will assist Mr. High on a part-time basis.

UNC PHARMACY SCHOOL NOTES



It is expected that forty-eight students will graduate from the School of Pharmacy in June. The pictures and biographies of the graduating students published in the February issue of the Carolina Journal of Pharmacy are useful as a basis for future employment. Beginning as early as January pharmacists visited the School of Pharmacy to interview interested students. These interviews are best when scheduled at 4:00 p.m., Monday through Thursday. Brief information concerning the position should be sent to Dean E. A. Brecht in advance so that it may be brought to the attention of the members of the fourth-year class.

The School of Pharmacy shared with the rest of the state unusual effects from the second and third heavy snowfalls of the winter on consecutive Wednesdays, March 3 and 10. Classes were held as usual with a minimum of absences. A sheet of ice-snow fell from the roof of the new pharmacy building to cause $300 worth of damage to the automobile of a graduate student parked 25 feet from the back of the building, but whoever heard of snow hooks on roofs in North Carolina? Open house at the new pharmacy building for residents of Chapel Hill was postponed for one week from March 6 and then cancelled for March 13 to satisfy this local interest on April 24 when the formal dedication of the new building is scheduled. Dave Stiles, Director of Market Development for Abbott Laboratories, was forced to cancel his lecture to the fourth-year students on March 10. This was only the second time that he was ever forced to miss an engagement in 45 years of traveling.

Mr. Edward M. Smith, Instructor of Pharmacy Administration, served as faculty chaperone for the annual industrial trip which took a party of fifty-nine graduating students and wives to the Upjohn Company at Kalamazoo, Michigan and Eli Lilly & Company at Indianapolis, Indiana during the week February 14 to 20. Every compliment was paid for the perfect success of the trip.

Two and one half hours were required for a tour of the pharmacy building on March 8 by Dr. Alberto Celleri Ramirez, Dr. Raul Maldonado Solis, and Mr. Guillermo Wilde, university administrators and architect from Ecuador and Bolivia, South America.

Miss Nancy Faison, fourth-year student from Rockingham was tapped for the Valkyrie honor society on March 11.

Two half-hour television programs were given by pharmacy faculty members on the WUNC-TV Science and Nature series on March 9 and 16. The first program on "First Aid" by Dean E. A. Brecht was considerably enlivened when the high school student participant came close to fainting. She recovered promptly and returned to the program. Mr. Carl T. Bauguess, Director of Pharmacy Extension, gave the second program on "Artificial Respiration." He was assisted in the demonstrations by fourth-year students Donald Peterson from Wilmington and Henry Ridenhour from Salisbury.

On March 18 an interesting tour through the pharmacy building was enjoyed by seventeen chemistry students from Murfreesboro High School brought by pharmacist Wilson Johnson, Jr., who teaches the course.

UNC PHARMACY SCHOOL

Kappa Epsilon

Reported by SYLVIA BONNER

Our chapter got off to a busy start this semester with pledging of 10 new members in a candlelight ceremony at the School of Pharmacy. The new pledges are Lucy Zahran, Beverly Thompson, Meredith Patton, Linda Routh, Linda Templeton, Susan Bridgers, Linda Cauble, Margaret McCann, Deane Hughes and Emily Adams.

With an expanding chapter several projects have become an important part of our sorority activities. Our main project has been that of selling emblems to be worn by UNC pharmacy students. The blue and white badge, a symbol of our School as well as our profession, can be seen on many student lab jackets as well as some teachers.

Our chapter was pleased and honored by the visit February 29 and March 1 by the grand national secretary, Mrs. Marjorie Coghill. Mrs. Coghill has served twice as Kappa Epsilon's national president and obtained her B.S. in pharmacy in 1939 at Iowa State University. She is a life member of APhA, charter member of American Society of Hospital Pharmacists and was listed in 1st edition of Who's Who in American Women. During her visit she toured the building, had conferences with our faculty as well as other campus officials and was entertained by a tea held in her honor in the student center.

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We solicit your orders
Our experience of over 70 years
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Kappa Psi

Reported by LARRY LAZARUS

The following students were pledged at the beginning of the Spring Semester: William Walton Allgood, Jr. of Roxboro, Joseph Bernard Dupree of Pine Level, William Hugh Fuller, Jr. of Smithfield, Arthur Lee Hill of Lewes, Delaware, Darrell Wright Hodges of Winston-Salem, Halbert Hill McKinnon, Jr. of Lumberton, Winfred R. Muse of Belmont, William Earl Patterson of Greenville, S. C., and Joseph David Runnion of Lenoir.

The Beta Xi Chapter is proud to announce the initiation of the following new members: James Robert Gibson of Hayesville, Connie Mac McGee of Chapel Hill, Larry K. Neal of Kannapolis, Burwell Temple, Jr. of Kinston, Mitchell Wayne Watts of Tabor City, and Donald L. Weathers of Shelby.

Phi Delta Chi

Reported by WESLEY DOCKERY

The Phi Delta Chi weekend was held on March 25 and 26. The festivities concluded with a dinner dance at the Holiday Inn in Durham.

Historical Note

By ALICE NOBLE, *Research Historian*

This month we honor a pharmacist who joined the Confederate Army in '61—Richard Benbury Saunders, of Chapel Hill and Raleigh. Mr. Saunders was evidently a prominent figure when the NCPA was organized in 1880 as he was made Temporary Chairman of the initial meeting. He has the distinction also of being the second North Carolinian to affiliate with the APhA. He was an A.B. graduate of the University in the Class of 1854.

After a year's service in the Confederate

Army, the military authorities detailed him, because he was a druggist, to return home and make a medicinal compound known as blue mass, a purgative, which was needed in large quantities for the soldiers. He set up his plant in Chapel Hill in a frame building on the northeast corner of Henderson and Franklin streets across the street from where the present post office stands.

In those days roses grew all over the campus, and the two Mallett girls, Eliza and Sophie (later Mrs. V. S. MacNider, the mother of Dr. W. deB. MacNider), and their brother, John, used to go through the campus with big baskets to gather rose leaves for Mr. Saunders. These rose leaves were ground up and mixed with metallic mercury to form the blue mass. The compound was put up in earthenware jars made in Chatham county and was shipped by way of Durham to the soldiers in the field. This industry of Mr. Saunders was regarded as highly important, and he kept at it day after day during the War. When the University closed in '68 he and his family moved to Wake County.

Mr. Saunders was apparently a great believer in advertising. In the **Chapel Hill Literary Gazette** of July 18, 1857 his notices figure more conspicuously than those of any others, being scattered all over the third and fourth pages. For example: "Soda water made on a new plan at the drug store of R. B. Saunders"; "Turnip seed, a large quantity just received, for sale by R. B. Saunders"; "Senna figs, 144 boxes expected daily, a very superior remedy for costiveness, etc., for sale by R. B. Saunders"; "Dr. McLane's celebrated Vermifuge and Liver pills at R. B. Saunders"; and "Ayer's Pills for Sale by R. B. Saunders." He also answered questions about the compounding of preparations in the "Notes and Queries Section" of the **American Druggist Circular.**

NARCOTIC SAFEGUARDS

(Continued from Page 25)

appropriate standard as above set out will be applied to each of the respective stocks. Where two or more classes of stock are stored within the same enclosure the standard for the more potent stock involved will be applied.

"HEY JOE! they cleaned us out again"
That Lance man stops here every week, but no matter how much stock he leaves, it just doesn't seem to be enough. Folks really go for those tasty Lance snacks.
They're advertised
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LANCE
LANCE
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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

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1. 21 sections of wall fixtures from 4 to 6 feet long.
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3. One cigarette and tobacco case 6 feet long.
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5. One bob tail soda fountain & sandwich unit 16 feet long.
6. One carbonator.
7. Two wrapping counters 5 & 7 feet long.
8. Six show cases (3) 5 feet long 2—six feet long.
9. Five soda booths.
10. Seventeen floor displays 5 & 6 feet long.
11. Refrigerated Whitman candy case.
12. One prescription counter 12 feet long.
13. One good prescription scale.
14. Four good cash registers.
15. One crude drug or chemical scale.
16. One Coca Cola mixer or fountain unit.
17. One Pepsi Cola Mixer or fountain unit
18. Four sections Hallmark card displays
19. One Coca-Cola bottle drink cooler.
20. One juice extractor.
21. One hot fudge dispenser.
22. Two milk shakers.
23. One soup kitchen.
24. One electric ice grinder.
25. One postage stamp machine.
26. One complete set of toy store fixtures.

Call — Write — Phone
A. PAUL CARSWELL
CARSWELL DRUG COMPANY
Cor. Club Blvd. & Watts Street
Durham, North Carolina

Drug Costs Debated

During a community forum at the Charlotte Unitarian Church on March 2, a panel discussed "Is the Cost of Drugs Too High?"

Panelists were Samuel Smith of Sterling Drug, James Parks of the Upjohn Company and Samuel Byuarm, associate professor of sociology at Johnson C. Smith University.

Eagle Scout

In Hendersonville at a Land O'Sky District Court of Honor, Mike Harper, son of Pharmacist and Mrs. W. L. Harper (Rose Pharmacy) was inducted as an Eagle Scout, Boy Scouts of America.

Random Comments

By W. J. Smith

If you had been covered by the census of 1850, you would have been asked if you were a pauper and if you had any idiots in your house or any convicts in your family.

A beatnix is a person out to defeat Nixon.

Quote by Edith Hamilton: "When the Athenians finally wanted not to give to the state, but the state to give to them; when the freedom they wished most for was freedom from responsibility, then Athens ceased to be free and was never free again."

After 50 years of marriage, the elderly folks obviously were still quite happy and in love. A young couple, very much impressed, asked them their secret for maintaining a happy marriage for so long. "Well, sonny," said the old man, "I've always tried to treat Ma in such a fashion that if I should have died, it would have taken more than a hot water bottle to replace me."

DON'T MISS

DR. IGNATZ BADERWISKY

(Such a name can't be real)

When he entertains at the Sunday night banquet at the NCPA Convention.

Justice Drug Co. of Greensboro is sponsoring the entertainer, but banquet tickets must be secured from NCPA office. They will be available at $5 each until the limited number of 300 has been reserved.

It's entirely a matter of viewpoint. For instance, a violin solo could be described as the drawing of the hair of a dead horse across the entrails of a dead cat.

Pharmacist took his 5-year-old son to barbershop. After papa had gotten seated, the little one started to explore the shop, shaking the bottles, opening the steam cabinet—in short, expressing sufficient childish curiosity to keep papa on edge.

Soon, the situation reached the point where papa deemed it necessary to put a halt to the proceedings. He did so by telling the boy that it was the practice of the barbers to cut off all the hair of unruly customers. Specifically, bad boys got their heads shaved.

This took care of the situation for a few minutes. Then in walked a dignified elderly gentleman. As he removed his hat to display a shining dome, the little boy took one glance and observed directly to the gentleman (to the amusement of all): "You've been a bad boy!"

Eugene N. Beesley, President of Eli Lilly and Company, said: "Comparing average prescription prices over a period of years is like comparing prices of a one-engine plane of thirty years ago with a Boeing 707 jet transport. You would hardly conclude that the price of a 707 jet is too high, per se, because it costs more than Lindbergh's Spirit of St. Louis."

Hospital Pharmacist

Joe E. Smith has been appointed chief pharmacist at the Valdese General Hospital. He succeeds James S. O'Daniel, who temporarily assisted the staff while an effort was being made to locate a hospital pharmacist.

Mr. Smith is a native of Hildebran and a graduate the School of Pharmacy, UNC, Class of 1937. He attended the University of Michigan for two years where he did post graduate work for his Ph.D. in pharmacy and chemistry.

Carolina Camera

Top: Paul Kirkman (center), President of the Senior Class, School of Pharmacy, University of North Carolina, is shown receiving the McKesson & Robbins "Senior Class Presidential Award" from Ray McGee (left), sales manager of M&R's Burwell & Dunn Division, while Dean Edward A. Brecht looks on.

The award was inscribed: "May this gavel not only assist you in the duties as a presiding officer of your class, but also may it symbolize your ability to lead, to guide and to coordinate all interests in your group."

Center: The Brewer Drug Store of Durham was chosen as the "Store of the Month" by Profitunities Magazine. The layout, design and store decor made it the outstanding store in the United States in the opinion of the editors of the magazine.

Mr. Stroud O. Brewer, Sr. (center) holds the "Store of the Month" citation, which was presented to him by Mr. Reuben C. Russell (left), Divisional Manager of McKesson & Robbins, Charlotte. Mr. Brewer's son, Stroud O., Jr., who is associated with his father in the operation of the store, is on the right.

Mr. Brewer, Sr. said modernization of his store had increased his business more than 109%.

Bottom: View of one section of the new dispensing laboratory of the School of Pharmacy, UNC. In this picture, candidates taking the practical part of the State Board of Pharmacy exams are shown. N. O. McDowell, Jr., is at left.

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Soltice is the rub that keeps selling right on through the warm months. That's because more and more people are using Soltice Quick Rub to relieve the discomfort of non-poisonous insect bites and for the temporary relief of minor muscular aches and pains.

Keep plenty of Soltice Quick Rub in stock ALL the time. It's a year round profitmaker!

THE CHATTANOOGA MEDICINE CO.
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TAR HEEL DIGEST

J. Henry Dowdy, vice president of the Mann Drug Stores of High Point, has returned from a visit to 14 major cities in Europe. Purpose of the trip was aimed at European firms interested in establishing branches in North Carolina. Dowdy was a member of the original industry-hunting caravan, which was headed by Governor Hodges.

Rudolph Pittman has been appointed chief pharmacist at the Johnston Memorial Hospital, Smithfield.

Located in Burlington in recent years, Mr. Pittman was associated with Griffin's Pharmacy when he decided to go into hospital pharmacy.

Bob Harrison has purchased an interest in the Draper Drug Store, which was established 12 years ago by C. G. Lasley. The two pharmacists—Lasley and Harrison—will now operate the business as a partnership.

Harrison previously was pharmacist at the Tri-City Pharmacy in Spray.

Dr. Albert Jowdy of New Bern was a recent guest speaker at a meeting of the New Bern Registered Nurses Club. Topic of his talk was "New Drugs."

$100 in cash was taken in a robbery of the Acme Drug Store of Sanford on the night of March 9.

Raymond L. Creekmore has moved his pharmacy from Delco to Acme. The two towns are close neighbors in Columbus County—about 25 miles from Wilmington.

Cover Page

NCPA President Sam W. McFalls points out it's Convention time again. The felt banners are part of the decorations for the Hotel Robert E. Lee, Convention Headquarters.

For Sale

Self-service cigar case. Holds 20 boxes. Used one year. In perfect condition. Price $200.00. Call or write Kings' Drugs, 1024 Second Street, N.E., Hickory, N. C.

EXTRA DIVIDENDS

Some of the extras for the Sunday evening banquet-program include the announcement of recipients of the

Bowl of Hygeia Award
Pharmacy Week Award
Presidential Scholarship Award
and

see their faces beam, as the NCPA honors NCPA members who mark their fiftieth anniversaries as pharmacists. A table will be reserved for these special guests, who will be given certificates and special lapel pins in recognition of their fine records.

RESOLUTIONS

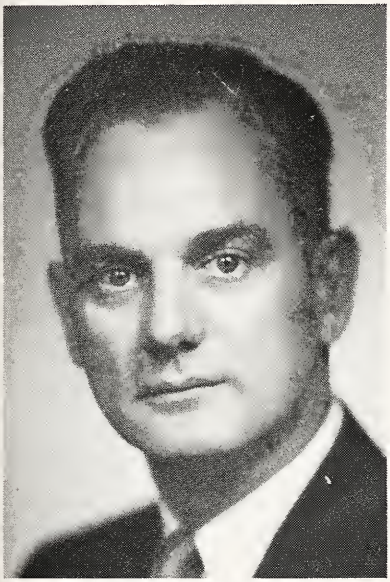
Individuals and organizations wishing to submit proposed resolutions for convention action should mail them to N. O. McDowell, Jr., McDowell's Pharmacy, Scotland Neck, N. C., on or before May 1.

WE ARE LOOKING FORWARD TO SEEING YOU

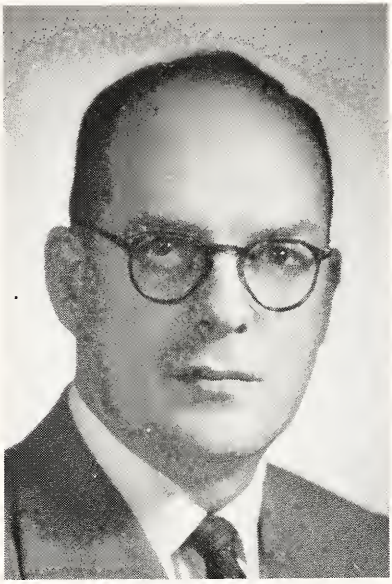
AT THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION CONVENTION

MAY 8-10



Gamble Bowers



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May 8-9-10

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MAY 30 1960

The Carolina JOURNAL OF PHARMACY

Volume XLI MAY, 1960 Number 5

THE FATE OF THE PHARMACIST WHO GOT BURIED ALIVE

He mistook the first rumblings of the avalanche for applause. So he only smiled when they unloaded his first bargain buy—just six cartons.

The next truck brought eight—big ones—and the one after that, a dozen. His shelves were overflowing.

The following day five trucks unloaded, and his stock room filled right up over his head. The last thing he heard was a driver asking, "Hey, Mac, where do *these* go?"

Moral

Don't buy it unless you can sell it—and sell it soon.

The Lilly policy of wholesale distribution recognizes that the pharmacist's task is pharmacy. Warehousing, elaborate bookkeeping, and large inventories are properly the wholesaler's responsibility.

If you feel that too much of your capital—and your stock room—is tied up in slow-moving merchandise, call one of the 300 Lilly service wholesalers who serve the nation. He'll supply you with sensible amounts of fast-moving, profit-assured items that will never cause you to get buried under the weight of your inventory.

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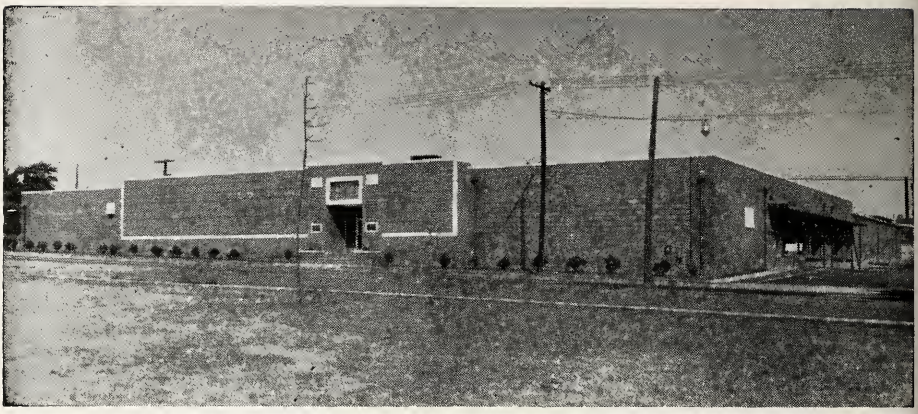

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The Carolina
JOURNAL OF PHARMACY

May, 1960
VOL. XLI No. 5

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In Support of Brand Names

With the assistance of the pharmaceutical manufacturers of this country, Pharmacy has made significant strides in the past twenty years. From the shot gun preparations of pre-World War II days, we have advanced to a point where all pharmacists, no matter where located, have at their command a plentiful supply of specifics to aid the practitioner in his fight against disease.

Most of the prescriptions dispensed today are for drugs unknown as little as ten to fifteen years ago. And it is predicted the pharmacist of ten years hence will gross the major portion of his prescription volume from medication not available today.

This prediction is based on the assumption the research programs of our pharmaceutical manufacturers will continue unabated, without interference on the part of socialistic schemers who appear dead-set on fostering "any reliable brand" or "US Certified" in lieu of advertised-promoted-accepted brand names which have served us so well for so many years.

Before abandoning brand names, Pharmacy will do well to carefully evaluate the ill-advised proposals that have developed as an off-shoot of the Kefauver Investigation. Confidence, trust and reliability—these we commonly associate with brand names—not with products where the dollar sign is the sole criterion.

Abandon brand names and you abandon your future ability to dispense new and improved medicinals. Abandon brand names and you aid in shifting from clinical effectiveness to price. Abandon brand names and you stifle research; you help to eliminate grants from industry to upgrade professional training.

The most expensive drug is the one not available when needed. To forestall such an eventuality, let us support our pharmaceutical manufacturers and their brand name products—products which have brought a degree of health to our people unsurpassed any where else in the world.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

Cover Page

Heart disease is no problem to the gerbil. Here one of the tiny experimental animals explores a model of the human heart for which the disease is really a problem. Scientists from Lederle Laboratories reported today that the gerbil after a high cholesterol diet for six months does not show evidence of fatty accumulations in his arteries. Some researchers believe that cholesterol may be the culprit in causing arteriosclerosis in man, a condition said to affect a majority of American males over 25 years of age. The gerbil, whose native habitat is the desert region of North Africa and the Middle East, can survive indefinitely without water.

Alamance

Larry McAllister, manager of Wrike Drug Company, Graham, is the new president of the Alamance Pharmaceutical Society. Gene Sherrard is the vice-president; Mrs. Mary Holt, secretary-treasurer.

Wake County

Officers of the Wake County Pharmacists' Society for the coming year will be Mrs. Jean Bush Provo, president, of Raleigh; Gale Edwards, vice-president, of Wake Forest; Mrs. June Bush West, secretary, of Raleigh; and Tommy Youngblood, treasurer, of Raleigh.

Bill Wilson and Bill Jordan, of Raleigh, and L. M. McCombs of Creedmoor will serve on the executive committee.

Robeson County

Frank Fife of Owens, Minor & Bodeker of Wilson was guest speaker at the April 4th meeting of the Robeson County Pharmacist Society, held in Lumberton.

The Society prepared and mailed a letter to Rep. Alton Lennon in support of the national fair trade bill.

Addresses Dental Society

W. R. (Bill) McDonald, III, of Hickory, member of the NCPA Dental Speakers Bureau, was guest speaker at a recent meeting of the Tri-County Dental Society.

The meeting, held in Lenoir, was attended by dentists from Burke, Caldwell, Catawba, Alexander and Lincoln counties.

Mr. McDonald's address concerned seven different categories of drugs which are used by dentists.

Henley to Run for Third Term

John T. Henley, Hope Mills pharmacist and member of the State House of Representatives since 1956, is a candidate for re-election to The General Assembly subject to the May 28 Democratic Primary.

Mr. Henley is a 1943 graduate of the UNC School of Pharmacy. He served in Europe with the Ninth Division during World War II, where he was awarded the Purple Heart and the Bronze Star.

He operates pharmacies in Hope Mills and Fayetteville, and is active in the religious, civic and business life of Cumberland County.

Gilliam Reelected

Wade A. Gilliam, Winston-Salem pharmacist and past president of the NCPA, has been reelected president of the North Carolina Pharmaceutical Research Foundation.

Serving with Mr. Gilliam during the coming year will be W. B. Gurley of Windsor, vice president; and Dean E. A. Brecht of Chapel Hill, secretary.

The election of the officers took place at the 14th annual meeting of the Foundation, held in Chapel Hill on March 23.

The 1960 Convention

Although this issue of THE CAROLINA JOURNAL OF PHARMACY appears after the annual convention of the NCPA and Affiliated Auxiliaries (Winston-Salem, May 8-9-10), the major portion of the copy was prepared in advance of the meeting.

For this reason, convention pictures, resolutions, officer nominees and other matters relating to the annual meeting will appear in the June and succeeding issues of THE JOURNAL.

A Survey of Open-Book Credit in North Carolina Retail Pharmacies

CARL T. BAUGUESS, JR. AND EDWARD M. SMITH,
U. N. C. School of Pharmacy

Credit is a boon to one retail pharmacy and a plague to another. It is impossible to completely remove the risk involved in the granting of open-book credit. In the final analysis, since it is impossible to completely eliminate all credit losses the owner who thinks that he can is engaging in shadow boxing. One is almost safe in saying that a store that has no credit losses is a store that has no credit business. It seems that a realistic approach to the credit problem is to balance the gains of additional sales and good-will from credit against the losses and additional expenses involved. Whether to grant credit or not is a decision for each individual owner to make on the basis of his profit prospects and his sense of obligation, and a pat answer is no more readily available for this than for the many other business decisions which must be made every day.

The purposes of this paper are (1) to present the findings of the credit survey which was conducted jointly by the Extension and Administration Departments of the School of Pharmacy, (2) to discuss the significance and value of the material from the survey, and (3) to make some comments and suggestions which are indicated by the findings of the survey.

CONDITION OF THE RECEIVABLES

Number of Days' Credit Sales Outstanding

Two credit ratios will be discussed. They were chosen because they are simple to determine from information readily available to any owner and they reveal very significant information needed in conducting a credit business. They both present the same information in a slightly different way. The first of these two ratios is the Number of Days Credit Sales Outstanding or The Average Collection Period. The terms will be used interchangeably in this paper. The ratio is determined by dividing the credit sales for the past year by 365 to determine the credit sales per day and then dividing the credit sales outstanding by the credit sales per day. As an example, a store with credit sales of $32,850 for the past year and outstanding credit of $3,780 would have 42 days credit sales outstanding.

Step 1. $\frac{\$32,850}{365} = \$90$ credit sales per day

Step 2. $\frac{\$3,780}{\$90} = 42$ days credit sales outstanding

In order to determine whether or not the Average Collection Period for a particular store is too large, reference must be made to the credit terms granted by the store. A store granting 90 days terms will naturally expect an Average Collection Period much greater than a store granting 30 day terms. The rule given by Dun & Bradstreet is: "The Average Collection Period should be no more than one-third greater than the net selling terms of a particular business enterprise that normally sells its merchandise on open-book account."[1] By this rule a store granting 30-day terms should have an Average Collection Period no larger than 40, and one granting terms of 60 days should have one no larger than 80.

From Table 1 it is seen that 52% of the group granting credit for 30 days had an Average Collection Period of 60 days or less. The remainder or 48% of the group had an Average Collection Period of 61 days or more. Of this same group, 12 stores had an Average Collection Period of 181 days or more. The median (one-half equal to or larger and one-half equal to or smaller) for the 30 day group was 58 days.

[1] "How to Control Accounts Receivable for Greater Profit" published by Dun and Bradstreet, p. 28. Available for $1.00. Dun and Bradstreet, Inc., P. O. Box 803, Church Street Station, New York 8, N. Y.

(Continued on page 37)

Marion—Joe Waldrop, a graduate in pharmacy of Auburn University (March 15, 1960), has been added to the staff of Service Pharmacy. While in military service, Waldrop served as a medical laboratory technician.

Smithfield—The Smithfield Pharmacy, owned by George Cooley, has taken on the Walgreen Agency line.

King—Darle Shouse, until recently an employee of the Summit Street Pharmacy of Winston-Salem, has transferred to King where he is now associated with Dick Stone at the King Drug Company.

Salisbury—In a recent talk to members of the local Rotary Club, Henry Fairley (Innes Street Drug Company) outlined the disadvantages of socialized medicine. The talk was supplemented by a film made available by AMA.

Yadkinville—Derl C. Clark, a native of Munfordville, Ky., and a pharmacy graduate of the Medical College of South Carolina, is pharmacist in charge of the prescription department, Yadkin Drug Store. He served four years in the U. S. Navy Medical Corps.

Spruce Pine—The two local drug stores —Spruce Pine Pharmacy and Day's Drug Store—have established a Sunday schedule, with the stores being open on alternate Sundays.

Knightdale—Three magazine salesmen have been arrested for breaking and entering the Knightdale Pharmacy. A quantity of merchandise and some cash was taken.

Winston-Salem—Walgreen has reopened its restaurant section, which had been closed for two weeks as a result of a lunch counter demonstration by Negroes.

Tarboro—A long-time landmark in Tarboro—the soda foundtain at Edgecombe Drug Company—has been removed.

Rocky Mount—Almand's Drug Store, which has operated a food service department since 1939, has announced the food department is being eliminated. C. A. Almand said the store's drug department is being expanded to include all space now allocated to the lunch counter and soda fountain.

Burgaw—Robert E. Bishop of Kinston is now pharmacist in charge of the Durham Drug Company prescription department.

Mount Airy—Following a 3-months stay in West Palm Beach, Florida, Ned Belton has returned to Mount Airy to become associated with Robert Smith and Wally Johnson in the operation of Hospital Pharmacy.

Raleigh—The Prescription Shop, with quarters in the Medical Arts Building, was opened on March 26. Joseph Zambito is the manager.

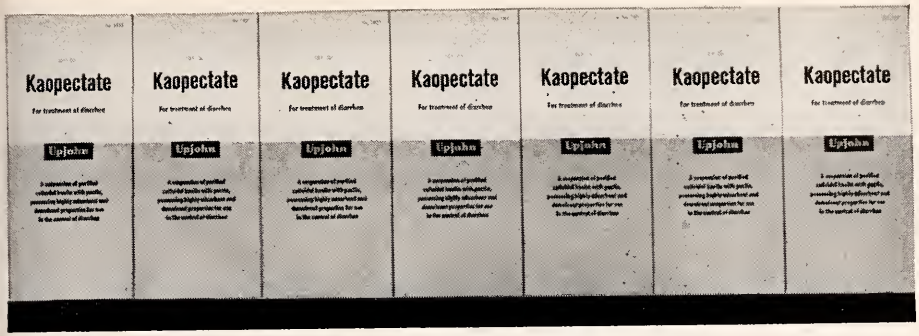
Chapel Hill—In honor of Clyde Eubanks' 89th birthday, officers and directors of the Bank of Chapel Hill, of which Mr. Eubanks is president, held a dinner for him on Monday, April 25.

Tarboro—William D. Moore is the new owner of the Edgecombe Drug Company. A graduate of the School of Pharmacy of the Medical College of Virginia, Mr. Moore is a native of Hopewell, Virginia.

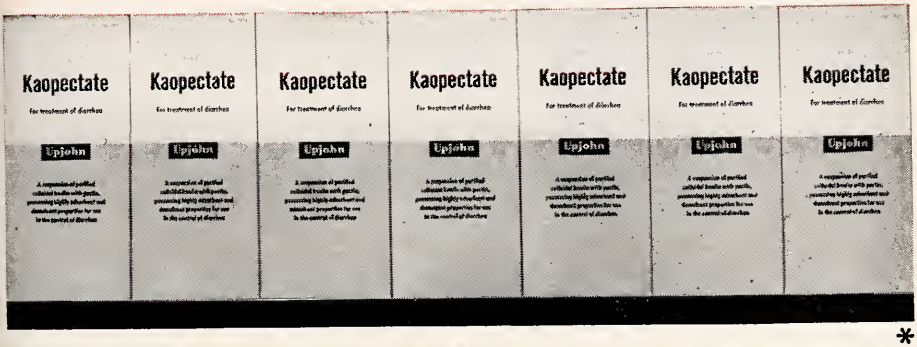
High Point—Anderson Drug Store #2 is now open. The store has a drive-in prescription window.

Asheboro—John A. Dean has been named president of the Civitan Club. He will take office this summer.

Shelby—To celebrate the firm's 38th anniversary, many free gifts and prizes were given away by Albert Suttle.



BEST SELLER



KAOPECTATE*

Supplied in 6 fl. oz. and 10 fl. oz. bottles

*TRADEMARK, REG. U. S. PAT. OFF.

Kaopectate is recommended by doctors
more often than *any* other antidiarrheal agent.
It pays to display and push
the brand your customers *know* and *trust*.

Upjohn

The Upjohn Company
Kalamazoo, Michigan

WHICH ONE FOR YOUR OWN FAMILY?

When you fill a prescription for **your** wife or **your** child, do you really feel that any of the generic products will do—that any brand is reliable—or is there one particular brand you would prefer?

■ Don't you find yourself choosing a specific "brand name" because you feel there is something more behind the label statement—more care in selecting raw materials, intricate compounding, and exhaustive testing; and more knowledge of product problems and needs through continuing research? These are the intangibles which suddenly become very real when the patient is someone near and dear.

■ You may not be able to measure all intangibles which add up to Lederle Quality, but they provide the true basis of physician confidence and trust—seen in the continuing professional choice of a Lederle brand.

LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, N. Y.

Unique Program Staged by Northeastern

Guest speakers at the April 13 meeting of the Northeastern Carolina Pharmaceutical Society, held in Washington, were Charles Preston, President of the Hawaii Pharmaceutical Society, and John W. Dargavel, Executive Secretary of the National Association of Retail Druggists.

What made the program unique was that neither of the speakers were present in Washington. Mr. Preston spoke from the Chamber of Commerce office in Honolulu and Mr. Dargavel from the NARD offices in Chicago.

The program was made possible with the cooperation and facilities of the Carolina Telephone and Telegraph Company. W. Dorsey Welch, past president of the NCPA, and officials of CTT—Braxton Oliver, Louis Corning and E. L. McGee—arranged the program over a 3-months period.

Mr. Corning, in explaining the mechanical processes necessary for the program, told the Northeastern group that Mr. Preston's voice was amplified several million times enroute by way of commercial cables laid three and a half miles deep in the Pacific Ocean from Hawaii to San Francisco.

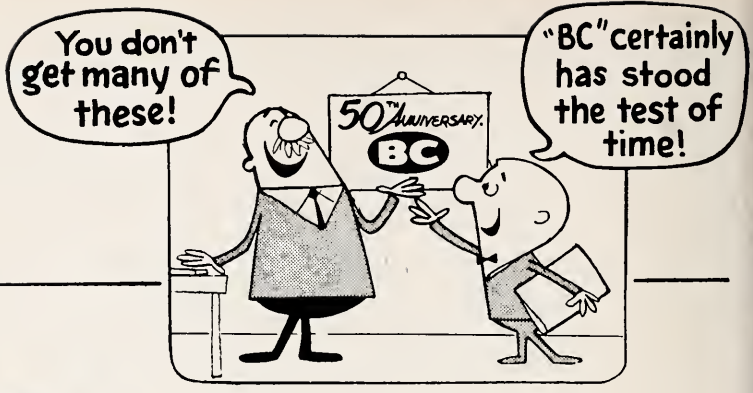
The cables, expected to last no more than 20 years, were laid at a cost of $36,000,000.

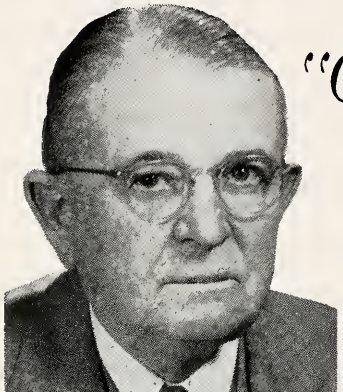
Mr. Preston's "5,000 miles" address, piped to the Northeastern members and guests, by way of telephone lines and amplifiers, concerned "Pharmacy in Hawaii, the Fiftieth State."

In a 15-minute address, Mr. Dargavel covered the present status of fair trade and the Kefauver Investigation.

About seventy-five members of the Northeastern Society and guests were present for the meeting. In addition to the NCPA officers pictured, Mr. and Mrs. J. Floyd Goodrich of Durham represented the TMA.

Dorsey Welch calls Hawaii. Left to right: Sam McFalls, Bob Hall, W. J. Smith, Paul Jenkins, Welch and John Stevenson.





"Our Thanks To You!"

As the little fellow on our current "BC" television series says about the "BC" 50th Anniversary plaque, "You don't get many of these."

Naturally, this is a happy occasion for us, one of which we are both very proud and very appreciative.

No one realizes better than we that "BC" never would have been able to enjoy the reputation of "America's Fastest-Selling Headache Powder" had it not been for the continued loyalty of our pharmacy friends across the nation. Likewise, your acceptance of "BC" Tablets made it possible for us to reach many new customers.

For your friendship and cooperation over the years, we want to express "Our Thanks To You."

President of BC

OVER 90 MILLION PACKAGES A YEAR

B. C. Remedy Company

Durham, N. C.

High Pointer of the Week

By VERA IDOL of the *High Point Enterprise*

Putting service ahead of personal profits in dollars and cents is at the heart of J. Louis Cobb's philosophy of life and business.

To be as enthusiastic about a profession as he is about pharmacy, and to derive as much joy as he does, not only from being a pharmacist, but from all the other activities in which he engages, has brought to him significant success and widespread eminence.

He is an inspiration to all those who work with him at Eckerd's at the College Village Shopping Center, and a figure of importance to fellow-pharmacists throughout the southeast.

J. Louis Cobb has a background of unusual interest. The first recorded history of the family was of two brothers from Glasgow, Scotland, cobblers, who joined Richard-the-Lionhearted in his Crusade to the Holy Land as experts in shoes and harness. For their services they were awarded estates, a coat-of-arms, and a family name, McCobb and Cobb.

Among other Cobbs of this family who have won distinction at considerably later dates are two names well known to everybody: Ty Cobb, of baseball fame, and Irvin S. Cobb, noted Kentucky author, story-teller and humorist.

To see J. Louis Cobb is to recognize instantly his kinship with Irvin S. Cobb, for the physical resemblance is striking. His literacy and artistic relationship is equally apparent, for the talent and wit of the earlier Cobb have surely been rekindled in his later kinsman.

James Louis Cobb was born March 2, 1900, in Belton, S. C. His mother was Juanita Long Cobb, born in Brogden Township, near Mount Olive, N. C., and his father was James Holbert Cobb of Belton, S. C.

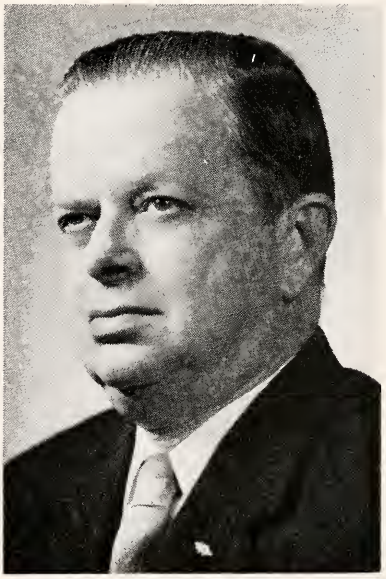
There were two younger brothers, Leonard A. Cobb, now living in Newark, N. J. and LeRoy L. Cobb, now of Los Angeles, Calif.

Louis Cobb graduated from Mount Olive high school in June, 1918, and graduated in Pharmacy from the University of North Carolina in 1921. At the university he attained many honors and held many offices. Among other things, he was president of the Pharmacy class of 1921 and a member of the student council. He was a member of the Kappa Psi fraternity and Omega Delta, a literary fraternity. He contributed articles and drawings to publications on the campus.

He was one of the founding "Fathers" of The Order of the Holy Grail, a society wholly dedicated to service to others, giving scholarships and self-help to students on the basis of character, citizenship and promise of future leadership. There were 13 Founders, and each year 13 students are tapped into membership from most all schools of the university.

Cobb was a member of the Elisha Mitchell Scientific Society and was honored by being invited to serve as assistant in pharmacy by Dr. Grover Beard who later replaced Dr. Vernon Howell as Dean of

(Continued on page 15)



J. LOUIS COBB

S.K.F.'s answer to the frequent claims that "all vitamin preparations are alike"

new

Fortespan*

brand of
high potency multivitamins—therapeutic formula
—in Spansule® sustained release capsules

an O.T.C. preparation designed to:

- increase vitamin utilization
- cut down the wastage of vitamins
- increase the effectiveness of a multivitamin regimen

Available: Bottles of 30 and 100

Competitively priced • Heavily promoted
Professionally dispensed

SMITH
KLINE &
FRENCH

*Trademar

J. LOUIS COBB

(Continued from page 13)

the School of Pharmacy. During the last quarter of Cobb's senior year, Dr. "Billy" McNider invited "Jay" Louis to return to the University for graduate study and invited him to become his personal assistant in the research project then well under way and which "sparked" the discovery of insulin (in Canada).

Before Louis Cobb began the study of pharmacy, he had some adventurous years. He began his drugstore career as a boy, working as a "soda-jerker" and delivery boy in Aaron's Pharmacy in Mount Olive from 1912 to World War 1. His father died in 1907, and he lived with an uncle, his legal guardian, the late Mr. Lippman Aaron Long. Too young to enter the army at the beginning of the war, he ran away from his uncle's drug store and worked as mechanic-machinist with Wright-Martin Aircraft in New Brunswick, N. J., until Armistice Day, Nov. 11, 1918. He then returned to his uncle's drug store and that fall of '19 (Sept.) to the University to begin his study of pharmacy at the University.

Louis Cobb had loved nature all his life, and began painting early. As a junior in Mount Olive high school, he told his uncle that when he finished high school he wished to go to New York to study art. His uncle was far from sympathetic with the lad's desire. Instead of giving permission to "make crazy pictures," he told him that he was going to "Art school at the University of North Carolina . . . to make Earth's No. 1 most ancient art—Pharmacy —his life's "calling."

So it was settled. He has never given up painting, but his first love is given to his profession of pharmacy.

He passed the State Board of Pharmacy in June, 1921, and accepted a position as pharmacist in Rosemary Drug Store in Rosemary, N. C., where he stayed until his mother's death in October, 1922, laid upon him the responsibility for the partial support and education of his two brothers, both much younger than he. He became something of a "rolling stone," and, to use his words "practiced his profession as a druggist, and water-colored and oil-painted as a hobby from Wilmington to the mountains of western North Carolina."

On June 14, 1922, Louis Cobb was married to his childhood sweetheart, Ruth Emerson Geer, from Belton, S. C. When his son was born, January 3rd, 1924, the support of his family and help with expense of educating his brothers caused pretty rough going. By 1929, he and his brother, Leonard, owned and were operating People's Drug Store and Soda Shoppe in Wilmington, N. C. The crash of '29 wiped out all "paper—profits" and left them "broke" financially. But Louis Cobb met all these difficulties with the same high sense of humor and common-sense Christian philosophy which have characterized his entire life, and kept on filling prescriptions in various other drug stores in the state.

His son, Jimmie, James Louis Cobb, Jr., has found his future in the family tradition of writing, and is connected with the Associated Press in Washington, D. C. Mr. and Mrs. Cobb's first child, Sandra Lee Cobb, was born March 29th of this year.

Louis Cobb says he has held no political positions because he has been to busy in his profession—service to the sick, and serving as the "right hand" of all M.D.'s, D.D.S.'s and veterinarians. However, a treasured citation signed by President Franklin D. Roosevelt and Governor Broughton, dated April 21, 1943, was awarded Mr. Cobb "in grateful recognition of patriotic services rendered in aiding in the administration of the Selective Training and Service Act."

Ten years ago, on Dec. 13 (thirteen is Mr. Cobb's lucky number), Mr. Cobb joined McLarty's Store in High Point as pharmacist, and discovered that he had at last found a place where he wished to plant deep roots and find a real and permanent home.

Then, he joined Joe Stamps at Eckerd's Store on S. Main Street to go into training for assistant managership of the new Eckerd's at College Village Shopping Center.

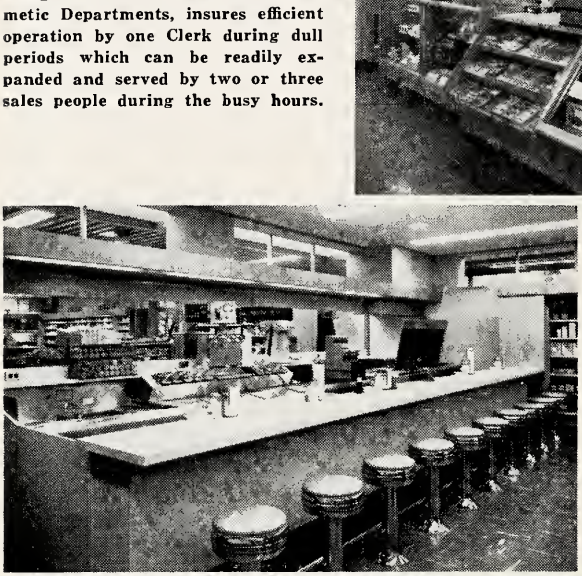
He keeps in close contact with the drug

(Concluded on page 17)

"KEY" FIXTURES INCREASE SALES

DEPARTMENT GROUPING

This arrangement of the Candy, Cigar and Tobacco Departments, along with the Camera and Cosmetic Departments, insures efficient operation by one Clerk during dull periods which can be readily expanded and served by two or three sales people during the busy hours.



FOOD-FOUNTAIN SERVICE

Coffee Breaks, Lunch and 'Tween-meal Snacks keep these ten stools, turning and the cash register ringing! With Bastian-Blessing's beautiful, compact, sanitary equipment you invite more customers; you serve them quicker and better; so you get more turnover per stool and more profit per sale. For a layout designed to suit your particular needs, to serve ten or two hundred per hour, use the Coupon below.

PROFESSIONAL DEPARTMENT

In the overall store design the RX Department is given the preferred location for the best control of the complete store operation. In this design the merchandising section is conveniently located near the RX Department and Wrapping Counter. The RX Shelving is arranged in Bays, easily accessible to the work-counter. The bays provide ample space for stock. Use the Coupon below for our specialized Pharmacy planning service. Over 25 years experience in serving North Carolina Pharmacists.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

J. LOUIS COBB

(Continued from page 15)

industry, and as new and powerful "wonder drugs," that really do the job the research chemists and pharmacists designed them to do, come on the market he places them on his shelves. His artistic nature is evident everywhere in the store where changing merchandise displays are set up according to the seasons and the "fad whims of Mr. and Mrs. John Q. Doe and Family."

Mr. and Mrs. Cobb are members of St. Mary's Episcopal Church. He is a Mason, Knight Templar, and a Shriner of the Oasis Temple in Charlotte. Among other local clubs he is a member of the Sedgefield Shrine Club.

His chief activities have been in the North Carolina Pharmaceutical Association and the N. C. Institute of Pharmacy from the time the Institute was merely an "idea" in the minds of men interested in the promotion of pharmacy in North Carolina.

Louis Cobb made a painting of the UNC Pharmacy School at Chapel Hill—now Pearson Hall—which was sold at the 70th convention of the N. C. Pharmaceutical Association for $239.50, which was donated to the fund for the Institute of Pharmacy at Chapel Hill. It is interesting to note that D. A. Dowdy of Mann Drug Co. kept the bidding going, and that the late Coke Cecil gave the first $50 for the building. The Institute is a beautiful colonial structure, now free from all debt, and worth easily more than $100,000.

A painting of the Institute by Mr. Cobb when it was only an architect's dream was used on the cover of the September, 1946, issue of the Carolina Journal of Pharmacy with this caption underneath the picture: "One man's contribution to the Institute of Pharmacy Campaign."

Mr. Cobb's painting has been more than a hobby; it is an integral part of his life. He was a charter member and one of eight men to create the Asheville Art Museum. He was given a certificate of membership, citing his interest in the "promotion and creation of fine art in western North Carolina." He is a member of the Amateur Artists' Association of America, now grown to over 4,000 members in all 50 states and many foreign countries. He won second prize for a water color at an exhibition at the Black Mountain Art Club. He is also successful as a cartoonist.

Another talent which relates this versatile Cobb of today to his earlier kinsman is his gift for writing. Stores and articles from his pen have appeared in a number of publications, exhibiting much the same wit and style of Irvin Cobb. He says that there are other stories and perhaps a book seething in his brain when he has time to write them.

Among other hobbies which he enjoys are fishing when he is on vacations; cooking—they say he is an excellent cook; harmless practical jokes; and making new friends with the "oil of human kindness" at every opportunity; and "countless others."

For the spring term, Mr. Cobb is teaching oil painting to a class of beginners at the High Point arts and crafts workshop at Ferndale Junior High School building.

Perhaps the most signal honor he has won—certainly the most recent—is his selection as the Pharmacist of the Month by the **Southeastern Drug Journal,** published in Atlanta, Ga. Each month this magazine selects one man from among several thousands for this honor. The March 10, 1960 issue of this magazine, just published, carries Louis Cobb's photograph on the cover and a biographical sketch printed within.

The final paragraph of this article sums up, as adequately as this man can be summed up in a few words, his character and accomplishments: "Pharmacist Cobb is a man who has been able to accumulate great riches in this world—not so much in gold and silver, as in having lived life up to the fullest extent possible."

A southern pharmaceutical association invited a space laboratory chief to appear on convention program. The chief wrote back he would be glad to . . . for $5,000. Since that time the association executives have been in orbit.

TAR HEEL DIGEST

Second for Page

Plans for the erection of a second Page Drug Company in Henderson have been announced by Clarence Page.

To be located on the corner of South Chestnut and Horner streets, the pharmacy will be opposite Marie Parham Hospital and adjacent to the offices of a number of doctors.

Sister Pharmacists

Cleveland County has two sister pharmacists: Ann Hogue, who works in Shelby for Suttle's, and Virginia Hogue, an employee of the nearby Boiling Springs Drug Company.

The daughters of a Blacksburg, South Carolina postmaster, Miss Ann is a pharmacy graduate of the Medical College of South Carolina while her sister completed her pharmacy work at the University of South Carolina.

Spotlight on Employees

To celebrate the opening of their newly remodeled pharmacy, with emphasis on the open prescription department, the Kings Mountain Drug Company ran pictures of all employees and the Rx Department in a recent issue of the local paper.

Headlined "Friendly Service Makes the Difference," the 14 employees pictured have combined drug store experience of 135 years.

Don Blanton and John McGill are partners in the operation of the store; Charlie Blanton is associated with his father as a pharmacist; and Samuel Houston is manager.

Capudine Firm Sold

One of North Carolina's oldest family businesses, the Capudine Chemical Company of Raleigh, has been sold to Pearson Pharmacal Company of Miami.

The late Henry T. Hicks first introduced Capudine 66 years ago. In order to market the product on a nation-wide basis, Capudine Chemical Company was organized in 1904.

W. S. Fleming, who has been with the firm for 47 years, is president of the company.

Break-ins

At Eastwood Pharmacy, Kannapolis. About $40 worth of narcotic drugs taken. Entry by way of rear door, which was forced open.

At opposite end of state—Walstonburg—Sam Jenkins' drug store was hit by night visitors, who forced open narcotic cabinet, placed drugs in small box, then left box in rear of store. Police and Sam are puzzled. Perhaps we have a forgetful narcotic addict.

Bad Checks

The **Jacksonville Daily News** recently ran a picture of Pharmacist Carl O. Winter, manager of Ketchum Drug Company, in which Mr. Winter was shown telephoning a local bank to verify a customer's checking account.

According to **The News**, 27,017 bad checks totaling $1,980.324 were given merchants in the area during the past four months. To help alleviate the situation, the local Chamber of Commerce has prepared and distributed a list of known violators.

Most of the checks were returned because of insufficient funds.

With income tax paying time at hand, we wonder what sort of postage bill the banks will have during the current quarter? Any offers for a slightly used, second-hand check?

NEW from Robins: *an outstanding muscle relaxant-analgesic formulation for subduing the "two-headed dragon" of*

'pain & spasm'

pain due to or associated with spasm of skeletal muscle

Robaxisal®

ROBAXIN® WITH ASPIRIN

Combining the widely-prescribed skeletal muscle relaxant—Robaxin—and the time proven analgesic, anti-inflammatory and anti-rheumatic agent—aspirin—whose plasma levels are built up by 50% when given with Robaxin.

Build up those prescription sales, too!

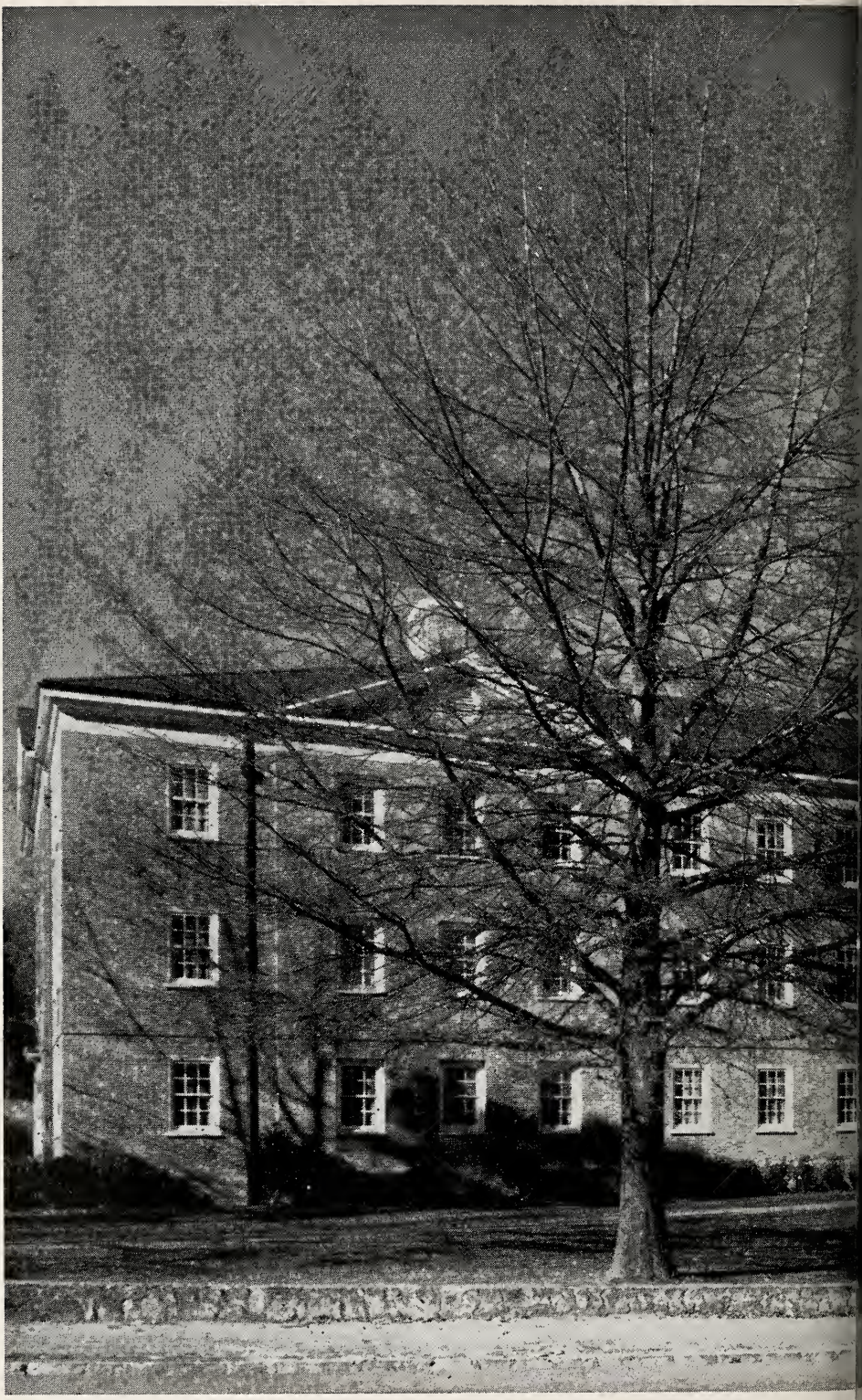
Be sure you have an ample supply of ROBAXISAL on hand. This new muscle relaxant-analgesic is being supported right now in your area by intensive journal advertising, direct mail and detailing promotion to physicians. It's a sure potentiator of new Rx business.

Each ROBAXISAL Tablet contains:
Robaxin (methocarbamol Robins*) ..... 400 mg.
Aspirin (5 gr.) ..... 325 mg.

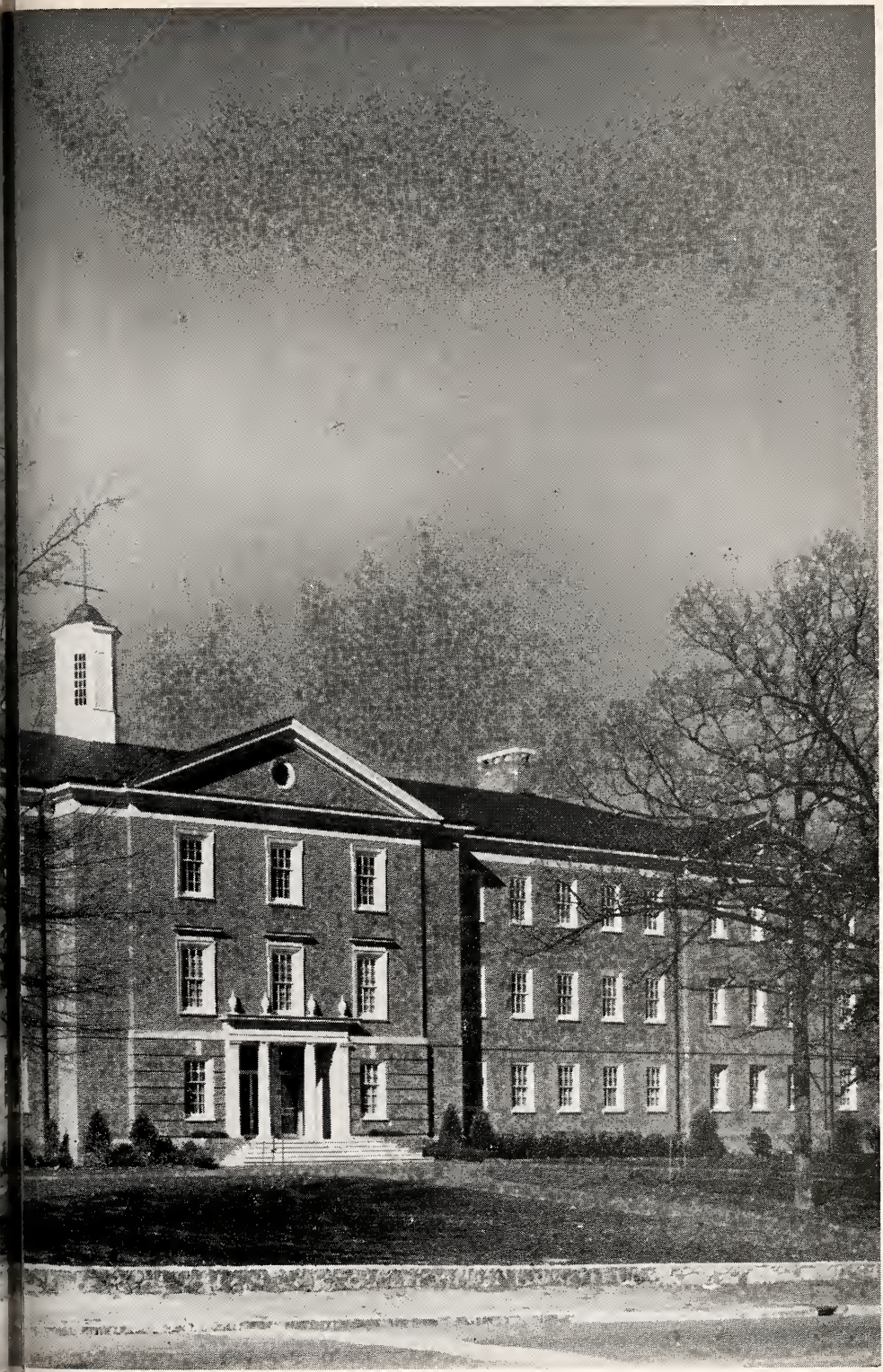
SUPPLIED: ROBAXISAL Tablets (pink-and-white, laminated) in bottles of 100 and 500.

*U. S. Pat. No. 2770649

A. H. ROBINS CO., INC., RICHMOND 20, VIRGINIA



SCHOOL OF PHARMACY



RITY OF NORTH CAROLINA

THERE'S ONLY ONE!

50

POWDER PACKAGE

Less than

2c

PER DOSE

STANBACK IS THE ONLY
HEADACHE POWDER MARKETED
IN THE 50-POWDER PACKAGE

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

"LIKE SELLING BY THE CARTON INSTEAD OF BY THE PACK"

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

GREATER VOLUME
for you
MORE PROFIT
per sale
MORE ECONOMY
for your custome

Stanback Co., Ltd., Salisbury, N. C.

North Carolina Protests Mail Order Rx Plans

Retired Persons Pharmacy, Inc.
1317 14th Street, N.W.
Washington, D. C.

Gentlemen:

It has come to the attention of the North Carolina Board of Pharmacy that your organization is offering its services as a pharmacist to people in the State of North Carolina while not being permitted as an outlet in this State and while not otherwise complying with the laws of this State relating to practice of Pharmacy.

We, therefore, give you notice at this time that you shall cease and desist from any and all advertising of your services to the citizens of the State of North Carolina and that you cease and desist from filling prescriptions mailed to you from citizens of the State of North Carolina and returning them to said persons by mail.

For your information the Legislature of the State of North Carolina has placed the responsibility of enforcing the laws relating to the practice of pharmacy in the hands of the North Carolina Board of Pharmacy, and these laws, which are promulgated under the police power of the State, are for the purpose of assuring to the citizens of this State the services of qualified pharmacists. These statutes regulating the practice of pharmacy prohibit the conducting or managing of any drug store or pharmacy, drug or chemical store, apothecary shop or other place of business for the retailing, compounding or dispensing of any drugs, chemicals or poisons, etc. unless it is conducted or managed by a person licensed as a pharmacist within the meaning of the General Statutes of North Carolina. They also prohibit the practice of pharmacy in this State by anyone other than a licensed pharmacist, licensed pursuant to the Statutes of North Carolina, and the doing business by any drug store or pharmacy until such drug store or pharmacy has been issued a permit by the North Carolina Board of Pharmacy.

Your organization has not met the requirements of the General Statutes of North Carolina regulating the practice of pharmacy and while attempting to do business in this State are in violation of our laws relating thereto.

Unless and until you may qualify under the North Carolina Statutes and the Rules and Regulations of this Board for the permit pursuant to these laws, and until you may otherwise qualify to do business in this State, you must cease and desist from all practice of pharmacy within the State of North Carolina.

Yours very truly,
N. C. BOARD OF PHARMACY
H. C. McAllister
Secretary-Treasurer

Remodel with

SAGINAW STORE EQUIPMENT

For More Profits.

Send for store planning kit.

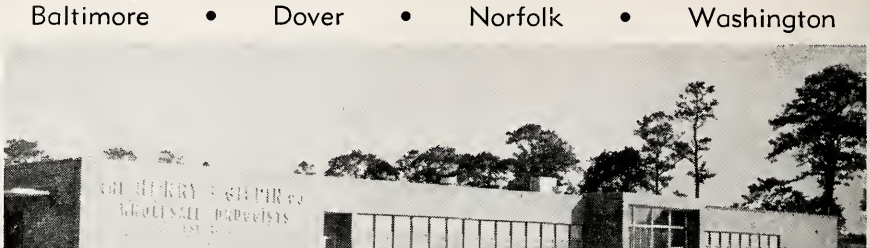
Gervin M. Wayt,
300 Patton Street,
Morganton, N. C.
HEmlock 7-0486

Divisional Engineer,
North and South
Carolina, Tennessee.

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington



Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

6435 Tidewater Drive • Norfolk, Virginia • Madison 2-6361

Reaco

Reaco B-Complex with C Tablets **$20.00 Doz. 100s**

Reaco A & D Capsules **$10.00 Doz. 100s**

A. E. P. Tablets **$24.00 Doz. 100s**

Pyridoxine HCl (B6) 10 mg. Tablets **$2.25 per 100**

Pyridoxine HCl (B6) 25 mg. Tablets **$4.50 per 100**

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New Pharmacies

Costner Drugs, 116 South Academy Street, Lincolnton. B. P. Costner, Jr., owner. Paul High, pharmacist in charge.

Cornwell Rexall Drugs, Huxley Village Shopping Center, Highway 74, Bypass, Shelby. G. T. Cornwell, A. H. Cornwell and W. A. Allen, owners. Ronald Austell, pharmacist in charge.

Anderson Drug Store #2, 2401 English Street, High Point. Mrs. E. R. Anderson, Sr., owner. Renus Rich, Jr., pharmacist in charge.

Johnson Drug Company #2, 714 New Bridge Street, Jacksonville. G. P. Johnson and C. Louis Shields, owners. William B. Ennett, pharmacist in charge.

Laurel Hill Drug Company, Laurel Hill. Evelyn S. Hunsucker and Keith Hunsucker, owners. J. E. Walters, pharmacist in charge.

Kerr Drugs of Ridge Road, Inc., 3532 Faircloth Street, Raleigh. Banks Kerr, owner. Frank E. Wells, pharmacist in charge.

Closed

The Prescription Shop, 316 S. Gregson Street, Durham.

Rex Drug Store, 417 E. Second Street, Charlotte.

Change in Ownership

Thomas Pharmacy, Varina. J. H. Smith, Jr. and John W. Thomas, owners. J. H. Smith, Jr., pharmacist in charge.

Roanoke Pharmacy Company, Inc., 199 Roanoke Avenue, Roanoke Rapids. Joseph P. Thorne and Dr. M. C. Maddrey, owners; Joseph P. Thorne, pharmacist in charge.

Lasley Drugs, Inc., 222 N. Fieldcrest Road, Draper. R. F. Harrison, L. G. Clark and E. W. Vaughn, owners; R. F. Harrison, pharmacist in charge.

Wilson and Holmes Pharmacy, 3215 Brevard Street, Charlotte. Mrs. M. L. Wilson and Mrs. Mabel Holmes, owners; J. D. Richardson, pharmacist in charge.

Shew's Drug Store, Inc., 105 South 46th Street, Wilmington. H. T. Bishop and Mary M. Bishop, owners; H. T. Bishop, pharmacist in charge.

Dobson Drug Store, 129 Atkins Street, Dobson. Viola R. Howell, owner and pharmacist in charge.

The Drug Center, Rowland. Mitchell H. Walker, owner and pharmacist in charge.

Change in Name & Ownership

Matthew's Pharmacy, Corner John & Main Streets, Matthews. George F. Woodard, owner and pharmacist in charge. Formerly Black's Pharmacy.

Pharmacists Received by Reciprocity

Gerald Waymon Wilson, 1409 East Polo Road, Winston-Salem. With Eckerd's. From Alabama.

Robert James Moore, Box 3327, Fayetteville. Relief work with Fayetteville Drug. From Pa.

DOINGS

OF THE AUXILIARIES

- Asheville—Mrs. P. W. Cozart
- RowanDavies—Mrs. Frank Carrigan
- Charlotte—Mrs. Worth R. Blackmon
- Chapel Hill—Mrs. Fred Semeniuk
- Winston-Salem—Mrs. Don Joyce
- Pharmacy Wives—Mrs. Henry Ridenhour
- Lizzie Hancock—Mrs. W. T. Dement .....
- Burlington—Mrs. R. L. Salter
- Greensboro—Mrs. J. F. Pickard

Rowan

The Rowan-Davie Drug Auxiliary held its April meeting at the Salisbury Country Club, with Mrs. Henry Fairley and Mrs. Jack Rodgers as hostesses for the day.

Mrs. Billie Pittman, president, conducted the meeting. Mrs. R. B. Hall led the devotions.

Mrs. Paul Miller introduced the guest speaker, Harry Beaver of Charlotte, who gave a program on interior decoration, with emphasis on a practical approach.

Officers for 1960-61 elected are as follows: Mrs. Ken Washburn, president; Mrs. Edwin Fuller, vice-president; Mrs. George E. Jones, secretary; Mrs. E. D. Hoyle, treasurer; Mrs. D. A. Thompson, historian; Mrs. Billie E. Pittman, Advisor.

Visitors were Mrs. Bill Burbage of Albemarle and Mrs. Earl Haynes.

Mrs. D. A. Thompson won the draw prize, and a token gift was presented to Mr. Beaver.

Asheville

The W. N. C. Drug Auxiliary met April 29, 1960 at Bailey's Cafeteria, Asheville. Hostesses were Mrs. E. C. Brown and Mrs. H. R. Laidlaw.

After reading of minutes, business transacted included the decision to contribute $75 to the Pharmacy Student Loan Fund at Chapel Hill.

Guest speaker was Miss Marjorie McCune, case worker for the blind, who described the training of a Seeing-Eye dog.

The Nominating Committee presented a slate of officers for the new year. They will be installed at the next meeting.

The Auxiliary made plans for their rummage sales to be held April 22 and 23, with Mrs. Charles Beaman in charge.

Door prizes were won by Mrs. C. R. Hinkle and Miss Marjorie McCune.

Winston-Salem

The monthly meeting of the Apothecary Club was held in the home of Mrs. Charles Davis with Mrs. Joe Barbour and Mrs. Gray Sowers as co-hostesses. Nineteen members attended.

Mrs. A. C. Dollar, Jr., president, called the meeting to order. Following officers' reports, the meeting was turned over to Mrs. E. E. Merchant, Jr., Convention Chairman. She expressed her appreciation for the cooperation she had had from the members in planning for the annual convention. Mrs. J. M. Darlington asked for helpers for the prize solicitation, and for volunteers to man the prize room.

It was voted to dispense with the May meeting because of the convention. A $100 contribution was made to a Pharmacy student at the University of North Carolina.

Officers for the new year were installed: Mrs. William Insch, president; Mrs. Craig Lewis, vice-president; Mrs. Joe Barbour, treasurer; Mrs. Don Joyce, secretary.

A final auction sale was held, netting a profit of about sixty dollars.

The meeting adjourned with hopes of everyone for a wonderful convention, and everyone was urged to attend.

Chapel Hill

A business meeting of the Chapel Hill Woman's Pharmaceutical Auxiliary was held Tuesday, April 12th at the home of the president, Mrs. Fred Hawkins.

Mrs. George Cocolas and her committee were commended on the successful benefit bingo party held in March.

Mrs. Hawkins discussed convention plans, and members voted that the Chapel Hill delegate's registration fee be paid by the Auxiliary.

A discussion followed concerning methods of increasing interest in meetings. This topic will be resumed at the next meeting.

Pharmacy Wives

The election of new officers for 1960-61 was held by the Pharmacy Wives at their regular business meeting on April 7. The results were: President: Mrs. Francis Raper; Vice-President: Mrs. James Little; Secretary: Mrs. James Sitison; Treasurer: Mrs. Hayes Hall; Historian: Mrs. Terre Smith; Refreshments Chairman: Mrs. Gary McKenzie; Hospitality Chairman: Mrs. Roy Collette, Jr.; Publicity Co-Chairman: Mrs. Hunter Smith & Mrs. John Schofield.

President, Mrs. Sanford Price, announced the date of the Senior Tea (a graduation exercise for wives of seniors) to be May 22, and appointed Mrs. James Sitison as chairman.

Mrs. Edward Faulkner and Mrs. Robert Bowers were hostesses to the sixteen members present.

On April 28, the Pharmacy Wives met at the Duke Power Company, Durham, for a demonstration on outdoor cooking. Miss Judith Knowles, home economist, prepared many tasty dishes for the group to sample.

The meeting was concluded by refreshments served by Miss Knowles.

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Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Exempt Narcotics

Due to the "frequency of demands" by purchasers of preparations containing dihydrocodeinone, the Maryland Board of Pharmacy has passed a regulation restricting the sale of these preparations to prescription. This regulation restricts the sale of such commonly branded items as Cosanyl, Tussar, Endotussin, Coricidin Syrup, Bucol, Deka and others.

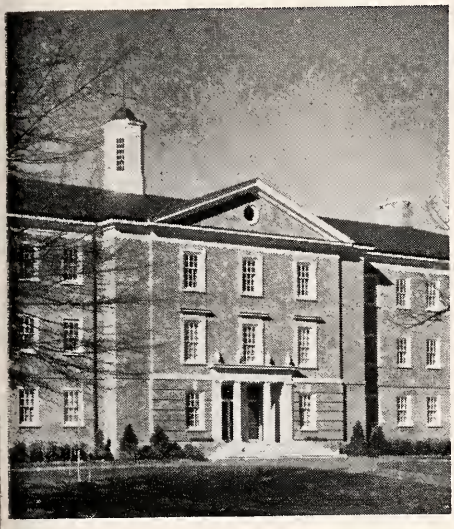
Recent findings place the addictive liability of dihydrocodeinone higher than was formerly believed. This being true, pharmacists must scrutinize more carefully all sales of drugs containing this narcotic. As is the case with all "exempt narcotics," the pharmacist must satisfy himself that the preparation is to be used for a legitimate medical purpose before he may legally sell any quanity. Failure to do this makes him liable for a number of legal actions.

The Board of Pharmacy in North Carolina does not have the authority to restrict the sale of exempt narcotics to prescriptions as does the Board in Maryland. Such restriction can be made only by an act of the legislature. The fact that the pharmacist has the legal obligation to refuse the sale of these drugs when he feels that their use is being abused should make it unnecessary to place further restrictions on the legitimate use of these effective medications. Failure to discharge this obligation, however, will most certainly bring about a change in the law placing these drugs on prescription. From time to time one hears pharmacists complaining about their rights and privileges being abridged by restrictive legislation. Here is a good opportunity for them to demonstrate that further restrictive legislation is not necessary in North Carolina.

Crabtree Honored

A biography of "Sir Walter Raleigh" has been presented to the Lee County Library in honor of pharmacist W. A. Crabtree of Sanford. Mr. Crabtree, a retired pharmacist, was 89 on February 26.

UNC PHARMACY SCHOOL NOTES



Excellent interest and variety was added to Mr. W. W. Taylor's class in hospital pharmacy by guest lecturers during the last half of the Spring Semester: I. T. Reamer, Duke Hospital, Durham; E. W. Rollins, N. C. Baptist Hospital, Winston-Salem; O. J. Rodgers, Rowan Memorial Hospital, Salisbury; H. G. Price, Rex Hospital, Raleigh; G. M. Stahl, Watts Hospital, Durham; Frank Lowder, City Memorial Hospital, Winston-Salem; H. F. Padgett, McPherson Hospital, Durham; C. U. Paoloni, Moses H. Cone Memorial Hospital, Greensboro; and J. W. Mitchener, Cabarrus Memorial Hospital, Concord.

It is taken as a good sign of the times that popular demand added Sunday night from 7:00 to 10:00 p.m. to the schedule when the pharmacy library is open. It is reported that 21 undergraduate pharmacy students made use of this opportunity on the first Sunday night, March 27.

On midnight of March 29 three pharmacy students were tapped to the Order of the Old Well, campus honorary activity organization: Nancy Faison, Charles Himes, and Whit Moose.

On March 27-30, Dean E. A. Brecht attended the interim meeting of the House of Delegates of the American Pharmaceutical Association and the decennial U. S. Pharmacopoeial Convention in Washington, D. C. Testimonial luncheons honored Congressman Carl T. Durham on March 27 and Dr. Robert P. Fischelis, past secretary of the A.Ph.A. on March 28.

An excellent address was given on April 4 by Mr. John Bowles, President of the Rexall Drug Company who told of the interesting experience of setting up a demonstration American pharmacy behind the Iron Curtain in Poland last summer and described his observations of the operation of pharmacy in Russia.

The new pharmacy building has been honored recently by organized visits from the following women's organizations: Rowan-Davie Drug Auxiliary on March 29, Alamance Drug Circle on April 5, Raleigh Drug Club Auxiliary on April 7, and Charlotte Women's Druggist Auxiliary on April 12.

The graduating class members were guests of the Durham-Orange Drug Club at the Country Inn on May 11. Mr. Rease Inge, Southeastern Regional Manager for E. R. Squibb & Sons delivered the address on the opportunities and challenges of careers in pharmacy.

Dudley Taw, Vice-President, Drug Relations Department, McKesson & Robbins, Inc. addressed the students of Mr. Edward M. Smith's class in pharmacy management on April 20. The projected data for retail pharmacy in the future were most pleasing.

The School of Pharmacy was visited by two deans on study tours and anticipation of new facilities. Dean Henry M. Burlage, School of Pharmacy at the University of Texas, enjoyed his return to Chapel Hill on March 30 and Dean and Mrs. Curtis Wal-

(Concluded on page 31)

CM in New Package

The S. E. Massengill Company announces CM (Corrective Mixture) for treating upset stomach, nausea, simple diarrheas and heartburn. Bottled in a striking new package, CM is available with 3 free goods offers. Purchase 10 dozen, get 10 dozen free; purchase 3 dozen, get one dozen free; purchase 11 bottles, get one bottle free. 67.7% profit on the largest deal. All other forms of Massengill's Corrective Mixture in 4-ounce, pints, and gallons are also available on various free goods offers. Additionally, delayed billing is offered. Promotion terminates May 31.

A unique merchandising aid is supplied with each dozen to assist the pharmacist in creating more sales. Taking up no counter space, the merchandising aid is called Snap-Ad. It adheres to the back of a bottle of CM with a self adhesive backing, allowing a single bottle to make a unique display item. The new package was specifically designed to easily fit into any wall shelf or be used as an attractive counter display.

Speakers Bureau Active

Three pharmacists, W. R. McDonald, III, of Hickory; N. O. McDowell, Jr. of Scotland Neck; and Roger Sloop of Winston-Salem, have addressed groups of dentists within the past month. The three pharmacists are members of the NCPA Dental Speakers Bureau.

McDonald addressed the Iredell County Dental Society at a dinner meeting in Statesville. McDowell's talk was in Rocky Mount to members of the Rocky Mount Dental Society; and Sloop spoke to members of the Forsyth Dental Society in Winston-Salem.

Attendance and interest has been good. At one meeting, 45 dentists were present. A show of hands indicated most of the dentists already have copies of The N. C. Dental Formulary.

UNC PHARMACY SCHOOL NOTES

(Continued from page 29)

don, College of Pharmacy, University of Colorado, made their visit on April 2.

Kappa Epsilon

The officers of the Lambda Chapter of Kappa Epsilon for 1960-61 are as follows: President, Dorothy Reaves, Fayetteville; Vice President, Minnie Barnes, Raleigh; Secretary, Becky Harper, Hendersonville; Treasurer, Barbara Bell, Statesville; Pledge Mistress, JoAnne Hardin, Boone; Historian, Ann Bills, Valdese; Chaplain, Margaret Patterson, Roxboro.

Historical Note

By ALICE NOBLE, *Research Historian*

With the outbreak of the War Between the States, the North established a blockade which became so effective that it was difficult—well nigh impossible—for the Confederacy to obtain the important drugs which had formerly been supplied by importation. The South was compelled to search for drugs grown locally as substitutes for those which had been imported. The situation became so serious that in order "To promote the manufacturing of drugs and to raise the professional standing of druggists, a convention of druggists was held in Augusta, Ga., on May 6-7, 1863." From the sparse records that exist concerning this meeting it appears that southern druggists made this effort to establish a Confederate Pharmaceutical Association similar to the A.Ph.A. In his interesting book, **Drugs and Pharmacy in the State of Georgia,** Dr. R. C. Wilson quotes as follows from **Ersatz in the Confederacy**: ". . . A Committee of Three was appointed to accept samples of drugs and chemicals made from native substances and examine them (tests for efficacy and safety). The Confederate Government published a list of drugs, medicines, and chemicals, and laboratories were set up for their manufacture and for research in native herbs and plants . . ."

J. R. Williams, of Raleigh, attended the Augusta convention and was made First Vice-President of an organization that was formed (no name was apparently given to the body). Mr. Williams, a native of Franklin County, became a member of the drug firm of Williams and Haywood, druggists, in Raleigh in July, 1836. The firm had been established in the "early part of the century and continued steadily to advance its prosperity and increase its trade notwithstanding that the country was overrun by hostile armies." Located at the southeastern intersection of Fayetteville and Hargett Streets, the pharmacy was one of the landmarks of Raleigh for several generations. "The premises consisted of two stories 18 x 70 feet and cellar. The stock, which averaged many thousands of dollars in value, contained besides drugs and medicines, paints, oils, dye stuffs, perfumery and fancy articles, garden seeds, pure wines, brandies and liquors for medicinal use, cigars and tobaccos. They dealt both wholesale and retail . . ."

Among the manuscripts collected by the late Dean E. V. Howell, which are now deposited in the Southern Historical Collection of the State University, are the business papers of Williams and Haywood 1858-1869. The records for the War years consist of from twenty to thirty items of orders, invoices, bills, accounts, and business correspondence. Among them is the following bill, dated October 18, 1862, for goods bought by the firm from R. W. Powers in Richmond on October 3, 1862:

10 lbs. carb. magnesia per lb	$1.25
5 lbs. precip. carb. iron	1.50
4 oz. lunar caustic	5.00
21 lbs. ground black pepper	1.30
4½ lbs. cinnamon	1.00
50 lbs. epsom salts	1.20
20 gross corks	1.50
2 gallons Sprs. Ammonia	2.00
bottle	.15
1 gross matches	2.00
2 lbs. sprts. nitre	1.00
2 boxes	2.25
drayage	.15

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E. N. ROWELL CO., INC.
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Wesley Charles Jones

Born to Mr. and Mrs. Charles F. Jones, Jr. of Oxford, a son, Wesley Charles, on March 30, weighing 7 lbs. 6¾ ozs. Mr. and Mrs. Jones are also the parents of three other children: Sanne Dail, 10 years; Randall, 7 years; and Kennon, 4 years.

Mary Elizabeth Miller

Mr. and Mrs. Seth George Miller of Lexington, are announcing the birth of Mary Beth, April 9, 1960. Little Miss Miller weighed 7 lbs. 14 oz. at birth.

Ruth Clark Barringer

A card announcing "A New Product" turned out to be a very unique method of introducing Ruth Clark Barringer, born April 26 to Mr. and Mrs. John Barringer of Carthage. An attached capsule contained a pink slip with details of weight, date, etc. Incidentally, she weighed 6 lbs. 10 ozs.

Deaths

C. A. TAYLOR

Charlie Albert Taylor, age 73, Jacksonville pharmacist, died April 7 at McGuire Veterans Hospital, Richmond, Va. He had been ill six months.

Mr. Taylor in recent years had made his home in Jacksonville, where he manufactured and distributed "Swiss Brand Ointment."

G. E. BURWELL

George Ernest Burwell, age 91, treasurer of the North Carolina Pharmaceutical Association from 1910 to 1917, died in Charlotte on April 12.

A native of Goldsboro, Mr. Burwell was a resident of Florida for 35 years. In recent years he had made his home in Charlotte with a daughter, Mrs. W. F. Harwell.

W. A. RATLEY

Warren A. Ratley, age 62, retired Goldsboro pharmacist, died April 12 following a period of declining health.

Licensed as a pharmacist in 1931, Mr. Ratley was associated with various pharmacies in Laurinburg, Hamlet, Raleigh and Wilmington prior to opening his own pharmacy in Goldsboro, August of 1939.

Surviving are his wife, Mrs. Gladys Harris Ratley; and one sister, Mrs. Hector McNeill of Fairmont.

B. F. KING

Benjamin Franklin King, of Hickory, died April 22 in Belton, South Carolina, following an illness of ten days.

A graduate of the Atlanta College of Pharmacy, Mr. King for many years operated a pharmacy in Hickory. From 1956 to 1958, he was in Greensboro near the Cone Hospital as owner-operator of a professional pharmacy.

He returned to Hickory in December 1958, and opened King's Pharmacy in Viewmont.

Survivors include his wife; a daughter and a son, Alden, who is a pharmacist and who has been associated with his father in the management of the Hickory pharmacy.

Marriages

Griffin-England

Mr. and Mrs. Floyd England are announcing the marriage of their daughter, Margaret Ann, to William Russell Griffin, Jr. of Old Fort, April 16, 1960. Mr. Griffin is presently associated in business with his father at the Old Fort Drug Company, but will go to Winston-Salem in the fall where he will enter the Bowman Gray School of Medicine.

Bobbitt Helps WSJS Observe 30th Anniversary

This week WSJS Radio is observing its 30th Anniversary. In observance of this thirty years of service to Winston-Salem, we have as our guest Mr. Bracey Bobbitt.

Thank you Wayne, it is a pleasure to be a part of your program and our heartiest congratulations go with **WSJS** for 30 years of splendid service to our community.

1.Q. Mr. Bobbitt, as a man who has long been prominent in the field of pharmacy, what are your observations concerning the progress made in pharmacy during the past three decades?

1.A. Well, let's bring into perspective our progress in medical care and the development of pharmacy's services to the family during the last thirty years.

Drugs and medicines were used in the **treatment** of disease as far back as recorded history goes—note, please, that I used the phrase **treatment** of disease, for treatment and relief of pain was all that was possible up until thirty years ago.

Pharmacy has advanced more in the past 3 decades than it has since the very beginning of time. For it was only in 1929 that the discovery of penicillin and the antibiotics made the use of wonder drugs with actual **Curative** properties available.

2.Q. That was about the time you opened your second drug store, wasn't it?

2.A. Yes.

3.Q. Where was that, Mr. Bobbitt?

3.A. Well lets reminisce for a moment. December, 1922 Bobbitt Drug Company in the Hotel Robert E. Lee was opened. In April, 1927, two years prior to this discovery, we opened Bobbitt-Nissen Drug Co. Bobbitt Pharmacy in the Reynold's Building was opened June, 1929, only 3 months before this discovery.

After this great discovery it took 10 to 12 years of intensive clinical research and further development before penicillin could be released for use by the public. This was about the time we opened Bobbitt's College Pharmacy, corner Hawthorne at Lockland. With the development of antibiotics, we have seen such deadly diseases as pneumonia and meningitis almost completely eradicated.

Before the advent of the antibiotics, Calvin Cooledge, Jr. died because a blistered heel on a tennis court led to infection and nothing could be done for even a president's son. A few years too early for one of our modern miracle drugs which could have saved his life. A million dollar fortune couldn't buy the antibiotics necessary to cure infection 32 years ago, but today, they are available to everyone.

At the turn of this century, our average life span was only 49 years, today the life span has been increased to 70 years.

4.Q. Hasn't Pharmaceutical research during this period of time contributed greatly toward this increase in life span?

4.A. Yes, a well organized research program by doctors, and pharmacists and other members of the health team have also developed—the **sulfas** for infections, the **antihistamines** for allergies, **vitamins** for better general health, **anti-T. B. drugs** which have cut the T. B. death rate by more than two-thirds since 1945, the **tranquilizers** of indispensible value, **heart drugs, antiepilep-**

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Specializing in Labels for Drug Stores

sy drugs, antispasmodics, diuretics, and serums and vaccines to treat and prevent Polio, Typhoid, Mumps, Measles, Whooping Cough, Scarlet Fever and many other diseases.

We in the profession of pharmacy are proud to be a part of this medical progress. This, without question, is the "Golden Age" of medicine and not because of any one drug or a dozen, but because of the rapid rate at which new and better drugs are constantly being developed by our devoted researchers in the pharmaceutical industry. The present rate is one new drug every 25 hours.

5.Q. Mr. Bobbitt, after the search is completed on a product the job is only half done, isn't it?

5.A. After development, scientific men from many fields join with the pharmacist to brings new drugs into large-scale production. Some such as penicillin and streptomycin, may require millions of dollars worth of equipment. Twenty-five million dollars was spent in developing the mass production of penicillin alone—which brought the price within the reach of everyone. It seems that some of the new drugs are high when a prescription is filled, but today's prescription is a much bigger bargain than in 1930.

TMA Brief Case

Mr. Goodrich, Secretary-Treasurer of the TMA, now has a handsome brief case in which to store and transport the official papers of the organization. The hand-tooled case, containing the names of all past presidents of the TMA in gold letters, was a gift from O. G. Duke of Raleigh, the current president of the TMA.

Eventually the case will become a part of pharmacy's historical archives.

First president of the TMA was Mr. Sedberry (1914).

The first non-attending TMA membership card has been issued to W. C. Comstock of the Physicians Products Company of Petersburg, Virginia. For being first, Comstock is No. 1.

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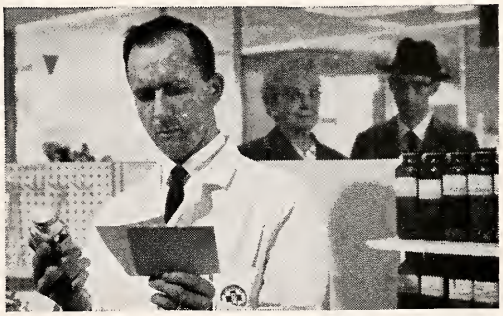
Prompt, efficient prescription service builds prescription business, enhances store prestige, and invites confidence of physicians everywhere. But all is lost when poor service and out-of-stock conditions are a result of complacency and unwise stock control. To be sure of satisfied customers—customers who will patronize your store again and again—keep your stocks fresh, clean, and adequate to every demand by ordering ample quantities in accordance with current needs from us, your service wholesaler.



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DURHAM, NORTH CAROLINA

Wallace Rotarians Hear Lilly MSR Hickman

Milton Whaley arranged for Lilly MSR W. L. Hickman of Wilmington to talk to the members of the Wallace Rotary Club on the night of March 10.

An account of Mr. Hickman's talk appeared in detail in a recent issue of **The Wallace Enterprise.** The Kefauver Investigation, Costs of Drugs in Foreign Countries, What Does Medical Care Cost?, Are Prescription Prices Too High?, and How the Medical Care Dollar is Spent were some of the topics covered by the speaker.

The news report concluded with this significant paragraph:

"W. L. Hickman is a graduate of the University of North Carolina and also holds a degree from the School of Pharmacy from that institution. He has a decidedly professional bearing and impresses one as being scholarly with considerable knowledge in his field."

Abbott Life Message Reproduced

The Abbott Laboratories paid editorial "Big Pill to Swallow," which appeared in Life Magazine was reproduced in **The Fayetteville Observer** as a public service by ten retail pharmacies of Fayetteville.

For setting the record straight in easily understandable terms, a bouquet of our best roses to Abbott Laboratories.

Incidentally, the reply by Abbott cost $25,000.

Building Dedicated

A picture of the new School of Pharmacy Building of the University of North Carolina, which was dedicated on April 24, appears as a center-page spread this month.

Where desired, the two pages can be detached and framed. Later on, we hope to sell someone on the desirability of making the picture available in color, perhaps as a calendar illustration.

Since the press gave widespread coverage to the dedication, we limit this reference to the fact the building is now an official part of the Health Division of the University. Of major importance is how effectively the facilities will be utilized, now that a project of 13 years standing has been brought to a successful conclusion.

Briefly Speaking

We gave him 20 minutes,
He finished up in ten.
Oh, there's a Prince of Speakers
And a servant unto men.
His diction wasn't such a much;
He hemmed and hawed a bit,
And still he spoke a lot of sense,
And after that—he quit.
At first we sat plum paralyzed,
Then cheered and cheered again;
We gave him 20 minutes,
But he finished up in ten!

COMING JULY 31, AUGUST 1 & 2

Geer's Holiday Gift Show

"THE FINEST IN DIXIE IN '60"

Spartanburg Memorial Auditorium

Sun.-Mon.-Tues. July 31, Aug 1 & 2

OPEN-BOOK CREDIT

(Continued from page 7)

Those stores with an Average Collection Period less than 58 days are better than average in this group, and those with one greater than this are below average in this respect. The median for all 188 stores was 67 days.

Turnover of Accounts Receivable

This ratio is a measure of the number of times that the accounts receivable are converted into cash within one year. The higher the Turnover of Accounts Receivable, the less will be the amount of cash tied up in receivables to maintain a given volume of credit sales. We are critical of a merchandise inventory turnover that is too low because it represents an uneconomical use of cash funds for the maintaining of excessive stocks. Consistency in business operation requires that we also regard a low Accounts Receivable Turnover as an unnecessary tie-up and waste of current cash funds.

The Turnover of Accounts Receivable is determined by dividing the annual credit sales by the credit sales outstanding. The formula is given below.

$$\text{Accounts Receivable Turnover} = \frac{\text{Annual Credit Sales}}{\text{Credit Sales Outstanding}}$$

Thus, an Accounts Receivable Turnover of 2 would indicate that the receivables are turned twice a year or that the average collection period is six months. Similarly, a figure of 12 indicates that the average collection period is 30 days.

Table 2 is a summary of the results of computing the Accounts Receivable Turnover of the respondents of the credit questionnaire sent to every retail pharmacy in North Carolina. Of all those stores which answered the survey and which grant credit, 69% gave terms of 30 days. Of the 188 stores for which the Accounts Receivable Turnover was determined 55.3% of the stores had a turnover of less than 6, and only 24.3% had a turnover of 9 or more. Stated in another way 55.3% of the stores had average collection periods greater than 60 days, and only 24.3% had average collection periods of 40 days or less. Of the 130 stores granting 30 days credit terms, 48.4% had a turnover of less than 6 (average collection period greater than 60 days), and only 29.3% had a turnover of 9 or more (average collection period of 40 days or less).

Table 1—*Number of Days Credit Sales Outstanding in N. C. Retail Pharmacies in October 1959.*

Number of Days Credit Sales Outstanding	Stores Granting 30-day Credit Terms		Stores Granting Terms Longer Than 30 Days		Total	
	No. of stores	Per Cent	No. of stores	Per Cent	No. of stores	Per Cent
1- 30.....	15	11.5	2	3.4	17	9.0
31- 60.....	52	40.0	13	22.4	65	34.6
61- 90.....	28	21.5	14	24.1	2	22.3
91-120.....	8	6.2	11	19.0	19	10.1
121-150.....	7	5.4	4	6.9	11	5.8
151-180.....	8	6.2	4	6.9	12	6.4
181-210.....	6	4.6	1	1.7	7	3.7
211-240.....	2	1.5	1	1.7	3	1.6
241-270.....	0		4	6.9	4	2.1
271-300.....	0		0		0	
301-330.....	2	1.5	1	1.7	3	1.6
331-360.....	0		0		0	
361 and over.	2	1.5	3	5.2	5	2.7
Total.....	130		58		188	

Source of data: Questionnaire to retail pharmacies in North Carolina during the month of October 1959. Annual credit sales given for the year 1958 and credit outstanding for the month of October 1959.

Table 2—*Accounts Receivable Turnover of Retail Pharmacies in N. C. for 1958.*

Turnover	Stores Granting 30-day Credit Terms		Stores Granting Terms Longer Than 30 Days		Total	
	No. of stores	Per Cent	No. of stores	Per Cent	No. of stores	Per Cent
0- .99.....	2	1.5	2	3.4	4	2.1
1-1.99.....	9	6.9	7	12.1	16	8.5
2-2.99.....	12	9.2	8	13.8	20	10.6
3-3.99.....	11	8.5	11	19.0	22	11.7
4-4.99.....	13	10.0	8	13.8	21	11.2
5-5.99.....	16	12.3	5	8.6	21	11.2
6-6.99.....	13	10.0	6	10.3	19	10.1
7-7.99.....	10	7.7	1	1.7	11	5.9
8-8.99.....	6	4.6	2	3.4	8	4.3
9-9.99.....	4	3.1	2	3.4	6	3.2
10-10.99....	12	9.2	2	3.4	14	7.4
11-11.99....	5	3.8	2	3.4	7	3.7
12-12.99....	8	6.2	1	1.7	9	4.8
13-13.99....	1	.8	0		1	.5
14-14.99....	1	.8	0		1	.5
15-15.99....	0		1	1.7	1	.5
16 and over..	7	5.4	0		7	3.7
Total.....	130		58		188	

Source of data: Questionnaire to retail pharmacies in North Carolina during month of October 1959. Annual sales given for 1958 and the credit outstanding for the month of October 1959.

Other Data from the Survey

Credit sales of the respondents which grant credit represented 25.6% of total store sales for the group. Only 9.4% of those answering the questionnaire did not grant credit.

CONCLUSION

Open account credit is not for those persons who cannot and will not be able to pay. It should be granted only to those whose promise of future payment is consistent with their future ability and willingness to pay. If this realistic approach seems unduly harsh, it should be considered whether it is more unreasonable for one to refuse to grant credit to a person that is unable or unwilling to pay or whether it is more unreasonable for this person to ask and expect to receive credit under these conditions.

The Small Business Administration in one of its Small Marketers Aids[2] lists six suggested credit policies for successful open-account credit.

1. Establish Sound Terms

[2] "Building Sound Credit Policies for Small Stores," Small Business Administration, Washington 25, D. C. This and other *Small Marketers Aids* are available at no cost.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

2. Investigate Before Extending Credit
3. Follow-Up Systematically in Collecting
4. Enforce Credit Terms
5. Show the Delinquent How He Can Pay
6. Enforce Payment

Sound credit terms will include a determination of the period for which credit will be granted. "When you get it," is less desirable than some definite number of days such as 30, 60, or 90. A courtesy period, during which the person will be allowed to add to his past-due account, should be determined as part of the establishment of credit terms. A line of credit should be established for each customer, and this represents, under normal circumstances, the limit of his credit without making payment or other satisfactory arrangements.

The investigation of the applicant for credit should be sufficient to convince the manager that the person is a good risk, and the information may be obtained from the applicant for the store's credit form or a call to the local credit bureau may suffice.

Definite procedures should be set up for following-up the delinquent accounts. A telephone call may be the desirable method or a definite sequence of letters may be used. Failure to contact delinquent accounts results in bad debt losses, but, even more important, it results in loss of good customers.

Not only should a store organize credit policies which will minimize bad debt losses and simplify the credit operation, but all persons involved should be informed of the store's policies. The employees who, in many cases carry out these policies, should know exactly what policies the store wishes enforced, and the customers should know what they can expect from the store and what is expected from them.

The survey indicates that in some instances excessive receivables are being carried, and this is probably due to old, uncollectible accounts. Those accounts which are long past-due should be actively pursued. Those which are clearly uncollectible should be written off and the loss taken. The burden is somewhat reduced by the lower net income and the lower income taxes which will be required after the losses are taken.

This paper has made some suggestions for analyzing a store's credit policies. Each store is an individual case, and a bad situation for one store is not necessarily a bad one for another. Each owner must decide how good or bad his receivables are.

Slight Error

An English lady of title who was suffering from a nervous breakdown, having been recommended to stay in a small German village in the mountains, went there to inquire about lodgings, and knowing no German secured the assistance of the local schoolmaster, who had a smattering of English.

Securing what she wanted she returned home to make arrangements—she then remembered that she had omitted to inquire whether or not there was a W.C. attached to the house. She wrote therefore to the schoolmaster for full particulars as to the W.C.; but as he had never heard of the abbreviation, and therefore did not understand its meaning he consulted the local pastor, who also knew a little English. He came to the conclusion that the lady was a devout church-goer and wished to know where the Wesleyan Church was situated, and so wrote her the following letter:

Your Ladyship:

The W.C. is situated about seven miles from your lodgings in the center of a pine forest admist lovely surroundings, and is open on Tuesday, Thursdays and Fridays. This is unfortunate for you if you are in the habit of going regularly, but you will, no doubt, be glad to hear that a number take their lunch and make a day of it. Others who cannot spare the time go by car and arrive just in time.

As there are many visitors during the summer, I advise you to go early. The accommodation is good, and their are eighty seats; but should you be late, there is plenty of standing room.

The bell will ring 20 minutes before the W.C. is opened. I should especially advise your ladyship to pay a visit on Thursday, as on that day there is an organ ac-

companiment. The accoustics on the premises are excellent, and even the most delicate sounds are audible. I shall be delighted to reserve the best seat for your ladyship.

LETTER TO THE SECRETARY OF AGRICULTURE

Dear Mr. Secretary:

My friend Bordereaux received a $1,000.00 check from the Government for not raising hogs and so I am going into the not-raising hog business.

What I want to know, is what is the best kind of land not to raise hogs on and what is the best kind of hogs not to raise? I would prefer not to raise razorbacks, but if this is not the best kind not to raise, I will just as glady not raise Dorocs or Poland Chinas.

The hardest part of this business is going to be keeping an individual record on each one of the hogs I do not raise.

My friend Bordereaux has been raising hogs for more than 20 years and the most he ever made was $400.00 in 1918 until this year when he received $1,000.00 for not raising hogs. Now, if I will get $1,000.00 for not raising 50 hogs, I will get $2,000.00 for not raising 100 hogs, etc.

I plan to start off on a small scale, holding myself down to 4,000 hogs for which I will, of course, receive $8,000.00

Now these hogs I will not raise will not eat 100,000 bushels of corn. I understand you pay farmers for not raising corn. Will you pay me for not raising 100,000 bushels of corn, which I will not feed to the hogs which I am not raising?

I want to get started as soon as possible, as this looks like a good time of year for not ra'sing hogs.

Yours very truly,
Octave Brussard

P.S. Can I raise 10 or 12 hogs on the side, so we can have a little ham and bacon to eat?

Members of Charlotte Auxiliary visit new pharmacy building at Chapel Hill, one of the recipients of the Charlotte sponsored Scholarship appears with the group.

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In rain, sleet, and snow, the mail must go through. Similarly, despite climatic conditions, merchandise must reach your pharmacy. In the wholesale trade, the demand from pharmacies is for service, and, in turn, the public demands the same from pharmacies. This service is fostered by quick transportation, which makes efficient distribution possible. We are not unmindful of our responsibility to you and your customers in maintaining delivery schedules. As a service wholesaler, we strive to give you satisfaction in replenishing your merchandise and delivering it promptly.

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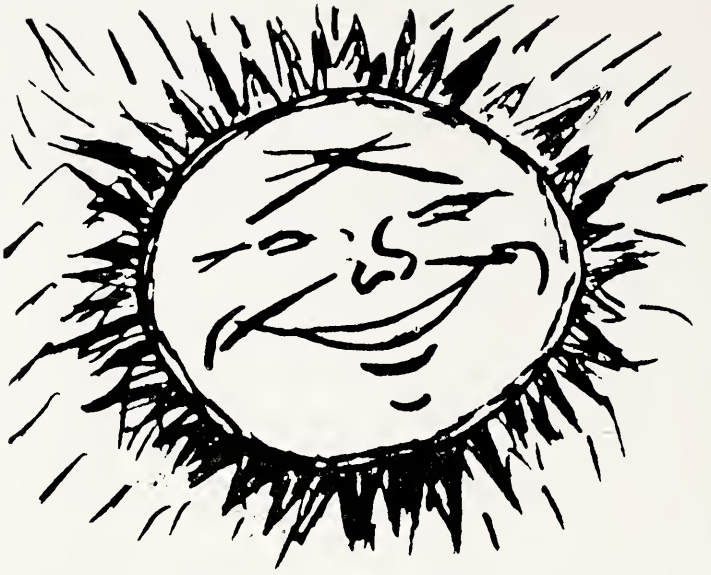

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North Carolina Pharmaceutical Association

JUN 27 1960

Code of Ethics

PHARMACY, one of the oldest professions dedicated to the physical well-being of mankind and closely associated with allied health professions throughout history in the creation and development of new media for use in humanity's struggle against disease, has as its primary obligation service to the physically and mentally ill. Through safeguarding the storing, handling, preparing, and supplying to the public of drugs, drug accessories, and medical supplies. Pharmacy proudly discharges this obligation.

PHARMACISTS require special knowledge, skill, honor, and integrity, hence their practice is restricted by legal statutes to those who by virtue of special education, experience and examination are qualified to be entrusted with the important service of compounding and dispensing medicine. The members of the North Carolina Pharmaceutical Association, acknowledging that pharmacists possess autonomy in their profession, subscribe to the following Code of Ethics:

We shall accept the approved legal standards of the United States Pharmacopeia and the National Formulary and encourage the use of official drugs and preparations.

We shall strive at all times to uphold the honor and to maintain the dignity of the profession, to improve the laws governing the practice of pharmacy and to seek the improvement of the administration of justice.

We shall seek to attract to our profession only young people of good character, good habits, and high intellect, and shall impart freely of our knowledge and experience as an aid in their instruction. The progress of medical sciences, the demands and the tempo of the time, require that those following the call of pharmacy be specially educated to the high standards essential to the proper performance of their service.

We shall keep well informed on current literature and publications, abreast of the progress of our profession, and shall contribute our observations and studies to the betterment of our calling through a sincere devotion to the common good of pharmacy.

We shall exert every effort to be tolerant and to understand the problems of the other facets of allied health-teams, but shall refrain at all times from encroachment upon their rights, honors, and qualifications. We shall be particularly vigilant in any area wherein we as individuals seek personal and financial gain through such trespass. Our endeavor shall be to protect the professional reputation of the physician in so far as is in our power, and we shall expect the same comity from them.

We shall create and foster an interest in the welfare of the people of our community through ardent zeal, active participation, and contribution of our utmost learning and ability in community activities.

We shall advance the honor of the profession and the best interest of all pharmacists and properly safeguard the public health, safety and welfare of the people when we render through living example evidence of exact compliance with the strictest principles of moral law, as well as observance of laws, rules and regulations governing the practice of pharmacy.

We deem that due courtesy, honorable treatment, correct professional and business practices shall mark our dealings with the medical professions, our brother pharmacists, and our patrons, so that our service and standing in society shall be compatible with our own self-respect. Therein shall we warrant a full measure of public esteem, confidence, and honor.

NO CODE OF ETHICS or set of rules can be framed which will encompass all the particular duties of the pharmacists in the varying phases of his professional and business life. Failure to enumerate specific activities should not be construed either as a diminution of their importance or a denial of their existence. Above all, a pharmacist shall find his greatest reward in a deserved reputation for fidelity to private trust and to public duty. We shall seek to be known as honest men, Christian neighbors, patriotic and loyal citizens.

THE FATE OF THE PHARMACIST WHO GOT BURIED ALIVE

He mistook the first rumblings of the avalanche for applause. So he only smiled when they unloaded his first bargain buy—just six cartons.

The next truck brought eight—big ones—and the one after that, a dozen. His shelves were overflowing.

The following day five trucks unloaded, and his stock room filled right up over his head. The last thing he heard was a driver asking, "Hey, Mac, where do *these* go?"

Moral

Don't buy it unless you can sell it—and sell it soon.

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The Lilly policy of wholesale distribution recognizes that the pharmacist's task is pharmacy. Warehousing, elaborate bookkeeping, and large inventories are properly the wholesaler's responsibility.

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HOLIDAY BUSINESS . . .

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THE FOURTH ANNUAL JUSTICE HOLIDAY GIFT SHOW IN THE SHOWROOM AT JUSTICE DRUG COMPANY . . . ONE-THIRD LARGER THAN EVER BEFORE. SAVE YOUR BUYING TIME BY SEEING APPROXIMATELY FORTY EXHIBITORS AT ONE TIME.

DATES: TUESDAY, WEDNESDAY AND THURSDAY
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The Carolina
JOURNAL OF PHARMACY

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★

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Recruit Now for the Future

R. N. WATSON

Recruiting highly qualified students to enter our schools of pharmacy is one of the most important problems facing pharmacy today.

The need is made urgent by the arrival of the five-year program. We must keep uppermost in our minds and plans the economic growth of our country. Economists tell us that within the space of twenty years America will have doubled its population—this is equivalant to a new United States of America. *Think of the challenges and opportunities just around the corner for us.*

Pharmacy is no greater, and will be no greater than the men who make it up. I am disturbed at the professional status of the retail pharmacist and the shortcomings of some of the graduates of our schools. Educators are not to blame for this dilemma. The malignant mistake of inferior recruitment is a major cause of our trouble. I hope we will not recruit students just to fill our classrooms. *Quality should take precedence over quantity.*

The pharmacist of the future must be a highly skilled professional man or woman. It will be necessary for him to become a capable consultant to the physician. The doctor will depend on him as never before in the past. The complexities of modern medicine, the ever-changing and demanding role of the pharmacist, interprofessional competition, and his duty to uphold the laws governing the practice of pharmacy makes it necessary that he who practices our profession be more outstanding than his predecessor. A highly qualified student will stand a much better chance of becoming the man we need than the less qualified one.

I trust that all of us who have in our hands the power and opportunity to shape the destiny of pharmacy will begin immediately to tackle the problem of recruitment. Each of us should consider it his individual responsibility to participate in a campaign which would bring highly qualified students into our schools. I know of no better way to insure the Fantastic Future of Pharmacy.

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Cover Page

Copies of the official Code of Ethics of the North Carolina Pharmaceutical Association are now available. The Code, printed on linenized paper with illustrations and border in gold, is 16 inches wide by 20 inches deep.

Copies of the Code, including mailing tube and postage, are available from the NCPA at $1.00. Use the order form or attach $1 to prescription label with note "Mail copy of Code to."

W. J. SMITH

BOX 151

CHAPEL HILL, N. C.

$1.00 enclosed. Mail copy of **Code of Ethics** to

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FOR SALE

COMPLETE PRESCRIPTION DEPARTMENT

Prescription scales, typewriter, large neon sign, **over four thousand dollars wholesale stock,** all supplies and fixtures for a **sacrifice** price of **one thousand dollars.** Must be moved at once.

LARRY'S Inc.

128 E. Broad St.
DUNN, N. C.

LaGrange—Construction of a new 40 by 100 foot building to house the enlarged Pharmacy was established in 1953 by Bob Dewar, who will continue to operate the firm on Caswell Street until the new building to adjoin the Piggly Wiggly Food Store on West Railroad Street is ready for occupancy.

Jacksonville—William B. Ennett of Swansboro is the manager of Johnson Drug Store #2, 714 New Bridge Street. The new store, designed by Streater Fixture Company, was opened in mid-May by Graham P. Johnson and Louis Shields. H. R. Simmons will assist Mr. Ennett in the prescription

Hickory—The inventory and much of the equipment of the City Drug Company, owned by the late P. J. Suttlemyre, has been sold to the Cornwell Drug Company.

Smithfield—A joint meeting of the Johnston County Medical Society and the Johnston County Drug Club, held in Smithfield on June 8, was addressed by W. Latham West of Roseboro. Subjects covered by Mr. West included aid to the aged and the welfare drug program.

Wilson—Guest speaker at a recent meeting of the Wilson County Dental Society was Paul B. Bissette, Jr., who discussed "New Drugs in Dentistry."

J. Floyd Goodrich, Secretary-Treasurer of the Traveling Men's Auxiliary and former sales manager of the BC Remedy Company, is a patient at Watts Hospital in Durham, where he is recovering from a heart attack. No visitors permitted but communications may be sent to him at 2121 West Club Blvd., Durham.

Scott Speeds Service With 2-Way Radio

Scott Drug Company, wholesale druggists of Charlotte, is believed to be the first wholesale drug house in the Southeastern part of the United States to equip its delivery trucks with two-way radio.

A picture of Scott's delivery trucks appears on page 2 of this issue of **The Journal.**

The addition of the 2-way radio setup was in the interest of better service to Scott's customers in North and South Carolina.

Since installation of the equipment, Scott has found it invaluable as a quick device in reaching drivers while enroute for the purpose of giving last minute instructions or to make a pickup to go with some customer's rush order.

By means of the system, any Scott driver can be reached instantly by President Walter Scott, Jr., Secretary Johnnie Bennick or any of the other Scott officials and employees who are interested in speedy and complete service for their customers.

The radios used by Scott were manufactured in Raleigh by Aerotron—originally designed as air craft radio.

Top Rexall Store

Pike's Drug Store of Concord, owned and managed by Jesse Pike, took top honors last year for being #1 in the state in terms of Rexall merchandise moved during the year. Pike's is one of 189 Rexall franchised stores in operation in the state.

In 1955 (year the store was established), Pike's ranked #55, the following year, the store moved up to 26th place; in 1957, to 7th place. It was in third place in 1958.

Explaining the rise in state standing, Mr. Pike said "We cooperate in all of Rexall's programs, including one cent sale, monthly sales and the annual March "Thank You" sale.

Writes of Hickory's Early Days

An interesting account of Hickory pharmacies, dating back to the first one (established by Oliver M. Royster—now Black's) recently appeared in **The Hickory Daily Record.** Written by J. Weston Clinard, the article contains a great deal of information about the pharmacists who helped to get the present thriving retail pharmacies of Catawba County underway.

Several incidents involving soda fountains are covered by the author, who at various times was employed to dispense "soda" at Martin's Shuford's, Moser & Lutz, Streetman's in Marion and Ring & Reese of Elkin.

On Guard

This interesting note lifted from the **Morganton News Herald:**

G. B. Propst, whose Community Pharmacy was plundered by narcotic thieves the other night, jokingly puts part of the blame on another pharmacists, Donald C. Lambeth of Kibler's, who is a lieutenant in the North Carolina National Guard.

The night before his store was robbed, Propst said he was watching television when this reassuring message was flashed on the screen: "Sleep Well Tonight. Your National Guard Is Awake."

Propst said he intended to call up Don and tell him "You were not any more awake than I was."

Procedure to Be Followed when Reporting Thefts of Narcotic Drugs

Where narcotics are lost by theft, the consignee shall immediately upon ascertainment of the occurence file with the narcotic district supervisor, a signed statement of the facts, including a list of the narcotics stolen, and documentary evidence that the local authorities have been notified. A copy of the statement shall be retained and filed with the other narcotic records of the consignee.

The complete name and address of supervisor is:

Mr. Irwin I. Greenfeld
District Supervisor
Bureau of Narcotics
318 Post Office Building
Baltimore, Maryland

TAR HEEL DIGEST

King Drug Company, Florence, South Carolina, has moved from 405 West Front Street to its new office and warehouse on the Darlington highway. The new building contains 24,000 square feet of space. J. A Early is the general manager.

* * *

Thieves were unsuccessful in an effort to break into a large safe belonging to the A. W. Moose Drug Company of Mount Pleasant. The break-in, which occurred on May 9, was believed to have been the work of narcotic thieves.

* * *

In recognition of the millionth prescription filled by Martin's Drug Store of Canton, Norman Young of the Dr. T. C. Smith Company, Asheville, acting on behalf of Owens-Illinois, recently presented Brainard Burrus with a gold prescription bottle.

* * *

In late April two pharmacies of Lumberton—Dena's Pharmacy and North Elm Pharmacy—were hit by narcotic thieves. In addition to the loss of narcotics, about $50 in cash was taken from the Dean Pharmacy.

* * *

Two hospital pharmacists—Gilbert Colina of Charlotte and Ernest Rollins of Winston-Salem—attended the May 5 meeting of the Southeastern Hospital Conference, Miami Beach, Florida.

* * *

Hunter Gammon has joined Phil Link and A. B. Gilliam at Link Bros. Pharmacy, Reidsville. A graduate of the St. Louis College of Pharmacy, Mr. Gammon has been associated with the Carolina Apothecary in recent years.

* * *

Not only did G. B. Propst of Morganton's Community Pharmacy lose the store's entire narcotic stock to thieves in early May but someone stole his 1960 Chevrolet (later recovered).

* * *

Mann's Drug Store of High Point was among various firms receiving awards for prize-winning newspaper advertisements at the May 16 convention of the N. C. Merchants Association.

* * *

H. R. Simmons has moved from Greenville to Jacksonville where he is now employed by the recently opened Johnson Drug Store #2.

* * *

Henry C. Chapman of the Northgate Pharmacy, Durham, would like to meet the person who drilled three holes in the pharmacy's roof. An attempted break-in may have been the objective of the unknown party.

* * *

Walter Scott, Jr., President of Scott Drug Company, Charlotte, was recently installed as Vice Chairman of the South Atlantic Drug Club.

* * *

Jarvis Alligood, Biggs Drug Store, Greenville, has recovered from a recent injury, which necessitated a cast on his right foot for several weeks.

* * *

Narcotics valued at $150 were taken in a recent robbery of the Claremont Pharmacy, Claremont. Thieves broke the lock on the front door to gain entrance.

* * *

Wendell G. Burton, plant manager and secretary of Drug Specialties, Winston-Salem, has been elected president of the Evening Optimist Club.

* * *

Gamble Bowers II (Owens, Minor & Bodeker) has been elected president of the Richmond Sales Executive Club.

in the public eye . . .

COLLYRIUM

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Stop lagging summer sales with an eye-catching counter display of COLLYRIUM—the Wyeth specialty that provides soothing, refreshing relief for sun-strained eyes. And take advantage of the Wyeth bonus deal on COLLYRIUM that offers you real profits.

When you buy:	116 units	**You get:**	28 units, Free
	60 units		12 units, Free
	21 units		3 units, Free
	11 units		1 unit, Free

Sorry no assortments

Cash in on this high sales market! Talk to your Wyeth Territory Manager now.

AVAILABLE:

COLLYRIUM LOTION	YOUR PRICE*:
Bottles of 4 fl. oz. with eye cup	$.28
Bottles of 7 fl. oz. with eye cup	.48
COLLYRIUM EPHEDRINE EYE DROPS	
Plastic squeeze bottles of 4 fl. drams	.33

*Based on minimum direct order.

100 ANNIVERSARY Wyeth ®

A Century of Service to Medicine and Pharmacy

NORTH CAROLINA
PHARMACEUTICAL ASSOCIATION
ORGANIZED 1880

Carolina Camera

Top: Hunter L. Kelly (left) has been elected president of the Durham-Orange Drug Club. Other officers are Francis Stovall (center), vice president, and Julian Upchurch, secretary-treasurer.

Center: New officers of the Wake County Pharmacists' Society are Mrs. James Provo (left), president, and Troy Johnson, president-elect. Back row, from the left: L. M. McCombs, executive committee member; Mrs. Stanford West, secretary; Gail Edwards, vice president; Tommy Youngblood, treasurer; and Bill Wilson and Bill Jordan, executive committee members.

Bottom: The wives of the graduating pharmacy seniors at Chapel Hill are shown with their PHT (putting hubby thru) diplomas received during a program at the Institute of Pharmacy on May 22. Front row, from left: Mrs. James Williams, Mrs. Henry Ridenhour, Mrs. Eugene McDonald, Mrs. Howard Creech and Mrs. Betty Faulkner. Rear row, from the left: Mrs. Wesley Dockery, Mrs. Robert Hood, Mrs. William Shoemaker, Mrs. Edwin Hansen, Mrs. Robert Bowers and Mrs. Sanford Price.

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

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MONROE, NORTH CAROLINA

★ ★ ★

E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

For seventy-five years

- - - - *since 1885*

SEEMAN

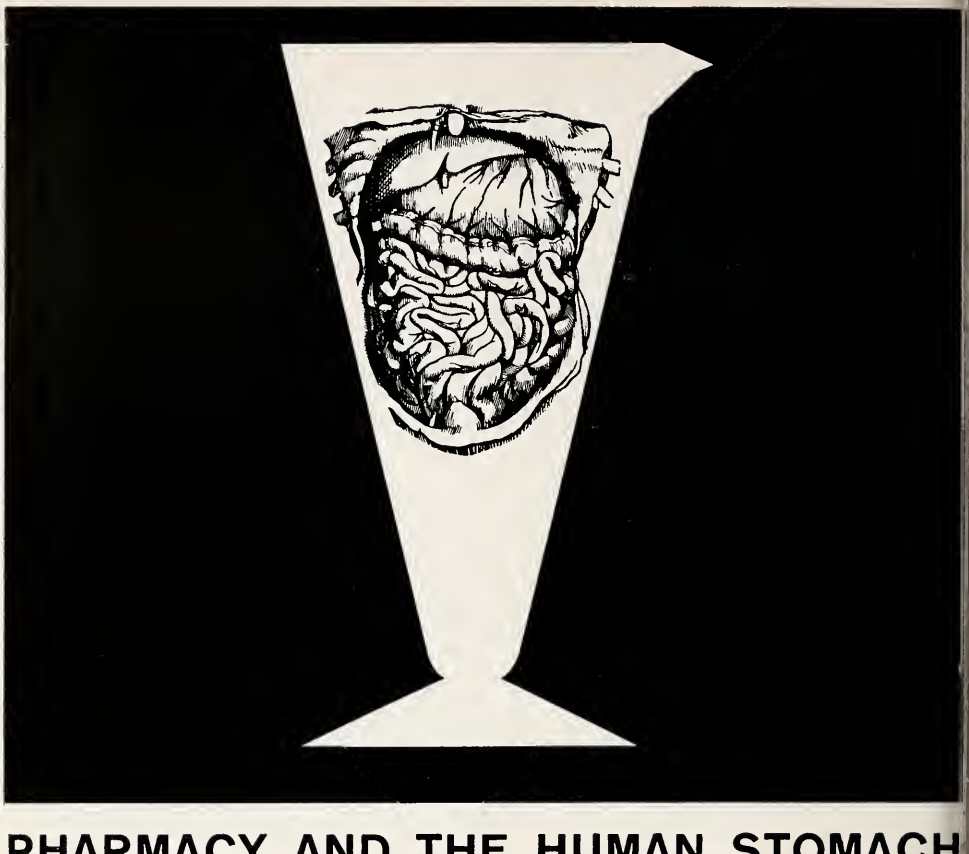
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA



PHARMACY AND THE HUMAN STOMACH

Today, when your local physicians hear their patients complain of "stomach troubles," they're apt to look for psychic as well as physical symptoms. For they know that disorders of the gastrointestinal tract are often linked to emotional strain.

They know, too, that modern pharmaceutical research has provided them with safe, effective means of simultaneously treating both psychic stress and physical distress. You see ample evidence of this when customers hand you prescriptions for preparations like Combid®, which combine the advantages of the anticholinergics with those of the tranquilizing agents.

Each Combid* prescription is, in effect, a small tribute to pharmaceutical science which seeks not only new compounds but useful new combinations of proven medications. Thus, pharmacy enables the physician to treat a broader range of human ills—effectively, conveniently and economically.

At S.K.F., the gastrointestinal tract is but one area of interest to the scientists who share one of the industry's largest research appropriations. You will see the results of their diversified activities in months and years to come.

*brand of isopropamide and prochlorperazine

SMITH KLINE & FRENCH LABORATORIES, PHILADELPHIA

Datura Stramonium

JIMSON WEEDS

BY JIM HARRISON

Comment on things pharmaceutical, things ethical, and sometimes, things pontifical.

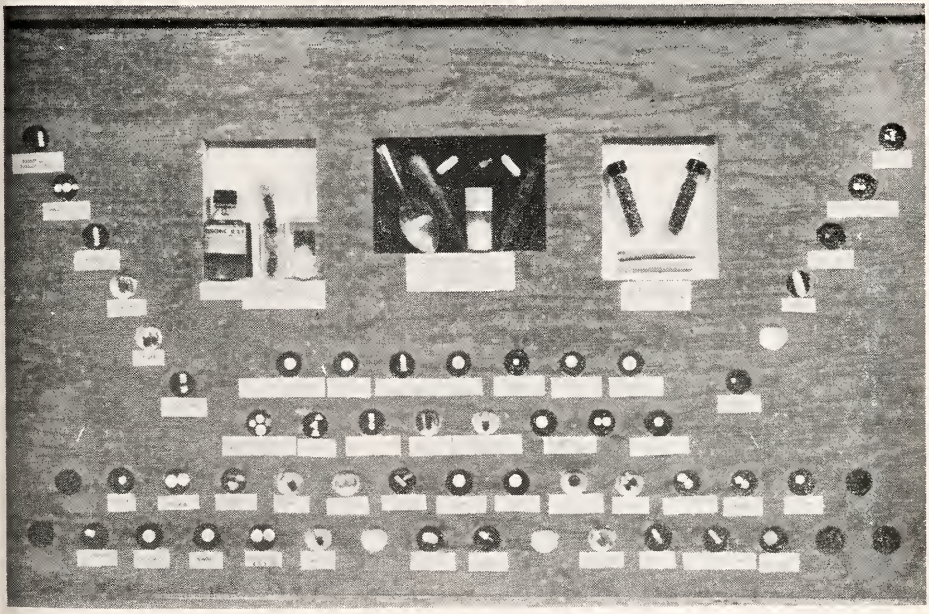
"I cannot tell how the truth may be;
I say the tale as 'twas said to me."
—Scott

In the Sheriff's office of the Rowan County Court House is a display of drugs that would make a narcotic or barbiturate addict drool with yearning. It shows nearly fifty prescription legend drugs in true shape, form, color and strength and the various implements such as hypo syringe, bent spoon and medicine dropper the addict uses to administer a narcotic. In addition to the most frequently used barbiturate derivatives and habit forming drugs there is a bottle of paregoric and one of T H and C Elixir. Heroin, morphine and other Class 3 narcotics are simulated by placebos. Each drugs is labelled with its name.

The display is mounted in a tray-like board of polished wood and enclosed with a glass door cover which is locked with a hinge lock at top left. There are slits and grooves carved in to form receptacles for the drugs used. Symmetrical in design and hand made, it would compare favorably with the cabinet work of a master craftsman. It has eye appeal and is provocative of instant interest.

This device came into being in answer to a need of the law enforcement officers

(Continued on page 15)



Narcotic crime-prevention display created and installed in Salisbury by David Graham, Jr., Chief of Rowan County ABC law enforcement unit.

THERE'S ONLY ONE!

50

POWDER PACKAGE

Less than

2c

PER DOSE

STANBACK IS THE ONLY
HEADACHE POWDER MARKETED
IN THE 50-POWDER PACKAGE

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

"LIKE SELLING BY THE CARTON INSTEAD OF BY THE PACK"

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

GREATER VOLUME
for you
MORE PROFIT
per sale
MORE ECONOMY
for your custome

Stanback Co., Ltd., Salisbury, N. C.

NARCOTIC DISPLAY

of the county to be able to recognize and become familiar with the drugs often found on persons apprehended by them. It has a dual purpose as an aid in a crime prevention program projected and sponsored jointly by the sheriff's department, the Salisbury city police and the enforcement unit of Rowan County Alcoholic Beverage Control Board.

The display itself is the brain child of David Graham, Jr., chief of the ABC enforcement unit. He saw a similar display in a neighboring county and came home with the idea of elaborating it and making it more comprehensively applicable to its possibilities in the program of curbing the illicit use of those particular drugs. There are duplicates of the display in the Salisbury police department and the county ABC unit. Officers are required to study it and become familiar with the purposes for which it is intended.

Graham enlisted the aid of several persons in creating this play. He used the talent of a deputy who has a flair for woodworking and who made the device in his own workshop. He obtained the prescriptions necessary for procuring the drugs from the coroner-physician, and he called on Ed Fuller of Innes Street Drug Company to supervise the choice of drugs and to position them in the display. (Ed became so interested in the project that he furnished free the necessary drugs.)

This unique display fits in admirably with its main purpose in the crime prevention program. Chief Graham, deputy C. F. Hodge and other officers use it in frequent addresses to civic and lay groups, to high school students and other teen age organizations. It is a splendid illustrating prop in these talks.

For instance, Graham, in a talk before a teen age group, might point to a "yellow jacket" and paint a word picture of the insidiously addictive action ensuing when a youth "making the rounds" needles his beer with the drug. He might make another point before a mature group, using an approach of either subtlety or hard fact reasoning. In either case he neither talks down or up to, he levels. He is a forceful and interesting speaker and knows how to carry his audience along with him.

This program has born fruit as attested by a lower incidence of traffic in illicit use of the habit forming drugs. It seems to me the fruits would be more bountiful if there were more participation in the program by pharmacists. I see in this program a golden opportunity for the pharmacist individually or within his local or sectional organization to further his public relations. The pharmacist who is devoted to his profession could easily organize a program to acquaint the public with the evils and dangers inherent in the indiscriminate use of the habit forming drugs. He is perhaps more humiliated than doctors or law officers at the condition of drugs being used for purposes other than intended for them. Such a display as described here is an important adjunct and would certainly be an almost indispensable prop.

Such a program could best be utilized by full cooperation with law enforcement agencies. Pharmacists and law officers working together on the same program presented to any civic or lay group would have twice the impact than if presented by only the one organization. Certainly the pharmacist could better explain the pharmacodynamics of pentobarbital than could a peace officer. Too, the peace officer could better explain the penalties of a tort, whether self inflicted or accessory, than could the pharmacist. But working together, the two could execute a far-reaching and more instructive program.

I think that if I had a pharmacy in a town or county that did not have a program such as described here I would "sell" the law enforcement agencies on the idea of using it. Even though there be no prevalence of misuse of this class of drugs, it would have great value in its preventive possibilities. The pharmacists' part in this program would be "sold" to those agencies along with the idea. Or, it would make a potent p.r. project for a local or sectional pharmaceutical society. Any project has a greater potential when participated in by unified groups in concerted action.

Justice Entertains Pharmacy Graduates

TOP: C. V. Cagle, seated right, manager of the pharmaceutical department, greets a group from the graduating class of the School of Pharmacy, Chapel Hill, on their tour of the Justice Drug Company operations prior to attending a dinner at the King Cotton Hotel sponsored by Justice in honor of the class. This was the 12th such party sponsored by Justice.

TOP RIGHT: E. B. Williams, Sundry Buyer, shown with some members of the pharmacy graduating class and their wives.

CENTER: W. A. Sigmon, pharmaceutical buyer for Justice Drug Company, escorts a number of the pharmacy seniors through his department of the wholesale house.

BOTTOM: P. A. Hayes, chairman of the board, Justice Drug Company, is shown presenting gifts of silverware to the "brides" of some of the members of the pharmacy graduating class. Where the bride could not be present, the husband represented the family.

BOTTOM RIGHT: Here Mr. P. A. Hayes is shown presenting new dollar bills to the parents—one for each child. Tops for this year was three bills to one family.

Pharmacy Seniors Visit Justice; Honored at Banquet

Justice Drug Company honored the 1960 graduating class of the School of Pharmacy at a dinner held at the King Cotton Hotel Wednesday evening April 27th. William P. Brewer, executive vice president was Master of Ceremonies. Presentation of the Graduating Class and Guests was by Edward A. Brecht, Dean of the School of Pharmacy. Stephen T. Forrest, president of Justice Drug Company, gave the Greetings. Introduction of the guest speaker, Roger A. McDuffie. During the dinner, P. A. Hayes, chairman of the board, presented gifts to the members of the graduating class. Appreciation was acknowledged by Paul M. Kirkman, president of the graduating class. In the afternoon, prior to the dinner at the King Cotton, the graduates were given a tour of the Justice Drug Company building.

About 125 persons attended the banquet, including the faculty of the School of Pharmacy, pharmacy graduate students, officers of the NCPA and special guests. Charles W. Phillips of Greensboro was guest speaker.

Attending the North Carolina Pharmaceutical Association meeting at Winston-Salem May 8-10, were Mr. P. A. Hayes, chairman of the board, and Mrs. Hayes; S. T. Forrest, president, and Mrs. Forrest; W. P. Brewer, executive vice president, and Mrs. Brewer; C. J. Kee, Secretary-Treasurer.

Salesmen attending the convention were: W. H. Andrews, T. B. Waugh, J. C. Knight, R. G. Wells, R. F. Whiteley, R. G. Carroll, and H. L. Walker.

Salesman Owen C. Trogdon and Mrs. Trogdon spent a week's vacation at Long Beach, N. C., their chief interest being fishing.

---

crowd pleasers a la Lance!

More people prefer and buy tasty Lance snacks than any other brand. And no wonder... They're always fresh and there's a wide variety to choose from. Please your crowd. Display Lance.

LANCE INC. Charlotte, North Carolina

STRENGTH — SAFETY
SECURITY
Three words—
Backed up by years of service
to **you.**

THE DRUGGISTS' OWN
Service Security Saving
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Chapel Hill, North Carolina

Stanback Introduces Redesigned Packages

National distribution of new packages for all seven sizes of Stanback Headache Powders and Tablets was recently completed by the Stanback Company, Salisbury, N. C.

Introduction of these redesigned packages culminates a repackaging program started two years ago by the Stanback Company, which has manufactured medicinal preparations for 50 years.

"The revolutionary changes in marketing throughout the country, especially the trend to self-service and self-selection in virtually all types of retail outlets, were basically responsible for our repackaging program," W. C. Stanback, Advertising Manager, said in announcing completion of national distribution on the new packages. "Modern merchandising places greater emphasis than

Redesigned Packages. Here are the new packages of Stanback Headache Powders and Tablets and Chap-et Lip Balm. All seven package sizes of the well-known Stanback pain relievers were redesigned recently and are now in general distribution throughout the country. Chap-et, introduced by the Stanback Company early last year, has now attained national distribution and is the fastest growing product in the lip balm field.

ever before on attractive packages that provide better display values and more convenience for the consumer. That was our primary objective in initiating repackaging of our products."

Mr. Stanback cited as an example of consumer convenience the small plastic pill box that is now packed with every bottle of Stanback Tablets. It is included without charge in the new package as a handy pocket and purse receptacle for Stanback Tablets.

The "window box" and "pegboard card" packages for Stanback's newest product, Chap-et Lip Balm, exemplify a recent packaging development adapted to the requirements of self-service retailing. Chap-et was introduced last year. It has already achieved national distribution and is generally regarded by drug and toiletry merchandisers as the fastest growing product in its field.

Another Stanback packaging "first" is the 50-powder package, introduced in conformity with the trend to larger package sizes. Stanback is the only analgesic marketed in this 50-powder size, which costs the consumer less than two cents per dose.

The new Stanback Tablets package features a design motif in blue and red on a white background. The logo has been made "more contemporary, with airy spacing and a leaner look," according to Packaging Consultant Harry Lapow, who designed the new tablets package.

The price is now printed horizontally on the side of the tablets carton, "thus encouraging horizontal display and gaining more shelf space."

Reaction of retailers, Stanback salesmen and consumers to the new packaging has been "quite enthusiastic," according to Mr. Stanback. "Our own sales force has been especially pleased with the new packages because of their eye appeal and quality appearance."

NEWS BRIEFS

Raymond Heath (UNC Pharmacy School, '49) has joined Joel Simmons at the Caldwell Drug Store, Granite Falls, as pharmacist and part owner. In recent years, Mr. Heath has represented Parke, Davis in the Hickory area.

* * *

The search for new industry with special reference to the Governor's European industry-hunting team, was described by Henry Dowdy in a recent talk to members of the Jamestown Rotary Club.

* * *

Narcotic thieves hit the Professional Drug Company (June 1) of Fayetteville for a large quantity of drugs. A rear door was forced.

* * *

Ronald Austell is the manager-pharmacist of the new Cornwell Rexall Drug Store, Huxley Village Shopping Center, Shelby.

* * *

John T. Stevenson of Elizabeth City heads the Pasquotank County fund drive, with proceeds going to the cerebral palsy fund.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

Robins

JUNE CHECK LIST

Tear out for a handy check of your current stock of these Robins products that are receiving special promotion in your area THIS MONTH

Donnagel®
☐ 6 oz.

Donnagel® with Neomycin
☐ 6 oz.

Donnagel®-PG
☐ 6 oz. Donnagel with Paregoric Equivalent

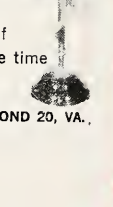
Ambar™
☐ Tab. 100's ☐ Tab. 500's
☐ No. 1 Extentabs 100's ☐ No. 1 Extentabs 500's
☐ No. 2 Extentabs 100's ☐ No. 2 Extentabs 500's

Robaxin®
☐ Tab. 50's ☐ Tab. 500's

Robaxin® Injectable
☐ Amp. 10 cc. 5's ☐ Amp. 10 cc. 5 x 5's

Robaxisal®
☐ Tab. 100's ☐ Tab. 500's

Dimetane®
☐ Tab. 100's ☐ Tab. 500's ☐ Extentabs 100's
☐ Extentabs 500's ☐ Elix. 16 oz. ☐ Elix. Gal.
☐ Amp. 1 cc. 6's ☐ Amp. 1 cc. 100's ☐ Vials 2 cc.



Why not check your stock of all Robins products at the same time —and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

Buchanan to Head Greensboro Club

Gilmer G. Buchanan was installed as president of the Greensboro Drug Club for the coming year at a monthly meeting of the organization on May 30.

Serving with him will be Claude U. Paoloni, vice president; Clark Russell, secretary; and Jack Ranzenhofer, treasurer.

Dave Claytor, Marion Edmonds, Russell Franklin and Roger McDuffie were elected to the Club's board of directors.

A film "Consultant to Twenty Million" was presented by William Davis, local MSR for Schering.

A Younts DeBoe certificate ($25) was presented to Jack Ranzenhofer in appreciation for his time, energy and efforts for over five years service in the capacity as treasurer of the club.

New Product?

This query from Asheville: "Did you hear about the customer who wanted 'Frozen Band-Aids' for cold cuts?" Perhaps J&J and the Birds-Eye people can get together on this one.

℞

Make McCourt Your "Buy-word"

For Labels *-in Rolls or Flats*
Physicians ℞ Blanks and Files
Drug Boxes - Call Checks
Drug and Delivery Envelopes

Prescription Labels all Styles and Colors

McCOURT LABEL CABINET CO.
42-54 BENNETT STREET
THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
Specializing in Labels for Drug Stores

New Display Used in Student Recruitment Drive

A new 8-foot Pharmacy Career exhibit designed by Assistant Dean Melvin Chambers of the UNC School of Pharmacy is shown below.

The exhibit was first used in Winston-Salem where members of the Winston-Salem Drug Club sponsored its appearance as a part of a 3-day Career-O-Rama. Most members of the club took part in the program by manning the exhibit—answering questions and passing out literature—over the three day period.

Thousands of potential students viewed the exhibit and more than one hundred prospects have written the School of Pharmacy at Chapel Hill for further information.

Later, the exhibit was used in Charlotte under sponsorship of the Mecklenburg Pharmaceutical Society during a "Health Career Day." Vernon Faircloth was in charge of local arrangements.

During the summer months, Dean Chambers will complete another career exhibit which should be available by September. Hence, during the fall months, pharmacists desiring a suitable "Pharmacy as a Career" display may obtain one by writing to Dean Chambers or to the NCPA.

L. P. Mayrand points out advantages of Pharmacy as a career to Lindsay Watkins of Clemmons. Bill Insch (MSR-CIBA) shown seated.

now—for the youngster who needs an extra "boost" in nutrition—

NEW VIDAYLIN®-M

Eleven vitamins, eight minerals and a big, lemon candy-flavored smile—all in a single, daily teaspoonful! Check and compare the potent formula in the teaspoon-a-day dosage. New VIDAYLIN-M (No. 6992) is supplied in 3-fl.oz., 8-fl.oz. and pint bottles.

A PRODUCT OF ABBOTT LABORATORIES
NORTH CHICAGO, ILLINOIS

Each daily, 5-ml. teaspoonful of delicious new VIDAYLIN-M represents:

Vitamin A	0.9 mg. (3000 units)
Vitamin D	20 mcg. (800 units)
Thiamine HCl (B_1)	1.5 mg.
Riboflavin (B_2)	1.2 mg.
Ascorbic Acid (C)	40 mg.
Nicotinamide	10 mg.
Pyridoxine HCl (B_6)	1 mg.
Vitamin B_{12}	3 mcg.
Panthenol	5 mg.
Iron	3 mg.
Iodine	75 mcg.
Calcium	40 mg.
Phosphorus	30 mg.
Manganese	0.5 mg.
Potassium	2.5 mg.
Magnesium	3 mg.
Zinc	0.5 mg.
Choline	5 mg.
Inositol	5 mg.
Cysteine HCl	5 mg.

005241

The Convention in Brief

With more than 300 persons present for the opening dinner session of the 80th annual convention of NCPA and affiliated auxiliaries, the 1960 meeting received a good send-off for the following two days which saw official action taken on a number of matters of importance to the future of North Carolina pharmacy.

Held in the Hotel Robert E. Lee, Winston-Salem, on May 8-9-10, the convention attendance mark passed the 600 mark by the final day of the meeting. Although the NCPA registration was up to its usual figure, the TMA-WA total was down due to a conflict in convention dates with the State Medical Society (pharmaceutical sales representatives in particular were assigned to cover exhibits at the medical meeting).

Professor Baderwisky (Seymour Davis), a versatile entertainer from Oklahoma City, was well received at the opening session. His piano act was as billed "A mirth quake."

Presentation of wards and recognition of special guests and 50 Plus pharmacists preceded the entertainment.

Awards

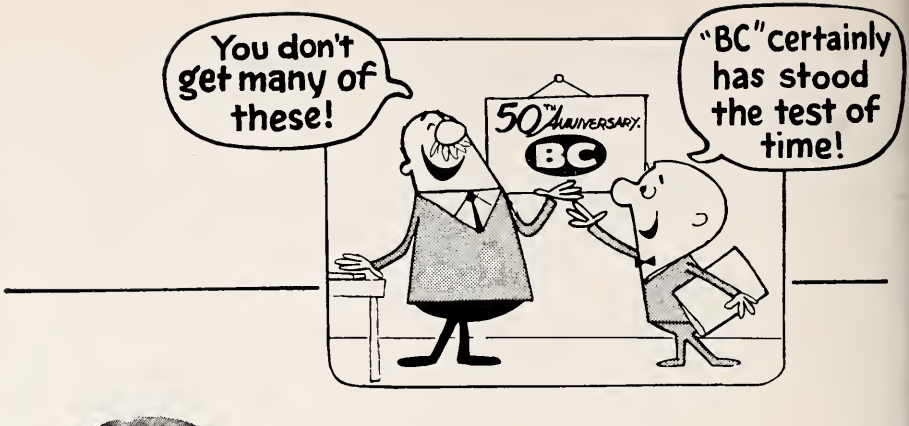
"The Bowl of Hygeia Award" for outstanding community service was presented to Ralph P. Rogers, Jr., of Durham, for his work as Chairman of the Durham Downtown Development Association. The award was presented by Richard Velz, Director of Public Relations, A. H. Robins Company.

Two pharmacists were inducted into the North Carolina Academy of Pharmacy: John C. Mills of Mount Airy and Mrs. June Bush West of Raleigh.

For the most effective professional window display installed during National Pharmacy Week in North Carolina, a plaque to F. P. Link of Reidsville. Mr. Link also received a certificate from the A.Ph.A.

(Continued on page 25)

Award winners, left to right: Phil Link, Ralph P. Rogers, Jr., Kenneth W. Glace, Jr., Sam W. McFalls, Mrs. June Bush West and John C. Mills. Details in convention news story.



"Our Thanks To You!"

As the little fellow on our current "BC" television series says about the "BC" 50th Anniversary plaque, "You don't get many of these."

Naturally, this is a happy occasion for us, one of which we are both very proud and very appreciative.

No one realizes better than we that "BC" never would have been able to enjoy the reputation of "America's Fastest-Selling Headache Powder" had it not been for the continued loyalty of our pharmacy friends across the nation. Likewise, your acceptance of "BC" Tablets made it possible for us to reach many new customers.

For your friendship and cooperation over the years, we want to express "Our Thanks To You."

C. T. Council
President of BC

OVER 90 MILLION PACKAGES A YEAR

B. C. Remedy Company
Durham, N. C.

CONVENTION

Kenneth William Glace, Jr. of Pilot Mountain received the $500 Pepsodent Presidential Scholarship Award.

For his "outstanding service and contributions to pharmacy in North Carolina" a plaque was presented to NCPA President Sam W. McFalls by Robert Travis, sales representative of the Pepsodent Division of Lever Brothers Company.

Inducted as 50 Plus Members

Pharmacist-members of the NCPA who qualified for membership in the 50 Plus Club, Pharmacist license issued in 1910: J. A. Betts of Lumberton, L. I. Grantham of St. Pauls, Joseph House of Beaufort, J. Boyce Hunter, Harry R. Stowe and H. W. Wohlford of Charlotte, J. A. Hutchins of Winston-Salem, W. L. Johnson of Gibson, A. H. McDonald of Durham, C. H. Mock of Boone, M. A. Nicholson of Troy, W. Moss Salley of Asheville, J. H. Stimson of Statesville, James H. Townsend of Red Springs, George S. White of Lexington, A. H. A. Williams of Oxford and I. L. Zuckerman of Greensboro.

Including the 1960 inducted list, the 50 Plus Club now totals 64 members. Oldest in point of license are W. A. Crabtree of Sanford and D. M. McKay of Durham (1895) and Clyde Eubanks of Chapel Hill (1896).

The 1911 group will be honored at next annual meeting of the NCPA, which will be held in Greensboro.

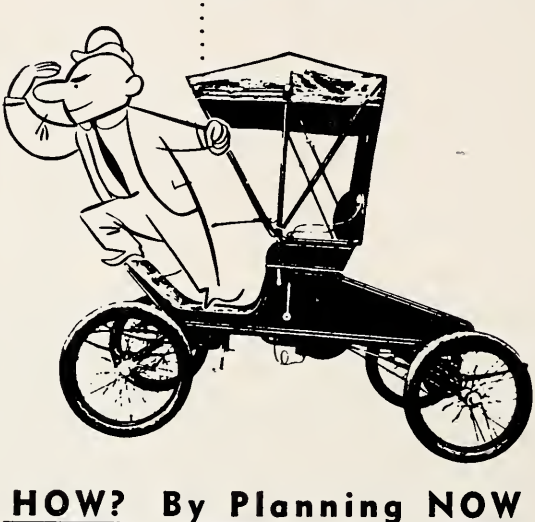
Four NCPA business sessions—two on Monday and two on Tuesday—were devoted to transaction of regular NCPA business plus time for a number of outstanding speakers. A detailed account of the meeting, including complete or excerpts from the papers, reports and addresses will appear in the forthcoming Year Book of

(Continued on page 27)

President McFalls with some of the visitors and guest speakers who attended the convention. Seated, left to right, J. O. Hubbard, Jr., Executive Secretary of the Virginia Pharmaceutical Association, R. R. Rooke, President of the NARD and William J. Dixon, Executive Secretary of the West Virginia Pharmaceutical Association. Standing, left to right: Charles V. Owens, Jr. of the Ames Company, Minter Ralston, President-elect of the West Virginia Pharmaceutical Association, McFalls and R. C. Eustice of Johnson & Johnson.

ONE MINUTE PLEASE !

Shortest route to PROFITS



HOW? By Planning NOW

To Attend Geer's Christmas Gift Show

Geer's Holiday Gift Show

"THE FINEST IN DIXIE IN '60"

Spartanburg Memorial Auditorium
Sunday-Monday-Tuesday July 31-Aug. 2

HOURS: Sunday July 31, 9 AM 'til 11 P.M.
Monday & Tuesday 1 PM 'til 11 PM

the NCPA.

At the concluding session, Edwin R. Fuller of Salisbury was installed as president of the NCPA for the coming year. He received the NCPA diamond president's pin from Mr. McFalls; also a polished walnut plaque from McKesson & Robbins, the latter presented by Reuben Russell of Charlotte.

A gold charm gavel was presented to Mrs. Fuller by Mr. Russell.

Of special interest was entertainment by a sextette from the Salem College Choral Group, headed by Maribeth Bunch, daughter of Mr. and Mrs. Luther Bunch of Goldsboro. The accompanist was also the daughter of a pharmacist—Hilliard Bobbitt of Glen Alpine.

Mrs. F. F. Potter of Charlotte was installed as president of the Woman's Auxiliary of the NCPA, succeeding Mrs. Thomas M. Holland of Mount Holly.

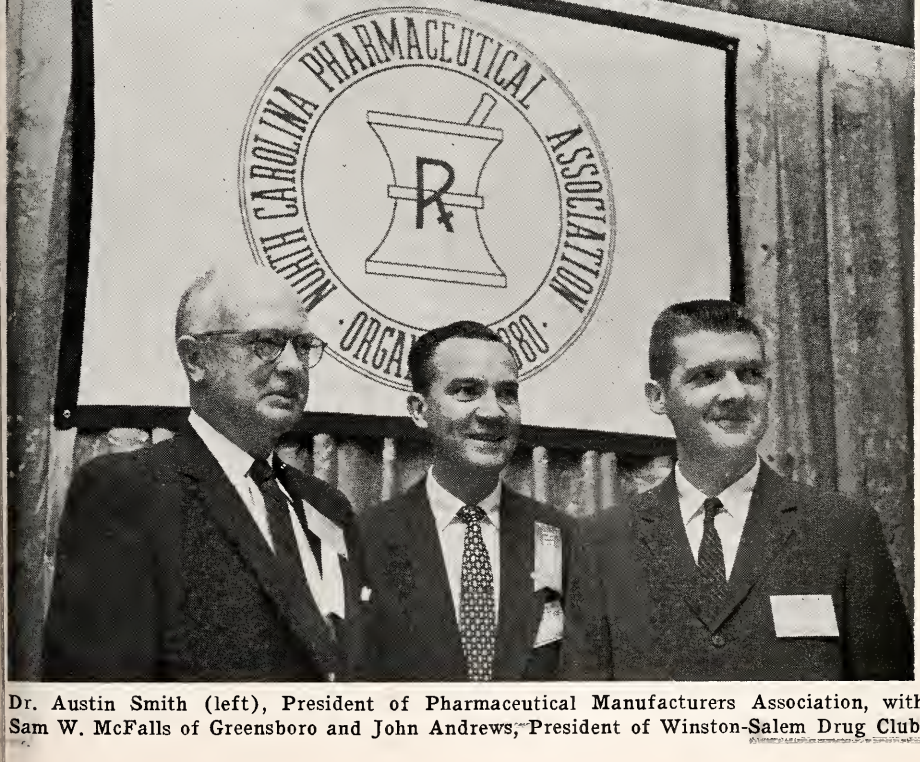
Bruce Wingate of Charlotte will head the Traveling Men's Auxiliary of the NCPA for the coming year. Serving with him will be R. Leon Kimball of Winston-Salem, vice-president; and J. Floyd Goodrich of Durham, secretary-treasurer.

The delegates in attendance at the meeting had a full quota of entertainment, including two floor shows and dances, a golf tournament, a hospitality hour, luncheons, a banquet, a Moravian Tea, movies and a musical.

The Winston-Salem folks were highly praised for their wonderful spirit of cooperation in staging the 1960 meeting. More than 100 persons, including members of The Winston-Salem Drug Club and The Apothecary Club, can take credit for a successful meeting.

The decision of the Time & Place Committee was Pinehurst for 1961 provided a date no later than the first week in May is open; otherwise, Greensboro. About ten days following the meeting, it was learned that the first open date at Pinehurst would

(Continued on page 29)



Dr. Austin Smith (left), President of Pharmaceutical Manufacturers Association, with Sam W. McFalls of Greensboro and John Andrews, President of Winston-Salem Drug Club.

KEY designed interiors will boost your sales because of better and more distinctive displays

"KEY" FIXTURES FOR CONSTANT PROFITS

A modern Bastian-Blessing Food-Fountain is a magnet that draws customers back into your store time and time again. It helps make your store a friendly place to shop.

Continuous KEY-LINE Wall Cases give you the maximum in uncluttered display space and convenience of self-selection.

Meet the challenge of today's keen competition with modern KEY-DESIGNED Store fixtures.

KEY-LINE Fixtures lend an air of distinction to your store that invites constantly increasing store traffic. Maximum display and self-selection meet the busy shopper's requirements.

These are the results effected by our experienced design engineer.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

Manufacturers—Distributors

LYNCHBURG, VIRGINIA

CONVENTION

be May 21, 1961. For this reason, arrangements have been made to schedule the 1961 convention in Greensboro.

Resolutions Adopted

(1) That those pharmaceutical manufacturers and distributors who grant price concessions to institutions, agencies and organizations reconsider their pricing policy with the view of adopting a uniform price schedule available to all alike.

(2) That the NCPA request the proper section of the Internal Revenue Service to review the law and regulation promulgated thereunder with the view of providing an exemption from the $25 per annum tax liability for persons dispensing not more than two fluid ounces of ethyl alcohol on a practitioner's prescription for any one individual in any 48 hour period.

(3) That the NCPA again go on record as favoring revision of State Pharmacy Act (as represented by two bills considered by '58 General Assembly) and urge the NCPA Legislative Committee to again use all means proper and necessary to secure enactment of the legislation.

(4) That the NCPA express its appreciation to School of Journalism of UNC, the Woman's Auxiliary of the NCPA, Traveling Men's Auxiliary of the NCPA, Senator Kelly E. Bennett of Bryson City, Rep. John Henley of Hope Mills and all groups and individuals whose combined efforts made our new pharmacy building possible.

(5) That the NCPA continue and expand its efforts toward bring to its members information in all forms which will aid individual pharmacists to increase their stature in their communities and enable them to up the public's appreciation of the profession of pharmacy.

(6) That the NCPA reemphasize its previous statements in support of national

(Continued on page 31)

Richard A. Velz, Director of Public Relations for A. H. Robins Co. (left), presents "Bowl of Hygeia Award" to Ralph P. Rogers, Jr. of Durham for outstanding community service.

BEHIND THE IRON CURTAIN

Ever wonder what happens to gift parcels of western "brand" drugs sent to families behind the Iron Curtain? Well, as reported from one of the satellite countries, if the recipient wishes to use it, he can. If not, the government buys the drugs . . . supposedly as a gesture of good will to the family. ■ But actually, the western brands are bought and resold through stores to government leaders and others who can afford the price. They are sold even though the government manufactures a generic product of each type for **free** distribution. ■ Strange? Or not so strange. When it comes to a matter of life, health and disability, **trust** becomes a critical factor to anyone, anywhere—trust in the knowledge of the physician . . . trust in a known drug. And apparently even in the "land of generics" more trust is placed in the brand name system of a free economy. They acknowledge what we hold to be fundamental: **In order to exist, the brand name manufacturer must do his job better . . . select raw materials with greater care . . . exercise greater control in compounding and testing . . . meet more than average or acceptable specifications . . . know more about possible pitfalls of production through original research.** ■ These are the factors built into a reputable brand name . . . ultimately the only assurance to physician and patient of maximum drug performance.

LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, New York

CONVENTION

fair trade legislation and go on record as wholeheartedly endorsing HR 1253 and S 1083.

(7) That the NCPA continue its interest in any and all prepaid prescription insurance plans, indicating its desire for the most practical type of coverage with free choice of pharmacy.

(8) That the NCPA go on record as condemning mail order prescription schemes and participation therein as unethical.

(9) That the NCPA Committee on Aid for the Aged be continued and a program established to implement its recommendations.

Resolution Opposed

Recommending the establishment of a School of Pharmacy at Wake Forest College.

Nominees

(Mail ballot election now underway in the state)

For President: John P. Friday of Gastonia and Robert B. Hall of Mocksville.

For First Vice-President: W. H. Hollowell, Jr. of Edenton and John T. Stevenson of Elizabeth City.

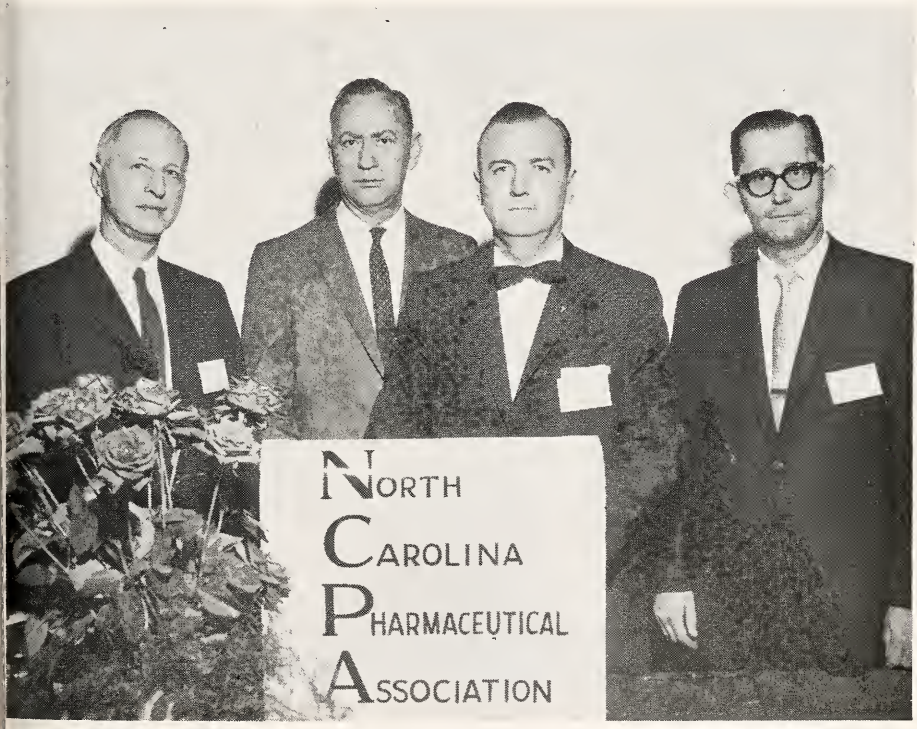
For Second Vice-President: John E. Mills of Mount Airy and Hoy A. Moose of Mount Pleasant.

For Third Vice-President: W. H. Houser of Cherryville and John H. Lowder of Marion.

For Member of the NCPA Executive Committee: Edwin R. Fuller of Salisbury and S. H. Price, Jr. of Mooresville.

For Member of the State Board of Pharmacy: Harold V. Day of Spruce Pine and W. Moss Salley, Jr. of Asheville.

For Directors of the Pharmaceutical Research Foundation: Joe P. Barbour of Burlington, Paul B. Bissette, Jr. of Wilson, F. Herman Cline of Charlotte, E. C. Daniel of Zebulon, W. B. Gurley of Windsor, John C. Hood, Sr. of Kinston, W. R. Viall, Jr. of Pinehurst and W. S. Wolfe of Mount Airy.



President Edwin R. Fuller (behind lectern) and the newly installed vice-presidents of the NCPA: John T. Stevenson, Hoy A. Moose and Robert B. Hall.

Soltice Means Profits for You ...ALL YEAR!

Soltice is the rub that keeps selling right on through the warm months. That's because more and more people are using Soltice Quick Rub to relieve the discomfort of non-poisonous insect bites and for the temporary relief of minor muscular aches and pains.

Keep plenty of Soltice Quick Rub in stock ALL the time. It's a year round profitmaker!

THE CHATTANOOGA MEDICINE CO.
CHATTANOOGA 9, TENNESSEE

clearly the purest...
clearly the best seller

EVERFRESH

CITRATE of MAGNESIA

In the emerald green bottle customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.

This price effective in all New England and Mid-Atlantic states

see the difference in purity
see the difference in sales

Everfresh Manufactured by

THE MIFFLIN McCAMBRIDGE CO.
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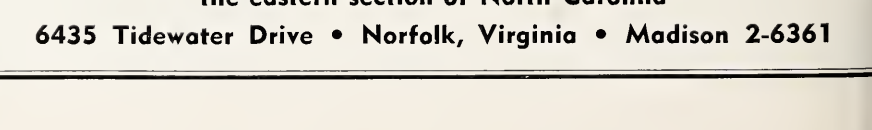
THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington



Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

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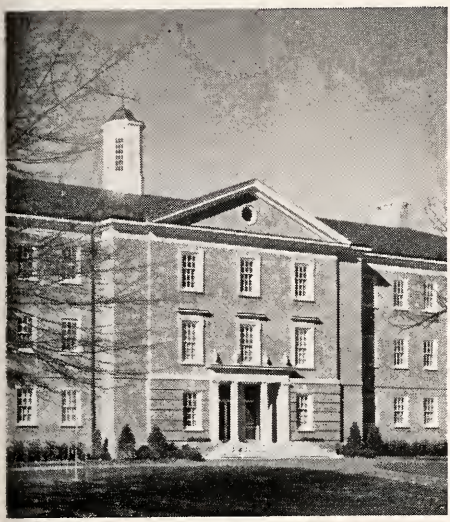
UNC PHARMACY SCHOOL NOTES



The dedication of the New Pharmacy Building was a most pleasing success on April 24. Exactly 357 plates were served for the dinner in Lenoir Hall with pharmacists in attendance from the far ends of the state, Elizabeth City and Bryson City. An interesting address of welcome was given by Chancellor Emeritus Robert Burton House, Professor of English and Classics. The dedicatory program in Memorial Hall was attended by approximately 800 visitors. Chancellor W. B. Aycock served as presiding officer, and addresses were given by Dr. W. Paul Briggs, Executive Secretary of American Foundation for American Pharmaceutical Education; Roger A. McDuffie, Ph.G. '15; Dr. Henry T. Clark, Jr., Administrator of the Division of Health Affairs; and Dr. William C. Friday, President of the University of North Carolina. There were at least 1,200 visitors in the Pharmacy Building for the open house. Visitors traveled throughout the building at their leisure with faculty and students available in every area to discuss interesting features of the building and answer questions. The warm, sunny day made the light refreshments served in the student center most welcome. Copies of an attractive brochure are available on request.

The annual Pharmacy Weekend was held on April 22 and 23. The softball game was won by the Phi Delta Chi for the first time in three years to prevent Kappa Psi from obtaining permanent possession of the Copses-Courts trophy. On Friday night a picnic and dance was held at the new American Legion Hut and on Saturday a formal dance at the Chapel Hill Country Club. The student-faculty golf tournament was won Robert Anderson, first year student from Roxboro, with the low gross score of 75 and Hubert Theodore Huggins, second year student from Dallas with the low net score.

Two volunteer first aid courses were completed in May. Mr. Carl T. Bauguess, Director of Pharmacy Extension, completed a junior course for seven students from the Chapel Hill Junior High School. Eleven third-year pharmacy students qualified as instructors of the American Red

(Continued on page 35)

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Richmond, Va.

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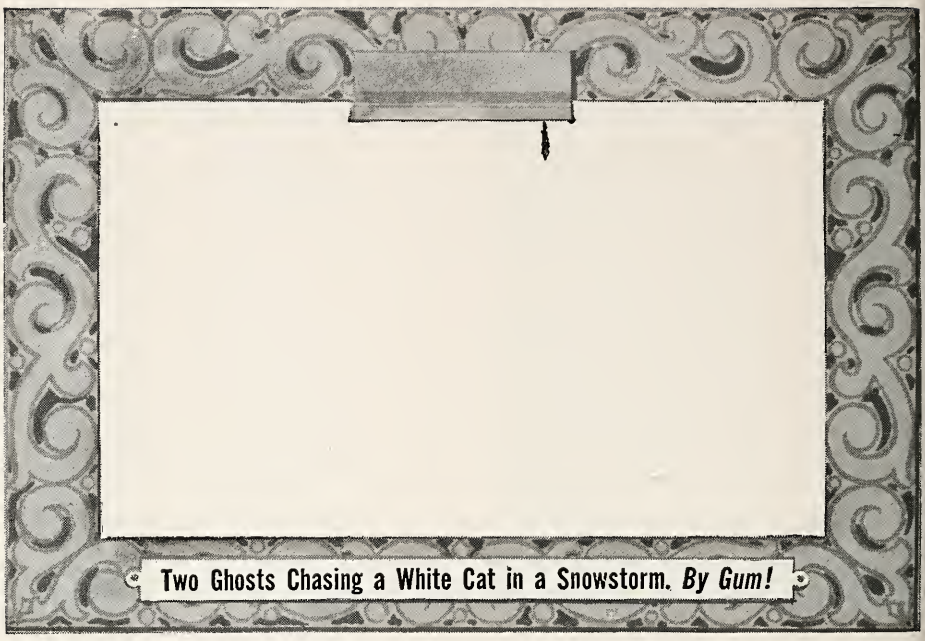
Our experience of over 70 years
insures our ability to serve you
satisfactorily



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Making your ice cream department pay off is easy! Just stock Sealtest — the most advertised, fastest-selling ice cream in America! Sealtest is a one-man show of special flavors that keeps your customers checking to see what's new and different. And *every* special flavor is introduced with effective advertising at point-of-sale and in national and local media. You don't have to be a genius to make customers happier with Sealtest. But most geniuses *do!* Get the picture? Call your local Sealtest Foods plant for details.

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FEATURE THIS EXCITING SPECIAL FLAVOR

Old Fashioned Peach

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

UNC PHARMACY SCHOOL NOTES

Cross first aid courses by completing the fifteen-hour course taught by E. A. Brecht, Instructor Trainer. They were Robert Barbour, Burlington; Minnie Bell Barnes, Raleigh; Rufus Daughtry, Princeton; William Farrior, Warsaw; Samuel Goodwin, Monroe; Charles Himes, Brevard; Bruce Honeycutt, Franklinton; Kent Huffman, Winston-Salem; John Kennedy, Statesville; Charles Lazarus, Sanford; George McLarty, High Point.

The meeting of the Greensboro Drug Club Auxiliary on April 26 was addressed by telephone by Dean Brecht. This was part of a demonstration of long distance dialing given by Mr. Gene Lickel, Commercial Representative for Southern Bell Telephone Company.

The 12th Annual Justice Drug Company Banquet honoring the graduating class was held at the King Cotton Hotel on April 27. The guest list included wives of the graduating students, faculty and staff of the School of Pharmacy and officials of the North Carolina Pharmaceutical Association. During the afternoon the students were conducted on tours through the plant of the Justice Drug Company.

At his dispensing class on May 3, Dr. Claude Piantadosi showed two interesting films on Civil Defense: "The Day Called X" and "Fallout."

On May 4 and 5 the School of Pharmacy and its new building were thoroughly inspected by the committee from the American Council on Pharmaceutical Education for the continuation of accreditation. The committee consisted of Dr. Melvin W. Green, Director of Education for the A.C.P.E., Dr. Robert P. Fichelis, retired Secretary of the American Pharmaceutical Association, and Mr. H. C. McAllister, Secretary of the North Carolina Board of Pharmacy.

Nine members of the faculty attended the annual convention of the NCPA in Winston-Salem: Dean Brecht, Assistant Dean Chambers, Carl Bauguess, Earl Brown, Claude Piantadosi, Fred T. Seminiuk, Edward M. Smith, Herman O. Thompson, and William W. Taylor. Dean Brecht gave the annual report on the School of Pharmacy and Edward M. Smith presented a paper on the control of credit.

At the annual Awards Night Program on May 12 the following pharmacy students were honored: The Pharmacy Faculty Award for the highest scholastic average in the graduating class, Edward Lee Smithwick, Jr. of Morehead City; The Buxton Williams Hunter medal for scholarship and campus citizenship to Nancy Margaret Faison of Rockingham; School of Pharmacy Student Body Award for the outstanding student as selected by a student committee and the Kappa Epsilon Award for leadership, character, service and scholarship to LuRuth Sutton, Lake Waccamaw; the Lehn and Fink Gold Medal Award for noteworthy achievement to James Monroe Miller of Hickory; The Bristol Award for noteworthy achievement to Hugh Mercer Clark of Pinetops; the Merck Award for noteworthy achievement to Robert Milton Morris of Wilmington and William Preston Shoemaker of Thomasville; the Rexall Award for the highest scholarship in Pharmacy Administration to Wesley Prichard Dockery of Walnut; the Pharmacy Senate Award for loyalty and service to Marshall Wilson Dutton of Hickory; and the Key for the Outgoing Student Body President to William Whitaker Moose of Mount Pleasant. The M. L. Jacobs Memorial Award for highest scholarship in Pharmaceutical Organic Chemistry was presented by Rho Chi to Barbara Jane Bell, Statesville. The Rho Chi First Year Award for highest scholarship was presented to William Fred Harriss, High Point. A pleasing addition to the Awards Night Program was the presentation of an honorable mention in the National Lunsford Richardson Pharmacy Award competition to Robert Lonn Hood, Richlands. The award consisted of a citation and a check for $100 to Mr. Hood and a check for $10 to the Student Branches. The presentation was made by J. W. Lovatt, Vice President of the Manufacturing Division of the Vick Chemical Company who was accompanied by C. A. McKeel, Manager of the Personnel Administration Department.

(Continued on page 36)

UNC PHARMACY SCHOOL NOTES

Guest lecturers in Pharmacy Management II and Pharmaceutical Law included Mead Johnson, Ohio Trust Company Surgical Appliances, Johnson and Johnson, The Upjohn Company on Vitamins, William F. Allen from Cherryville and Beckton and Dickinson on Needles, Syringes and Thermometers.

McKesson & Robbins, Burwell & Dunn Division presented a program on store layouts to the Pharmacy Administration class on May 16 and entertained the seniors and their wives and the faculty at a banquet in the Carolina Inn Ballroom. The Charlotte firm was represented by Reuben Russell, Ted Johnson, Ray McGee, and Ben Hawfield.

Pharmacy Student Body officers for 1960-61 were elected as follows: President Charles Himes, Vice-president James Sheets, and Secretary-Treasurer Peggy Costner.

Rho Chi

The annual initiation dinner meeting was held at Watts Grill on May 5 with Dr. Robert P. Fichelis as guest speaker. Six fourth-year students and four third-year students were initiated into the National Honorary Society: John Bowers, Durham; Hugh Clark, Pinetops; Robert Hood, Richlands; James Miller, Hickory; Gordon Lee O'Briant, Jr., Sanford and William Shoemaker, Thomasville and Barbara Bell Statesville; Charles Himes, Brevard; Walter Lassater, Pittsboro; and James Sheets West Jefferson. The initiation was conducted by fourth-year member students President Edward Smithwick, and Nancy Faison, Robert Morris, and LuRuth Sutton.

The annual Rho Chi picnic was held at the home of Dr. Herman O. Thompson on May 20.

Kappa Epsilon

Reported by SYLVIA BONNER

At our April fourth meeting, new officers for 1960-61 were installed: Dorothy Reaves Fayetteville, president; Minnie Barnes, Ra

(Concluded on page 37)

WE ARE A *Lilly* DISTRIBUTOR

High-Quality Pharmaceuticals help build customer confidence

Customer confidence, the very foundation of an expanding, increasingly profitable prescription business, cannot be purchased . . . it must be earned. Such confidence in your prescription department is worth cultivating. It is based on many things—competent service, respect for ethics and integrity, courteous personnel, the professional appearance of your prescription department, uniform refills, and high-quality merchandise.

To enhance the prestige of your professional service, feature the finest in pharmaceuticals . . . those bearing the Lilly label. For efficient replenishment of your prescription department stock, send your orders to us.

THE PEABODY DRUG COMPANY
Durham, North Carolina

UNC PHARMACY SCHOOL NOTES

leigh, vice-president; Becky Harper, Hendersonville, secretary; Barbara Bell, Statesville, treasurer; Jo Anne Hardin, Boone, pledge mistress; Ann Bills, Valdese, historian; and Margaret Patterson, Roxboro, chaplain.

On the same evening, we were honored to initiate Mrs. W. J. Smith as an associate member. For several years, with interest and sincerity, she has helped to make our chapter a more active and respected one. Ours is her second alliance with pharmacy—Mr. Smith is secretary-treasurer of the North Carolina Pharmaceutical Association.

Our seven senior members presented the chapter with a beautiful silver candlestick. It will continue to represent their service and loyalty to KE while they were at Carolina.

Lambda Chapter was invited to a banquet and formal dance given by the Beta Xi Chapter of Kappa Psi Pharmaceutical Fraternity in honor of their 1960 pledge class at the Carolina Inn Ballroom on Friday, April 8 from six until twelve. Many of our girls were escorted by members of this fraternity, and we all consider ourselves highly complimented.

On Saturday evening, April 23, at Pharmacy Weekend's formal dance, four of our members were sponsors in a figure composed of our school officers. They were: Nancy Faison, secretary-treasurer of the student body; Barbara Bell, president of Pharmacy Girls' Association; LuRuth Sutton, president of Kappa Epsilon; and Phebe McDonald, escorted by Paul Kirkman, president of the senior class.

On Sunday, May 15, a tea honoring Founder's Day was held. Refreshments were served in the Student Center of the Pharmacy School with members, the faculty and their wives and campus officials attending

Kappa Psi

The following awards were presented at the annual banquet held on April 23 at the Chapel Hill Country Club: Darrell Hodges, Best Pledge Award; Ralph Dotson, Pledge Scholarship Award; Jesse Putnam, Reginald Ferrell Award for participation in athletics and exhibiting qualities of good sportsmanship; and Whit Moose, Past Regent's Award and Senior Achievement Award given for participation in extra-curricular activities.

Phi Delta Chi

The Phi Delta Chi Senior Achievement Award to the outstanding senior was presented to Marshall Dutton of Hickory.

Student Branches

The April meeting of the Student Branches of the NCPA and APhA was addressed by Mr. W. J. Smith, Secretary of the North Carolina Pharmaceutical Association. His topic was "Interesting Pharmacy News That Does Not Get into the Newspapers."

The May meeting consisted of the Awards Night Program reported above.

Officers of the Student Branches for the new school year beginning in September were elected as follows: President Samuel Goodwin, Vice-president David Keever, Secretary Dorothy Reaves, Treasurer Kent Huffman, Assistant to the President Mitchell Watts, and Executive Committee Member Donald Weathers.

Historical Note

By ALICE NOBLE, *Research Historian*

In the manuscript collection of the North Carolina Department of Archives and History in Raleigh there is a letter signed, "Nicholas Long, Druggist." It is dated March 7, 1781 and written from Halifax, N. C. by the druggist to Major J. Burnet, aide-de-camp to General Nathanael Greene, about consignment of requested supplies to the general's headquarters on the Pee Dee River. Colonel Nicholas Long (1728-98), was a wealthy planter of Halifax whose home was known as Quanky Place. He served as commissary general of the North Carolina Revolutionary forces. He and Mrs. Long erected workshops on their plantation to make implements of war, clothing, and other supplies for the soldiers. Tradition says the Longs entertained President Washington at Quanky Place in 1791.

(Concluded on page 38)

UNC PHARMACY SCHOOL NOTES

In the Raleigh archives there are also the Miller vs. Riscoe Papers, 1673, which consist of one MS. and two typewritten copies of the papers in the case of Thomas Miller, apothecary of Balley Sampson, county Wexford, Ireland, vs. Robert Riscoe of Albemarle County, Carolina, master of the brigantine **Good Hope.** The case concerns a contract for transportation. We wonder if Apothecary Miller was the notorious Thomas Miller, who was Acting Governor of the colony of North Carolina 1677, and whose tyranny and unpopularity were certainly one of the causes of the Cary rebellion. (We have written about the Acting Governor—a pharmacist—in this column before.)

Still another folder of interest in the Raleigh collection contains the papers of Randolph Webb, an apothecary, who opened a shop in Raleigh about 1820. The collection consists largely of invoices from various wholesale dealers in drugs and groceries. There are several letters from doctors and requests for medicine and seeds. Webb dealt largely with Bragg and Jones, of Petersburg, Va., R. W. Brown, W. J. Fuller W. L. McNeill, of Fayetteville, and Asa Jones, of New Bern.

Opens in Laurel Hill

For the first time in several years Laurel Hill has a retail pharmacy.

The pharmacy, owned by Mr. and Mrs Keith Hunsucker of Gibson, will be managed by J. E. Walters, who for a number of years was owner-operator of a pharmacy in Morven.

Occupying the same location as a pharmacy of prior years, the business will operate as Laurel Hill Drug Store.

The Medical Staff of the Thomasville City Memorial Hospital has written all local pharmacists requesting that no prescription be refilled without permission of the prescriber. In making the request, the staff indicated it was aware of the inconvenience to patient-pharmacist-physician but thought that from a health standpoint the request was justified.

DOINGS

OF THE AUXILIARIES

- Asheville—Mrs. P. W. Cozart
- Rowan-Davie—Mrs. Frank Carrigan
- Charlotte—Mrs. Worth R. Blackmon
- Chapel Hill—Mrs. Fred Semeniuk
- Winston-Salem—Mrs. Don Joyce
- Pharmacy Wives—Mrs. Henry Ridenhour
- Lizzie Hancock—Mrs. W. T. Dement
- Burlington—Mrs. R. L. Salter
- Greensboro—Mrs. J. F. Pickard

Rowan

The retiring president, Mrs. Billie Pittman, presided when the Rowan-Davies Drug Auxiliary held their May meeting.

Mrs. Pittman installed the following new officers for next year: Mrs. Robert Milton, president; Mrs. Edwin Fuller, vice president; Mrs. Will Lombard, secretary; Mrs. E. D. Hoyle, treasurer; Mrs. Billie Pittman, adviser, and Mrs. D. A. Thompson, historian.

The club gave Mrs. Pittman an engraved silver ash tray as a token of appreciation for her work during the past year.

Mrs. Milton assumed her new duties by naming the following committee chairmen: Mrs. Billie Pittman, membership; Mrs. Robert Hoyle, devotions; Mrs. Bob Julian, hospitality; Mrs. Paul Miller, hospitality.

Mrs. Miller introduced Mrs. Ed Brown, who gave a vivid account of her life in Morocco during World War II. Mrs. Brown received a token gift after her talk, and Mrs. Ken Washburn received the draw prize.

Mrs. Fuller and Mrs. J. W. Compton, hostesses, arranged a table centerpiece of large red roses from Mrs. Fuller's garden.

Charlotte

The final meeting of the year was held by the Charlotte Woman's Auxiliary on Tuesday, May 4th. Mrs. Leslie Barnhardt installed the officers for next year in a most impressive ceremony using flowers of various kinds for each office, symbolic of that office.

The officers for 1960-61 are: President, Mrs. Johnnie Bennick; 1st Vice-President, Mrs. Kirk Hardee; 2nd Vice-President, Mrs. Worth Blackmon; Recording Secretary, Mrs. Julian Helms; Corresponding Secretary, Mrs. Ross Cooper; Treasurer, Mrs. Robert Lewis; Advisor, Mrs. Paul Insch.

A final report was made to the membership including: two scholarships of $225.00 each, three assisting aids to Mecklenburg students of $125.00 each, $100.00 to the School of Pharmacy, $100.00 to the Institute of Pharmacy, and donations to several local drives.

Asheville

The WNC Drug Auxiliary held its final meeting of the club year May 17 at Bailey's Cafeteria. Hostesses were Mrs. S. E. Snyder and Mrs. Don Froste.

Mrs. Charles Beaman reported profits of $142.00 on the rummage sale held in April.

Mrs. T. D. Bennett gave a report on the Auxiliary meetings at the NCPA Convention at Winston-Salem.

Business matters included a decision to purchase an official gavel which would be passed to the new president each year, and a vote to place $100 on savings in order to draw interest during the summer months.

Officers for the new club year were installed by Mrs. Edwin C. Brown as follows: Mrs. W. T. Sisk, president; Mrs. C. R. Hinkle, vice-president; Mrs. S. E. Snyder, treasurer; Mrs. T. D. Bennett, secretary; Mrs. M. A. Scott, corresponding secretary; Mrs. P. W. Cozart, parliamentarian; Mrs. J. H. Mock, reporter; and Mrs. H. R. Laidlaw, historian.

Prizes were won by Mrs. J. O. Hendrix and Mrs. W. T. Sisk. A gift was presented to the outgoing president, Mrs. R. C. Sisk, and she was given a vote of thanks for her work during the past year.

DOINGS

Pharmacy Wives Tea

The Pharmacy Wives held their annual tea Sunday, May 22, in honor of the senior wives.

Chairman of the tea, Mrs. James Sitison, welcomed the group. Mrs. Eugene McDonald gave the historian's report, bringing back to mind the happy, fun-filled—but informative—meetings of the past year. Mrs. McDonald then introduced Dean Edward Brecht who delivered the "commencement address."

Dean Brecht read a copy of the P. H. T. Certificate to the group, a portion of which reads: ". . . for unstinting cooperation displayed in putting her shoulder to the wheel while her husband glued his eyes to his books-Remington, perhaps; . . ." Each husband then presented his wife her "diploma."

Mr. W. J. Smith accepted a gift from the Pharmacy Wives for the Institute of Pharmacy. Mrs. Smith also accepted a gift from the wives for her advice, co-operation, and assistance through the past year. Mr. and Mrs. Smith issued a warm invitation to the entire senior class and their wives and children for a picnic at their home the following Saturday, May 28.

Mrs. Sanford Price, out-going president, was presented a gift from the club by the new president, Mrs. Frances Raper.

Wives receiving "diplomas" were: Mrs. Robert Bowers, Durham; Mrs. Howard Creech, Carrboro; Mrs. Wesley Dockery, Chapel Hill; Mrs. Betty Faulkner, Chapel Hill; Mrs. Robert Hood, Chapel Hill; Mrs. Eugene McDonald, Chapel Hill; Mrs. Sanford Price, Chapel Hill; Mrs. Henry Ridenhour, Chapel Hill; Mrs. William Shoemaker, Chapel Hill; Mrs. James Williams, Rockingham; Mrs. Edwin Hansen, Chapel Hill.

Greensboro

There were eighteen members and one visitor present for the April 26 meeting of the Greensboro Drug Club Auxiliary.

For program, Mr. G. B. Nichols, representative of Southern Bell Telephone Company, talked about and demonstrated long distance dialing. Members called Dean Brecht, who reported on the dedication of the new pharmacy building. Calls were also made to Honolulu and San Francisco.

Mrs. C. C. Graham, president, presided over the business session. This year we have 56 members, five of them being new members.

Officers of the Auxiliary for the coming year will be: Mrs. C. U. Paoloni, president; Mrs. A. H. Mebane III, vice-president; Mrs. R. F. Whiteley, secretary; Mrs. G. C. Russell, treasurer; and Mrs. J. A. Ranzenhofer, chaplain.

Hostesses for the meeting, Mrs. P. A. Hayes and Mrs. W. P. Brewer, presented each guest with a gift of stationery.

Chapel Hill

On Tuesday, May 24th, members of the Chapel Hill Woman's Pharmaceutical Auxiliary and their husbands were guests at an evening party given by the vice-president, Mrs. J. L. Sutton.

On May 26th members met at the Institute of Pharmacy for a morning coffee and business session of the year. Mrs. Fred Hawkins, president, conducted the meeting, and gave a brief report of her attendance at the Annual State Convention.

Mrs. David F. McGowan, reporting for the Nominating Committee, submitted a slate of officers for the new years, which was duly accepted: Mrs. Fred Hawkins, President; Mrs. Melvin Chambers, Vice-President; Mrs. Jack Tyler, Secretary; Mrs. David McGowan, Treasurer; Mrs. George Cocolas, Historian.

Discussion of meetings for the new year followed. It was decided to begin the Fall program with a picnic at the home of the W. J. Smiths in September, to which husbands will be invited. The October meeting will be a business meeting, and the November meeting a social hour at the home of Mrs. Henry T. Clarke. It was decided that further plans would be made at a later date.

Don't Miss these...

3 BIG DAYS

OMB'S MERCHANDISING EVENT

SUMMER SANTA SHOW

JULY 31, AUG. 1 & 2

Hotel John Marshall — Richmond, Va.

- Get your Christmas buying done early. See the latest in Holiday Gifts. Meet with and exchange the latest selling ideas with your friends. Relax and enjoy yourself as our guests . . . and be sure of "on time delivery"

- WIN VALUABLE GIFTS AND PRIZES. A limited number of tickets have been reserved by us for your convenience to see BEN HUR (the movie of the year). They may be purchased, first come first served, by those attending the SUMMER SANTA SHOW.

REPEAT PERFORMANCE!

"A WEEK END at the WALDORF"

By popular demand you may win this delightful trip. Includes round-trip by air. Two days and two nights at the fabulous Waldorf, for two persons. Tickets for two shows and a cruise plus $100 for meals and incidentals. Trip at your convenience.

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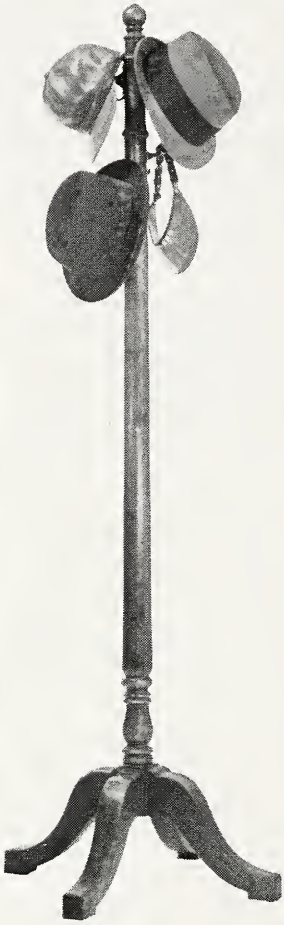

WHAT HAPPENED TO THE PHARMACIST WHO WORE TOO MANY HATS

His first hat was a conservative felt, quite proper for a professional man.

When the stock from his bargain buys heaped up in his cellar, he added a warehouseman's cap.

When he realized how many invoices were being sent by his many suppliers, he got a bookkeeper's green eyeshade.

When he noticed that his capital was tied up in inventory, he decided he was acting as his own banker and bought an expensive Homburg.

Each hat seemed a logical development at the time of acquisition. It was only after he had paid for them all that he remembered he had only one head.

Moral

The Lilly policy of distribution recognizes a pharmacist's professional standing. It substitutes one phone call to a Lilly service wholesaler for the other three hats. This call brings fast-moving, profit-assured items that don't languish on shelves and tie up working capital.

If you think you are wearing too many hats, improve your fiscal appearance by routing your orders through us.

WE ARE A *Lilly* DISTRIBUTOR

THE W. H. KING DRUG COMPANY

"The House of Friendly and Dependable Service"

RALEIGH, NORTH CAROLINA

JUL 2 2 1960

The Carolina JOURNAL OF PHARMACY

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WORDS (WITH MUSIC) ABOUT THE PHARMACIST WHO CONCERTIZED

"Running my pharmacy," he thought, "is like conducting an orchestra. I give the old downbeat and in marches the merchandise. Every item at a price . . . like drums beating.

"I pay for it . . . with a song.

"I sell at a big profit . . . that's a beautiful melody by the entire ensemble."

He waved a baton—but nothing much happened that you could call music. And suddenly he realized he was completely off key.

Moral

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The Lilly policy of wholesale distribution recognizes that pharmacists are professional men and not one-man bands. It enables you, the pharmacist, to devote your talents to the practice of pharmacy—leaving warehousing, elaborate bookkeeping, and large inventories to the wholesaler.

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You'll Be Glad That You Attended the
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Dates: Tuesday, Wednesday, Thursday
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Buffet Dinner Each Day—
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Complete Christmas Selections

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Let Your Justice Representative Know Which Day
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Greensboro, N. C.

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46% to 52% PROFIT

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By the Makers of STANBACK

Hanger or Easel Displays

Deal #2

3 free with 12

1 card of 12 tubes, plus 3 tubes free for display

Your Cost	**$2.80**
Selling Price	**$5.25**
Your Profit	**$2.45—47%**

Deal #6

12 free with 36

3 cards of 12 tubes, plus 1 card (12 tubes) free for display

Your Cost	**$ 8.40**
Selling Price	**$16.80**
Your Profit	**$ 8.40—50%**

Bulk Pack for Dump Displays

Deal #100

28 free with 72

100 tubes bulk-packed in chipboard box

Your Cost	**$16.80**
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always in demand

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high potency B-complex and vitamin C formula

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Doctors remember the well-promoted THERA-COMBEX name because it means assured quality ...dependable vitamin therapy. They recommend this established favorite to speed convalescence after surgery or illness and to correct severe vitamin B and C deficiencies.

Stock, display, and promote THERA-COMBEX ...it will mean greater sales for you.

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Nicotinamide ..... 100 mg.
Folic acid ..... 2.5 mg.
Vitamin B_6 (pyridoxine hydrochloride) ..... 1 mg.
Vitamin B_{12} (crystalline) .... 5 mcg.
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Vitamin C (ascorbic acid) .. 150 mg.
Taka-Diastase® (Aspergillus oryzae enzymes) ..... 2½ gr.
Bottles of 100 and 1,000.

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The Carolina
JOURNAL OF PHARMACY

July, 1960
VOL. XLI No. 7

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Opportunities for Many

Brand name drugs prescribed most often by American physicians are made by 56 different manufacturers, reports David D. Stiles, Director of Market Development at Abbott Laboratories.

"Far from being monopolistic, as charged in the Kefauver hearings, the drug industry offers unusual opportunities for many firms, large and small, to share in the market," he says.

"Of the 409 most prescribed drugs listed by the Continuous Prescription Survey, 341 were brand name specialties, while 68 were generic name competitive drugs," Stiles reports. "Together they accounted for 78 per cent of the prescription market in 1959."

Stiles points out that the 68 leading generic name drugs represented about 75,000,000 prescriptions. These were filled with the products of perhaps several hundred manufacturers. "Contrary to impressions given in the Kefauver hearings, this reveals that pharmacists can fill many prescriptions, if they wish, with generic name products," the Abbot executive emphasizes.

Stiles points out that 1,300 firms share in the manufacturing and distribution of drugs in America and that of the 140 members of the Pharmaceutical Manufacturers Association, 60 per cent have a sales volume of less than $5,000,000 annually.

The Survey shows that the number of products prescribed with the greatest frequency (five or more times per 10,000 prescriptions) has stayed at about 400 for some years. This happens regardless of the hundreds of new products introduced annually. In 1959, 66 products from 32 manufacturers dropped out of the top 400, while 67 products, coincidentally also from 32 manufacturers, climbed to the 400 listing.

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Henley and Fearing Win

During the recent Democratic Primary, two pharmacists were picked by their party as nominees for the 1961 House of Representatives of the General Assembly: John T. Henley of Hope Mills (Cumberland County) and Keith Fearing of Manteo (Dare County).

Henley has served several terms in the House and is one of Cumberland's two representatives at the present time. This is Fearing's first go at a state political office.

Both pharmacists are graduates of the UNC School of Pharmacy and are the operators of successful retail pharmacies.

Way Elected

James A. Way, Jr., an associate with Wade A. Gilliam in the operation of the Summit Street Pharmacy of Winston-Salem, has been elected president of the Forsyth County Heart Association for the coming year.

The Association, in addition to conducting a year-long educational program through the distribution of informational materials about heart disease, each year brings speakers and authorities in the heart field to discuss new methods of treatment and diagnosis at the annual heart symposium.

In its fund campaign last fall, the Association raised better than $20,000.

New Owner

Paul H. McKenzie, a native of Mullins, South Carolina, is the new owner of the Howard Drug Company, Jacksonville. He has been manager of the firm for the past five years.

A graduate of the School of Pharmacy, University of South Carolina, McKenzie worked for pharmacies in Charleston and Columbia prior to moving to Jacksonville. He is a veteran of World War II.

W. B. Quincy will assist Mr. McKenzie in the management of the store.

Sisk Buys Pharmacy

Henry H. Shigley has sold Shigley's Drug Store, 31 Hendersonville Road, Asheville, to Robert C. Sisk. The sale was effective as of July 1.

Mr. Shigley retains and will continue in the active operation of Shigley's Grove Park Pharmacy, 250 Charlotte Street.

The new owner has been associated with the Hendersonville store for a number of years. At one time Mr. Sisk was associated with the Kentucky Board of Pharmacy as an inspector.

Hit Store for $5,000

In a pre-July 4 robbery, thieves chopped their way into A. D. Pollard's drug store at Havelock and hauled away a 500 pound safe containing $5,000 in cash.

The safe contained daily receipts, an additional amount of money for the holiday weekend, federal postal receipts from a branch post office in the drug store and state fishing license fees.

Federal agents were called in to help county and state officers after the theft of the postal funds was reported.

Pollard is well known in the state where he represented the Whitman Candy Company for many years.

Nurse Arrested

A Charlotte pharmacist, whose suspicion was aroused after a prescription customer had the same type narcotic prescription filled several times for different persons, took action which led to the arrest of a nurse.

An investigation indicated the nurse had forged 184 prescriptions over the past year.

It's 4 Stripes for Timberlake

A North Carolina pharmacy graduate, C. V. Timberlake, was recently promoted to the rank of Captain in the Medical Service Corps of the U.S. Navy.

Captain Timberlake is now stationed at the U.S. Naval Hospital, Philadelphia.

Cover Page

McDuffie Honored As "Pharmacist of the Year"

One hundred and eleven friends and associates assembled in Greensboro on the night of June 29 to pay a well deserved tribute to Roger A. McDuffie, who, as one of the most active pharmacists to be found in North Carolina, has done much to elevate the profession at all levels.

On our cover this month, NCPA President Edwin R. Fuller (Left) is shown presenting the "NCPA Mortar & Pestle Award" to Mr. McDuffie, who had been named "Pharmacist of the Year" by the Pharmaceutical Association.

The award is presented annually by the NCPA to a pharmacist "in recognition of meritorious achievements in research and scientific contributions to the advancement of public health and welfare; notable aid to the progress of the educational, civic and business life of his community; and for distinctive organizational activity enabling pharmacists to extend the scope of their professional training."

In a formal program, which preceded the presentation of the award, three speakers covered Roger's busy career, which started prior to World War I and continues unabated today. The speakers were General J. R. Townsend, City Manager of Greensboro; Attorney Andrew Joyner and Robert Neal Watson, a member of the State Board of Pharmacy.

Acting on behalf of the members of The Greensboro Drug Club, its president, G. G. Buchanan, presented Mr. McDuffie with a handsome watch.

The Association, the Board of Pharmacy and the School of Pharmacy were all well represented at the testimonial dinner. Greensboro did well by its native son by turning out strongly for Roger. And notable were the pharmacists who drove long distances—such as the Stevensons of Elizabeth City, the Welches of Washington, the Gurleys of Windsor and N. O. McDowell, Jr. of Scotland Neck. And the western section of the state was well represented also.

Tagged the "widow's friend" and the "Duke of Guilford," Roger took a lot of good-natured ribbing in his usual pleasant style. His friends know and appreciate him for what he is and for what he has done for pharmacy in North Carolina.

A native of Greensboro, Mr. McDuffie was born on December 20, 1893. He is a graduate in pharmacy of the University of North Carolina, Class of 1914. Following service in World War I, he entered the retail drug business in Greensboro in 1921 as part owner of the Fordham-McDuffie Drug Company. Today, he is active in the management of the McDuffie-Eubanks Drug Company of Greensboro.

He was elected and commissioned a member of the State Board of Pharmacy in 1834. At the present time, he is president of the Board. He headed the NCPA in 1935-1936 and was organizer (1947) and president of the N. C. Pharmaceutical Research Foundation for nine consecutive years.

A local committee on arrangements, Sam W. McFalls, Chm., Tom Waugh and G. G. Buchanan, did much to assure the success of the dinner.

Former recipients of the "Mortar & Pestle Award" have been: E. W. O'Hanlon and Wade A. Gilliam of Winston-Salem, Clyde Eubanks of Chapel Hill; Julius Suttle of Shelby, E. C. Daniel of Zebulon, C. M. Andrews of Burlington, John C. Hood of Kinston, Kelly E. Bennett of Bryson City, R. R. Copeland of Ahoskie, W. A. Ward of Swannanoa, W. B. Gurley of Windsor and W. Latham West of Roseboro.

Mebane—A new 40 x 80 foot building is under construction on the corner of Fourth and Clay Streets for Warren's Drug Store. V. L. Warren is president of the corporation, Calvin Oakley, vice-president, and Mrs. V. L. Warren, secretary and treasurer.

Lenoir—Two negro employees of Dayvault's Drug Store have been arrested for taking money from the firm's safe. The incident occurred while the owner, Frank W. Dayvault, was in Chapel Hill in connection with his duties as a member of the State Board of Pharmacy.

Asheville—Donald Norman, a graduate of Mercer University, has accepted a position with B & B Pharmacy.

Washington—Money, watches, knives, cigarette lighters, cigarettes and billfolds were stolen from the Tayloe Drug Store in a mid-June robbery of the pharmacy. Entrance was by way of the front door, which was pried open with a crow-bar.

Mount Airy—Fire originating in a third floor storeroom did some damage to Turnmyre's Drug Store on June 11. Probable cause of the fire was defective wiring.

Raeford—The Hoke Drug Company is getting a brand new front, complete with modern covering to shade passing shoppers.

Raleigh—A "flim-flam" artist took the Village Pharmacy for $10. It was the old trick of getting a cashier confused over a $1 and $10 bill—now you see it, now you don't.

Scotland Neck—C. C. Turner and C. A. Elks of Hall's Drug Store have announced the addition of Rexall's new preparations for the care of women's hair, which is called "New Awakenings for Your Hair."

Canton—In a June 11 break-in at Midway Medical Center Pharmacy, thieves took $400 in cash and most of the pharmacy's supply of narcotic drugs. Officers believe the job was done by professionals.

Hickory—Garland A. Page is now manager and stockholder of Smith Drugs of Hickory. R. W. Coble has joined the firm as assistant manager.

Salisbury—J. W. Compton has sold the Fulton Street Pharmacy to John O. Upchurch, an employee of various drug firms of Salisbury since 1932. Lawrence L. Williams, formerly of Zebulon, is the pharmacist.

Granite Falls—In a reorganization of the Caldwell Drug Store, in an announcement to the public the owners are listed as F. Joel Simmons, Raymond E. Heath and Fred G. Elrod. The pharmacy was established and brought to its present successful stage by Mr. Simmons.

To Go to Turkey

Miss Susan Cornwell, daughter of Pharmacist and Mrs. A. H. Cornwell of Lincolnton, is spending the summer months in Istanbul, Turkey as an American Field Service student.

Miss Cornwell's host family is a chemist, his wife and 16-year-old daughter.

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Manufacturers of
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Sold: One Dozen Penicillin Tablets

In recent months a number of North Carolina pharmacists have appeared in Federal Court for violations of the FDC Act. As a sequel to the legal phase, one of the pharmacists discussed his ordeal with some of the pharmacy students at Chapel Hill. Here is what he had to say, with names, places and dates omitted by the editor.

The purpose of my coming here today and talking to you may be thought of as "preventive medicine." All of you, I assume, have been hearing lectures or rules and regulations of N. C. Board of Pharmacy, The Federal Food, Drug, and Cosmetic Act, and the Durham Humphrey Law. I had the same instruction when I attended this school, gradnating in ———. Maybe I was only exposed to them; maybe I only learned enough about them to earn a grade on the final exam.

I ask myself now, Did I take seriously enough the deeper meaning of these Acts and Laws? Did I consider why they were enacted in the first place? What are the consequences of bending or breaking one of these regulations?

You have read in the newspapers, only recently, of pharmacists being fined for an infraction of a pharmacy or federal law. I have read them. And maybe you have said, like I once said, "That will never happen to me." But to me, it did. And I would like to relate to you my experience with such a situation and how I suffered through it. And by doing so, I hope in some way of preventing the same thing happening to one of you.

We pharmacists find ourselves in a most unique position. We are directly in the middle of two powerful groups, the general public and the medical profession. They are often in conflict with each other, and we must act as the referee. And our decisions have to be in complete agreement with the State and Federal Government Regulations. We have to have both groups, the doctors to write prescriptions and the general public to buy them.

We learn a lot about medicine in school and in actual practice in a drug store. Our ego may sometimes tempt us to step over the line separating "over the counter items" and those bearing the caution "Federal Law Prohibits Dispensing without a prescription." We find ourselves in competition with fellow druggists, super markets, and such. We are looking for new customers, new sources of revenue to increase gross profit, to improve our business.

My story begins in ———. On that day a good customer and friend of ours bought a dozen penicillin tablets for a cold from one of our pharmacists. He had taken penicillin on numerous occasions before, without any side effects. But on this particular day, he reacted with anaphylactic shock. He was taken to a local doctor where he received treatment. Through questioning the patient, the doctor learned what he had taken and where he had purchased it. That was the last time that penicillin tablets were ever sold over the counter in our drug store.

This incident was reported by the doctor to the Federal Authorities in ————, without our knowledge. I, for one, had learned a lesson from this. This man could have died. As time passed, I forgot about the matter. I thought it had blown over. I was sincerely sorry that it happened.

On————, I came to work to find two Federal Agents checking our prescription file and invoices. I recognized one of them. He had brought two prescriptions to be filled in our store a couple of months back. One called for Pen-vee Oral Tabs and the other was for Numbutal Capsules and were written by a doctor in————. They were brought back for refill twice. The first time I refilled them involved these factors:

1. The doctor who wrote the prescriptions was an internal diagnostician and often had his patients, our customers, on the

(Continued on page 12)

PENICILLIN TABLETS

(Continued from page 11)

same medication from 3 to 6 months, and I assumed this was to be a similar case.

2. He always came during the busiest part of the afternoon, the afternoon when one pharmacist was off duty.
3. I thought I was doing a new customer a favor.
4. I didn't want to take the time to call long distance to a doctor who might be out for the afternoon.

None of the four excuses was valid.

The second time he came in, I asked him "Does your doctor want you to continue the medication?" He smiled and muttered something which I took to be an affirmative answer. This was also the wrong way to secure permission to refill a prescription. After he had gone, I dropped a card to the doctor asking him his wishes on refilling these two prescriptions. His reply was to follow the Federal Food and Drug Regulations appearing on the label. This stopped the refills and brought on the investigation in a few weeks.

The next 4 weeks were agonizing, wondering, hoping. Every morning I awoke with this thing on my mind. I went to sleep with it at night. Finally, around the middle of August, the results came. I was to appear in person or reply in writing to the district office of Federal Food and Drug Administration. This hearing was to determine if there was sufficient cause to bring the case to trial. After consulting my lawyer, I decided not to deny the charges. I had broken a law. The lawyer replied in my behalf. He wrote of the good reputation of our store, its service to the town for over——years, of this being the first offence, of the good standing in the community of we——, and that he was sure that this would never happen again.

Then the waiting period began again. I think the waiting, of not knowing, was the worst part of this episode. The law read that a person could be fined up to $1000 on each charge, and I had 4 against me. As time passed, I began to breathe easier. Finally 6 months had passed and I thought surely that the charges had not been serious enough to warrent a trial. But in———, I was served with a summons to appear at the October session of the Superior Court in————. That gave me five more months of waiting, worrying. Two lawyers were retained to represent me. It was decided that I was to submit to the charges and hope for a light fine.

On——I left for————with the lawyers, and three character witnesses, a preacher, a banker, and the county sheriff. Imagine yourself on trial in a Superior Court, a court which also hears cases of robbery, murder, etc. After a short hearing, my fine was set at $1000 and 3 years probation. On the first of each month I have to write the following to my probation officer:

> This is to certify that I the undersigned trading as————have complied with the judgment of the court, U. S. District Court, ————, this being that we have not honored any prescriptions other than ones authorized on compliance with federal laws.

Three years to remind me of what I had gone through for the 2 previous years. I didn't need reminding. I knew that this had to be the end of this affair with the Federal Government. I applied for renewal of my pharmacy license and received the following letter from the Board of Pharmacy:

> Notification has been filed with this office by the Federal Food and Drug Administration concerning certain action brought against you by that agency relative to the violation of the Federal Food, Drug and Cosmetic Act. This notice has been reviewed by the Board, and I have been directed to request that you meet with the Board at its next meeting to inquire further into this matter. The next meeting of our Board will be held at the office of the Board, 109 Church Street, in Chapel Hill, on ————. As soon as the agenda for that meeting has been completed, I shall advise you of the hour when you might meet the Board.
>
> This letter will also acknowledge the receipt of your application for the renewal of your pharmacist license. The Board has directed me to refrain from processing these applications until the above matter has been considered.
>
> Sincerely yours,
> N. C. BOARD OF PHARMACY
> H. C. McAllister
> Secretary-Treasurer

Now my license is to be revoked, I thought. This had to be the reason for this meeting with the Board. This was to be the crowning blow. How could I earn a living for me and my family without a license to practice my profession? I dreaded this meeting much more than the trial in————————. It was a pretty gloomy Christmas for me.

On ————————, I met with the Board and was pleasantly surprised to learn the nature of the meeting. The Board first determined that no action was necessary on their part since no Pharmacy Law had been violated. The Board was mainly interested in ways of preventing this same thing from happening to any other pharmacist and to you upon graduation.

It was during the meeting that we decided that one help might be for me to be here today and tell you of what I have been through. And I hope I have impressed upon your minds something of what you might expect if you allow the same thing to happen to you. I hope it doesn't. It certainly isn't pleasant. Work with your local physicians and through your County Pharmacy Associations to educate doctors to mark their prescriptions as to refill and no refill. Take time to call the doctor about prescriptions which are not marked. Observe the cautions appearing on the label of drug bottles. Be firm in your conviction to be the best pharmacist, truly a guardian of the community's health. And I know you will sleep a lot better at night if you do.

On Extended Western Tour

Allen Cross (Penslar) and friends are on an extensive visit to the western states and Canada. In mid-June, they visited Hoover Dam, Las Vegas, then to California and northward by way of the Pacific Coast to Oregon.

A postcard from Allen, dated June 26, was posted from Portland, Oregon. He and his party were headed for Vancouver, Lake Louise and other points in Western Canada.

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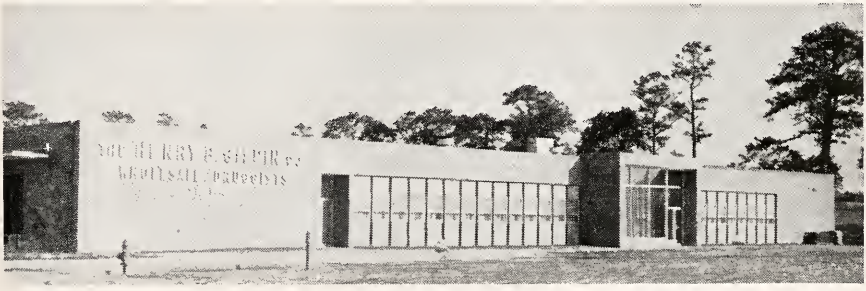

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REUNION, CLASS OF 1940, SCHOOL OF PHARMACY, UNC, CHAPEL HILL, JUNE 5, 1960

PHARMACY CLASS OF 1940 RETURNS TO CHAPEL HILL

Nine pharmacists from the class of 1940 to graduate from the School of Pharmacy of the University of North Carolina returned to the new Pharmacy Building on June 5 for a reunion, reminiscence, chicken-box lunch in the Seminar Room and a tour of the building. They are from left to right in the last row: Henry Dillon, Elkin; Jesse Pike, Concord; McDonald Davis, Roseboro; Wriston Smith, Kannapolis; A. A. Lloyd, Hillsboro; Lloyd Senter, Carrboro; John McNeill, Whiteville; Sam McFalls, Greensboro; and Hunter Kelley, Durham. Eight of the wives are standing near their husbands and with them a total of twenty-four children. Mrs. McNeill was absent from the reunion to care for a new addition to the family. One of the daughters, Evelyn Lloyd has been accepted as a freshman in pre-pharmacy for September.

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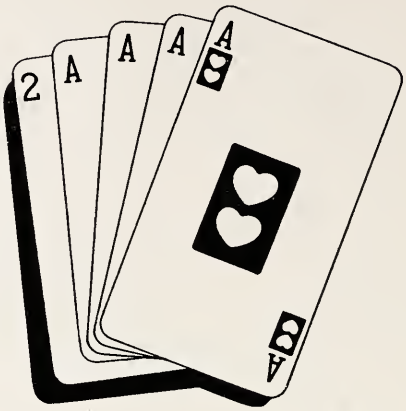

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New Pharmacies

Sparks Rexall Drugs, West Ehringhaus Street, Elizabeth City. James E. Sparks and Sarah Sutton Sparks, owners; Harry Umphlett, pharmacist in charge.

Surry Drug of Dobson, Inc., Dobson. William T. Boyd and Joe Stone, owners. William T. Boyd, pharmacist in charge.

Ownership Transfer

Wagram Drug Store, Wagram. B. G. Langston, owner; Lacy E. Gilbert, Jr., pharmacist in charge.

Columbus Pharmacy, Columbus. Carl P. Meroney, owner and pharmacist in charge.

Salisbury Pharmacy, Inc., Salisbury. George B. and Billie Albright and Dallas L. Ammons, owners; George B. Albright, pharmacist in charge.

Howard Drug Company, Inc., 705 New Bridge Street, Jacksonville.

Closed

Thomasville Prescription Service, 52 Salem Street, Thomasville.

Booth's Drug Store, Saluda.

Reciprocity

John Alvin Wilkinson, 2516 South Island Road, Georgetown, South Carolina. From South Carolina.

Mitchell Harris Walker, 1430 Rock Springs Terrace, N.E., Atlanta 5, Georgia. Plans to purchase pharmacy in state. From Georgia.

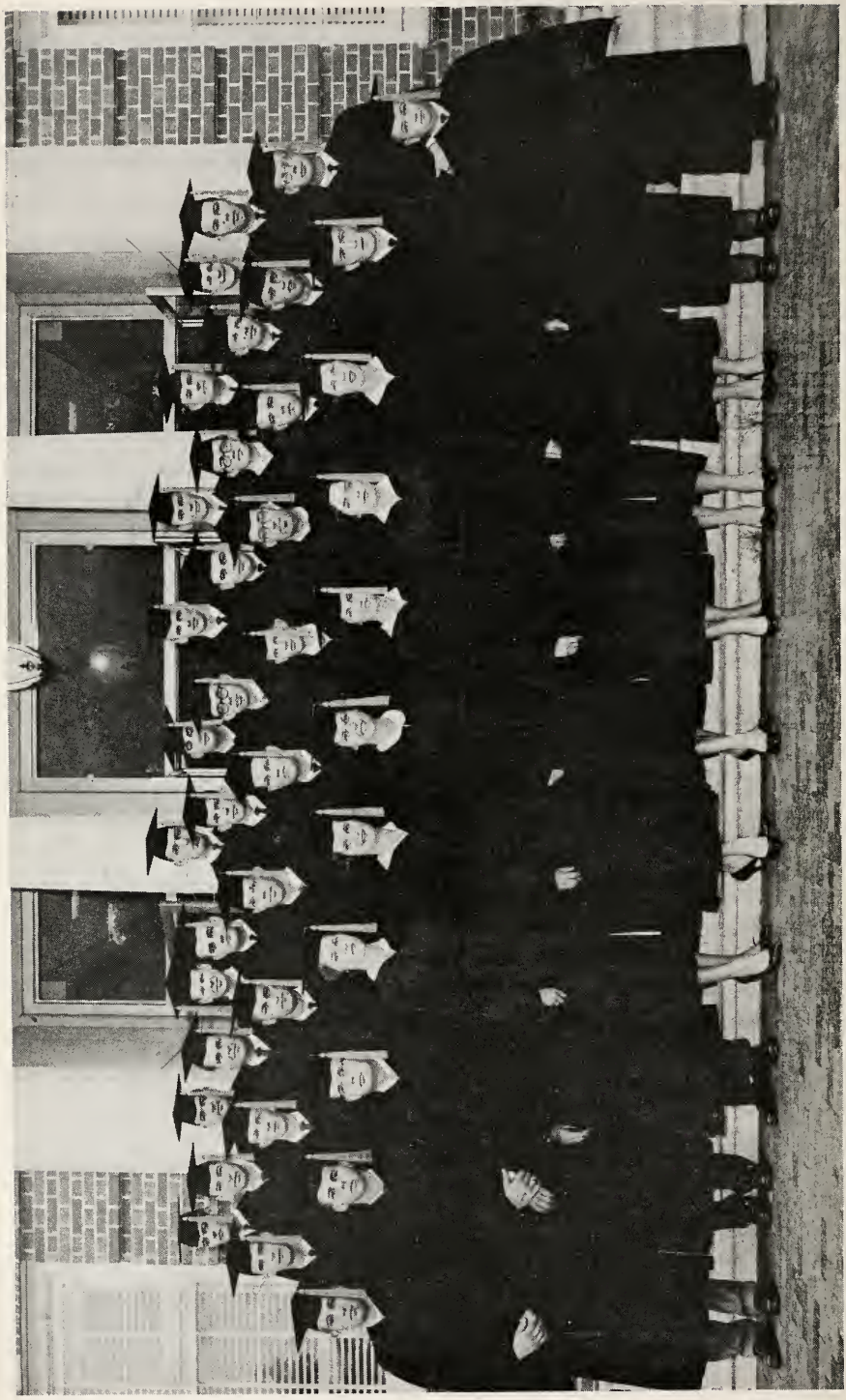
SKF Speakers Available

Two representatives of Smith Kline & French Laboratories—C. H. Rayborn of Charlotte and Fred Hawkins of Chapel Hill—have run up an impressive list of speaking engagements throughout the state. More than twenty civic clubs have heard accurate information relating to the cost of drug medication.

The 25 minute speech, which is entitled "Prescription for Tomorrow," has as its theme the significant medical progress which has been made in the last few decades through the close cooperation of physicians, pharmacists and the pharmaceutical industry.

As a concluding part of the speech, some of the factors involved in the current costs of medical care are covered. If desired and where time is available, a question-and-answer period is set up.

Pharmacists desiring to schedule "Prescription for Tomorrow" should write either C. H. Rayborn, 2919 Springway Drive, Charlotte 5, N. C. or Fred Hawkins, Box 711, Chapel Hill, N. C.



GRADUATES, SCHOOL OF PHARMACY, UNIVERSITY OF NORTH CAROLINA, JUNE 6, 1960

Class of '60
U. N. C. School of Pharmacy

Forty-six students graduated with the degree of Bachelor of Science in Pharmacy at the University of North Carolina on June 6, 1960.

In the Cap and Gown picture they were: first row: James Monroe Miller, Hickory; Marshal Wilson Dutton, Hickory; Robert Lonn Hood, Chapel Hill; LuRuth Sutton, Lake Waccamaw; Nancy Margaret Faison, Rockingham; Sylvia Meade Bonner, Greenville; Mary Ruth Starling, Raleigh; Phebe Pettingill McDonald, Carthage; Helen Jean Dunlap, Durham; Henry Baxter Ridenhour, Salisbury; and Hugh Mercer Clark, Pinetops.

Second row: Wesley Prichard Dockery, Walnut; William Preston Shoemaker, Thomasville; Joseph Larry Miller, Hickory; Edwin Leroy Hansen, Fletcher; Harold Griffin Usher, Chapel Hill; Ray Carlton Gaddy, Ingold; Donald Vance Petterson, Wilmington; Robert Hunter Shearin, Warrenton; Milos Herbert Purser, Ayden; Eugene James McDonald, Reidsville.

Third and Fourth row: William Warren Jones, Morganton; Sanford Scott Price, Clinton; Lucious Melvin Lassiter, Jr., Kinston; Howard Welda Creech, Selma; John Wesley Saunders, Raleigh; John Robert Bowers, Durham; Norman George Bowen, Roxboro; Thomas Peete Davis, Warrenton; William Whitaker Moose, Mt. Pleasant; James Neville Zachary, Cashiers; Johnny Warren Elkins, Fayetteville; Gordon Lee O'Briant, Jr., Sanford; Edward Lee Smithwick, Morehead City; Forrest Tribble Patterson, Burlington; Paul Madison Kirkman, Madison; James Ralph Hickmon, Wilmington; Willis Lee Whitehead, Chapel Hill; and Ben Philip Daughtry, Smithfield.

Graduates not present for the photograph were: Vaughn Douglas Bryson, Gastonia; James Peter Copses, Charlotte; Edward Garfield Faulkner, Monroe; Howard Robert Lutz, Vale; Robert Milton Morris, Wilmington; Sarah Jane Upchurch, Greenville; and James Edward Williams, Rockingham.

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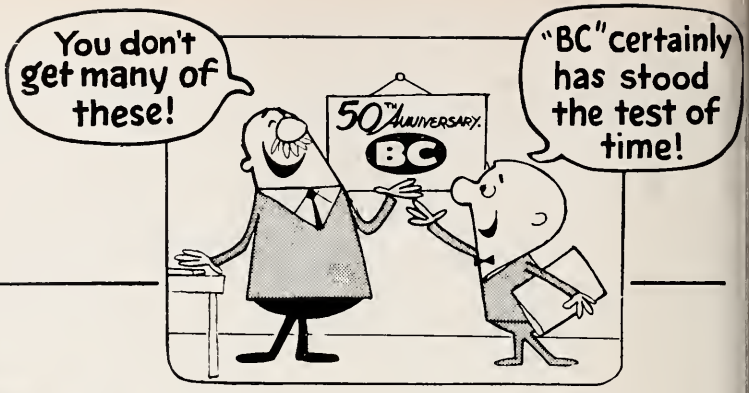

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As the little fellow on our current "BC" television series says about the "BC" 50th Anniversary plaque, "You don't get many of these."

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C. T. Council
President of BC

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Milligan Stew

By DAVE MILLIGAN in *The Washington Daily News*

Suppose you're working in a drug store, minding your own business, when a man comes staggering through the door!! . . .

He finally makes it to a chair, flops down . . . grabs his heart and tells you to give him such-and-such a kind of table QUICK . . . He says it's his heart . . . and he has gotta have the tablet now, RIGHT THIS SECOND!! . . . He's gasping!! . . .

You break your neck to get him a tablet . . . GIVE IT TO HIM . . . and just as you start to holler for a glass of water he sticks the pill in an envelope, sticks a badge in your face and tells you you're under arrest!!

Some time later you're hauled into court where you plead guilty to selling drugs without a prescription . . . they fine you $200, put you on probation . . . your name comes out in the paper and people think you've committed a horrible crime!!

Well, it's not such a horrible crime, and though I doubt if there's a druggist in the world who would end up in the poor house over $200 . . . there's something distasteful about the way this law is applied . . . because it seems that in most cases it would be a worse CRIME not to sell than to sell it. . . .

As a matter of fact a druggist in this state did refuse to sell a pill to a man not too long ago in his drug store . . . and because the man didn't have a doctor's prescription . . . he sat down in the drug store and DIED!! . . . This actually happened, and it makes you wonder if the druggist didn't commit some sorta crime in NOT selling the man a pill!! . . .

I don't know what they could do about it . . . maybe the law they've got is the best they can figure out . . . But the Gestapo method of catching the druggist is TOTALLY Un-American . . . and this is something that could be straightened out . . .

Maybe they should ask one of these political candidates what he would do about it . . . He's promising everything else . . . so maybe he'll promise us a better law if somebody'll only ask him!! . . .

To Visit Lederle & New York

A number of pharmacists, pharmacy owners, managers, and their wives will leave Chapel Hill on August 22 for a visit to Lederle Laboratories at Pearl River, with an extra two-day stayover at The Hotel Abbey in New York City.

While in New York, the party, which is expected to number at least 75 persons, will visit Radio City Music Hall, take a cruise around Manhattan Island and cover "Freedomland"—the world's largest outdoor entertainment center. A 4-hour bus tour of the city, night clubs and Broadway plays are on the agenda.

Two Carolina Trailways motorcoaches have been chartered for the trip.

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JIMSON WEEDS

BY JIM HARRISON

Comment on things pharmaceutical, things ethical, things political, and sometimes, things pontifical.

Contrary to belief in some quarters, third class mail is far from being the "junk mail" it is maligned as being. Thousands of business firms, industries, publishers use it regularly. Even publishers of pharmaceutical literature use it to disseminate information vital to those subscribers who read it as avidly as if it came to them special delivery air mail. Too, the pharmacist uses it in his direct mail campaigns in effort to increase his business and service to the public he serves. Naturally they are all concerned that Congress seems to be intent on legislating or "pricing" this category of mail out of existence.

The increase in rates for third class mail that went into effect July 1 is the third increase since 1952 and is two and a half times the rate that prevailed from 1928 to 1952. It is too late to do anything about the raise of 1960 but the raises represented in bills before Congress that take effect January 1, 1961 and January 1, 1962 are of much concern to not only the users of this mail but the public as well. These bills before Congress stipulate also the increase in rates of first class mail from 4¢ to 5¢ but it is unlikely this will be requested during an election year. The increase in third class rates could easily become enacted for the simple reason a rider in the postal pay rate bill would be the device effecting the raise. Herein does it become political.

The numerous users of third class mail may not justly be accused of wanting a grant of a subsidy or of wanting something for nothing. They are entirely willing to pay their own way with a rate that is fair and in line with actual costs of handling this sort of mail.

There are many reasons why third class mail should bear a lower rate than first class mail. The costly handling manipulations it undergoes is paid for by the mailer and the post office department has little to do but send it on its way and deliver it in the routine deliveries with other mail. It receives deferred service. In bulk mail the mailer is required to do a number of things the post office itself does for first class mail. The mailer faces each piece, sorts by cities and states, cancels, ties, sacks. Ten or more pieces to the same city are tied together and if the quantity for the same city is great enough, it is bagged and not even opened by the sending office. It is counted, weighed, reported and requires a minimum of handling by the post office. It is delivered to the post office and cannot be dropped in the corner mail box and cannot be forwarded or returned without additional postage. Too, the elimination of the stamp saves the post office department vast sums in printing and other costs.

It is claimed there are deficits in handling third class mail despite the economies saved in all the manual handlings the mailer does at great expense to him. It is difficult to understand how postal authorities arrive at the cost of this service when allocation costs also include all the categories of third class mail including plants, seeds, bulbs, calendars, small books, catalogs, unsealed Christmas cards and other items. Moreover, allocations of costs for any cate-

gory of mail is the more difficult when it is considered that the post office department is enjoined by Congress to render so many services having no sensible connection with the handling of mail.

By what stretch of the imagination may one identify the registering of aliens, selling of bonds, counting deer and ducks, issuing game licenses and other non-communicating jobs with the handling of mail. Such duties as handling the mail of the blind without payment, or handling books, films, and authors' manuscripts at far below cost are more in line with the functions of the post office but are not justified as a loss item when grouped in the costs of handling third class mail. What is needed is a reexamination of the functions of the post office as well as a reclassification of the categories of third class mail. Too, if Congress wants the post office department to continue all the extraneous services it now renders, the costs of those services should be allocated to a fund for that purpose and not allowed to be included in the allocated costs of handling mail.

It seems to me to be unjust to penalize one group or segment of the democracy for the shortcomings and stupidity of another group responsible for the deficits of a bureau. Even the "brother's keeper" ideology does not countenance this condition.

Now, if you agree with me, a letter to your Congressman in protest of these further raises in third class mail costs will let him know how you feel about the matter. And in case you desire further information you have not gotten in this column you may address a simple request to The Business Mail Foundation, 130 E. 59th Street, New York 22, N. Y.

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Asheville Meet Held by Hospital Pharmacists

Reported by JAMES LOWDER

The North Carolina Society of Hospital Pharmacists held its quarterly meeting at Asheville, N. C., Saturday June 25. Business was conducted at the Memorial Mission Hospital library beginning at 4:00 P.M.

Hospital pharmacists throughout the state were in attendance for this annnal summer meeting and many took the opportunity to spend the week end at this mountain vacation resort for relaxation with their families.

A variety of committee reports was presented at the business session and recruitment programs for hospital pharmacists were discussed. Appropriations of funds to be donated to the APhA Building Fund were authorized and future programing for professional education seminars was considered.

Highlighting the day was a social hour and dinner sponsored by Lederle Laboratories at the Manor Hotel, followed by a panel discussion with participants being composed of prominent representatives of the hospital team. Representing the pharmacists was Mr. I. Thomas Reamer, Chief Pharmacist at Duke Hospital, Durham, N. C.; representing the Administration was Mr. W. W. Lawrence, Administrator at Memorial Mission Hospital, Asheville, N. C.; representing the Medical staff was Dr. Theodore Raiford, Chief of Staff, Memorial Mission Hospital; and representing the Nursing Staff was Miss Myrtle Barnette, Director of Nurses, Margaret R. Pardee Hospital, Hendersonville, N. C. Various problems of interprofessional relationship were discussed and means of improving hospital pharmacy services were related.

Hospital pharmacists from North Carolina were represented at the Institute of Hospital Pharmacy in Columbus, Ohio. Among those in attendance were Frank Lowder, Winston-Salem, N. C., Roy Salter, Burlington, N. C., and Rudy Pittman, Smithfield, N. C. The Institute was sponsored by the American Hospital Association and the American Society of Hospital Pharmacists. It was held at the Ohio State University June 20-June 24, 1960.

Stovall Completes 25th Year with Abbott

Francis A. Stovall, 2210 Pershing St., Durham, North Carolina, recently marked a quarter century of service with Abbott Laboratories. He is a sales representative in the Durham area for the pharmaceutical company.

A pharmacy graduate of the University of Georgia, Stovall has been a sales representative with Abbott since 1935. All of his service has been in the Durham area except for short periods at Charlotte and Greensboro.

Stovall is a member of the Durham-Orange Drug Club and the Traveling Men's Auxiliary of the North Carolina Pharmaceutical Association.

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To Head Civitan Club

William P. Powell of the Community Medical Center Pharmacy has been elected president of the Mars Hill Civitan Club for the coming year.

During the past three years, Mr. Powell has been secretary-treasurer of the club; also its projects committee chairman.

As a further indication of the interest Mr. Powell is taking in local activities, note these: Assistant scout master, member of volunteer fire department, civil defense group, VFW, treasurer of the Mars Hill Methodist Circuit and a Master Mason.

Married, the Powells have a son.

Swearngan Elected

Clarence Swearngan of Walkers #2 has been elected president of the Mecklenburg Pharmaceutical Society. He succeeds Vernon Faircloth.

Mr. Faircloth was retained as an officer of the Society. He was installed as vice-president of the organization.

Charles Norris of the Avondale Pharmacy is secretary and treasurer.

Entertain Dental Society

Members of the Gaston County Dental Society were guests of the Gaston County Pharmaceutical Association at a meeting held at the Eagles Club in Gastonia on May 25.

Guest speaker for the occasion was Jesse Pike of Concord, a member of the NCPA Dental Speakers Bureau. The speaker underscored the areas in which dentists might improve their patient care with prescriptions. He also noted the legal aspects of prescription writing by dentists.

Dr. Dean Couch, an oral surgeon of Charlotte, in a well prepared talk, covered the drugs he uses in the pre-operative, operative and post-operative areas of his dental practice. He is a firm believer in pre-medicating the patient with drugs to allay apprehension and outright fear. Atropine, Vit. K, antibiotics of the tetracycline and penicillin groups and barbiturates were discussed by Dr. Couch with a view toward better total health care for the dental patient.

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AN ELEMENTAL MELODRAMA

By A Neon ymous

CALCIUM was a CADIUM. FLUORINE as a vivacious PLATINUM blond GALIUM. The two RHODIUM in their new MERCURY to BERKELIUM in CALIFORNIUM to enjoy the CHLORANUS at the PALLADIUM. Little SILICON, the slyest of the troup, made eyes at CALCIUM and he asked her what he SULFUR her GOLD and SILVER trinkets, but she retorted she would not SELENIUM. Jealous FLUORINE scented a SCANDIUM and she threatened to TELLURIUM a COPPER, who would CESIUM by the TERBIUM and throw him in the deep ZINC, which would be a noble ACTINIUM in his part. FLUORINE went into a TANTALUM, gave him hail COLUMBIUM. CALCIUM KRYPTON his NEON and tried to explain, but she retorted, "O POLONIUM, GADOLINIUM and little fishes! Let your TUROSTEN still while I DYSPROSIUM LITHIUM hussies. Who do RUTHENIUM and LUTETIUM think they are! I'll RHENIUM out of town. When I get through with them there will be none to PHOTACTINIUM. MANGANESE things make fools of mortals! She then LEAD CALCIUM outside, hit him over the YTTRIUM and NIOBIUM with her IRON, and he fell and was ARGON. From XENON she was filled with remorse; her tears began to URANIUM and she began to PRASEODYMIUM; she took her NICKEL to a TECHNETIUM for an ERSIUM to HELIUM, but he was so badly injured that she had to BARIUM in ALUMINUM to avoid further OSMIUM. Now she HAFNIUM no prospect for ANTIMONY. She went to her HOLMIUM in INDIUM to find life very BORON, for all she TIN DEUTERIUM is drive her MERCURY into the CARBON and her RADIUM listen to programs from GERMANIUM and other areas in EUROPIUM.

Moves to Marion

W. W. (Bill) Howle, originally of Society Hill, South Carolina and a 1954 graduate in pharmacy of the University of South Carolina, has moved to Marion where he is an employee of Evans Rexall Drug Store.

At one time Mr. Howle worked in Charlotte. In recent years, he has been associated with Eli Lilly and Company as a MSR, in the Columbia, South Carolina territory.

Pharmacists Guests of Doctors

The Wilson County Medical Society honored the pharmacists of Wilson County on the night of June 8 at a dinner meeting.

Charles C. Rabe, Professional Relations manager of the J. B. Roerig Company, was guest speaker. Title of his talk was "A Look at the American Pharmaceutical Industry."

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Rose Observes 50th Anniversary

The I. W. Rose Drug Company of Rocky Mount observed its 50th anniversary on June 24. Visitors were served cookies and ice cream and got a chance towards a number of valuable prizes.

The store was established in 1910 by the late I. W. Rose, who developed it into one of Eastern North Carolina's most successful prescription pharmacies.

D. T. Briles was owner and manager of the store from 1929 to 1932. For the next eleven years, Leggett and Browning operated the pharmacy. Since 1943 the store has been under the capable management of Robert Edward Fleming, Sr.

Address Podiatrists

Two Winston-Salem pharmacists—Wade A. Gilliam and Donald Chapman—were guest speakers at a recent (June 25) meeting of the North Carolina Podiatry Society. Topic of the discussion was new drugs for use in podiatry.

The meeting, held in Winston-Salem at the Robert E. Lee Hotel, was attended by 75 members of the Society.

Gilliam is a past president of the NCPA and a past member of the State Board of Pharmacy. He is now president of the Pharmaceutical Research Foundation.

Chapman is assistant chief of pharmacy at Baptist Hospital. He is a graduate of the UNC School of Pharmacy.

Pollard Elected

A. D. Pollard, owner-manager of Pollard's Drug Store, has been elected president of the Havelock Merchants Association. Installation took place in New Bern at the Hotel Governor Tryon on July 9.

Gunman Gets $400

A nervous holdup man, waving a short automatic pistol, robbed Charlotte's Hawthorne Pharmacy of $400 on night of June 24.

Two pharmacists—Keith Denny and Victor Riggsbee, Jr.—witnessed the robbery

Some Cases Indicating Importance of Liability Insurance Coverage

(a) Man alleged lead poisoning from lead in Aluminum Acetate. Suit filed against pharmacist for $75,000 damages. Pre-trial settlement and costs amounted to more than $5,800.

(b) Father sued pharmacist on behalf of self and minor son for damages of $47,500. Son was injured when making fireworks from Potassium Chlorate purchased from pharmacist. Pre-trial settlement and expenses amounted to almost $5,000.

(c) Pharmacist dispensed V-Cillin Tablets for Ilotcyn. Claimant's attorney filed damage suits for husband and wife against the pharmacist for damages totaling $540,000. Much time and money expended for the preparing of the defense resulted in a pre-trial settlement for $1,500 damages.

(d) Dark bottle containing 10% Hydrochloric Acid given to a dentist who wanted 2% Sodium Fluoride. Dentist applied acid to gums of patient causing severe burns. Case kept out of court by $3,500 settlement to injured party.

(e) Man claimed he was given a bottle of Carbolic Acid for Chloroform Liniment. Poured contents on sore leg. Sustained severe burns. Compromise settlement made for damages in the amount of $1,166.

Buys Half Interest

P. J. Liske has sold his half interest in the Salisbury Pharmacy to Dallas Ammons, who has been an employee of the Salisbury firm for several years.

Mr. Liske and the late Worth Williamson organized the firm in 1947. Following Mr. Williamston's death, half ownership of the pharmacy was assumed by George Albright.

The two owners are graduates of the UNC School of Pharmacy.

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Personnel Changes

Ronald E. Barber from Kerr Rexall Drug of Goldsboro to Kerr Rexall Drugs, Wellon Village Shopping Center, Durham.

L. B. Doyle from Walker-Boone of Ahos kie to Kerr Drugs of Goldsboro.

Charles Gillespie from Melvin's of Ra leigh to Pollard's Drug Store, Burnsville as part owner.

H. R. Simmons from Bissette's Dru Store, Greenville, to Johnson Drug Stor #2, Jacksonville.

Brownie Dickerson Schaefer from mili tary service to Bender's Drug Store #3 1226 Fort Bragg Road, Fayetteville.

Russell Cowan from Bissette's of Wilso to Bissette's of Greenville.

Thomas M. Fraley, Purcell Drug, States ville, entered the Army on June 12.

John Kluttz from Rutherford Drug Com pany, Rutherfordton, to Baxter's Dru Store, Kannapolis.

Ralph W. Smith, Jr. from Temple Drug Kinston, to Walker-Boone Drug Company Ahoskie.

Marcus Cameron from Eckerd's o Greensboro to Lee Drug Store, Jonesbor Heights, Sanford.

James S. O'Daniel, Jr. from Viewmon Pharmacy, Hickory, to Clark's Drug Stor New Bern.

L. E. Gilbert, Jr. from Markham Dru Company, Fayetteville, to Wagram Dru Store, Wagram.

Harry B. Umphlett, Jr. from Jacock' Pharmacy to Sparks Rexall Drugs, Eliza beth City.

Carl P. Meroney from Varner's Dru Store, Brevard, to Columbus Pharmacy, Co lumbus.

Emory M. Watson from Center Pharmac (closed) of Sanford to position as medica service representative.

Thomas M. Yost from Sutton's of Chape Hill to Edmonds Summit Center Drug Stor of Greensboro.

Bruce Williams from Kennedy's of Gas tonia to Phillips Drug Company, Albemarl

New Auxiliary Formed in Gaston County

Officers of the Gaston County Pharmaceutical Auxiliary, which was established in the late spring, are Mrs. Fred M. Moss, president; Mrs. Jack Friday, vice president, both of Gastonia; Mrs. Lewis Summey of Dallas, secretary; Mrs. Richard Curtis of Bessemer City, treasurer; and Mrs. Sam Brison of Belmont, historian.

Two past presidents of the State Auxiliary, Mrs. T. M. Holland of Mount Holly and Mrs. P. W. Kendall of Charlotte, assisted in the organization of the local group, which plans to meet the third Wednesday of each month.

Greensboro

The invocation by Mrs. R. F. Whiteley opened the final meeting of the Greensboro Auxiliary, May 24, at the Mayfair Cafeteria.

Mrs. C. C. Graham presided over the business session, when final reports of committee chairmen were given. Mrs. J. V. Farrington reported a balance of $1.85 in the treasury. Mrs. E. P. Gaddy announced that the Sunshine Committee had sent ten baby gifts and two cards, and that $4.35 remained in the Sunshine fund.

Mrs. Whiteley, Scholarship Fund chairman, suggested that it be made known in Greensboro and Guilford County that the Greensboro Auxiliary has a scholarship at the UNC School of Pharmacy.

Mrs. D. D. Claytor reported on the convention of the State Auxiliary of the NCPA, held in Winston-Salem. Greensboro will be hosts to the convention next year.

The following officers were installed by Mrs. J. Frank Pickard, for the 1960-1961 Club year: President, Mrs. C. U. Paoloni; Vice-President, Mrs. A. H. Mebane; Secretary, Mrs. R. F. Whiteley; Treasurer, Mrs. G. C. Russell; Chaplain, Mrs. J. A. Ranzenhofer; Historian, Mrs. W. S. Dukes.

Mrs. Gaddy presented Mrs. Graham, on behalf of the Club, engraved roast clamps, in appreciation for the excellent guidance during the year.

The door prize, a gift of the hostesses Mrs. G. H. Steele, Mrs. G. C. Russell, and Mrs. T. G. Crutchfield, was won by Mrs. G. G. Buchanan.

Members of the Gaston County Pharmaceutical Auxiliary are shown above. Mrs. Fred M. Moss is President of the State's Youngest Local Auxiliary affiliated with the Woman's Auxiliary of the NCPA.

Woman's Auxiliary Annual Business Session

Mrs. Thomas M. Holland, president, conducted the 1960 business session of the NCPA Woman's Auxiliary, which was attended by more than two hundred members. The meeting followed a luncheon given by the Southern Division of Sealtest Foods, with Mrs. Leon Kimball hostess. A response to Mrs. Kimball's official greeting to the women was given by Mrs. W. P. Brewer of Greensboro.

A very real treat was the group of Norwegian Folk Songs by Mrs. Torben Seear, appearing in native costume.

Following the report of the treasurer, Mrs. D. D. Claytor, other reports were given by the Parliamentarian, Mrs. T. D. Bennett, and the Historian, Mrs. W. F. Matthews, Jr.

Standing Committee work was reported by Mrs. J. T. Stevenson for the Executive Board; Mrs. Leslie M. Myers for the Hospitality Committee; Mrs. Floyde F. Potter, Membership; Mrs. B. C. Sheffield, Jr., Resolutions; Mrs. J. M. Darlington, Publicity; Mrs. S. T. Forrest, Ways and Means; Mrs. E. R. Fuller, Nominating.

Upon action of the members present, it was unanimously voted to name the new scholarship endowment of the Auxiliary "The Lucile Swaringen Rogers Scholarship Fund" in recognition of her interest and work on its behalf.

The slate of officers for the 1960-1961 Auxiliary year was duly accepted and installation followed on Tuesday afternoon during an impressive ceremony: Mrs. Floyde F. Potter, President; Mrs. Leslie M. Myers, First Vice-President; Mrs. J. T. Stevenson, Second Vice-President; Mrs. D. D. Claytor, Secretary; Mrs. N. O. McDowell, Jr., Treas-

Mrs. Floyde Potter (seated) is the new President of the Woman's Auxiliary succeeding Mrs. Thomas M. Holland (extreme left). Other officers, left to right, are: Mesdames Ralph P. Rogers, Sr., Robert B. Hall, N. O. McDowell, Jr., Leslie M. Myers, John T. Stevenson, David D. Claytor and Leslie Barnhardt.

urer; Mrs. Leslie Barnhardt, Parliamentarian; Mrs. Robert B. Hall, Historian; Mrs. Ralph Rogers and Mrs. T. M. Holland, Advisors.

An official seal for formally accepted by the Auxiliary for use on printed material and other documents. Mrs. W. D. Welch, Jr. reported for the committee submitting the design.

Local Auxiliary reports revealed a tremendous amount of work done by their members. In addition to the many local civic and welfare programs, contributions announced at the Business Session included: Alamance Auxiliary, $50 to the Student Emergency Fund; Charlotte $100 each to the Institute of Pharmacy and the School of Pharmacy, a $225 Scholarship in the name of their Auxiliary, $225 Grace K. Edwards Scholarship, and individual $125 assistance funds to three Pharmacy students; Asheville $75 to the Student Emergency Loan Fund; Greensboro $50 each to the Institute of Pharmacy and to the School of Pharmacy, in addition to their scholarship; High Point $25 to the Institute of Pharmacy; Rowan-Davie Auxiliary $100 to the Lucile Swearingen Rogers Scholarship Fund; Raleigh $75 to the Institute of Pharmacy, $50 Escrow Fund for a silver service for the School of Pharmacy, $25 for the Student Emergency Fund, $25 to the Lucile Rogers Fund; Winston-Salem $100 assistance to a Pharmacy Student; Chapel Hill $156.90 to the Lucile S. Rogers Fund; Pharmacy Wives a walnut and stainless steel salad set to the Institute of Pharmacy; Lizzie Hancock Chapter two silver compotes to the Institute in memory of Helen S. Hocutt, $35 to the Institute (earlier in the year) for a silver tray; $20 toward the purchase of a breakfront for the Institute of Pharmacy Conference Room.

The Gaston Pharmaceutical Auxiliary, just recently organized, was welcomed into the group.

The business session concluded with the President's Report and Recommendations. A piece of silver was given Mrs. Holland by Mrs. D. D. Claytor, on behalf of the Auxiliary members, in appreciation for her outstanding work during the year.

With the reading of announcements, the annual business session was adjourned.

Entertainment

During the three-day convention, members of the Auxiliary were royally entertained. On Sunday evening they joined other convention guests at a banquet. The following day the Pet Dairy Products Company entertained with a luncheon on the Balinese Roof of the Robert E. Lee Hotel. On Monday evening Auxiliary members were included as guests at the O'Hanlon-Watson party. Tuesday brought, in addition to the Sealtest Luncheon, the Hospitality Hour of the King Drug houses, and the TMA party. Many firms contributed to the Auxiliary members' enjoyment of the convention through gifts of merchandise which were used as prizes and favors.

Justice News Notes

P. A. Hayes, chairman of the board, and Mrs. Hayes spent the week of June 5th in New York City and Atlantic City. In Atlantic City they attended the Mid Atlantic Drug Club meeting. The week of June 26th Mr. & Mrs. Hayes vacationed in the North Carolina mountains at Linville.

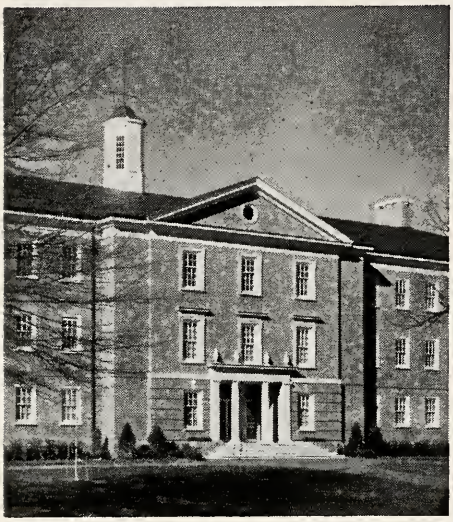
May 24th was another milestone in the life of Mr. C. J. Kee, secretary-treasurer. He spent his 83rd birthday at his desk in line with his regular duties.

Salesman Owen Trogdon was absent from his territory several days in June when it was necessary for him to spend some time as a patient at Wesley Long Hospital.

Salesmen vacationing in June: Bob Wells and family at Myrtle Beach, S. C. Bob spent most of his time at his favorite sport —golf; Joe Knight and family visited relatives in Virginia.

Hubert Walker, head of the telephone sales department, Mrs. Walker and two children spent the month of June touring the Western States, including California. They made their trip in their trailer.

UNC PHARMACY SCHOOL NOTES



Commencement was held on June 6, and 46 students graduated with the degree of Bachelor of Science in Pharmacy. There were more than 300 guests for the special Pharmacy Convocation in the assembly room at 4:00 p.m. at which the faculty and classmates were introduced to the relatives and friends of the graduating students. The ham and fried chicken picnic was served in the building due to rain which forced the commencement exercises at 7:00 p.m. into Woollen Gym.

More than 120 freshmen have been admitted to General College for the pre-pharmacy year in the new five-year curriculum. These students came to Chapel Hill on June 20 and 22 for placement tests and pre-registration. A satisfactory number of transfer students with second-year standing in the four-year curriculum were admitted also. The most urgent opening for new students are those with one year of bona fide college credit to be admitted with second-year standing in the five-year curriculum. It is this group which is necessary to prevent a void of graduating students in 1964. As many as 60 can be admitted to this class.

Mr. James L. Brannon, Assistant Professor of Pharmacy and graduate students Shu-Sing Cheng and Metro Fedorchuk were initiated on May 20 as members of Sigma Xi, the national research society.

Dean Brecht addressed the annual "Commencement" Exercises for Pharmacy Wives at the Institute of Pharmacy on May 22. Each graduating husband presented a certificate to his wife.

George Crevar passed the final oral examination for the Master of Science degree on May 23. The title of his thesis was "A Critical Evaluation of Tablet Lubricants."

Nine members of the Pharmacy Class of '40 and their families held a reunion at the School of Pharmacy on Sunday, June 5. A basket lunch of Brady's chicken was served in the Seminar Room followed by pleasant reminiscence including guests professor Herman O. Thompson and Miss Alice Noble. The high light of the reunion was a conducted tour through the new Pharmacy Building from which the most general comment was "amazing."

There was a small fire originating from an unopened can of white phosphorus in the stockroom on June 13. Prompt attention by the Chapel Hill Fire Department faculty, and graduate students limited damages to less than $300 with no damage from smoke or water. The early discovery of the fire by custodian Bahram Farhadich shows the value of service by graduate students as custodians and residents in the building.

The practical examination for licensure was held by the North Carolina Board of Pharmacy in the new Pharmacy Building on June 21.

Historical Note

By ALICE NOBLE, *Research Historian*

When the first Pharmacy Act went into effect in 1881 there were three applicants for license from the town of Washington—

all bearing the name, "Gallagher." When the NCPA was organized the preceding year (1880) all three had become Charter Members. Hitherto information has been sadly lacking about these licentiates. It is certainly unusual that in 1880/81 there should have been three pharmacists bearing identical names from the same town. Recent research has produced interesting data about these gentlemen—the father, Dr. Frederick Stewart Gallagher, and his two sons, Charles Kewell and Dr. Jas. Morrogh Gallagher.

Dr. Frederick Gallagher was one of the best known and greatly beloved residents of Washington. He commenced the practice of medicine in 1830; was a year in Germantown; and later took a full course of medical studies at Philadelphia. He did not graduate, however, declaring "he did not consider the degree of sufficient distinction." Returning to Washington, he opened a drug store on Main St. in 1840 "to facilitate the procuring of the right medicines for his large number of patrons." He operated the pharmacy until his death on Dec. 29, 1891. He was regarded as a "skilled and competent physician, always did an extensive practice, but in later years confined his attention to office business, his patients coming to him from all quarters." Through the kindness of his great-grandson, a photograph of the doctor-pharmacist is a part of our records.

Dr. James Gallagher may have acquired an interest in Gallagher's Drug Store while his father operated the business. He definitely owned and operated the drug store after his father's death. The records state that "for a number of years he practiced medicine, but tiring of the profession he confined himself to his drug store until his death which occurred in early 1912 less than an hour after he had closed his business at nine-thirty at night." Death was due to apoplexy.

There were two Gallagher drug stores in Washington during the late "eighties," the second being owned by Dr. Frederick Gallagher's son, Charles. He did not study medicine like his father and brother, James, but devoted his life to the profession of pharmacy. His drug store was located apparently at 239 W. Main St., where Tayloe's Drug Store now operates. Incidentally, he married a sister of Dr. Dave Tayloe, Sr. Pharmacist Chas. Gallagher has the distinction of being the first North Carolinian to affiliate with the American Pharmaceutical Association (1858) and his name appears in italics in the **Proceedings** through 1895 to indicate that he was a "Life Member under the old Constitution." In 1883 he presented a paper before the A.Ph.A. entitled, "On the Mashing, Fermenting, and Distillation of Grain into Whisky." It represents extensive research and occupies five and a half printed pages in the 1883 **Proceedings.** In 1881 he was a member of the Committee on Exhibits of the NCPA and at the annual meeting presented an exhibit of "Fine Distillates of Rye, Corn, and Cane." In Clark's **N. C. Regiments, 1861-65,** the "Diary of Major Thomas Sparrow" tells of Pharmacist Gallagher's service to the Confederacy during the attack on and fall of Hatteras, August 29, 1861. The Major says: "I appointed C. K. Gallagher (a volunteer) a gunner. He came in port from the brig. *H. C. Brooks,* on which he was bound for Liverpool. He was fond of gunnery, was drilled at Beacon Island and I gave him a gun first assigned to W. W. Cordon. He was not called upon to fire it . . . (Following the fall of the fort) General Butler came to receive the surrender . . . and to embark the prisoners . . . My company was the second that left the fort. The gunboat **Fanny** was at the landing to receive us and take us to the **Adelaide** anchored in the roadstead . . . While standing in line I gave C. K. Gallagher my torn coat to carry home. He had been released by General Butler and they promised to set him across the inlet. This they never did, but took him as prisoner to Fortress Monroe." The pharmacist must have been exchanged later for Major Sparrow says further on in his diary, "Captain Gallagher of Co. E was a good soldier. In 1862 he took the place of Captain Latham, who had been wounded, and served until the end of the War."

Kathryn Rose Shoemaker

A very interesting "prescription" announced the birth of Kathryn Rose Shoemaker, May 11, to Pharmacy School Senior Willie Shoemaker and his wife, Martha. The ingredients of the prescription included sugar, spice, and everything nice q.s.ed. to 8 lbs. 2 ozs. of Cuddling Baby Girl.

Sara Katherine Courts

May 1st was the important day in the lives of Pharmacists Ellyn and Ben C. Courts of Thomasville. Sara Katherine, weighing 7 lbs. 8½ ozs. was born there at City Memorial Hospital.

Timothy Paul Wagner

A son, Timothy Paul, was born March 23, 1960 to Mr. and Mrs. John Wagner of Charlotte. He weighed 9 lbs. 12 oz. at birth. Mr. and Mrs. Wagner have another son, John Wesley, Jr., age 2.

Michael Dixon Murray

Mr. and Mrs. Bill Murray are announcing the birth of Michael Dixon (Mike) June 1, 1960, weighing 6 lbs. 14 ozs. Mr. Murray is associated with Melvin's Pharmacy, Raleigh.

David Brian Gibson

Mr. and Mrs. R. A. Gibson, Jr., are announcing the birth of David Brian, May 15, 1960, weighing 7 lb. 11 oz. Mr. Gibson is associated with Bob Clark's Pharmacy of Havelock.

Marvin Warren Morris

Mr. and Mrs. Steve Morris of Dunn are announcing the birth of their second son, Marvin Warren, June 23, 1960. Mr. Morris is with Thomas Drug Store of Dunn.

Deaths

F. B. SINGLETARY

Frederick B. Singletary, age 76, died May 6 in Durham, where he had made his home for the past two years.

Mr. Singletary lived most of his life in Greensboro, where he operated the Carolina Pharmacy for many years. At the time of his death, he was associated with the Holloway Street Pharmacy of Durham.

C. G. LASLEY, SR.

Charles Glenn Lasley, Sr., age 54, owner and operator of Lasley Drug Company, Draper, died June 4 following a period of 15 months of declining health.

A graduate of Temple University and the Philadelphia College of Pharmacy, Mr. Lasley spent his early life in Winston-Salem. For the past 12 years, he had made his home in Draper.

E. L. FEAGIN, SR.

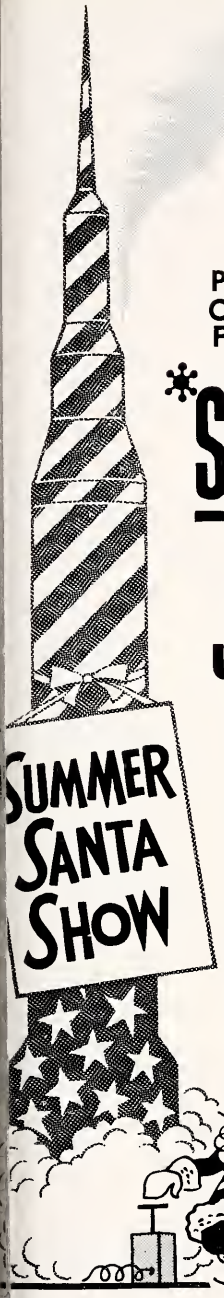
E. L. Feagin, Sr., well known Hendersonville pharmacist, died June 18, apparently from a heart attack suffered at the Jackson Pharmacy, a business which he and the late W. B. Wilson established in 1928.

Mr. Feagin was a native of Alabama (born March 19, 1901) and a graduate of Alabama Poly at Auburn. He moved to Hendersonville in 1920.

Of the survivors, there are two sons, both pharmacists and both active in the management of Jackson Pharmacy: E. L. Feagin, Jr., a graduate of Auburn in 1947, and Laurence E. Feagin, a graduate of the University of Iowa, Class of 1950.

LOIS G. DAWKINS

Lois Grice Dawkins, wife of W. A. Dawkins of Clinton, died June 29, 1960. Mrs. Dawkins was a secretary at the Institute of Pharmacy while her husband was enrolled in the School of Pharmacy at the University of North Carolina. Survivors, in addition to her husband, include a son, Tommy, her mother, and sisters.



Christmas in JULY!

PLAN NOW TO BE IN RICHMOND FOR OMB'S BIG MERCHANDISING EVENT FOR CHRISTMAS BUYING ● 3 BIG DAYS

SUMMER SANTA SHOW

. . . count down for this exciting event

JULY 31, AUG. 1 & 2

Hotel John Marshall — Richmond, Va.

Get your Christmas buying done early. See the latest in Holiday Gifts. Meet with and exchange the latest selling ideas with your friends. Relax and enjoy yourself as our guests . . . and be sure of "on time delivery"

WIN VALUABLE GIFTS AND PRIZES. A limited number of tickets have been reserved by us for your convenience to see BEN HUR (the movie of the year). They may be purchased, first come first served, by those attending the SUMMER SANTA SHOW.

MAKE YOUR RESERVATIONS *NOW!*

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"A WEEK END at the WALDORF"

By popular demand you may win this delightful trip. Includes round-trip by air. Two days and two nights at the fabulous Waldorf, for two persons. Tickets for two shows and a cruise plus $100 for meals and incidentals. Trip at your convenience.

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The Carolina **JOURNAL OF PHARMACY**

Volume XLI **AUGUST, 1960** **Number 8**

WORDS (WITH MUSIC) ABOUT THE PHARMACIST WHO CONCERTIZED

"Running my pharmacy," he thought, "is like conducting an orchestra. I give the old downbeat and in marches the merchandise. Every item at a price . . . like drums beating.

"I pay for it . . . with a song.

"I sell at a big profit . . . that's a beautiful melody by the entire ensemble."

He waved a baton—but nothing much happened that you could call music. And suddenly he realized he was completely off key.

Moral

A pharmacist doesn't *direct* the "orchestra"; he's *part* of it. The law of supply and demand does the directing.

The Lilly policy of wholesale distribution recognizes that pharmacists are professional men and not one-man bands. It enables you, the pharmacist, to devote your talents to the practice of pharmacy—leaving warehousing, elaborate bookkeeping, and large inventories to the wholesaler.

There are more than 300 Lilly service wholesalers to serve you. Just a phone call brings a steady supply of fast-moving, profit-assured items.

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Do Justice to Your Holiday Selling Season!!

Section of Justice Holiday Showroom

Thank All of You Who Attended the Fourth
Annual Justice Holiday Gift Show
Your Presence Was Appreciated
The Justice Holiday Showroom Is Opening
Monday, August 29th. Come and Do
Your Shopping Leisurely
Air Conditioned Ample Parking

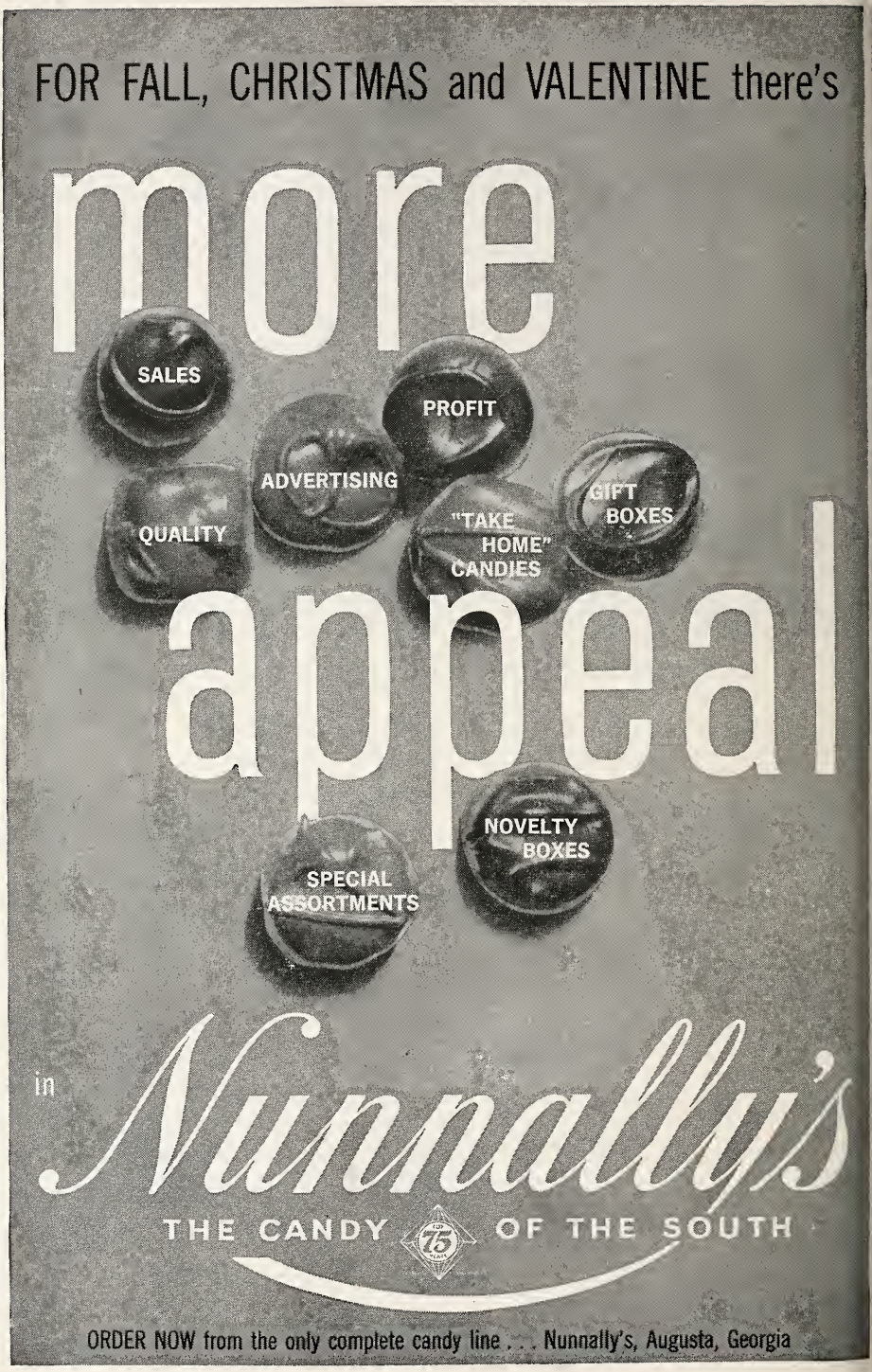
Hours: 9:00 A.M.-5:00 P.M. Daily Except Saturday & Sunday
Other Hours by Appointment

R. C. Shearin E. B. Williams G. D. Andrews
Available to Serve You

JUSTICE DRUG COMPANY

Greensboro, N. C.

Dependable Service Since 1898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75 YEARS
ORDER NOW from the only complete candy line . . . Nunnally's, Augusta, Georgia

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These items have been selected as best in value and because of suitability to the drug trade. We know you will approve our selection.

Scott Drug Company

Service Wholesalers Since 1891

HELPS IMPROVE YOUR PROFIT PICTURE. Sells better because it offers more to more customers. HELPS KEEP THEM THE PICTURE OF HEALTH. Supplies 19 important vitamins and minerals—premium supplementation at moderate cost. Widely used by adolescents, active adults, the elderly, pregnant and lactating women. In bottles of 100 and 250 capsules. Be sure you've enough of both.

PARKE, DAVIS & COMPANY 33150 PARKE-DAVIS DETROIT 32, MICHIGAN

The Carolina
JOURNAL OF PHARMACY

August, 1960
VOL. XLI No. 8

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A Problem of Increasing Concern

Increasingly, pharmacists who are familiar with the situation are becoming concerned over the growing practice of certain state agencies in by-passing retail pharmacy in the matter of drug supply. Initially, tranquilizers were involved. Now a long list of drugs are available at "state contract price."

In reviewing the establishment of "state drug dispensaries," "price" appears to be the motivating factor—and in some instances, with sound reasoning. As an example, one state agency has distributed a drug price list throughout North Carolina. Drugs available are tabulated as to "how supplied" and "cost." To pick one drug from the list: Serpasil Tablets 0.25 mg. are purchased at $5.00 per 5,000 and indicated on the cost bulletin at 10¢ per hundred. The pharmacist pays $4.50 (in 100's) for this same product. The NCPA took official note of the problem by adopting a resolution (May 10, 1960) requesting that "those pharmaceutical manufacturers and distributors who grant price concessions to institutions, agencies and organizations reconsider their pricing policy with the view of adopting a uniform price schedule available to all alike." In a preamble, the Association said: "the expansion in the volume of drugs distributed by the government and other organizations to whom these price concessions are available threatens the survival of the traditional private practice of pharmacy."

Two years ago, the state welfare department ran a prescription pricing survey with more than 60 counties cooperating. Later, a comparison was made of the prices being charged welfare recipients for certain drugs with what these same drugs cost the state on state contract. Since the survey was completed, the state has stepped up its drug buying—and more and more welfare departments are cooperating in an effort to keep within their budgets.

This may appear to be of small concern to some pharmacists and to some pharmaceutical manufacturers, but a little reflection will indicate the seriousness of the situation. Soon, an estimated one to two million "aged" persons will qualify for some sort of government financed medical program, including drugs. If this group, which will be the forerunner of larger groups to come, secure their drugs from "state dispensaries," then we are indeed in for some rough days ahead.

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Andrews — Life Member

At the July 21 meeting of the Alamance Pharmaceutical Society, Charles M. Andrews of Burlington was presented an honorary life membership by the local group of pharmacists.

Mr. Andrews has been a life member of the NCPA since 1944; its assistant secretary-treasurer for 36 years. He was "Pharmacist of the Year" in 1952 and elected to the Association's Hall of Fame in Pharmacy in 1956.

Guest speaker at the meeting was Dr. W. L. Norville, county health officer.

The program was arranged by Joe Barmour.

Metrecal Tax Exempt

In a communication to the Association's attorney, Mr. F. O. Bowman of Chapel Hill Hill, the director of the sales and use tax division of the State Revenue Department has ruled METRECAL exempt from the state's 3% sales tax.

Here is the ruling:

"Metrecal is properly classified as a food product and therefore exempt from tax in accordance with provision GS 105-164.13 (24). As in the case of all exempt sales, records should be maintained in a manner which will clearly reflect sales of Metrecal."

Cancels Dime Offer

To direct attention to the 20th anniversary of Smith's Drug Store, Shelby, Manager Walker Gregory offered a dime for every 1940 penny brought in.

After three days, the offer was withdrawn.

Hundreds of people poured in and hundreds of dimes poured out. As an example, one man came in with 150 pennies and left with $15.00.

This was too much of a good thing. If you have a 1940 penny, it's not likely Gregory will offer to exchange it for a dime.

Wilson Club Organized

To develop a closer working relationship among drug store owners and operators, the Wilson County Drug Club was organized in Wilson on July 12.

Paul Bissette, Jr. was elected president.

Membership in the club is open to all pharmacists, drug store personnel and persons connected with the sale of drugs in Wilson County. Meetings will be held on the second Tuesday of each month.

Opportunity

Have wonderful opportunity for an aggressive pharmacist who wants to get ahead. Am completing new building in Snow Hill (county seat of Greene County) for rental as a drug store (none in Snow Hill). Three MD's and a dentist in town. Call Sam Jenkins, Walstonburg, N. C.

Cover Page

Pictured is an attractive walnut breakfront just installed in the B. Frank Page Room of the Institute of Pharmacy by the Woman's Auxiliary of the NCPA. Mr. and Mrs. W. B. Gurley (left) of Windsor and Mr. and Mrs. T. J. Ham, Jr. of Yanceyville admire the newest furniture addition to the Institute. The silver serving pieces are gifts of local auxiliaries and individuals.

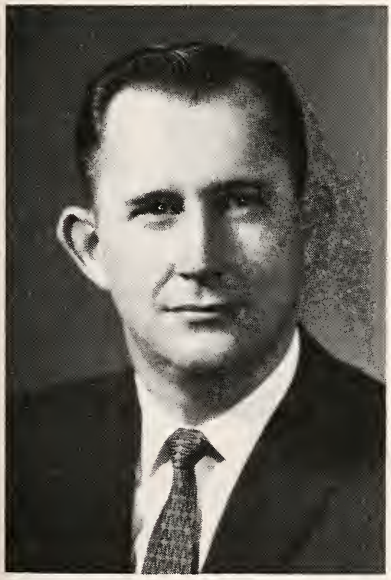
Hall to Head NCPA in 1961-1962

Robert B. Hall of Mocksville has been elected president of the North Carolina Pharmaceutical Association for 1961-62 and will be installed at the NCPA's annual convention at Greensboro next spring (April 16-17-18).

Other officers-elect, who were chosen by mail ballot, are John T. Stevenson of Elizabeth City, first vice-president; Hoy A. Moose of Mount Pleasant, second vice-president; John H. Lowder of Marion, third vice-president; and Edwin R. Fuller of Salisbury, currently serving as president of the NCPA, member of the executive committee for a three-year term.

W. J. Smith continues as executive secretary and managing editor of THE CAROLINA JOURNAL OF PHARMACY.

Harold V. Day of Spruce Pine will be recommended for commissioning as a member of the State Board of Pharmacy for a 5-year term beginning April 28, 1961.



ROBERT B. HALL

E. C. Daniel of Zebulon, W. B. Gurley of Windsor, John C. Hood, Sr. of Kinston and W. S. Wolfe of Mount Airy were elected directors of the N. C. Pharmaceutical Research Foundation.

Results of the mail ballot election were tabulated and announced by a board of tellers consisting of Jesse M. Pike of Concord, George B. Albright of Salisbury, Roger H. Sloop of Winston-Salem and Harry T. Murrell of Albemarle.

President-Elect Hall, a co-owner of the Hall Drug Company, Mocksville, is a graduate of the UNC School of Pharmacy. He served in the Air Force during WW II, is a member of the Davie-Yadkin Board of Health and a director of the Davie-Rowan Heart Association. Currently, Mr. Hall is serving as first vice-president of the NCPA and a director of the N. C. Pharmaceutical Research Foundation.

When Does 40 + 1,000,000 = 3?

Under the above heading, Boone Drug Company of Boone announced its 40th anniversary to its customers and friends.

The solution to the problem is this: Boone Drug Company was organized forty years ago by G. K. Moose. The pharmacy has filled a million prescriptions. The "three" refers to the store being No. 9 on Rexall's list of North Carolina's 190 stores (Jesse Pike is No. 1; we do not know who is in the second spot).

Boone Drug Company is the oldest retail store in Boone. Rob Rivers, writing in the local paper, said "We salute O. K. and Wayne Richardson on their happy birthday. That they have rendered a superior and dedicated service is reflected a superior tinuing growth of their store."

A picture of Mr. G. K. Moose, the two Richardson brothers and Joe Miller appears on page 12.

TAR HEEL DIGEST

Winston-Salem—A former employee of a Winston-Salem service station has been charged with dispensing Benzedrine without prescription.

Hickory—Renovation of the building formerly occupied by the late P. J. Suttlemyre's Hickory Drug Company is underway. When completed, the building will house a wearing apparel store.

Durham—Dewey S. Mims, vice president of the B. C. Remedy Company, has been named a member of the Durham Board of the North Carolina National Bank.

High Point—National Food Stores, Inc., owners-operators of the Big Bear Super Market chain, is developing a 20-unit shopping center to serve South High Point and the communities of Archdale and Trinity. Space is being provided for a pharmacy in the center.

Thomasville—Thieves ransacked two cash registers at the Thomasville Drug Store on the night of July 26. Police were called when J. H. McDaniel discovered the robbery as he prepared to open the store for business.

Valdese—The Rock Drug Store has a new all-glass front, new horseshoe lunch counters, complete restyling of its prescription department and a new paint job all over.

Winston-Salem—Flynn's Drug Store was the site of an unsuccessful attempt at a break-in on July 24. Someone climbed to the drug store roof, dug through tar and gravel and ripped boards to get into the building. A hole was drilled in the exterior metal of a large safe, but to no avail. Hubert Flynn said some damage was done to the store by water which poured in the hole in the roof during the night.

Durham—Ronald Barber has assumed management of Kerr Rexall Drugs. He succeeds Julian Upchurch who moves to Kerr's new Northgate store as manager.

High Point—Joe Bland and Leo Carter (Mann Drug Stores) spent their vacation in New York and Atlantic City.

Laurinburg—L. J. Lea, who for many years was associated with the Scotland Drug Company, has for the past year been employed by the Legion Drug Store.

Leaksville—James T. Chandler has been installed as chairman of the Century Club of the Tri-City Chamber of Commerce.

Greensboro—Charles G. Barger, newly returned from military service in Texas, is doing relief work in Greensboro this summer. Beginning in September, he will be with one of the Kerr Rexall Drug Stores of Durham.

Forsyth Elects

Roger Sloop of Winston-Salem has been elected president of the Forsyth Pharmaceutical Society.

Serving with him will be Frank Lowder, 1st vice president; James Fulton, 2nd vice president; and Byron Crowley, secretary-treasurer.

The new officers will be installed on September 15.

The Society has set up a committee to work with the Forsyth Medical Society to establish a mutually acceptable program involving MSR calls on doctors. The problem arose when a local doctor refused to see some of the MSR's.

Why Unicap vitamins are mixed under a blanket

Surgeons are not content with merely sterilizing all the equipment in the operating room. They add ultraviolet lamps to sterilize the very *air* in which they work.

In making Unicaps, Upjohn goes even further. They actually *remove* the air — which automatically removes any possibility of air-borne contamination.

This is done by mixing the vitamins under a blanket of carbon dioxide which, being heavier than air, forces all air out of the vats.

And, because some vitamins break down in the presence of air, this removal of air has the added virtue of protecting the *potency* of Unicaps.

This is only one of hundreds of separate safeguards used in the manufacture of Unicaps. And this is another reason why . . .

It pays to display and push the brand your customers know and trust:

Unicap

TRADEMARK, REG. U. S. PAT. OFF.

Upjohn

THE UPJOHN COMPANY
KALAMAZOO, MICHIGAN

Medicine . . . designed for health . . . produced with care

now—for the youngster who needs an extra "boost" in nutrition—

NEW VIDAYLIN®-M

Eleven vitamins, eight minerals and a big, lemon candy-flavored smile—all in a single, daily teaspoonful! Check and compare the potent formula in the teaspoon-a-day dosage. New VIDAYLIN-M (No. 6992) is supplied in 3-fl.oz., 8-fl.oz. and pint bottles.

A PRODUCT OF ABBOTT LABORATORIES
NORTH CHICAGO, ILLINOIS

Each daily, 5-ml. teaspoonful of delicious new VIDAYLIN-M represents:

Vitamin A	0.9 mg. (3000 units)
Vitamin D	20 mcg. (800 units)
Thiamine HCl (B_1)	1.5 mg.
Riboflavin (B_2)	1.2 mg.
Ascorbic Acid (C)	40 mg.
Nicotinamide	10 mg.
Pyridoxine HCl (B_6)	1 mg.
Vitamin B_{12}	3 mcg.
Panthenol	5 mg.
Iron	3 mg.
Iodine	75 mcg.
Calcium	40 mg.
Phosphorus	30 mg.
Manganese	0.5 mg.
Potassium	2.5 mg.
Magnesium	3 mg.
Zinc	0.5 mg.
Choline	5 mg.
Inositol	5 mg.
Cysteine HCl	5 mg.

D05241

Dean Establishes Loan Fund for Needy-Deserving Pharmacy Students

Final plans for the establishment and administration of the W. J. DEAN PHARMACY STUDENT LOAN FUND were completed on July 12 when Mr. Thomas G. Ingue, General Sales Manager of the Dean Rubber Mfg. Company of North Kansas City, Mo. and Mr. Joseph A. Catanese of the Dean Rubber Company, Charlotte, met with W. J. Smith of Chapel Hill.

Prior to the meeting, Mr. Smith had been authorized by the Executive Committee of the NCPA to complete a working agreement with the Dean organization, which would lead to the establishment of the **W. J. Dean Pharmacy Student Loan Fund.**

Effective August 1, 1960, each gross of merchandise manufactured by the Dean Mfg. Company and distributed in North Carolina by the Dean Rubber Company of Charlotte will contain a **certificate** with a cash value of 25¢. This certificate, when signed by the pharmacist or pharmacy owner and mailed to the N. C. Pharmaceutical Association, will add 25¢ to the W. J. Dean Pharmacy Student Loan Fund. To facilitate handling of the certificates, each certificate will be on a pre-addressed, postage-paid card.

At appropriate intervals, the Dean Rubber Mfg. Company will redeem the certificates by transfer of cash to the NCPA. Funds received from the program will be used solely to assist needy and deserving pharmacy students at Chapel Hill. The loans will be non-interest and repayable after the student graduates and is gainfully employed. Repaid loans will be returned to the Fund to further increase its potential value to the pharmacy students.

This commendable program was developed by Mr. Catanese and to him should go the credit for urging the establishment of a Fund to assure a more plentiful supply of pharmacists than has been the case in the past. While the Fund will be limited to begin with, it has the potential of being one of the largest and most helpful funds available to the pharmacy students at Chapel Hill.

To help assure the success of the W. J. Dean Pharmacy Student Loan Fund, please sign and mail the certificates (one with each gross of Dean merchandise) to the N. C. Pharmaceutical Association, Box 151, Chapel Hill, North Carolina. When a new shipment of Dean merchandise is received, the certificates can be removed and mailed prior to sale.

If desired, the certificates can be turned over to Mr. Catanese, who will forward them to the NCPA Office in Chapel Hill.

The W. J. Dean Pharmacy Student Loan Fund will be administered by the N. C. Pharmaceutical Association. The account will be audited and an annual report submitted by the executive secretary of the NCPA to the membership.

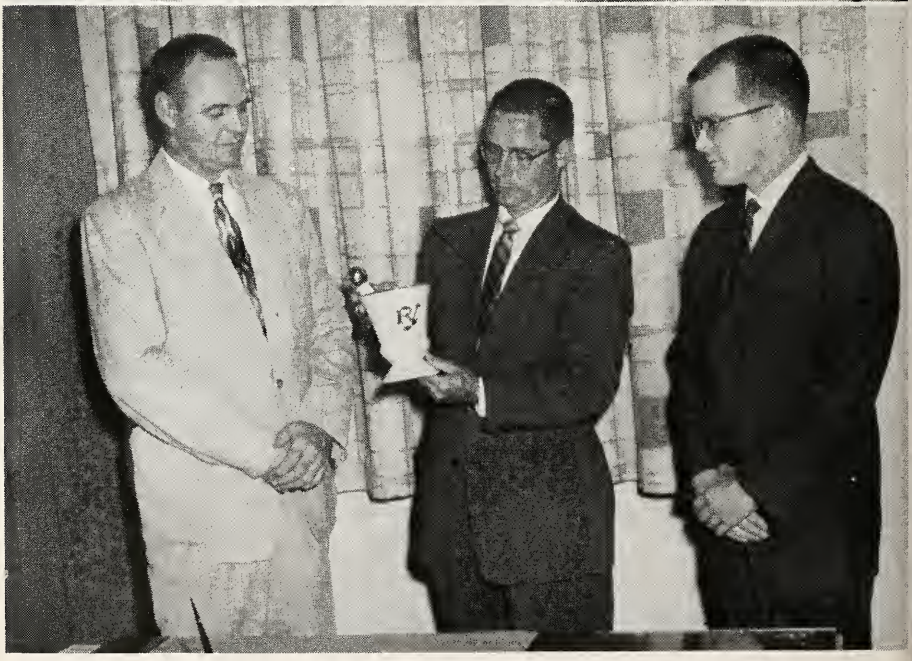
Opening a New Store?
Buying a New Home?
TRY US FIRST
For the Strongest Insurance
at the **lowest** cost.

Consult Our Agents

F. O. BOWMAN
North Carolina State Agent
P. O. Box 688
Chapel Hill, North Carolina

BOONE DRUG COMPANY.

PARSONS DRUG



Carolina Camera

Top: Quick, efficient, accurate prescription service here represented by (l to r) G. K. Moose, O. K. Richardson, Joe Miller (with file) and Wayne Richardson of Boone (NC) Drug Company. See news story in this issue of **The Journal.**

Center: The prescription department in the completely remodeled Parsons Drug Company of Wadesboro is pictured with W. C. Bias and G. E. Andes, both pharmacists. Parsons was the first retail concern in Anson County to install a neon sign; it was first in Wadesboro with fluorescent lighting and air conditioning. Parsons was incorporated in 1902.

Bottom: Clarence L. Swearngan (center), the new president of the Mecklenburg Pharmaceutical Society, shown with Vernon Faircloth, the retiring president who was returned to office as vice president, and Charles A. Norris, secretary-treasurer.

Last of the Red-Hot Mambos

Abbot Laboratories is launching autumn promotion of its vitamin line with a new array of window and counter displays built around its widely known Dayalets vitamin characters.

The vitamin characters are caricatures of everything from pizza pies to strawberry sodas. One of the characters, for example, described as "Last of the Red-Hot Mambos," is represented as follows:

At the Samba, She's a Riot,
And Her Mambo You'll Admire;
But Her Diet, If You Try It,
Is Unmitigated Fire.
While She'll Treat You to a Pizza
Any Night or Any Noon,
Miss Paprika from Topeka
Needs Dayalets-M, and Soon!

Wins Camera

While vacationing in New York recently, Mr. and Mrs. Garland Wood Beale Jr. of Broadway (Broadway Drug Store) attended the TV program "The Price is Right."

Mr. Beale was selected as one of the contestants on the nationally televized program; won a Polaroid Land Camera as a consolation prize.

Stocks of Peyote Seized at "Beatnik" Coffee Shop

Open sale of the habit-forming drug peyote at coffee shops patronized by "beatniks," college students, and other persons in the Greenwich Village area of New York City has been disclosed, the Food and Drug Administration reports, as a result of cooperation by the New York Police Department, the Federal Bureau of Narcotics, and a legitimate drug manufacturer. The agency announced seizure of 311 pounds and 145 capsules of the drug in possession of a coffee shop owner. The government charged that the drug was misbranded for lack of required drug labeling, including a warning that it is habit forming, and that sale of the drug without a doctor's prescription is illegal under the Federal Food, Drug, and Cosmetic Act.

Peyote is a cactus-like herb which North American Indians have used in special religious ceremonies, FDA explained. Although the law permits the drug to be sold under a doctor's prescription, the Food and Drug Administration has no information that peyote serves any medical purpose. Apart from habituation, however, no harmful effects have been reported, the agency said.

FDA investigations showed that seized peyote capsules were manufactured for the coffee shop owner in a filthy basement. Garbage cans were used to soak the peyote "buttons" in water; a wine press was used to remove the water, and an automobile grease gun was used to inject the resulting substance into capsules. FDA men estimated the coffee shop promoter had been netting $100 to $200 a week for about 8 months from his illicit sales.

Dutton Transferred

Lt. Gene R. Dutton has been transferred from the Madigan Army Hospital of Tacoma, Washington, where he was chief of pharmacy service, to the U. S. Army Hospital, Fort Jackson, South Carolina.

At his new station, Lt. Dutton continues as chief of the pharmacy service.

YOUR BUSINESS IS YOUR REPUTATION IS YOUR NAME

The success of your pharmacy — or any business — ultimately rests on reliability. This is what makes your reputation . . . gives meaning to your name . . . keeps bringing customers back to the pharmacy that serves them best. Without this identity, you would have no business. Surely, it is exactly the same for the vital ethical products you dispense. The "brand name" must be there to reflect the reputation of the manufacturer. A good brand name builds confidence and reliance on his products. This is the incentive to use the best of raw materials, compound with greater care, test most exhaustively and surpass the usual standards of purity, safety and potency. It also provides the reason to spend millions of dollars and many years in developing new and better products.

The "brand name" is as important to you, your customers and physicians as it is to the manufacturer. It is his reputation and future. It is your quality guarantee and protection.

LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, New York Lederle

Preparation of Opium Order Forms

District Supervisor Reports Irregularities

Our Bureau has recently advised us that there have been some irregularities in the preparation of Opium Order Forms by Registrants.

"Section 151.167 of Regulations 5, sets out four things to be shown in each entry of an item on the order form:

(1) The number of packages
(2) The size of each package
(3) The name of the drug or preparation
(4) The kind and quantity of narcotic contained in it, if not itself a pure narcotic drug.

Little difficulty or misunderstanding arises with respect to Items (1) to (3), but space limitations on the order form and the fact that the form contemplate the use of only one line to an item make it impractical in many instances to fully comply with Item (4).

Although it is preferable to have the name and quantity of narcotic completely stated where possible this office has long ruled that an entry is adequate if it shows Items (1) to (3) plus the catalog number and name of the manufacturer if the form is made out to a wholesaler, or the catalog number without the manufacturer's name if made out to the manufacturer himself. For instance an entry on an order to a wholesaler would be sufficient, if written, "2 x 100 Tabs. Cod. Sul. Lilly #557"; or, if made out direct to the manufacturer, "2 x 100 Tabs. Sod. Sul. #577" would be acceptable. Similarly, an order on either the manufacturer or a wholesaler for a proprietary remedy made by only one manufacturer, such as, "1 x 500 Empirin Compound w/Cod. #3," or "1 x 50 Copavin #230," etc., would be acceptable.

The objective of the regulation is to have sufficiently specific description that there will be no confusion or misunderstanding as to the item actually ordered and supplied. If this is present and the order form is otherwise in order it is acceptable."

Perhaps you would like to place this information in your monthly magazine so that all members of your profession may be duly informed of the Bureau's view concerning same.

Very truly yours,
Irwin I. Greenfeld
District Supervisor

Miller Returns

Lt. Donald J. Miller, stationed at Selfridge Air Force Base in Michigan for the past year, is returning home. Temporarily Donald and his wife will make their home in Raleigh, 1234 Brooks Avenue.

clearly the purest...
clearly the best seller

EVERFRESH

CITRATE of MAGNESIA

In the emerald green bottle customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.

This price effective in all New England and Mid-Atlantic states

see the difference in purity
see the difference in sales

Everfresh Manufactured by

THE MIFFLIN McCAMBRIDGE CO.

6400 Rhode Island Avenue • Riverdale, Maryland

"KEY" FIXTURES INCREASE SALES

DEPARTMENT GROUPING

This arrangement of the Candy, Cigar and Tobacco Departments, along with the Camera and Cosmetic Departments, insures efficient operation by one Clerk during dull periods which can be readily expanded and served by two or three sales people during the busy hours.

FOOD-FOUNTAIN SERVICE

Coffee Breaks, Lunch and 'Tween-meal Snacks keep these ten stools, turning and the cash register ringing! With Bastian-Blessing's beautiful, compact, sanitary equipment you invite more customers; you serve them quicker and better; so you get more turnover per stool and more profit per sale. For a layout designed to suit your particular needs, to serve ten or two hundred per hour, use the Coupon below.

PROFESSIONAL DEPARTMENT

In the overall store design the RX Department is given the preferred location for the best control of the complete store operation. In this design the merchandising section is conveniently located near the RX Department and Wrapping Counter. The RX Shelving is arranged in Bays, easily accessible to the work-counter. The bays provide ample space for stock. Use the coupon below for our specialized Pharmacy planning service. Over 25 years experience in serving North Carolina Pharmacists.

☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

Recent Contributors to Endowment Fund Listed

The Endowment Fund of the N. C. Pharmaceutical Association—Institute of Pharmacy continues to grow. Each month a bit is added.

Since the first of the year, the NCPA, under its policy of transferring funds from the regular NCPA account to the Endowment Fund in lieu of flowers for deceased members, has established memorials to:

J. W. Compton of Salisbury; C. T. Council, Sr. and Jr. of Durham; Lois G. Dawkins of Clinton, E. L. Feagin of Hendersonville; B. F. King of Hickory; C. G. Lasley of Draper; W. A. Ratley of Goldsboro; H. S. Sedberry of Rocky Mount; V. L. Strout of Ellerbe; P. J. Suttlemyre of Hickory; C. A. Taylor of Jacksonville; Paul Webb, Jr. of Shelby and V. F. Williams of Yanceyville.

The Justice Drug Company of Greensboro is cooperating by contributing funds in memory of certain individuals. In recent months, Justice has honored the memory of these individuals:

C. G. Lasley of Draper, Mrs. Roy Reaves of Asheboro and the grandson of W. S. Wolfe of Mount Airy.

At a recent meeting of the North Carolina Mutual Wholesale Drug Company of Durham, the board of directors voted to contribute $100 to the NCPA-Institute Endowment Fund in memory of any deceased member. The action was effective as of June 1, 1960.

A substantial contribution was made to the Endowment Fund by Goody's, Inc. of Winston-Salem in memory of the late C. T. Council.

Mrs. Myrtle Rhyne, widow of the late Pharmacist Wayne F. Rhyne of Gastonia, has established a memorial in memory of her husband, who was a long-time member of the NCPA.

W. A. Parks of Salisbury sent funds to the NCPA in memory of the late P. J. Suttlemyre of Hickory.

Persons wishing to have a part in this program can forward their check, either now or in the future, to the NCPA Endowment Fund, Box 151 Chapel Hill, N. C. together with the name of the deceased person and name and address of person to be notified. The NCPA has an appropriate card for this purpose.

Personnel Changes

James E. Bennick from Kearns Service Drug Store, Asheboro, to Lenoir Drug Company, Lenoir.

Ernest Porter, Jr. from Concord to Purser's Drug Store, Ayden.

H. T. Bradshaw from Ogburntown Pharmacy, Winston-Salem, to Yadkin Drug Store, Yadkinville.

Fred L. Sherrill, Jr., formerly with Highland Drug Store, Hickory, is presently employed outside the pharmaceutical field. His address is Box 285, Conover.

NOW OPENED!

Geer's Display Room

Packed Full of Holiday Gift Items Galore

Opened After Hours By Appointment

Results of Board Exam Announced

As a result of the June 21-23 examinations held in Chapel Hill under supervision of the State Board of Pharmacy, twenty-seven pharmacists have been added to roster of licensed personnel.

The theoretical part of the examination was passed by 35 individuals. Some of these will qualify for the final part (practical) by next February, the date of the next examination.

William Preston Shoemaker of Thomasville made the highest grade of all candidates taking the Feb.-June examinations. John David Hood of Morganton was runner-up for top honors.

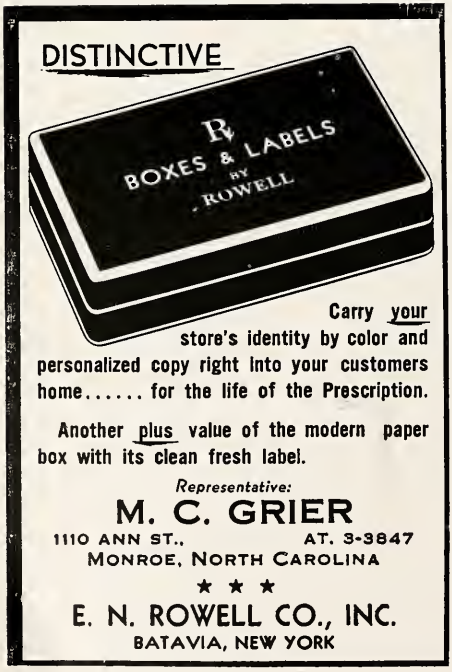
The new list of pharmacists, with present employment, if known, is as follows:

John Bradley Bartlett, Jacocks Pharmacy, Elizabeth City; Stanley Lawrence Bialick, Brooklyn, New York; John Robert Bowers, Rogers Drug Company, Durham; Allan Craig Boyd, Edmonds Summit Center Drug, Greensboro; and Virgilia Hankins Carswell, Duke Hospital, Durham.

James Baker Clay, Hall's Drug Store, Oxford; Donald Carlisle Dowdy, Crutchfield-Browning Drug Store #1, Greensboro; Helen Jean Dunlap, Center Drug Store, Durham; Philip Franklin Edwards, Chadbourn; Julian Neil Hinshaw, Kearns Service Drug Store, Asheboro; and Herman Ross Honeycutt, Kerr Rexall Drugs, Ridgewood Shopping Center, Raleigh.

Delvin Sylvanus Huffstetler, Village Pharmacy, Raleigh; Dwight Maurice Jacob, West Palm Beach, Florida; Jerome Karl Johnson, Hospital Pharmacy, Dunn; John Parker McNeill, Norwood Drug Co., Norwood; and Joseph Larry Miller, Holmes Drug, Statesville.

Joe Carroll Myers, Johnson's Drug Store, Fuquay Springs; Gordon Lee O'Briant, Jr., Shields Drug, Carthage; Forrest Tribble Patterson, Mann's Drug, Reidsville; Sue Ballantine Smith, Chapel Hill; Shirley Evonne Snyder, Rex Hospital, Raleigh; Charles Dale Thompson, Wrike Drug Co., Graham; Willis Lee Whitehead, Yanceyville; and Carol Bray Wilson, Holloway Street Pharmacy, Durham.



35 PASS THEORETICAL

Those who passed the first part (theoretical) of the examination were:

Sylvia Meade Bonner, Duke Hospital, Durham; Norman George Bowen, Thomas Drug, Roxboro; Vaughn Douglas Bryson, Kennedy's Drug Store, Gastonia; Hugh Mercer Clark, Robinson's Pharmacy, Goldsboro; James Peter Copses, Charlotte Memorial Hospital, Charlotte.

Howard Welda Creech, New River Pharmacy, Jacksonville; Ben Philip Daughtry, Walgreen's, Raleigh; Thomas Peete Davis, Pegram's Pharmacy, Apex; Wesley Prichard Dockery, Valdese Drug Co., Valdese; Marshall Wilson Dutton, Eckerd's, Charlotte.

John Warren Elkins, Fayetteville Drug Co., Fayetteville; Nancy Margaret Faison, Presbyterian Hospital Pharmacy, Charlotte; Edwin Leroy Hansen, Park Place Pharmacy, Charlotte; James Ralph Hickmon, Tom's Drug Co., Wilmington; Robert Lonn Hood, Sloan Drug Co., Chapel Hill.

William Warren Jones, Hawthorne Pharmacy, Charlotte; Paul Madison Kirkman, Madison Drug Co., Madison; Lucious Melvin Lassiter, Jr., Bissette's Drug, Wilson; Howard Robert Lutz, Newton Drug, Newton; Eugene James McDonald, New River Pharmacy, Jacksonville.

Phebe Pettinghill McDonald, City Hospital, Winston-Salem; James Monroe Miller, H & W Drug Co., Newton; William Whitaker Moose, Westside Drug Center, Charlotte; Robert Milton Morris, Graduate School, U.N.C.; Donald Vance Peterson, Morton's Service Drugs, Wilmington.

Sanford Scott Price, Butler's Pharmacy, Clinton; Miles Herbert Purser, Burrow-Martin & Co., Norfolk; Henry Baxter Ridenhour, Rowan Drug Co., Spencer; Robert Hunter Shearin, Franklin Drug Store, Greensboro; Edward Lee Smithwick, Jr., Robinson Prescription Shop, Morehead City.

LuRuth Sutton, Old Town Pharmacy, Winston-Salem; Sarah Jane Upchurch, N. C. Memorial Hospital, Chapel Hill; Harold Griffin Usher, Alamance Drug Co., Burlington; Evelyn Doris Williford, Charlotte Memorial Hospital, Charlotte; James Neville Zachary, Highlands Drug Store, Highlands.

The members of the Board who gave the examinations were Roger A. McDuffie, Greensboro; Robert Neal Watson, Sanford; Frank W. Dayvault, Lenoir; Moss Salley, Jr., Asheville; and N. O. McDowell, Jr., Scotland Neck.

Results of the examination were announced by H. C. McAllister, secretary-treasurer.

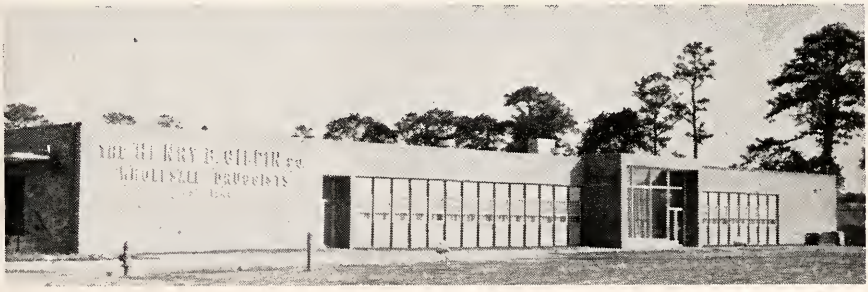
Seeks Employment in N. C.

Dr. Urbano Soler y Esteban of Havana, Cuba is interested in securing employment in North Carolina. Dr. Soler is a graduate of the School of Pharmacy, UNC, Class of 1924 and a licensed pharmacist in the state as of the same year.

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

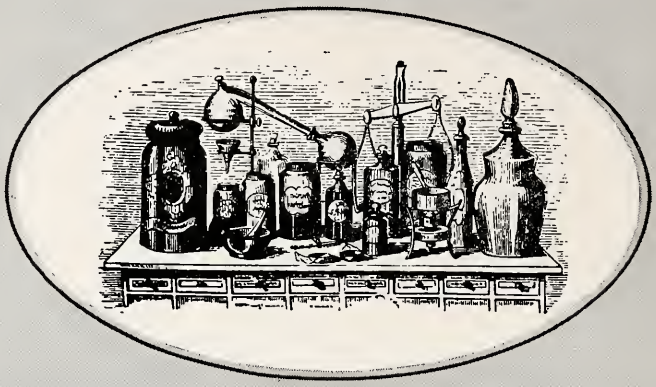
Baltimore • Dover • Norfolk • Washington



Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

6435 Tidewater Drive • Norfolk, Virginia • Madison 2-6361



COMMON SENSE *vs.* NONSENSE

one of a series of classic quotations dealing with subjects of interest to you

"It's unwise to pay too much, but it's worse to pay too little. When you pay too much, you lose a little money—that is all. When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do. The common law of business balance prohibits paying a little and getting a lot—it can't be done. If you deal with the lowest bidder, it is well to add something for the risk you run, and if you do that you will have enough to pay for something better."

—John Ruskin
(1819-1900)

SMITH KLINE & FRENCH LABORATORIES, PHILADELPHIA

STATE BOARD OF PHARMACY

Members

FRANK W. DAYVAULT, Lenoir

N. O. McDOWELL, JR., Scotland Neck

ROGER A. McDUFFIE, Greensboro

W. MOSS SALLEY, JR., Asheville

ROBERT NEAL WATSON, Sanford

H. C. McALLISTER
Secretary-Treasurer
P. O. Box 471
Chapel Hill, North Carolina

New Pharmacies

Eckerd's Parkway Plaza, Inc., 1205 Corporation Parkway, Winston-Salem. Eckerd's Corporation, owner; Stephen Honaker, pharmacist in charge.

Harris Super Drugs, 1300 The Plaza, Charlotte. W. T. Harris, W. L. Teeter, C. S. Harris and P. G. Teeter, owners; Michael Dente, pharmacist in charge.

Long Leaf Pharmacy, Vance Street Shopping Center, Wilmington. John B. Bullock, Jr. and Hobart G. Whaley, Jr., owners; Hobart Whaley, pharmacist in charge.

Professional Pharmacy, South Main Street, Roxboro. Curtis Oakley and Rose Frasier Thomas, owners; James T. Street, pharmacist in charge.

Holmes Drug Store, 600 Lisbon Street, Clinton. Johnnie M. Holmes, Jr., owner and pharmacist in charge.

Transfer of Ownership

Morven Drug Company, Inc., Morven. Robert T. Giles, owner and pharmacist in charge.

Jackson Pharmacy, Inc., 147 West 4th Avenue, Hendersonville. E. L. Feagin and L. E. Feagin, owners; L. E. Feagin, pharmacist in charge.

Sisk Drug Store (formerly Shigley's Inc.), 31 Hendersonville Road, Asheville. R. C. Sisk, owner and pharmacist in charge.

Reciprocity

Mrs. Jane Carter, Duke Hospital Pharmacy, Durham. From Georgia.

Benjamin J. Collier, Box 418, Jacksonville. From Arkansas.

John Robert Gore, K & L Drug Store, Albemarle. From South Carolina.

Notice of Rule Making

At the September 20, 1960 meeting of the Board of Pharmacy, the Board proposes to amend its rules and regulations as follows: Amend Article IV, Section 2, by adding a new subsection to be labeled subsection "a" and to read as follows:

"(a) The Board will not issue or renew a permit to any person to operate a drug store or pharmacy wherein the prescriptions of medical practitioners are compounded or dispensed and distributed when such distribution is effected by mail and the traditional physician - pharmacist - patient relationship does not exist. Provided, however, that this rule shall not prohibit the occasional mailing of prescription drugs to bona fide customers of any pharmacy when the traditional physician-pharmacist-patient relationship is present."

Any person who desires to be heard on the proposed rule prior to its adoption will please notify the Secretary of the Board in writing at P. O. Box 471, Chapel Hill, N. C.

Durham—The building which has been occupied by the Boone Drug Company for many years was recently sold at a high bid of $50,000. The drug firm is expected to continue in the same quarters.

Fayetteville—A $1,500 civil suit has been filed against the Markham Drug Company in which plaintiff charges that a small car driven by an employee of the drug company struck a child, resulting in hospitalization of the victim.

Ellerbe—W. L. Johnson has accepted a position at the Warner Drug Store.

Albemarle—Two pharmacies were hit by thieves in mid-July: The Drug Centre, where about $50 in cash was taken, and Murrell's Pharmacy, where $110 disappeared. In both cases, entrance was by way of the front door.

Hendersonville—The current issue of **The Modern Hospital** contains an article "Manual Shows How Much a Pharmacist Can Do" written by Margaret Gretz of the Margaret R. Pardee Memorial Hospital. The author shows how many useful functions the pharmacist can perform that save time for the staff and money for the institution.

Pikeville—Melvin Hicks (Pikeville Drug Store) raises citrus trees for a hobby. He has a number of trees—orange, lemon, lime, tangerine and cumquat—which are kept outside during the summer and in his garage during the winter.

Hickory—After 47 years of continued wear, the tile at the entrance to Lutz Drug Store is being replaced with new tile. For nearly 50 years, passerby have cut the corner to save a few steps, and incidentally, contribute to the wear of the tile.

Lincolnton—Jimmy Bowers of the Economy Drug Store has been installed as president of the Lincolnton Lions Club for the coming year.

Raleigh—John Treadwell, owner of the Person Street Pharmacy, has been named to a 3-year term on the Wake County ABC Board.

Albemarle—John R. Gore of Loris, South Carolina has assumed management of the prescription department of the Loftin Drug Store. He is a 1939 graduate of the USC School of Pharmacy and during WWII was a Navy pilot based on an aircraft carrier.

Boone—Wayne R. Richardson of the Boone Drug Company has been elected to the board of directors of the Watauga Savings and Loan Association.

Kinston—Guest speaker at the July 1 meeting of the Kinston Kiwanis Club was Fred Johnson of Atlanta, southeastern sales manager for Parke, Davis and Company.

Durham—Ralph P. Rogers, Jr. has been appointed to the Durham County Board of Health succeeding the late C. T. Council. Mr. Rogers is chairman of the Durham Downtown Development Association and a member of the Better Health Foundation. This year he received the Robbins Award for outstanding community service.

Jacksonville—W. L. Ketchum, founder owner of Ketchum Drug Company, is celebrating his 47th year of business at the same midtown location in Jacksonville.

Shelby—Suttle's Drug Store will soon occupy space in a new shopping center now under construction at the corner of Warren and Dekalb streets. Officers for five doctors and dentists are being provided.

Clinton—In a suit growing out of merchandise damage resulting from some shelving which collapsed, George W. McLean, operator of McLean Hospital Pharmacy, was awarded $900. Lawyers representing the Charlotte concern involved in the case have appealed the verdict.

Hollingsworth's
UNUSUAL CANDIES

WINS ALL VOTES FOR SALES

HOLLINGSWORTH'S CANDIES, Augusta, Georgia

THERE'S ONLY ONE!

50

POWDER PACKAGE

Less than

2c

PER DOSE

STANBACK IS THE ONLY
HEADACHE POWDER MARKETED
IN THE 50-POWDER PACKAGE

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

"LIKE SELLING BY THE CARTON INSTEAD OF BY THE PACK"

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

GREATER VOLUME
for you
MORE PROFIT
per sale
MORE ECONOMY
for your customer

Stanback Co., Ltd., Salisbury, N. C.

FOOD AND DRUG ADMINISTRATION
Washington 25, D. C.

Dear Mr. Smith:

We have your letter of May 27 asking if it is legal to refill a prescription written by a physician now deceased. The prescription form is reported to bear the notation, "refill as required."

The status of refill authorizations, such as the reference to refilling "PRN," "refill ad lib," or "refill as required," has not as yet been determined by the courts. Our legal advisers do question whether such a designation constitutes legal authorization to refill a prescription. We think, however, that the death of the prescribing physician, as in the instance you cite, is a definite restricting factor in the refilling of prescriptions written by the particular physician.

We believe the prescription of a dead physician should not indefinitely continue to be refilled no matter how it is marked. The presence of refill authorizations presumes a reasonable supervision by the prescribing physician over the use of the drug. As you know, only the physician can determine when a patient ought to have one of the prescription-restricted drugs, how much he should have, and how long he should have it. A physician cannot delegate to someone else the authority he has by virtue of his license to practice medicine. There certainly can hardly exist a bona fide doctor-patient relationship if the physician is dead.

Until such time that the validity of such refill authorizations as "PRN," "refill ad lib," etc., has been finally determined by a Federal court, we can only advise a pharmacist to use care and professional judgment in refilling a prescription so marked, to refill it only with a frequency consistent with the directions for use, and to check with the prescribing physician after a reasonable time to find out whether he wants the medication continued. If a pharmacist does do this, it will not be with him that we litigate the status of such a refill authorization. Obviously, the pharmacist cannot fulfill all of these criteria if the physician dies after authorizing the original prescription.

Sincerely yours,
L. M. Baukin
Assistant to the Director
Division of Administrative Review
Bureau of Enforcement.

How the Aged Pay

A study of how older people pay their doctor bills has been made by the Vermont Medical Society. The findings are of particular interest since Vermont has a higher percentage of its population over age 65 than any other state. Here are the results of the study which covered 5,172 persons with median age of 74:

80.7% planned to pay the physician's fee through Blue Shield, private insurance, from savings, or with current income.

The patients' families planned to assume the responsibility in 12% of the cases. The responsibility fell to the city or town in only 5% of the cases.

Physicians subsidized in full 2.3% of the patient care reported, and gave "reduced charges" to 12%. (The study did not attempt to cover the "free clinics" in the large hospitals around the state.)

It was found that 66% lived with spouse or relatives, 20% lived alone.

Twenty percent of the group studied were still working, 71% were retired.

Fifty percent were on social security (the national figure is 60.2%), 16% were on Old Age Assistance and 13% had other retirement plans.

Blue Shield, which in Vermont can be purchased at any time regardless of age or physical condition, is helping to meet the costs of medical care by covering 40% of those surveyed. Another 12% have private health insurance making a total of 52% with some type of prepaid plan.

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A Doctor Speaks Up

(FROM THE RALEIGH NEWS & OBSERVER)

To the Editor: Inasmuch as you and the Social Security Administration have conducted a 25-year campaign to influence the public to distrust physicians, perhaps you now offer us a bit of constructive criticism. We must give you partial, but not total credit for the facts that:

1. There is a market shortage of medical care, namely, doctors who treat patients.

2. The quality and quantity of medical care is decreasing as a result of deflection of many physicians to fields of research and over-specialization.

3. The medical schools in our country are accepting over one out of every two persons who apply. Some schools are accepting almost every applicant.

4. In 1951, 40 per cent of all applicants were straight 'A' students. Today only 16 per cent are 'A' students.

5. Electronics and nuclear physics today have more appeal than medical schools. These professions require less education (age 24 vs. age 30 before a doctor can begin to support his family), shorter working hours (40 hrs. per week vs. 70 to 80 hrs. for the general practitioner). There are economic factors (in training grants of $6,000 to $9,000 per year vs. Internes and Residents whose income are equivalent to less than the lowest paid factory worker). This leaves the doctor heavily loaded with debt (12,000 average when he begins to practice at 30 years, even when the wife works to support the family and relatives chip in liberally during his training period).

6. Although many billions are appropriated by Congress each year for medical and health research, not one penny is appropriated to train doctors to treat patients. Thus our medical schools have become highly technical scientific training and research centers with most of their students becoming more interested in molecules than in human beings. But who will supply the physicians to apply these research findings?

7. The physician entering practice, in addition to being saddled with debt and 30 years old, must purchase the most expensive equipment and hire the most expensive personnel available while the students of the physical sciences can make a financial start at age 24, be furnished all tools, personnel, offices or laboratories, be given regular hours with guaranteed good wages, fringe benefits with hospitalization insurance, paid vacations, sick leave, and retirement pay.

As a country doctor who struggled through medical school during the depression years of the early thirties, may I suggest whatever funds are necessary be diverted from medical research or appropriated immediately by the Congress to train doctors to treat patients. These funds, in addition, should cover out-right grants to medical students, internes, and residents, sufficiently large to compete with big business and the physical sciences. Some types of Hill-Burton program could be accomplished without federal control, using every acceptable hospital and teaching facility. Some will argue that this will lead to socialized medicine. My reply: Unless we meet this eminent crisis, there won't be any American medicine to socialize. After all, the Russians are producing four doctors to our one each year!

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Plymouth

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Lilly Seeks Restraining Order to Prohibit Sales at Less than FT Minimums

Eli Lilly and Company is seeking a restraining order against Smith's of Hickory, Inc., to prohibit the firm from selling, advertising or offering for sale Lilly merchandise at prices less than the minimum retail prices stipulated under Fair Trade agreements.

The civil action was filed in Newton in the office of the clerk of the Catawba County Superior Court.

Lilly alleges that on March 14 of this year, it notified Smith's of its existing Fair Trade agreement and also of the minimum resale prices established. On July 8, further notice was given the Hickory company of existing price agreements along with a notice of alleged violation by the defendant of the Fair Trade Act.

Lilly established on July 6, through a representative, that Smith's of Hickory, Inc., had on hand a complete and current price list of the Lilly products.

81-Year-Old Store Closed

One of the oldest drug stores in the state, Biggs Drug Store of Williamston, established October 12, 1879 by Samuel Romulus Biggs, was closed in early July by Warren H. Biggs, now retired.

The Parke, Davis "History of Pharmacy in Pictures" is now available in 2" x 2" color slides. The set of 40 slides, priced at $19.50, is available from: Photographic Illustrations, 339 Chesterfield, Birmingham, Michigan.

Dowdy Appointed

J. Henry Dowdy, vice president of the Mann Drug Stores, has been named a member of the board of directors of the High Point Savings and Trust Company.

Last year, Dowdy was a member of Gov. Hodges' industry hunting tour to Europe. Later, at Governor Hodges' request, he returned to Europe and still later joined a state industry hunting group to New York City.

Since Dowdy's trip to Europe, he has been visited by a Zurich, Switzerland industrialist who is interested in High Point as a possible manufacturing site of two products now being produced overseas.

Pharmacology Study Guide Compiled by Adams

William R. Adams, Jr. (Bissette's of Wilson) has compiled a study guide for use in a Pharmacology course which he teaches at the Wilson School of Nursing.

Mimeographed on 8½ x 11 sheets and of approximately 100 pages in length, the study guide is a valuable reference which clearly indicates the author spent many fruitful hours in its preparation.

Mr. Adams, a member of the North Carolina Academy of Pharmacy, is to be commended for his initiative in making such a helpful reference available to student nurses.

Prepares Formulary

Mrs. Doris Hawkins (UNC), chief pharmacist of St. Mary's Hospital, Tucson, has prepared a 191-page formulary for the hospitals of Arizona. Two years of efforts went into the publication.

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JIMSON WEEDS

BY JIM HARRISON

Comment on things pharmaceutical, things ethical, things political, and sometimes, things pontifical.

The drug industry and pharmacy too are today subject to many laws and regulations apart from those set forth within their own self governing boards. Pharmacy is subject to various controls at the local, state, and national levels. Another control, too often lost sight of, is the control of public opinion, perhaps the greatest of all.

The drug industry and pharmacy are not antagonistic to controls. This twain, linked together with mutually dependent ties, does not question or protest governmental controls at any level. It does not question the right of a government agency to launch a probe or conduct an investigation of its actions and policies pertinent to the good of the public. It even recognizes and applauds the right of a government agency to prevent any free enterprise competition from deteriorating into the strife of the jungle.

But the industry and pharmacy do deplore and protest the *irresponsible* Government probe. It is an evil ogre and its behavior is extremely ugly.

Such an *irresponsible* probe was the recent one delving into the policies and practices of the pharmaceutical industry. It maligned an entire industry by employing questionable evidence and using the tactics of a drumhead courtmartial. It used hints and unsupported charges to condemn an industry without giving it adequate opportunity for vindication in the opinion of the public. In so doing it damaged the reputation of the industry and of pharmacy in the eyes of the public.

It is but a short step from the irresponsible probe to the seeking of unreasonable and oppressive legislation that will make the normal, progressive activities of the industry and of pharmacy more difficult, if not impossible, of accomplishing.

Pharmacists do not deny that some agencies and commissions at the Federal level are doing a good job. They also claim that, on the whole, pharmacists are cooperating with those agencies charged with regulating their conduct. They also agree that some industries and groups need more regulation—even probes—more than do others, to correct certain practices that are not in the best interests of the public.

But the pharmaceutical industry should and does clamor for the fair trial it did not get in the recent probe of its activities. It would have settled for an opportunity, equal to that of its accuser, for its defense before the investigators as well as in the headlines.

It did not have such opportunity so it will have to make its own and intensify efforts already begun to counteract the damage heaped on it in the eyes of the public. In this Pharmacy can take an important part.

To the public the pharmacist is the pharmaceutical industry. The pharmacist is the only link with the manufacturer the average customer knows. It is to the pharmacist the customer turns with his complaints as well as for his needs. The pharmacist must recognize this condition as an asset instead of a liability. It gives him the golden opportunity of further face to face and heart to heart contact with the customer in which he can win an ally and keep a friend.

How well the pharmacist cements a state of amity in his relations with the public is within the scope of his own talents. He has done a pretty good job throughout the years. But now he faces conditions which hold an edge over him but the difficulties are not beyond his ability to cope with them. It is not the only time he has been called upon to combat the clever machinations of a ruthless force arrayed against him. Nor will it be the last.

The pharmacist must take the time to answer all complaints reasonably, accurately, cheerfully and with an intelligent outlook that justifies his position as the responsible man of honor and probity he most certainly is. He must never 'pass the buck' or seek to blame another facet of the industry for any condition that is his responsibility as much as it is the responsibility of all. This is true even though the condition is more the creation of an uncontrolled agency than it is of any facet of the industry.

Justify the profession; make an ally; retain a friend. There is a time ahead, and it is now, when the profession will need all the allies and friends it can muster.

PENDY

A Novel You Will Want to Read

Pendy, Heritage House, Charlotte. $3.95 at all bookstores. An unforgettable novel by Ann Kurtz of Durham. The adventures and heartbreaks of Pendy and her family as they move from Russia to Chicago.

Dr. Ralph W. Sockman of Christ Church, in the foreword, says of Pendy: "I am glad to have met you."

Of special interest to pharmacists is a part of the novel dealing with an old time apothecary shop. The novel contains a credit line to W. J. Smith.

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AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

Pharmacy Dean Announces 48 Honor Students at UNC

Dean E. A. Brecht of the School of Pharmacy, University of North Carolina, has announced the names of pharmacy students making the Honor Roll (average of 92.5 or better) and the Dean's List (average of 90 or better) for the spring semester, which ended in June.

The Honor Roll included: Barbara Jane Bell, Statesville; Elizabeth Ann Bills, Valdese; Malcolm Winston Burroughs, Wadesboro; Hugh Mercer Clark, Pinetops; Wesley Prichard Dockery, Walnut; Tommy Wayne Gregory, Hendersonville; William Fred Harriss, High Point; Robert Lonn Hood, Richlands; Deane Bett Hughes, Raleigh; Walter Harold Lasater, Pittsboro; James Monroe Miller, Hickory; John Agrippa Mitchener, Edenton; Robert Milton Morris, Wilmington; William White Morris, Bessemer City; Meredith Gail Patton, Hickory; Thomas Bingham Reaves, Fayetteville; William Preston Shoemaker, Thomasville; Edward Lee Smithwick, Jr., Morehead City; Gary Martin Stamey, Asheville; Lewis Henry Stocks, III, Hookerton; Linda Jane Templeton, Lenoir; Beverly Carol Thompson, Chapel Hill; John Richard White, Henderson; Martha Ann Wyke, Shelby; Frank Flowers Yarborough, Cary.

The Dean's List also included: Clyde Benny Alexander, Rocky Mount; Vaughn Douglas Bryson, Gastonia; Howard Welda Creech, Selma; Ben Philip Daughtry, Smithfield; Sterling Grey Dixon, Davis; Ralph Gene Dotson, Wilmington; Marshall Wilson Dutton, Hickory; Robert Lee Gordon, Yadkinville; Arthur Lee Hill, Jr., Lewes, Delaware; Charles Farris Himes, Brevard; James Jackson Horn, Lawndale; William Lewis Johnson, Garner; Margaret Jane McCann, Mount Airy; George Oliver Markham, Fayetteville; George David Matthews, Jr., Stoneville; William David Medlin, Chapel Hill; William Whitaker Moose, Mount Pleasant; Donald Vance Peterson, Wilmington; Hallie Craven Reaves, Asheboro; James Paul Sheets, West Jefferson; LuRuth Sutton, Lake Waccamaw; James Robert Taylor, Enfield; Jack Herndon Upton, Smithfield.

Pool Popular at Lowder Residence

Since there is no public swimming pool in Marion, John Lowder (Service Pharmacy) built a pool in order to have a place to teach swimming and life saving.

During the summer months, The Lowder residence is taken over by classes of young people learning to swim. While John is busy at the pharmacy, Mrs. Lowder, with the aid of several assistants, supervise activities at the pool.

John's knowledge of chemistry and sanitation comes in handy in keeping 50,000 gallons of water safe for the many visitors daily using the pool. At the pharmacy, we understand John has a sign posted "Swimming Pool Tax" to remind his partner, Bill Jordan, that the pool has to be paid for in one way or another.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
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We Appreciate Your Business

Recruitment Aids

By M. A. CHAMBERS

Pharmacy has an advantage over other professions and vocations to attain its goal of 200 prepharmacy students for 1961. We have some very fine recruitment aids and the means for their mass distribution. By making proper use of these materials and total efforts from the pharmacists of the state, we will more than surpass our goal. All of the recruitment aids can be obtained through the School of Pharmacy.

Study Pharmacy—an inexpensive double-fold brochure which fits into a #10 envelope and is intended for mass distribution. It is designed to stimulate interest in pharmacy so that the student will ask questions. The brochure can be enclosed with monthly statements to parents of high school students; given out at the wrapping counter, cash register, soda fountain, or prescription department; distributed to high school chemistry and biology classes, Science Clubs, and related student groups; may also be used on Career Day.

The Bridge Between—a booklet which details greater information and intended to stimulate interest in pharmacy. Subject headings include Variety of Opportunity, The Pharmacist's Role, An Expanding Field, Income Advancement, and Limitless Areas of Activity. The booklet can be given out in the drug store and distributed to high school groups.

Your Career Opportunities in Pharmacy—a very well prepared booklet with pictures describing in detail the career opportunities available to the pharmacy graduate. Few questions are left unanswered concerning the retail pharmacist, hospital pharmacist, industrial pharmacist, detail man, teacher, and government worker. It is particularly recommended for use and distribution on Career Day.

Shall I Study Pharmacy—an attractive booklet containing valuable information on all aspects of pharmacy. It is intended for use by all schools of pharmacy and describes careers, curricular subjects, preliminiary preparation, legal requirements, and other considerations. The cost prohibits mass distribution but should be given to the high school counselor, science teachers, and the more serious-minded students. The booklet is quite useful in preparing for an oral presentation on Career Day or civic club programs.

She is a Pharmacist—a factual account in booklet form of women in pharmacy. It is based on the personal experiences of women in retail pharmacy, hospital pharmacy, industrial pharmacy, and education. The booklet is of supplementary value to the more serious-minded prospective women students.

Why Should a Girl Become a Pharmacist—an illustrated booklet describing the opportunities available to women in pharmacy.

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Soltice is the rub that keeps selling right on through the warm months. That's because more and more people are using Soltice Quick Rub to relieve the discomfort of non-poisonous insect bites and for the temporary relief of minor muscular aches and pains.

Keep plenty of Soltice Quick Rub in stock ALL the time. It's a year round profitmaker!

THE CHATTANOOGA MEDICINE CO.
CHATTANOOGA 9, TENNESSEE

It is designed particularly for the prospective female student.

The Pharmaceutical Story—a compilation of articles intended to bring laymen up to date on the contributions to health by pharmacy and the pharmaceutical industry. Good reference material for preparing talks on Career Day and to Civic Clubs or lay groups; also helpful to high school students in writing research papers on pharmacy. Distribution should be limited.

Facts About Pharmacy and Pharmaceuticals—an extensive paper bound book having chapters on pharmaceuticals and the nation's health; the pharmaceutical industry; sources of drugs; research and development of new drugs; pharmaceutical promotion; wholesale druggist; pharmacy and the pharmacist; pharmacy laws; and standards and descriptions. It is an excellent reference for preparing talks on the drug industry and for high school students in writing research papers on pharmacy. Distribution should be limited.

Pharmacy—Study Portfolio—this has been assembled to aid pharmacists in recruiting students into the profession. It contains a 10-minute talk for high school audiences; a 10-minute talk for lay audiences; figures on pharmacy; I'll Take Pharmacy; Shall I Study Pharmacy; and other useful literature. This is for pharmacists' use only.

Catalog, School of Pharmacy—gives information on requirements for admission; expenses; dormitory accommodations; financial aid and scholarships; regulations; and detailed description of the curriculum. Available for distribution to those who desire complete information on academic matters.

Portable exhibit—a handsomely finished exhibit designed to stimulate interest in pharmacy as a career. It is intended for display in high schools, drug stores, hospitals, banks, libraries and other high-traffic areas. Only one exhibit is available for use presently; its use must be scheduled.

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Court Order Extended

Judge Susie Sharpe of Reidsville has ruled that a restraining order against the owners of a building formerly occupied by the Old Town Pharmacy of Winston-Salem shall remain in effect.

Judge Sharpe ordered that the owners of the building be restrained from interfering with Joseph H. Wilson's and Conrad E. Stonestreet's use of the building until a final determination is made.

Wilson and Stonestreet leased the building in 1956 for 10 years. They were to pay $200 a month rental, for a total of $24,000 in the 10-year period.

A few months ago, the two men acquired property nearby and constructed a new and larger building, finally moving the drug store into the new quarters. They continued to use the older building for storage of supplies and materials.

The owner of the older building asked for possession of the premises in late May. When Wilson and Stonestreet indicated they did not desire to give up the lease, the owner chained up the front door with a padlock. The court has now ruled that the owner must not interfere with Wilson's and Stonestreet's use of the building until the final determination is made.

To Open in Dobson

Joe D. Stone, owner-operator of the Surry Drug Company at Pilot Mountain, is establishing a second store at Dobson.

Bill Boyd, formerly associated with Eckerd's Thruway Shopping Center at Winston-Salem, will move to Dobson to become manager and pharmacist in charge of the prescription department.

The pharmacy will occupy a new 25 by 80 foot building. Adjacent will be a building occupied by Dr. E. T. Newell.

Stone's grandfather, Dr. Wesley Monroe, was a general practitioner and his father, Wendell Stone, operated a drug store in a building in the same block as the new Surry Drug Store.

Crosby Returns

The Upjohn Company is pleased to announce the return of Mr. G. A. Crosby, Atlanta Branch Sales Manager, to his duties effective July, 1960. His immediate activities will be on a part-time basis.

On October 6, 1959 Mr. and Mrs. G. A. Crosby were victims of an automobile accident near Marietta, Georgia. Mrs. Crosby was released from the hospital a few weeks after the accident. Mr. Crosby, however, was admitted to the Georgia Warm Springs Foundation in Warm Springs, Georgia, for therapy. After several months, his progress showed steady improvement and in July he was permitted to return to work for a few hours daily.

Mr. John Brawley, Acting Sales Manager in Atlanta during Mr. Crosby's absence, will continue in Atlanta until Mr. Crosby is able to assume full-time effort, at which time Mr. Brawley will move to Memphis to assume his responsibilities as Sales Manager of the Memphis Branch.

Hayes Named Bank Director

P. A. Hayes, chairman of the board of Justice Drug Company, has been named to the board of directors of the newly formed North Carolina National Bank's Greensboro operations. The bank was formed July 1 in consolidation of Guilford National Bank and Security National Bank with American Commercial Bank of Charlotte. Mr. Hayes served on the board of directors of the Guilford National Bank for many years.

R. F. Whiteley, salesman for Justice Drug Company, and Mrs. Whiteley spent a week in Asheville, N. C., and a week on the South Carolina coast the last two weeks in July.

Peggy Andrews Wins

Peggy Andrews, wife of Pharmacist John Andrews, is the new women's city tennis champion of Winston-Salem.

In the past, Mrs. Andrews has finished second three times in the city tennis tournament. But this time, she took five straight games to become champion.

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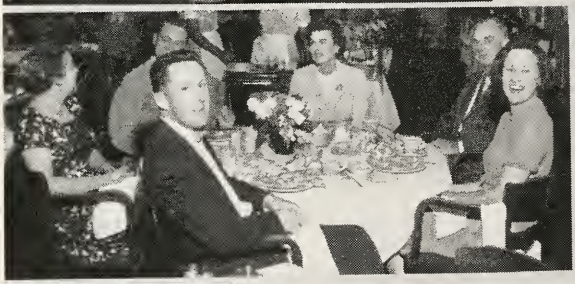


TMA Convention Pictures from Winston-Salem

The Winston-Salem Convention as seen by the TMA (Traveling Men's Auxiliary of the NCPA) Photographer:

Top: Mr. and Mrs. James M. Darlington, Mrs. W. C. Moore, Charlie Andrews, Mr. and Mrs. F. F. Potter, Mrs. Floyd Goodrich and Mr. W. C. Moore.

Top Right: Leon Kimball, the TMA Entertainment Chairman, shown as he prepares to get the TMA Show on the road. Two of the acts (the young ladies pictured and the accordionist) helped to make a memorable night of the entertainment event sponsored by the TMA's.

Center Top: TMA President O. G. Duke turns over a symbol of office to the incoming TMA President, Bruce Wingate of Charlotte.

Center Bottom: (counter clock-wise) Ham Underwood, Jr., Mrs. Gamble Bowers, Ruffin Horne, Mrs. Underwood, Mr. Bowers and Mrs. Horne.

Bottom: At dinner prior to the TMA Party. Mr. and Mrs. J. Floyd Goodrich at round table. Woody Morton (BC), C. H. Smith (Drug Package), R. L. White (Mallinckrodt) and others.

In New Location

Cole's Pharmacy, Roxboro, has moved from South Main Street to the corner of Main Street & Reams Avenue. Owned by Pharmacist A. F. Cole, Jr., the firm observed its grand opening in early August.

Varner's Sold

Varner's Drug Store, Brevard, owned and operated by S. E. Varner, Jr. for the past 20 years, has been sold to Paul Owenby, Jr. of Hendersonville.

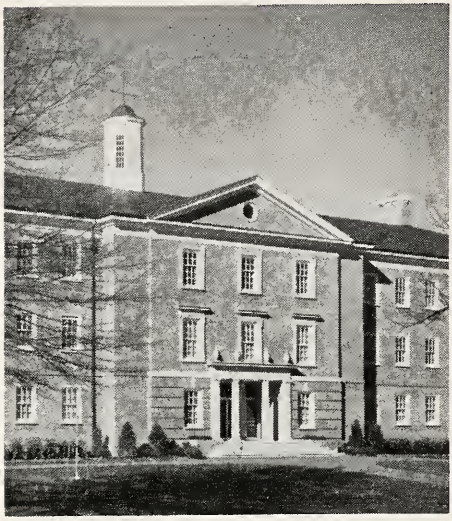
A native of Hiwassee, Georgia, Mr. Owenby holds a B.S. degree from the University of Georgia and a B.S. in Pharmacy from the Southern College of Pharmacy. He served in WW II.

crowd pleasers a la Lance!

More people prefer and buy tasty Lance snacks than any other brand. And no wonder... They're always fresh and there's a wide variety to choose from. Please your crowd. Display Lance.

LANCE INC. Charlotte, North Carolina

UNC PHARMACY SCHOOL NOTES



The faculty, staff and students of the School of Pharmacy were saddened and shocked by the untimely death of Dr. Sigurdur Jonsson, Professor of Pharmaceutical Chemistry, in an automobile accident on July 16. An obituary is published in this issue of the **Carolina Journal of Pharmacy**. The funeral in Massachusetts was attended by Earl T. Brown, Carl T. Bauguess, Jr., Saul Borodkin, Yung Yoon Oh, Vilhjalmur Skulason and Mr. and Mrs. Charles Speranza. The following tribute was presented at the funeral by Dr. Brown.

"Dr. Jonsson was truly cosmopolitan. Once, in answer to a question as to how many languages he could read, came the answer of twelve or fourteen. This was no idle count. At one time, on a part time basis, he translated foreign scientific articles for electronic storage of information. Last winter, when four South American university administrators visited the new pharmacy building, Dr. Jonsson was quickly conversing in Spanish and aiding the interpreter with professional terminology. He loved his work and his home at the University of North Carolina in Chapel Hill.

"Dr. Jonsson was Professor of Pharmaceutical Chemistry, completing the fourth year on the faculty of the School of Pharmacy. His teaching was excellent with strict standards tempered with kindly understanding. The best tribute to success was the large number of students who went on to graduate study, many with him as major adviser. Research was a driving interest. A wide variety of journals received regular review, and work in the laboratory occupied late hours in the night. Increasing success rewarded the efforts of him and his graduate students in the synthesis of new compounds with promising activity as antimetabolites and antibiotics to attract grant support.

"Dr. Jonsson was a gentleman and a warm friend. He could laugh, and he could tell good stories. He was proud of his license as a pharmacist and his American citizenship. He was a good man with adherence to Christian ideals. We miss him, but his accomplishments will remain in his published papers and the work of his students. We shall not forget him. We mourn with his mother, sister, and brother."

The death of Mr. C. T. Council, President of the B. C. Remedy Company, was the loss of a warm friend and a strong supporter of the School of Pharmacy. The C. T. Council dispensing laboratory was established in 1935 with the generous gift of modern laboratory desks and equipment. Mr. Council was a leader and founder of the North Carolina Pharmaceutical Research Foundation, Inc. in which he served as a director and member of the Executive Committee from its date of incorporation in 1946. The funeral was attended by Assistant Dean M. A. Chambers, Professors Fred T. Semeniuk and Herman O. Thompson, and Miss Alice Noble, Research Historian.

The Pharmacist of the Year Award Dinner on June 29 in Greensboro honoring Roger A. McDuffie, '15 was attended by E. A. Brecht, M. A. Chambers, Claude

Piantadosi, Herman O. Thompson, and Alice Noble from the School of Pharmacy.

Dean E. A. Brecht was absent from Chapel Hill for two weeks beginning July 2 to attend the annual meeting of the American Association of Colleges of Pharmacy and the Pharmacy Teachers' Seminar at Boulder, Colorado and for a week of vacation at his former home in Minnesota Lake, Minnesota.

An interesting article on the work of Alice Noble for the Museum and Archives of the School of Pharmacy was published in the current issue of **The North Carolina Historical Review, 37,** 459-461 (1960). Commendation was expressed for this valuable historical source.

Mr. J. Harper Best of Greensboro presented the Pharmacy Museum with a tablet triturate mold.

Old catalogs of the E. L. Patch Company were presented to the historical collection of the pharmacy library by Mr. J. S. Lindemann, President of Smith, Miller & Patch, Inc.

Historical Note

By ALICE NOBLE, *Research Historian*

This is a story about the Civil War. It is not about a pharmacist however; it is about my own family. I have always wanted to record the incident and I hope it is not inappropriate to do so now.

When the Yankee gunboats came up the Neuse river in 1862 my grandmother with her four children refugeed from her old home in New Bern to a place of safety in Clayton in the back country. (Grandfather fought for the South from Bethel to Appomattox.) In the sixties times were hard and steadily they grew worse. In April, 1865 our family lived directly in the path of General Sherman's Army. One morning about ten o'clock his forces came through pursuing those of General Joseph E. Johnston which were falling back towards Raleigh. The entire region was left to the mercy of the Northern Army. Everybody was frightened terribly. Steadily the advance guard marched up the road that led right by grandmother's house. What was to happen next; what would become of the women and children?

Very soon there was a knock on grandmother's door. When the frightened mother opened it—with her four children clinging to her skirts—there was a Yankee soldier standing on the threshold. "Madam," he said, "I was placed here by my commanding officer as a guard to protect you from all harm; have no fear." Pretty soon the family had another surprise. A soldier came to grandmother and said: "Madam, can we use your kitchen to cook in for General Green's staff, and may we have your dining room in which to serve the General's meals during the short time we are to set up here?" Such politeness had never been counted on and, of course, the "hostess" was delighted to grant a request for a privilege which could have been obtained without asking. In a few hours came the greatest surprise of all! The soldier appeared again and said: "Madam, your dinner is ready, will you walk into the dining room?" And the family did walk in to enjoy the best meal the family had had set before them for many a day, including long denied delicacies such as coffee and sugar!

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Roy Wilson Collette III

Mr. and Mrs. Roy W. Collette, Jr. are announcing the birth on July 20th of a son, Roy Wilson III. Mr. Collette, Jr. is a student at the University of North Carolina School of Pharmacy. Mr. and Mrs. Roy W. Collette of Mocksville (Wilkins Drug Co.) are the grandparents.

Mr. and Mrs. Graham White of Burlington announce the arrival of a son, June 13th. Both Mr. and Mrs. White are pharmacists, and operate Acme Drug Company of Burlington.

Marriages

Moose-Ridenhour

William Whitaker Moose, 1960 graduate of the UNC School of Pharmacy and Miss Dorothy Spears Ridenhour of Concord were married July 10 at Saint John's Lutheran Church of Concord. Mrs. Moose is the daughter of Mr. and Mrs. Ralph Ridenhour of Concord, and Mr. Moose is the son of NCPA Vice-President Hoy A. Moose and Mrs. Moose of Mt. Pleasant.

Dunlap-Beaty

Miss Carolyn McNaul Beaty, daughter of Mr. Mrs. John McKenzie Beaty of Siler City, and Henry Hunter Dunlap, Jr. were married July 20 at the First Baptist Church of Siler City. Mr. Dunlap operates Taylor Drug Store of Siler City.

Dowdy-Aldridge

Donald Carlisle Dowdy, 1959 graduate of the UNC School of Pharmacy, and Martha Lou Aldridge, daughter of Mrs. Roy Clair Aldridge and the late Mr. Aldridge of Thomasville, were married June 26th at Grace Lutheran Church of Thomasville. Mr. Dowdy is associated with Crutchfield Browning Drug Co. of Greensboro.

Evans-Willoughby

July 3rd was the wedding date of Dalla Mason Evans and Joyce Annett Willoughby daughter of Mrs. Larry Bruce Willoughb and the late Mr. Willoughby of Ayder Mr. Evans, UNC School of Pharmacy grad uate, is associated with Longview Phar macy, Raleigh.

Deaths

C. T. COUNCIL

Commodore Thomas Council, 73, presiden and founder of the B. C. Remedy Company of Durham, died July 13 following a cere bral hemorrhage.

Active in all phases of the life of Durhan for more than fifty years, Mr. Council wa vitally concerned with the progress o pharmacy in this state. Although muc of his time was taken with the operatio of the B. C. Remedy Company, he neve forgot his days as a retail pharmacist no the problems associated with the opera tion of the retail drug store. In recen years, he had directed his attention to th N. C. Pharmaceutical Research Foundation which he helped organize about twelve year ago.

Over the years Mr. Council was a generou benefactor of Pharmacy, many churches and various groups and organizations, some a matter of record, others known only to the recipients. As **The Durham Herald** ex pressed it, Mr. Council was "A Steward in the Finest Sense."

Survivors include his wife, Mrs. Betty Durham Council; a daughter, Mrs. C. R. Yearger; three sisters and four grand children.

MRS. MABEL SMITH WALKER

Mrs. Mabel Smith Walker, 82, widow of the late Thomas Arthur Walker of Charlotte, who operated Walker's Drug Store for many years, died June 29.

U.N.C. Pharmacy Professor Dies in Auto Accident

Dr. Sigurdur Jonsson, Professor of Pharmaceutical Chemistry at the School of Pharmacy, University of North Carolina died almost immediately in the early morning of July 16 when the car left the Raleigh Road about eight miles from Chapel Hill. He was alone in a new compact car purchased a week earlier.

Professor Jonsson was born January 27, 1919 at Flatey, Iceland. He is a naturalized American citizen.

He attended the School of Pharmacy and Science in Iceland 1939-1942 and received three college degrees, Bachelor of Science in Pharmacy in 1944 at the Pihladelphia College of Pharmacy and Science, Master of Science in 1945 at the University of Wisconsin and Doctor of Philosophy in 1950 at the University of Delaware. He taught pharmaceutical chemistry at the New England College of Pharmacy from 1950 to 1956 when he joined the faculty at the University of North Carolina.

In addition to his teaching of undergraduate and graduate courses in pharmaceutical chemistry, Dr. Jonsson conducted an active program of research and a synthesis of antibiotics and antimetabolites. He was major advisor to five graduate students. Part of his research was supported by the renewal for the third year of a grant from Smith Kline and French Laboratories. Later in the day of his death the good news arrived of the approval of a two-year grant from the Cancer Division of the National Institutes of Health.

Professor Jonsson was a member of the American Pharmaceutical Association, American Chemical Society, American Association for the Advancement of Sciences, Elisha Mitchell Scientific Society, New York Academy of Sciences, Pharmacist's Association of Iceland, Rho Chi, Sigma Xi, Kappa Psi, and Delta Sigma Theta. He was licensed as a pharmacist in Maine.

Professor Jonsson was survived by three members of his family: Mrs. Sigridur Einarsdottir and sister Mrs. Ranka Goldstein, both of Melrose, Mass., and bother Asgeir Jonsson of Knoxville, Tennessee.

Professor Jonsson was a member of the Lutheran Church. The funeral was held on July 20 at the Unitarian Church in Melrose, and he was buried at the Wyoming Cemetery, Melrose, Mass.

R. J. NOELL

Roland James Noell, 63, pharmacist at Eckerd's of Asheville for the past 16 years, died July 24 after a long illness. Burial was in Lewis Memorial Park, Asheville.

VERNON L. STROUT

Vernon L. Strout, a native of Massachusetts, died July 4 following a heart attack.

Mr. Strout was pharmacist in charge of the Warner Drug Company, Ellerbe.

J. W. COMPTON

James Wesley Compton, born April 14, 1889, and a pharmacist since 1909, died July 7. He had been seriously ill for two months.

A native of Orange County and a graduate of Page's School of Pharmacy, Mr. Compton had operated the Fulton Street Pharmacy of Salisbury for more than 25 years.

Survivors include his wife, the former Helen Trexler; a daughter and a sister.

JAMES D. WORSHAM

The Henry B. Gilpin Company has announced the recent death of Mr. James D. Worsham, Pharmaceutical Buyer of the Norfolk Division of the Company.

Mr. Worsham had been employed by the Gilpin organization for over thirty years, and was well known and respected by those in the pharmaceutical industry.

Mr. John J. Smith, Jr., has been named to replace Mr. Worsham as buyer of drugs and proprietaries for the Norfolk Division.

Random Comments

By W. J. Smith

The Shelby Jaycees had a little trouble deciding who would sponsor the sheriff's daughter in the local Miss Shelby Beauty Contest. It seems the sheriff had raided various clubs of late. The Cleveland County Drug Association, not on the sheriff's raid list, was happy to sponsor his daughter.

Two lesser known citizens of Wilkes County were transporting a shipment of Green Lizard by way of Greensboro when the driver slowed down to twenty miles. "Whassamatter," inquired the co-pilot, "you afraid of the cops?" "Nope," said the fellow at the wheel, "we got to age this stuff."

Any requests for Johnson & Johnson's "frozen" Band-Aids? Recommended for cold cuts.

Coffee ad published in the London **Advertiser** of May 19, 1657: "On the backside of the old Exchange, in Bartholomew Lane, the drink called Coffee, which is a very wholesom and Physical drink, having many excellent virtues, closes the orifices of the Stomach, fortifies the heat within, helpeth Digestion, quickeneth the Spirits, maketh the heart lightsom, is good against Eyesores, Coughs, Colds, Rhumes, Consumpsion, Dropsie, Gout, Scurvy, King's Evil and many others, is to be sold both in the morning, and at three of the clock in the afternoon."

For submitting one of the prize-winning "flavor of the month" suggestions, Southern Dairies has awarded NCPA President Edwin R. Fuller of Salisbury a book of tickets good for 52 gallons of Southern Dairies ice cream. Ed submitted so many suggestions at different intervals he does not know which suggestion came up a winner.

Shades of Nightshade! A department store in Hartford, Conn. won a welfare drug contract for its area by offering a minimum charge of 43¢ an order and a percentage markup of 9.95%. In the past minimums have been $1 and markups from 50 to 66%.

Bill Dawkins (Registers Drug Store, Clinton, sends us one of those interesting notes that show up from time to time. Customer wanted Sal Hepatica but spelled the product "Salapki."

A well-known Tar Heel pharmacist says you won't get ahead on eight hours a day. A living, yes, but not ownership of a pharmacy, money in the bank, and good credit with your wholesaler. As this pharmacist sees it (and he ought to know because he started from scratch), if you never do more than you are paid for, you will never be paid for more than you do.

Friends of Moss Salley, Jr. have been kidding him about a story which appeared in **The Asheville Citizen-Times** in which Moss was listed as having passed the theoretical part of the Board examination.

A line of type, which was part of a reference to the names of members of the Board giving the examination, was erroneously shifted to the list of names of persons passing the first part of the examination.

If you are a pharmacist between 40 and 50 years of age with no family of school age, write Mr. O. A. Fetch of Fontana Dam, North Carolina.

The pharmacy at Fontana Dam is operated by Government Services, Inc. In addition to salary and housing, fringe benefits include three weeks vacation and 12 days sick leave a year.

If you are behind in your fishing (Fontana Lake is nearby), perhaps this opportunity might appeal to you.

THREE BUSINESS BASICS

. . . and how your wholesaler salesman knows them

Trained in promotion – in full line selling – in full service attention to your buying and promotion needs, your wholesaler salesman knows how to help you buy profitably, to sell successfully.

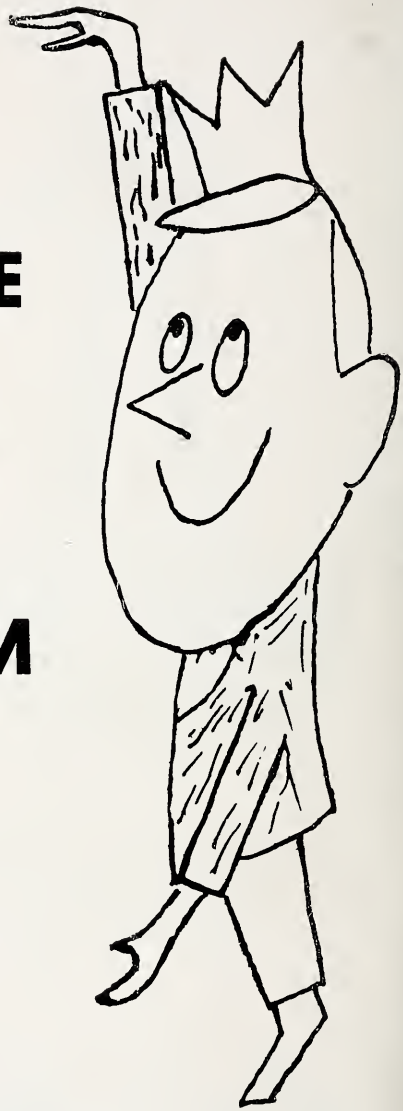
He emphasizes turnover and volume to build your profit – and promotions sponsored by us help him help you to success in your pharmacy.

To help you **OWENS,** obtain **MINOR &** more **BODEKER** business & profits

1010 Herring Avenue, Wilson, North Carolina

HAVE KING-SIZE SALES

BUY FROM KING'S MEN



The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

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The Carolina JOURNAL OF PHARMACY

Volume XLI SEPTEMBER, 1960 Number 9

THE TANGLED YARN OF THE PHARMACIST WHO GOT STRUNG UP

"How can you go wrong?" the first salesman asked. "In quantity, they're only $1.00 each, and you sell them for $2.00."

"Now here's a clean deal," the second salesman said. "Usually they are $3.00, but you can have them for only $2.50—that is, if you buy two gross."

The third salesman (or was it the thirtieth?) urged, "Buy a hundred dozen at 50 cents each, sell them for $1.25. Man, that's a *profit*!"

So the pharmacist bought one bargain after another. Then his capital was all gone. That was when he found the strings that were attached.

Moral

Lilly

The little string that comes with every "bargain buy" is this: You've got to *sell* before you make a profit.

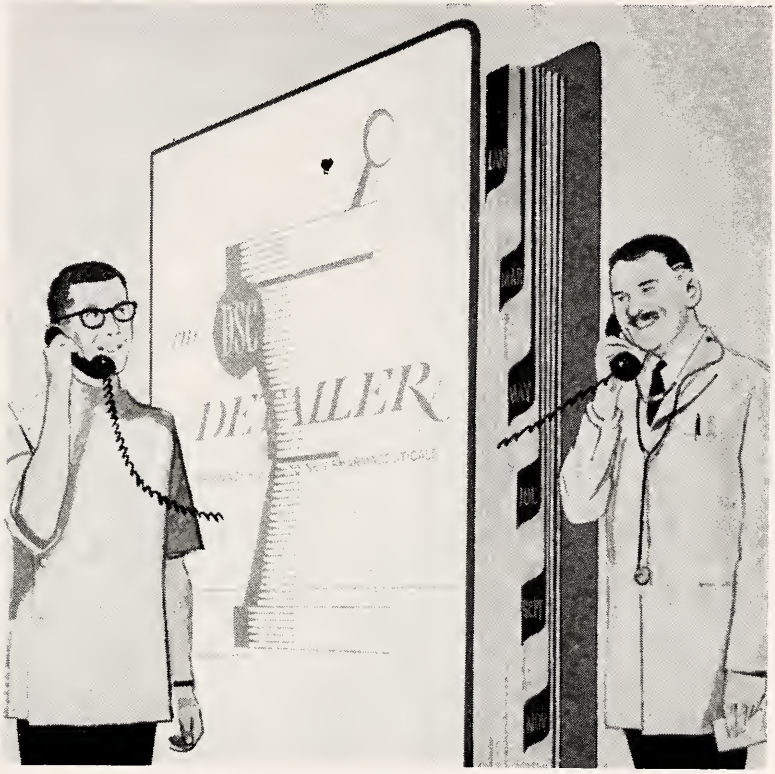
The Lilly policy of wholesale distribution helps avoid overstocking. By buying through a Lilly service wholesaler what you know you can sell, you keep your inventory moving . . . your working capital working.

If you feel you're getting "strung up" in your inventory, route your orders through one of the 300 Lilly service wholesalers throughout the nation.

53,000 Retail Druggists Can't be Wrong . . . . About the *DSC Detailer*

This 5-way cross-reference directory gives you product information **fast.** You will reply authoritatively when given the slightest clue to any product's identity.

In ten months the **DSC Detailer** has grown to a 24-page directory containing **410 New Prescription Items** prior to the release of July supplement pages. This is better than one new item every day during the last year.



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Greensboro, N. C.

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NUNNALLY'S CANDIES • Atlanta — Augusta

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You are cordially invited to visit our sample room beginning August 15 and see our 1960 display of holiday merchandise.

These items have been selected as best in value and because of suitability to the drug trade. We know you will approve our selection.

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Service Wholesalers Since 1891

always in demand

THERA-COMBEX®

high potency B-complex and vitamin C formula

KAPSEALS®

Doctors remember the well-promoted THERA-COMBEX name because it means assured quality ...dependable vitamin therapy. They recommend this established favorite to speed convalescence after surgery or illness and to correct severe vitamin B and C deficiencies.

Stock, display, and promote THERA-COMBEX...it will mean greater sales for you.

Bottles of 100 and 1,000. 38560

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The Carolina
JOURNAL OF PHARMACY

September, 1960
VOL. XLI No. 9

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A Week of Opportunity

By JAMES W. HARRISON, *Chairman*
NCPA Committee on Public Relations

National Pharmacy Week is October 2 through 8, seven days of opportunity for the pharmacist to bask in the limelight of national publicity. How well he tells the true story of pharmacy to the public not only during this week, but continuously, will determine whether he continues to bask in a favorable light or flounders in a maze of defensive groveling. When the President, the Governor, and many Mayors proclaim a week when the public has opportunity to recognize the pharmacist as a guardian of community health, it behooves the pharmacist to not only tell the story of pharmacy to the public but also to acutally live the story.

Earlier this month you received the *Digest*, part of *which* urged you to actively participate in National Pharmacy Week programs. You were told of a Public Relations Kit, designed by APhA, an extraordinarily effective tool to aid you in telling the story of pharmacy. You were told of the awards offered by NCPA for your active participation. But there is another award that every pharmacist can win: the satisfaction of having done one's best for the honor and benefit of the profession.

We hope you have indicated your intention of actively participating in this program by ordering the Public Relations Kit mentioned and have matured plans to participate in the NCPA portion of the program. If you have not, it is not yet too late to do so, although time is running out.

This is a critical time for pharmacy. As this is written there is another "probe" in the offing; as this is being read it is probable that it is either during or in the immediate aftermath of more charges against pharmacy.

(Continued on page 6)

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.

A WEEK OF OPPORTUNITY

(Continued from page 5)

These charges, if like previous ones, follow the lines of irresponsibility and fallaciousness. So, as pharmacy's detractors appeal to gullibility, let us appeal to reason and truth.

No matter how thorough and complete a National Pharmacy Week program is, it will have only passive effect unless it is activated with the support and active participation of the individual pharmacist. It is a duty as well as a privilege for the pharmacist to identify himself with the national program.

Pharmacy Recruitment

One of the dominant themes of National Pharmacy Week program is that of pharmacy recruitment. There is a definite need for more young people to enter the profession. There are numerous effective aids that may be used in recruitment programs by pharmacists in their pharmacies, by pharmacists individually or by pharmaceutical societies and drug clubs. Dr. Melvin A. Chambers, Assistant Dean of the School of Pharmacy, has assembled these various aids together with a portable exhibit and made them available to pharmacists through the School of Pharmacy.

A thorough explanation of these aids formed an article in the Journal last month. Any pharmacist may use them effectively.

The pharmacist need not be a Demosthenes, a Keats, a Conrad, a Sevareid, or even a reasonable facsimile thereof, to tell the story of pharmacy. Neither is there call for him to be a scared rabbit or a shrinking violet. These aids will make it easier for him to tell his story; all he needs is his own true sincerity and the grasp of his pride in his profession to adapt them to his own use.

The pharmacist can employ some of his time to no better use than in the Pharmacy Recruitment program. Many of you and many of the Auxiliary members have already been active in this program. But there is still much ground for continued activity. The number of worthy and eligible students has increased since schools have begun the present semester.

Hardly anyone in the entire field o pharmacy is better qualified or in bette position to inspire and persuade the youn eligibles to enter the profession than is th pharmacist. He has all the tools necessar for the job. The basic material is con piled ready for him, the audience is waitin and receptive. Now, all he has to do is t adapt this material to his own natura ability and use it to the upbuilding of hi own chosen profession.

"The profession of pharmacy combin an ancient heritage with the complex teel nical skills of tomorrow." No one ca better tell the story, and live the story c pharmacy than can the pharmacist.

Lyon Named Manager of Peabody

Zack W. Lyon has been selected as vi president and manager of the Peabod Drug Company of Durham. He succeed John A. Weatherford, who resigned c account of ill health.

Mr. Lyon has been associated with Pe body since November, 1946, first as assis ant buyer and assistant sales manage later as sales manager and buyer.

A graduate of the University of Nor Carolina (1942), Mr. Lyon is the son Mrs. Frank F. Lyon and the late Mr. Ly of Oxford, who operated a pharmacy f 40 years.

Cover Page

Oral polio vaccine production faciliti are being readied at Lederle Laboratori Some supplies of the new type of vacci may be available to the public by the 19 polio season. This new sterile filling li is capable of filling 300 vaccine doses p minute. The 250-foot line, believed to the longest in the world, is the last step a months-long production and testing cyc More than two million dollars has be invested by Lederle in an expansion pr gram to produce the new polio preventi To date Lederle has produced some batches of the Lederle-Cox oral vacci in its laboratories for clinical studies. I 14-year experience in this field far excee that of any other institution in the Unit States.

It's Your Story. . . Tell It During

National Pharmacy Week, October 2-8

"The profession of pharmacy combines n ancient heritage with the complex tech- ical skills of tomorrow. During National harmacy Week, we remind you that to- ay's potent pharmaceuticals represent thou- ands of years of progress from the mysti- al potions of the past."

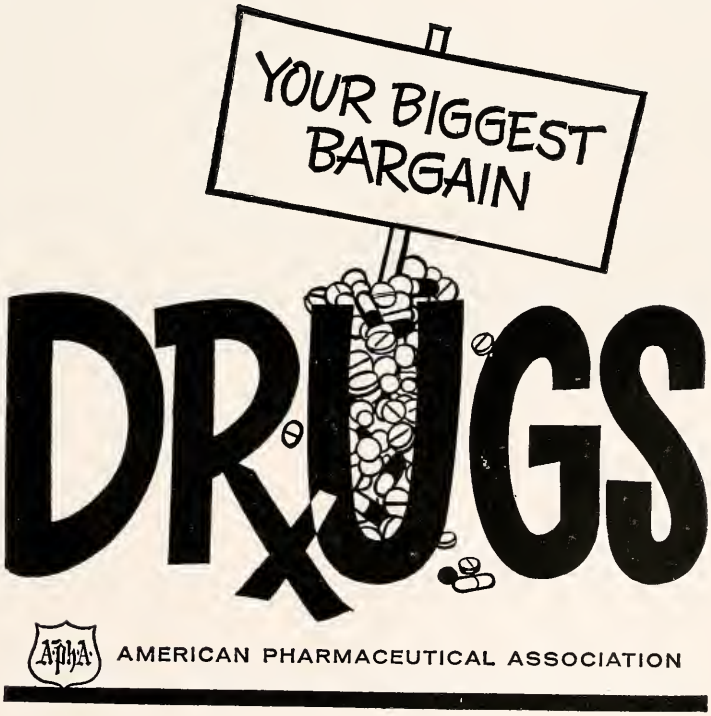
This message and many others will be eard on the airwaves, seen on television nd read in newspapers and magazines dur- ng National Pharmacy Week, October 2-8, 960.

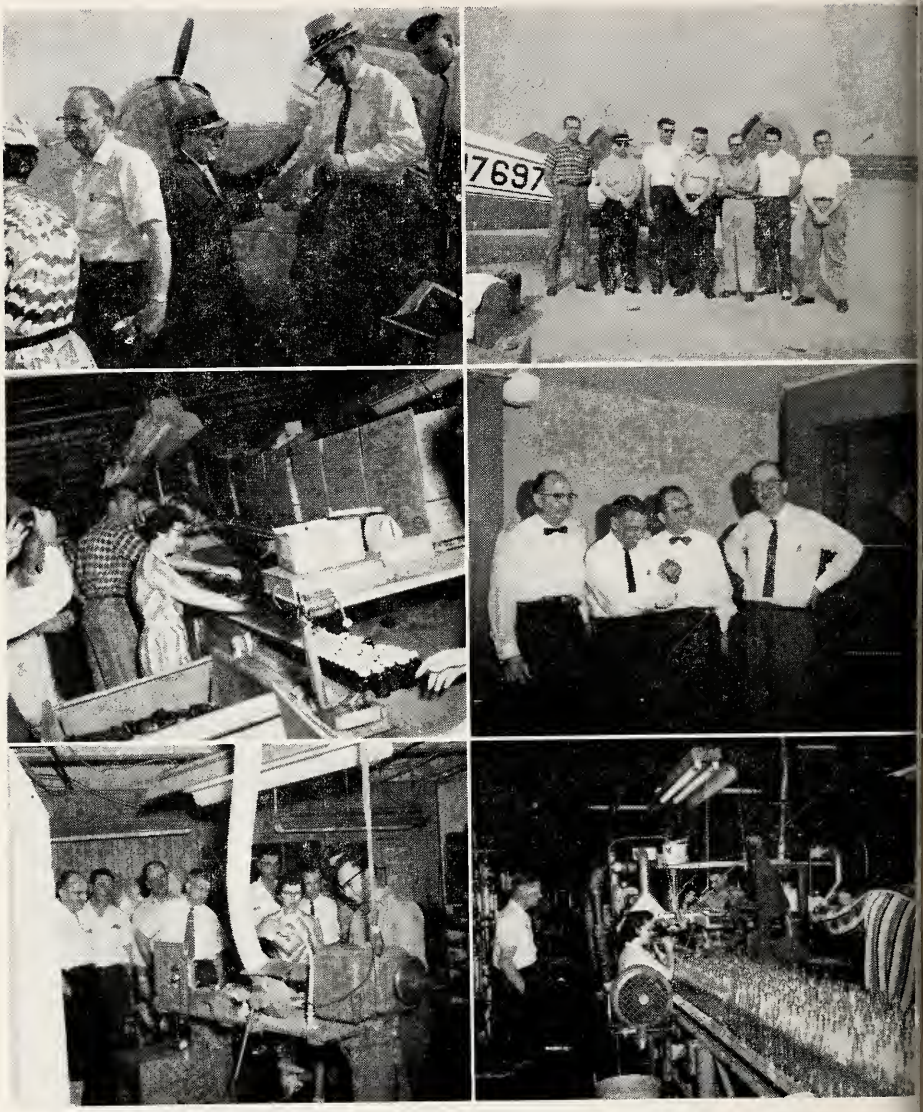
These are critical times for pharmacy nd they call for positive action at both ational and community levels. At the ational level, the American Pharmaceu- cal Association is fulfilling its responsibil- y as it works with all of the resources t its command. It maintains a program f action the year round, telling the public of the watch-dog efficiency with which the pharmacist guards the public health.

But a national program, no matter how complete or thorough it might be, will be of little real value without the support of the individual pharmacist. It is on him that the responsibility rests for action at the community level. He must not only tell but live the story of pharmacy for the public.

National Pharmacy Week will give the individual pharmacist an opportunity to coordinate his public relations efforts with other pharmacists throughout the nation. By using his own initiative he can draw attention to the contributions pharmacy has made to the health field and also gain recognition for himself and his association.

(Concluded on page 44)





SMITH WHOLESALE DRUG VISITS BROCKWAY GLASS PLANT

Brockway Glass sent the company plane to Spartanburg where employees of Smit Wholesale Drug Company were picked up for a two-day visit to Brockway's plant i Pennsylvania. At top (left) Morris Michael, Lowell Smithey (Brockway Rx Sales Ma ager), Art Vickers (Smith Sales Manager) and Frank Milstead are shown leaving t plan. On the right, pictured are Bill Shelly, Lowell Smithey, Harold Johnson, Fra Milstead, Dick Sturm (Brockway Southeastern Manager), Boice Taylor and Charl Rhoden. Center (left): Bill Shelly and Ruby Saylors at the packing and inspection lin Right: Michael, John Floyd, the Brockway Rep. in N. C., Jack Hall (Ad Director) a Vickers. Bottom: Michael, Taylor, Vickers, Milstead, Johnson, Ruby Saylors and Di Sturm observe a mould maker at work. Right: Charlie Rhoden at an inspection line.

Why Unicap vitamins are mixed under a blanket

Surgeons are not content with merely sterilizing all the equipment in the operating room. They add ultraviolet lamps to sterilize the very *air* in which they work.

In making Unicaps, Upjohn goes even further. They actually *remove* the air — which automatically removes any possibility of air-borne contamination.

This is done by mixing the vitamins under a blanket of carbon dioxide which, being heavier than air, forces all air out of the vats.

And, because some vitamins break down in the presence of air, this removal of air has the added virtue of protecting the *potency* of Unicaps.

This is only one of hundreds of separate safeguards used in the manufacture of Unicaps. And this is another reason why . . .

It pays to

display and push the brand your customers know and trust:

Unicap

TRADEMARK, REG. U. S. PAT. OFF.

Upjohn

THE UPJOHN COMPANY
KALAMAZOO, MICHIGAN

Medicine . . . designed for health . . . produced with care

Attend A.Ph.A. Meeting

A number of pharmacists from the state attended the August 22-26 meeting of the American Pharmaceutical Association in Washington.

Dean E. A. Brecht of the UNC School of Pharmacy was the official voting delegate of the NCPA. A number of pharmacy faculty members and representatives of the Student Branch (see School of Pharmacy notes) were present while the A.Ph.A. was in session.

The State Board of Pharmacy was well represented: Robert Neal Watson, W. Moss Salley, Jr. and N. O. McDowell, Jr. In addition to appearing on the program, H. C. McAllister was elected vice-president of the National Association of Boards of Pharmacy.

Of all state groups, the North Carolina Society of Hospital Pharmacists had biggest delegation: Cecil James, Memorial Mission Hospital, Asheville; Mrs. Ida Keetsock, Lincoln Hospital, Durham; Mrs. Margaret Gretz, Margaret R. Pardee Memorial Hospital, Hendersonville; William W. Taylor, N. C. Memorial Hospital, Chapel Hill; Gerald M. Stahl, Watts Hospital, Durham; Claude Paoloni, Moses Cone Memorial Hospital, Greensboro; James W. Mitchener, Cabarrus Memorial Hospital, Concord; I. Thomas Reamer, Duke Hospital, Durham; and H. G. Price, Rex Hospital, Raleigh.

Personnel Changes

F. O. Garren from Arthur's Pharmacy, High Point, to Square Pharmacy, Mount Airy.

F. G. Weatherwax from Boonville Pharmacy, Boonville, to Parkview Pharmacy, Winston-Salem.

Derl Clark from Yadkin Drug Store, Yadkinville, to Boonville Pharmacy, Boonville.

Address Change

Selwyn Cut Rate Drug Store of Charlotte has moved from 319 West Trade Street to 406 West Trade Street.

Troy Drug Company #3, Charlotte, from 2044 Hutchinson Avenue to 2044 North Graham Street.

Northeastern Meets in Scotland Neck

Dr. Melvin Chambers, Assistant Dean of the School of Pharmacy, University of North Carolina, was guest speaker at the August 10 meeting of the Northeastern Carolina Pharmaceutical Society.

The meeting, held in Scotland Neck, was attended by about 40 pharmacists and guests.

Appearing on the program with Dean Chambers were N. O. McDowell, Jr. of Scotland Neck, John Mitchener of Edenton and W. J. Smith of Chapel Hill.

Two members of the club were inducted into the North Carolina Academy of Pharmacy: John T. Stevenson of Elizabeth City and Octavus Griffin of Roanoke Rapids.

INVENTORY

Experienced inventory crew has a few open dates. Done on tape or by listing each item. Your choice.

Call Tel 237—1184
Wilson, North Carolina

Ask for
Ed. Benton

ANNOUNCING !!!

The Addition of *Sunbeam* Appliances

Another First for Justice Drug Company !!!

AGAIN FIRST AMONG NORTH CAROLINA DRUG WHOLESALERS TO BE APPOINTED AN AUTHORIZED DISTRIBUTOR OF SUNBEAM ELECTRIC APPLIANCES. YOUR JUSTICE SALESMAN WILL HAVE COMPLETE INFORMATION TO PRESENT TO YOU, ORDER YOUR SUNBEAM REQUIREMENTS FROM YOUR FULL LINE, FULL SERVICE WHOLESALER.

DO JUSTICE TO YOUR APPLIANCE BUSINESS!!!

Member NWDA Wholesaler Member DSC Wholesaler

JUSTICE DRUG COMPANY

Greensboro, N. C.

62 Years of Service to North Carolina Retail Druggists

A Doctor Protests

It distresses me to a great degree in many respects to write the sort of letter that I intend this to be. It is one of complaint and grievance, which type of letter no one likes to receive and which I do assure you I take no pleasure in writing.

It concerns the action and conduct of a pharmacist whose actions and manners certainly do not reflect the high caliber of men most often found in this profession. It is for that reason that I bring this to your attention. A copy of this letter is being sent to the Medical Society in the area where this incident occurred in the hope that the knowledge of this incident may prevent any of the physicians in the area from receiving the same sort of treatment which was accorded to me; at least familiarize them with the type of service which is obviously offered at the establishment herein referred to.

Unfortunately, I do not have the name of the pharmacist involved, but the incident occurred at ————, on the evening of July 3, 1960. On this particular evening I entered the afore said store in an effort to procure a prescription. The situation was as follows: I was spending a week end at ——— with my wife, children and an adult brother. My brother had undergone extraction of one of his molars four days previously and on the evening mentioned that he was having a great deal of pain. The usual proprietary mild analgesics did not suffice to relieve the situation. As such I went in person to the drug store, presented myself, giving my name, address, and stating my situation, and further added that I wished to obtain a prescription for twelve tablets of APC with Demerol. The pharmacist in charge was unbelieveably discourteous, rude, unco-operative, and treated me with a disrespect such as I have not previously experienced from any individual.

Initially he only made head motions in a negative manner and completely refused to even so much as look at my credentials. I realize full well that I was a stranger to him requesting the filling of a narcotic prescription, and as such he would have been most unwise to have conducted himself in any manner other than one of every precaution against filling a prescription in an illegal manner. With this I have no quarrel whatsoever. My complaint concerns itself with the complete and utter disrespect and rudeness with which I was treated, the failure to even cast his eyes upon the identifications which I carried, and no offer whatsoever to work this situation out other than when asked directly what I might do I was told, "Find yourself a doctor and get a prescription."

Finally upon my request he consented to allow me to use his telephone whereupon I contacted one of the local physicians in —— who spoke to the pharmacist and identified me and sanctioned the filling of the prescription. After this he continued in a most sullen and insolent manner taking an excessive length of time to fill the prescription obviously to delay me and upon presenting the filled prescription charged $2.50 for twelve APC with Demerol tablets.

A great portion of this incident concerned itself with his attitude, his failure to even converse civilly with me and not in the least his failure to offer any excuse or apology when he had ascertained that I was a physician in good standing fully entitled to service in his store.

I assure you this is the first such letter of this type that I have ever conveyed to any individual or group. My previous relationships in all spheres with the pharmaceutical profession has always been on the highest plane and I have never been treated in any manner other than with courtesy and respect. An individual of this type is most definitely a reflection and detriment to the pharmaceutical profession and certainly is the gross exception to the usual pharmacist who in my experience has always gone to every extreme to be accommodating and courteous.

This letter is not intended to request or suggest any action on the part of anyone, but I felt that it was a situation which the pharmaceutical association would wish to know about.

A Pharmacist Responds

Dear Mr. Smith:

Because of the nature of the letter written to you under date of July 3, 1960 by ———, copies of which were sent to my drug store and to the secretary of the County Medical Society, I feel that an explanation is in order.

As you know, I have been charged on several occasions in the past with responsibility for some alleged violations of the Federal Food, Drug and Cosmetic Act involving alleged sales made in my drug store without a prescription when a prescription was necessary. As you also know, these alleged violations arose out of incidents when undercover agents of the Pure Food and Drug Administration visited our store and a number of other drug stores in this community, and through various devices and schemes and misrepresentations entrapped several druggists into making the allegedly improper sales. I have been extremely careful and have taken every precaution against becoming involved in any sale of any drugs with respect to which I could be charged with any violation. Accordingly, I have had to lean over backwards and be particularly sensitive about any customer who comes in my store undertaking to make a purchase which seems suspicious to me.

As I understand the regulations, I am not permitted to fill a prescription for any drug containing narcotics unless I know *personally* the doctor or the patient. When Dr. —— came to my store on the occasion in question and told me that he wanted to get such a drug, told me he was a doctor (who, of all people, should have known what the regulations were) and he wanted to get the drug under such circumstances, I could not help but be suspicious. I did tell him that I did not wish to look at his credentials. I told him that that would not do me any good, that the regulations required me to know the doctor or the patient personally and that I did not know either one of them personally.

The fact that he offered to show me credentials, of course, does not mean anything because credentials could easily be lost, stolen or forged and would be just the type of thing an undercover agent would attempt to display in such a case. Therefore, I could not be expected to rely on credentials in the face of the plain wording of the regulations.

(Continued on page 14)

The complaint appearing on the opposite page was referred to Local Pharmaceutical Society in the area where the pharmacist is located. The Society's Report is essentially the same as this letter written by the pharmacist involved.

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

1110 ANN ST., AT. 3-3847

MONROE, NORTH CAROLINA

★ ★ ★

E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

A PHARMACIST RESPONDS

(Continued from page 13)

Dr. —— said that he had come from —— and that he knew Dr. —— at —— Hospital at ———. That only increased my suspicions, because if he had come from ———, he came directly by —— Hospital which is on the side of the highway between —— and my drug store and there was nothing that would have prevented him from stopping off at that hospital and getting the proper prescription from Dr. —— or some other doctor there.

With these facts and circumstances before me, I could only conclude that he was just another undercover agent who was undertaking to entrap me into an illegal sale. Accordingly, I remained adamant in my position and I can understand how Dr. —— would consider my actions discourteous. Afterwards, he called Dr. —— and Dr. —— identified him to me, which I thought was sufficient under the law, and I proceeded to fill his prescription. Of course, by this time, some feelings had been generated on both sides and neither of us were really acting civilly or very friendly as would otherwise have been the case if the particular circumstances I have described above had not existed.

Incidentally, I notice in his letter that he says the drug in question was for his brother. As I understand it, the regulations prohibit a doctor from prescribing narcotics for any member of his immediate family. Surely the doctor knew or should have known this and it was all the more reason for him to stop at —— Hospital on the way to my drug store and obtain the proper prescription from Dr. —— or some other physician.

I am attempting to comply with the law in every respect and I am sure that you and the secretary of our local Medical Society will fully understand my feelings in the matter and the necessity for my being overly cautious under such circumstances as this. I believe also that Dr. ——, upon further consideration of the matter in the light of this explanation, will also understand.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules $10.00 Doz. 100s

A. E. P. Tablets $24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.25 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$4.50 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$7.50 per 100

Reavita Capusles $34.80 Doz. 100s
$28.00 per 1000

Neo-Reavita $36.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

North Carolinians Visit Lederle Laboratories

Dr. Ernst J. Lederle, formerly the Commissioner of Health of New York City, founded Lederle Laboratories in 1906. In order to produce the company's first product—a refined diphtheria antitoxin—Dr. Lederle purchased a farm near Pearl River. Equipment, for the most part, consisted of one horse.

As the 76 North Carolina pharmacists and their wives learned on August 23, when they visted Pearl River, Lederle Laboratories today is far from being a one-horse operation. As a matter of fact, Lederle is such an extensive operation, with 150 buildings scattered over 500 acres, the company maintains a "tour train" for the convenience of visitors.

While at Lederle Laboratories, the North Carolina party visited the company's research and production areas where they saw the manufacture and testing of many Lederle products familiar to all pharmacists.

A mid-day luncheon break, at which time various officials of Lederle joined the party, was followed by a visit to the Lederle antibiotic production quarters. The tour was concluded by a panel discussion moderated by John A. Pfohl, Lederle's director of guest relations.

In addition to the Pearl River part of the visit, Lederle was host to the North Carolina group at a buffet dinner on the night of August 22, breakfast and a dinner on August 23 and breakfast on August 24, all at the Abbey Hotel in New York City.

One of Lederle's North Carolina medical service representatives—Ed Jackson of Charlotte—met the group in New York and was most helpful with the arrangements. Also, as was quite evident to the visitors from North Carolina, Lederle's John Pfohl and his assistants from the guest relations department are past masters at making Southerners feel at home at Pearl River and in New York City.

The party remained over in the city for two days. On Wednesday, most of the pharmacists took a 35-mile cruise around Manhattan Island in the morning, a bus tour of upper and lower Manhattan Island in the afternoon and a visit to three night clubs at night, starting with dinner at the Latin Quarter and ending at Jack Silverman's International Roseland Dance City.

On Thursday, the party spent the day at "Freedomland"—the world's largest outdoor entertainment. After covering the 205 acres of "events" the footsore party was glad to board the buses for the trip southward.

The major impression one gets, after a visit to a manufacturing concern such as Lederle, with all its complex equipment and highly trained personnel involved in constant checking to assure quality control, is "how can drugs be so inexpensive?"

Miss Sutton Injured

Miss LuRuth Sutton, 1960 UNC School of Pharmacy graduate, is reported to be improving after being critically injured in an automobile accident August 13th on the Winston-Salem-Kernersville Highway.

Miss Sutton, pharmacist-apprentice at City Memorial Hospital at Winston-Salem, is a patient there.

FOR SALE

Set of used drug store fixtures. Installed in 1954, still in good shape. Light Oak Color. 54 feet of wall sections including an 18 foot glassed-in cosmetic section. A soda fountain counter, back bar, 3-compartment stainless steel sink. Reasonable price. Personal inspection welcomed. Call Hugh Fletcher, Valdese Drug Co., Valdese, N. C.

"$4.80 for 10 little pills?"

For the moment, young Mrs. Brown has forgotten her Jimmy's serious illness a
all the worry it has caused. She's remembering what she's heard about the "h
cost" of drugs, and unpleasant thoughts are crossing her mind.

What Mrs. Brown is thinking is as important to you as it is to the people beh
you that she never sees. Her misconceptions are damaging to us all.

When she presents you with an opportunity like this, won't you take a few minu
to set the record straight? You'll be rendering a valuable service to *all* those w
develop, produce, distribute and dispense the little pills that help make the li
Browns well.

Smith Kline & French Laboratories, Philadelph

Mecklenburg Pharmaceutical Society Adopts Code of Ethics

A 19-point code of professional practice has been adopted unanimously by the Mecklenburg Pharmaceutical Society.

The code also states that a pharmacist subscribing to the standard of ethics will report to the proper authorities any dishonest or illegal behavior by another pharmacist, manufacturer or supplier.

It stipulates that a pharmacist will not dispense drugs in violation of state or federal laws or sell drugs to any person not eligible to purchase them.

It calls upon pharmacists to hold the "health, safety, and welfare of his patrons to be his first consideration" and says he should conduct himself in such a way as to gain the respect and confidence of the community.

Pharmacists and stores subscribing to the code will be permitted to display a "seal of approval." The seal will remain the property of the society and can be withdrawn upon presentation of evidence that the pharmacist or store has not complied with provisions of the code of ethics.

Some of the provisions of the code are these:

The pharmacist's fee for compounding and dispensing of prescriptions shall be fair and equitable, commensurate with his skill and knowledge.

A pharmacist will observe and adhere to the best, pharmaceutical standards in his daily practice and will not in any way discredit other members of the society.

The pharmacist or pharmacy owner will not lend his name to the promotion or exploitation of objectionable or unworthy medicinal products.

Before supplying medication other than that prescribed, the pharmacist will first consult the prescriber, except on case of emergency. But in no event shall a pharmacist sell or deliver any drug, medicine or chemical preparation in violation of Federal, North Carolina or municipal laws and regulations.

The pharmacist or pharmacy shall not sell drugs, for resale purposes, to any person not entitled to purchase them and shall report any violations of the law that come to his attention.

Any corrupt, illegal or unethical behavior on the part of another pharmacist, manufacturer or supplier of drugs, will be reported to proper authorities without fear or favor.

A pharmacist shall not underprice a prescription copy or give undercover rebates in an effort to injure the reputation of any other pharmacist or pharmacy.

Drunkeness, moral turpitude, drug or barbiturate addiction or theft by a pharmacist is considered a breach of the code.

The pharmacist shall uphold all legal standards and dispense only pharmaceuticals that are of the highest quality. No pharmaceutical service will be rendered unless a pharmacist is on duty.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

46% to 52% PROFIT

for you on the new fast-seller for chapped lips!

By the Makers of STANBACK

Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS MAGAZINE AS ADVERTISED THEREIN

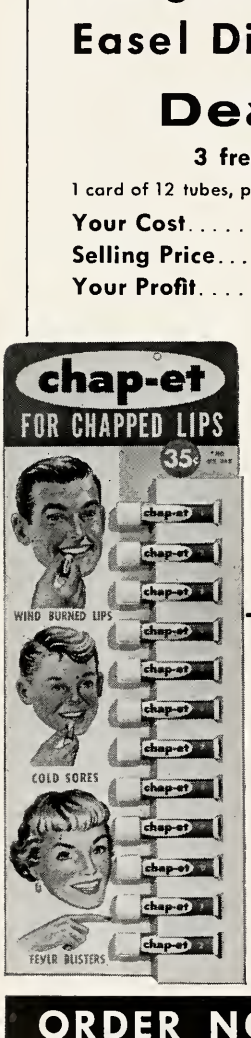
Hanger or Easel Displays

Deal #2

3 free with 12

1 card of 12 tubes, plus 3 tubes free for display

Your Cost **$2.80**
Selling Price **$5.25**
Your Profit ..... **$2.45—47%**



Deal #6

12 free with 36

3 cards of 12 tubes, plus 1 card (12 tubes) free for display

Your Cost ..... **$ 8.40**
Selling Price **$16.80**
Your Profit ..... **$ 8.40—50%**

Bulk Pack for Dump Displays

Deal #100

28 free with 72

100 tubes bulk-packed in chipboard box

Your Cost **$16.80**
Selling Price **$35.00**
Your Profit ..... **$18.20—52%**

ORDER NOW FROM YOUR WHOLESALER

TAR HEEL DIGEST

HENDERSONVILLE—Becky Harper, a rising junior at the UNC School of Pharmacy, is a champion horseback rider—has collected 101 trophies in various events during recent years. In 1956, Becky won the first place in the woman's division at the Beef Shoot at Cataloochee Ranch near Waynesville.

BURLINGTON—Work is underway at Alamance Drug Company on a $7,000 remodeling of the pharmacy's front and interior.

MURFREESBORO—Wilson Johnson was a recent guest speaker at the local Rotary Club.

DOBSON—Dobson Drug Store, owned and operated by Mr. and Mrs. William Howell, is celebrating its tenth anniversary. Mrs. Howell was the first lady pharmacist to practice in Surry County and the first pharmacist to locate in Dobson.

THOMASVILLE—A building permit has been issued for a two-story addition to the Medical Arts Pharmacy on Randolph Street.

SOUTHERN PINES—George McNeill is now associated with Culbreth's Southern Pines Pharmacy. For the past year and a half he was employed in Washington by the Federal Bureau of Investigation.

CHARLOTTE—Niven Drug Company #2 has been incorporated.

GREENSBORO—Quarters formerly occupied by the Marilyn Shoe Company at 102 South Elm has been leased to Dart Drug Store.

ASHEVILLE—Frank Errigo (Parke, Davis), in addressing members of the Civitan Club on August 23, said drug profits are not exorbitant; that money invested by drug firms often exceed their stock dividends.

CHARLOTTE—Westerly Hills Drug Store is one of twenty stores associated together in a cooperative advertising and improvement group to be known as the Wilkinson Boulevard Shopping Center.

BURLINGTON—Lilly MSR Jack G. Watts accompanied a group of nurses from Reidsville, Burlington and siler City to Indianapolis on August 6-9, where the group toured the Eli Lilly laboratories.

GASTONIA—Fred Moss has a beat-up safe and the satisfaction of having disappointed some thieves, who broke into his pharmacy on the night of August 19 with the intent of making a big haul. The safe, which wasn't locked, contained two dollars.

DURHAM—Albert S. Clay (Eckerd's of Durham) was on active duty training in the U. S. Army Reserve as a Lieutenant at Fort Jackson, South Carolina, from August 1-15.

ASHEVILLE—Canie Brown Smith has become actively associated with the Dr. T. C. Smith Company. A fourth generation descendant of the founder of the firm in 1896, Smith is a graduate of the University of North Carolina. He recently left the U. S. Navy with the rank of lieutenant, j.g.

ZEBULON—Joseph Battle Vinson, a MSR for Abbott Laboratories for the past four years, has resigned to accept a position as pharmacist with Morgan Drugs. He is a UNC pharmacy graduate of 1950.

CLEMMONS—The new Clemmons Center shopping area will include a 4,320 square foot pharmacy to be owned and operated by F. G. Weatherwax. The Boonville Pharmacy, which he will continue to own, is now managed by Derl Clark.

CHARLOTTE—A number of out-of-town pharmacists attended special meeting of the Mecklenburg Pharmaceutical Society at which time a Code of Ethics was adopted. In attendance from Greensboro were Marion Edmonds, Tom Yost, David Claytor and G. G. Buchanan. Winston-Salem was represented by Charlie Dixon and John Andrews.

Pointers on

Shopping Center Leases

By BANKS D. KERR, Raleigh

Generally speaking, the independent or small business drug store owner is being squeezed out of shopping centers throughout the country. Attempts are being made through legislation to do something about the situation. However, I doubt that much will ever be done for the small business man.

Basically, the builder of a shopping center does not lease to the individual business man. Rather, he leases to a large company with a triple AAA credit rating. With this and other triple A leases, such as the supermarkets and variety stores, he is able to get sufficient money from the lendor, usually an insurance company, so that he can add on a group of smaller stores which cannot provide a triple A lease. A good rule of the thumb formula used is that a shopping center builder needs 70% of his total footage to be held by tenants with triple A credits.

Even if Senator Humphrey or others are able to get federal aid to the Small Business man, the battle is only half won. As stated, the landlord, of course, wants the tenant who will produce the most revenue—in most all cases the landlord wants a percentage rent; hence he is most concerned with the volume of business to be done by the tenant. Therefore, we must convince the landlord that we can give him sufficient volume to provide him with as much or more return than can a chain operation.

The situation is not at all hopeless for the individual who wishes to lease a good drug store in a good shopping center. In order to accomplish this, however, the independent must first of all realize that he must do a selling job on the prospective land lord. These things always boil down to a matter of dollars and cents. The landlord wants a tenant who will pay him the most money in return for his investment. Do a selling job on the builder and he in turn can do a selling job on the source of finances. In most any type of investment or financial dealing the return is directly proportional to the risk. Of course, each case is an individual one!

If you hope to lease a drug store in a sizeable shopping center, you must realize that the landlord's risk is much greater with a smaller concern. When Eli Lilly, American Druggist, and others tell us that 2% of sales is the average rent for a drug store and that a maximum of 3% should be paid for a lease, and if you believe this, don't waste your time talking to a landlord. If you are to win out over a large concern for a good location, you must be willing to pay a larger percentage of sales, and possibly give a larger guaranteed minimum rent. In many cases the large concern would pay $1.50 per square foot minimum guarantee, and 3 or 4% of sales. Then you should expect to have to offer $2.00 to $2.25 minimum guarantee and 4 or 5% of sales.

As far as *exclusions* from sales for rent purposes is concerned, the larger firms often demand many exclusions such as tobacco sales, including cigarettes and all tobacco department sales which may include such things as pipes, lights, and many profitable sundry items. Also sometimes excluded are magazine sales, employee discount sales, sales to Doctors, and others. The independent is lucky if he can get cigarettes and a few exclusions. You must be willing to sign for at least ten years and possibly more. Options are difficult to get except after 10-15 years.

When considering a lease, many factors, fringe benefits, etc. must be taken into account before deciding just how much rent or how large a percent should be paid. You must be able to realize just what you are getting on the deal. More specifically I have reference to the things that the landlord would provide or not provide other than

just four walls. In many cases the landlord requires the tenant to do a very large amount of leasehold improvements. In other cases, the landlord will give a turn-key job so that the tenant only needs to supply his fixtures and merchandise. In other cases, the tenant must supply such things as floor covering, lighting fixtures, air conditioning, painting, interior partitions, special hung or furred ceilings, display window enclosures, plumbing fixtures, and others. All these must be weighted against the percent of rent to be paid. Personally, I would rather pay a little larger percent for rent and have the landlord give me a turn-key job.

How can I justify some of this thinking? (1) The most important to me is to realize that I am not contracting for just four walls but for a *portion of a shopping center.*

(2) Contrary to the belief of many, an *independent can operate a drug store more efficiently than can a chain.* Over and over again I have seen a chain operation sell off a particular store due to a poor profit picture—and the individual buyer make a howling success of the store.

(3) The ole drug store is still a business of *personal contact* and the individual certainly excells here. This is a strong selling point for the landlord.

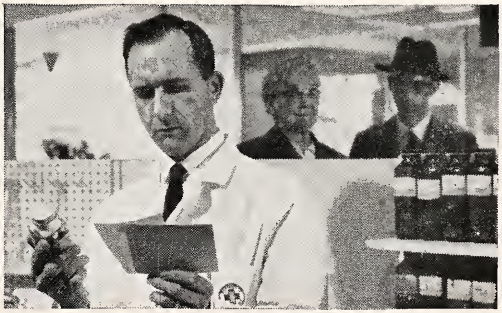
(4) Of great importance is that I have kept a *good drug store* and the stores of tomorrow *in the hands of registered pharmacists.*

Often I hear that independents shy away from shopping centers because they do not wish to sign for long periods of time, such as 10 to 15 years. I cannot imagine anyone who might involve a substantial amount of money in fixtures, equipment, etc. that would not want to figure his tenure over at least a 10-year period. Of course, we might be afraid of a recession or even another depression when we would be hooked with this expensive lease. If this should happen, you can bet your bottom dollar that a landlord would be willing to negotiate a new lease rather than have you close up or abandon the property.

QUALITY Rx PRODUCTS
Lilly
FOR PRESTIGE AND PROFIT

who's satisfied . . . you or your customer?

Prompt, efficient prescription service builds prescription business, enhances store prestige, and invites confidence of physicians everywhere. But all is lost when poor service and out-of-stock conditions are a result of complacency and unwise stock control. To be sure of satisfied customers—customers who will patronize your store again and again—keep your stocks fresh, clean, and adequate to every demand by ordering ample quantities in accordance with current needs from us, your service wholesaler.



WE ARE A Lilly DISTRIBUTOR

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

BRIGHTEST, NICEST

Gift for all

See the Fine Selection of Holiday Candies in Decorative Gift Boxes . . . to $10.00

AT YOUR DRUG STORE . . .

Hollingsworth's
UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

ORDER NOW! ORDER NOW!

HOLLINGSWORTH'S CANDIES, Augusta, Georgia

ORDER NOW! ORDER NOW!

BIG PROFITS FOR YOU!

LOCAL NEWSPAPER ADVERTISING SELLS YOUR CUSTOMERS AT CHRISTMASTIME!

Keys to Successful Retail Pharmacy Operations

Constant vigilance over every phase of store management is essential to succesful operations. A few pennies (per dollar of sales) lost here or there can wipe out all chance for profit. Here's how to increase income through financial management.

COST OF GOODS SOLD—Buy and feature goods of known quality and salability in quantities that can be sold within one to two months' time. Be sure every charge and cash sale is recorded. Take available cash discounts. Watch for pilferage of stock and cash. Feature prescription department and sickroom supplies.

PROPRIETOR'S SALARY—Listed merely to distinguish between return on investment (net profit) and remuneration for managing business.

EMPLOYEE'S WAGES—To reduce salary costs without reducing wage rates, use incentive compensation, establish clerk training, raise amount of average sale per customer, and schedule work and store hours according to store traffic.

RENT—An above-average rental charge can be brought into line by increasing sales (if the amount of rent is fixed) or by renegotiating the lease (if rental percentage is fixed). When negotiating the lease, use LILLY DIGEST figures as a guide.

MISCELLANEOUS EXPENSES—Examine each item to insure maximum return in the form of profit opportunity, worth-while service, and/or protection for the business.

NET PROFIT—Increase sales with no corresponding increase in expenses. Expand professional business. Examine each item of expense regularly to make sure that it contributes to the success or preservation of the business. Keep all costs between a reasonable minimum and maximum. Remember, excessive costs cut directly into net profit.

MERCHANDISE INVENTORY—Buy as needed. The service wholesaler usually is the best source. Avoid buying more than can be sold within thirty to sixty days. Establish a monthly buying budget keyed to rate of sales. Reduce excessive stocks by special promotion. Keep stock orderly to avoid duplicating orders and other losses. Mark purchase date in code on all goods to aid in reordering. Analyze stock regularly to disclose slow-moving or out-of-date items.

"Keys" reprinted from the 28th Annual Edition of The '59 Lilly Digest. A copy of the complete Digest available from your Lilly MSR.

Justice News Notes

The 4th Annual Justice Drug Company Holiday Gift Show for retail druggists was held August 9th, 10th, and 11th at the company offices and warehouse. More than 450 persons were registered during the three days. The Show had more than 40 manufacturers' exhibitors, plus attendance prizes, daily door prizes, and manufacturers' prizes. Buffet dinner was served all three days in the Justice warehouse catered by King Cotton Hotel. Food and refreshments compliments of Justice Drug Company.

Mr. C. J. Kee, secretary-treasurer, spent two weeks in August at Myrtle Beach, South Carolina.

Salesmen vacationers: Bill Andrews and family at Crescent Beach, South Carolina, and Lynn Davis and family on the Rappahannock River in Virginia.

Dear Mr. Smith:

ORDER NOW! ORDER NOW! HOLLINGSWORTH'S CANDIES, Augusta, Georgia ORDER NOW! ORDER NOW!

MAKE MORE PROFITS!

Display the druggists' no. 1 vitamin seller*

* One-A-Day® (Brand) Multiple Vitamins outsell all other vitamins in drug stores according to the latest nationwide survey made by a leading independent research organization.

MILES PRODUCTS M Division of Miles Laboratories, Inc., Elkhart, Indiana

Our Goal For 1961

M. A. CHAMBERS

Competition for good students from our high schools is becoming very keen. Other professions, sciences, and vocations are actively engaged in a recruiting program. If we want to keep pace with our competitors and if we are to meet the needs for pharmacists, then it becomes necessary to have an organized recruiting program. Recruiting is defined in Webster's Dictionary as "providing with what is needed to correct or prevent exhaustion, etc.; to replenish."

Until recently a great need for a recruiting program did not exist. The number of applicants surpassed the number who could be admitted to the School of Pharmacy because of the limited physical facilities. This curtailment in the enrollment not only obviated the need for a recruiting program but also caused a great shortage of pharmacists—a shortage which will take years to overcome.

Now with our new and expanded facilities we are able to admit a much larger number of students. The manner in which our new educational program has been arranged permits still another increase in our enrollment. Students enroll in the General College for the first year to satisfy the prepharmacy requirements. Upon satisfactorily completing these requirements, the student may be admitted to the School of Pharmacy. This arrangement presents no limiting factors for the first year—hence we are able to admit all qualified students to the prepharmacy program.

The mortality rate among college students is sometimes quite high—as much as 50%. This means only one-half the number of students graduate who started as freshmen. Scholastic failure, insufficient funds, illness, change of vocation are some of the reasons for the mortality rate. We must, therefore, recruit almost twice the number of students into the beginning class as we want to graduate.

The pharmacists of this state should undertake an organized recruitment program which has two objectives: (1) we should communicate with as many high school and junior college students as possible to interest them in pharmacy as a career; (2) to increase the ratio of applicants to admissions which will enable us to be more selective in admitting students to the School of Pharmacy.

Our minimum goal for the 1961 prepharmacy enrollment should be for 200 students. This represents a challenge to our salesmanship ability but by working together our goal can be reached.

FOR SALE

Fountain complete with all necessary equipment. Call or Write G. E. Andes, Parsons Drug Company, Wadesboro.

℞

Make McCourt

Your "Buy-word"

For Labels *-in Rolls or Flats*

Physicians ℞ Blanks and Files

Drug Boxes - Call Checks

Drug and Delivery Envelopes

Prescription Labels

all Styles and Colors

McCOURT LABEL CABINET CO.

42-54 BENNETT STREET — THE RIGHT LABEL RIGHT AT HAND — BRADFORD, PENNA.

Specializing in Labels for Drug Stores

Now in the Merck Chemical Division Line

MELOZETS®

METHYLCELLULOSE WAFERS

Melozets are transferred from Merck Sharp & Dohme to the Merck Chemical Division. They are the same high quality product that your dieting customers look for and buy. The only change is the way in which you order them. Melozets are now handled by your local drug wholesaler who provides such fine service on other Merck Chemical Division products. So order Melozets along with the other Merck Chemical Division products you need—from your local wholesaler.

PROVIDES BULK SO OFTEN MISSING FROM OTHER REDUCING AIDS

INTRODUCTORY BONUS DEAL I FREE WITH II EXPIRES SEPTEMBER 30

ORDER NOW FROM YOUR WHOLESALER

YOUR PROFIT PICTURE

Your Cost per Dozen	$ 9.90
Your Selling Price (@ $1.35). .	$16.20
Your Profit . . .	**$6.30** (39%)

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MERCK CHEMICAL DIVISION

MERCK & CO., INC. • RAHWAY, NEW JERSEY

1960 Pharmaceuticals to Reach 700?

Likelihood that the drug industry is headed for a record breaking introduction of 700 new pharmaceuticals in 1960 has been voiced by William C. Felter, publisher of the PHARMINDEX reference service.

Noting that PHARMINDEX has reported 334 new products in the first six months of 1960, Felter stated that continuation of this pace, plus the normally higher rate of introduction of new products during the Fall, will take the 1960 total past the 700 mark. This compares with 564 new pharmaceuticals introduced during 1959.

The PHARMINDEX count of 344 products marketed during the six month period includes only new ethical pharmaceuticals being promoted to the medical profession. In addition, 203 product changes were reported for a total of 547 listings to the mid-year point.

Atomic age developments which have made entirely new areas of research, development and production available to pharmaceutical manufacturers may have brought new hopes for better health and greater longevity to mankind but they have created new problems for practicing pharmacists. The increased rate of product development, the complexity of many of the new pharmaceuticals and the rapid acceptance and use of many of these new products have burdened the pharmacist with the need for technical information at a rate and in quantities never before dreamed of.

Most pharmacists have found the old-standard file of manufacturer's information cards fails to meet their new needs. The old system is inadequate to handle the number of new products and the amount of data without a librarian to maintain it. Worst of all, the complex new chemotherapeutants with their many variations, numerous combinations and complicated trade names are too much for even the best of memories and the card file lacks cross-references and complete indexing to help find data.

To meet these new needs, an entirely new pharmaceutical reference system has been devised. It includes periodical publication of data on new pharmaceuticals when they are marketed and a special indexing system to make all information easily accessible.

First to introduce this system was longtime, drug industry publisher William C. Felter, Portland, Oregon. His PHARMINDEX was introduced in October 1958 and grew at a phenomenal rate even for the fast moving drug business. In just a year and a half the circulation of the service reached 10,000 and is presently approaching the 15,000 mark.

While the idea of periodical loose-leaf reference systems is not new, it was Felter who devised the special indexing which made practical a periodical drug reference. Success of the system is seen not only in its rapid growth among pharmacists but also its use by others concerned with pharmaceuticals. Schools of medicine and pharmacy, hospitals, medical libraries and laboratories constitute over 10% of the users of the service.

* pharmIndex is a registered trademark

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DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Fair Trade Injuction Refused

Judge George Franklin, in a special hearing in the Superior Court at Morganton on August 18, refused to grant a temporary injunction sought against Smith's of Hickory for alleged violations of the North Carolina Fair Trade Act.

Lilly has appealed the decision to the Supreme Court.

The attorney representing Smith's said the state fair trade law is unconstitutional in that it violates four sections of the North Carolina Constitution. The attorney said it conflicted with monopoly restrictions in that it is special legislation primarily favoring drug companies, that it violates due process of law, that it is an unlawful delegation of legislative power and permits the national drug company and others to fix prices throughout the state.

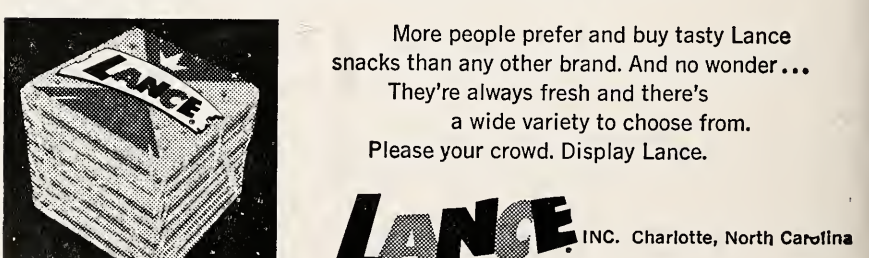
Another case (involving Prestone) originating in Winston-Salem has been appealed to the Supreme Court by the manufacturer of the product.

Committee on Public Health and Welfare Meets

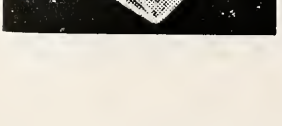
The NCPA Committee on Public Health and Welfare, in Chapel Hill on August 1[illegible] for a half-day session during which tim[illegible] problems of interest to the committee were discussed, decided to draft an appropriate letter to Dr. Austin Smith, President o[illegible] the Pharmaceutical Manufacturers Association, in which his attention was directed to a wide variation in the price of drugs to governmental agencies and to retail pharmacies—a variation which eventually may result in the establishment of state drug dispensaries.

The committee plans other meetings this fall after results of Congressional action on "aid for the aged" is known and a survey by the State Medical Society on the handling of welfare medication has been completed.

Attending the meeting were Chairman W. L. West of Roseboro, Alfred N. Martin



crowd pleasers a la Lance!



More people prefer and buy tasty Lance snacks than any other brand. And no wonder... They're always fresh and there's a wide variety to choose from. Please your crowd. Display Lance.

LANCE INC. Charlotte, North Carolina

of Roanoke Rapids and Ralph P. Rogers, Jr. of Durham. H. C. McAllister and W. J. Smith aided the committee in preparing the letter directed to Dr. Austin Smith.

TMA Life Member

Mr. F. J. Williams, Sr., a representative of the W. H. King Drug Company for many years, now retired as of January 1, 1960, has been elected a Life Member of the Traveling Men's Auxiliary of the NCPA.

A TMA life membership card and certificate was presented to Mr. Williams recently by Francis Stoval, a long time TMA member from Durham.

Note of Thanks

J. Floyd Goodrich, Secretary-Treasurer of the TMA, has asked us to convey his thanks "to all the pharmacists, traveling men, wholesalers and different organizations who were so thoughtful "in remembering me while I was confined in the hospital with a heart attack. I shall always remember with keen affection your kindness."

Mr. Goodrich is now at his home, 2121 West Club Blvd., Durham, and is able to make short trips. He visited Chapel Hill several times during August.

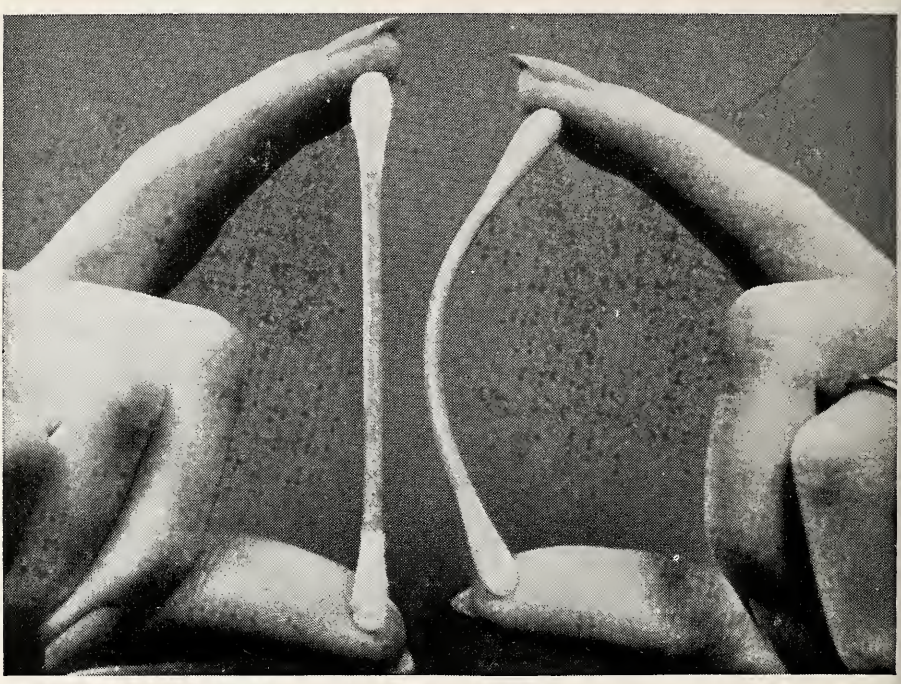
News Notes

Citizens Drug Store, Wilmington, owned by W. R. Royeroft, is moving to Shallotte. In its new location, the business will be operated as Shallotte Drug Store.

Tommy and Sam Black, both UNC pharmacy graduates, or Ormond Beach, Florida, were visitors in Chapel Hill in late August.

George Crevar has moved to Richmond where he will complete graduate studies at the Medical College of Virginia under the supervision of Dr. Walter Hartung. During the past two summers, George was in steady demand as a relief pharmacist.

It bends—because Johnson & Johnson Research Caters to Consumer Needs



To fill a real consumer need for greater safety, Johnson & Johnson Research developed a cotton swab which is firm yet flexible . . . "gives" under pressure instead of jabbing. The product: Johnson's Cotton Buds with *"SAFE-STEMS*."*

A few of the many other outstanding products resulting from our research and development program are *RED CROSS*† Improved Bandage, BAND-AID* Plastic Strips Extra Large, Johnson's Medicated Powder, Johnson & Johnson's Cough Medicine for Children and LIQUIPRIN* Salicylamide Suspension.

This extensive research program will continue to seek new and better products which will mean new customers and more profits for you.

Johnson & Johnson

The most trusted name in surgical dressings and baby products

*Trademark

†No connection with American National Red Cross

Mims Named Head of B. C.

Dewey S. Mims has been named president of the B. C. Remedy Company, succeeding the late C. T. Council, founder and long-time president. This action was announced following a meeting of the company's board of directors held in Durham, N. C., on August 12.

In a special meeting of the stockholders held earlier, C. R. Yeager was elected to fill the vacancy caused by Mr. Council's death, and Milton E. Hogan, Jr., and C. J. Jones were added to the firm's present board of directors. C. J. Jones was also elected to serve as secretary of the corporation, in addition to his present duties as treasurer.

Mim's association with the B. C. Remedy Company dates back to 1919, when he was employed as a bookkeeper. Over the years, he has held many positions with the company. Prior to being named president, he was vice president and secretary.

During his many years with the B. C. Remedy Company, the new president has been honored with a number of positions in The Proprietary Association. He recently completed three terms as a vice president and member of the Executive Committee, and at the present is serving the Association as a member of the Planning Committee.

A long-time resident of Durham, Mims has taken an active part in the life of the community. He is now a director of the Durham Chamber of Commerce; the local board of the North Carolina National Bank; the Home Savings & Loan Association; and, is a member of the Durham Board of Adjustment. Mims is also a member of the Duke Memorial Methodist Church; the Durham Rotary Club; and Hope Valley Country Club.

DEWEY S. MIMS

NOW OPENED!

Geer's Display Room

Packed Full of Holiday Gift Items Galore

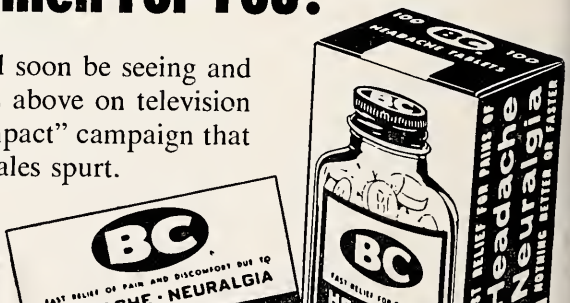
Opened After Hours By Appointment

NOW THAT WE ARE SELLING "BC" ON TV AND RADIO, THERE'LL BE A LOT OF NEW CUSTOMERS BUYING "BC" AND SINGING ITS PRAISES.
YESSIR! A LOT OF DRUGGISTS' CASH REGISTERS ARE GOING TO BE SINGING TOO.

Two New Salesmen For You!

If you haven't already, you'll soon be seeing and hearing the two little fellows above on television and radio with a new "big impact" campaign that is sure to make your "BC" sales spurt.

Be prepared with "BC" on your counters. The time-tested pain relieving qualities of "BC" will bring them back again and again.



OVER 90 MILLION PACKAGES A YEAR

B. C. REMEDY CO. DURHAM, N. C.

HAVELOCK—The safe stolen from Pollard Drug Store in July has been recovered minus the cash (about $5,000). Officers found the safe in a ditch about four miles from the drug store. The bottom of the safe had been burst open.

OXFORD—Charles F. Jones, Jr., using the basis of his training in a Dale Carnegie Class, was a guest speaker at a recent meeting of the Rotary Club.

DURHAM—I. T. Reamer, Chief Pharmacist at the Duke Hospital Pharmacy, Duke University Medical Center, has been appointed as Pharmacy Representative of a Medical and Scientific Committee of the N. C. Division of the American Cancer Society.

GIBSONVILLE—Mrs. Edward M. Smith has accepted a position with the Gibsonville Drug Company. While the Smiths have moved from Chapel Hill to Gibsonville, Mr. Smith will continue his graduate studies at the UNC School of Pharmacy.

CHAPEL HILL—Dr. Ben Cooper, associate professor of pharmacy, Oregon School of Pharmacy, was a visitor in Chapel Hill in August. Before returning to the West Coast, Dr. Cooper attended the A.Ph.A. meeting in Washington.

WINSTON-SALEM—John D. Quick, Jr. has been employed as a full time pharmacist at the Kate Bitting Reynolds Hospital. He is a graduate of Howard University.

ANDREWS—Mrs. E. U. Burch, wife of Pharmacist Burch, although the mother of five children, finds time to teach a Sunday School class, serves as president of the Home Demonstration Club and was general chairman of the town's 4th of July celebration and the 1960 chairman of the East Cherokee County Heart Fund.

MOREHEAD CITY—Approximately $85 in cash was taken from the Morehead City Drug Company in early August by thieves who apparently hid in the drug store around closing time.

CHARLOTTE—A safecracker, surprised in the act of breaking into a safe in the office of the Benson Rexall Drug Store, was arrested by local police. Lawrence Benson and his brother were injured by the robber when he lashed out at them with a screwdriver.

ALBEMARLE—Albert J. Lucas has been charged with altering the amount of narcotic tablets prescribed by a local doctor. In a year's time prescriptions calling for 495 tablets of an Opium derivative were increased to 1,347 tablets by Lucas, an agent of the Federal Bureau of Narcotics alleges.

HENDERSON—Fred Hawkins, MSR of SKF, was a recent guest speaker at a meeting of the Henderson Lions Club.

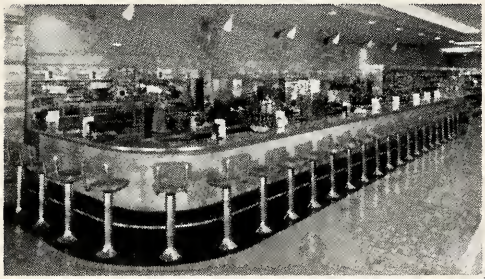
WHITEVILLE—B. L. Townsend, operator of the Lake Drug Store at Lake Waccamaw for nearly 20 years, has accepted a position with Guiton's Drug Store where he will assist Gerald Hege in the management of the business.

HIGH POINT—Several thefts of doctors' medicine bags have been reported to police recently. Police report the thefts have been committed by an addict.

GREENSBORO—C. C. Fordham, Jr. has been elected a member of the Greensboro Public Library Board.

KEY designed interiors will boost your sales because of better and more distinctive displays

"KEY" FIXTURES FOR CONSTANT PROFIT



A modern Bastian-Blessing Food-Fountain is a magnet that draws customers back into your store time and time again. It helps make your store a friendly place to shop.

Continuous KEY-LINE Wall Cases give you the maximum in uncluttered display space and convenience of self-selection.

Meet the challenge of today's ke competition with modern KEY-D SIGNED Store fixtures.

KEY-LINE Fixtures lend an air distinction to your store that invit constantly increasing store traff Maximum display and self-selecti meet the busy shopper's requiremer

These are the results effected our experienced design engineer.

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GRANT E. KEY, INC.

Manufacturers—Distributors

LYNCHBURG, VIRGINIA

Narrow Escape

Ronald Jenkins of Murfreesboro (Murfreesboro Pharmacy) escaped serious injury by the quick action of a local physician who treated him for paralysis brought on by a stroke of lightning.

Jenkins, the doctor and several other persons were at a clubhouse on the Chowan River. Two lightning flashes hit the house during an electrical storm, the second flash rendering Mr. Jenkins unconscious. Immediate first aid helped to restore his breathing in a few minutes.

The seriousness of the situation is indicated by a newspaper quote attributed to Mr. Jenkins: "I owe my life to Dr. McLean (the physician who rendered immediate medical aid)."

Spotlight on J. C. Hood

The Raleigh **News & Observer** (August 21) published an illustrated story highlighting the pharmaceutical career of John Cogdell Hood of Kinston.

Written by Peggy Kyle, the sketch is prefaced with this quote by Mr. Hood: "Clearing new ground with a grubbing hoe and breaking land with two stubborn mules was a challenge when I was growing up."

Surry Drug Opened

Formal opening of the Surry Drug Company of Dobson was observed on August 18-20 when many valuable gifts were given away.

Owners of the new pharmacy are Mr. and Mrs. Joe Stone of Pilot Mountain and Mr. and Mrs. William T. (Bill) Boyd of Dobson.

Mr. Boyd, who will be in active management of the business, is a native of Leaksville and a graduate of the College of Pharmacy of the University of Wyoming. In recent years, he has been associated with Eckerd's of Winston-Salem.

Grant E. Key of Lynchburg installed the modern fixtures in the new pharmacy.

At Pine Street

Robert F. Munns, registered assistant pharmacist, is now employed by Pine Street Drugs of Lumberton.

For seventy-five years

- - - - *since 1885*

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
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In color or black and white

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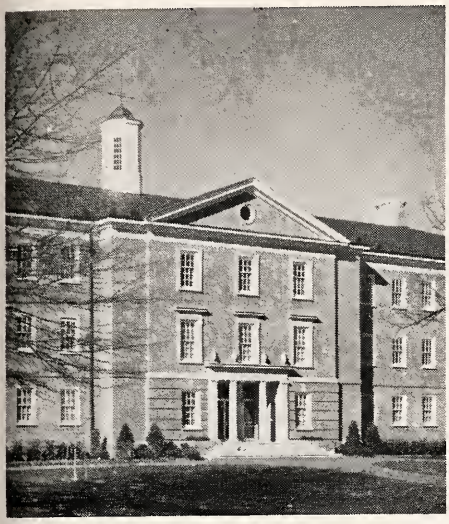
UNC PHARMACY SCHOOL NOTES



The School of Pharmacy takes great pride in announcing the appointment of Dr. Albert W. Jowdy as Assistant Professor of Pharmacy Administration. This appointment brings Dr. Jowdy back to the faculty after an absence of five years. He resigned in 1955 after receiving the doctorate degree to enter retail pharmacy in New Bern, his home city. Mrs. Jowdy was formerly secretary in the School of Pharmacy. Dr. and Mrs. Jowdy and their two sons will make their home at 500 East Rosemary Street.

Mr. Edward M. Smith, Instructor of Pharmacy Administration has resigned from the faculty to devote full time to his graduate study during the fall semester.

Mr. Carl T. Bauguess, Jr., Director of Pharmacy Extension resigned to accept an appointment as part-time instructor in pharmacy to devote more time to graduate study.

Dr. A. M. Goodeve, Assistant Professor of Pharmacognosy resigned from the faculty to accept appointment in the College of Pharmacy, University of British Columbia.

Dr. M. A. Chambers, Assistant Dean, addressed the Northeastern North Carolina Pharmaceutical Society in Scotland Neck on August 10. He outlined one of the major problems confronting the profession of pharmacy today—the need for recruiting an adequate number of qualified students.

A baby girl was born to Dr. and Mrs. George H. Cocolas on August 11.

There was excellent representation from North Carolina at the Convention of the American Pharmaceutical Association at Washington, D. C. during the week of August 14-20, especially by faculty members, hospital pharmacists, board members, and pharmacy students. The School of Pharmacy was represented by Dean and Mrs. E. A. Brecht, Assistant Dean M. A. Chambers, Professor Earl T. Brown, Professor Claude Piantadosi, Mr. W. W. Taylor, and Dr. and Mrs. Herman O. Thompson. The Student Delegation consisted of Minnie Barnes, Barbara Jane Bell, Jo Anne Hardin, Dorothy Reaves, Robert Barbour, Samuel Goodwin, Charles Himes, Kent Huffman, and George McLarty. They were joined by Jerry Price and Beverly Thompson who accompanied their parents and by William Sidney Harmon and Gary Yingling who were working in the area for the summer. One of the high lights was the reunion of the pharmacy faculty with three former graduate students: Dr. Nicholas Batuyios of White Laboratories, Dr. Ben Cooper of the College of Pharmacy, Oregon State College, Dr. John Martin of the College of Pharmacy, Butler University, and Dr. James Young of Riker Laboratories. Dean Brecht served as president at the annual dinner meeting of Rho Chi, the National Honor Society in Pharmacy.

The Student Delegation was successful in its mission in having Barbara Jane Bell elected as Secretary of the National Student Branch.

(Continued on page 39)

NEWEST
NUTRITIONAL
PRODUCT
FROM ABBOTT

To meet special nutritional needs of growing teenagers . . .

Filmtab® DAYTEENS
TRADEMARK

- RICH IN IRON, CALCIUM, VITAMINS—IMPORTANT FACTORS FOR THE GROWTH YEARS
- FILMTAB-COATED TO CUT SIZE AND ASSURE FULL POTENCY
- HANDSOME TABLE BOTTLES AT NO EXTRA COST (100-SIZE)
- ALSO SUPPLIED IN BOTTLES OF 250 AND 1000.

NOW, DAYTEENS JOINS THE COMPLETE LINE OF QUALITY VITAMINS BY ABBOTT:

FILMTAB
DAYALETS®
Table bottles of 100
Bottles of 50 and 250

FILMTAB
DAYALETS-M®
Apothecary bottles of 100 and 250

Extra-potent maintenance formulas—ideal for the "nutritionally run-down"

FILMTAB
OPTILETS®

FILMTAB
OPTILETS-M®
Table bottles of 30 and 100
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Therapeutic formulas for more severe deficiencies—illness, infection, etc.

FILMTAB
SUR-BEX® with C
Table bottle of 60
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Therapeutic formula of the essential B-complex plus C, for convalescence, stress, post-surgery, etc.

EACH DAYTEENS FILMTAB® REPRESENTS:

Vitamin A	(5000 units) 1.5 mg.
Vitamin D	(1000 units) 25 mcg.
Thiamine Mononitrate (B_1)	2 mg.
Riboflavin (B_2)	2 mg.
Nicotinamide	20 mg.
Pyridoxine Hydrochloride	0.5 mg.
Vitamin B_{12} (as cobalamin concentrate)	2 mcg.
Calcium Pantothenate	5 mg.
Ascorbic Acid (C)	50 mg.
Iron (as sulfate)	10 mg.
Copper (as sulfate)	0.15 mg.
Iodine (as calcium iodate)	0.1 mg.
Manganese (as sulfate)	0.05 mg.
Magnesium (as oxide)	0.15 mg.
Potassium (as sulfate)	0.5 mg.
Calcium (as phosphate)	250 mg.
Phosphorus (as calcium phosphate)	193 mg.

VITAMINS by ABBOTT

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®FILMTAB—FILM-SEALED TABLETS, ABBOTT

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UNC PHARMACY SCHOOL NOTES

(Continued from page 37)

While in Washington, D. C. Dean and Mrs. Brecht spent a pleasant evening with Dr. Stuart McGuire Sessoms and his family. Dr. Sessoms graduated with the degree of Bachelor of Science in Pharmacy in 1943 and is now chief of the Cancer Chemotherepy National Service Center, National Institutes of Health.

Miss LuRuth Sutton suffered a serious automobile accident in mid August. She is being treated at City Memorial Hospital in Winston-Salem.

Recent visitors at the School of Pharmacy have included Dr. Ben Cooper, Associate Professor of Pharmacy at Oregon State College, Miss Peggy Nicholson, former secretary of the School of Pharmacy who spent the summer in Europe, and Dean Karl K. Kaufman of the College of Pharmacy, Butler University.

One of the greatest pleasures during each summer comes from the visits at the School of Pharmacy by many alumni and pharmacists while on their annual vacation.

Historical Note

By Alice Noble, *Research Historian*

There are very few people living now who remember Dr. Vines Oscar Thompson. However, in his day he was recognized as a man of unusual ability and as an influential and efficient physician and pharmacist. He was born in Franklin county on December 23, 1835, graduated in medicine from a college in Philadelphia, and practiced medicine in Warren county until the Civil War. He then enlisted in the Confederate Army and assisted in raising a company. He became a Second Lieutenant in Co. C, North Carolina troops, and on April 18, 1862 was commissioned as Assistant Surgeon (Warren Co.) in General Cook's brigade, where he served until the surrender at Appomattox.

He resided in Vance county until 1874 and then went to Winston to practice medicine. Two years later he "opened the first real drug store in Winston when it was an independent incorporated town separate from the older town of Salem." The opening of the Thompson Drug Store, Samuel J. Tilden's campaign for president of the United States, and the Vance-Settle campaign for the governorship of North Carolina, were the articles carried on the front page of the **Western Sentinel** for August 17, 1876. In addition to the drug business Dr. Thompson conducted an office practice for many years, but was forced to give it up finally for "the development of the retail and wholesale drug business, which was strongly demanded by his patrons throughout the section." At the time of his death in 1905 Thompson's Drug Store was the "oldest business in the city" as well as a pharmacy of which the community was proud.

When the NCPA was formed in 1880 Dr. Thompson became a charter member, continuing his affiliation until his death. He was president of the organization 1884-85. He served on many important committees and as a delegate to professional conventions. It is noticeable how often he was called upon to act as the Association's official representative to important meetings outside of the State such as the A.M.A., the A.Ph.A., etc. Of special interest to pharmacists is the fact that he was for a number of years a member of the NCPA Committee on Education and later (1885) made the following observations in his presidential address:

> "The co-working of so large a number of Druggists will ultimately place our business among the learned professions, where it properly belongs. There are two ways to accomplish this: 1. Educate young men in schools of Pharmacy. Make them feel that such a course is necessary, preceded by practical training in a drug store; 2. Require all Druggists to become licentiates of the Board of Pharmacy."

MR. DRUGGIST:

THE **No. 1** DRUG TURNOVER ITEM*

RATES YOUR

No. 1 DISPLAY SPACE!

GIVE BAYER NO. 1 DISPLAY SPACE WITH...

The New, Unique **BAYER GOLDEN COUNTER DISPLAY**

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FACINGS THAT THE NO. 1 ITEM DESERVES
On Self-Service Shelves

This Display, No. 120 D-1 available through our representative or write:

GLENBROOK LABORATORIES
Div. of Sterling Drug Inc.
1450 Broadway,
New York 18, N.Y.

*More Packages Sold Than Any Other Drug Product

Births

Betty Gwen Crumpler

Mr. and Mrs. Wilbur A. Crumpler of New Bern announce the birth of Betty Gwen, July 18, 1960, weighing 7 lbs. 5 ozs. Mrs. Crumpler is associated with Pinnix Drug Store.

Theadora Marian Cocolas

Dr. and Mrs. George Cocolas are announcing the birth of Theadora Marian, August 11th at N. C. Memorial Hospital, Chapel Hill. Dr. Cocolas is on the staff of the School of Pharmacy at the University of North Carolina. Mrs. Cocolas is serving this year as editor of the Woman's Auxiliary bulletin. The Cocolases have two other children.

Deaths

A. J. ASHFORD

Alfred Johnson Ashford, 88, Kinston pharmacist, died August 9.

Mr. Ashford, a native of Clinton, was licensed as a pharmacist in 1901.

R. L. GARRIS

R. L. (Swifty) Garris of Washington died of self-inflicted bullet wounds on August 11.

For more than 35 years he was associated with the Tayloe Drug Store of Washington. At the time of his death, he was operating "Swifty's," which he has just established in Washington.

D. S. CHAPMAN

D. S. Chapman, 79, of Durham, died August 30 following several years of declining health.

A native of Washington, N. C., Mr. Chapman attended Trinity College (now Duke University) and the University of North Carolina. He owned and operated the Owl Pharmacy of Durham for many years, and later was employed as a pharmacist by the Don Booth Drug Company of Durham.

Marriages

Edwards-Coleman

On July 21st Miss Myra Deanne Coleman was married to Phillip Franklin Edwards at the Whiteville Methodist Church. Mr. Edwards attended UNC School of Pharmacy and graduated from the University of South Carolina School of Pharmacy, where he was a member of Kappa Psi Fraternity. He is pharmacist at Columbus Drug Store, Whiteville.

Matthews-Joyce

June 11th was the wedding date of George David Matthews, Jr. and Faye Carol Joyce, daughter of Mr. and Mrs. J. W. Joyce of Stoneville. Mr. Matthews, a senior at the UNC School of Pharmacy anticipates operating Stoneville Drug Store in June, 1961, which is presently owned by his father, G. D. Matthews, Sr.

Ingram-Bess

Miss Shirley Temple Bess of Gastonia and Walter Ingram Jenkins, Jr. of Charlotte were married August 20th. Mr. Jenkins, pharmacist at Hardee's Pharmacy, Charlotte, is the son of Pharmacist and Mrs. Jenkins of Biscoe.

Swann-Aderholdt

Edward F. Swann, Jr., member of the graduating class at the UNC School of Pharmacy, and Miss Sarah Ann Aderholdt of Henry River, were married August 20th.

Browning-Upchurch

Miss Sarah Jane Upchurch, 1960 graduate of the UNC School of Pharmacy and Robert Locke Browning, Jr., student in the Medical School of the University of North Carolina, were married August 27th in the Memorial Baptist Church of Greenville. Mrs. Browning is employed in the Pharmacy Department of N. C. Memorial Hospital, Chapel Hill.

Osborne-Hinshaw

Miss Doris Leigh Hinshaw and John H. Osborne were married in Calvary Methodist Church at Asheboro, August 28th. Mrs. Osborne, graduate of Medical College of Virginia School of Pharmacy, is associated with Kearns Service Drug Store of Asheboro.

Opening New Stores

By H. E. SILVERSTONE

Opening a new store presents unique problems. After you've picked the right location, the next step is the negotiation of a lease. There are four common types of leases used in pharmacies: 1. The fixed rental type, wherein the rental is a fixed dollar amount which remains unchanged throughout the term of the lease. 2. Graduated rental type, wherein the rental increases by a pre-determined amount each year. 3. Percentage leases, wherein the rental varies with the sales volume of the store. It is usually expressed as a certain percentage of sales; sales being variously defined. 4. Square foot rentals, wherein the rent is based upon the number of square feet occupied. The term of a lease is also of much importance. A short term lease does not justify extensive expenditures in specifically designed fixtures and equipment. A minimum lease should be for a period of five years with an option for renewal.

The next step in the opening of a new store is financing. Since most of us are not in a position to pay cash for a store, borrowed capital becomes essential. It is in this area that your drug wholesaler can be of most assistance. Between the two of you, evaluate potential sales, expense areas and breakeven points. It is important to borrow the optimum amount of capital necessary. An undercapitalized store cannot successfully meet its obligations, while over-capitalization may result in excessive interest cost and heavy cash drain for mortgage payments.

For an average unit the potential owner should have a minimum of 50% down payment. A down payment significantly below this percentage would require extremely

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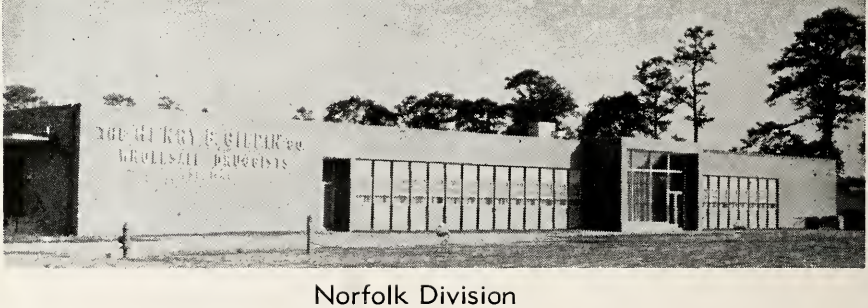

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heavy borrowing and adversely affect the amount of owner's draw.

Of prime importance in the opening of a new unit and in continuing operation is effective inventory control. The druggist must be ever on the alert and continually watch purchases so as not to accumulate excess inventory. On the average, a drug store doing about $100,000 annual volume should have an inventory of $18,000.

In a new unit the opening inventory should be relatively conservative. If sales are greater than anticipated the inventory can always be increased. It is much more difficult to decrease an inventory that is too high.

The purchase of an existing store encompasses all of the above problems but eliminates certain areas of uncertainty. The buyer of an existing store has one very important advantage over the individual who opens a new unit; he has available to him past performance data.

The first step in the purchase of an existing store should be the analysis of previous years profit and loss statements and balance sheets. Here again the wholesaler credit man can be of much use. The necessary draw of the individual and any possible mortgage payments should be compared with the profit potential of the unit. Any factors that might influence sales either favorably or unfavorably are important. Any significant change in the population area or competition must be used to temper past performance figures.

In the area of continuous operational problems, the importance of your accountant cannot be overstated. By furnishing you with profit and loss statements, balance sheets, and discussion of the areas of weakness, your accountant can be your right hand.

The importance of adequate financial statements cannot be overstressed. Time spent in the analysis of financial statements is invaluable.

Some of the most important pitfalls in the operation of a business as reported by D & B are: Lack of experience; Lack of money; Wrong location; Inventory mismanagement; Too much capital in fixed assets; Taking too much out for yourself; Unplanned expansion; and Wrong attitudes.

All too many retailers try to make their store live up to their living standard rather than keeping their living standard in line with their store. Excessive personal draw is indeed one of the major causes of bankruptcies.

Too much capital into fixed assets can also result in financial disaster. Sure, it's nice to have the most modern and best equipped store in the area, but you cannot live off the fixtures alone.

All of these pitfalls can be avoided if they are brought to your attention. Again, here is another important role for your wholesaler credit man. Look to him for financial guidance.

The problem is one that all retailers face, and the blueprint should cause some thinking!

Barringer Elected

At a meeting of pharmacists and pharmacy owners-managers in Concord on September 7, Harry A. Barringer of the Pearl Drug Company was elected president of the newly organized Cabarrus County Pharmaceutical Society.

Serving with Mr. Barringer during the coming year will be John B. Woodard of the F. L. Smith Drug Company, Kannapolis, as vice-president and Hoy A. Moose, A. W. Moose Company, Mount Pleasant, as secretary-treasurer.

The Society will meet in Concord on September 21 to consider a constitution and by-laws to be formulated by J. W. Airheart, Chairman, T. R. Bostian and Parks Lafferty. It was generally agreed by the charter members of the Society that future membership should be open to pharmacists, pharmacy owners and managers and pharmacy students and interns.

The Cabarrus County Pharmaceutical Society succeeds the Cabarrus County Drug Club, which has not been active since 1950. Hoy A. Moose, the secretary-treasurer of the club, announced he had on hand approximately $93. The funds were ordered transferred to the Society for the promotion of pharmacy in the county.

National Pharmacy Week

A prominent feature of National Pharmacy Week will be APhA's display contest in which pharmacists, colleges, associations and hospitals and clinics will compete for awards in four categories for the best displays. Pharmacists are urged to send to APhA for the official entry form and the free official National Pharmacy Week window streamer.

Public Relations Kit

To help the pharmacist with his public relations program, APhA has prepared a brand new public relations kit. Here in one attractive and compact package are suggestions, aids and ideas for educating the public. Contained in the kit are radio and television spots, press releases, interviews, addresses, editorials, ad mats, proclamations for mayors and governors and information on other available material for a year-round public relations program. This kit is available at the minimal charge of $2 and can be obtained by writing directly to APhA headquarters.

Three main themes are stressed in the kit:

pharmacy recruitment—showing the need for more young people to enter the pharmacy profession.

prescription drugs are the biggest bargain—revealing how today's miracle drugs save lives and save money for patients by reducing hospital stays and treatments.

mail-order prescription schemes—describing the public health hazards inherent in such operations.

Considerable care and planning has gone into the public relations kit and it contains more material than ever for the practicing pharmacist. Two new features have been added. Two five-minute radio interviews (with time allowed for a 30-second announcement) have been prepared. One interview deals with mail-order prescriptions and one with the cost of prescriptions. Combined the two interviews could make a very interesting ten-minute feature. Pharmacists are urged to make use of these interviews on their local radio or TV stations.

Another new feature is the inclusion of two 15-minute public addresses on recruitment and the cost of drugs. Entitled "Careers in Pharmacy—Progress and Professional Purpose," the one address emphasizes the need for more pharmacists today.

The second address, entitled "Medicines Are Your Biggest Bargain," explains how the cost of drugs today is relatively low when compared with the services the medications give, the health they provide and the cost of other necessities. Available on loan with this address are 12 slides. No charge is made for the use of the slides but requests for them should be made immediately as there is only a limited number of sets. The address can be used with or without the slides.

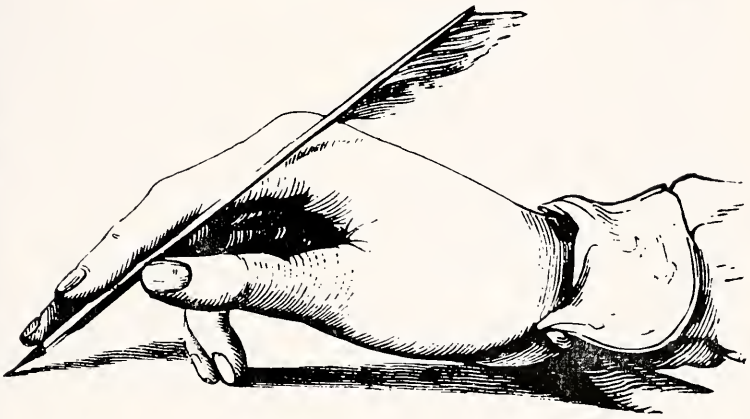
Along with other new features are nine radio spots, three editorials, a news release, a fact sheet on National Pharmacy Week, and two ad mats measuring two columns by four inches and three columns by five inches each using brand new artwork.

Greater stress has been laid on television with nine TV spots of a general nature and three for use with a special telop which emphasizes the progress pharmacy has made through the years. The telop shows a modern prescription vial standing in front of an ancient flask illustrating graphically the progress pharmacy has made from mystical potions to modern pharmaceuticals.

The telop for National Pharmacy Week will be mailed to all TV stations in the United States in plenty of time to be scheduled for showing the week of October 2-8. Pharmacists should also visit their local TV and radio stations with the telop and the various spot announcements and arrange for time on the station as a public service feature.

To make sure that radio and TV stations will make time available and that newspapers and magazines will have space for pharmacy week promotion, pharmacists should contact the various media now and begin making arrangements. Everyone is urged to participate in the nation-wide promotion and to do his part in telling the story of pharmacy to the public.

SIGN UP NOW!



Sign up today for the big Gifts Galore Promotion for '60. It's coming your way loaded with profits. Tie-in with the terrific old-fashioned store traffic builders . . . your own FREE DRAWING for a LIONEL train and EFFANBEE doll house set! Make your store neighborhood headquarters for Gifts Galore.

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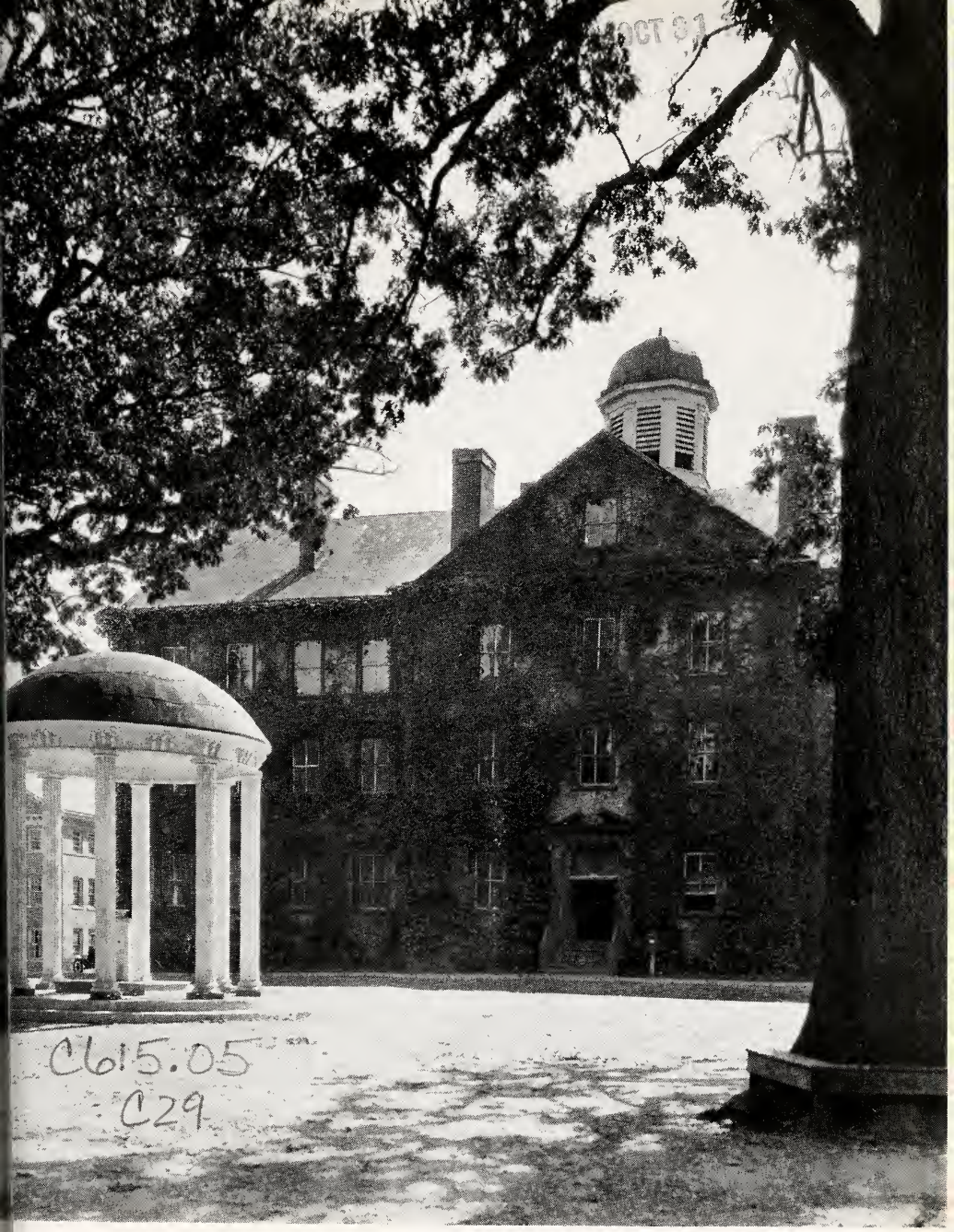

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1960 YEAR BOOK OF THE N. C. P. A.

The Carolina JOURNAL OF PHARMACY

Volume XLI OCTOBER, 1960 Number 10

THE TANGLED YARN OF THE PHARMACIST WHO GOT STRUNG UP

"How can you go wrong?" the first salesman asked. "In quantity, they're only $1.00 each, and you sell them for $2.00."

"Now here's a clean deal," the second salesman said. "Usually they are $3.00, but you can have them for only $2.50—that is, if you buy two gross."

The third salesman (or was it the thirtieth?) urged, "Buy a hundred dozen at 50 cents each, sell them for $1.25. Man, that's a *profit*!"

So the pharmacist bought one bargain after another. Then his capital was all gone. That was when he found the strings that were attached.

Moral

Lilly

The little string that comes with every "bargain buy" is this: You've got to *sell* before you make a profit.

The Lilly policy of wholesale distribution helps avoid overstocking. By buying through a Lilly service wholesaler what you know you can sell, you keep your inventory moving . . . your working capital working.

If you feel you're getting "strung up" in your inventory, route your orders through one of the 300 Lilly service wholesalers throughout the nation.

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Do Justice to Your Sundries Business!

Do Justice to Your Toiletries Business!

Do Justice to Your Photo Business!

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National Assn. of Retail Druggists

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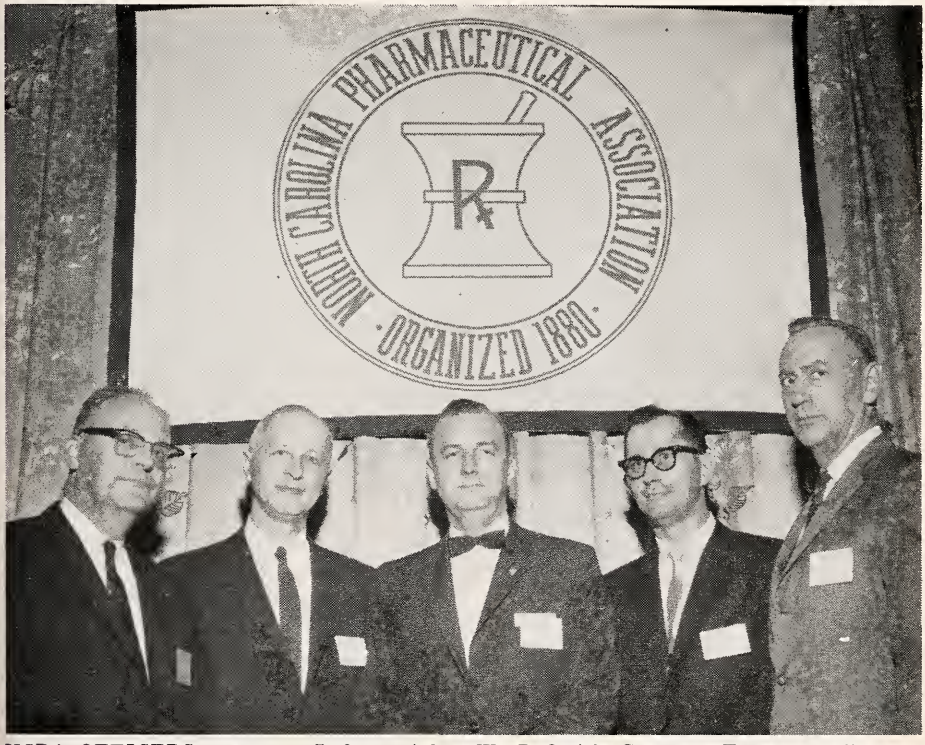
J. C. Jackson.....Lumberton



NCPA OFFICERS, 1960-61. Left to right: W. J. Smith, Secretary-Treasurer; John T. Stevenson, Second Vice-President; Edwin R. Fuller, President; Robert B. Hall, First Vice-President; and Hoy A. Moose, Third Vice-President.

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1960 YEAR BOOK

PROCEEDINGS

Eightieth Annual Convention of the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

HOTEL ROBERT E. LEE

Winston-Salem

May 8-10, 1960

FIRST SESSION

Sunday Evening, May 8, 1960

Ballroom, Hotel Robert E. Lee,
Winston-Salem

The opening session of the 80th Convention of the North Carolina Pharmaceutical Association and its Auxiliaries was called to order by Samuel W. McFalls for the NCPA; Mrs. Thomas M. Holland for the Woman's Auxiliary, and O. G. Duke, Jr., for the Traveling Men's Auxiliary.

The invocation was asked by Wade A. Gilliam, past-president of the Association.

Officers of the Association and guests were recognized.

Ralph R. Rooke, President of the National Association of Retail Druggists and Jim Hubbard, Executive Secretary of the Virginia Pharmaceutical Association were recognized. West Virginia delegates, Minter Ralston, president of the W. Va. Pharmaceutical Association, and his executive secretary, William Dixon were also welcomed.

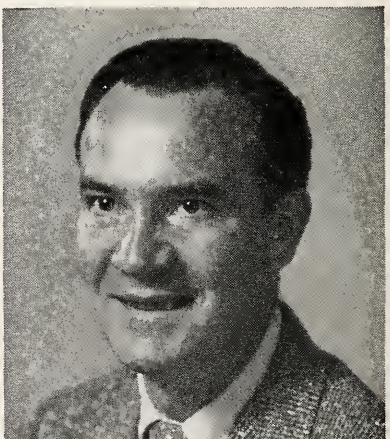
Other special guests recognized included the officers of the Winston-Salem Drug Club and Auxiliary.

Leslie M. Myers, Convention Secretary, introduced William F. Womble, president of the Winston-Salem Chamber of Commerce, who welcomed the convention delegates to his city. Mr. McFalls graciously responded.

Members of the "50 +" Group, pharmacists who have been licensed fifty years or more, were recognized, and certificates were awarded to the initiates: J. A. Betts, Lumberton; L. I. Grantham, St. Pauls; Joseph House, Beaufort; J. Boyce Hunter, Harry R. Stowe, and H. W. Wohlford of Charlotte; J. A. Hutchins, Winston-Salem; W. L. Johnson, Gibson; A. H. McDonald, Durham; C. H. Mock, Boone; M. A. Nicholson, Troy; W. Moss Salley, Asheville; J. H. Stimson, Statesvillle; J. H. Townsend, Red Springs; George S. White, Lexington; A. H. A. Williams, Oxford; I. L. Zuckerman, Greensboro. Dorsey Welch, Jr., immediate past-president of the NCPA, and W. J. Smith, executive-secretary, assisted in the presentation.

SPECIAL AWARDS

N. C. Academy of Pharmacy: NCPA members completing requirements for induction into the Academy of Pharmacy



SAM W. MCFALLS

were John C. Mills of Mt. Airy and Mrs. June Bush West of Raleigh. Certificates were presented to them.

National Pharmacy Week: A plaque for the most professional window display installed in the State during National Pharmacy Week was presented to Phil Link of Reidsville.

Presidential Scholarship: Kenneth William Glace, Jr. of Pilot Mountain, was awarded the $500 Pepsodent Scholarship given in honor NCPA President, Samuel W. McFalls.

Bowl of Hygeia: This Award in recognition of outstanding civic work, including chairmanship of the Durham Downtown Development Association, was presented to Ralph P. Rogers, Jr. Presentation was made by Richard A. Velz of the A. H. Robins Co.

ENTERTAINMENT

Through the courtesy of Justice Drug Company, the convention delegates were entertained by Seymour Davis, billed as Dr. Ignatz Baderwisky, the Mad Pianist.

At the conclusion of announcements by the convention chairmen, L. M. Myers, Mrs. E. E. Merchant, Jr., and Leon Kimball, the session was adjourned.

SECOND SESSION

Monday Morning, May 9, 1960

The second session, held jointly with the Woman's Auxiliary and the Traveling Men's Auxiliary, was called to order by NCPA President McFalls. John Warren Andrews, Winston-Salem Drug Club President, brought the invocation.

RITE OF THE ROSES

A memorial service, honoring members of the three groups who had died during the past year, was conducted by Robert Neal Watson. As he read the Necrology, Mr. McFalls, Mrs. Holland, and Mr. Duke presented a rose for each deceased individual of his respective organization. Those remembered were:

From the NCPA:

Frank D. Watkins, Belmont
April 15, 1959

J. Kenneth McCoy, Durham
August 10, 1959

Frank F. Lyon (Life Member), Oxford
Sept. 6, 1959

Thomas R. Rand, Jr., Raleigh
Sept. 15, 1959

George W. Waters, Jr., Goldsboro
Sept. 20, 1959

Earle G. Caldwell, Lumberton
Sept. 27, 1959

W. T. Andrews, Charlotte
Nov. 13, 1959

W. G. Thomas, Varina
Dec. 13, 1959

T. Paul Webb, Jr., Shelby
Jan. 7, 1960

V. Frazier Williams, Yanceyville
Feb. 5, 1960

P. J. Suttlemyre (Life Member, NCPA Past-President), Hickory, Feb. 29, 1960

H. S. Sedberry (Life Member)
Rocky Mount, March 8, 1960

C. A. Taylor, Jacksonville
April 7, 1960

W. A. Ratley, Goldsboro
April 12, 1960

B. F. King, Hickory
April 22, 1960

From the Woman's Auxiliary:

Mrs. J. P. Andrews, Winston-Salem

From the Traveling Men's Auxiliary:

Hugh C. Bennett, Raleigh

C. T. Council, Jr., Durham

S. T. Sarvis, Greensboro

T. R. Rand, Jr., Raleigh

CODE OF ETHICS

Edwin R. Fuller, Chairman of the Code of Ethics Revision Committee, presented to Mr. McFalls, NCPA President, the revised text of the N. C. Pharmaceutical Association Code of Ethics.

Mr. McFalls, in accepting the Code, expressed his appreciation to Mr. Fuller and his Committee for the work of the group, and pledged the earnest endeavor of NCPA members to live up to the inspiring precepts contained in the document.

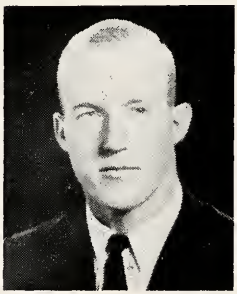
Dr. T. C. SMITH COMPANY

Wholesale Druggists Since 1869

Asheville, North Carolina

welcomes a great-grandson of the founder

to the firm:



Canie Brown Smith

Graduate of the University of North Carolina

Lieutenant, Junior Grade, U. S. Navy

DR. AUSTIN SMITH

J. C. Jackson, NCPA Past-President, introduced the guest speaker, Dr. Austin Smith, president of the Pharmaceutical Manufacturers Association and former editor of the *Journal of the American Medical Association*. Dr. Smith, who had recently appeared at the Kefauver Subcommittee drug price hearings said: "Our problem is to dispel the confusion among the public. Unless we ourselves do this, nothing will be done." He charged that the Kefauver hearings brought out facts which only showed up one side of the issue.

Dr. Smith said research figures indicate the drug cost average is nominal per year compared to such things as recreation, food, transportation, and tobacco. "People today aren't complaining about those costs," he said, "yet they are complaining about drug costs which are part of the costs of staying alive."

"The costs of drugs today as contributing factors to saving and preserving lives are much less than burial costs," Dr. Smith said. "The average burial cost, not including lawyers' fees and before-death medical expenses, is about $875."

He noted the "inconsequential costs" of drugs used weekly in the treatment of tuberculosis. He said they averaged about six cents per week.

A leading cardiovascular specialist which Dr. Smith said he had contacted reported the average weekly cost of drugs used to treat persons with high blood pressure ranged from 75¢ to $1.75. The average drug cost was less than four dollars a month for geriatric or old-age patients, Dr. Smith reported. All of these facts were gathered only recently in response to claims of high drug prices and markups brought forth during the Kefauver hearings, he said.

At one point in his talk he referred to Sen. Estes Kefauver as "the gentleman from Tennessee who received considerable publicity for citing the alleged markup of drugs."

Committee Appointments

Before adjourning the joint session, President McFalls appointed the Nominating Committee as follows: W. B. Gurley, Chairman; C. D. Blanton, Wade A. Gilliam, J. W. Harrison, J. C. Jackson, A. N. Martin, and Ralph P. Rogers. He also named W. Dorsey Welch to chairman the Committee of Time and Place. Both Committees were asked to meet and be prepared to report at the final session of the convention.

President McFalls also called for Resolutions for consideration at the Convention.

NCPA Session

Immediately after adjournment of the joint session, the members of the N. C. Pharmaceutical Association met in the State Room of the Robert E. Lee for a continuation of their deliberations. The first item on the agenda was the President's Address, for which Vice-President Fuller assumed the Chair.

President's Address

SAM W. MCFALLS

Mr. President-Elect, Members of the Association, Ladies and Gentlemen:

As we near the end of my term as president of the Association, I recall a bit of verse by the late Edgar Guest, which in some measure expresses my sentiments at this point:

> "The hill looked big a mile ahead—I thought I'd never reach the top. A dozen times or more I said unto myself, 'You'd better stop, you'll never, never, make the grade. It's more than you can do, you'll find.' But when at last the climb I made, the hill looked small a mile behind. The road seemed long when I set out; I thought I'd never reach the end. And I confess it was with doubt I looked upon each turn and bend. But looking back when I had passed from end to end with steady gait, what had appeared at first so vast a distance didn't seem too great. My troubles looming up before seemed insurmountable to me, and no way out, on sea or shore, of hopeless ruin could I see. But still I kept upon my way and one by one I waded through them. And looking back on them today, it seems that there was nothing to them."

This does not mean all our problems have been solved. Far from it. The challenge

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★ ★ ★

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is still with us, but armed with knowledge and unfailing faith, we will win the battles —one by one.

We falter greatly in one respect: As good professional people, we keep our fellow man in our thoughts and hearts but do a poor job in bettering our vocation.

We should campaign for our rights for here is where we fail. We should stay close to our political representatives, tell them what we expect and see that they follow thru. Only three weeks ago one of our state representatives said: "Our voters have allowed encroachments on their fundamental liberties to take place which are just as dangerous as outside aggression."

As pharmacists, we are too lax in backing our beliefs with forcefulness. We stand by and "Let John do it." We fail in trying to work with our retail friends and neighbors in getting what we want and what we deserve.

We cannot, without wholehearted help from our wholesalers, retailers and manufacturers—begin to think about a Federal fair trade bill being passed. And this is the crux of our salvation.

Cutthroat competition is lethal. It destroys instead of building. It devours the sustenance of independent enterprises. Cutthroat competition—appropriately symbolized by the fang and claw—is a vampire that sucks the blood of legitimate enterprise. The devastation of cutthroat competition is observable everywhere in America. It continues unabated and the efforts to brake the onrush of ruination in the market place have achieved but little. The outlook at present is that giant retail firms will in a decade have a stranglehold on distribution of necessaries.

Consumers in general seem to be aware of the consequences of cutthroat competition. They see only the "bargains." Juggled prices on a few quality products, purely for the sake of creating customer traffic, eventually causes the consumer to question the price of all products.

It never occurs to most consumers that the ultimate objective of the predatory merchant in manipulating prices is to shift their purchases from reliable trademark brands to merchandise of unknown quality, with price markups of 75 to 100 percent or greater. It is rare the purchasers of the "bargains" think they have been cheated. Yet, they are fast to notice variations in the prices of products with trademarks which they know stand for quality. Then we hear: "Clovervalley Supermarket sells the same thing for 27 cents less'' or some similar remark.

Is it legitimate to deceive consumers? Predatory merchants make it plain they believe so. And in this they have the support, through opposition to fair trade, of the Federal Departments of Justice and Commerce, the Federal Trade Commission and a prominent candidate for the office of President of the United States. Also on the side of deception in business operations are most of the labor unions, the Cooperative League of the United States and the American Farm Bureau Federation. They too have joined forces against the enactment of the national fair trade bill.

The national fair trade bill introduced in the House of Representatives includes protection for independent retail pharmacists as well as many small firms in the sphere of distribution. Legislation to bring about fair trade on the federal level has in recent years proved to be essential for the survival of individual drug store owners.

The House Select Small Business Committee in January of 1957 predicted that before 18 years have passed "most of the distribution and service business of the nation will be controlled by corporations which have more than one hundred million dollars of assets."

Since then, small firms in the retail field have continued to fail in numbers hazardous to the economy of America. To date, business failures have totaled more than 300 a week and, by the end of 1960, about 16,000 small firms will have closed their doors. Yet, in the face of this discouraging picture, it appears nothing will be done to counteract this destructive trend. Congress appears to be "too busy" to bother with the plight of the proprietors of independent business establishments.

How much has been done for small business by the 86th Congress? Nothing. It is true there have been promises, speeches and pledges galore. You will hear more of them in the election campaigns now underway.

Fair trade provides a protection which small individual retailers must have to deal effectively with cutthroat competition.

Enactment of a national fair trade bill is mandatory. Hence the National Association of Retail Druggists arranged to have such a measure introduced in the 85th Congress and again in the 86th, where it is identified as S-1083 and HR-1253.

The national fair trade bill is more than a proposal on minimum prices of merchandise in general distribution. It is a major factor in the survival of independent enterprise in America.

The use of "loss leaders" is a form of deception, and deception is wrong. Low-brow merchants never hesitate to gull the public. They play for the "fast buck." It matters nothing to them that they make sales through concealed trickery. Their conscience has been dulled to a point where they become callous to honest business practices. Moreover, they insist it is up to the buyer to beware.

This is typical of a riddle one of my children asked me the other day. She said, "Daddy, what is green, grows and has wheels?" Well, I couldn't imagine what to give for an answer, so I said: "I give." She said: "grass." "I was lying about the wheels."

Loss leaders are in the same category. A profit has to be made in business. There is no magic to it as some consumers are prone to believe.

It is a violation of decency in business to advertise a popular article identified by a trademark for less than cost. The obvious intention is to draw people to the store in order to fleece them on items that carry brand names unknown to the consumer. It is a matter of record that unscrupulous merchants have gouged the public on inferior merchandise to the extent of one thousand percent markup.

Then there are the destructive consequences of cutthroat competition on the owner of the small store. He is made a victim of the predatory operators in the distribution of commodities. It is obvious that for him to exist he must have the financial resources necessary to overcome abuses of money power. How many proprietors of small retail firms have the means to cope with jungle methods in business? The answer is to be found in every community of a size to be attractive to the managements of chains and supermarkets.

One has but to look around a little in cities and towns across the country to find numerous empty structures that once housed independent retail firms. They were closed in most instances because the proprietors were unable to survive cutthroat competition combined with money power.

It is ironic that many of the lawmakers in the 86th Congress seem unable to grasp the tragic situation observable everywhere in the United States. The letters many of them write to constituents indicate a deplorable ignorance of the desperate plight of the small independent retailers.

It is now imperative for the little people in business to fight as they never have fought before in the history of America.

Pharmacists have done more than their share to help save the small retail firms of the country from the inroads of monopoly. It is difficult to arouse the hardware dealers, the jewelers, the clothiers, the electric appliance dealers, the grocers, and other retailers to the necessity of joining forces in an effort to bring about the enactment of the National Fair Trade Bill. Perhaps they must be hurt more than they have been to date before they will see the wisdom of participating in programs of business survival. Then it may be too late.

The breakdown of fair trade and the loopholes in the antitrust statutes have created havoc in the retail field from the Atlantic to the Pacific. How long is the upheaval to be tolerated? It depends to a great extent on us and other independent merchants outside the drug field. The immediate task is to impress on the members of the 86th Congress the necessity for passage of the national fair trade bill.

It must be done through letters and telegrams sent to the representatives of the district you reside in, and to our two senators. Emphasis of the message should be centered on the desperation that overspreads small retail firms and the menace involved in the growth of monopoly in the distribution field.

Here are questions to answer:

Have you sent letters and telegrams in support of the National Fair Trade Bill to the representative of your district? To the senators of North Carolina?

Have you talked to business friends to persuade them to join in the fight to bring about the passage of HR 1253 and S-1083?

Have you participated in discussions on the measure to arouse the local organizations to which you belong to send a resolution in behalf of the National Fair Trade Bill to the representative of your district and the senators of North Carolina?

If your replies are in the affirmative, then you have indeed been in the front lines of the fight to save fair trade.

Why is it that fair trade has lost ground of late in the courts?

(1) Some courts frown on the non-signer clause.

(2) Various courts are inclined to usurp the legislative function and they have tended to follow their own notions on economics. They have erred in the acceptance of the false belief that fair trade acts were passed to remedy depression situations in the 1930's.

(3) Too many manufacturers play both sides of the street and they give only lip service to fair trade.

(4) There have been numerous unjustifiable attacks on fair trade by newspapers and magazines, yet the publishers insist on fixed and rigid prices on newstand sales and subscription rates.

(5) Fair trade cases in a sizable number have gone to trial minus adequate preparation and the involved attorneys failed in defense of fair trade to pre-

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sent to the courts a true picture of the marketplace. As a consequence, in many instances the unfavorable decisions have done serious harm to fair trade.

To restore fair play at the marketplace, the enactment of the national fair trade bill is a must. Toward that end, we seek your interest and active support.

There are other problems of major interest to Pharmacy, but for the sake of brevity, we will leave them to the various committees and individuals, who will appear later on the program.

Before concluding, we wish to acknowledge the cooperation of the office personnel in Chapel Hill; the committees and members of this Association who have carried the banner forward during the past year; to our two progressive auxiliaries with a total membership now of approximately 1,000; and to others, who, through their cooperation, have joined with us in building the profession here in North Carolina.

A clipping came to my attention a few days ago which I think might be appropriate at this point:

I love a finished speaker;
I really truly do.
I don't mean one who's polished,
I just mean one who's through.

Mr. Fuller, after thanking President McFalls for his successful year as director of NCPA activities, appointed a committee to study the president's address and directed them to report at the final session.

Report of Committee on the President's Address

We, the Committee to Review the President's Address, submit the following report:

First, we commend President McFalls for his outstanding leadership and the conscientious way in which he has fulfilled his duties during the past year. We especially take note of his dedicated interest in the betterment of our profession; of the miles of travel and the personal sacrifice made necessary in order for him to be able to contact the individual groups throughout the State—to make them more aware of ways for improvement.

We express appreciation of his splendid address and are grateful for the time and thought he has put on preparing his remarks on Fair Trade and what it means to us for survival as business and professional men and women.

We concur with him in his belief that in order to get what we want and what we deserve—that is—improvements in our profession, we must:

1. Campaign for our rights; stay in close contact with our political representatives; tell them what we want and see that they follow thru. Send letters and telegrams in support of the National Fair Trade Bill to the representative of our district and to the senators of North Carolina.
2. Work and cooperate with our retail friends and neighbors, and with our wholesalers. Talk with business friends to persuade them to join in the fight to bright about the passage of HR 1253 and S-1083.
3. Participate in discussions on the measure to arouse the local organizations to which we belong to send a resolution in behalf of the National Fair Trade Bill to the representative of our district and the senators of North Carolina.

Respectfully submitted,

John T. Stevenson, *Chairman*
G. E. Andes
Hoy A. Moose

President McFalls resumed the Chair, and introduced Charles V. Owens, Jr., Field Sales Manager of the Ames Company, who spoke on "*The Hidden Profit in Diabetic Departments.*"

Since Mr. Owens' remarks are to be published in the November issue of THE CAROLINA JOURNAL OF PHARMACY, they are omitted here. At the conclusion of Mr. Owens' address, the session was adjourned to meet again at 2:00 P.M.

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Dimetane® Expectorant
☐ 16 oz. ☐ Gal.

Dimetane® Expectorant-DC
☐ 16 oz. ☐ Gal.

Phenaphen®
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's

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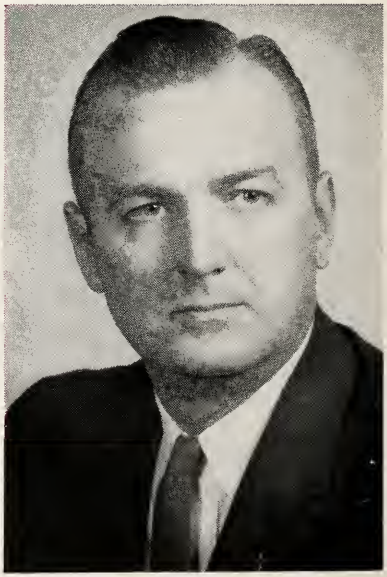
This Month's Cover

Most pharmacists in the state will recognize the scene on our cover this month—The Old Well on the campus of The University of North Carolina.

Since the picture was made —it is pre-World War II— The Old Well has been extensively remodeled, yet it still retains its general appearance so familiar to thousands of pharmacists. Nearby surroundings have been beautifully landscaped—the entire area being "a thing and beauty and a joy forever."



EDWIN R. FULLER
President, NCPA, 1960-61

THIRD SESSION

Monday P.M., May 9, 1960

The Monday afternoon session opened with an illustrated address by R. C. Eustice, Jr., Manager of the Capital Division of Johnson and Johnson. Color movies used by Mr. Eustice pointed up his remarks concerning the wisdom of a Stock Room Modernization Program. He strongly urged that every pharmacy classify stock in a manner permitting them to know at all times the quantity of any item on the shelves. This would solve the problem of over-stocking.

Board of Pharmacy

H. C. McAllister, secretary-treasurer of the N. C. Board of Pharmacy, submitted his annual report. The text is carried in full as the final section of this publication.

UNC School of Pharmacy

In his report, Dean Brecht referred to the occupancy of the new School of Pharmacy Building at Chapel Hill and the recently completed dedication ceremony; to the new 5-year program to be instituted beginning with the first semester in September; to the faculty changes; and expressed appreciation to various individuals and organizations for their continued support of the School.

Pharmaceutical Research Foundation

The Pharmaceutical Research Foundation report, given by Wade A. Gilliam, emphasized the objectives of the Foundation: to foster and promote Pharmaceutical education and research in the School of Pharmacy. Mr. Gilliam recognized the groups and individuals contributing to the Foundation, and suggested the county-chairmanship plan and stock-giving plans as ideas for future contributions. He also mentioned the contribution of Mrs. E. W. O'Hanlon in memory of her husband. Mr. Gilliam in his listing of expenditures mentioned the fellowships for pharmacy majors in the Graduate School, faculty professional grants, undergraduate scholarships and supplements, special library materials, and maintaining of an office for a Research Historian, Miss Alice Noble.

Committee on Aid for the Aged

W. L. WEST, *Chairman*

The Report of the Legislative Committee, of which Mr. West was Chairman, was scheduled for this time. However, since this was not a General Assembly year, the NCPA Legislative Committee had not yet arrived at specific recommendations and procedure. The time, therefore, was given over to a discussion of the work of the Committee on Aid for the Aged. Their recommendations follow.

COMMITTEE RECOMMENDATION

Drugs and Medications

The supplying and use of drugs is intimately associated with the increase in the number of older persons in our population. Indeed, it is in no small measure that the proper use of modern drugs is responsible for the extended life span which can now be expected by most people. This has been brought about not only by simply combating the infections and acute illnesses, but also through the use of drugs to compensate for impaired normal functions, which are usually experienced in later years. For this last reason, the administration of drugs to maintain good health in the later years of life must be considered in the same light as proper food, clothing, housing, etc.

Many of the conditions for which drugs are used result from the natural processes of living longer. Since numerous drugs are now available to aid in alleviating most of these conditions, there is a significant tendency on the part of those in later life to go beyond the point of necessity in the consumption of drugs in their unconscious desire to arrest the inevitable process.

During their productive years, people generally make preparation for their retirement in later years by providing means for shelter, clothing, and food. In the past, they have not taken into account this new factor of medical care, including life preserving drugs.

The Committee on Aid for the Aged of the North Carolina Pharmaceutical Association is of the opinion that consideration of any program of care for the elder citizens

WHAT'S YOUR GENERIC NAME?

Of course, "pharmacist" is your generic. But . . . who would base his business on that single name alone? Certainly, a customer doesn't deal with just any pharmacist . . . but with "Doc" Smith or Doe's Pharmacy or "the druggist up the street" . . . the individual symbol that stands for reliability. Certainly, reducing all products and all professional people to common denominators eliminates the characteristics that distinguish individual quality. ■ The same applies to individual ethical drugs. The Lederle investment in facilities, research and people has but one purpose—to ensure the production of top-quality, reliable drugs for brand-name identification. This is a professional responsibility well-understood by every pharmacist and physician.

LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, New York Lederle

must take into account all of these facts and consequently recommends:

1. A program of health education directed especially towards the older age group and the chronically ill, including specific advice regarding unnecessary and wasteful drug consumption.
2. The extension of voluntary health insurance plans to include part or all of the cost of drugs for persons in the older age groups.
3. The development of a uniform plan for furnishing medication to indigents which will utilize the traditional facilities now available for the distribution of drugs.

Report of Fair Trade Committee

ROBERT B. HALL, *Chairman*

Mr. President, Members of the Association, and Guests:

Those of you attending the convention in Asheville last year will remember this Resolution.

Whereas Representative Oren Harris has introduced legislation (H. R. 1253) in Congress to enact a National Fair Trade Law, and

Whereas, H. R. 1253 will bring order out of chaos which has arisen as a result of discriminatory price wars, and

Whereas, H. R. 1253 will tend to produce a more stable economy, and

Whereas, H. R. 1253, if enacted, will aid in improving the general health services of the nation; will provide a greater incentive for pharmacists to serve the public; and will benefit all citizens with lower prices on most brand name products, therefore

Be it resolved, the North Carolina Pharmaceutical Assn. express its support of H. R. 1253 and urge its Congressional Representatives to cast their votes for the Harris Bill (H. R. 1253).

I will attempt to cover in my report methods used and circumstances surrounding efforts to carry out this Resolution.

President McFalls appointed as his Fair Trade Committee the following pharmacists:

C. S. Brinkley, Tri-City Pharmacy, Kernersville
H. T. Campbell, Campbell's Drug Store, Maiden
H. V. Day, Day's Drug Store, Spruce Pine
A. W. Jowdy, Tony's Drug Store, New Bern
G. W. McLean, McLean Pharmacy, Clinton
S. S. Slesinger, Westerly Hills Drugs, Charlotte

and myself.

You will notice this Committee covered North Carolina well. It reaches from the mountains to the coast with the heavily populated Piedmont also well represented.

It will be necessary to show what needed to be accomplished; how it was to be accomplished; circumstances surrounding Fair Trade action; results of our action; and most important, what needed to be done in the future.

First, what needed to be accomplished. This was simple enough. Just a matter of getting the majority of members of Congress to vote for H. R. 1253. We found H. R. 1253 still in the Rules Committee, therefore the Congressmen would not have an opportunity until the Harris Bill was reported to the Floor of the House. That meant great effort should be made to influence the Rules Committee to give it a favorable report. This was more difficult for a North Carolina Fair Trade Committee, because we had no representative on the Committee.

We know our representatives would have to receive a flood of mail asking their support of the legislation. We also knew the Harris Bill was fast getting the reputation of being the "Druggist Bill." This meant it was also necessary to get merchants not related to pharmacy interested in fair trade, and interested in aiding us to achieve our common goal. We also felt our customers would have the utmost influence on our representatives. After all, this would involve many voters.

Second, how it was to be accomplished. All local and sectional drug groups in North Carolina were written asking their support through letters to their Congressmen. Our committee saw to it that each of our North Carolina Congressmen had a copy of our Fair Trade Resolution with a

request to support us. Several of our clubs immediately sent telegrams or letters in response to the committee's request. The NCPA members were also asked to contact business associates through their civic clubs and merchant associations. This was done, but in most cases non-drug businesses seemed most indifferent. When it was realized that the House Rules Committee held the key to our future with fair trade, we asked our drug wholesaler friends to aid us. This they willingly did by having their salesmen contact their customers about writing their Congressmen. The object was to have the Congressmen use their influence on members of the Rules Committee to give H. R. 1253 a favorable report to the House Floor. Again the Fair Trade Committee contacted all North Carolina members of Congress by telegram requesting this aid. Most Congressmen indicated they would do this.

Third, circumstances surrounding fair trade legislation. Many of these circumstances made it a very difficult year for our Committee. Major oil companies entered the fair trade picture. (This action certainly stirred the ire of our then North Carolina Attorney General.)

Mr. Kefauver came into the picture with his drug prices investigation. Although he did not attack fair trade to a great extent, he made the general public more aware of drug prices. Discount prices from mail order pharmacies to certain groups of the aged was another factor that certainly did not help our cause. We did not circulate petitions to our customers for these reasons. We felt it might be better to leave well enough alone.

Fourth, results of our actions. The most recent development on fair trade took place on April 19, when the House Rules Committee by a 6 to 4 vote tabled H. R. 1253. We feel this might have been for the best this year. This legislation was very con-

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troversial, and this being an election year, possibly some Congressmen would have been afraid to vote for it even though they might have personally favored it. It would certainly be better for the Bill to remain in the Committee than for it to be defeated on the Floor. Here are just a few lines that appeared in a Washington, D. C. paper April 11 that will bear this out. I quote. Some lawmakers who strongly favor a Federal Fair Trade Law, and who have pressed for one for years would just as soon the issue didn't come up now. Not only would it not pass, but it could boomerang on its supporters at the polls next November. Unquote.

It is hard to see any results that have been accomplished, but we would like to feel that all has not been in vain. We certainly hope we have laid the ground work for next years committee, and that we will not be considered a "Do Nothing" Committee.

Last and most important; what needs to be done? As our President has said many times, we cannot do or say too much concerning fair trade. Those of you that might be a little tired of hearing so much about it, might talk with Mr. Stanley Slesinger of Charlotte. I believe he will enlighten you greatly, having seen the effect of its non-existence in Washington, D. C. Some of our membership have been most helpful this year. They have written, wired, talked, and worked hard for a Federal Fair Trade Law. I am sorry to say however, it has not been a 100% effort on the part of the members of our Association. It must be 100% effort or some morning we will awake and find we have no fair trade at all. It is believed there is an excellent chance our State Fair Trade Law will be soon declared invalid.

It has been a privilege to serve you this past year. I hope and pray next year's Committee Chairman will have a very short and to the point report. All I want to hear him say is, Quote, Gentlemen, we now have a good workable Federal Fair Trade Law. Unquote.

Report of Membership Committee

GILBERT C. HARTIS, *Chairman*

In 1956 the Association began an organized membership campaign. Secretary Smith compiled a list of prospects and mailed them literature and copies of THE JOURNAL and *Digest*.

A follow-up campaign by the Membership Committee helped to add many new members in 1956.

This program has been continued annually with approximately 100 new members being added to the rolls each year. So far this year—thru May 1—the roll has increased by fifty new members.

While we are pleased with the record, it does not mean all eligible pharmacists have joined the NCPA. The goal of the membership committee is—every pharmacist a member.

Under the fine leadership of Mr. Smith and Mr. McAllister, Pharmacy has made rapid strides during the past few years. Prescription volume and salaries are at an all-time high. To meet the need of more pharmacists, many men from other states have come to North Carolina by reciprocity. These pharmacists are not familiar with the services of the Association and do not join the NCPA as readily as do our UNC graduates.

In the months ahead we should increase our efforts to explain the benefits of Association membership to our pharmacists who come to us from other states. It is suggested that the membership committee be supplied the names of pharmacists as they are licensed in this state by reciprocity from other states.

Each present member of the Association can assist by visiting these pharmacists and explaining the benefits of NCPA membership. Help to make our goal come true —Every Pharmacist a Member of the NCPA.

Adjournment followed announcements pertaining to the final day of the convention.

BC ... one good way to make new friends and regular customers

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FOURTH SESSION

Tuesday Morning, May 10, 1960

After an invocation by James A. Way, Jr., President McFalls introduced Mr. John P. Noonan, divisional sales manager of Smith, Kline, and French Laboratories.

"Nothing Less Than the Best"

In his address, Mr. Noonan stressed that "In matters of health, you can settle for nothing less than the best. And to be sure of the best, you and the physician must accept only quality products from quality manufacturers who have earned your trust.

"We are dealing here with some old-fashioned virtues, quality vs. negligence, identity vs. anonymity, responsibility vs. dereliction. These virtues are unglamorous and often expensive. But they are the foundation upon which the modern ethical pharmaceutical industry has been built.

"Few people fully realize or appreciate what a wonderfully efficient system of drug distribution we have in this country. The cornerstone, of course, is the retail pharmacy where today's amazing range of medications is available on practically a moment's notice to every neighborhood in the nation. Such a system understandably costs money—which must be borne by the public. Yet their return on their investment is large, for the most expensive drug is the one that is not available when needed.

"The well-being of the patient, the effectiveness of the physician, and the continued functioning of our matchless system for ministering to the sick—all these depend upon *your* firm conviction that you must know and insist upon the reliability of quality manufacturers to deliver to you products of uncompromising integrity, so that the doctor and patient truly get nothing less than the best."

"Present Day Cost of Medicine"

The next speaker, Mr. John Modrall, executive director of public relations for Eli Lilly and Company, chose for his subject, "The Present Day Cost of Medicine." He said, "Comparing 'average' prescription prices over the years is as unfair as comparing a modern jet transport with Lindbergh's *Spirit of St. Louis.*" He further stated, "These averages are one of the false yardsticks leading to the present public misunderstanding."

"Such tremendously complex products as broad-spectrum antibiotics and steroids like cortisone are large factors in the average prescription price today, while as recently as ten years ago they were either non-existent or quite different," said Mr. Modrall.

Another false comparison, he said, is the percapital expenditures for drugs. These reflect much more the increase in the consumption of medicines than they do price rises, he pointed out.

"In prior years," said Mr. Modrall, "patients with pneumonia, tuberculosis, mental illness, or heart disease spent little for drugs because effective medicines were not available at any price. Instead, they incurred heavy expense for hospital treatment and physicians' services, and, of course, loss of income."

Now that effective drugs are available, these patients use them, and, consequently, the per capita figures on expenditure increase.

"Operation Bootstrap"

R. T. Austin, Southeashtern Divisional Manager for Glenbrook Laboratories, presented the next portion of the program, speaking on "Operation Bootstrap." Dramatically using a picture story, he showed how drug stores can increase their sales by as much as 10% without a single penny of new expenditures.

Entitled "Operation Bootstrap," a market research study by Glenbrook Labs, it had as its objective "helping a druggist get customers to buy more items and so spend more every time they enter his store."

Basic to "Operation Bootstrap" was the development of a list of the fastest moving, turnover items which "are the real core of the items bought, consumed and re-bought most frequently." Glenbrook's research team found the list consisted of 125 different products by sizes and brands, made by 33 manufacturers, who, Mr. Austin said, "spent $230,000,000 in 1958 alone in advertising these products. These 125 items were selected for special display treatment.

"KEY" FIXTURES INCREASE SALES

A MODERN FRONT →

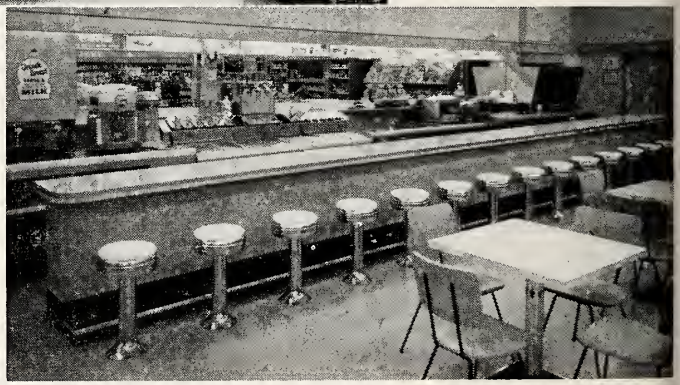
Provides the right setting for a modern Pharmacy! It is a picture window thru which your entire store becomes your display window. KEY Fixtures inside your store give that Ultra Modern look!!

← A MODERN STORE

Cleancut modern lines that provide maximum display space inside your store at point of sale. A place where people love to shop. Absence of that 'cluttered' appearance. These are the marks of good design and good display. Ask for a plan for your store. Use the Coupon below.

MODERN FOOD-FOUNTAIN →

The magnet that brings them back again and again! A department that can contribute 38% or more of your total volume and over 50% of your profits. Bastian-Blessing food fountains add beauty and friendliness, as well as profits to your store. Ask for a design to suit your needs. Use the Coupon below. No obligation.



☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of
Key-Line Fixtures
Distributors of
Bastian-Blessing

Mr. Austin further developed his remarks, suggesting effective display and proper arrangement of such merchandise.

Following Mr. Austin's remarks, the session was adjourned, to reconvene at 2:00 P.M.

FIFTH SESSION

Tuesday Afternoon, May 10, 1960

The final session of the 80th Convention of the NCPA opened with a talk by Edward Smith, Instructor in Pharmacy Administration at the UNC School of Pharmacy, who discussed "A Survey of Open-Book Credit in North Carolina." The text of Mr. Smith's remarks were published in the May, 1960 issue of THE CAROLINA JOURNAL OF PHARMACY, page 7, and therefore is not carried here.

W. J. Smith, secretary-treasurer of the NCPA, gave his annual report.

Report of the Secretary-Treasurer

Mr. President, Members of the Association, Ladies and Gentlemen:

Since the activity of the Association over the past year is a matter of record in THE CAROLINA JOURNAL OF PHARMACY, *The Tar Heel Digest* and other publications, we will make this report as brief as possible.

This is the twentieth report I have been privileged to make to this Association. Over the two decade span—from the World War II period, the post-war era into the Atomic Age—we have witnessed the tremendous strides taken by Pharmacy. Better educational facilities for our pharmacists, new and improved drugs for the sick, more adequate compensation for those who earn their livelihood in all phases of Pharmacy. . . . these conditions brought about through cooperative effort of members of this and others associated with organized Pharmacy.

Progress does not come easy. With it comes responsibility and with responsibility come problems, some seemingly insurmountable. A glance at your newspaper headlines resulting from The Kefauver Investigation of drug prices is a case in point. And some of the unsound proposals being made as solutions for medical aid for the aged will require our keenest judgment and efforts in the months ahead if we are to provide the needed services, yet hold inflation in check.

One phase of this program—the welfare drug program—is under consideration by the State Medical Society, now in session in Raleigh. Before conclusion of this meeting, we expect to be able to announce the action taken by the Medical Society relating to purchase of and distribution of drugs by the State of North Carolina.

Fair Trade

While North Carolina still retains its Fair Trade Act, the most favorable statement we could make is that it operates in an unsettled state. The on and off policy of the gasoline industry in North Carolina did not contribute to a strengthening of the Fair Trade program nor did statements in opposition to Fair Trade coming from the Attorney General of the State help matters. The loss of the Prestone Case in Forsyth County and failure to pass the National Fair Trade Bill may also be cited as trends not likely to benefit fair trade.

It is anticipated the Supreme Court of North Carolina will rule on the constitutionality of the State's Fair Trade Act sometime during 1961. Let us hope this state will not join the other fifteen or twenty states that have ineffective fair trade legislation as a result of unfavorable decisions on the part of their high courts.

New Pharmacy Building

The completion and occupancy of the new pharmacy building at the University of North Carolina culminated an endeavor of the Association extending back at least fifteen years. Over this period countless committees, organizations and individuals did their best to bring the need of new and larger pharmaceutical training quarters and facilities to the attention of individuals in position to act. We know those of you who worked so hard are pleased with the new building at Chapel Hill—one which will meet Pharmacy's need for pharmacists for many years ago. Without specifically naming each individual or organization who had a share

For seventy-five years

- - - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

in this project, we express the belief that, in the years ahead, you will find compensation enough in having helped the State to achieve a larger number of well-trained, qualified pharmacists.

Membership

Pharmacists Members	1191
Associate Members	69
Life Members	32
Honorary Members	6
Student Branch Members	208
Total	1506

During 1959, 29 members were dropped for non-payment of dues; 15 members died during the year including three life members. A total of 127 new members were added to the roll, making a net gain of 83 new members.

The Student Branch, with 208 members, has the largest membership in the history of the organization (formed in 1937).

Insurance

The group life-hospital plan, underwritten by State Capital Life of Raleigh, continues to grow. The Association Insurance Trust Fund annually collects and remits about $25,000 in premiums to State Capital Life.

We have just been notified of a further benefit soon to be made available—life insurance at group rates to the wives and children of pharmacists.

VA Prescriptions

One of the major programs of the NCPA is the processing of VA prescriptions sent in by participating pharmacies. Five persons now devote part-time to the program: checking the prescriptions for general and price information, the monthly statement forms; general correspondence and payment of bills. Here is the dollar record for the past four years: 1956, $62,000; 1957, $80,728; 1958, $96,000; and 1959, $94,000.

Financial

At the annual meeting in Asheville in 1959 action was taken to increase membership dues by twenty percent. The wisdom of this action, which was taken upon the recommendation of the Association's ex-

ecutive secretary and others who were faced with constantly mounting operational expenses, is indicated by the following:

During the year 1959:

Income from all sources was $41,950.54. We spent for all purposes $38,565.58. Depreciation (see Auditor's Report) was $3,722.79, resulting in a net loss of $337.83 on the year's operation.

Although the regular operation resulted in a net loss, the Association's year-end fiscal picture was not in the red due to contributions of $2,629.66 and earned interest of $199.59. Utilizing these figures, the net worth of the Association increased by $2,491.42 during 1959.

We have progressed far enough into 1960 and the collection of current dues to indicate revenue will be sufficient to take care of the Association's obligations for the immediate future. The report of the auditor, which follows, presents an accurate picture of the Association's financial condition at the close of 1959.

Respectfully submitted,
W. J. SMITH
Secretary-Treasurer

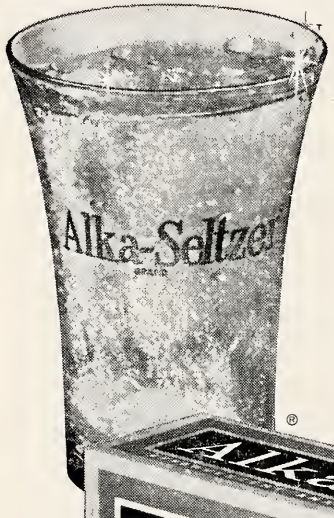
℞
Make McCourt
Your "Buy-word"
For Labels -in Rolls or Flats
Physicians ℞ Blanks and Files
Drug Boxes - Call Checks
Drug and Delivery Envelopes
Prescription Labels
all Styles and Colors

McCOURT LABEL CABINET CO.
42-54 BENNETT STREET
THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
Specializing in Labels for Drug Stores

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.
A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists
We Appreciate Your Business

Alka-Seltzer®
BRAND

produces *more* dollar volume in drugstores than any of these popular items . . .



the leading **NOSE DROPS**

the leading **HAIR TONIC**

the leading **COUGH DROPS**

the leading **SHAVING CREAM**

the leading **FACE POWDER**

the leading **HAND LOTION**

Alka-Seltzer®
BRAND

deserves top display every day!

Alka-Seltzer . . . *another quality product of*

MILES PRODUCTS *Division of Miles Laboratories, Inc., Elkhart, Indiana*
ALSO MAKERS OF BACTINE®, ONE-A-DAY® MULTIPLE VITAMINS, MILES® NERVINE
BRAND

RICCA AND NELSON
CERTIFIED PUBLIC ACCOUNTANTS
111 CORCORAN STREET BUILDING
DURHAM, NORTH CAROLINA

May 6, 1960

Mr. W. J. Smith, Secretary-Treasurer
North Carolina Pharmaceutical Association
Chapel Hill, North Carolina

Dear Sir:

We have examined the Statement of Assets and Liabilities of the North Carolina Pharmaceutical Association as of December 31, 1959 and the related Statement of Income and Expenses for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records together with other supporting records by methods and to the extent we deemed necessary in the circumstances.

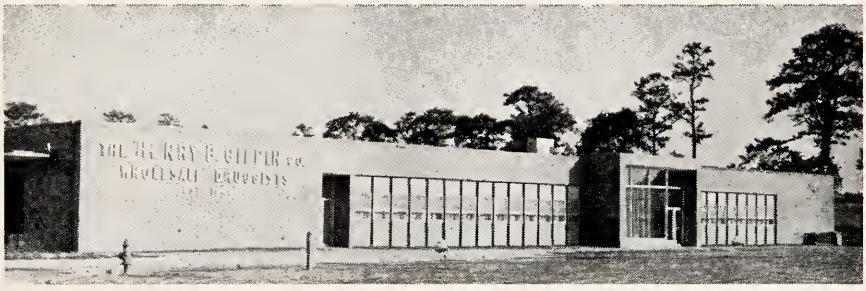
In our opinion, the accompanying Statement of Assets and Liabilities and the related Statement of Income and Expenses present fairly the financial position of the North Carolina Pharmaceutical Association at December 31, 1959 and the results of its operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Respectfully submitted,
RICCA AND NELSON
C. Anthony Ricca
Certified Public Accountant

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington



Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

6435 Tidewater Drive • Norfolk, Virginia • Madison 2-6361

THERE'S ONLY ONE!

50
POWDER PACKAGE
Less than
2c
PER DOSE

STANBACK IS THE ONLY
HEADACHE POWDER MARKETED
IN THE 50-POWDER PACKAGE

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

"LIKE SELLING BY THE CARTON INSTEAD OF BY THE PACK"

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

GREATER VOLUME
for you
MORE PROFIT
per sale
MORE ECONOMY
for your customer

Stanback Co., Ltd., Salisbury, N. C.

EXHIBIT "A"

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
CHAPEL HILL, NORTH CAROLINA

STATEMENT OF ASSETS AND LIABILITIES AS AT DECEMBER 31, 1959

ASSETS

Current Assets:				
Cash on Deposit			$ 3,841.12	
Petty Cash			100.00	
Accounts Receivable—Regular			290.75	
Accounts Receivable—Veterans Administration			8,914.94	
Investment—Building and Loan Stock			12,500.00	
Total Current Assets				$25,646.81
Fixed Assets:	*Cost*	*Reserve*	*Book Value*	
Land	$12,074.95	$ -0-	$12,074.95	
Office Equipment	4,873.39	2,980.75	1,892.64	
Building Equipment and Fixtures	11,926.69	7,224.95	4,701.74	
Building	72,812.54	12,703.18	60,109.36	
Automobile	3,200.00	400.00	2,800.00	
Total Fixed Assets	$104,887.57	$23,308.88		81,578.69
Other Assets:				
Scholarship Fund			$ 675.00	
Endowment Fund—NCPA			7,444.86	
Prepaid Insurance			323.56	
Loans to Pharmacy Students			1,687.50	
Investments at Cost			5,551.00	
Investments—Auto Fund			148.97	
Total Other Assets				15,830.89
TOTAL ASSETS				$123,056.39

LIABILITIES

Current Liabilities:			
Accounts Payable—Regular		$ 355.91	
Accounts Payable—Veterans Administration		8,087.10	
Prepaid Dues		138.00	
Total Current Liabilities			$ 8,581.01

NET WORTH

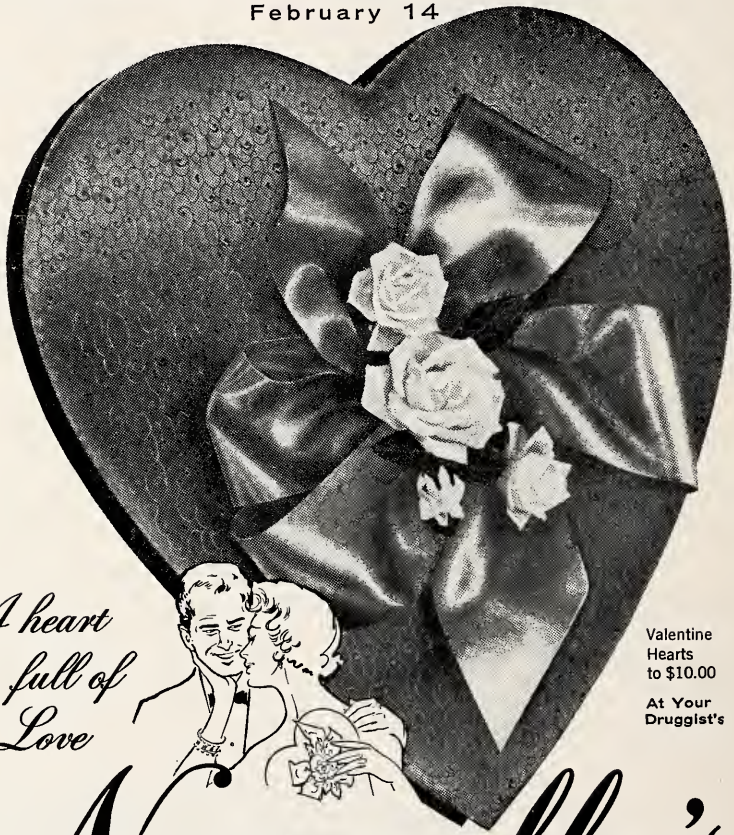
Balance—January 1, 1959		$111,983.96	
Add: Net Income—Exhibit "B"		2,491.42	
Total Net Worth—December 31, 1959			114,475.38
TOTAL LIABILITIES AND NET WORTH			$123,056.39

You Gotta Have Hearts

ORDER NOW!

Local Newspaper Ads Sell for You

Remember Your VALENTINE Tuesday,
February 14



A heart full of Love

Valentine Hearts to $10.00

At Your Druggist's

Nunnally's

THE CANDY OF THE SOUTH

NUNNALLY'S CANDIES • ATLANTA — AUGUSTA

EXHIBIT "B"

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
CHAPEL HILL, NORTH CAROLINA

STATEMENT OF INCOME AND EXPENSES FOR YEAR ENDED DECEMBER 31, 1959

Income:		
Dues—Year 1959	$14,027.00	
Dues—Year 1958	124.00	
Dues—New Members	1,339.00	
Dues—Students	416.00	$15,906.00
Journal Advertising		7,822.12
Service Allowance—Veterans Administration		9,687.56
Contributions		979.95
Convention Revenue		3,654.30
Dividends Earned		744.75
Journal Subscriptions		346.00
Institute Maintenance		975.00
Seminars and Registration Fees		847.00
Revenue—Dental Formularies		15.00
Sales—Supplies		159.87
Sales—Fair Trade Books		245.00
Sales—Other Books		232.50
Sales—Professional Supplies		249.13
Reinstatement Fees		8.00
Other Income		78.36
Total Income		$41,950.54

WE ARE A *Lilly* DISTRIBUTOR

High-Quality Pharmaceuticals help build customer confidence

Customer confidence, the very foundation of an expanding, increasingly profitable prescription business, cannot be purchased . . . it must be earned. Such confidence in your prescription department is worth cultivating. It is based on many things—competent service, respect for ethics and integrity, courteous personnel, the professional appearance of your prescription department, uniform refills, and high-quality merchandise.

To enhance the prestige of your professional service, feature the finest in pharmaceuticals . . . those bearing the Lilly label. For efficient replenishment of your prescription department stock, send your orders to us.

THE PEABODY DRUG COMPANY
Durham, North Carolina

Why Unicap vitamins are mixed under a blanket

Surgeons are not content with merely sterilizing all the equipment in the operating room. They add ultraviolet lamps to sterilize the very *air* in which they work.

In making Unicaps, Upjohn goes even further. They actually *remove* the air — which automatically removes any possibility of air-borne contamination.

This is done by mixing the vitamins under a blanket of carbon dioxide which, being heavier than air, forces all air out of the vats.

And, because some vitamins break down in the presence of air, this removal of air has the added virtue of protecting the *potency* of Unicaps.

This is only one of hundreds of separate safeguards used in the manufacture of Unicaps. And this is another reason why . . .

It pays to display and push the brand your customers know and trust:

Unicap

TRADEMARK, REG. U. S. PAT. OFF.

Upjohn

THE UPJOHN COMPANY
KALAMAZOO, MICHIGAN

Medicine . . . designed for health . . . produced with care

Expenses:		
Printing—Journal of Pharmacy	$ 6,281.47	
Salaries—Officers	8,500.00	
Salaries—Others	9,101.79	
Allowances—Officers	275.00	
Insurance	1,282.30	
Public Relations Expense	616.00	
Dues and Subscriptions	191.40	
Meetings and Seminar Expense	1,105.12	
Office Supplies, Expenses and Printing	1,362.88	
Telephone and Telegraph	259.43	
Postage	1,689.43	
Legal and Audit	1,621.00	
Bank Service Charges	65.17	
Building Maintenance	349.12	
Heat, Lights and Water	758.44	
Photographs	107.87	
Payroll Taxes	348.05	
Other Taxes and Licenses	252.51	
Travel	252.40	
Awards	275.59	
Purchases—Books	247.63	
Convention Expense	3,155.48	
Commissions Paid	24.00	
Auto Expense	215.92	
Contributions	26.00	
Purchase—Professional Items	201.58	$38,565.58
		$ 3,384.96
Other Deductions:		
Depreciation		3,722.79
Net Operating Profit (Loss)		$ (337.83)
Endowment Fund:		
Contributions	$ 2,629.66	
Earnings of Fund—Interest	199.59	2,829.25
NET INCOME—TO EXHIBIT "A"		$ 2,491.42

NOW OPENED!

Geer's Display Room

Packed Full of Holiday Gift Items Galore

Opened After Hours By Appointment

Drawing a Blank in Ice Cream Sales?

Sealtest Draws Customers and Profits!

Making your ice cream department pay off is easy! Just stock Sealtest — the most advertised, fastest-selling ice cream in America! Sealtest is a one-man show of special flavors that keeps your customers checking to see what's new and different. And *every* special flavor is introduced with effective advertising at point-of-sale and in national and local media. You don't have to be a genius to make customers happier with Sealtest. But most geniuses *do!* Get the picture? Call your local Sealtest Foods plant for details.

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

Swiss Choc-O-Nut

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

Institute of Pharmacy

T. J. Ham, Jr., chairman of the Institute of Pharmacy, reported on the activities for the year, with special emphasis on the progress of the Endowment Fund of the NCPA.

NCPA Endowment Fund

Mr. President, Members of the Association, Ladies and Gentlemen:

Since my last report to you one year ago, the NCPA Endowment Fund has increased from $5,444 to $8,285.00.

While the Fund is still small, it is growing each year. And eventually, with your continued support, we expect to see the Fund become a significant factor in the annual operation of the Association.

Your attention is directed to two items. First, we have 15 spaces remaining on the bronze tablet to be mounted on the wall of the Institute of Pharmacy. If you have not previously qualified for the tablet or the one already on the wall, let us know and the necessary arrangements will be made. All funds from this project go to the Endowment total.

Since the first of the year, the NCPA has transferred $10 to the Endowment Fund in memory of each deceased member. Instead of sending flowers, the NCPA uses this method to perpetuate the memory of the deceased member. You may wish to join in this worthy endeavor by directing your check, normally spent for flowers, to the Endowment Fund. An appropriate acknowledgment will be sent to the family of the deceased.

The importance of permanent, continuing funds for the maintenance of institutions and organizations is well recognized. By participating in such funds, you can have a stake in the future of Pharmacy in North Carolina.

Keep in mind the Endowment Fund is a permanent fund. Only the interest and dividends are expendable; the principal remains intact.

Some members of this Association have remembered the Endowment Fund in their wills. Perhaps you might like to follow the commendable example as set by others. A thousand dollars put to work over the next hundred years by the Endowment Fund might spell the difference between success and failure of many a pharmacy project.

Today, It's a common practice to turn to our manufacturing friends when funds are needed. Here's a fund that is being built at the retail level. It's your fund. It's your rainy day umbrella of the future.

For the immediate future, let's get the Fund past the $10,000 mark. Your contributions—each according to his means—will be welcome.

Joseph P. Barbour, Chairman, reported for the Public Health and Welfare Committee.

Public Health and Welfare Committee

JOE BARBOUR, *Chairman*

As reported in a recent issue of THE CAROLINA JOURNAL OF PHARMACY, a health conference held in Chapel Hill on February 24. The conference was attended by officials of the State Board of Health, pharmacist-members of county and district boards of health and officers of the NCPA.

Approximately fifty members or about two-thirds of the 73 pharmacists serving on county or district boards of health were present at this meeting.

It may interest you to learn North Carolina leads all other states in respect to number of pharmacists serving on this type of board. As most of you know, as our J. C. Jackson of Lumberton serves with distinction as a member of the State Board of Health.

Purpose of the conference was to familiarize the pharmacists with certain phases of the state health program and to discuss the distribution of drugs by state and county agencies. As a result of this meeting, which lasted all day, the State Health Director suggested a further meeting at which time drug distribution would be discussed in more detail.

I was invited to attend a meeting of the NCPA committee that is considering rec-

ommendations for the forthcoming White House Conference on Aging. Recommendations of this committee have already been published in THE JOURNAL.

You are familiar with the clamor for reduced prescription costs for the aged and for welfare beneficiaries. This is a problem which the members of our committee seek an acceptable solution, both from the standpoint of our profession and those we serve.

It is my understanding the State Medical Society has underway a special study involving the distribution of drugs by certain agencies of the state to medically indigents. We await the report with interest.

With so much concern developing in the area of medication for welfare recipients, it is likely a major change is in the making. If such a change does come, whether it be from Raleigh or Washington, let us emphasize the necessity for utilization of the traditional facilities for distribution of drugs, namely the retail pharmacy. And, further, let us hope the plan devised will be one with which we can live.

Pharmacies in Shopping Centers

A subject of vast interest to pharmacists of North Carolina is the increasing number of new stores opening in shopping centers. Banks D. Kerr, proprietor of several shopping center pharmacies, discussed this. The text of his talk was carried in the September issue of THE CAROLINA JOURNAL OF PHARMACY, and therefore is not reproduced here.

Dental Formulary Committee

The results of a survey conducted by the Dental Formulary Committee to ascertain the extent to which the North Carolina Dental Formulary is being utilized by dentists and pharmacists, as well as recommendations for a revision of The Formulary, were presented by Roger H. Sloop, chairman of the Committee.

A significant increase in the number of dental prescriptions being filled was reported by pharmacists who use The Formulary as an additional tool to broaden the scope of their professional activity.

The formation of a "Dental Speakers Bureau" was announced by Mr. Sloop. Members are J. C. Jackson, Lumberton; Haywood Jones, Zebulon; Dr. Albert Jowdy, Chapel Hill; W. R. McDonald, III, Hickory; N. O. McDowell, Jr., Scotland Neck; Jesse M. Pike, Concord; Ralph P. Rogers, Jr., Durham; Roger H. Sloop, Winston-Salem; W. B. Van Valkenburgh, Asheville; Robert Neal Watson, Sanford.

Discussion of By-Laws Change

While Mr. Sloop was on the floor, he asked to be permitted to discuss an unrelated item of business. He suggested: "that the President of the NCPA appoint a committee to study the feasibility of electing an "Election Committee" every three years; that this committee be empowered to supervise the NCPA officer mail ballot election each year; that the returns be sent to the "Election Committee," % NCPA Executive Secretary; and that each candidate receive a written invitation to be present at the opening and tallying of the election results."

In support of his suggestion that the Association's By-Laws relating to election of officers be amended. Mr. Sloop listed three reasons for the recommendation.

It was agreed the incoming president of the Association would appoint a committee to study the proposal with a report due at the 1961 convention of the NCPA.

The NCPA Session was pleased to welcome Mrs. Thomas M. Holland, president of the NCPA Woman's Auxiliary, who reported on her activities for the year.

Report of Woman's Auxiliary

MRS. THOMAS M. HOLLAND, *President*

Mr. President, Members of the North Carolina Pharmaceutical Association, and Guests:

It is an honor to bring Greetings from the Woman's Auxiliary to you on this occasion of your Eighteenth Convention. Our total membership for the year is 619, with 205 attending the convention. Fourteen are wearing the badge designating this as their very first convention.

In June it was my privilege to attend the North Carolina Pharmaceutical Association's Banquet in Roseboro honoring Mr. W. L. West as the Pharmacist of the year.

Four officers of our State Auxiliary, including myself, spent five days during July in Chapel Hill attending the Eighth Annual Leadership Training Workshop sponsored by the North Carolina Council of Women's Organizations.

Upon the invitation of Governor Hodges it was my privilege to represent the Auxiliary in October at the Safety Council in Raleigh; and in February by attendance and appearance on the program at the Annual World Affairs Conference sponsored by the N. C. Council of Women's Organizations in Chapel Hill.

We were happy to have Mr. Sam McFalls, President of the North Carolina Pharmaceutical Association, and Mr. W. J. Smith, Secretary-Treasurer of the Association, present with us for our Officers' Day program held in Chapel Hill at the Institute of Pharmacy in October. On this particular day we were thrilled with a tour of the New School of Pharmacy building on the campus at the University of North Carolina. Faculty members served as guides under the direction of Dr. E. A. Brecht, Dean of the School.

Visiting the local Auxiliaries was a definite highlight of the year for me. Realizing our influential position as useful citizens, I chose to stress "Good Human Relations in Your Community." Emphasis on "Pharmacy as a Career" was continued in our local groups. We continue to grow. With the formation of a new auxiliary during the month of March in Gastonia (named Gaston Pharmaceutical Auxiliary), our total has now reached fourteen auxiliaries. Each of these has contributed generously to such benevolences as: local charities, Scholarships for Pharmacy students, the School of Pharmacy, and the Institute of Pharmacy.

The Student Emergency Loan Fund is $750 and our Reserve Fund is $699.79.

The Permanent Principal of our Endowed Scholarship is $6,500. From the interest a $300 scholarship was awarded to a Senior student at the School of Pharmacy.

We also have a new Endowed Scholarship Fund established in May 1959, the amount of which now is $768.38.

The Woman's Auxiliary is proud to have adopted this year an official State Seal which was used on our programs for today at our business session.

Yesterday at our last Executive Board meeting it was voted to increase our Student Emergency Loan Fund by one hundred dollars. All remaining funds in the treasury to be divided equally between the Institute of Pharmacy and the newly named Scholarship Fund—the Lucile Swearingen Rogers Scholarship Fund. Silver Candelabra is being presented to the School of Pharmacy from the Auxiliary.

Total receipts reported today at our annual business session were approximately $4,100.00. Six scholarships were provided for students in the UNC School of Pharmacy and extra assistance made available for three additional students.

Gracious hospitality has been accorded us at the Institute of Pharmacy. We would express our grateful appreciation for the many courtesies the N. C. Pharmaceutical Association extends to our officers and members.

It is our desire and aim to maintain the high standards patterned by our parent organization—the North Carolina Pharmaceutical Association. We wish for you constant and steady growth toward the actual realization of all future visualizations. We pledge our continued steadfast support!

Traveling Men's Auxiliary

O. G. Duke, Jr., brought greetings from the Traveling Men's Auxiliary, and issued a special invitation to the TMA entertainment scheduled for that evening.

Reports

Committee on the President's Address, J. T. Stevenson, Chairman. Although this report was given at the final session, its text follows the President's Address. Please turn back to the proceedings of the Monday Morning Session, May 9th.

Resolutions Committee, N. O. McDowell, Jr., Chairman. This report was carried in the June issue of THE CAROLINA JOURNAL OF PHARMACY, page 29.

Time and Place Committee, W. Dorsey Welch, Jr., Chairman. This report recommended that consideration be given to holding the 1961 Convention at Pinehurst, provided a date not later than the first week in May could be obtained. In the event it could not, it was then recommended that the meeting be held at Greensboro at a date to be determined by the Executive Committee of the NCPA.

(Editor's note: Since an early date in May was not available at Pinehurst, the Convention has been scheduled for Greensboro, April 16-18, 1961.)

Nominating Committee, W. B. Gurley, Chairman. Mr. Gurley, reporting for his committee, submitted the following slate of officers, subject to mail ballot election:

For President: John P. Friday of Gastonia and Robert B. Hall of Mocksville.

For First Vice-President: W. H. Hollowell, Jr. of Edenton and John T. Stevenson of Elizabeth City.

For Second Vice-President: John E. Mills of Mount Airy and Hoy A. Moose of Mount Pleasant.

For Third Vice-President: W. H. Houser of Cherryville and John H. Lowder of Marion.

For Member of the NCPA Executive Committee: Edwin R. Fuller of Salisbury and S. H. Price, Jr. of Mooresville.

For Member of the State Board of Pharmacy: Harold V. Day of Spruce Pine and W. Moss Salley, Jr. of Asheville.

For Directors of the Pharmaceutical Research Foundation: Joe P. Barbour of Burlington, Paul B. Bissette, Jr. of Wilson, F. Herman Cline of Charlotte, E. C. Daniel of Zebulon, W. B. Gurley of Windsor, John C. Hood, Sr. of Kinston, W. R. Viall, Jr. of Pinehurst and W. S. Wolfe of Mount Airy.

Following the acceptance of the Report of the Nominating Committee, the session moved to the Ballroom of the Hotel, where they were joined by members of the Woman's Auxiliary and the Traveling Men's Auxiliary for a special Installation Program and Ceremony.

Installation

President McFalls introduced Miss Peggy Russell of Greensboro who sang two numbers from South Pacific.

Under the direction of Miss Meribeth Bunch, daughter of Mr. and Mrs. Luther Bunch of Goldsboro, six girls from the Salem College Choral Group sang, accompanied by Miss Bobbitt, daughter of Mr. and Mrs. Hilliard Bobbitt of Glen Alpine.

President's Plaque

A plaque to the incoming president was presented to Edwin R. Fuller, Salisbury, by Reuben Russell of McKesson & Robbins, Charlotte. Mrs. Fuller was given a special "president's lady" pin.

New Officers Presented

Officers to head the organizations for 1960-1961 were installed as follows:

North Carolina Pharmaceutical Association: President, Edwin R. Fuller, Salisbury; First Vice-President, Robert B. Hall, Mocksville; Second Vice-President, John T. Stevenson, Elizabeth City; Third Vice-President, Hoy A. Moose, Mount Pleasant.

Woman's Auxiliary, NCPA: President, Mrs. Floyde F. Potter, Charlotte; First Vice-President, Mrs. L. M. Myers, Winston-Salem; Second Vice-President, Mrs. J. T. Stevenson, Elizabeth City; Secretary, Mrs. D. D. Claytor, Greensboro; Treasurer, Mrs. N. O. McDowell, Jr., Scotland Neck; Parliamentarian, Mrs. Leslie Barnhardt, Charlotte; Historian, Mrs. Robert B. Hall, Mocksville; Advisors—Mrs. Ralph P. Rogers, Durham, Mrs. Thomas M. Holland, Mount Holly.

Traveling Men's Auxiliary, NCPA: President, Bruce Wingate, Charlotte; Vice-President, R. Leon Kimball, Winston-Salem; Secretary-Treasurer, J. Floyd Goodrich, Durham; Assistant Secretary-Treasurer, Joyce Warren, Durham.

After appropriate remarks by President Edwin R. Fuller, the 80th Annual Convention of the North Carolina Pharmaceutical Association and its Auxiliaries was adjourned sine die.

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
1960 MEMBERSHIP ROSTER

(Corrected to September 1, 1960)

Life Members are shown in bold face type.

—A—

Adair, Walter Holmes—Roxboro
Adams, James Walter—Asheville
Adams, Leron Dale—Newton
Adams, Wilbur Royster—Carolina Beach
Adams, William Robert, Jr.—Wilson
Adkinson, Newton Frank—Avondale
Aiken, L. W.—Mars Hill
Airheart, Jack W.—Concord
Albright, George Bishop—Salisbury
Allen, Billy Thomas—Raleigh
Allen, Harry H., Jr.—Cherryville
Allen, John W.—Charlotte
Allen, Robert Eugene—Hickory
Allen, William Donalson—Morganton
Alligood, Jarvis Marion—Greenville
Ameen, John U.—Gastonia
Ammons, Dallas Lee—Salisbury
Ammons, Raymond M.—Red Springs
Anders, G. Howard—Shelby
Anderson, Carolyn Cox—Lansing, Michigan
Anderson, Ernest R., Jr.—High Point
Anderson, Joe—New Bern
Andes, Garrette Earl—Wadesboro
Andrews, Charles McDonald—Burlington
Andrews, F. Jackson—Durham
Andrews, John Puett—Winston-Salem
Andrews, John Warren—Winston-Salem
Andrews, Richard Homer—Burlington
Arena, James Edward—Durham
Arnold, Broddie Duke—Raleigh
Ashworth, Ralph Hilliard—Cary
Austell, Ronald Lowery—Shelby
Austin, Beverly Newton—West Jefferson

—B—

Bain, Jones Douglas—Clayton
Bain, Jones Douglas, Jr.—Clayton
Baker, Horace—Winfall
Baker, Walter Presley—Raeford
Balas, John B.—Charlotte
Ball, Harold Lee—Lexington
Lane, Gordon H.—Concord
Lanner, Robert Dale—Spruce Pine
Barber, Cecilia Steorts—Winston-Salem
Barber, Ronald Edward—Durham
Barbour, Joseph Parker—Burlington
Barbour, Joseph P., Jr.—Winston-Salem
Barbrey, Herman Sutton, Jr.—Raleigh
Barefoot, Lexie Glenn—Asheville
Barger, Charles Glenn—Durham
Barnett, Charles Mason—Henderson
Barnett, Frank, Jr.—Henderson
Barnett, Jimmie—Henderson
Barringer, Harry Alexander—Concord
Barringer, John Marshall—Carthage
Bartlett, John Bradley—Elizabeth City
Barton, William H.—Greensboro
Basart, Jasper M.—New Bern
Bauguess, Carl Thomas, Jr.—Chapel Hill
Beale, Garland Wood, Jr.—Broadway
Beale, Jesse J., Jr.—Burlington
Beason, Robert Hoyle—Boiling Springs
Beavans, Samuel Clark—Enfield
Beck, Albert L., Jr.—Hendersonville
Beck, Quay H.—Fletcher
Beck, William C.—Hendersonville
Beddingfield, Charles Herman—Clayton
Bell, Frank Roland—Beaufort
Bell, Henry C.—Gastonia
Bell, L. R.—Tarboro
Bender, Walker Meares K.—Fayetteville
Bennett, Donald Leon—Albemarle
Bennett, Kelly Edmond—Bryson City
Benson, Ernest Stuart—Wilmington
Benson, Harley O'Neil—Graham
Benson, Lawrence Monroe, Jr.—Charlotte
Best, John Harper—Greensboro
Betts, John Alvin—Lumberton
Biggs, John Waller Smallwood—Greenville
Birkitt, Sebastian Poisal—Charlotte
Birmingham, John Steele—Hamlet
Bishop, E. L., Jr.—Asheville
Bishop, Howard Lewis—Asheville
Bishop, H. Thomas—Wilmington
Bishop, Robert Ellis—Burgaw
Bissett, Donald Hines—Garner
Bissette, Paul Branch—Wilson
Bissette, Paul Branch, Jr.—Wilson
Bius, John H.—Raleigh
Black, Samuel Norman
Ormond Beach, Florida
Black, William E.—Concord
Bland, Joseph F.—High Point

Blanton, Charles Donald—Kings Mountain
Blanton, Charles Donald, Jr.—Kings Mtn.
Blue, D. Adolph—Carthage
Bobbitt, A. Bracey—Winston-Salem
Bobbitt, Hilliard Fletcher—Glen Alpine
Boger, Richard Albert—New Bern
Bolton, James Cener, III—Woodland
Bolton, Robert Baugham—Rich Square
Booker, Elsie Hudson—Chapel Hill
Boone, Demetrius Leonard—Durham
Boone, William Thomas—Ahoskie
Booth, Guthrie Donald—Durham
Booth, James Dorsey—Saluda
Bostian, Thomas Richard—Kannapolis
Bostic, Russell Alton—Pink Hill
Bowers, Jimmie C.—Lincolnton
Bowers, John Robert—Durham
Boyd, Allan C., Greensboro
Boyd, J. Herbert—Durham
Boyd, Shelton Bickett—Mt. Olive
Bradley, William Vernon, Jr.—Kannapolis
Bradshaw, Edward Luther—Kinston
Bradshaw, Edward Luther, Jr.—Kinston
Bradsher, Hugh Tate—Yadkinville
Brady, Charles A., Sr.—Hickory
Brame, Philip Augustus—North Wilkesboro
Brame, Robert Marvin, Jr.—N. Wilkesboro
Branan, Cecil L.—Kannapolis
Brantley, John Calvin—Raleigh
Brantley, John Calvin, Jr.—Raleigh
Brantley, William Cain—Winston-Salem
Brecht, Edward A.—Chapel Hill
Brewer, Mary Marsh Hood—Pink Hill
Bridges, Albert Reid—Rutherfordton
Brinkley, Clifton Scott—Kernersville
Brison, John Edgar—Gastonia
Brison, Samuel Pressly—Belmont
Brisson, Edward—St. Pauls
Brisson, Lloyd Clifford—Fayetteville
Britt, Grady—Raleigh
Britt, Robert Timothy—Raleigh
Brodie, Thomas Lewis—Fayetteville
Brooks, Baylus Cade—Fayetteville
Brooks, C. McLane—Monroe
Brooks, Frank Gibbons—Siler City
Brooks, Frank Gibbons, Jr.—Siler City
Brookshire, James Edwin—Winston-Salem
Brookshire, Lorain Balfour—Asheville
Brothers, Arthur Etheridge—Elizabeth City
Brown, Earl Triplett—Chapel Hill
Brown, Henry Shelton—Goldsboro
Brown, John Herndon—China Grove
Brown, William Colfax—Greensboro
Browning, Alton Cain—Greensboro
Browning, David Benjamin—Kinston
Browning, Joseph Fletcher, Jr.—Burlington
Bruce, Thomas Milton—Hot Springs
Bryan, W. D.—Tarboro
Bryant, Alvin—Durham
Buchanan, Christine Tunstall—Boise, Idaho
Buchanan, Elmer William—Greensboro
Buchanan, Ernest Chadwell—Kinston
Buckner, Wilfred B.—Charlotte
Buhmann, Walter L.—Asheville
Buie, Wayne M.—Winston-Salem
Bullock, Benjamin W.—Creedmoor
Bullock, John Chester, Jr.—Wilmington
Bumgardner, Shirley Weaver—Columbia
Bunch, Luther Elmo—Goldsboro
Bunn, Richard Speight—Elizabeth City
Burch, Eidson U.—Andrews
Burgiss, Thomas Reeves—Elkin
Burgiss, Thomas Roy—Sparta
Burnett, John Paul, Jr.—Rocky Mount
Burris, Loy Ray—Valdese
Burris, Loy Ray, Jr.—Valdese
Burrus, Samuel Brainard—Canton
Burson, James Dixon—Reidsville
Burt, Milton Stanley—Durham
Burwell, William Armistead—Raleigh
Butler, Alman Byron—Clinton
Bynum, Carney Washington—New Bern

—C—

Cable, Maurice LeRoy—Asheville
Cagle, Carlus Vann—Greensboro
Cain, Charles Macbeth—Henrietta
Cain, Leighton Dewey—Kannapolis
Caldwell, Palmer L.—Faison
Callahan, Virginia L.—Asheville
Callicutt, Richard Douglas—High Point
Cameron, Marcus—Sanford
Campbell, Charles Clifford—Maiden
Campbell, Francis Earle—Hamlet
Campbell, Howard Turner—Maiden
Campbell, Rowe B.—Taylorsville
Campbell, Rowe Bogle, Jr.—Taylorsville
Canaday, Ralph Clarence—Four Oaks
Cannon, Claude Claiborne—Durham
Capps, Earl U.—Ahoskie
Cardell, Jeremiah Curtin—Lenoir
Carraway, Ernest L., Jr.—Wilmington
Carrigan, James Frank—Salisbury
Carroll, G. Leon—Wilmington
Carroll, William Wright, Sr.—Dunn

Carswell, A. Paul—Durham
Carswell, John H.—Chapel Hill
Carswell, Virgilia H.—Durham
Carter, Donald Kermit—Lowell
Carter, Lee C.—Sanford
Carter, Leo Harrison—Asheboro
Carter, Ralph Edward, Jr.—Wilmington
Carter, Wade A.—Lowell
Caruthers, Morrison Rankin—Raleigh
Cassel, A. S.—North Wilkesboro
Caudle, Virginia—Winston-Salem
Causey, John H.—Rutherford College
Cavanaugh, Samuel MacDonald—Rose Hill
Caviness, Edith Ann—Lillington
Chambers, Melvin A.—Chapel Hill
Champion, Herbert O.—Waynesville
Chandler, Peggy Black—Kannapolis
Chandley, Albert Brookshire—Asheville
Chapman, Donald Kenneth—Winston-Salem
Charles, Fred Richard—Charlotte
Cherry, James Lunsford—Charlotte
Christensen, Carl Viggo—Charlotte
Chronister, David Lee—Greensboro
Clapp, Ernest Bernard—Newton
Clark, Claude Baxter, Jr.—Williamston
Clark, George Edward—Warsaw
Clarkin, John R., Jr.—Hamlet
Clay, Albert S.—Durham
Clay, James Baker—Oxford
Clayton, Albert Winfrey, Jr.—Durham
Clayton, David Dortch—Greensboro
Clelland, Alec W., Jr.—Fayetteville
Cline, Frederick Herman—Charlotte
Clodfelter, Walter Allen, Jr.—Asheboro
Cloer, Paul Link—Lenoir
Cobb, Clarence Harper—Durham
Cobb, James Louis—High Point
Coble, George S.—Stanley
Cochrance, Arthur Linwood, Jr.—Jackson
Cohen, Robert I.—Kinston
Cole, Alfred F., Jr.—Roxboro
Cole, Thomas R.—Sanford
Coleman, Robert Astor—Burlington
Coley, Walter Newton—Raeford
Colina, Gilbert—Charlotte
Collette, Roy Wilson—Mocksville
Collins, Ben F., Jr.—Greensboro
Connell, James Paul Beardsley—Henderson
Cooper, Ben F.—Corvallis, Oregon
Copeland, Robert Royal—Ahoskie
Coppedge, John Benjamin—Charlotte
Copses, Charles Peter—Charlotte
Cornwell, Amos Halsted—Lincolnton
Cornwell, George Thomas—Morganton
Courts, Ben Carter—Thomasville
Courts, Ellyn Gardner—Thomasville
Cowan, Leo B.—Sylva
Cowan, Marvin Russell—Greenville
Cowan, William L.—Forest City
Cox, Robert Olin—Winston-Salem
Cox, Rupert—Dunn
Crabtree, William Alonzo—Sanford
Craig, Lyle Benjamin—Aberdeen
Craig, William Franklin—Charlotte
Crawford, Harvey Dinsmore—Black Mtn.
Creech, James Leonard—Smithfield
Creech, Leonard Ralph—Oxford
Creech, W. Grover—Selma
Creech, William H.—Selma
Creekmore, Raymond L.—Acme
Crevar, George Edward—Buffalo, N. Y.
Croft, Curtis D.—Belmont
Cromley, Robert Irvin—Raleigh
Cromley, Robert I., Jr.—Raleigh
Crowell, Charles Milton—Mooresville
Crumpler, Leonard H.—Raleigh
Crumpler, Wilbur Aubrey—New Bern
Crutchfield, Thomas Garrett—Greensboro
Culbreth, Graham McKenzie
Southern Pines
Curtis, James Richard—Bessemer City
Curtis, Thomas E.—Waynesville

—D—

Dameron, Hubert Gordon—Tabor City
Daniel, Elbert Clifton—Zebulon
Daniels, H. Hallet—Ahoskie
Darden, Robert Jackman—Clinton
Darlington, James M.—Winston-Salem
Davis, Arch Lyle—Statesville
Davis, Charles E., Jr.—Winston-Salem
Davis, David Ramsey—Williamston
Davis, David Ramsey, Jr.—Williamston
Davis, Joseph Gomer—Spindale
Davis, Marvin Lee—Elm City
Davis, William Edward—Reidsville
Dawkins, William Atlas, Jr.—Clinton
Day, Harold Vann—Spruce Pine
Day, Lewie Griffith—Spruce Pine
Dayvault, Frank Wilson—Lenoir
Deal, Harland Murlee—Lenoir
Dean, Fletcher Sims—Lumberton
Deaton, Donald Jason—Winston-Salem
Dees, Robert Register—Burgaw

DeLozier, T. Martin—Waynesville
Dement, William Taylor—Oxford
Denny, Keith Earl—Charlotte
Denson, Millard D.—Burlington
Dever, James Henry—Greensboro
Dewar, Robert L.—LaGrange
Dillon, Henry Edwards—Elkin
Dimmick, Graham B., Jr.—Charlotte
Dixon, Charles Thomas—Winston-Salem
Dixon, Walter Reginald—Charlotte
Dollar, Aubrey Chester, Jr.—Winston-Salem
Donnelly, Thomas Milton—Asheville
Dowdy, David Astor—High Point
Dowdy, David Astor, Jr.—High Point
Dowdy, J. Henry—High Point
Doyle, Lewis Benton, Jr.—Goldsboro
Dudley, William Garland, Jr.—Reidsville
Duffy, Henry Bryan—New Bern
Duggins, Jack Steven—Asheboro
Duguid, Helen—Kinston
Dukes, Wyndham Stloe—Greensboro
Dunlap, Helen Jean—Durham
Dunlap, Henry H., Jr.—Siler City
Dunlap, Ralph Harry—Winston-Salem
Dunn, Bill Mack—High Point
Durham, Carl Thomas—Chapel Hill
Dutton, Gene Raymond—Fayetteville
Duvall, Clyde Jefferson—Brevard

—E—

Eadie, Edward Blease—Charlotte
Eatman, Garland Adelbert—Wilson
Edmonds, George Heston—Greensboro
Edmonds, Marion Myers—Greensboro
Edmondson, Edwin Wilson—Pollocksville
Edwards, Charles Ruffin—Albemarle
Edwards, Gail B.—Wake Forest
Edwards, James C.—Wilmington
Edwards, James W.—Winston-Salem
Edwards, Kenneth—Stantonsburg
Edwards, Otho Crowell—Raleigh
Edwards, Sherwood McDonald, Jr.—Ayden
Edwards, Snowdie McGroover—Ayden
Eidam, Ben H., Jr.—Asheville
Elliott, Augustus Green—Fuquay Springs
Elliott, Augustus Green, Jr.
Fuquay Springs
Elson, John Richard, Jr.—Enka
Ennett, William Borden—Swannsboro
Erwin, Joe D.—Greensboro
Etheridge, Samuel Bushell—Washington
Etheridge, Thomas Jarvis—Bailey
Eubanks, Clyde Lee—Chapel Hill
Eubanks, James Norwood—Greensboro
Evans, Dallas Mason—Raleigh
Evans, Floyd Herbert—Greensboro
Evans, Harold E.—High Point
Evans, James Edward—Marion
Evans, William Bryant—Greensboro

—F—

Faircloth, Vernon L.—Charlotte
Fairley, Robert Brittain—Dunn
Fairley, Allene Warren—Dunn
Farrar, Joseph Ernest—Greensboro
Farrington, John Vanstory—Greensboro
Fearing, Malcolm Keith, Jr.—Manteo
Fearing, Woodson Bradford, Jr.—Manteo
Ferguson, Clarence McDonald, Jr.
Siler City
Ferguson, Howard Quinn—Randleman
Ferguson, J. Frank, Jr.—Durham
Ferguson, Lewis M.—Taylorsville
Ferguson, Louis Edward—Winston-Salem
Finger, Zack Lester—Morganton
Fishel, Arthur L.—Winston-Salem
Fisher, Clarence G.—Thomasville
Fisher, Don Rea Hedrick—Thomasville
Fisher, Lester—Statesville
Fisher, Lester Jerry—Statesville
Fisher, Paul Lewis—Jonesville
Fleming, Oliver G.—Smithfield
Fleming, Robert Edward, Jr.—Rocky Mount
Fletcher, James Hugh—Valdese
Floyd, Calvin Moore, Jr.—Roanoke Rapids
Flynn, Hubert Lanier—Winston-Salem
Fordham, Christopher Columbus, Jr.
Greensboro
Forrest, Bedford Brosier—Hillsboro
Forrest, William G.—Gastonia
Forrester, Preston Reynolds—Albemarle
Foss, Ernest L.—Virginia Beach, Va.
Foster, Dan William—Asheville
Foster, J. C. Coke—Tryon
Foster, Robert William—Greensboro
Fowler, Evelyn Blanchard—Salisbury
Fox, Carolyn Twiggs—Winston-Salem
Fox, Howard Spencer—Winston-Salem
Fox, Junius Claude, Jr.—Chapel Hill
Fraley, Thomas Maurice—Statesville
Franklin, Russell Edmund—Greensboro
Freeman, Pete Delon—Burlington
Friday, John Paul—Gastonia

Fulbright, Keith Norman—Greensboro
Fuller, Edwin Rudolph—Salisbury
Fulton, James W.—Winston-Salem
Fussell, Thomas Edmund—Hamlet
Futrell, Clyde Loraine—Cary

—G—

Gabriel, James Chandler—Mooresville
Gaddy, Charles H.—Clinton
Gaddy, Henry M.—Asheville
Gaddy, Phil—Marshville
Gamble, Charles Franklin—Monroe
Gamble, Joseph Paul—Monroe
Gammon, Hunter Oakley—Reidsville
Gardiner, Paul L.—Greensboro
Gardner, John T.—Mooresville
Garren, Falton O.—Mt. Airy
Gattis, Philip D.—Raleigh
Gaylord, Jeremiah Thomas—Kinston
Gilbson, John Howard—Whiteville
Gibson, Robert A., Jr.—Havelock
Gilbert, Lacy Earl, Jr.—Wagram
Gilbert, Loamie—Benson
Gilbert, Loamie Mercer, Jr.—Maxton
Giles, Robert Troy—Morven
Gillespie, Charles B., Jr.—Burnsville
Gilliam, Alvis B., Jr.—Reidsville
Gilliam, Wade Axom—Winston-Salem
Gillikin, Claude Elton—Kenly
Gilmore, Lamar M.—Kannapolis
Glenn, Jamerson Samuel—Mt. Olive
Glenn, Roland A.—Denton
Glover, Wilton F., Jr.—Carrboro
Godwin, Clyde Fillmore—Pine Level
Goforth, J. Philip—Thomasville
Goodrum, Cloyd Smith—Davidson
Gordon, Freda Hobowsky—Norfolk, Va.
Gowan, Steve W.—Wallace
Graham, Carroll C.—Greensboro
Graham, Henry Neill—Charlotte
Graham, John Calhoun—Red Springs
Graham, Leon Irvin—Wallace
Graham, William Wilson—Monroe
Grandy, John I.—Charlotte
Grantham, James G.—Charlotte
Grantham, Lewis Irvin—St. Pauls
Grantham, Reid Bridgers—Red Springs
Greene, Henry Wilson—Wilmington
Greene, Herbert Cooper—Charlotte
Greene, James Paul—Boone
Greene, James Simpson—Morganton
Greenspan, Joseph—Charlotte
Gregory, Walker S.—Shelby
Gresham, John William—Wilson
Greyer, Mary Alice Bennett—Bryson City
Griffin, Ellerbe Wilson, Jr.—Kings Mtn.
Griffin, Octavus—Roanoke Rapids
Griffin, Sandy D., Jr.—Burlington
Griffin, William Cicero—Raleigh
Griffin, William Crane—Roanoke Rapids
Griffin, William Russell—Old Fort
Griffin, William Russell, Jr.—Old Fort
Griffith, Wiltshire—Hendersonville
Griffith, Wiltshire, Jr.—Hendersonville
Grimes, George David—Robersonville
Gross, Nicholas R.—Whiteville
Guion, Clyde Doyle—Cornelius
Guion, Howell Newton—Marshville
Gurley, William Burden—Windsor
Guthrie, Clarence Hudson—Beaufort

—H—

Hackney, Eugene W.—Lumberton
Hackney, Sara Alice Jackson—Lumberton
Hagwood, Ray Gordon—Raleigh
Haithcock, Jimmy Reid—Mount Gilead
Hall, James Malcolm, Jr.—Wilmington
Hall, John Perry—Oxford
Hall, Robert Buckner—Mocksville
Hall, Stacy Buckner—Mocksville
Hall, Sam Cannady—Oxford
Ham, Thomas J., Jr.—Yanceyville
Hammond, Henry A.—Charlotte
Handy, Kenneth E.—Raleigh
Hankey, Lewis C.—Asheville
Harbour, Mabel Pearl—Dobson
Hardee, A. Kirk, Jr.—Charlotte
Hardee, W. E.—Charlotte
Harden, Wilkins—Columbia, S. C.
Hardy, Charles Edward—LaGrange
Hardy, Rudolph—Concord
Hargett, Christopher Barker—Washington
Harman, John F., Jr.—Lexington
Harper, William Lacy—Hendersonville
Harrell, Ollie Cecil—Winston-Salem
Harrelson, William Howard—Tabor City
Harrington, Gerald Kelly—Sanford
Harris, George Wesley—Chapel Hill
Harris, Joseph Claxton—Durham
Harris, Joseph Claxton, Jr.—Durham
Harris, Larry C.—Cliffside
Harris, William B.—High Point
Harrison, James William—Asheville
Harrison, John R.—Troy

Harrison, Robert Franklin—Draper
Harrison, Steven Vance—High Point
Hartis, Gilbert Clyde—Winston-Salem
Harward, Ben Russell—Raleigh
Hatcher, Joseph Earl—Kenansville
Haupt, Edward—Newton
Hauss, Harry Lynn—China Grove
Hawkins, Charles Bruce—Bryson City
Hawkins, Clayburn Irvin—Madison
Heath, Ivey Leinster, Jr.—Wilson
Heath, R. Veston—Kinston
Hedgepeth, Romulus Augustus—Lumberton
Hege, Gerald Dean—Whiteville
Hemby, Samuel Eustace, Jr.—Charlotte
Hemingway, Frank M.—Bethel
Henderson, G. E.—Shallotte
Hendrick, Arthur Boyd—Kannapolis
Hendrix, Jennings O'Neal—Canton
Henley, John Tannery—Hope Mills
Henriksen, Harold Eugene—Wilmington
Herndon, Harris Howard—Winston-Salem
Herrin, J. Clegg—Henderson
Herring, Elbert N.—Myrtle Beach, S. C.
Herring, Robert Roscoe—Oxford
Herring, Rufus McPhail—Clinton
Hickman, Jack H.—Charlotte
Hicks, Allen Milton—Pikeville
Hicks, Charles G.—Raleigh
Hicks, Jean Snyder—Charlotte
Higdon, Milton L.—Forest City
Hicks, John E. F.—Goldsboro
High, Paul J.—Lincolnton
Hill, Jonathan Adoneran—Wake Forest
Hines, Robert Milton—Tuscaloosa, Ala.
Hinton, Malory Hugh—Raleigh
Hix, David T.—Burlington
Hobbs, Alden—Kinston
Hobbs, Martha Ann Smith—Kinston
Hocutt, Delma Desmond—Henderson
Hoffman, E. N.—Lumberton
Hoffman, Joe F., Jr.—High Point
Hoffman, Walter Conrad—Guilford College
Hogan, Alexander Lacy—Kinston
Hogue, Alice Virginia—Boiling Springs
Hogue, Elizabeth Ann—Shelby
Holland, John S.—Winston-Salem
Holland, Louis Lea—Hamlet
Holland, Thomas M.—Mount Holly
Holland, Willis Froneberger—Mount Holly
Hollowell, Aubrey Ellis—Raleigh
Hollowell, William Clyde—Greenville
Hollowell, W. Herbert, Jr.—Edenton
Holt, Fred A.—North Wilkesboro
Holt, Maryellen Millaway—Burlington
Holt, W. Seymour—Charleston, S. C.
Honeycutt, George W.—Rockingham
Hood, John Cogdell—Kinston
Hood, John C., Jr.—Kinston
Hood, Thomas Ruffin—Dunn
Hooper, Fred Lambert—Sylva
Horne, Henry Ruffin—Fayetteville
Horner, Lucille Earl—Charlotte
Horton, John Palmer, Jr.—Wilkesboro
Horton, William Donald—North Wilkesboro
House, Joseph—Beaufort
House, Joseph, Jr.—Grifton
Houser, William Edward—Cherryville
Houser, William Henry—Cherryville
Howard, William McCarrell—Winston-Salem
Howe, Alfred Gregory—Richmond, Va.
Howell, Viola Richards—Dobson
Howell, William Lawrence, Jr.—Raeford
Hoyle, Edgar D.—Cooleemee
Hoyle, Marion Hudson—Cooleemee
Hudson, Gus William—New Bern
Hudson, Ray Truman—Charlotte
Humphries, A. T.—Charlotte
Hunsucker, Evelyn Stutts—Gibson
Hunter, James Boyce—Charlotte
Hunter, Jeanette—Jacksonville, Fla.
Hunter, Joseph Everett, Jr.—Columbia, S. C.
Huntley, Clarence Oscar—Lenoir
Huntley, Winfred Arlington—Lexington
Huss, Kelly William—Cherryville
Hutchins, James Alexander—Winston-Salem

—I—

Inabinet, James Lewis—Winston-Salem
Ingle, Calvin Eldridge—Weaverville
Ingram, James Thomas—Roanoke Rapids
Ingram, Laurence M.—High Point
Inman, George Graham—Rockingham
Inman, Robert M.—Greenville, S. C.
Irwin, Dwayne Alton—Elkin
Irwin, Robert Louis—Elkin

—J—

Jackson, Jasper Carlton—Lumberton
Jackson, Leonidas—Erwin
Jackson, Payton Donald—Dunn
Jackson, William Carlton—Lumberton
James, Albert Allison—Winston-Salem
James, Francis Duke—Hazelwood
James, William Allen—Belmont
Jarrett, Charles Leonard—Lincolnton
Jefferies, C. L.—Raleigh
Jenkins, Ingram, Jr.—Charlotte

Jenkins, Paul Ronald—Murfreesboro
Jenkins, Sam—Walstonburg
Jenks, Keithan Blanchard—Pittsboro
Jernigan, Rupert Watson—Chapel Hill
Johnson, Arthur Richardson—Winston-Salem
Johnson, Graham Page—Jacksonville
Johnson, James Edwin, Jr.—Lumberton
Johnson, Rowland H.—Robbins
Johnson, Roy Josiah—Asheville
Johnson, Sidney B., Jr.—Charlotte
Johnson, Troy Humphrey—Raleigh
Johnson, Walter P.—Kinston
Johnson, William Luther—Gibson
Johnson, William Spurgeon—Rocky Mount
Johnson, Woodrow Wilson—Fuquay Springs
Johnston, Clyde Anthony—Littleton
Joiner, Arthur Eugene—High Point
Joiner, Leon Benjamin—Salisbury
Jolley, Carl Edgar—Forest City
Jones, Alpheus, Jr.—Warrenton
Jones, Charles Flourney, Jr.—Oxford
Jones, David Edward—Beaufort
Jones, Dolan—Monroe
Jones, George Haywood—Zebulon
Jones, John Lee—Canton
Jones, John Lee, Jr.—Canton
Jordan, William Merritt, Jr.—Marion
Josey, Charles William—Old Fort
Jowdy, Albert W., Jr.—Chapel Hill
Joyce, Gladys Elizabeth—Mayodan
Julian, Leslie B.—Tryon

—K—

Kale, Robert Glenn—Durham
Kauffman, William H.—Asheville
Keating, Thomas M.—Asheville
Keever, Zeb Thomas, Jr.—Lincolnton
Kelly, Hunter Liggett—Durham
Kendrick, Melvin C.—Greensboro
Kerr, Banks D.—Raleigh
Kiger, Robert W.—Shelby
Kinard, Edward R., Jr.—Greensboro
King, Alfred Henderson—Durham
King, Roland Gabriel—New Bern
King, Van Hill, III—Wilmington
King, Winfred A.—Mount Airy
Kirby, Carl M., Jr.—Southport
Kirby, James T.—Southport
Kirkpatrick, Thomas Morgan, Jr.
Leaksville
Kiser, Arthur George—West Asheville
Kiser, Frank—Asheville
Kiser, Ray Alexander—China Grove
Kluttz, John—Black Mountain
Knight, C. V.—Wilson
Knight, James Oliver—Rocky Mount
Knight, Jennings E.—Yadkinville
Knight, Richard A.—Pinehurst
Koonce, Samuel G.—Chadbourn
Koonts, Archie Alva—High Point
Kritzer, Everett Loftus—Albemarle

—L—

Lamar, W. L.—Denton
Lambeth, Donald C.—Morganton
Lamm, Lewis Marion—Mount Airy
Lane, Oveda Fisher—Wilmington
Lane, Robert L.—Greensboro
Langdon, F. Hampton—Greensboro
Langdon, Ralph Edward—Fayetteville
Langdon, Roscoe—Columbia, S. C.
Langston, Douglas O.—Franklinton
Langston, Milton Beron, Jr.—New Bern
Lanning, Edward Ray, Jr.—Lexington
Larson, Verl Allen—High Point
Latta, Patsy Ruth Upchurch—Durham
Lawing, Kenneth Lee—Conover
Lazarus, John Michael—Sanford
Lazarus, Joseph—Sanford
Lea, Lumartin John—Laurinburg
Leatherwood, Donald Ray—Asheville
Leatherwood, Jerry Robert—High Point
Leigh, Henry A.—Asheville
Lanier, LeRoy, Jr.—Fayetteville
Leonard, Holland Braudis, Jr.—High Point
Leonard, Thomas Donald—Charlotte
Lewis, Robert L.—Charlotte
Lewis, William Clyon—Kannapolis
Lewis, Wilson Knowles—Mount Olive
Libbus, Thomas Anthony—New Bern
Lindsay, Bobby Clay—Salisbury
Link, Francis Philip—Reidsville
Linn, Tom Latan—Landis
Lisk, Daniel Clyde—Charlotte
Lloyd, Allen Alexander—Hillsboro
Lloyd, William L.—Garner
Lockhart, Bernard Otis—Raleigh
Lombard, William Oly—Rockwell
London, Lawton W., Jr.—Kings Mountain
Lore, Sara Fountain—Winston-Salem
Lott, A. Bennette—Clyde
Lovekamp, Wilbur A.—Winston-Salem
Lovelace, W. M., Jr.—Hudson
Lovett, Herbert Edward—Liberty
Lowder, James Franklin—Winston-Salem
Lowder, John Henry—Marion

Lowder, Thomas M., Jr.—Greensboro
Lowry, Fred W.—Statesville
Lutz, Horace Cleveland—Hickory
Lynch, Herman Wright—Dunn
Lynch, William F.—Hillsboro
Lyon, Robert Phillips—Wadesboro

—M—

Mabry, Charles Snellings—Hamlet
MacKesson, Louis Walton—Statesville
Macon, Arthur Boise—Mt. Airy
Malion, Harold Edward—Fairmont
Mancini, Lawrence Harold—Fayetteville
Manfred, Francis A.—Cincinnati, Ohio
Markham, George Wilbur—Fayetteville
Marsh, John W.—Charlotte
Marsh, William Luther—Marshville
Martin, Alfred Newman—Roanoke Rapids
Martin, John Wilford—Macclesfield
Martin, Robert Milus—Ahoskie
Martin, Roy J.—Charlotte
Martin, S. L., Jr.—Leaksville
Massengill, David Waugh—Bristol, Tenn.
Mast, William H.—Henderson
Mathews, George W.—Asheville
Matthews, John Ivey—Raleigh
Mauney, Harry McCombs—Hayesville
Mauney, Walter McCombs—Murphy
May, Thomas Hilliard—Wake Forest
Mayberry, Herbert Clarence—Winston-Salem
Mayrand, Louis Phillip—Winston-Salem
McAdams, Jack Webster—Burlington
McAllister, Harmon Carlyle—Chapel Hill
McAllister, Larry Bikle—Graham
McBride, Thomas L.—Marshville
McCollum, Numa Hill, Jr.—Leaksville
McCorkle, Mack Elmo—Burlington
McCrimmon, Dan Grier—Pittsboro
McCurdy, Marion Boger—Greensboro
McDaniel, Eldon—Charlotte
McDaniel, Paul L.—Wilmington
McDonald, A. H.—Durham
McDonald, Joanne Schell—Hickory
McDonald, John Cameron—Durham
McDonald, William Russell III—Hickory
McDowell, Norfleet Owen, Jr.
Scotland Neck
McDowell, Norfleet Owen, Sr.
Scotland Neck
McDuffie, Roger Atkinson—Greensboro
McFall, Charles D.—Madison
McFalls, Oliver Wendell—Greensboro
McFalls, Samuel Woodrow—Greensboro
McFarland, Thomas W.—Charlotte
McGee, James Conrad, Jr.—Asheville
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McGugan, Vance G.—Mocksville
McKay, Daniel McNeill—Durham
McKeithan, Herbert, Jr.—Laurinburg
McKenzie, C. B.—Clemmons
McKnight, L. E., Jr.—Coats
McLean, Alton Lee, Jr.—Fuquay Springs
McLean, George Woodrow—Clinton
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Merritt, Morris E.—Wilmington
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Moore, Milton Alvin, Jr.—Tarboro

Moore, Thomas B.—Salisbury
Moorefield, George M.—Lexington
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Moose, Hubert Foy—Statesville
Moose, Walter Lee—Greensboro
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Morris, Stephen Carroll—Dunn
Morrison, Brame P.—Wilson
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Murrell, Harry Thomas—Albemarle
Musgrove, William McKinley—Catawba
Myers, Leslie M.—Winston-Salem

—N—

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Needham, Billy Wright—Mount Airy
Neil, Joseph W.—Huntersville
Nelson, Stacy Gordon—Aulander
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Nicholson, Michael Albright—Troy
Niles, Ed Lee—Marshall
Norris, Barbara Adams—Charlotte
Norris, Charles Allen—Charlotte
Northcott, William Warren—Winston-Salem

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O'Daniel, James Sydney—Hickory
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Owens, Thurman Quinton, Jr.—Lexington
Oxendine, Jesse E.—Charlotte

—P—

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Pegram, Addie Bradshaw—Apex
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Perry, Margaret Booth—Apex
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Phifer, Fred Owen—Marshville
Phillips, Millard Brown—Albemarle
Phillips, William Penn—Morganton
Phillips, William Webster—Charlotte
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Pickard, John Milton—Durham
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Pinnix, Joseph Leak—Kernersville
Pinnix, William Maple—New Bern
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Powell, Fred L.—Wilmington
Powell, William P.—Mars Hill
Pressly, Charles Payson—Charlotte
Prewitt, Robert W.—Greensboro
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Price, Herman Corthell—Creedmoor
Price, Samuel Howard—Mooresville
Price, Samuel Howard, Jr.—Mooresville
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Proctor, William Vinson—Charlotte

Propst, Gold Blanton—Morganton
Provo, Jean Bush—Raleigh
Pruett, Irvin J.—Angier
Puckett, W. Moorefield—Robbins
Pugh, Edward Stuart—Windsor
Purcell, D. Craig—Salisbury

—R—

Rabil, Ernest John—Winston-Salem
Rachide, Albert Paul—Jacksonville
Rancke, John McMillan—Lumberton
Randall, William Hurley, Jr.—Lillington
Ranzenhofer, John Arthur—Greensboro
Raper, Donald, Jr.—Rocky Mount
Rauch, Robert K.—Chapel Hill
Ray, Frederick, Jr.—Sanford
Reamer, I. Thomas—Durham
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Reaves, Hallie Craven—Asheboro
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Rhodes, Daniel Edward—Morganton
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Rice, Harry Curtis—Charlotte
Rich, Harold C.—Garland
Rich, Renus Edgar, Jr.—Brevard
Richardson, Luther Wyatt—Goldsboro
Richardson, Odell Kellie—Boone
Richardson, Wayne Robert—Boone
Ridenhour, Davidson Giles—Mount Gilead
Riggsbee, Edgar Lloyd—Chapel Hill
Riggsbee, Victor Lee, Jr.—Charlotte
Ring, Luther Branson—Tarpon Springs, Fla.
Rives, Herbert Lisle—Bethel
Roberts, Stephen Burgin—Black Mountain
Robertson, William N., Jr.—Laurinburg
Robinson, Carlton—Morehead City
Robinson, Derwood Paul—Oxford
Robinson, Don B.—Fort Mills, S. C.
Robinson, Harriett Agnes—Lumberton
Robinson, Thomas Ruffin, Jr.—Goldsboro
Rogers, Hubert Newton, Jr.—Lumberton
Rogers, Ralph Peele—Durham
Rogers, Ralph Peele, Jr.—Durham
Rogers, William LeRoy—Pembroke
Rollins, Ernest William—Winston-Salem
Rollins, Stuart Wingo—Winston-Salem
Roper, Harold Edward—Indialantic, Fla.
Rose, Willie C.—Goldsboro
Rose, Winfield P.—Greensboro
Roughton, Rawlings H.—Charlotte
Rouse, Louis Livingston—Fayetteville
Royall, George Edwin, Jr.—Elkin
Russell, G. Clark—Greensboro
Russell, Jesse Milton, Jr.—Asheville
Russell, Joe Terrell—Canton
Russell, Lon D.—Greensboro
Russell, Ritchie A.—Winston-Salem
Russell, Thomas Wayne—Greensboro

—S—

Salley, William Moss—Asheville
Salley, William Moss, Jr.—Asheville
Sanders, Charl H.—Granite Quarry
Sappenfield, William Alfred—Statesville
Saunders, Walter K., Jr.—Albemarle
Savage, Matthew Council—Roanoke Rapids
Schaefer, Brownie Dickson—Fayetteville
Scharff, Richard C.—Norfolk, Va.
Scharff, Robert Edgar—Clemmons
Schlagel, Arthur P., Jr.—Durham
Scott, Milon Aubrey, Jr.—Skyland
Seabock, Robert Lee—Mebane
Seaborn, Robert H.—Greenville
Secrest, Vann V., Jr.—Monroe
Selden, Joseph Stancell—Weldon
Semeniuk, Fred—Chapel Hill
Senter, Lloyd M.—Carrboro
Senter, Plennie Lloyd—Carrboro
Setzer, Evan S., Jr.—Greensboro
Sewell, Evelyn Salter—Beaufort
Sewell, Guion Linwood—Kinston
Shaheen, William Maxwell—Blowing Rock
Sheffield, Barnard Cleveland, Jr.—Warsaw
Shelton, William Dean—Durham
Shepherd, Dale M.—West Jefferson
Shepherd, Roy C., Jr.—Lexington
Sherard, Gene S.—Burlington
Sherard, John Frank—Burlington
Sherrill, Fred Lee, Jr.—Conover
Sherwood, Norman W.—Lenoir
Shields, Clarence Louis—Jacksonville
Shigley, Henry Hall—Asheville
Shoemaker, William Preston—Thomasville
Shook, Eulan—Hickory
Shore, Vollie A., Jr.—Durham
Shouse, W. Darle—King
Shuford, Grady W.—Forest City
Shultman, Simon L.—Charlotte
Sigmon, Russell Grady, Jr.—Conover
Simmons, Foster Joel—Granite Falls
Simmons, Hansford R.—Jacksonville
Simmons, Peggy Costner—Lincolnton
Simmons, William Alfred—Winston-Salem

Simpson, Noah J.—Spindale
Simpson, Thomas Skinner—Winston-Salem
Sinclair, Allen—Rockingham
Sisk, Charles Jones—Asheville
Sisk, Robert Cecil—Asheville
Sisk, William T.—Asheville
Skakle, Sybil Austin—Chapel Hill
Slaughter, Thomas G.—Rock Hill, S. C.
Slayton, Mary Thomasine
Washington, D. C.
Slesinger, Stanley S.—Charlotte
Sloan, William Lee—Chapel Hill
Sloop, Roger Hester—Winston-Salem
Smith, Edward M.—Chapel Hill
Smith, Emmett Aaron, Jr.—Shallotte
Smith, Henry Edwin—Thomasville
Smith, James Grey—Stokesdale
Smith, John Hubert, Jr.—Varina
Smith, John Roderick—Hickory
Smith, L. Wriston, Jr.—Kannapolis
Smith, Oscar Wilbur—Pilot Mountain
Smith, Ralph Wright, Jr.—Ahoskie
Smith, Robert Garland—Mount Airy
Smith, Sue Ballantine—Gibsonville
Smith, Verner F.—Pleasant Garden
Smith, Victor L.—Bradenton, Fla.
Smith, William Julius—Chapel Hill
Smith, William Oscar—Arlington, Va.
Snyder, Shuford E.—Asheville
Solomon, A. Melvin—Charlotte
Southern, Joseph Carson—High Point
Sparks, Betty Tate—Charlotte
Sparks, James Ellis—Elizabeth City
Spencer, B. W., Jr.—Durham
Spittle, Roger Y.—Asheville
Stahl, Gerald M.—Durham
Stalvey, John C.—Knightdale
Stamps, J. N.—High Point
Stanback, Thomas Melville—Salisbury
Stanford, Joyce Nelson—Chapel Hill
Stanley, Verner E.—Charlotte
Stanton, William Harper—New Bern
Steele, George H., Jr.—Greensboro
Stevens, Charles L.—Garner
Stevens, Mac Watson—Broadway
Stevenson, John Thomas—Elizabeth City
Stevenson, Paul A.—Durham
Stevenson, Ralph S.—Concord
Stewart, Jesse Southerland—Fremont
Stimson, J. H.—Statesville
Stine, Charles R.—Charlotte
Stone, Benjamin Franklin—Elizabethtown
Stone, Harry Curtis, Jr.—Salisbury
Stone, Joe D.—Pilot Mountain
Stone, Wilbert L.—Franklinton
Stonestreet, Dewey Harding—Winston-Salem
Stoots, John K.—Troy
Stowe, Harry Reid—Charlotte
Street, James Thomas—Roxboro
Stroupe, L. S.—Kings Mountain
Summey, Purvey Burpee—Mount Holly
Summey, William Lewis—Dallas
Suttlemyre, Claude Philip—Hickory
Swan, William J.—Hazelwood
Swaney, Charles Arthur—Winston-Salem
Swearngan, Clarence LeRoy—Charlotte

—T—

Talbert, George Robert—Winston-Salem
Tart, David Whitfield—Greensboro
Tart, Paul Edwin—Kinston
Tate, Earl Henry—Lenoir
Tate, Samuel B.—Asheville
Tate, W. Stanford—Lexington
Tatum, Joseph Myron—Asheville
Tatum, Mary Ellington—Winston-Salem
Taylor, James G.—Conway
Taylor, LeRoy Boone—Conway
Taylor, Norwood T.—Raleigh
Taylor, Sue Sheek—Yadkinville
Taylor, William P.—Roanoke Rapids
Taylor, William West—Chapel Hill
Teague, James Ralph—High Point
Tennant, Walter Douglas—Crossnore
Terrell, John Arthur, Jr.—Sanford
Thomas, Henry Grady—Wilson
Thomas, John Ivey—Dunn
Thomas, James Seymour—Derita
Thomas, Philip Langston—Shallote
Thompson, Dalma Adair—Salisbury
Thompson, Herman O.—Chapel Hill
Thompson, James L.—Reidsville
Thompson, Paul Herman—Fairmont
Thorne, Samuel Thomas—Charlotte
Thornton, George Palmer—Goldsboro
Thornton, John W., Jr.—Dunn
Tilles, Irving—High Point
Tilley, John Everett—Jamestown
Timberlake, Claude Vernon, Jr.
Washington, D. C.
Timberlake, Harry Wilson—Roanoke Rapids
Tollison, Robert B.—Oakboro
Tomlinson, Leon C.—Fayetteville
Toms, Bate C.—Salisbury
Toms, Elmo Reid—Wilmington

Townsend, James H.—Red Springs
Trantham, Harold D.—Asheville
Tripp, Guy Oscar—Wilmington
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Tunstall, Joe Peyton—Washington
Turlington, Jesse E.—Lumberton
Turner, Charles F.—Lawndale
Turner, Christopher Columbus, Jr.
Scotland Neck
Turner, George Wilson—Wilmington
Turner, Joseph Kelly, Jr.—Weldon
Tyler, Jack Loyd—Chapel Hill
Tyson, Jesse Williams—Greensboro
Tyson, Wendell Brown—Rocky Mount

—U—

Umphlett, Harry Bassett, Jr.
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Umstead, Oscar Logan—Durham
Underhill, John A.—Wendell
Underwood, Hamilton Polk, Jr.
Fayetteville
Underwood, Maurice Edward—Wilmington
Upchurch, Julian Emmett, Jr.—Durham
Upchurch, Malcolm Thurston—Smithfield
Uzzell, Steve C. C.—Brevard

—V—

Vanderburg, William Lee—Burlington
Van Valkenburgh, William B.—Asheville
Varner, Sebron Edward, Jr.—Brevard
Viall, Wesley Russell, Jr.—Pinehurst
Vinson, Emmett Littlebury—Halifax
Vinson, Joe Battle—Raleigh

—W—

Wade, Clifton Elsworth—Colerain
Wagner, John Wesley—Charlotte
Walker, Archie Duval—Wilmington
Walker, Harry Wilbur—Norlina
Walker, Hubert Long—Greensboro
Walker, Paul M.—Newton
Wallace, A. C.—Star
Ward, Bernard Rudolph—Goldsboro
Ward, Joseph Willard—Wallace
Ward, Waits Artemus—Swannanoa
Ward, Wilbur Shepherd—Swannanoa
Warren, Bowman Glidewell—Rural Hall
Warren, Claude F.—Statesville
Warren, J. C.—Benson
Watson, Emory Milner—Sanford
Watson, Robert Neal—Sanford
Way, James Arthur, Jr.—Winston-Salem
Weatherwax, Fuller Garner—Winston-Salem
Webster, Charles D.—Fairmont
Webster, Park E.—Kannapolis
Webster, Willie Broox—Fairmont
Welborn, John Henry—Lexington
Welborn, William Fowle—Lexington
Welch, William Dorsey, Jr.—Washington
Wells, Franklin Ennis—Raleigh
Wells, Robert Rodney—Shelby
Wells, William Potter—Durham
West, June Bush—Raleigh
West, Waits Artemus—Roseboro
West, Wilbur Latham—Roseboro
Whaley, Hobart Glenn—Wilmington
Whaley, Lloyd Milton—Wallace
Wharton, Lee Alexander—Gibsonville
Wheeler, Claude Cameron, Jr.—Chapel Hill
Wheeler, Cyrus Rankin—Oxford
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White, George Spencer—Lexington
White, Grey Bullock—Burlington
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White, Joseph Graham—Burlington
White, Luther—Wilmington
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Whiteley, Roland Scott—Greensboro
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Wilson, Carol Bray—Durham

Wilson, Claude Arthur—Monroe
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Wood, John Dee—Burlington
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Woodard, George F.—Matthews
Woodard, John Bennett—Kannapolis
Woodward, Grover Ben—Franklin
Woody, Robert Rickman—Burlington
Woolard, Edward Watson—Henderson
Wooten, Ruth Aycock—Raleigh

—Y, Z—

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McNeill, W. C.—Whiteville
Matthews, George David—Stoneville
Matthews, Johnnie Lee—Rocky Mount
Matthews, Weldon C.—Morehead City
Niven, Howard Archibald—Charlotte
Overton, John Tyler—Southern Pines
Pearce, Ennis Lee—Rocky Mount
Pelt, Adie Grey, Jr.—Goldsboro
Pinner, Beaman L.—Asheville
Pinnix, John Marshall, Jr.—Kernersville
Pollard, Leland V.—Burnsville
Reeves, Elmer J.—Charlotte
Richardson, Joseph Phillips—Winston-Salem
Riddle, Steve W.—Burlington
Royal, J. Weldon—Denton
Royall, George E.—Elkin
Rumfelt, Jack Norman—Belmont
Russell, Rufus C.—Greensboro
Secrest, Vann V.—Monroe
Sumner, Alfred Cooper—Burlington
Suttle, Julius Albert, Jr.—Shelby
Taylor, Charles Alexander—Mount Holly
Treadwell, John E.—Raleigh
Upchurch, John O.—Salisbury
Viall, Wesley R.—Pinehurst
Vinson, James Thomas, Jr.—Goldsboro
Walters, Chester R.—Salisbury
Wharton, Charles A.—Gibsonville

WOMAN'S AUXILIARY NCPA
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS 1960-1961

President.....Mrs. F. F. Potter, 1227 Wendover Road, Charlotte
First Vice-President.....Mrs. L. M. Myers, 420 Lawndale Drive, Winston-Salem
Second Vice-President.....Mrs. J. T. Stevenson, 817 N. Church, Elizabeth City
Secretary.....Mrs. D. D. Claytor, 1208 Quail Drive, Greensboro
Treasurer.....Mrs. N. O. McDowell, Jr., 524 North Church St., Scotland Neck
Parliamentarian.....Mrs. Leslie Barnhardt, 5830 Creola Road, Charlotte
Historian.....Mrs. Robert B. Hall, Mocksville
Advisor.....Mrs. Ralph P. Rogers, 1015 Markham Avenue, Durham
Advisor.....Mrs. Thomas M. Holland, Stanley Road, Mt. Holly

COMMITTEE MEMBERS—1960-1961

Nominating

Mrs. Tom Holland, Chairman
Mrs. W. D. Welch
Mrs. E. E. Merchant

Ways and Means

Mrs. Romas White, Chairman
Mrs. Joe Bland
Mrs. M. E. McCorkle

Membership

Mrs. Leslie M. Myers, Chairman
Mrs. William Dement
Mrs. R. M. Martin

Hospitality

Mrs. John Stevenson, Chairman
Mrs. G. W. Turner
Mrs. Lucy Bennett

Publicity

Mrs. R. F. Whiteley, Chairman
Mrs. C. H. Smith
Mrs. H. W. Diggett

"Doings"

Mrs. George Cocolas, Chairman
Mrs. D. F. McGowan
Mrs. Floyd Goodrich

Resolutions

Mrs. Rush Hamrick, Jr., Chairman
Mrs. Fred Moss
Mrs. Billie Pittman

Liaison

Mrs. Frank Barnett, Jr.
Mrs. Paul Bissette, Sr.
Mrs. Johnnie Bennick
Mrs. L. E. Bunch
Mrs. A. H. Cornwell
Mrs. Charles Campbell
Mrs. Albert Cox
Mrs. J. L. Creech
Mrs. W. A. Crumpler
Mrs. Graham Culbreth
Mrs. D. R. Davis
Mrs. William Davis
Mrs. David Dowdy, Jr.
Mrs. P. L. George, Jr.
Mrs. Gordon Hamrick
Mrs. Fred Hawkins
Mrs. P. H. Heaton
Mrs. E. N. Hoffman
Mrs. Alex L. Hogan
Mrs. H. R. Horne
Mrs. William Insch
Mrs. R. L. Irwin
Mrs. W. L. Lloyd
Mrs. R. M. Martin
Mrs. Seth G. Miller
Mrs. John Mills
Mrs. Robert Milton
Mrs. Ben Mobley
Mrs. Fred Moss
Mrs. Harry T. Murrell
Mrs. C. E. Page, Jr.
Mrs. C. U. Paoloni
Mrs. J. M. Pike
Mrs. Sanford Price
Mrs. Francis E. Raper
Mrs. Tom Sanders
Mrs. Wm. T. Sisk
Mrs. Louis Shields
Mrs. James Street
Mrs. C. P. Suttlemyre
Mrs. Harry Umphlett

WOMAN'S AUXILIARY

Hotel Robert E. Lee
Winston-Salem
May 8-10, 1960
1960 BUSINESS SESSION

(From the Official Minutes)

MRS. J. T. STEVENSON, Secretary

The thirty-third annual meeting of the Woman's Auxiliary of the North Carolina Pharmaceutical Association was held May 10th, 1960 at 11:45 A.M. in the ballroom of the Forsyth Country Club, Winston-Salem, North Carolina.

The meeting was called to order by the President, Mrs. Thomas M. Holland. The invocation was offered by Mrs. J. M. Darlington of Winston-Salem, a former State Auxiliary President, after which the members enjoyed a lovely luncheon sponsored by Sealtest Foods. Greetings were brought to us by Mrs. Leon Kimball, Winston-Salem who was serving as hostess at the luncheon. Mrs. Kimball introduced the wives of the Sealtest representatives. The response, very cleverly worded in a poem was given by Mrs. W. P. Brewer of Greensboro.

Guest artist, Mrs. Torbeen Sears of Gastonia was introduced by Mrs. P. W. Kendall, Winston-Salem. Mrs. Sears, born in Oslo, Norway was dressed in her native costume and charmingly sang Norwegian folk songs. She was accompanied by our President, Mrs. Holland.

The general business session followed. After Mrs. Holland had called our attention to the fact that the minutes of the 1959 meeting had been published in THE CAROLINA JOURNAL OF PHARMACY it was decided that we dispense with the reading of the minutes and the roll call. Mrs. Holland appointed to serve as the Committee on Minutes: Mrs. D. D. Claytor, Mrs. L. B. McAllister, Mrs. W. P. Rose.

The Treasurer, Mrs. D. D. Claytor gave no report, stating that at present it was incomplete but that the full report would be published in THE CAROLINA JOURNAL OF PHARMACY.

Mrs. Holland appointed to serve on the Auditing Committee: Mrs. N. O. McDowell, Jr., Mrs. John T. Stevenson, Mrs. Romas T. White, Jr.

Mrs. T. D. Bennett, Parliamentarian, stated that she had no report.

Mrs. W. F. Matthews, Jr., Historian, thanked the members for clippings and pictures sent to her.

STANDING COMMITTEE REPORTS

EXECUTIVE

Mrs. John T. Stevenson, Elizabeth City

The Executive Board of the Woman's Auxiliary of the North Carolina Pharmaceutical Association met five times this year. The incoming president for 1959-60, Mrs. Thomas M. Holland, called a brief meeting of all officers immediately following the business session of the Auxiliary at the Battery Park Hotel, Asheville, North Carolina.

It was decided that the President appoint a Nominating Committee composed of three members.

Schedules of the Eighth Annual Leadership Training Workshop, to be held in Chapel Hill, July 20th through the 23rd were distributed and four delegates were selected to attend.

On July 23rd, 1959 the Board met in Chapel Hill at the Institute of Pharmacy. Prior to the meeting a lovely buffet luncheon was served in the Page room, Mrs. W. J. Smith acting as hostess for the NCPA.

Recommendations made by Mrs. Ralph P. Rogers, outgoing president, were read and approved.

On October 7th the joint meeting of the State and Local Officers and Committee Members was held at the Institute of Pharmacy in Chapel Hill with sixty-five women attending. The day was a very delightful one in every way. The very thrilling tour of the new School of Pharmacy building, Dr. E. A. Brecht as our host, started at 10:?0 A.M.

After a beautifully appointed buffet luncheon, served at noon with Mrs. Smith as hostess for the NCPA the general meeting was held in the auditorium, Mrs. Holland, President, presiding. Mrs. Holland recognized Dr. E. A. Brecht, Dean of the School of Pharmacy, Mr. Sam McFalls, President of the NCPA and Mr. W. J. Smith, Executive Secretary. Later in the meeting Mr. McFalls talked to us of the dangerous situation which exists because of the extensive circulation of pornographic literature, and called on us to do what we can to have it removed from the sales racks of the drugstores in our towns in North Carolina.

The main speaker of the day was Mrs. Harold Walters, a member of the faculty of the Leadership Training School. Her talk on the subject "How to Better Meetings" was enthusiastically received.

As officers and chairmen of the Auxiliary were recognized they gave their reports. Then followed recognition of officers and members of each Local Auxiliary who were present, the Presidents reporting on the work being done by their group.

We were urged by Mrs. Holland to work in our local schools to interest students in making Pharmacy their profession. It was reported by Mrs. Holland that $500.00 which had been set aside at the end of the preceding year for a new scholarship had been placed in the Orange County Building & Loan Association, by Mrs. Rogers, Chairman of the Scholarship Fund Committee.

The fourth meeting of the Executive Board met February 4th, 1960 at 11:00 A.M. at the Institute of Pharmacy in Chapel Hill. We were informed by Mrs. Holland that she had received thirty-five dollars from the Lizzy Hancock Auxiliary, Oxford, designated for the purchase of a piece of silver to be used in the Institute of Pharmacy building.

Mrs. Holland cited several very attractive educational events in which we had been invited to participate because of our affiliation with the N. C. Council of Women's Organizations.

The following motions were adopted:

—That the design chosen by the Seal Committee be accepted as the official seal of the Woman's Auxiliary of the North Carolina Pharmaceutical Association; that it be kept in Chapel Hill at the Institute of Pharmacy, and not loaned out.

—That we appropriate $100.00 for clerical work.

—That $35.00 be given to cover extra kitchen help.

—That Winston-Salem be allotted a sum up to $250.00 for Convention expenses.

—That the registration fee remain at $2.00.

Suggested projects for the year were discussed.

At 12:00 noon we adjourned to the Page room where a delicious buffet luncheon was served. We were joined for lunch by Mrs. W. J. Smith, acting as hostess for the NCPA and Mrs. E. E. Merchant, Jr., of Winston-Salem, General Convention Chairman who later told us about the plans being made by her committee.

When the meeting was continued after the luncheon, the following motions were adopted:

—That we send $10.00 to Hugh Mercer Apothecary Shop Committee of the American Pharmaceutical Association to assist in the maintenance of this National Shrine to Pharmacy.

—That Mrs. Holland appoint a committee to confer with the past presidents to learn the general opinion of this group in regard to the idea of our having a President's and Past President's pin, as the NCPA does.

May 9th, 1960, immediately following the joint breakfast session members of the Board met briefly in the Robert E. Lee Hotel to consider final business matters.

In voting on the final disbursement of funds it was decided to give $100.00 to the Student Emergency Loan Fund, the amount of money remaining in the treasury to be divided equally between the Institute of Pharmacy and the Scholarship Fund, which was established by the Auxiliary May, 1959.

It was decided to allocate the necessary amount of money from the Student's Lounge Reserve Fund to purchase a pair of silver candelabra for the new School of Pharmacy. For the selection of this silver, Mrs. Holland appointed a committee, composed of: Mrs. Ralph P. Rogers, Mrs. W. J. Smith, Mrs. Sanford Price.

The Hospitality Chairman was requested to send an appropriate remembrance to Mrs. O. G. Duke, wife of the TMA President who is absent from the Convention due to illness.

In view of the fact that the Scholarship Fund, established by the Auxiliary, May, 1959, has not been identified by a specific name, the Executive Board voted that the name of Lucile Swaringen Rogers be given to this Scholarship. The Board recommends that the Woman's Auxiliary take action upon their decision at the general business session on May 10, 1960.

MRS. JOHN T. STEVENSON, *Secretary*

Following the executive report the motion was made that the Scholarship be named for Lucile Swaringen Rogers. The motion was seconded and unanimously accepted. Mrs. Rogers was recognized and thanked the Auxiliary for conferring upon her this honor.

HOSPITALITY

Mrs. L. M. Myers, Winston-Salem

As Second Vice-President and Chairman of the Hospitality Committee I give the following report: We have remembered 121 members of the Pharmacy family at an expense of $21.00. Our special thanks go to Mrs. Holland and Mrs. Smith for keeping us posted on those who were ill.

MEMBERSHIP

Mrs. F. F. Potter, Charlotte

As First Vice-President and Membership Chairman, I give the following report: A general letter was sent to the membership, and a letter to the Liaison Committee. A bulletin was printed in the NCPA *Tar Heel Digest*. There were 618 acknowledgment cards and 155 reminder cards. New members to date 111; Members attending Convention 205; Total membership 619.

Auxiliaries with 100% Membership: Ahoskie, Chapel Hill, Greensboro, Raleigh, Winston-Salem, Burlington-Alamance, Charlotte, Lizzie Hancock, Rowan-Davie.

RESOLUTIONS

Mrs. B. C. Sheffield, Jr., Warsaw

(Report given by Mrs. A. L. Moir, Burlington, Committee Member)

Whereas, the Women of Winston-Salem have made extensive plans for our entertainment during this Convention and have sacrificed their personal interests in our behalf, therefore

Be it resolved that we give a rising vote of thanks to the women of Winston-Salem who have made our visit most enjoyable.

Whereas, the work of the Auxiliary has progressed under their efficient guidance, therefore

Be it resolved, that the members extend to them, through this medium, their warmest and heartfelt thanks.

Whereas, each year the Auxiliary loses from its Executive Board one advisor, a person who usually serves as Vice-President and then advisor for two years, and

Whereas, this person, has merited the admiration and affection of her co-workers by her many contributions to the Woman's Auxiliary, therefore

Be it resolved, that special appreciation be expressed to Mrs. W. D. Welch, Jr., the retiring member of the Board this year.

Whereas, many manufacturers, wholesale houses, retail establishments, the NCPA, the TMA, and various individuals have graciously entertained our members through contributions of prizes, sponsorship of events and other media, therefore

Be it resolved, that the Woman's Auxiliary express its thanks to every person and to every organization contributing in any way to our pleasure and entertainment.

PUBLICITY

Mrs. J. M. Darlington, Winston-Salem

Late in August a letter was written to reporters of each local club asking their cooperation in reporting their meetings to THE CAROLINA JOURNAL OF PHARMACY.

In July a news release was sent to leading newspapers of the State publicizing the

Eighth Annual Leadership Training Workshop, sponsored by the N. C. Council of Women's Organizations at Chapel Hill.

A news release was also sent to 64 newspapers publicizing the October 22nd meeting of officers, committee members of the State Auxiliary and its local auxiliaries.

A mat of our President's picture with program of our meeting today was sent to leading newspapers of the State.

No report of this committee would be complete without acknowledging the invaluable assistance of Mr. and Mrs. W. J. Smith.

DOINGS

Mrs. O. G. Duke, Raleigh

(Read by the Secretary)

There was two editions of "Doings" during the year 1959-60. One in September and another in March.

Expenses included: Paper, $11.35; Postage, $24.76; Total $36.11.

WAYS AND MEANS

Mrs. Stephen Forrest, Greensboro

No report, due to the fact that this Committee has not functioned since the dues were increased.

NOMINATING

Mrs. Edwin Fuller, Salisbury

The Nominating Committee for 1959-60 is pleased to submit the following slate of officers to serve the Woman's Auxiliary of the NCPA for the year 1960-61:

President, Mrs. F. F. Potter

First Vice-President, Mrs. Leslie M. Myers

Second Vice-President, Mrs. John T. Stevenson

Secretary, Mrs. D. D. Claytor

Treasurer, Mrs. N. O. McDowell, Jr.

Parliamentarian, Mrs. Leslie Barnhardt

Historian, Mrs. Robert Hall

Advisor, Mrs. Ralph P. Rogers

Advisor, Mrs. Thomas M. Holland

The slate of officers was accepted, and Mrs. Holland asked the new officers to stand for recognition.

SPECIAL COMMITTEE REPORTS

SCHOLARSHIP COMMITTEE

Mrs. Lucile S. Rogers, Durham

It was voted at the 1959 Convention, upon the recommendation of the Executive Committee, that the name of Vivian Spradlin Smith be given to the Scholarship presented to the University of North Carolina by the Woman's Auxiliary. It was accepted by the School of Pharmacy, as well as by the University.

I should like to read the information as it now appears on page 32, among the listings of the numerous Schoolships in the catalogue of the School of Pharmacy for 1960-61.

"The Vivian Spradlin Smith Scholarship. (Established in 1932 by the Woman's Auxiliary of the North Carolina Pharmaceutical Association as a loan fund and converted in 1946 as an endowed scholarship. It was named to honor Mrs. Vivian Spradlin Smith in 1959.) This scholarship is given annually to a deserving pharmacy student who shows both need and ability. Its value for the current year was $300.00."

I am sure all of us have a feeling of pride that this scholarship is now identified with such a worth-while person, and one who has meant so much to our Auxiliary.

At the close of last year, when the Auditing Committee and the Committee on minutes of our Auxiliary met at the Institute of Pharmacy to complete records for the 1958-59 accomplishments, it was decided to set aside $500.00 toward a second scholarship. This was done in anticipation of the increase in enrollment which is already noticeable to a great degree. This sum of money is deposited in Building & Loan in Chapel Hill, with Accumulated interest.

This new scholarship fund belongs to the State Auxiliary and when the invested total is sufficient for the interest to be of a reasonable amount, it will be awarded to some deserving student in the School of Pharmacy.

THE SEAL COMMITTEE

Mrs. W. D. Welch, Jr., Washington

The Seal Committee, composed of Mrs. Homer Starling, Mrs. C. D. Blanton, and

the Chairman, with the help of the Executive Office and the approval of the Executive Board are happy to present the official seal of the Woman's Auxiliary of the NCPA. The design follows that of its parent organization, the North Carolina Pharmaceutical Association, and the seal is being used for the first time on our programs today.

Local Auxiliary Reports

(Since condensed Local Auxiliary Reports were carried in the September issue of the Auxiliary Bulletin, "Doings," distributed to all members, they are omitted from this publication.)

Mrs. Holland thanked the local auxiliaries for the excellent reports and the cooperation given the State Auxiliary.

Mrs. F. F. Potter, First Vice-President, took the chair while the President, Mrs. Holland gave her report.

President's Report

Madam Chairman,

Almost thirteen months ago it was my privilege to become the twenty-seventh President of the Woman's Auxiliary of the North Carolina Pharmaceutical Association. Today I feel illuminated and invigorated following close contact with our membership—over 600 strong—by the depth of understanding, warmth of true friendship, and high standards pursued to better the attainment of our aim—to encourage women closely concerned with the profession of Pharmacy to take an active interest in pharmaceutical affairs; to promote the advancement of the profession, and to help whenever possible with the work of the North Carolina Pharmaceutical Association.

Immediately following the business session in Asheville last April, the Executive Board held a brief meeting to become better acquainted and to select delegates for the Leadership Training Workshop. Within sixty days Committee Chairmen and committee members had been appointed.

It was a pleasure to represent the Auxiliary at the North Carolina Pharmaceutical Association's Banquet held in Roseboro in June honoring Mr. W. L. West, the Pharmacist of the year.

In July four delegates (including the President, First Vice-President, Second Vice-President, and Secretary) spent five days in Chapel Hill attending the Eighth Annual Leadership Training Workshop sponsored by the N. C. Council of Women's Organizations. We were also represented by our immediate Past-President. During this month the second Executive Board Meeting was held.

With the arrival of September it was my privilege to begin an exciting part of the year for me—the visitation of the local auxiliaries, the Rowan-Davie group being the first. All state members received the first edition of "Doings" in late September.

Most rewarding "Officer's Day" for both State and local officers was held in October with an attendance of sixty-five women. On this occasion we had a thrilling tour of the new School of Pharmacy building. Faculty members served as guides under the direction of Dr. E. A. Brecht, Dean of the School. Mrs. W. J. Smith, acting as hostess for the North Carolina Pharmaceutical Association, served a beautifully appointed buffet luncheon in the Page Room at the Institute of Pharmacy. Meeting with the Asheville group in October made Auxiliary visit number two.

In November visits were made with the Winston-Salem, Chapel Hill and Pharmacy Wives' Auxiliaries. By invitation I attended the Governor's Council on Safety in November in Raleigh.

During January the President's file was completely checked and brought up to date. A visit with the Greensboro group also was made.

Activities during February included attendance and participation on the program at the World Affairs Conference in Chapel Hill, the third Executive Board meeting, and visitation with the Raleigh and Charlotte Auxiliaries.

During March you received the second edition for the year of "Doings." I also visited the Burlington-Alamance, and Wilmington groups. On the third consecutive "bad Wednesday (weatherwise) in March I regret that on our second attempt to

have the March meeting of the Lizzie Hancock Auxiliary it was necessary for me to retrace my tracks due to hazardous road conditions after traveling almost a third of the route toward my destination. This month marked the organization of the Gaston Pharmaceutical Auxiliary in Gastonia. Much was accomplished in March in spite of all the snow and ice!

Hospitalization of the Sandhill Auxiliary President cancelled a proposed visit there in April, and the High Point group will meet in May.

The Endowment Principal of our Vivian Spradley Smith Scholarship Fund is $6,500. And the Scholarship for the year was $300.00. It was given to a most deserving girl in the Senior Class.

Our Reserve Fund is $699.79.

The Student Emergency Loan Fund is $850.00.

This has been most beneficial and helpful to many Pharmacy students.

The amount of our new Scholarship Fund is $793.38

We are most pleased to now possess an official Seal for our State Auxiliary.

At this time I would like to recommend:

1. That each local Auxiliary and each State Officer and Committee member make every effort to attend the "Officer's Day" held annually in the fall at the Institute of Pharmacy. This interchange of ideas, loyalty and enthusiasm provides us with a wealth of material for further advancement in our organization.
2. Continued stress be placed on recruitment of students for School of Pharmacy and encouragement of effective representation of Pharmacy on the Annual Career Day program held in the local schools.

I owe a debt of gratitude to all Officers, Chairmen of Committees and Committee Members for their invaluable help in our work for the advancement of this organization.

To Mrs. W. J. Smith my sincere thanks for her wonderful assistance. She has given generously of her time to the Auxiliary work and to entertaining members at the Institute.

And to the local Auxiliaries, my personal thanks for the honor and courtesies extended during the year.

To the State Convention Chairman, Mrs. E. E. Merchant, Jr., the Committee Chairmen, and the Committee Members, our highest praise for a most outstanding convention.

Lastly, to each of you, my warmest thanks and apreciation for making this a truly memorable year in my life.

Respectfully submitted,
MRS. THOMAS M. HOLLAND, *President*
Woman's Auxiliary
North Carolina Pharmaceutical
Association
Winston-Salem, N. C.
May 10, 1960

The President's report was adopted and recommendations approved.

At this time Mrs. D. D. Claytor presented Mrs. Holland with a gift of silver from the Auxiliary, as a token of thanks and appreciation for her work during the year.

Mrs. Holland expressed her appreciation for the gift.

The President then thanked Mrs. Leon Kimball and the Sealtest Representatives for honoring us with such a beautiful luncheon, after which she reminded us to visit the Treasure Room to pick up our gift if we had not already done so.

Mrs. Holland invited the members present to attend the Installation Service of the North Carolina Pharmaceutical Association and its auxiliaries, the Woman's Auxiliary, and the Traveling Men's Auxiliary, to be held in the Robert E. Lee Hotel Ballroom.

Mrs. F. F. Potter, the Incoming President was then recognized. She called a meeting of the new officers to take place at the Forsyth Country Club immediately following the business session.

There being no further business, the President declared the meeting adjourned.

MRS. JOHN T. STEVENSON, *Secretary*

1960-1961 ROSTER TRAVELING MEN'S AUXILIARY OF THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

OFFICERS

Bruce Wingate, *President*
Leon Kimball, *Vice President*
J. Floyd Goodrich, *Secretary-Treasurer*
Joyce Warren, *Asst. Sec-Treasurer*

BOARD OF GOVERNORS

O. G. Duke ..... 5 years
Reuben Russell ..... 4 years
R. C. NeSmith ..... 3 years
Stephen Forrest ..... 2 years
Jimmie Darlington ..... 1 year

MR. PHARMACIST—These men and these men only contributed financially toward your entertainment at the TMA party held in Winston-Salem this year. Support those representatives who are interested in you and your Association. Ask the man who calls on you if he is a TMA member.

List furnished by J. Floyd Goodrich, Secretary-Treasurer

Abbott Laboratories, R. Vance Eller, 1817 Dublin Drive, Greensboro
Abbott Laboratories, Eugene E. Merchant, Jr., 210 Loch Drive, Winston-Salem
Abbott Laboratories, F. A. Stovall, 2210 Pershing Street, Durham
Albers Drug Co., N. O. Phillips, Garden Avenue, Knoxville, Tennessee
American Greetings Corp., Lacy M. Hatchell, Box 8717, Guilford College
American Pharmaceutical Co., A. W. Baker, Box 715, Valdese
American Pharmaceutical Co., Russell J. Muckle, 120 Bruckner Blvd., New York 54, N. Y.
Ascher, B. F. & Co., Inc., Carl Lewis, Box 236, Kenly
Austin, J. H. Co., J. H. Austin, Box 4142, Charlotte
Ayerst Laboratories, J. Howard Mock, 16 Forestdale Dr., Asheville
B. C. Remedy Co., H. M. Adams, Rt. #7, Rock Spring Dr., Winston-Salem
B. C. Remedy Co., L. P. Bullock, Jr., 503 Louise St., Wilson
B. C. Remedy Co., F. T. Clayton, 113 Academy Rd., Roxboro
B. C. Remedy Co., A. G. Cox, 2513 Club Blvd., Durham
B. C. Remedy Co., W. T. Hamlin, 1102 N. Gregson St., Durham
B. C. Remedy Co., W. W. Morton, % Co., Durham
B. C. Remedy Co., R. F. Norton, Box 119, Carolina Beach
B. C. Remedy Co., R. T. Scott, 2123 Sprunt St., Durham
B. C. Remedy Co., Thomas W. Shepherd, Jr., 1409 Woodland Dr., Charlotte
B. C. Remedy Co., W. W. Wall, Box 521, Hickory
B. & H. Photo Co., William S. Barnett, Box 1600, Charlotte
Bauer & Black, W. F. Elmore, 3108 Childers St., Raleigh
Bauer & Black, J. E. Holliday, 2325 Springdale Ave., Charlotte
Bauer & Black, Walter A. Wardlaw, 3206 James Place, Greensboro
Becton-Dickinson & Co., Thomas H. Sigler, 634 University Dr., Greensboro
Bellamy, R. R. & Son, W. B. Lennon, 2918 Park Avenue, Wilmington
Bellamy, R. R. & Son, Harry H. Montgomery, Box 540, Wilmington
Bennett-Lewallen Co., Cecil K. Henderson, % Company, Winston-Salem
Berryhill Fountain Sales Co., Olin Berryhill, Box 3251, Charlotte
Borden Co., The, E. R. Barnette, 7836 Bellhaven Road, Charlotte
Borden Co., The, Burgess Moore, Charlotte Highway, U.S. 74, Asheville
Borden Co., The, J. P. Morgan, 1309 Marlborough Rd., Raleigh
Borden Co., The, G. Warren Newton, 315 S. Grace St., Rocky Mount
Bristol-Myers Co., F. F. Potter, 1227 Wendover Road, Charlotte

Brockway Glass Company, Inc., John D. Floyd, 2844 Columbus Circle, Charlotte
Brockway Glass Company, Inc., J. Lowell Smithey, 701 Green Glen Dr., DuBois, Pa.
Brockway Glass Co., Inc., Richard Sturm, 83 Cain St., N.E., Atlanta, Ga.
C. B. Drug Co., Furman R. Stewart, 2219 Freed Drive, Charlotte
Ciba Pharmaceutical Prod., Charles G. Perry, 506 Peach St., Kannapolis
Cliff-Weil, Inc., Joe W. Earman, 327 College Circle, Staunton, Va.
Cliff-Weil, Inc., E. L. Rock, P. O. Box 1897, Richmond, Va.
Coca-Cola Co., D. F. Ambrose, Jr., 2232 Kilborne Dr., Charlotte
Coca-Cola Co., Wingo Avery, 2507 Fernwood Drive, Greensboro
Coca-Cola Co., David G. Britt, 1104 E. 10th Street, Greenville
Coca-Cola Co., Leonard G. Fulford, Jr., 1813 Pembroke Rd., Greensboro
Coca-Cola Co., Steve Griffin, 2606 Hargill Drive, Orlando, Fla.
Coca-Cola Co., C. E. Hewell, 1330 W. Peachtree Bldg., Suite 415, Atlanta, Ga.
Coca-Cola Co., W. D. Moore, C-5 Beverly Apts., Asheville
Coca-Cola Co., Warren Portwood, 3411 Leonard St., Raleigh
Creomulsion Co., George VonAspern, 400 Woodlawn Ave., Greensboro
Cutler, H. H. Co., Victor McGee, 633 West Ave., Wadesboro
Davol Rubber Co., John Alexander, 2775 North Hills Dr., N.E., Atlanta, Ga.
Dean Rubber Co., J. A. Catanese, Box 2401, Charlotte
De Met's Candies, Morgan J. Bearden, 303 Isabel St., Greensboro
Drug Package Co., C. H. Smith, Box 1001, Charlotte
Drug Specialty, Milton Teague, 705 W. 24th St., Lumberton
Endo Products, Inc., Edwin C. Brown, 21 Chateau Place, Asheville
Endo Products, Inc., H. H. Matthews, 3200 Coleridge Dr., Raleigh
Geer Drug Co., J. C. Boney, 107 LaSalle Court, Spartanburg, S. C.
Geer Drug Co., W. Henry Davis, 268 Royal Pines Dr., Arden
Geer Drug Co., Frank O. Ezell, 894 Greenville Highway, Spartanburg, S. C.
Geer Drug Co., W. O. Ezell, 890 Greenville Highway, Spartanburg, S. C.
Geer Drug Co., Carlisle Friday, Jr., 1908 Windham Place, Charlotte
Geer Drug Co., D. A. Geer, % Company, Spartanburg, S. C.
Geer Drug Co., R. Glenn Holt, 319 Amherst Drive, Spartanburg, S. C.
Geer Drug Co., Charles Trippe, Box 203, Arden
Geigy Chemical Co., M. Rankin Caruthers, 200 Pogue St., Raleigh
Gilpin, H. B. Co., S. E. Coggin, 206 Brackenridge Ave., Norfolk 5, Va.
Gilpin, H. B. Co., Charlie Daughtridge, Box 818, Washington
Gilpin, H. B. Co., L. Scott Grauel, 6435 Tidewater Dr., Norfolk, Va.
Glenbrook Lab. Div., R. L. Baker, 102 Hill St. Ext., Sistersville, W. Va.
Globe Laboratories, Bennett Early, Box 5177, Roanoke, Va.
Glover, H. Clay, Inc., Irving Standiford, 2817 Sherwood St., Greensboro
Hart Drug Co., J. E. Shipley, Box 1319, Reidsville
Hollingsworth Candies, Hugh K. Sconyers, 1618 Providence Road, Charlotte
Johnson & Johnson, R. C. Eustice, Jr., 8605 Cameron St., Silver Spring, Md.
Johnson & Johnson, Arthur F. Fowler, 100 Tipperary Lane, Winston-Salem
Johnson & Johnson, E. Lee Hamilton, 3217 Crandon Lane, Raleigh
Johnson & Johnson, C. L. Moseley, 943 Romany Rd., Charlotte
Jung Products, Inc., Jack R. Toler, 4569 Wendover Lane, Charlotte 7
Justice Drug Co., W. H. Andrews, 100 Friendship Circle, Winston-Salem
Justice Drug Co., W. P. Brewer, % Co., Greensboro
Justice Drug Co., R. G. Carroll, 404 Summit Avenue, Statesville
Justice Drug Co., L. R. Davis, % Company, Greensboro
Justice Drug Co., Stephen Forrest, % Co., Greensboro
Justice Drug Co., J. C. Knight, % Co., Greensboro

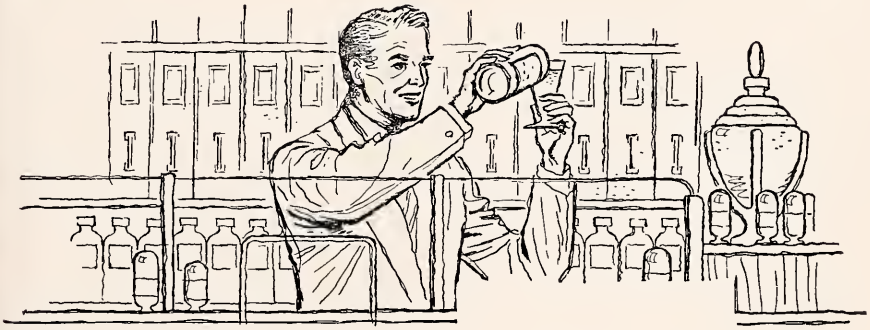
Justice Drug Co., O. C. Trogdon, % Co., Greensboro
Justice Drug Co., J. M. Waugh, % Co., Greensboro
Justice Drug Co., T. B. Waugh, % Co., Greensboro
Justice Drug Co., R. G. Wells, % Co., Greensboro
Justice Drug Co., R. F. Whiteley, % Co., Greensboro
Kendall Drug Co., John W. Canipe, % Co., Shelby
Kendall Drug Co., Raymond Canipe, Box 39, Shelby
Kendall Drug Co., J. P. Grice, % Co., Shelby
Kendall Drug Co., C. Rush Hamrick, Sr., Box 39, Shelby
Kendall Drug Co., C. Rush Hamrick, Jr., Box 39, Shelby
Kendall Drug Co., Gordon G. Hamrick, % Co., Shelby
King, W. H. Drug Co., R. L. Alphin, 337 Buncombe St., Raleigh
King, W. H. Drug Co., Raymond Brockwell, 2803 Exeter Circle, Raleigh
King, W. H. Drug Co., Charles R. Daniel, 514 Vick Avenue, Raleigh
King, W. H. Drug Co., O. G. Duke, Mitchell Village, RFD #1, Morehead City
King, W. H. Drug Co., Douglas J. Finch, 405 W. Gannon Ave., Zebulon
King, W. H. Drug Co., Tom Sanders, % Co., Raleigh
King, W. H. Drug Co., David V. Scarlette, Box 866, Clinton
King, W. H. Drug Co., H. C. Starling, % Co., Raleigh
King, W. H. Drug Co., Ted Tyler, 2504 Country Club Court, Raleigh
King, W. H. Drug Co., Jack T. Yeargen, 2909 Boone Trail, Raleigh
Lakeside Laboratories, Inc., G. Grissom Miller, Route 1, Box 150, Lexington
Lance, Inc., B. B. Dean, 1226 Banbury Rd., Raleigh
Lance, Inc., F. T. Matthews, 611 Mepert Lane, Greensboro
Lance, Inc., W. P. Matthews, 2323 Woodview Rd., Kinston
Lance, Inc., S. S. Woodall, Box 8688, Richmond, Va.
Lederle Laboratories, Clifford J. Lopp, P. O. Box 102, Lexington
Lederle Laboratories, E. E. Thomison, 3015 Finley Place, Charlotte
Lilly, Eli & Co., Tom D. Bennett, Box 8096, Asheville
Lilly, Eli & Co., G. L. Coaker, 6119 Glenridge Rd., Charlotte
Lilly, Eli & Co., L. Craig Lewis, 2600 Forest Drive, Winston-Salem
Lilly, Eli & Co., L. M. McCombs, Box 2, Creedmoor
Lilly, Eli & Co., David F. McGowan, 803 Old Mill Rd., Chapel Hill
Lilly, Eli & Co., Fred W. Medlin, 1104 Leesburg Drive, Columbia, S. C.
Lilly, Eli & Co., Jack G. Watts, 2426 Briarwood Dr., Burlington
Lily-Tulip Cup Corp., R. C. Ne[illegible]mith, 3857 Land O'Lakes Dr., N.E., Atlanta 5, Ga.
Lloyd Bros., Inc., Don Landers, 1527 Brookdale, Asheboro
Lloyd Bros., Inc., Sam Lindsey, 2701 Kipling Drive, Charlotte
McKesson & Robbins, Inc., Donald H. Ahern, P. O. Box 1631, Roanoke, Va.
McKesson & Robbins, Inc., J. E. Allen, % Co., Charlotte
McKesson & Robbins, Inc., Jerry Amesbury, % Co., Charlotte
McKesson & Robbins, Inc., S. A. Beaty, % Co., Charlotte
McKesson & Robbins, Inc., Lore S. Brown, Box 246, Hamlet
McKesson & Robbins, Inc., M. J. Dean, % Co., Charlotte
McKesson & Robbins, Inc., Charles W. Haigler, % Co., Charlotte
McKesson & Robbins, Inc., P. S. Hawfield, % Co., Charlotte
McKesson & Robbins, Inc., W. B. Hawfield, % Co., Charlotte
McKesson & Robbins, Inc., Ted Johnson, 1300 Hawthorne Lane, Charlotte
McKesson & Robbins, Inc., P. W. Kendall, % Co., Charlotte
McKesson & Robbins, Inc., Joel E. McConnell, % Co., Charlotte
McKesson & Robbins, Inc., Ray R. McGee, % Co., Charlotte
McKesson & Robbins, Inc., Joe Myers, Jr., Box 582, Bennettsville, S. C.

McKesson & Robbins, Inc., J. Auddy Parker, % Co., Charlotte
McKesson & Robbins, Inc., Carl R. Randolph, 3291 Rosmont Rd., S.W., Roanoke, Va.
McKesson & Robbins, Inc., Reuben C. Russell, % Co., Charlotte
McKesson & Robbins, Inc., Tobie K. Steel, % Co., Charlotte
McKesson & Robbins, Inc., James E. Thrower, % Co., Charlotte
McKesson & Robbins, Inc., Bob Yarborough, % Co., Charlotte
Mallinckrodt Chemical Co., R. L. White, 5622 Preston Lane, Charlotte
Maryland Baking Co., Roy E. Strowd, P. O. Box 2058, Charlotte
Massengill, S. E. Co., Manning C. Carrington, Box 121, Durham
Massengill, S. E. Co., Thompson Hiles, 120 Westwood Road, Asheville
Massengill, S. E. Co., J. H. Morris, Jr., 902 Stoney Hill Rd., Redwood City, Calif.
Massengill, S. E. Co., Herbert Taylor, 113 Grace St., Williamston
Massengill, S. E. Co., J. C. Woodard, 602 Sunset Dr., High Point
Mead Johnson Co., Thomas C. Clark, 605 Pine Valley Dr., Wilmington
Mead Johnson Co., John H. Crowell, 2419 Pickett Rd., Durham
Merck, Sharp & Dohme Co., Warren R. Ehrhardt, 1128 Hill St., Rocky Mount
Merck, Sharp & Dohme Co., W. P. Farthing, 2040 Coniston Pl., Charlotte
Merck, Sharp & Dohme Co., E. E. Fulmer, Box 1279, Salisbury
Merck, Sharp & Dohme Co., Ivey A. McDaniel, 501 E. Club Blvd., Durham
Merck, Sharp & Dohme Co., W. P. Rogers, 27 Farrwood Ave., Asheville
Merck, Sharp & Dohme Co., Jimmie A. Sherrill, 517 Westview St., Lenoir
Merck, Sharp & Dohme Co., W. E. Sutton, P. O. Box 1353, Wilmington
Merrill, Wm. S. Co., Forrest Matthews, Jr., 2509 Kenmore Dr., Raleigh
Miles Laboratories, Inc., C. Harold Daniels, 211 W. Knox St., Durham
Miles Laboratories, Inc., R. F. Skinner, 202 Trelawney Rd., Bay Side, Va.
Modern Woodwork, Inc., Lawrence H. Levy, 4712 Bromley Lane, Richmond, Va.
National Hygienic Prod., A. C. Stewart, Box 484, Smithfield
Norris, Garland C. Co., Osborne S. Lucas, 2536 York Rd. Raleigh
North Carolina Mutual Drug, D. Boone, % Co., P. O. Box 1065, Durham
North Carolina Mutual Drug, T. H. Mangum, % Co., P. O. Box 1065, Durham
North Carolina Mutual Drug, W. D. Pearce, 210 Pogue St., Raleigh
North Carolina Mutual Drug, T. S. Williams, P. O. Box 96, Durham
Norwich Pharmacal Co., James E. North, 308 Shephard St., Raleigh
Nunnally's Candies, W. T. Threewitts, Jr., 300 Ashland Dr., Greensboro
O'Hanlon-Watson Drug Co., J. Herbert Ball, 2401 Bitting Rd., Winston-Salem
O'Hanlon-Watson Drug Co., J. M. Darlington, 2232 Westover Dr., Winston-Salem
O'Hanlon-Watson Drug Co., H. L. Lancaster, 311 Gray Court Apts., Winston-Salem
O'Hanlon-Watson Drug Co., L. P. Miller, 1255 Wedgewood Dr., Winston-Salem
O'Hanlon-Watson Drug Co., I. H. Rider, % Co., Winston-Salem
O'Hanlon-Watson Drug Co., William J. Shelley, 312 E. Farris St., High Point
O'Hanlon-Watson Drug Co., S. P. Smith, Rt. #1, Clemmons
O'Hanlon-Watson Drug Co., R. N. Tesh, % Co., Winston-Salem
O'Hanlon-Watson Drug Co., J. D. White, 217-A New Drive, Cloverdale Apts., Winston-Salem
Owens-Illinois Glass Corp., Ross L. Cooper, 3846 Moultrie St., Charlotte
Owens-Illinois Glass Corp., A. S. McKaig, 1506 Liberty Life Bldg., Charlotte
Owens, Minor and Bodeker, Inc., L. B. Allen, Box 1167, Rocky Mount
Owens, Minor and Bodeker, Inc., Gamble Bowers, % Co., Richmond, Va.
Owens, Minor and Bodeker, Inc., W. Frank Fife, 304 Wilshire Blvd., Wilson
Owens, Minor and Bodeker, Inc., Ray Howell, 627-D Daniels St., Raleigh
Owens, Minor and Bodeker, Inc., Gilmer Minor, % Co., Richmond, Va.
Owens, Minor and Bodeker, Inc., John Phillips, Box 300, Lumberton
Owens, Minor and Bodeker, Inc., L. S. Whittle, Box 237, Warsaw

Owens, Minor and Bodeker, Inc., Cecil Williamson, 602 N. 25th St., Wilmington
Owens, Minor and Bodeker, Inc., Bruce W. Young, 1606 Highland Dr., Wilson
Pangburn's Candy, C. W. Morris, 1182 Wimbleton Drive, Raleigh
Parke-Davis & Co., G. G. Buchanan, Box 1254, Greensboro
Parke-Davis & Co., Walter I. Davis, Box 10694, Cameron Village, Raleigh
Parke-Davis & Co., H. J. Dover, 49 Shorewood Dr., Asheville
Parke-Davis & Co., Robert G. Drane, 5523 Seacroft, Charlotte
Parke-Davis & Co., G. C. Hartis, 24 Gloria Ave., Winston-Salem
Parke-Davis & Co., J. L. Holloway, Box 538 Rt. #3, Wilmington
Parke-Davis & Co., N. Eugene Hood, Jr., 464 Liberty St., Rock Hill, S. C.
Parke-Davis & Co., Fred Johnson, 420 Golfview Rd., N.W., Atlanta, Ga.
Parke-Davis & Co., Robert L. Jordan, 1132 Arden Rd., Salisbury
Parke-Davis & Co., H. D. Lucas, 6332 Rosecrest Dr., Charlotte 9
Parke-Davis & Co., Gordon Vail, 3133 Pendelton, Charlotte
Parke-Davis & Co., F. M. Vessells, 3211 Crittenden Court, Winston-Salem
Peabody Drug Co., C. T. Byerly, 2315 Sprunt St., Durham
Peabody Drug Co., W. M. Cannady, 501 Park Drive, Oxford
Peabody Drug Co., Zack Lyon, 925 Urban Ave., Durham
Peabody Drug Co., G. O. Peele, % Co., Durham
Penslar Co., The, A. R. Cross, 1204 N. Fairwater Dr., Norfolk, Va.
Pepsodent, Div. Lever Bros. Co., E. H. Cox, 1833 Forest Rd., Durham
Pepsodent, Div. Lever Bros. Co., Robert L. Travis, Box 785, Charlotte
Pet Dairy Products Co., W. B. Bowman, 2356 Rosewood Ave., Winston-Salem
Pet Dairy Products, Co., G. E. Garst, 3717 Frazier Dr., Greensboro
Pet Dairy Products Co., Jesse P. Jones, % Co., Waynesville
Pet Dairy Products Co., J. C. Mitchell, % Co., Burlington
Pet Dairy Products Co., W. H. Tuttle, % Co., Waynesville
Pfeiffer Co., The, L. D. Davidson, Box 362, Monroe
Pfizer Laboratories, Don Joyce, 1140 Magnolia St., Winston-Salem
Physicians Products Co., Inc., W. C. Comstock, P. O. Box 706, Petersburg, Va.
Physicians Products Co., Inc., F. A. Frayser, Jr., 707 Spring Drive, Richmond 29, Va.
Physicians Products Co., Inc., L. B. Peck, Jr., 34 Grandview Dr., Concord
Pictorial Paper Package Corp., L. A. Bass, Box 591, Wilson
Pine State Creamery Co., J. Dwight Johnson, % Co., Goldsboro
Pine State Creamery Co., J. D. Kilgore, % Co., Raleigh
Pine State Creamery Co., Sam N. Mann, % Co., Raleigh
Pine State Creamery Co., T. Preston Mathews, % Co., Henderson
Pine State Creamery Co., W. E. Spence, % Co., Raleigh
Powers-Taylor Drug Co., G. A. Gurganus, Box 716, Greenville
Powers-Taylor Drug Co., H. F. Miller, % Co., Richmond, Va.
Powers-Taylor Drug Co., D. J. Odom, Box 95, Morehead City
Read, E. B. & Sons Co., J. G. Barnette, Box 955, Sanford
Reese Chemical Co., Harold M. Pickett, 1152 Rio Saint John's Drive, Jacksonville 11, Fla.
Robins, A. H. Co., Inc., Earl P. Teague, 281 Crepe Myrtle Cr., Winston-Salem
Saginaw Industries Co., Gervin M. Wayt, 300 Patton St., Morganton
Schaeffer Pen Co., H. J. Farnsworth, 110 Arden Place, Greensboro
Schering Corp., W. E. Davis, 201 Aberdeen Ter., Greensboro
Schmid, Julius Inc., Gene Beane, 407 W. Radiance Dr., Greensboro
Schmid, Julius Inc., Bernard R. Curtis, 7506 Upham Street, Richmond, Va.
Schmid, Julius Inc., M. C. Gillen, 5044 French St., Jacksonville, Fla.
Scott Drug Co., Oren H. Baucom, P. O. Box 10627, Charlotte
Scott Drug Co., W. L. Blanton, 2900 Whitson Rd., Gastonia

Scott Drug Co., Dan Busby, Box 1444, Statesville
Scott Drug Co., Carlos Fry, P. O. Box 652, Carthage
Scott Drug Co., Carl Geanes, % Co., Charlotte
Scott Drug Co., I. E. Helms, Box 22, North Wilkesboro
Scott Drug Co., Jack Hemby, % Co., Charlotte
Scott Drug Co., R. B. Julian, Box 571, Salisbury
Scott Drug Co., Walter Scott, P. O. Box 10627, Charlotte
Scott Drug Co., E. Pannie Smith, Box 10671 Cameron Village, Raleigh
Scott Drug Co., Lee Talton, % Co., Charlotte
Scott Drug Co., Bobby Wall, % Co., Charlotte
Scott Drug Co., J. A. Wolfe, P. O. Box 10627, Charlotte
Sealtest Foods, O. O. Allsbrook, % Co., Wilmington
Sealtest Foods, Joe Beatty, % Co., Charlotte
Sealtest Foods, C. Ray Black, 2040 Oleander Dr., Wilmington
Sealtest Foods, Luke Blackmer, % Co., Box 1787, Charlotte
Sealtest Foods, Worth Blackmon, Box 1787, Charlotte
Sealtest Foods, S. D. Davis, 909 Marguerite Dr., Winston-Salem
Sealtest Foods, Harold W. Diggett, 3026 Medlin Dr., Raleigh
Sealtest Foods, E. A. Hutchens, 1047 Peace Haven Rd., Winston-Salem
Sealtest Foods, R. C. Hutcherson, Box 769, Durham
Sealtest Foods, R. Leon Kimball, 646 Roslyn Rd., Winston-Salem
Sealtest Foods, Bill Messick, Box 1787, Charlotte
Sealtest Foods, J. T. Shumate, Box 586, Albemarle
Sealtest Foods, R. C. Sowden, 30 E. Bayshore Blvd., Jacksonville
Sealtest Foods, F. H. Suttle, Box 111, Wrightsville Beach
Sealtest Foods, William H. Thomas, % Co., Wilson
Sealtest Foods, Bruce Wingate, % Co., Box 1787, Charlotte
Searle & Co., F. Garland Coble, 901 Fairmont St., Greensboro
Searle & Co., Benjamin W. Sams, Jr., 1910 Ann St., Wilmington
Smith, Dr. T. C. Co., H. E. Phillips, 78 Fairfax Ave., Asheville
Smith, Dr. T. C. Co., Stacy Smith, % Co., Asheville
Smith, Dr. T. C. Co., W. H. Worley, Jr., 45 31st Ave., N.W., Hickory
Smith, Dr. T. C. Co., Norman F. Young, 7 Forestdale Road, Asheville
Smith, Kline & French Labs., Boyd Lee Barnette, 419 Glenbrook Dr., Raleigh
Smith, Kline & French Labs., J. A. Davis, 1018 Lockland Ave., Winston-Salem
Smith, Kline & French Labs., J. T. McGhee, 714 E. Hammond St., Durham
Smith, Kline & French Labs., C. W. Walker, 500 Chancery Place, Greensboro
Smith, Kline & French Labs., C. J. Wheeler, 1308 N. Jefferson St., Goldsboro
Smith Wholesale Drug Co., M. H. Byrd, 112 Greenbriar Rd., Spartanburg, S. C.
Smith Wholesale Drug Co., Morris S. Michael, 182 Dorchester Ave., Asheville
Smith Wholesale Drug Co., Frank Millstead, 3331 Eastwood Drive, Charlotte
Smith Wholesale Drug Co., Charles Rhoden, Box 56, Shelby
Smith Wholesale Drug Co., A. C. Vickers, 1250 Patridge Rd., Spartanburg, S. C.
Squibb, E. R. & Sons, J. C. Canipe, Jr., 5724 Doncaster Drive, Charlotte 7
Squibb, E. R. & Sons, L. E. Lee, 2838 Selwyn Ave., Charlotte
Squibb, E. R. & Sons, M. G. Morris, 315 Isabelle St., Greensboro
Squibb, E. R. & Sons, Ray E. Weathers, 2310 Sprunt St., Durham
Squibb, E. R. & Sons, Reid C. Williams, Robin Hood Circle, Winston-Salem
Stanback Co., D. M. Applegate, 1058 Sedgefield Rd., Charlotte
Stanback Co., L. J. Handy, 4530 Ogburn Rd., Winston-Salem
Stanback Co., T. J. Matthews, % Co., Salisbury
Stanback Co., F. J. Stanback, % Co., Salisbury

Sylvania Electric Co., Virgil Patterson, P. O. Box 11042, Charlotte
Tilden Co., The, Walter D. Druen, Box 165, Lynchburg, Va.
Upjohn Co., Ralph L. Billeter, 331 Lawndale Dr., Winston-Salem
Upjohn Co., F. L. Furr, Box 161, Louisburg
Upjohn Co., Jerry D. Rhoades, 916 B Willow Street, Fayetteville
VanPelt & Brown, Inc., W. Lawrence Jones, 327 McIver St., Greensboro
Weco Products Co., G. E. Cory, 3600 Madison Ave., Greensboro
Weco Products Co., Richard C. Long, 2508 Shady Lawn Drive, Greensboro
Welton Laboratories, Inc., Francis X. Stanley, 233 Frelinghuysen Ave., Newark, N. J.
White Laboratories, Inc., Charles D. Andrews, 102 Meade Drive, Greensboro
Whitman's Candies, Ed Cook, 4314 Ruskin Drive, Charlotte
Whitman's Candies, Ray McArtan, 801 E. Morris Circle, Dunn
Youngs Rubber Corp., Jim Branson, 1124 Westover Ter., Greensboro
Youngs Rubber Corp., Max Plant, 306 E. Virginia, College Park, Ga.
Youngs Rubber Corp., Henry A. Trudeau, 3915 Winfield Drive, Charlotte
Life Membership, J. W. Bennick, % Scott Drug Co., Charlotte
Life Membership, W. A. Burwell, 115 Hudson St., Raleigh
Life Membership, J. Ben Coppedge, 5801 Park Rd., Charlotte
Life Membership, Ralph M. Crosson, Box 475, Columbia, S. C.
Life Membership, W. R. Dixon, 1405 E. Blvd., Charlotte
Life Membership, J. Floyd Goodrich, 2121 Club Blvd., Durham
Life Membership, J. W. Harrell, 1917 Sunset Dr., Raleigh
Life Membership, P. A. Hayes, % Justice Drug Co., Greensboro
Life Membership, R. D. Heist, 1610 Queens Rd., Charlotte
Life Membership, W. L. Johnson, Gibson
Life Membership, W. B. Lyon, 417 Crestland Ave., Greensboro
Life Membership, W. McElveen, 205 Audrill Terrace, Charlotte
Life Membership, N. B. Moury, Morehead City
Life Membership, T. S. Simpson, 996 Kearns Ave., Winston-Salem
Life Membership, M. W. Stone, Box 703, Charlotte
Life Membership, V. L. Toms, 3 S. Fourth St., Wilmington
Life Membership, Phil Van Every, % Lance, Inc., Charlotte
Life Membership, Joe Wear, Charlotte
Life Membership, Fred J. Williams, Sr., 1302 Broad St., Durham



NORTH CAROLINA BOARD OF PHARMACY

MAY 1, 1959 - APRIL 30, 1960

MEMBERS AND ORGANIZATION

COMMISSIONED BY HIS EXCELLENCY, THE GOVERNOR OF NORTH CAROLINA

W. Moss Salley, Jr., Asheville ..... Term expires April 28, 1961
Frank W. Dayvault, Lenoir ..... Term expires April 28, 1962
Roger A. McDuffie, Greensboro ..... Term expires April 28, 1963
N. O. McDowell, Jr., Scotland Neck ..... Term expires April 28, 1964
Robert Neal Watson, Sanford ..... Term expires April 28, 1965

President
Roger A. McDuffie

Vice-President
Robert Neal Watson

Secretary-Treasurer
H. C. McAllister, Chapel Hill

General Counsel
J. Ruffin Bailey, Raleigh

Special Counsel
F. O. Bowman, Chapel Hill

Inspectors
T. H. May, Wake Forest (Part-time) John B. Balas, Charlotte

Chapel Hill, N. C.
May 1, 1960

To His Excellency
Governor Luther H. Hodges
Raleigh, N. C.
Dear Sir:

In compliance with Article 4, Section 90-57 of the General Statutes of North Carolina, we are pleased to submit to you and to the North Carolina Pharmaceutical Association the Seventy-Ninth Annual Report of the North Carolina Board of Pharmacy. This report contains the proceedings of the Board for the fiscal year ending April 30, 1960.

Respectfully yours,
N. C. BOARD OF PHARMACY
H. C. McAllister
Secretary-Treasurer

SEVENTY-NINTH ANNUAL REPORT OF THE NORTH CAROLINA BOARD OF PHARMACY

MEMBERSHIP

There have been no changes in the membership of the Board since the last annual report. At the June meeting the officers of the previous year were re-elected to serve for a period of one year. The officers and members are as follows:

Roger A. McDuffie.....*President*
R. N. Watson.....*Vice-President*
H. C. McAllister (non-member)
Secretary-Treasurer
F. W. Dayvault
W. Moss Salley, Jr.
N. O. McDowell, Jr.

Other personnel of the Board:

General Counsel.....J. Ruffin Bailey
Special Counsel.....F. O. Bowman
Inspectors.....T. H. May (Part-time)
J. B. Balas

In the annual election of a member of the Board by the Association, R. N. Watson was elected to succeed himself for a five-year term.

MEETINGS

During the year, nine meetings of the Board were held. These included the examination meetings, held as usual in June and February. All meetings were at the office of the Board, 109 Church Street, in Chapel Hill. The Board was pleased to have had a total of sixteen pharmacists attend the meetings as visitors. It is hoped that this number will increase during the next year. The officers of local pharmaceutical groups are especially urged to attend so as to be able to report the workings of the Board to their respective groups.

ADMINISTRATION

The location and personnel complement of the Board office has remained the same during the period covered by this report as they were during the previous year. The Board also continues the same liaison arrangements with other state, regional and national law enforcement, military, educational and accreditation agencies as enumerated in last year's report. In addition, during the year, the Board has received considerable assistance from and in turn endeavored to assist the N. C. Medical Care Commission. The commission has contributed considerably toward the work on the solution of the problem of the distribution of drugs in hospitals and nursing homes. During this year the Board has also held conferences with special committees of the N. C. Medical Society and the N. C. Hospital Association for the consideration of problems of mutual interest.

EXAMINATIONS

During the year there were two examinations held. These were as follows:

In June, 1959, forty-two candidates qualified for admission to the examination; thirty-eight passed and were registered. They are as follows:

James Gene Butler, Salisbury
Lee Chandler Carter, Sanford
Edith Ann Caviness, Lillington
Leo Braughton Cowan, Sylva
Robert Irving Cromley, Jr., Raleigh
Donald Jason Deaton, Mooresville
Keith Earl Denny, Pilot Mountain
George Johnston Dillard, Wallace
Jack Steven Duggins, Asheboro
James Wade Fulton, Winston-Salem
Robert Alexander Gibson, Jr., Havelock
Wilton Ford Glover, Jr., Pensacola, Fla.
Joseph Philip Goforth, Thomasville
Thomas Elwood Harris, Jr., Thomasville
Steven Vance Harrison, Denten
Malory Hugh Hinton, Zebulon
Allen Frederick Hirsch, New York, N. Y.
Glenn Alden King, Hickory
Verl Allen Larson, High Point
Kenneth Lee Lawing, Conover
John Michael Lazarus, Sanford

Roy James Martin, Charlotte
David Weatherspoon Montgomery, Greensboro
Thomas Banks Moore, Salisbury
Yung Yoon Oh, Seoul, Korea
Jane Welch Page, Washington
Patsy Rooney Page, Marietta
Frederick Beecham Parker, Jr. Jacksonville
James Iroan Peile, Jr., Burlington
Daniel Edward Rhodes, Morganton
Alfred Gene Smith, Elizabethtown
John Hubert Smith, Jr., Holly Springs
Charles Lee Stevens, Garner
John Kingsley Stoots, Troy
Joseph Willard Ward, Wallace
Franklin Ennis Wells, Raleigh
Franklin Ervin Williams, Wilmington
Lawrence Lanier Williams, Zebulon

In February, 1960, forty-three candidates qualified for admission to the examination; thirty-six passed and were registered. They are as follows:

Billy Thomas Allen, Raleigh
Cecilia Steorts Barber, Winston-Salem
Robert William Barber, Clayton
Garland Wood Beale, Jr., Broadway
Robert Ellis Bishop, Kinston
Joseph Fletcher Browning, Jr., Greensboro
Benjamin Walter Bullock, Creedmoor
Carl Viggo Christensen, Gastonia
David Lee Chronister, Greensboro
Raymond Franklin Coppedge, Jr., Asheville
Marvin Russell Cowan, Robersonville
Bill Mack Dunn, Kannapolis
Joseph Ernest Farrar, Greensboro
Fred Tucker Fayed, Roanoke Rapids
Woodson Bradford Fearing, Jr., Manteo
Robert William Foster, Greensboro
Thomas Maurice Fraley, Statesville
Wallace Godette, New York City
William Russell Griffin, Jr., Old Fort
Jimmy Reid Haithcock, Mt. Gilead
Joanne Bullard Hambright, Fayetteville
Charles Edward Hardy, La Grange
Frank McCoy Hemingway, Bethel
Alice Virginia Hogue, Blacksburg, S. C.
Payton Donald Jackson, Dunn
Charles Leonard Jarrett, Lincolnton
Keithan Blanchard Jenks, Pittsboro
Robert Kent Marks, Danville, Va.
Jesse James Miley, Jr., Aberdeen
Russell Gray Mitchell, Jacksonville
George Arthur Morrison, Southern Pines
David Ellison Neal, Kannapolis
Thurman Quinton Owens, Jr., Whiteville
Roger Young Spittle, Mt. Holly
William Lee Vanderburg, Goldsboro
Thomas Marion Yost, Chapel Hill

Robert William Barber scored the highest grade, and Thomas Marion Yost scored the second highest grade.

Beal Membership Award

Jack Steven Duggins, of Asheboro made the highest average score of all candidates taking the examination during the calendar year 1959 with a score of 91.4%. He has been awarded the prize of 1 year's membership in the North Carolina Pharmaceutical Association in recognition of this achievement.

Registration by Reciprocity

Forty applications for reciprocal registration have been accepted and the applicants registered. Three applications have been rejected. One applicant had not met the statutory requirements for licensure in this State. Two applications were rejected because of excessive use of alcohol by the applicant. A fourth application was withdrawn when the Board confronted the applicant with information about his conviction of violation of barbiturates laws in another State.

Six pharmacists registered in North Carolina have been certified to other states. All applications from North Carolina have been accepted by the states to which application was made. Those registered in this state are as follows:

George Krohn, April 24, 1959, from Missouri
Robert Willard Prewitt, May 1, 1959, from Ohio
George Alyette Cooley, May 21, 1959, from Virginia
Albert Raymond Kline, Jr., May 23, 1959, from South Carolina
Samuel Byars Tate, May 25, 1959, from South Carolina
John William Faucett, Jr., May 26, 1959, from South Carolina

Robert Monroe Inman, May 26, 1959, from South Carolina
Harrout Earle Milikian, May 26, 1959, from Rhode Island
Thomas Watson Youngblood, May 30, 1959 from South Carolina
Thomas Milton Donnelly, June 3, 1959, from Tennessee
Donald Hewitt Hazelrig, June 17, 1959, from Alabama
Burma Lloyd Thomaston, June 22, 1959, from Alabama
George Wilson Robey, July 6, 1959, from West Virginia
Henry Albert Leigh, July 2, 1959, from Iowa
John Herbert Boyd, July 27, 1959, from South Carolina
Joe Dodd Erwin, July 27, 1959, from Kentucky
Charles Nelson Giles, July 27, 1959, from South Carolina
Albert Aaron Crocker, July 27, 1959, from South Carolina
Edward Wesley Teal, August 3, 1959, from South Carolina
Charles Edwin Adams, September 16, 1959, from South Carolina
Wilson Johnson, Jr., September 16, 1959, from Virginia
Ralph Stuart Stevenson, October 22, 1959, from West Virginia
James Dorsey Booth, October 23, 1959, from South Carolina
Billy Thomas Coward, October 29, 1959, from South Carolina
Willard Dale Thacker, November 18, 1959, from West Virginia
Paul Spirko, November 20, 1959, from Ohio
William Maxwell Shaheen, November 12, 1959, from Georgia
Anthony Joseph LaMonica, January 19, 1960, from Massachusetts
Everett Delano Crosby, January 19, 1960, from South Carolina
William Glen Myrick, January 27, 1960, from South Carolina
Welch Middleton Batten, January 27, 1960, from West Virginia
William Floyd Gaskins, February 17, 1960, from South Carolina
Don Preston Jones, February 17, 1960, from South Carolina
George Foxward Woodard, March 24, 1960, from South Carolina
John Joseph Johnston, March 28, 1960, from West Virginia
Derl Clifton Clark, March 30, 1960, from South Carolina
Robert James Moore, April 19, 1960, from Pennsylvania
Mitchell Harris Walker, April 19, 1960, from Georgia
John Alvin Wilkinson, April 19, 1960, from South Carolina
Gerald Waymon Wilson, April 19, 1960, from Alabama

PHARMACISTS RE-REGISTERED

Fourteen pharmacists whose licenses were allowed to lapse or who were on the inactive list have been re-instated during the fiscal year. They are as follows:

Dallas M. Evans
George H. Cocolas
Delton G. King
N. F. Nixon, Jr.
M. E. Rodgers, Jr.
William W. Culp
Cecil Mosteller
Archie M. Dean
John C. Meserve
Maggie Suominen
John A. Bundy
Jack McD. McLaughlin
Wilbur O. McNair
Herbert A. Temple

PHARMACISTS REMOVED FROM THE REGISTERED LIST BY REQUEST OR FAILURE TO RENEW—33

Warren H. Biggs
Willard Day Boyer
Lloyd Plemmons Brookshire
Edgar Lewin Caldwell
Earl Jefferson Caton
Abner Jones Curtis
Archie Martin Dean
Gail Barker Edwards
Alfred Wilson Evans
Jack Calvin Granger
Frank Benton Ham
Gerald Kelly Harrington
Joe Baxter Haymore

Willard Isaiah Herring
Johnnie Milton Holmes, Jr.
Henry George Huber
Robert Bartow Jones
Edward Parker Judy
Mary Harris Kingsbury
Thomas Francis Kostic
William Grier Middleton
Cecil West Mosteller
Joseph Huske Pearce
Dallas Leary Perry
Fred Owen Phifer
Alan Edward Pressman
Jose Duarte Ramos
Levan Whittier Richardson
Elmer Linieth Rigsbee
Paul Bingley Russell
Joseph Tex
Edgar Franklin Townsend
Freddie Alfred Wolson

Mutual respect and responsibility

In Memoriam

Pharmacists Who Have Died During the Year
(25 Pharmacists)

Wesley T. Andrews—11-13-59 ..... Greensboro
William A. Andrews—8-23-59 ..... Louisburg
N. D. Bitting, M.D.—1-18-60 ..... Durham
Clement Byrd—10-22-59 ..... Wilmington
Earle G. Caldwell—9-27-59 ..... Lumberton
Edwin F. Callahan—10-19-59 ..... Durham
Rufus H. Curtis—9-29-59 ..... Rowland
Francis B. Hays—7-26-59 ..... Oxford
Carl W. Hertzog—1-5-60 ..... Richmond, Va.
John H. Isler—1-31-60 ..... Charlotte
Benjamin F. King—4-22-60 ..... Hickory
John E. Koonce—8-13-59 ..... Chadbourn
Robert E. Lee—10-4-59 ..... Mt. Dora, Fla.
Frank F. Lyon—9-6-59 ..... Oxford
J. Kenneth McCoy—8-10-59 ..... Durham
Elliott N. Nicholson—6-7-59 ..... Murfreesboro
Thomas R. Rand, Jr.—9-15-59 ..... Raleigh
Warren A. Ratley—4-12-60 ..... Goldsboro
H. S. Sedberry—3-8-60 ..... Rocky Mount
Philip J. Suttlemyre—2-29-60 ..... Hickory
Charles A. Taylor—4-2-60 ..... Jacksonville
William G. Thomas—12-12-59 ..... Varina
Albert B. Thompson—9-25-59 ..... Badin
George W. Waters, Jr.—9-59 ..... Lakeland, Fla.
V. Frazier Williams—2-5-60 ..... Yanceyville

EDUCATIONAL QUALIFICATIONS OF PHARMACISTS ACCORDING TO AGE

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
Qualifications of Pharmacists in "B"								
Non-graduates	0	0	25	37	39	65	69	235
Graduates of 2 year courses	0	0	0	124	55	35	15	230
Graduates of 3 year courses	0	1	53	72	10	9	8	153
Graduates of 4 year courses	282	514	183	17	4	0	0	1000
Total in "B"	282	515	261	250	108	109	92	1618
Qualifications of Pharmacists in "A"								
Non-graduates	0	0	27	39	47	90	104	307
Graduates of 2 year courses	0	0	1	143	66	45	22	278
Graduates of 3 year courses	0	0	58	88	12	12	12	183
Graduates of 4 year courses	331	614	227	21	7	0	0	1198
Total in "A"	331	614	313	291	132	147	138	1966

SUMMARY OF PHARMACISTS ON THE ACTIVE ROSTER

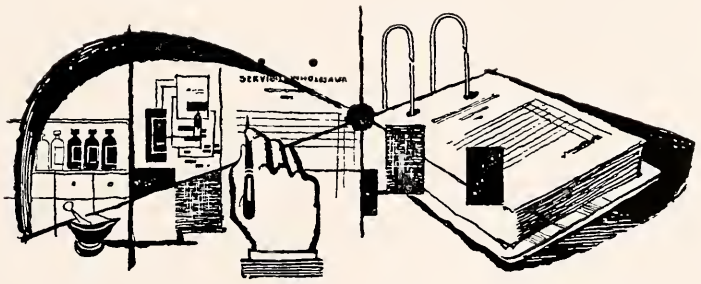
	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
A. Total number of pharmacists in good standing on roster	331	615	313	291	132	147	137	1966
B. Total number actively engaged in pharmaceutical pursuits (in State)	282	516	261	250	108	109	92	1618
1. In retail pharmacy	249	459	234	228	90	96	66	1422
a. As owners	8	91	85	90	31	36	18	359
b. As partners	34	129	75	67	29	22	23	379
c. As employees	207	239	74	71	30	38	25	684
2. Part-time retail employees	11	15	6	4	6	12	22	76
3. In hospital pharmacy (civilian)	11	20	10	4	3	0	0	48
4. In wholesale & mfg. labs.	0	1	1	5	5	1	4	17
5. As field rep. for mfg. & wh.	4	16	7	5	4	0	0	36
6. Teaching (students) & govt.	7	5	2	2	0	0	0	16
7. In misc. ph. pursuits	0	0	1	2	0	0	0	3
C. Total number who reside IN State & NOT engaged in ph. pursuits	3	20	7	12	13	27	35	117
1. Unemployed (at time of renewal)	0	0	1	1	1	1	0	4
2. Retired	0	0	0	6	10	18	33	67
3. Otherwise engaged	3	16	4	4	2	8	2	39
D. In V. A. Hospitals in State	0	4	2	1	0	0	0	7
E. Number who reside OUT of State	38	78	44	29	11	11	10	221
F. Number serving with Armed Forces	8	1	1	0	0	0	0	10
G. Number in "B" who are women	32	32	14	3	4	0	0	85
H. Number in "A" who are women	44	63	18	3	5	0	0	133
I. Number of women not engaged in pharmacy pursuits (H minus G)	12	31	4	0	1	0	0	48

SUMMARY OF PHARMACIES REGISTERED

Total number of pharmacies in State			983
Number classified as hospital pharmacies		32	
Number serviced by one pharmacist	20		
Number serviced by two pharmacists	8		
Number serviced by three pharmacists	2		
Number serviced by four pharmacists	1		
Number serviced by five pharmacists	1		
Number classified as retail pharmacies		951	
Number serviced by one pharmacist	458		
Number serviced by one pharmacist and one or more part-time pharmacists	104		
Number serviced by one pharmacist and one or more assistant pharmacists	17		
Number serviced by two pharmacists	281		
Number serviced by two pharmacists and one or more part-time pharmacists	16		
Number serviced by two pharmacists and one or more assistant pharmacists	1		
Number serviced by three pharmacists	50		
Number serviced by four or more pharmacists	11		
Number serviced by permitted physicians	11		
Number serviced by permitted physician and one assistant pharmacist	2		
Ownership of retail pharmacies (hospitals excluded) is vested as follows:			
Stores owned solely by pharmacists	478		
Stores owned by pharmacists & non-pharmacists (pharmacist over 50%)	103		
Stores owned by pharmacists & non-pharmacists (pharmacist less than 50%)	61		
Stores owned by pharmacists & non-pharmacists (50%-50%)	86		
Stores owned solely by non-pharmacists	223		

HOURS OF BUSINESS OF RETAIL PHARMACIES (PER WEEK)

Under 60	7.4%	80-84	17.3%
60-64	9.9%	85-89	12.0%
65-69	11.4%	90-94	6.7%
70-74	12.8%	95-99	3.2%
75-79	18.2%	Over 100	1.1%



PRESCRIPTIONS

Seven hundred thirty stores reported filling a total of 13,893,750 new and refill prescriptions. This is an average of 19,032 per pharmacy. Projecting this average to the total number of stores in the State, there were 18,708,456 prescriptions filled in North Carolina in 1959 which represents an increase of 1¼ million over the previous year. New prescriptions accounted for 58.23% of the total. This represents an increase of slightly less than 2% of new prescriptions in the ratio of new to refill prescriptions over the same period last year.

PHARMACISTS

As of April 30th, there was a total of 1,966 pharmacists on the active roster. This is a net increase of 88 over the previous year and is the largest increase we have experienced in any year during the past decade. It is 63% greater than the average increase for that period. The accompanying table shows the placement of all of the pharmacists on the active register. It will be noted that 1,618 are engaged in pharmaceutical pursuits in the State with 1,422 in retail practice and 48 in civilian hospital practice. There has been a net increase of 65 in retail practice and a loss of one in hospital practice.

PHARMACIES

On April 30th there was 983 pharmacies in operation in the State. Thirty-two are listed as hospital pharmacies and 951 as retail pharmacies. This represents a net gain of four hospital pharmacies and 19 retail pharmacies. This is the second largest increase in the number of retail pharmacies being established in any one year on record. Last year was highest with twenty. This large number of new retail pharmacies being established during the past two years seems to be a natural result of the expanding population and economy of our State.

In spite of the abnormally large number of pharmacies established during the past two years, the ratio of pharmacist to pharmacy outlet has continued to improve. This year it reached 1.5 pharmacist per outlet as compared with 1.45 last year. If the rate of net increase of pharmacists continues for the next ten years at the average rate for the past ten years (as can be expected), we shall be able to reach our goal of 2.0 pharmacists per outlet by 1970.

HOSPITAL PHARMACIES

The number of permits issued to hospitals to operate pharmacies has increased by four during the year. There are now 32 such pharmacies in operation in the State. This number will doubtless continue to increase as more hospital trained pharmacists become available. There are, however, a large number of hospitals that are not large enough to utilize the full time services of a pharmacist. Work continues on a solution to the problem. The North Carolina Hospital Association has appointed a Liaison Committee to work with the Board. This committee consists of the President and Secretary of the Hospital Association and Administrators of hospitals of various sizes and types located throughout the State. One meeting of the committee with the Board has been held at which time the problems were identified and the procedures for carrying the work toward a solution to them were adopted. Currently, under way is a study of regulations governing the distribution of drugs in hospitals in other States. It is expected that much will be learned from this study that will be useful to us based upon the experience of other States that appear to have arrived at a satisfactory solution to this problem. One of the solutions of the hospital pharmacy problem for the smaller hospitals will most certainly have to involve a part-time arrangement with a community pharmacist or an affiliation with a community pharmacy. It is hoped that those pharmacists in the communities where these arrangements are indicated will do their share in making the plan work.

DISTRIBUTION OF DRUGS IN NURSING HOMES

Akin to the procedure of distribution of drugs in hospitals is that of the proper custody and control of drugs in nursing homes. Through the splendid cooperation

of the North Carolina Medical Care Commission, which agency has the primary responsibility for supervising the operation of nursing homes, an acceptable procedure has been developed and incorporated in the Rules and Regulations governing nursing homes. Aside from the requirements regulating proper storage and administration of medications, the most important feature of the regulation deals with the acquisition of drugs. It provides that all drugs and medicines, except home remedies, be procured on prescription for the individual patient. By this means the nursing home is relieved of all responsibilities involved in compounding and dispensing since these are transferred to the pharmacist when he fills the prescription. This places not only the professional but also the legal responsibility where it properly belongs—with the pharmacist. It is presumed that by virtue of this regulation, nursing homes will work out arrangements with local pharmacies convenient to them to supply their drug needs. The Board suggests that those pharmacists who are called upon to serve these nursings homes will make their services available beyond the point of merely filling the prescriptions for these institutions and will assist in the overall program of drug control when requested. A copy of the section of the Rules and Regulations of the Medical Care Commission dealing with the custody and use of drugs in nursing homes is available from the Board. It is suggested that those pharmacists who serve these institutions secure a copy of the regulations so as to have a full understanding of it. Based upon the requirements of these regulations, efficient and economical procedures can be worked out to the benefit of all concerned.

At this time no similar program has been worked out for rest homes. The operation of these institutions is under the supervision of the State Welfare Commission. It is hoped that in due time a proper program can be developed for them also.

Mail-Order Prescription Services

One of the necessary aspects of the practice of pharmacy is that involving the distribution of commodities. The selling of products is inherent in the practice of the profession. The products which are distributed are, to a great extent, subject to the laws of commerce as are other products, including the laws of competition. These economic laws are modified only to the extent that (1), the physician and not the consumer determines what product is to be distributed and (2), the profit realized from the sale of this product is the only financial compensation that the pharmacist receives for the professional service he renders in connection with its distribution. It is an unusual case where the consumer takes these modifying factors in to consideration. He tends to think of the price of drugs in terms of the price of sugar, nails or fuel. This being true, he is apt to be more conscious of the price of medications than he is of the physician's or dentist's fees or of hospital bills. Therefore, his attitude toward drug prices being what it is, he is likely to try to obtain for himself the lowest possible price for the drugs he must buy. Being uninformed about the complicated nature of most drugs and the care that must surround their distribution and use, the selection of his source of supply will likely not receive as much consideration as does his choice of a physician. He feels safe in the assurance that the "government" supervises and regulates these things.

This situation has created a made-to-order environment for a new development on the pharmaceutical scene—the mail-order prescription service. During the past year, a number of these unorthodox mechanisms have sprung up over the country and have advertised their services to the people of North Carolina through various advertising media. The sole inducement offered by these organizations is a promise of a price discount. The inaccurate and reckless information resulting from the Kefauver hearings has created a favorable atmosphere for their growth and development.

There are many features about the mail-order prescription arrangement that are unsatisfactory and some are detrimental to consumer interest. The Board can concern itself, however, only with those that are illegal.

Section 90-75 of the General Statutes of North Carolina requires that every drug store or pharmacy "doing business in this State" shall be registered with the Board of Pharmacy. Section 90-73 of the General Statutes requires that such pharmacy be "conducted or managed" by a pharmacist (licensed in North Carolina). Neither of these conditions have been met by the mail order services bidding for prescriptions from North Carolina.

The regulation of professional practice and privilege is a utilization of the police power of the State in the interest of the protection of the health, safety, and welfare of its citizens. The exercise of this power is reserved to the states, and it is restricted to that jurisdiction. It cannot extend to other states or jurisdictions. Conversely, the police power of another state cannot be extended into North Carolina. To permit pharmaceutical services for the citizens of North Carolina by persons or firms outside of the State, which persons or firms are under the sole supervision of the jurisdiction wherein they are located is to permit an invasion of that body regulating the mail-order services into the duties and prerogatives of the Board of Pharmacy in this State. This cannot be tolerated. It is the duty of the Board of Pharmacy in this State to protect the citizens of this State. It will not surrender this duty by default to another jurisdiction but will use all such means as are at its disposal to prevent this from occurring.

On April 22, 1960, the Board forwarded cease and desist orders to all known mail-order prescription plans who are advertising their services to persons in North Carolina. The Board will issue like orders to any new ones coming to its attention and will vigorously attempt to enforce these orders.

Distribution of Drugs by Health Departments for Welfare Cases

The changing composition and character of our modern society bring with them new problems for all of the services to that society. Pharmacy is not exempt from this liability. The expansion of the service obligations of the State to certain segments of our population, especially the aged and the mentally ill, seems to be largely in the area of health and welfare. This expansion of these services is expected to continue. The use of drugs constitutes a significant factor in the health services furnished by the State. At the present time existing public facilities are largely used for this purpose, primarily the local public health units and the State mental hospitals. In the vast majority of these facilities the job of handling drugs is believed to be delegated to persons who do not possess the requisite professional or legal qualifications to dispense drugs. If this is true, then those who receive the health services of the State are not afforded the same protection of the law as are the members of the other segments of the population. Thus there appears to be the paradox of the State failing to comply with its own laws. The Board does not presently know the full extent to which this situation exists. To properly inform itself in this regard a survey of public health services involving the custody and distribution of drugs is under way. It will be the responsibility of the Board to make such representations to the proper authorities of the State as might seem indicated from the findings of our investigations.

There are several observations that should be made in connection with the distribution of drugs to welfare patients and to others of limited financial ability. For pharmacy to deny that problems exist in this area would be to fail a public trust. It is suggested that the absence of private facilities to serve the underprivileged segments of the population has contributed to no small extent in the states performing t' is service. In this connection, one remembers that the state health care program in England and other socialistically inclined countries began by the state first offering limited services to specialized groups. Let us hope that we in this country will be wise enough to solve our problem in a more effective manner through private enterprise. It is recommended that as a first step toward the solution of this problem the committee of the Association on Aid to the Aged be continued, and that its scope be expanded

to study ways and means of assistance to the indigent, and that this committee be charged with the duty of exploring ways and means of filling the health needs of these two groups or any other worthy group insofar as drugs are concerned, utilizing private pharmaceutical facilities.

Legislation

In the last report of the Board, you were advised that several bills had been prepared which were a part of the overall program of revision of our pharmacy laws. These bills were introduced to the legislature and passed the House. As a result of confusion of committee assignment, potent minority opposition, and inadequate support by those who favored the bills, they failed by one vote to receive committee approval in the Senate. These are important measures. It is unfortunate that complacency resulted in their failure to pass. As has often been observed, a carpenter cannot build a house without adequate tools. The same thing is true with the Board. No administrative agency can properly discharge its duties without adequate legal procedures to do so. The bills which were presented to the Legislature were the result of considerable time and effort by one of the country's outstanding authorities on administrative law. They provide the Board with sufficient latitude of action to do the job expected of it; but, at the same time, contain the built-in safety features which protects the individual against unwarranted and capricious Board action. It is sincerely hoped that each pharmacist will not only acquaint himself with this legislation but also take such steps as the Association deems appropriate to secure its passage.

Practical Pharmacy Training Program

Beginning in September, 1960, the formal education of the pharmacist will extend over a period of five years. The additional year to the present program has been found necessary in order that students in pharmacy might receive more liberal education in addition to their technical training. Although an additional year might seem burdensome to some, it will most certainly accrue to the best interest of the pharmacist and the public he serves. In spite of this extended program of education, the curriculum does not and cannot embody the practical application of this training. Therefore, this task remains to be done by the pharmacist who is in practice, for he is the only person who can provide the conditions under which the student can learn to apply his technical knowledge.

For more than ten years the Board has administered what it has called the Apprentice Training Program. This program was designed to give the student an opportunity to translate formal knowledge into terms of actual practice. Many of you have participated in the program by supervising our students. A great deal has been accomplished through this arrangement during the past ten years, yet it has not been enough. Many students continue to avoid full time utilization of the opportunities available to them, and some of the supervising pharmacists are not yet fully aware of their responsibilities to the student.

During this year the Board has reorganized the program, and it is now called the Practical Pharmacy Training Program. Time does not permit the discussion of the changes here. They have, however, been explained to the students at the school and will be called to the attention of the pharmacist when our supervisor or a Board member visits the trainees during the summer. There are several changes, however, of which you should be apprised now.

One of the major changes to be made in the program is that an applicant is not eligible for acceptance until he has completed one year in college. Performances on notebooks and interviews with students have convinced the Board that the students just completing high school are not sufficiently mature from an educational standpoint to make the first quarter of his experience meaningful. It was for this reason that the requirement of one year of college was instituted. This will not interfere with the applicant for license being able to discharge the experience requirement by the time he is graduated from pharmacy school. To further compen-

sate for the lack of education in the early periods of experience, the material of the experience program has been rearranged so as to group the necessary "business" or "mechanical" subjects in the first two quarters and the professional subjects in the third and fourth quarters.

Another major change that has occurred in the program is that each Board member assumes certain responsibilities for the administration of the program in his district. He will as time permits, call on the students and their preceptors in his district and will assist in any way he can with the efficient management of the program.

During the ten years that the regulation of practical experience has been in effect, the Board has been convinced that it is an indispensable teaching instrument. As stated before, it is here that the student has the opportunity to learn how to put his knowledge to work and this opportunity cannot be found elsewhere. This being true, the practicing pharmacist becomes a part of the whole educational system of the pharmacists. As is the case with teachers in other areas, he must not only know his subject, but he must also be acquainted with methods and procedures of teaching. He must provide himself with adequate text books and references, and he must organize and administer a course of study.

It is not easy for an individual pharmacist to do this. For this reason it is recommended that the Association appoint a committee whose duty it shall be to assist all pharmacists who supervise the practical experience of our students and to promote such other aspects of the program that will result in better organization and smoother operation of Practical Pharmacy Training.

INSPECTION AND LAW ENFORCEMENT

No changes have been made in the inspection and law enforcement programs of the Board during the period covered by this report. The Board continues to adjust irregularities administratively where this can be properly done. During the year, twenty-two persons have appeared before the Board on show cause orders. In addition, two other persons appeared before the Board on order of further inquiry. The complaints upon which these orders were issued are as follows:

Violation of Pharmacy Laws	17
Intemperate use of alcoholic beverages	3
Fraud—Failure to reveal moral charges in applications for reciprocity	1
Substitution—Removing prescriptions from files to conceal evidence	1
Violation of Food, Drug and Cosmetic Act	1
Unauthorized use of CNS drugs	1

These cases were disposed of as follows:

Violation of Pharmacy Law

Fifteen cases involving first offences were settled by affidavits of compliance filed with the Board. In one case involving an applicant for the examination for license, in addition to the certificate of compliance, the applicant was denied admission to the examinations. Two cases were prosecuted in the courts and the cases were decided in favor of the Board and permanent restraining orders were issued by the courts. The two cases pending at the beginning of the fiscal year were tried and were won by the Board. Permanent restraining orders were also issued by the court in these cases. Two additional cases involving second offences wherein the accused were not heard before the Board, were prosecuted. Temporary restraining orders are in effect in these cases while they await trial.

Intemperate Use of Alcohol

The Board refrained from renewing the license of one individual for this cause. The licenses of the other two were continued on strict probation.

Fraud through Failure to Reveal Material Facts

The action of the Board in this case was reversed, and the license issued was made void.

Substitution and Concealment of Evidence

There was no contest of the evidence and the license of the accused was revoked as required by the statute. It is to be noted

here that revocation is a mandatory action for this cause.

Violation of Food, Drug and Cosmetic Act

This case was dismissed since, in the opinion of the Board, the judgment of the court had adequately remedied the complaint.

Unauthorized Use of CNS Drugs

This case was dismissed for lack of evidence.

REPORT OF ATTORNEY

North Carolina Board of Pharmacy
Post Office Box 471
Chapel Hill, North Carolina
In re: Annual Report

Gentlemen:

It is our pleasure to submit herewith our Annual Report for the year beginning May 1, 1959, and ending April 30, 1960.

The undersigned has been in attendance of every Board meeting held during the fiscal year and has had many conferences with officials of the Board from time to time during the year. As the members of the Board and Pharmaceutical Association will note from the Secretary's report, there have been several disciplinary cases which have resulted in civil injunctions being sought by the Board against several individuals. All but two of these cases have been favorably terminated by injunctions being granted, those two remaining to be heard in the regular process of trial. This is not to say that there has not been other disciplinary actions before the Board, but that these cases have had to be carried beyond the administrative procedures provided by our statutes.

We have had several flagrant violations of the obligations of various drug store owners throughout the state during the past year which indicates to this office that some of the owners are not taking seriously enough their duty to provide services as required by the statutes.

All of the Board's efforts this year as in the past has not been directed solely toward the enforcement of the law or the prosecution of violators thereof, but a major portion of the work of this office during the past year has been to assist the Secretary of the North Carolina Board of Pharmacy and the committee of the Board to work with the Hospital Administrators Association, and the North Carolina Medical Care Commission in the satisfactory solution of the problem facing the issuance of permits to the hospital pharmacies throughout the State. This has been a major concern of the Board for several years, and it seems that we are making some headway toward a mutual understanding of this problem.

The Board of Pharmacy has also been faced with a much more serious problem which involves the innovation of the mail order prescription device in the handling of prescriptions from North Carolina forwarded to an out of state pharmacist and then returned by mail to the North Carolina patient. In the opinion of this office and the office of the Attorney General of the State of North Carolina, this is an illegal practice of pharmacy within the State of North Carolina, and violates the provisions of our pharmaceutical act. The Board is making every effort to bring about a termination of this device and the encroachment of this practice on the people of the State of North Carolina. It is felt that a broader understanding of this problem is needed, not only by the members of the North Carolina professional group, but by all professional pharmacists throughout the country. All members of the Board, and all members of the Pharmaceutical Association are urged to familiarize themselves with this problem and to offer their assistance in their own communities toward the education of the public to the evils involved in this practice by mail-order houses. Any practice which interferes with the normal physician-patient-pharmacist relationship is, in the opinion of this office, an additional hazard to the public health of the citizens of the State of North Carolina. This office in cooperation with the Board of Pharmacy will do everything within its power to abolish this practice within the State of North Carolina and from outside the State of North Carolina.

This writer is of the opinion that the standard of the practice of pharmacy in North Carolina, in spite of the several violations hereinbefore referred to, is of a higher type today than some years in the past. It is felt that the continued cooperation of those professional pharmacists who are assuming their responsibilities as well as their privileges as provided by the laws of the State of North Carolina is the sole cause of this improvement.

This office is happy to have served during the past year, and will continue its efforts in the legal phase of the Board's work in the future to the best of its ability.

Yours very truly,
Bailey and Dixon
J. Ruffin Bailey

JRB:jlc

REPORT OF INSPECTOR BALAS

Charlotte, N. C.
May 6, 1960

To: The Members of the
North Carolina Board of Pharmacy
In re: Annual Report

I submit herewith my report for the period from May 1, 1959 to April 30, 1960 inclusive.

The following inspections and investigations were made:

Retail Pharmacies	1389
Hospital	20
Class #5 Registration (Narcotic)	5
Sundries & Groceries	9
Manufacturers	4
Investigations	24
Total	1451

During the period of this report I have attended all but two of the regular Board meetings and two examinations held during this time.

Respectfully submitted,
John B. Balas

REPORT OF INSPECTOR MAY

Wake Forest, N. C.
May 3, 1960

To: The Members of the North Carolina Board of Pharmacy

I have the honor to submit herewith my report covering the period from May 1, 1959 to April 30, 1960, with the following classifications in the eastern part of the State which you will note is very much reduced due to illness, covering 101 towns and villages:

Retail Pharmacies	267
Wholesale Outlets	0
Soda Shops	9
Physicians' Offices	11
Hospitals	9
Miscellaneous	72
Total	368

Respectfully submitted,
Thos. H. May

The inspection work has not been as extensive this year as the Board would like it to have been. The Board is somewhat handicapped by a lack of inspection personnel. Some years ago this association, through resolution, requested that the Board refrain from employing other than pharmacists to perform inspection duties. This request is understandable and is not without a basis of sound reasoning. The Board has continued to honor the request since that time.

For several years the Board has been interested in employing an additional inspector. In its endeavor to do this, it has encountered several handicaps. Those pharmacists who have the qualifications for the position are generally not interested in the sometimes distasteful nature of regulatory work and secondly, the Board cannot compete with the salary compensation in other areas of employment as the Board is not able to pay its employees at a rate that is available to them in other and generally more pleasant pharmaceutical pursuits. In this same connection, some adjustment should be made in the per diem to the Board members. It is ridiculous for a Board member to have to pay $25-$30 a day for a relief pharmacist in order for him to attend a meeting of the Board for which he gets a per diem of $10.00.

It has been suggested (mainly by the pharmacists who have attended the Board meetings as visitors) that an increase be made in the fees collectable by the Board in order that it might be in a better fi-

nancial position to attract proper personnel. Due to the increase in the coverage and volume of the Board's work, such an increase will eventually be inevitable. However, the Board does not desire to request this until it is absolutely necessary. It has also been suggested that the Board abandon the policy of employing only pharmacists to do inspection work and employ others for this work who have less investment in education and training. There are many disadvantages to this arrangement, the greatest being the lack of technical knowledge of the profession by such persons which results in less efficient inspection. It is considerably less difficult to train a pharmacist in enforcement procedures than it is to train a person with the knowledge of enforcement procedures in vast amount of pharmaceutical knowledge and law that is necessary to adequately do the job. To train an individual in both would be a task that the Board does not desire to undertake.

Since the Board must make some decision with regard to its inspection staff in the not too distant future, it is felt that some expression from the pharmacists is in order regarding this matter and especially with regard to any change in fees.

REPORT ON AUDIT
OF NORTH CAROLINA BOARD OF PHARMACY

CHAPEL HILL, N. C.
May 1, 1959 to April 30, 1960

BOARD MEMBERS

Roger A. McDuffie ..... Greensboro
R. N. Watson ..... Sanford
W. Moss Salley, Jr. ..... Asheville
Frank W. Dayvault ..... Lenoir
N. O. McDowell, Jr. ..... Scotland Neck

OFFICERS

Roger A. McDuffie ..... President
R. N. Watson ..... Vice President
H. C. McAllister ..... Sec.-Treas.

RAYMOND L. PRICE
CERTIFIED PUBLIC ACCOUNTANT
609 Commercial Building
RALEIGH, N. C.
May 21, 1960

To The Officers & Members of the
North Carolina Board of Pharmacy:

Gentlemen:

As requested, we have made an audit of the financial records of Mr. H. C. McAllister, Secretary & Treasurer of the North Carolina Board of Pharmacy, for the period from May 1, 1959 to April 30, 1960, and the attached statement of Cash Receipts & Disbursements presents a summary of Operations for the fiscal year.

All Receipts entered on the Cash Book were in agreement with duplicate receipts on file and were properly deposited in the bank. Disbursements for the fiscal year were made for apparently proper purposes and supported by signed, paid checks, receipted bills, etc.

The Balance On Hand at April 30, 1960 consists of the following:

CASH IN BANKS:		
The Bank of Chapel Hill	$20,361.10	
The University Nat'l. Bank of Chapel Hill (Savings)	9,812.32	$30,173.42
INVESTMENTS:		
U. S. Treasury Bonds (2½%)		5,000.00
TOTAL BALANCE APRIL 30, 1960		$35,173.42

The Cash In Banks was reconciled and verified. The five U. S. Treasury Bonds of $1,000.00 each, were inspected.

The fidelity bond for the Secretary & Treasurer, in the amount of $5,000.00 has been continued. Two fire insurance policies of $2,500.00 each, or a total of $5,000.00 on office equipment, were examined.

As usual, the records are in a most satisfactory condition and no difficulty was experienced in the verification thereof. All books, records and papers were furnished for inspection, and every assistance was rendered and courtesy extended that would facilitate our work.

Respectfully submitted,
R. L. Price
Certified Public Accountant

RLP:FMB

RECEIPTS

NORTH CAROLINA BOARD OF PHARMACY

Chapel Hill, North Carolina

CASH RECEIPTS & DISBURSEMENTS

From May 1, 1959 to April 30, 1960

Pharmacist Renewal Licenses	$19,090.00
Asst. Pharmacist Renewal Licenses	250.00
Physician Renewal Licenses	60.00
Physician Original Registrations	20.00
Pharmacist Re-registrations	315.00
Examination Fees	1,155.00
Reciprocal Registrations	1,000.00
Drug Store Permits—Originals	2,385.00
Drug Store Permits—Renewals	14,250.00
Drug Store Re-registrations	125.00
Drug Store—Listings	41.00
Sale of Poison Registers	412.44
Sale of Supplies	255.76
Returned Checks Collected (Contra)	295.00
Certificate Grades $7.00, Overpayments $16.00	23.00
Refunds—Court Costs	437.25
Refunds—Other	20.75
Interest on Savings $193.09, On Bonds $125.00	318.09
Total Receipts	$40,453.29
Balance May 1, 1959	33,420.97
Total Receipts & Balance	$73,874.26

DISBURSEMENTS

Salaries:		
Secretary & Treasurer	$ 7,800.00	
Office Assistants	5,323.00	$13,123.00
Office Expense:		
Rent	900.00	
Telephone	447.80	
Supplies	298.20	
Postage	733.90	
Printing	1,688.19	
Equipment	455.13	4,523.22
Inspection Expense:		
Salaries	6,610.00	
Travel Expense	4,088.10	
Legal Expense: Attorney	3,000.00	
All Other	31.52	13,729.62
Board Meetings:		
Per Diem $1,300.00, Expense $1,704.80	3,004.80	
Examination Material & Expense	351.94	3,356.74
Miscellaneous Expense:		
Expense: Attending Meetings	807.78	
Lettering Certificates	224.00	
Health & Accident Insurance	221.75	
Social Security Taxes	446.41	
Publishing Annual Report	685.28	
Fire Insurance	52.35	
Credit Reports $144.00, Audit $125.00	269.00	
Dues $91.00, Bond Premium $20.00	111.00	
Apprentice Training	744.32	
Return Checks	265.00	
Refunds	53.63	
All Other	87.74	3,968.26
Total Disbursements		$38,700.84
Balance April 30, 1960:		
The Bank of Chapel Hill	20,361.10	
The University Nat'l. Bank (Savings)	9,812.32	
Investments: U. S. Treas. Bonds	5,000.00	35,173.42
Total Disbursements & Balance		$73,874.26

This report is respectfully submitted,

NORTH CAROLINA BOARD OF PHARMACY

Roger A. McDuffiie, *Pres.*

R. N. Watson, *V. Pres.*

F. W. Dayvault

W. Moss Salley, Jr.

N. O. McDowell, Jr.

H. C. McAllister, *Sec.-Treas.*

List of Registered Pharmacists

Revised August 1, 1960

The registration number immediately precedes the name of the pharmacist. The state of original registration appears in ( ) after the names of those pharmacists registered by reciprocity. The year immediately preceding the location of the pharmacist is the year of registration.

Please notify the Secretary promptly of any errors or change in address.

A

4104. Ackerman, Harvey 1958 Brooklyn, N. Y.
2161. Adair, W. H. (Ala.) 1924 Roxboro
4249. Adams, C. E. (S.C.) 1959 Fuquay Springs
2207. Adams, E. E. 1924 Lincolnton
3496. Adams, J. W. 1951 Asheville
3929. Adams, L. D. 1956 Newton
2503. Adams, W. J. 1929 Charlottesville, Va.
2653. Adams, W. R. 1933 Carolina Beach
3930. Adams, W. R., Jr. 1956 Wilson
3357. Adelson, I. (Va.) 1950 Newport News, Va.
3966. Adelstein, Jerome (Ohio) 1956 Greensboro
2974. Adkinson, N. F. 1941 Avondale
3518. Agnew, Ruth Elizabeth (Ga.) 1951 Atlanta, Ga.
3590. Ahlin, Bjorn (S.C.) 1952 Sylva
1784. Aiken, J. H., Jr. 1914 Asheville
1874. Aiken, L. W. 1916 Mars Hill
4041. Airheart, J. W. (Ga.) 1957 Concord
3835. Akins, F. T., Jr. (Ga.) 1955 Asheville
3181. Albright, G. B., Jr. 1947 Salisbury
2118. Alderman, Jacob Leroy 1923 Rolesville
4263. Allen, B. T. 1960 Raleigh
1838. Allen, H. H. 1915 Cherryville
3027. Allen, H. H., Jr. 1943 Cherryville
2865. Allen, J. W. 1939 Charlotte
3454. Allen, R. E. 1951 Hickory
2707. Allen, W. D. (Va.) 1936 Morganton
3455. Allen, W. F. 1951 Cherryville
2937. Allgood, W. W. 1941 Roxboro
3360. Alligood, J. M. 1950 Greenville
2552. Allison, J. B. (Ga.) 1930 Lancaster, S. C.
3847. Alphin, Barbara (Mrs.) 1955 Richmond, Va.
3961. Altschul, J. A. (Ohio) 1956 Youngstown, Ohio
4096. Ameen, J. U. (S.C.) 1958 Gastonia
3931. Ammons, D. L. 1956 Salisbury
3842. Ammons, R. M. 1955 Red Springs
3619. Anders, G. H. 1953 Shelby
3280. Anderson, E. R., Jr. 1949 High Point
4059. Anderson, J. W. 1958 Norfolk, Va.
1605. Anderson, J. M. 1911 New Bern
2470. Andes, G. E. (Va.) 1929 Wadesboro
1346. Andrews, C. McD. 1907 Burlington
1702. Andrews, J. P. 1913 Winston-Salem
3932. Andrews, J. W. 1956 Winston-Salem
1739. Andrews, R. H. 1914 Burlington
4060. Arena, J. E. 1958 Durham
2115. Armstrong, W. E. (col.) 1922 Rocky Mount
2654. Arnold, B. D. 1933 Raleigh
2048. Arps, E. G. 1921 Plymouth
1864. Arps, P. M. 1916 Plymouth
4190. Artemes, A. L. (S.C.) 1959 Charlotte
2471. Artice, A. R. (Pa.) (col.) 1928 Newport News, Va.
999. Ashford, A. J. 1901 Kinston
3875. Ashworth, R. H. 1955 Cary
3415. Atkinson, M. J. (S.C.) 1950 Fair Bluff
3163. Aull, Betty H. (Mrs. A. H.) 1947 Kannapolis
4150. Austell, R. L. 1959 Shelby
2449. Austin, B. N. 1928 W. Jefferson
4015. Austraw, R. F. (Md.) 1957 Asheville
2280. Avner, Samuel 1925 Montgomery, Ala.

B

2212. Bain, J. D. 1924 Clayton
3548. Bain, J. D., Jr., 1952 Clayton
3630. Bain, M. McG. (Tenn.) 1953 Wilson
2216. Baker, E. R. (col.) 1924 Danville, Va.
3329. Baker, J. H. 1950 Wilson
2051. Baker, W. P. 1921 Raeford
3729. Balas, J. B. (Pa.) 1954 Charlotte
3986. Ball, H. L. 1957 Lexington
2499. Ballance, G. H. 1929 Alexandria, Va.
3964. Bane, G. H. (S.C.) 1956 Concord

3519. Banner, R. D. (Kan.) 1951 Spruce Pine
4264. Barber, Cecilia S. (Mrs.) 1960 Winston-Salem
3987. Barber, R. E. 1957 Durham
4265. Barber, R. W. 1960 Chapel Hill
2405. Barbour, J. P. 1927 Burlington
3988. Barbour, J. P., Jr. 1957 Winston-Salem
3733. Barbrey, H. S., Jr. 1954 Goldsboro
2573. Barefoot, L. G. 1931 Asheville
4062. Barger, C. G. 1958 Gibsonville
3117. Barnes, H. J. (Miss.) 1946 Portsmouth, Va.
3979. Barnett, C. M. (Va.) 1956 Henderson
3456. Barnett, Frank, Jr. 1951 Henderson
3549. Barnett, J. 1952 Henderson
2462. Barnhardt, M. R. 1928 Rockwell
1959. Barrett, R. E. 1917 Burlington
2912. Barringer, H. A. 1940 Concord
4019. Barringer, J. M. 1957 Carthage
4310. Bartlett, J. B. 1960 Elizabeth City
3494. Barton, W. H. (Ga.) 1951 Pleasant Garden
2818. Basart, J. M. 1938 New Bern
4048. Bass, G. M. (Ill.) 1957 Albion, Ill.
4260. Batten, W. M. (W.Va.) 1960 Welch, W. Va.
3734. Bauguess, C. T., Jr. 1954 Chapel Hill
4266. Beale, G. W., Jr. 1960 Broadway
4151. Beale, J. J., Jr. 1959 Graham
3041. Beam, W. G. 1944 Danville, Va.
3550. Beason, R. H. 1952 Boiling Springs
3013. Beavans S. C. 1943 Enfield
3116. Beck, A. L., Jr. (S.C.) 1946 Hendersonville
3162. Beck, Q. H. (S.C.) 1947 Hendersonville
3151. Beck, W. C. (S.C.) 1946 Hendersonville
3551. Beddingfield, B. B. 1952 Greenville
1904. Beddingfield, C. H. 1917 Clayton
3073. Beddingfield, C. H., Jr. 1945 Clayton
1686. Bell, F. R. 1912 Beaufort
2551. Bell, H. C. 1930 Gastonia
2725. Bell, L. R. 1936 Tarboro
3602. Belton, C. N. (Ga.) 1952 Mt. Airy
2458. Bender, W. M. K. 1928 Fayetteville
3361. Bennett, D. L. 1950 Albemarle
4308. Bennett, F. W. (Va.) 1960 Richmond, Va.
1638. Bennett, K. E. 1912 Bryson City
3552. Bennick, J. E. 1952 Lenoir
1891. Benson, E. S. 1916 Wilmington
3281. Benson, H. O. 1949 Graham
3867. Benson, L. M., Jr. (S.C.) 1955 Charlotte
2128. Best, J. H. 1923 Greensboro
1719. Betts, J. A. 1913 Lumberton
4311. Bialick, S. L. 1960 Brooklyn, N. Y.
3924. Bias, W. C. (W.Va.) 1956 Wadesboro
2253. Biddy, O. D. 1925 Brevard
1450. Biggs, J. W. 1909 Williamston
3004. Biggs, J. W. S. 1942 Greenville
3248. Bigham, J. H. (S.C.) 1948 Charlotte
1640 Birmingham, J. S. 1912 Hamlet
3864. Bishop, E. L., Jr. (Miss.) 1955 Asheville
2958. Bishop, H. L. 1941 Asheville
3638. Bishop, H. T. (W.Va.) 1953 Wilmington
4267. Bishop, R. E. 1960 Burgaw
3782. Bissett, D. H. 1955 Garner
2135. Bissette, P. B. (Va.) 1923 Wilson
3186. Bissette, P. B., Jr. 1947 Wilson
3614. Bius, J. H. (Ga.) 1953 Raleigh
2002. Bizzell, H. L. 1920 Charlotte
3187. Black, Eleanor Holden (Mrs. S. N.) 1947 Ormond Beach, Fla.
2454. Black, F. L. 1928 Charlotte
2408. Black, O .R. (Ariz.) 1927 Bessemer City
3009. Black, Samuel (Fla.) 1942 Hollywood, Fla.
3074. Black, S. N. 1945 Ormond Beach, Fla.
3783. Black, W. E. 1955 Concord
3277. Blackmore, N. J. (Ind.) 1949 Wilmington
2340. Blades, M. W. 1926 Apex
3647. Bland, J. F. 1953 High Point
4020. Bland, Miriam (col.) 1957 Sanford
2337. Blanton, C. D. 1926 Kings Mountain
3648. Blanton, C. D., Jr. 1953 Kings Mountain
3830. Blanton, R. P. (S.C.) 1955 Asheville
2977. Blower, Anna Burks (Mrs. E. R.) 1941 Akron, Ohio
2324. Blue, D. A. 1926 Carthage
1980. Bobbitt, A. B. 1919 Winston-Salem
2671. Bobbitt, H. F. 1934 Glen Alpine
3118. Boger, R. A. (Ga.) 1946 New Bern
2409. Bolinger, C. E. (Ga.) 1927 Asheville
4105. Bolton, J. C., III, 1958 Woodland
2575. Bolton, R. B. 1931 Rich Square

1721. Bonner, Brem 1913 Sarasota, Fla.
3784. Booker, Elsie (Mrs.) 1955 Chapel Hill
1231. Boone, D. L. 1905 Durham
3042. Boone, W. T. 1944 Ahoskie
2708. Booth, G. D. (S.C.) 1936 Durham
4255. Booth, J. D. (S.C.) 1960 Saluda
3014. Borders, M. L., Jr. 1943 Chadbourn
3649. Bostian, T. R. 1953 Kannapolis
4152. Bostic, R. A. 1959 Pink Hill
3423. Boulware, R. H. (S.C)
1951 Charlotte
3331. Bowers, J. C. 1950 Lincolnton
4312. Bowers, J. R. 1960 Durham
2828. Bowman, C. E. 1938 Conover
1843. Boyce, J. B., Jr. 1915 Warrenton
4313. Boyd, A. C. 1960 Greensboro
4243. Boyd, J. H. (S.C.) 1959 Durham
2845. Boyd, S. B. 1939 Mt. Olive
3450. Boyd, W. T. (Wyo.) 1951 High Point
3362. Boyles, J. H. 1950 Atlanta, Ga.
3735. Bradley, W. V., Jr. 1954 Concord
2384. Bradshaw, E. L. 1927 Kinston
3843. Bradshaw, E. L., Jr. 1955 Kinston
4016. Bradsher, H. T. (Mo.)
1957 Yadkinville
1619. Brady, C. A. 1911 Hickory
3698. Braman, William Collins (La.)
1954 Asheville
2650. Brame, M. M. 1933 High Point
2772. Brame, P. A. 1937 N. Wilkesboro
2959. Brame, R. M., Jr. 1941 N. Wilkesboro
4153. Branan, C. L. 1959 Kannapolis
3544. Brandon, L. R. (S.C.)
1952 Hildebran
933. Brantley, J. C. 1899 Raleigh
2534. Brantley, J. C., Jr. 1930 Raleigh
1786. Brantley, P. C. 1914 Wendell
3259. Brantley, W. C. 1949 Winston-Salem
3271. Brauer, Evelyn S. (Mrs.)
1949 Jersey City, N. J.
4143. Brazell, M. B. (Ga.) 1959 Kinston
3701. Brecht, Dorothy V. (Minn.)
1954 Minneapolis, Minn.
3069. Brecht, E. A., Jr. 1944 Chapel Hill
1393. Bretsch, Albert 1908 Southern Pines
3028. Brewer, Marsha Hood 1943 Pink Hill
1781. Brewer, S. O. 1914 Durham
3031. Brewer, S. O., Jr. 1943 Durham
3928. Brickle, R. M. (S.C.) 1956 Charlotte
3773. Bridges, A. R. (Ga.)
1954 Rutherfordton
3225. Brinkley, C. S. 1948 Kernersville
2636. Brison, J. E. (S.C.) 1933 Gastonia
2021. Brison, S. P. (S.C.) 1920 Belmont
3488. Brisson, Edward (S.C.)
1951 St. Pauls
3427. Brisson, L. C. 1951 Fayetteville
2113. Bristow, E. B. 1922 Rockingham
3135. Britt, G. H. 1947 Raleigh
3650. Britt, R. T. 1953 Raleigh
3276. Britt, W. O., Jr. (Ga.)
1949 Roanoke Rapids
2461. Brodie, T. L. 1928 Fayetteville
3553. Brooks, B. C. 1952 Fayetteville
2063. Brooks, F. G. 1921 Siler City
3785. Brooks, F. G., Jr. 1955 Siler City
3124. Brooks, H. R. 1946 Goldston
3363. Brookshire, J. E. 1950 Winston-Salem
2208. Brookshire, L. P. 1924 Asheville
3015. Brookshire, L. B. 1943 Asheville
3428. Brothers, A. E. 1951 Elizabeth City
2574. Brown, B. C. 1931 Wilmington
3089. Brown, C. G. (Ga.)
1944 Roanoke, Ala.
3554. Brown, E. T. 1952 Chapel Hill
3190. Brown, Ellen M. (Mrs. Wm. C.)
1947 Greensboro
4106. Brown, H. P. 1958 High Point
3157. Brown, J. H. (Ga.) 1946 China Grove
3019. Brown, Mary G. (Mrs.)
1943 Ft. Lauderdale, Fla.
3982. Brown, M. L. (Colo.) 1957 Fletcher
3226. Brown, W. C. 1948 Greensboro
2913. Browning, A. C. 1940 Greensboro
1394. Browning, B. H. 1908 Littleton
2501. Browning, D. B. 1929 Kinston
1590. Browning, H. R. 1911 Hollister
4268. Browning, J. F., Jr. 1960 Greensboro
3643. Bruce, E. W. (S.C.) 1953 Charlotte
2853. Bruce, T. M. 1939 Hot Springs
4063. Brummitt, R. E. 1958 Warrenton
2316. Bryan, R. B. 1926 Belmont
1200. Bryan, W. D. 1904 Tarboro
3498. Bryant, Alvin 1951 Durham
3445. Buchanan, Christine T.
1951 Boise, Idaho
2645. Buchanan, E. W. 1933 Greensboro
2808. Buchanan, E. C. 1938 Kinston
2352. Buchanan, G. G. 1926 Greensboro
2676. Buchanan, R. A. 1934 Greensboro
3642. Buckner, J. J. (S.C.)
1953 Blacksburg, S. C.
4051. Buckner, W. B. (S.C.) 1957 Charlotte
1284. Buhmann, Walter 1905 Asheville

4154. Buie, W. M. 1959 Winston-Salem
2779. Bullard, R. E. 1937 Fayetteville
4269. Bullock, B. W. 1960 Durham
4155. Bullock, J. C., Jr. 1959 Wilmington
4064. Bumgardner, Shirley W. 1958 Columbia
2651. Bunch, L. E. 1933 Wilmington
3968. Bundy, J. A. 1956 High Point
2745. Bunn, R. S. 1936 Elizabeth City
4054. Burch, E. U. (Ga.) 1958 Andrews
3998. Burgiss, Thomas 1956 Elkin
2259. Burgiss, T. R. 1925 Sparta
2789. Burlage, H. M. (Wash.)
1937 Austin, Texas
1650. Burnett, J. P. 1912 Whitakers
3016. Burnett, J. P., Jr. 1943 Rocky Mount
2858. Burris, L. R. 1939 Valdese
3555. Burris, L. R., Jr. 1952 Valdese
3228. Burrus, B. M. 1948 Canton
2165. Burrus, S. B. (Ga.) 1923 Canton
3984. Burson, J. D. (Ala.) 1957 Reidsville
2544. Burt, M. S. 1930 Durham
1681. Burwell, W. A. 1912 Raleigh
3526. Busbee, J. A. (S.C.) 1951 Claremont
3520. Bush, W. E. (Ga.) 1951 Decatur, Ga.
1872. Butler, A. B. 1916 Clinton
4204. Butler, J. G. 1959 Shelby
3008. Butler, Josephine E. (Mrs. G. B.)
1942 Gainesville, Fla.
4107. Butler, R. D. 1958 Valdese
2450. Bynum, C. W. 1928 New Bern

C

2914. Cable, M. LeR. 1940 Black Mountain
2225. Cagle, C. V. (Ga.) 1924 Greensboro
2473. Cain, C. M. (S.C.) 1929 Henrietta
2050. Cain, L. D. 1921 Kannapolis
2292. Caldwell, P. L. (Ga.) 1925 Faison
4142. Calhoun, Katherine D. (S.C.)
1959 Lake Junaluska
3364. Callahan, Virginia L. (Mrs.)
1950 Asheville
3876. Callicutt, R. D. 1955 Thomasville
3898. Cameron, Marcus 1957 Sanford
2637. Cameron, W. L. (S.C.) 1933 Vass
3651. Campbell, C. C. 1953 Maiden
2962. Campbell, E. G., Jr. 1941 Rocky Mount
2219. Campbell, F. E. 1924 Hamlet
1894. Campbell, H. T. 1916 Maiden
3260. Campbell, Lena Silver (Mrs.)
1949 Evanston, Ill.
1955. Campbell, R. B. 1917 Taylorsville
3652. Campbell, R. B., Jr., 1953 Taylorsville
3051. Canaday, M. S. 1944 Four Oaks
1706. Canaday, R. C. 1913 Four Oaks
1837. Canaday, W. H.
1915 Wichita Falls, Tex.
3125. Canipe, J. C., Jr. 1946 Charlotte
3246. Cannon, C. C. (S.C.) 1948 Durham
2823. Capps, E. U. 1938 Ahoskie
2502. Cardell, J. C. 1929 Lenoir
3592. Carmel, H. L. (Conn.)
1952 Glassmanor, Md.
3543. Carpenter, G. A. (S.C.)
1952 Winston-Salem
4065. Carraway, E. L., Jr.
1958 Chandler, Arizona
4156. Carraway, Loretta J. (Mrs.)
1959 Chandler, Arizona
4061. Carriker, Loretta B. (Mrs.)
1958 Greensboro
3641. Carroll, G. L. (S.C.)
1953 Wilmington
2617. Carroll, W. W. 1932 Dunn
3499. Carson, Barbara B. (Mrs.)
1951 Greenville, S. C.
2331. Carswell, A. P. 1926 Durham
3017. Carswell, J. H. 1943 Chapel Hill
4314. Carswell, Virgilia H.
1960 Durham
4108. Carter, D. K. 1958 Lowell
4337. Carter, Jane C. (Mrs.) (Ga.)
1960 Durham
4205. Carter, L. C. 1959 Sanford
3556. Carter, L. H. 1952 Asheboro
4109. Carter, L. H. 1958 Denver, Colo.
3457. Carter, R. E., Jr. 1951 Wilmington
1659. Carter, Stamey 1912 Salisbury
3844. Carter, W. A. 1955 Gastonia
3084. Caruthers, M. R. 1945 Raleigh
3871. Cash, J. E. (S.C.) 1955 Rutherfordton
3458. Cash, W. D. 1951 N. Y. C.
1787. Cassel, A. S. 1914 North Wilkesboro
3247. Cates, L. R. (S.C.)
1948 Blacksburg, S. C.
2900. Caudill, Altajane H. (Mrs. J.)
1940 Elizabethtown, Tenn.
3164. Caudle, Virginia 1947 Winston-Salem
2831. Causey, J. H. 1938 Burnsville
3283. Cavanaugh, S. Mac.D. 1949 Rose Hill
4206. Caviness, Edith Ann 1959 Lillington
2326. Champion, H. C. 1926 Rutherfordton
2274. Champion, H. O. 1925 Waynesville
2555. Chandler, E. O. (Va.) 1930 Leaksville
3429. Chandler, J. W. 1951 Draper

4066. Chandler, Peggy B. (Mrs.)
1958 Kannapolis
2920. Chandley, A. B. 1940 Asheville
4110. Chapman, D. K. 1958 Winston-Salem
2744. Chapman, H. C. 1936 Durham
1775. Chappell, J. C. 1914 Raleigh
4021. Charles, F. R. 1957 Charlotte
4022. Charney, G. B. 1957 Brooklyn, N. Y.
3545. Cheatham, A. B. (Va.)
1952 Wilmington
1453. Cherry, J. L. 1909 Charlotte
1562. Cherry, W. C. 1910 High Point
4023. Cherson, Arnold 1957 Brooklyn, N. Y.
4270. Christensen, C. V. 1960 Gastonia
4271. Chronister, D. L. 1960 Greensboro
2711. Civil, J. K. (S.C.) 1935 Charlotte
2683. Clapp, E. B. 1934 Newton
2668. Clark, C. B., Jr. 1934 Williamston
4301. Clark, D. C. (S.C.) 1960 Yadkinville
2978. Clark, G. E. 1941 Warsaw
2341. Clark, W. A. 1926 Hope Mills
3786. Clarkin, J. R., Jr. 1955 Hamlet
4157. Clay, A. S. 1959 Durham
4315. Clay, J. B. 1960 Oxford
2392. Clayton, A. W., Jr. 1927 Durham
3229. Claytor, D. D. 1948 Greensboro
3557. Clelland, Alec W., Jr.
1952 Fayetteville
3921. Clelland, Susan (Mrs.) (S.C.)
1956 Fayetteville
2205. Cline, C. E. 1924 New Orleans, La.
1999. Cline, F. H. 1920 Charlotte
3459. Clodfelter, W. A., Jr. 1951 Asheboro
2976. Cloer, P. L. 1941 Lenoir
3492. Cloer, R. A. (Ga.) 1951 Franklin
2042. Cobb, J. L. 1921 High Point
3353. Cobb, T. E. (Ala.)
1950 Birmingham, Ala.
3603. Coble, G. S. (S.C.) 1952 Stanley
2608. Coble, J. C. 1932 Greensboro
2747. Cochrane, A. L., Jr. 1936 Jackson
3620. Cocolas, G. H. 1953 Chapel Hill
3500. Coffee, H. M. 1951 Thomasville
4189. Coffey, R. A. (Va.) 1959 Waynesville
3558. Cogdell, H. P. 1952 Goldsboro
3787. Cohen, R. I. 1955 Kinston
3653. Cole, A. F., Jr. 1953 Roxboro
2226. Cole, T. R. (Ga.) 1924 Southern Pines
4040. Coleman, C. C. (col.) (Va.)
1957 Raleigh
3990. Coleman, R. A. 1957 Burlington
2886. Colina, G. D. (S.C.) 1940 Charlotte
3091. Collette, R. W. (S.C.)
1945 Mocksville
4338. Collier, B. J. (Ark.) 1960 Jacksonville
3085. Collier, H. B.
1945 St. Petersburg, Fla.
3366. Collier, W. T. 1950 Greenville, S. C.
3284. Collins, B. F., Jr. 1949 Greensboro
3288. Collins, Doris M. (Mrs.)
1949 Greensboro
3460. Collins, R. E. 1951 Wilmington
4067. Comstock, S. E. 1958 Charlotte
2542. Connell, J. P. B. 1930 Henderson
1981. Cooke, D. B. (col.) (Tenn.)
1919 Weldon
2876. Cooke, H. M., Jr. 1939 Winston-Salem
4101. Cooke, Lucius (S.C.)
1958 Rutherfordton
4309. Cooke, R. R. (S.C.)
1960 Rock Hill, S. C.
4193. Cooley, G. A. (Va.) 1959 Smithfield
3788. Cooper, B. F., Jr. 1955 Corvallis, Ore.
1900. Copeland, R. R. 1916 Ahoskie
1667. Coppedge, J. B. 1912 Charlotte
4272. Coppedge, R. F. 1960 Asheville
4068. Copses, C. P. 1958 Charlotte
3107. Corbett, Muriel U. (Mrs.)
1945 Lake Charles, La.
4137. Corbitt, Homer Verlon (Ga.)
1958 Charlotte
2777. Cornwell, A. H. 1937 Lincolnton
2669. Cornwell, G. T. 1934 Morganton
3075. Corwith, F. H. 1945
Southampton, N. Y.
4069. Courts, B. C. 1958 Thomasville
4111. Courts, Ellyn G. (Mrs.)
1958 Thomasville
4207. Cowan, Leo Braughton 1959 Sylva
4273. Cowan, M. R. 1960 Greenville
3140. Cowan, W. L. (S.C.) 1946 Forest City
4253. Coward, B. T. (S.C.) 1959 Kannapolis
1452. Cox, M. H. 1909 Asheville
2138. Cox, R. O. (Mich.)
1923 Winston-Salem
2925. Cox, Rupert 1940 Dunn
2992. Cox, Ruth M. (Mrs.)
1942 Winston-Salem
3252. Craft, R. E. (S.C.)
1948 Gastonia
2825. Craig, L. B. 1938 Aberdeen
3640. Craig, W. D., Jr. (S.C.)
1953 Charlotte
2276. Craig, W. F. 1925 Charlotte

1684. Craven, C. H. 1912 Wilmington
2864. Crawford, H. D. 1939 Swannanoa
2822. Creech, J. L. 1938 Smithfield
2699. Creech, L. R. 1935 Oxford
3736. Creech, W. G. 1954 Selma
2623. Creech, W. H. 1932 Selma
3933. Creekmore, R. L. 1956 Acme
3834. Creticos, S. P. (S.C.)
1955 Charleston, S. C.
4158. Crevar, George Edward
1959 Chapel Hill
3608. Crispens, W. E. (Md.)
1952 Portsmouth, Va.
4246. Crocker, A. A., Jr. (S.C.)
1959 Greer, S. C.
4188. Croft, Curtis Dowling (Ala.)
1959 Belmont
2752. Cromley, R. I. (Ga.) 1937 Raleigh
4208. Cromley, Robert Irving, Jr.
1959 Raleigh
4258. Crosby, E. D. (S.C.) 1960 Albemarle
3169. Crowe, D. F. (Ga.) 1947 Oteen
2773. Crowell, C. M., Jr. 1937 Mooresville
2681. Crumpler, L. H. 1934 Raleigh
4070. Crumpler, W. A. 1958 New Bern
2001. Crutchfield, T. G. 1920 Greensboro
2862. Culbreth, G. McK.
1939 Southern Pines
2414. Culp, W. W. (S.C.) 1928 Forest City
1609. Culpepper, F. D. 1911 Louisburg
2464. Curtis, J. R. 1928 Bessemer City
3789. Curtis, T. E. 1955 Waynesville

D

3977. Dagold, D. J. (Md.)
1956 Timonium, Md.
3076. Dameron, H. G. 1945 Tabor City
2863. Daniel, A. G. 1939 Portsmouth, Va.
1692. Daniel, E. C. 1913 Zebulon
3654. Daniels, H. H. 1953 Ahoskie
3136. Dantzler, S. A. (S.C.)
1946 Waynesville
2830. Darden, R. J. 1938 Clinton
3274. Darling, A. J. (Idaho)
1949 Asheville
2099. Darlington, J. M. (Va.)
1922 Winston-Salem
3033. David, J. P. 1943 Hertford
3367. Davis, A. L. 1950 Statesville
3092. Davis, Benard (Mo.)
1944 Winston-Salem
2888. Davis, C. E., Jr. (S.C.)
1939 Winston-Salem
2343. Davis, D. R. 1926 Williamston
4112. Davis, D. R., Jr. 1958 Williamston
1350. Davis, I. I. 1907 Concord
2334. Davis, J. G. 1926 Spindale
1740. Davis, J. W. 1914 Edenton
1731. Davis, K. W. 1913 Winston-Salem
2855. Davis, M. L. 1939 Elm City
3352. Davis, M. W., II (S.C.)
1950 Fair Bluff
2965. Davis, McDonald, Jr. 1941 Roseboro
3533. Davis, W. E. 1952 Reidsville
3934. Dawkins, W. A., Jr. 1956 Clinton
1485. Dawson, M. P. 1909 Rocky Mount
3559. Day, H. V. 1952 Spruce Pine
2521. Day, L. G. (S.C.) 1930 Spruce Pine
2498. Dayvault, F. W. 1929 Lenoir
2281. Deal, H. M. 1925 Lenoir
3690. Dean, F. S. (S.C.) 1953 Lumberton
3897. Dean, J. A. (Ga.) 1956 Asheboro
3832. Deaton, C. E. 1955 Liberty
4209. Deaton, D. J. 1959 Winston-Salem
3119. Dees, R. R. 1946 Burgaw
4128. DeLozier, T. M. (Tenn.)
1958 Maryville, Tenn.
3368. Dement, W. T. 1950 Oxford
2476. Dennis, C. M. (S.C.) 1928 Shelby
4210. Denny, Keith Earl 1959 Charlotte
3790. Denson, M. D. 1955 Burlington
3176. Dente, M. A. (N.J.) 1947 Charlotte
2832. Dever, J. H. 1938 Greensboro
3877. Dever, R. J. 1955 Greensboro
3501. Dewar, R. L. 1951 La Grange
4043. Dickerson, R. M. (Ky.)
1957 Greensboro
3935. DiFazio, Constance J. (Mrs.)
1956 Chapel Hill
3845. DiFazio, C. A. 1955 Chapel Hill
2386. Dill, G. W., Jr. 1927 Morehead City
4211. Dillard, George Johnston
1959 Burlington
2923. Dillon, H. E. 1940 Elkin
3369. Dimmick, G. B., Jr. 1950 Derita
3143. Dingler, K. L. 1946 Statesville
1773. Dinwiddie, P. H. 1914 Marshall
4159. Dixon, Charles Thomas
1959 Winston-Salem
3359. Dixon, W. R. (Ga.) 1950 Charlotte
2600. Dodd, C. N. (Va.) 1932 Raleigh
3560. Dollar, A. C., Jr. 1952 Winston-Salem
3655. Dollar, L. C. 1953 Apex
4200. Donnelly, Thomas Milton (Tenn.)
1959 Asheville

3676. Douglas, F. L. (col.) (La.)
1953 Winston-Salem
1218. Douglas, J. D. (col.)
1904 Henderson
3607. Dover, B. F. (Ga.)
1952 Memphis, Tenn.
3824. Dover, H. J. (Ala.) 1955 Asheville
1911. Dowdy, D. A. 1917 High Point
3737. Dowdy, D. A., Jr. 1954 High Point
4316. Dowdy, D. C. 1960 Greensboro
3431. Dowdy, J. H. 1951 High Point
3991. Doyle, L. B., Jr. 1957 Goldsboro
2702. Dudley, W. G. Jr. 1935 Reidsville
2817. Duffy, H. B. 1938 New Bern
4212. Duggins, Jack Steven 1959 Asheboro
2964. Duguid, Helen W. 1941 Kinston
3561. Dukes, W. S. 1952 Greensboro
3878. Dunlap, H. H., Jr. 1955 Siler City
4317. Dunlap, Helen J. 1960 Durham
3502. Dunlap, R. H. 1951 Winston-Salem
4274. Dunn, B. M. 1960 High Point
3978. Dunn, M. O. (Va.) 1956 Bristol, Va.
1961. Durham, C. T. 1917 Chapel Hill
4173. Dutton, Christine Becky
1959 Fayetteville
4113. Dutton, G. R. 1958 Fayetteville
3738. Duvall, C. J. 1954 Brevard

E

2791. Eadie, E. B. (S.C.) 1938 Charlotte
2712. Easley, Willa V. (col.) (D.C.)
1935 Wilson
2975. Eatman, G. A. 1941 Wilson
3114. Eberly, M. D. (Ind.)
1946 St. Petersburg, Fla.
3093. Edmonds, G. H. (S.C.)
1944 Greensboro
2891. Edmunds, M. M. (Mo.)
1940 Greensboro
4071. Edmondson, E. W. 1958 New Bern
2619. Edwards, C. R. 1932 Albemarle
3094. Edwards, G. B. (Ga.)
1944 Wake Forest
3491. Edwards, J. C. (Ala.)
1951 Wilmington
3286. Edwards, J. W. 1949 Winston-Salem
2867. Edwards, L. K., Jr.
1939 Stantonsburg
2081. Edwards, O. C. 1921 Raleigh
4318. Edwards, P. F. 1960 Whiteville
2940. Edwards, S. McD. 1941 Ayden
1922. Edwards, S. McG. 1917 Ayden
3919. Eidam, B. H., Jr. 1956 (Ga.) Asheville
4126. Eidam, Carol J. P. (Mrs.) (Ga.)
1958 Asheville
1351. Elliott, A. G. 1907 Fuquay Springs
3077. Eliott, A. G., Jr.
1945 Fuquay Springs
2266. Ellis, W. D. 1925 Martinsville, Va.
3221. Ellison, J. M. (Fla.) 1948 Miami, Fla.
3791. Elmore, O. A., Jr. 1955 Raleigh
2826. Elson, J. R., Jr. 1938 Enka
3936. Ennett, W. B. 1956 Jacksonville
4244. Erwin, J. D. (Ky.) 1959 Greensboro
3070. Estes, J. C., Jr. 1944 Haw River
1457. Etheridge, S. B. 1909 Washington
2008. Etheridge, T. J., Jr. 1920 Bailey
837. Eubanks, C. L. 1896 Chapel Hill
1859. Eubanks, J. N. 1916 Greensboro
4114. Evans, D. M. 1958 Raleigh
3937. Evans, F. H. 1956 Greensboro
3432. Evans, Flora Nell 1951 Durham
4014. Evans, H. E. (S.C.) 1957 High Point
2686. Evans, J. E. 1934 Marion
2170. Evans, W. B. (Ga.) 1923 Greensboro

F

3358. Faircloth, V. L. (S.C.)
1950 Charlotte
3588. Fairley, Allene (Mrs.) 1952 Dunn
3562. Fairley, R. B. 1952 Dunn
2687. Farmer, W. F. 1934 Warrenton
4275. Farrar, J. E. 1960 Greensboro
1908. Farrell, R. D. 1917 Greensboro
2328. Farrington, J. V. 1926 Greensboro
4196. Faucett, John William, Jr.
1959 Greensboro
1459. Faulconer, R. C. 1909 Burlington
4276. Fayed, F. T. 1960 Roanoke Rapids
3255. Feagin, E. L., Jr. (Ala.)
1949 Hendersonville
3521. Feagin, L. E. (Iowa)
1951 Hendersonville
3127. Fearing, M. K., Jr. 1946 Manteo
4277. Fearing, W. B., Jr. 1960 Manteo
3678. Feeney, B. A., Jr. (Ga.)
1953 Salisbury
3370. Ferguson, C. McD., Jr.
1950 Siler City
2194. Ferguson, H. Q. 1924 Randleman
3705. Ferguson, J. F,. Jr. 1954 Durham
2467. Ferguson, J. S. 1928 Fayetteville
3706. Ferguson, L. M. 1954 Taylorsville
3769. Ferguson, L. E. (Ky.)

1954 Winston-Salem
4094. Ferrin, V. W. (Ga.)
1958 Baltimore, Md.
1920. Fields, J. T., Jr. 1917 Laurinburg
3332. Fincher, E. M. 1950 Cliffside
3287. Finger, Z. L. 1949 Morganton
1800. Finley, G. B. 1915 Marion
3707. Fisher, C. G. 1954 Thomasville
3795. Fisher, Don (Mrs.) 1955 Lexington
1946. Fisher, Lester 1917 Statesville
3938. Fisher, L. J. 1956 Statesville
3462. Fisher, P. L. 1951 Elkin
1861. Fitchett, C. E. 1916 Dunn
3679. Fitzgerald, F. B., Jr. (Ala.)
1953 Hickory
3261. Fleming, O. G. 1949 Smithfield
4160. Fleming, Robert Edward, Jr.
1959 Rocky Mount
3201. Fleming, Velma (Va.)
1947 Portland, Ohio
3621. Fletcher, J. H. 1953 Valdese
3739. Floyd, C. M., Jr.
1954 Roanoke Rapids
3018. Flynn, H. L. 1943 Winston-Salem
3433. Forbus, B. M. 1951 Louisville, Ky.
2255. Fordham, C. C., Jr. 1925 Greensboro
1487. Fordham, C. McK. 1909 Greensboro
2652. Forrest, B. B. 1933 Hillsboro
3333. Forrest, W. G. 1950 Gastonia
3896. Forrester, P. R. (S.C.) 1956 Albemarle
4050. Forsyth, A. R. (Ohio) 1957 Kannapolis
3637. Foss, E. L. (Maine) 1953 Norfolk, Va.
2332. Foster, D. W. 1926 Asheville
1685. Foster, J. C. C. 1912 Tryon
4278. Foster, R. W. 1960 Greensboro
3258. Fowler, Evelyn B. (Mrs.)
1949 Salisbury
3862. Fowler, J. D. (S.C.) 1955 Clarkton
3672. Fox, Carolyn T. (Mrs.)
1953 Winston-Salem
1322. Fox, C. M. 1906 Asheboro
3846. Fox, E. L. 1955 New York, N. Y.
2781. Fox, H. S. 1937 Winston-Salem
2942. Fox, J. C., Jr. 1941 Chapel Hill
2843. Fox, J. H. 1939 Asheboro
3036. Fox, Margaret (Mrs.)
1943 Chapel Hill
4279. Fraley, T. M. 1960 Statesville
3150. Franklin, R. E. (Miss.)
1946 Greensboro
3879. Freeman, J. H. 1955 Fayetteville
4072. Freeman, P. D. 1958 Burlington
3916. French, Donald (Ala.) 1956 Reidsville
3622. Friday, J. P. 1953 Gastonia
3644. Fritsche, T. R. (N.J.)
1953 Palmetto, Fla.
2536. Frontis, S. W. 1930 Greensboro
3792. Frostick, W. L. 1955 Laurinburg
3563. Fulbright, K. N. 1952 Greensboro
1434. Fullenwider, Phifer 1908 Raleigh
2979. Fuller, E. R. 1941 Salisbury
4213. Fulton, James Wade
1959 Winston-Salem
2086. Furr, F. L. 1921 Louisburg
3055. Fussell, T. E. 1944 Hamlet
2928. Futrell, C. L. 1940 Raleigh

G

3463. Gabriel, J. C. 1951 Troutman
3611. Gaddy, C. B., Jr. (S.C.)
1952 Charlotte
3464. Gaddy, C. H. 1951 Clinton
2898. Gaddy, E. P. 1940 Greensboro
1488. Gaddy, H. M. 1909 Asheville
2943. Gaddy, Phil 1941 Marshville
3139. Gaddy, R. L., Jr. (Fla.)
1946 Tallahassee, Fla.
2770. Galloway, A. E. 1937 Charlotte
2319. Gamble, A. A. 1926 Rocky Mount
1810. Gamble, C. F. 1915 Monroe
2060. Gamble, J. P. 1921 Monroe
3416. Gammon, H. O. (Mo.) 1950 Reidsville
3414. Gardiner, P. L. (R.I.) 1950 Greensboro
3319. Gardiner, J. T. 1949 Mooresville
2286. Gardner, Mattie S. (Mrs. W. K.)
1925 Charlotte
1403. Gardner, T. L. 1908 Reidsville
3334. Gardner, W. S. 1950 Burlington
1954. Garner, C. V. 1917 Warsaw
2465. Garren, F. O. 1928 High Point
2039. Garrett, Y. D., Jr. (col.)
1920 Durham
2093. Gary, J. R. 1922 Arlington, Va.
1877. Gaskins, W. F. 1916 Havelock
4261. Gaskins, W. F., Jr. (S.C.)
1960 New Bern
2022. Gatling, T. R. (col.) (S.C.)
1920 Reidsville
1886. Gattis, P. D. 1916 Raleigh
3740. Gaylord, J. T. 1954 Annandale, Va.
3760. Geis, V. L. (Ill.) 1954 Hendersonville
3230. Gerlinger, J. J. 1948 Rocky Mount
3927. Gibson, J. H. (S.C.) 1956 Whiteville
4214. Gibson, Robert Alexander, Jr.
1959 Havelock

4026. Gidney, C. E. (col.) 1957 Durham
3371. Gilbert, L. E., Jr. 1950 Wagram
1124. Gilbert, Loamie 1903 Benson
2784. Gilbert, L. M., Jr. 1937 Maxton
2069. Gilbert, W. B. (Ga.) 1921 Raleigh
4245. Giles, C. N. (S.C.) 1959 Lenoir
4149. Giles, R. T. (S.C.) 1959 Morven
3793. Gillespie, C. B., Jr. 1955 Burnsville
3465. Gilliam, A. B., Jr. 1951 Reidsville
2257. Gilliam, W. A. 1925 Winston-Salem
2557. Gillikin, C. E. (S.C.) 1931 Kenly
3682. Gilmore, Lamar Miller (S.C.) 1953 Kannapolis
3922. Gleissner, Amata (Mrs.) (S.C.) 1956 Gaffney, S. C.
2588. Glenn, E. F. 1931 Morehead City
2270. Glenn, J. S. 1925 Mount Olive
2701. Glenn, R. A. 1935 Denton
4215. Glover, W. F., Jr. 1959 Carrboro
4280. Godette, Wallace (col.) 1960 New York, N. Y.
3868. Godfrey, J. K. (Ga.) 1955 Murphy
2624. Godwin, C. F. 1932 Pine Level
4216. Goforth, Joseph Philip 1959 Thomasville
2119. Goode, B. S. 1923 Statesville
2294. Gooden, D. T. (Va.) 1926 Grottoes, Va.
1709. Goodrum, C. S. 1913 Davidson
2899. Goodwin, M. N. 1940 Beaufort, S. C.
3884. Gordon, Freda H. (Mrs.) 1955 Norfolk, Va.
2629. Gordon, T. W. 1932 Thomasville
4439. Gore, J. R. (S.C.) 1960 Albemarle
3708. Gowan, S. W. 1954 Wallace
3623. Graham, C. C. 1953 Greensboro
3693. Graham, G. R. (S.C.) 1953 Charlotte
3992. Graham, H. N. 1957 Charlotte
1916. Graham, J. C. 1917 Red Springs
3262. Graham, L. I. 1949 Wallace
3880. Graham, W. W. 1955 Peachland
3656. Grandy, J. I. 1953 Charlotte
3466. Grantham, J. G. 1951 Charlotte
1565. Grantham, L. I. 1910 St. Pauls
2771. Grantham, R. B. 1937 Red Springs
3972. Gray, J. W., Jr. (Texas) 1956 Thomasville
924. Green, C. F. 1899 Wilmington
1490. Greene, Herbert Cooper 1909 Charlotte
2944. Greene, H. W. 1941 Wilmington
3534. Greene, J. P. 1952 Boone
4027. Greene, J. S. 1957 Morganton
3165. Greenspan, Joseph 1947 Charlotte
2217. Greenwood, A. M. 1924 High Point
3467. Greeson, H. C. 1951 Sanford
3096. Gregory, W. S. (S.C.) 1944 Shelby
3564. Gresham, J. W. 1952 Wilson
3895. Gretz, Margaret (Mass.) 1955 Hendersonville
2736. Greyer, Mary Alice B. (Mrs.) 1936 Bryson City
3231. Griffin, E. W., Jr. 1948 Kings Mountain
2295. Griffin, Octavus (Va.) 1926 Roanoke Rapids
3289. Griffin, S. D., Jr. 1949 Burlington
3170. Griffin, W. A. (Ala.) 1947 New Smyrna, Fla.
3565. Griffin, W. C. 1952 Raleigh
3848. Griffin, W. Crane 1955 Roanoke Rapids
2508. Griffin, W. R. 1929 Old Fort
4281. Griffin, W. R., Jr. 1960 Old Fort
1374. Griffith, Wiltshire 1907 Hendersonville
3741. Griffith, Wiltshire, Jr. 1954 Hendersonville
1829. Grimes, G. D. 1915 Robersonville
3542. Gross, N. R. (S.C.) 1952 Whiteville
2055. Guion, C. L. 1921 Aberdeen
1860. Guion, C. D. 1916 Cornelius
2056. Guion, H. N. 1921 Marshville
1856. Gurley, W. B. 1916 Windsor
2829. Guthrie, C. H. 1938 Beaufort

H

3794. Hackney, E. W. 1955 Lumberton
3993. Hackney, Sara (Mrs.) 1957 Lumberton
4161. Hagwood, Ray Gordon 1959 Raleigh
3104. Hahl, Marguerite W. (Mrs. J. W.) 1945 Raleigh
2273. Hair, R. C. 1925 Pineville
1939. Hariston, R. S. (col.) 1917 Winston-Salem
3050. Haith, J. W., Jr. (col.) 1944 Burlington
4282. Haithcock, J. R. 1960 Mt. Gilead
2460. Hall, I. B., Jr. (col.) 1928 Winston-Salem
2381. Hall, J. M., Jr. 1927 Wilmington
2265. Hall, J. P. 1925 Oxford
3290. Hall, R. B. 1949 Mocksville
2282. Hall, S. B. 1925 Mocksville
2189. Hall, S. C. 1924 Oxford
2844. Halsey, W. B. 1939 Sparta

2684. Ham, F. B., 1934 Orlando, Fla.
3020. Ham, R. G. 1943 Elizabeth City
2146. Ham, T. J., Jr. (Va.)
1922 Yanceyville
4283. Hambright, Joanne B. (Mrs.)
1960 Fayetteville
3197. Hamer, M. S. 1947 Hughesville, Md.
3917. Hamilton, S. W. (Ga.)
1956 Brunswick, Ga.
1307. Hamlet, Reginald 1906 Raleigh
2147. Hamlin, J. T. (col.) (W.Va.)
1922 Raleigh
2945. Hamlin, V. C., Jr. (col.) 1941 Raleigh
2792. Hammond, H. A. (S.C.)
1937 Charlotte
3232. Handy, K. E. 1948 Raleigh
3609. Hankey, L. C. (Pa.) 1952 Enka
2850. Hardee, A. K., Jr. 1939 Charlotte
2388. Hardee, W. E. 1927 Charlotte
4284. Hardy, C. E. 1960 LaGrange
3129. Hardy, R. W. 1946 Concord
3899. Hargett, C. B. 1956 Greenville
3709. Harmon, J. F., Jr. 1954 Lexington
3495. Harper, J. E. (S.C.) 1951 Lexington
2456. Harper, W. L. 1928 Hendersonville
4115. Harrell, O. C. 1958 Winston-Salem
3731. Harrelson, W. H. (S.C.)
1954 Tabor City
4148. Harris, Fenton Hayes, Jr. (col.) (D.C.)
1959 Asheville
3710. Harris, G. W. 1954 Chapel Hill
3940. Harris, J. F. 1956 (col.)
Washington, D. C.
2209. Harris, J. C. 1924 Durham
3566. Harris, J. C., Jr. 1952 Durham
3263. Harris, L. C. 1949 Cliffside
3634. Harris, R. O. (S.C.) 1953 Charlotte
4217. Harris, Thomas Elwood, Jr.
1959 Asheboro
2616. Harris, W. B. 1932 High Point
3123. Harrison, J. W. 1946 Asheville
3567. Harrison, J. R. 1952 Troy
2321. Harrison, L. S. 1926 Greenville
3264. Harrison, R. F. 1949 Draper
4218. Harrison, Steven Vance
1959 High Point
1462. Harrison, T. N., Jr. 1909 Greenville
2682. Hartis, G. C. 1934 Winston-Salem
3536. Harward, B. R. 1952 Raleigh
3657. Hatcher, J. E. 1953 Kenansville
4134. Hatfield, Charles Newman (Tenn.)
1958 Waynesville
2251. Haupt, Edward 1925 Newton
3568. Hauss, H. L. 1952 China Grove
3489. Hawkins, A. R., Jr. (N.D.)
1951 Jamestown, N. Dak.
3335. Hawkins, C. B. 1950 Bryson City
3624. Hawkins, C. I. 1953 Madison
4319. Hawkins, J. N. 1960 Asheville
3772. Hawkins, P. E. (Ga.) 1954 Charlotte
3265. Hawkins, Reeves 1949 Tucson, Ariz.
1865. Hayes, G. E. 1916 Lenoir
4201. Hazelrig, Donald Hewitt (Ala.)
1959 Lexington
4163. Heath, I. L., Jr. 1959 Wilson
3336. Heath, R. E. 1950 Hickory
3941. Heath, R. V. 1956 Kinston
3617. Heaton, P. H., Jr. (S.C.)
1953 Wilmington
3078. Hege, G. D. 1945 Whiteville
3827. Hemby, S. E., Jr. (Ga.) 1955 Charlotte
3292. Hemingway, C. E. 1949 Charlotte
4285. Hemingway, F.Mc. 1960 Williamston
3664. Hemingway, Mary F. (Mrs.)
1953 Charlotte
1949. Henderlite, J. W., M.D.
1917 St. Louis, Mo.
1437. Henderson, A. J. (col.)
1908 Fayetteville
2376. Henderson, G. E. 1927 Springfield, Va.
1718. Henderson, J. L. 1913 Salisbury
2756. Hendrick, A. B. (S.C.)
1937 Kannapolis
2877. Hendrix, J. O'N. 1939 Canton
3032. Henley, J. T. 1943 Hope Mills
2841. Henriksen, H. E. (S.C.)
1939 Wilmington
3829. Henry, W. W. (Pa.)
1955 Allentown, Pa.
2929. Herndon, H. H. (Ga.)
1940 Winston-Salem
3796. Herrin, J. C. 1955 Henderson
3797. Herring, E. N. 1955 Raleigh
1944. Herring, N. B. 1917 Wilson
1375. Herring, R. R. 1907 Oxford
3058. Herring, R. McP. 1944 Clinton
3985. Hickman, J. H. (S.C.)
1957 Charlotte
2643. Hickmon, W. L. 1933 Wilmington
2677. Hicks, A. M. 1934 Pikeville
1493. Hicks, C. G. 1909 Wendell
3337. Hicks, Jean Snyder (Mrs.)
1950 Charlotte
1007. Hicks, J. E. F. 1901 Goldsboro

3881. Higdon, M. L. 1955 Forest City
2595. High, P. J. (S.C.) 1932 Lincolnton
2509. Hill, G. L. (col.) 1929 New Bern
3882. Hill, J. A. 1955 Wake Forest
3883. Hines, R. M. 1955 Tuscaloosa, Ala.
4320. Hinshaw, Doris L. 1960 Asheboro
4219. Hinton, Malory Hugh 1959 Raleigh
4220. Hirsch, Allen Frederick 1959 Carrboro
3711. Hix, D. T. 1954 Burlington
2390. Hobbs, Alden 1927 Kinston
3747. Hobbs, Martha S. (Mrs.) 1954 Kinston
2012. Hocutt, D. D. 1920 Henderson
3105. Hoffman, E. N. (S.C.) 1945 Lumberton
1752. Hoffman, J. F., Jr. 1914 High Point
3601. Hoffman, W. C. (Va.) 1952 Guilford College
2122. Hogan, A. L. 1923 Kinston
2549. Hoggard, C. R. 1930 Falls Church, Va.
4286. Hogue, Alice V. 1960 Boiling Springs
4129. Hogue, Elizabeth A. (S.C.) 1958 Shelby
3685. Holland, J. S. (S.C.) 1953 Winston-Salem
3007. Holland, L. L. 1942 Hamlet
2019. Holland, R. F. (Ga.) 1919 Charlotte
3002. Holland, T. M. 1942 Mount Holly
1240. Holland, W. F. 1905 Mount Holly
4164. Hollowell, Aubrey Ellis 1959 Raleigh
2734. Hollowell, W. C. 1936 Greenville
3043. Hollowell, W. H., Jr. 1944 Edenton
3600. Holmes, J. M., Jr. (col.) (La.) 1952 Clinton
4049. Holmes, W. B., III (Tenn.) 1957 Knoxville, Tenn.
3171. Holt, Ernest (S.C.) 1947 Forest City
2695. Holt, F. A. 1935 North Wilkesboro
3266. Holt, Maryellen (Mrs.) 1949 Burlington
3840. Holt, R. L. (Miss.) 1955 Nederland, Tex.
3658. Holt, W. S. 1958 Charleston, S. C.
4307. Honaker, S. G. (W.Va.) 1960 Winston-Salem
2868. Honeycutt, G. W. 1939 Rockingham
4321. Honeycutt, H. R. 1960 Raleigh
1494. Hood, H. C. 1909 Smithfield
3918. Hood, India (Tenn.) 1956 Havelock
1595. Hood, J. C. 1911 Kinston
3293. Hood, J. C., Jr. 1949 Kinston
4322. Hood, J. D. 1960 Hickory
1712. Hood, P. C. 1913 Dunn
2283. Hood, T. R. 1925 Dunn
1101. Hood, W. D. 1903 Smithfield
1782. Hooper, F. L. 1914 Sylva
2930. Hooper, J. L., Jr. (Ga.) 1941 Hiawassee, Ga.
3188. Horne, H. R. 1947 Fayetteville
3338. Horner, Lucille Earl (Mrs.) 1950 Charlotte
1844. Horsley, H. T. 1915 Shelby
2085. Horton, J. P. 1921 N. Wilkesboro
3537. Horton, J. P., Jr. 1952 Wilkesboro
3570. Horton, W. D. 1952 N. Wilkesboro
3503. Horton, W. P. 1951 Wilson
2175. Hough, J. T. (S.C.) 1923 Charlotte
1522. House, Joseph 1910 Beaufort
3267. House, Joseph, Jr. 1949 Grifton
4165. Houser, William Edward 1959 Cherryville
2705. Houser, W. H. 1935 Cherryville
3849. Howard, J. F. 1955 Wilmington
3339. Howard, W. McC. 1950 Winston-Salem
3372. Howe, A. G. 1950 Richmond, Va.
3268. Howell, Viola R. (Mrs.) 1949 Dobson
3061. Howell, W. L., Jr. (Ga.) 1943 Raeford
1408. Howerton, J. L. 1908 Greensboro
3778. Howle, W. W. (S.C.) 1954 Marion
3373. Hoyle, E. D. 1950 Cooleemee
1813. Hoyle, M. H. 1915 Cooleemee
4010. Hubbard, Anna (Mrs.) (Ky.) 1957 Greensboro
3798. Hudson, G. W. 1955 New Bern
3468. Hudson, R. T. 1951 Charlotte
4323. Huffstetler, D. S. 1960 Garner
3314. Hunsucker, Evelyn Stutts (Mrs. Keith) 1949 Gibsou
3799. Hunter, Helen J. 1955 Jacksonville, Fla.
1546. Hunter, J. B. 1910 Charlotte
3850. Hunter, J. E., Jr. 1955 Columbia, S. C.
3006. Huntley, C. O. 1942 Lenoir
2696. Huntley, W. A. 1935 Winston-Salem
1708. Hurst, H. F. 1913 Richmond, Va.
2633. Huss, K. W. 1933 Gastonia
1542. Hutchins, J. A. 1910 Winston-Salem

I

4166. Inabinet, James Lewis
1959 Winston-Salem
2878. Ingle, C. E. 1939 Weaverville
4073. Ingram, J. T. 1958 Roanoke Rapids
2009. Ingram, L. M. 1920 High Point
2980. Inman, G. G. 1941 Rockingham
4197. Inman, R. M. (S.C.)
1959 Greenville, S. C.
2946. Irwin, D. A. 1941 Elkin
3021. Irwin, R. L. 1943 Elkin
4029. Isaac, D. W. 1957 Mebane
1753. Isler, W. A. (col.) 1914 Kinston

J

2385. Jackson, J. C. 1927 Lumberton
2222. Jackson, Leonidas 1924 Erwin
2559. Jackson, Osceola (col.) (Tenn.)
1930 Goldsboro
4287. Jackson, P. D. 1960 Dunn
4167. Jackson, William Carlton
1959 Lumberton
4324. Jacob, D. M.
1960 West Palm Beach, Fla.
1463. James, A. A. 1909 Walnut Cove
3800. James, Cecil Irving 1955 Asheville
4168. James, Francis Duke 1959 Hazelwood
4030. James, Geraldine K. (Mrs. F. D.)
1957 Hazelwood
3374. James S. A. (col.) 1950 Rocky Mount
4091. James, W. A. (S.C.) 1958 Belmont
4288. Jarrett, C. L. 1960 Lincolnton
1545. Jarrett, L. M. 1910 Biltmore
3639. Jefferies, C. L. (Va.)
1953 Raleigh
4095. Jenkins, Jane Beyer (Pa.)
1958 Asheville
1244. Jenkins, J. V. 1905 Asheville
3434. Jenkins, P. R. 1951 Murfreesboro
2375. Jenkins, Sam 1927 Walstonburg
2596. Jenkins, W. I. (Va.) 1931 Biscoe
3885. Jenkins, W. I., Jr. 1955 Charlotte
4289. Jenks, K. B. 1960 Sanford
3635. Jennings, R. N. (Ga.)
1953 Martinsville, Va.
1756. Jernigan, R. W. 1914 Chapel Hill
2947. Johnson, A. R. 1941 Winston-Salem
3375. Johnson, C. E. 1950 Greenville
2396. Johnson, G. P. 1927 Jacksonville
2223. Johnson, J. E., Jr. 1924 Lumberton
4325. Johnson, J. K. 1960 Dunn
4012. Johnson, J. M. (col.) (D.C.)
1957 Raleigh
2716. Johnson, O. L. (Md.) 1935 Charlotte
3022. Johnson, R. H. 1943 Robbins
2232. Johnson, R. J. (S.C.) 1924 Asheville
3801. Johnson, S. B., Jr. 1955 Belmont
2733. Johnson, T. B. 1936 Hickory
3034. Johnson, T. H. 1943 Raleigh
3407. Johnson, W. A. (Ala.) 1950 Mt. Airy
2200. Johnson, Wm. Lewis 1924 Raleigh
1518. Johnson, Wm. Luther
1910 Gibson
3376. Johnson, W. P. 1950 Kinston
2006. Johnson, W. R. 1920 Raleigh
3659. Johnson, W. Roland 1953 Decatur, Ga.
2632. Johnson, W. S. 1933 Rocky Mount
4250. Johnson, Wilson, Jr. (Va.)
1959 Murfreesboro
2739. Johnson, W. W.
1936 Fuquay Springs
930. Johnston, A. S. 1899 Smithfield
3049. Johnston, C. A. 1944 Littleton
4300. Johnston, J. J. (W.Va.)
1960 Winston-Salem
2151. Joiner, A. E. (Ga.) 1923 High Point
2034. Joiner, L. B. (S.C.) 1920 Salisbury
3435. Jolley, C. E. 1951 Forest City
4074. Jones, Alpheus, Jr. 1958 Warrenton
3962. Jones, Betty Jane (S.C.)
1956 Lincolnton
3377. Jones, C. F., Jr. 1950 Oxford
3086. Jones, Constance D. (Mrs. O. M., Jr.)
1945 Lakewood, Ohio
3660. Jones, D. E. 1953 Beaufort
2233. Jones, Dolan (Ga.) 1925 Monroe
4262. Jones, D. P. (S.C.) 1960 Fairmont
3378. Jones, F. E., Jr.
1950 Norfolk, Va.
2851. Jones, G. H. 1939 Zebulon
4130. Jones, J. D. (S.C.)
1958 Wadesboro
2152. Jones, J. L. (Ga.) 1922 Canton
3379. Jones, J. L., Jr. 1950 Canton
1693. Jones, J. H. 1913 Haw River
3294. Jones, W. W. (col.)
1949 Norfolk, Va.
2041. Jordan, D. L. 1921 Raleigh
3295. Jordan, W. M., Jr. 1949 Marion
3296. Jordan, W. W. 1949 Raleigh
3942. Josey, C. W. 1956 Old Fort
3023. Jowdy, A. W., Jr. 1943 New Bern
4169. Joyce, Gladys Elizabeth
1959 Madison
3770. Joye, M. L. (S.C.) 1954 Dallas, Texas

1766. Joyner, J. D. 1914 Lexington, S. C.
3980. Julian, L. B. (Tenn.) 1956 Tryon

K

2576. Kale, R. G. 1931 Durham
4141. Katzman, M. D. (Pa.)
1959 Feasterville, Pa.
3900. Kauffman, W. H. 1956 Asheville
3113. Kearns, T. N. (Ga.) 1946 Asheboro
3994. Keating, T. M. 1957 Asheville
2809. Kee, H. J. 1938 Norfolk, Va.
2690. Keenum, R. F. (Tenn.)
1935 Hazelwood
3192. Keetsock, I. A. (Mrs.)
1947 Durham
1892. Keever, J. W., M.D. 1916 Hickory
3995. Keever, Z. T., Jr. 1957 Lincolnton
3839. Keith, R. M. (S.C.) 1955 Suffolk, Va.
2350. Kelly, G. C. 1926 Lillington
2967. Kelly, H. L. 1941 Durham
4057. Kemper, R. J. (Ohio)
1958 Winston-Salem
4031. Kendrick, M. C. 1957 Greensboro
3024. Kerr, B. D. 1943 Raleigh
2848. Kessler, M. M.
1939 Miami Beach, Fla.
3683. Keys, C. M., M.D. (Va.)
1953 West Jefferson
1356. Kibler, R. E. 1907 Morganton
3436. Kiger, R. W. 1951 Shelby
3890. Kight, H. O. (Ga.)
1955 Tarawa Terrace
3851. Kimball, Jacquelyn (Mrs.)
1955 Louisburg
3380. Kinard, E. R., Jr. 1950 Greensboro
2999. King, A. H. 1942 Durham
3712. King, D. G. 1954 Wilmington
4221. King, Glenn Alden 1959 Hickory
1496. King, J. R. 1909 Durham
3996. King, V. H., III 1957 Wilmington
3340. King, W. A. 1950 Mount Airy
2027. King, W. H. (col.) (S.C.)
1919 Greensboro
3997. Kirby, C. M., Jr. 1957 Southport
4170. Kirby, James Thomas 1959 Southport
3297. Kirkpatrick, T. M., Jr.
1949 Leaksville
3189. Kiser, A. G. 1947 Asheville
3298. Kiser, F. C. 1949 Asheville
3381. Kiser, J. C. 1950 Cramerton
2948. Kiser, R. A. 1941 China Grove
2758. Klein, B. F. (Pa.) 1936 Asheville
4194. Kline, Albert Raymond, Jr. (S.C.)
1959 Greenville
3802. Kluttz, J. A. 1955 Kannapolis
4147. Kneece, John Broadus (Mich.)
1959 Chesterfield, S. C.
1620. Knight, C. V. 1911 Wilson
3079. Knight, E. H. 1945 Black Mountain
3852. Knight, J. O. 1955 Rocky Mount
3299. Knight, J. E. 1949 Jonesville
3571. Knight, R. A. 1952 Pinehurst
3714. Knott, Carolyn (Mrs.)
1954 Raleigh
3341. Knox, R. L. 1950 Charlotte
3223. Koonce, S. G. 1948 Chadbourn
2580. Koonts, A. A. 1931 High Point
4032. Kopp, R. S. 1957 Brooklyn, N. Y.
3000. Kornfield, Abraham
1942 Rocky Mount
3891. Kouzel, Howard (Md.)
1955 Washington, D. C.
4055. Kramer, S. H. (Md.)
1958 Camp Lejeune
2931. Kraus, Emma Myrtle (Va.)
1940 Charlotte
2586. Kritzer, E. L. 1931 Albemarle
4191. Krohn, George (Missouri)
1959 Nashville, Tenn.
3538. Kubiak, Dolores (Mrs.)
1952 Pittsburg, Pa.

L

2178. Lamar, W. L., Jr. (Ala.)
1923 Denton
4092. Lambeth, D. C. (S.C.)
1958 Morganton
2116. Lamm, L. M. 1923 Mount Airy
4257. LaMonica, A. J. (Mass) 1960 Carrboro
3505. Lamore, W. P. 1951 Oteen
3939. Lane, Oveda F. (Mrs.)
1956 Wilmington
3409. Lane, R. L. (Ga.) 1950 Greensboro
3901. Langdon, F. H. 1956 Greensboro
2120. Langdon, R. E. 1923 Fayetteville
2746. Langdon, Roscoe 1936 Columbia, S. C.
3080. Langston, D. O'B. 1945 Franklinton
3572. Langston, M. B., Jr. 1952 New Bern
3300. Lanier, LeRoy 1949 Fayetteville
3902. Lanning, E. R., Jr. 1956 Lexington
4222. Larson, Verl Allen 1959 High Point
2662. Lasley, C. G. (Penn.) 1934 Draper
3749. Latta, Patsy (Mrs.) 1954 Durham
4223. Lawing, Kenneth Lee 1959 Conover

3730. Lawson, H. A. (S.D.)
1954 Weaverville
3200. Lawson, J. I., Jr. (Ga.)
1947 Ocala, Fla.
2049. Layton, C. C. 1921 High Point
4224. Lazarus, J. M. 1959 Sanford
2457. Lazarus, Joseph 1928 Sanford
1439. Lea, L. J. 1908 Laurinburg
2013. Lea, V. D. 1920 Durham
4171. Leatherwood, D. R. 1959 Gastonia
4075. Leatherwood, J. R. 1958 High Point
1942. Ledbetter, E. DeB. 1917 Lexington
2932. Ledford, J. E. (Ga.)
1940 McCaysville, Ga.
2387. LeGette, J. S. 1927 Charlotte
4242. Leigh, H. A. (Iowa) 1959 Asheville
3681. Leitch, H. K. (Mich.)
1953 Albemarle
2261. Le Mon, H. H. (col.) 1925 High Point
3807. Lemos, Thalia Andrew
1955 Athens, Greece
3382. Leonard H. B., Jr. 1950 High Point
4076. Leonard, J. W. 1958 Charlotte
3762. Leonard, T. D. (S.C.)
1954 Charlotte
2481. Lever, T. H. (S.C.) 1928 Charlotte
1671. Lewis, H. R. 1912 Asheville
3903. Lewis, R. L. 1956 Charlotte
2783. Lewis, W. C. 1937 Kannapolis
2949. Lewis, W. K. 1941 Mount Olive
2749. Libbus, T. A. 1936 New Bern
3661. Liles, R. H. (col.)
1953 Washington, D. C.
3220. Lindenschmidt, V. J. (Ind.)
1948 Wilmington
3912. Lindsay, Bobby Clay (Tenn.)
1956 Salisbury
2821. Link, F. P. 1938 Reidsville
2788. Linn, T. L. 1938 Landis
4138. Lisatinski, Julius Joseph (Ala.)
1958 Durham
1467. Lisk, D. C. 1909 Charlotte
3213. Little, G. L. 1948
Fort Lauderdale, Fla.
2901. Lloyd, A. A. 1940 Hillsboro
2011. Lloyd, T. P. 1920 Louisburg
3803. Lloyd, W. L. 1955 Garner
3146. Lockhart, B. O. 1946 Raleigh
3383. Lockwood, Mary Elizabeth
1950 Brunswick, Ga.
1468. Loftin, J. U. 1909 Albemarle
3328. Loftin, T. G. (Miss.) 1949 Albemarle
3764. Logan, H. M. (Ind.)
1954 Clifton, N. J.
4116. Lombard, W. O. 1958 Rockwell
3384. London, L. W., Jr. 1950 Cherryville
3998. Lore, Sara 1957 Winston-Salem
2927. Lorek, L. A. 1940 Radford, Va.
3573. Loritts, T. D. (col.)
1952 Cleveland, Ohio
3323. Lott, A. B. (S.C.) 1949 Clyde
4187. Lovekamp, Wilbur Albert
1959 Winston-Salem
3804. Lovelace, W. M., Jr.
1955 Hudson
2706. Lovett, H. E. 1935 Liberty
3301. Lovette, J. F. 1949 Liberty
3999. Lowder, J. F. 1957 Winston-Salem
3385. Lowder, J. H. 1950 Marion
3779. Lowder, T. M., Jr. (S.C.)
1954 Greensboro
3212. Lowe, Bonnie H. (Mrs.)
1948 Archdale
3302. Lowe, J. D. 1949 Archdale
3825. Lowry, F. W. (S.C.)
1955 Statesville
1670. Lunn, F. H. 1912 Winston-Salem
1357. Lutz, H. C. 1907 Hickory
2852. Lynch, Ernestine B. (Mrs. H. W.)
1939 Dunn
3437. Lynch, H. W. 1951 Dunn
2872. Lynch, W. F. 1939 Durham
2510. Lyon, J. F. 1929 Arlington, Va.
1666. Lyon, O. H. 1912 N. Wilkesboro
1379. Lyon, R. P. 1907 Wadesboro
2180. Lyon, W. B. (Va.) 1923 Greensboro

Mc

2997. McAdams, J. W. 1942 Burlington
2694. McAllister, H. C. 1935 Chapel Hill
3574. McAllister, L. B. 1952 Graham
2023. McBride, T. L. (Penn.)
1919 Marshville
2787. McBryde, R. V. 1937 Fayetteville
2741. McCarn, M. R. M. (Mrs.)
1936 Mount Pleasant
3420. McClincy, Stanley (Penn.)
1950 Jersey Shore, Pa.
2704. McCollum, N. H., Jr. 1935 Leaksville
2628. McCombs, L. M. 1932 Creedmoor
4077. McCorkle, M. E. 1958 Burlington
3469. McCormac, D. A.
1951 Waynesboro, Va.
4117. McCormick, D. F. 1958 Fayetteville
2996. McCrimmon, D. G. 1942 Pittsboro

2277. McCrummen, D. C. 1925 Aberdeen
4172. McCurdy, Marion Boger
1959 Greensboro
4058. McDaniel, Eldon (S.C.)
1958 Charlotte
2540. McDaniel, P. L. 1930 Wilmington
1569. McDonald, A. H. 1910 Durham
3269. McDonald, J. C. 1949 Durham
4033. McDonald, Joanne (Mrs.)
1957 Hickory
4000. McDonald, W. R., III 1957 Hickory
2053. McDowell, N. O. 1921 Scotland Neck
3052. McDowell, N. O., Jr.
1944 Scotland Neck
1742. McDuffie, R. A. 1914 Greensboro
2902. McFalls, C. D. 1940 Madison
2859. McFalls, O. W. 1939 Greensboro
2903. McFalls, S. W. 1940 Greensboro
3422. McFarland, T. W. (S.C.)
1951 Derita
2960. McGee, J. C. 1941 Asheville
3470. McGee, J. C., Jr. 1951 Asheville
2995. McGowan, D. F. 1942 Chapel Hill
3904. McGugan, V. G. 1956 Mocksville
3386. McGuire, J. M. 1950 Oaklaud, Calif.
805. McKay, D. McN. 1895 Durham
1767. McKay, J. W. 1914 Asheville
1914. McKeel, C. B., Jr. 1917 Charlotte
3506. McKeithan, Herbert, Jr.
1951 Laurinburg
3279. McKenzie, C. B. (S.C.)
1949 Winston-Salem
3645. McKenzie, P. H. (S.C.)
1953 Jacksonville
3351. McKittrick, R. L. (S.C.)
1950 Grover
2993. McKnight, L. E., Jr. 1942 Coats
2444. McLaughlin, J. McD.
1928 Mercersburg, Pa.
3106. McLean, A. L., Jr. 1945 Angier
2767. McLean, G. W. 1937 Clinton
1472. McLelland, J. H. 1909 Mooresville
1825. McMillan, B. F., Jr.
1915 Lumberton
3438. McNair, W. O. (col.)
1951 Washington, D. C.
4131. McNeely, J. L. 1958 Charlotte
2550. McNeill, A. D. 1930 Norwood
2904. McNeill, J. A. 1940 Whiteville
4326. McNeill, J. P. 1960 Norwood
2679. McNeill, L. J. 1934 Norwood
3943. McQueen, Nancy W. (Mrs.)
1956 Clearwater, Fla.

M

1902. Mabry, C. S. 1917 Hamlet
1050. MacKesson, L. W. 1902 Statesville
3126. Mackie, Frances C. (Mrs.)
1946 Winston-Salem
1833. Macon, A. B. 1915 Mount Airy
3214. Malion, H. E. 1948 Fairmont
4034. Mancini, L. H. 1957 Columbus, Ga.
2609. Maness, R. C. 1932 Greensboro
3775. Manfred, F. A. (Pa.)
1954 Cincinnati, Ohio
2469. Markham, G. W. 1928 Fayetteville
4290. Marks, R. K. 1960 High Point
3859. Marple, K. E. (Ky.)
1955 Winchester, Ky.
4102. Marsh, J. W. (Ga.) 1958 Charlotte
1330. Marsh, N. F. 1906 Asheboro
4174. Marsh, W. L. 1959 Wadesboro
1994. Martin, A. N. 1920 Roanoke Rapids
1626. Martin, B. M. 1912 Baltimore, Md.
3905. Martin, J. W. 1956 Pinetops
4225. Martin, Roy James 1959 Charlotte
3387. Martin, R. M. 1950 Ahoskie
1849. Martin, S. L., Jr. 1915 Leaksville
4078. Mast, W. H. 1958 Henderson
1687. Mathes, T. J. 1912 Durham
3234. Mathews, G. W., Jr. 1948 Asheville
2780. Matthews, J. I. 1937 Raleigh
3823. Matthews, O. A. (S.C.)
1955 Oteen
2729. Matthews, W. F., Jr. 1936 Raleigh
3575. Mauney, H. McC. 1952 Hayesville
2268. Mauney, W. McC. 1925 Murphy
4306. Maurer, W. B. (Ga.) 1960 Statesville
3763. Maxwell, W. L. (Ga.)
1954 South Boston, Va.
1639. May, T. H. 1912 Wake Forest
3191. Mayberry, H. C. 1947 Winston-Salem
2971. Mayrand, L. P. 1941 Winston-Salem
4093. Mayson, W. L. (S.C.)
1958 Hendersonville
3697. Mazzolini, E. J. (Vt.)
1953 Winston-Salem
3327. Means, M. R. (S.C.) 1949 Hickory
3944. Mebane, A. H. III 1956 Greensboro
2016. Mebane, W. M. 1920 Tryon
3424. Medlin, W. E. (S.C.) 1951 Gastonia
4198. Melikian, Harrout Earle (R.I.)
1959 Winston-Salem
2213. Melvin, M. B. 1924 Raleigh

3945. Meroney, C. P. 1956 Columbus
3321. Merrill, G. B., Jr. (Fla.) 1949 Lakeland, Fla.
3662. Merritt, M. E. 1953 Wilmington
3742. Meschke, Barbara (Mrs.) 1954 Wilmington, Del.
3626. Meschke, R. W. 1953 Wilmington, Del.
3761. Meserve, J. C. (Mass.) 1954 Charlotte
3411. Metts, H. M. (S.C.) 1950 Charlotte
4118. Mikeal, Shirley May 1958 Lenoir
1963. Miles, M. C. 1917 Henderson
4291. Miley, J. J., Jr. 1960 Edenton
2970. Millaway, E. D. 1941 Burlington
2304. Miller, A. J. (Mich.) 1925 Hendersonville
3780. Miller, C. H. (Ohio) 1954 Fontana Village
4035. Miller, D. J. 1957 Raleigh
4327. Miller, J. L. 1960 Statesville
2910. Miller, P. W. 1940 Spencer
2717. Miller, R. E. (S.C.) 1935 Elizabeth City
4175. Miller, Seth George 1959 Lexington
3663. Miller, W. J. 1953 Statesville
1883. Millican, A. G. 1916 Wilmington
3805. Milliones, P. T. 1955 Charlotte
3981. Mills, F. W. (W.Va.) 1956 Guilford College
2062. Mills, J. C. 1921 Mount Airy
3853. Mills, J. E. 1955 Mount Airy
3507. Mills, O. W. 1951 Leaksville
4079. Mills, R. C. 1958 Tabor City
2121. Milton, R. H. 1923 Salisbury
3576. Minnick, W. K. 1952 Bristol, Va.
2922. Minton, S. S., Jr. 1940 Candler
2693. Mitchell, C. E. (S.C.) 1934 Highlands
1707. Mitchell, H. G. 1913 Nags Head
2738. Mitchell, J. D. 1936 Kannapolis
4292. Mitchell, R. G. 1960 Greensboro
3388. Mitchell, T. W. 1950 Cary
3235. Mitchener, J. W. 1948 Concord
2775. Mitchener, J. A., Jr. 1937 Edenton
2748. Mitchener, Nancy P. (Mrs. J. A., Jr.) 1936 Edenton
3715. Mobley, B. K. 1954 Burlington
2897. Mock, C. H. (Tenn.) 1939 Boone
3696. Moir, A. L. (S.C.) 1953 Burlington
3081. Montesanti, Joseph, Jr. 1945 Southern Pines
4226. Montgomery, David Weatherspoon 1959 Greensboro
2425. Mooneyham, O. J. (Ga.) 1928 Forest City
2426. Moore, A. L. (Ga.) 1927 Salisbury
2004. Moore, A. R. 1920 Wilson
2994. Moore, B. McI. 1942 Eastport, N. Y.
3716. Moore, J. T. 1954 Norfolk, Va.
1588. Moore, J. P. 1911 Wilmington
3687. Moore, J. W. (Ga.) 1953 Asheville
3508. Moore, K. E. 1951 Kinston
3419. Moore, L. V. (Penn.) 1950 Oteen
2327. Moore, M. A. 1926 Tarboro
3471. Moore, M. A., Jr. 1951 Tarboro
4302. Moore, R. J. (Penn.) 1960 Fayetteville
4227. Moore, Thomas Banks 1959 Salisbury
2339. Moore, T. J. 1926 Wilson
3866. Moore, W. D. (Va.) 1955 Tarboro
3509. Moorefield, G. McD. 1951 Lexington
1747. Moose, G. K. 1914 Boone
2372. Moose, H. A. 1927 Mount Pleasant
2365. Moose, W. L. (Md.) 1926 Greensboro
3349. Moran, Ruth Estes (Mrs. J. H.) (Ala.) 1950 Pensacola, Fla.
3270. Morgan, G. D. 1949 Zebulon
1966. Morgan, J. T. 1918 Benson
4133. Morris, A. E., Jr. (S.C.) 1958 Faith
2819. Morris, A. F. 1938 Burlington
3439. Morris, E. M. 1951 Brevard
3493. Morris, H. V. (Ga.) 1951 Waynesville
4002. Morris, S. C. 1957 Dunn
3946. Morrison, B. P. 1956 Wilson
4293. Morrison, G. A. 1960 Southern Pines
3771. Morse, L. D., Jr. (Ga.) 1954 Raleigh
3053. Morton, W. A. 1945 Wilmington
3389. Moseley, Marina P. C. 1950 Warrenton
3472. Moskowitz, Eugene 1951 Flushing, N. Y.
2648. Moss, F. M. 1933 Gastonia
3525. Mosteller, W. H. (S.C.) 1951 Albemarle
4001. Mueller, R. E. 1957 High Point
3577. Mullen, J. L. 1952 Chapel Hill
1733. Munday, C. C. 1913 Taylorsville
3743. Muratori, A. J. 1954 Charlotte
3099. Muratori, Francis 1945 Lincolnton
1657. Murchison, E. E. 1912 Rocky Mount
1727. Murphrey, L. W. 1913 Rocky Mount
1606. Murphy, J. C. 1911 Charlotte
2548. Murr, G. F. 1930 Thomasville
3744. Murray, B. R. 1954 Raleigh
2730. Murrell, H. T. 1936 Albemarle
4328. Myers, J. C. 1960 Fuquay Springs

3236. Myers, L. M. 1948 Winston-Salem
4259. Myrick, W. G. (S.C.)
1960 Winston-Salem

N

4176. Nance, Bernie Joe 1959 Concord
2096. Nance, J. S. 1922 Charlotte
4036. Nance, J. S., Jr. 1957 Charlotte
2672. Neal, C. L. 1934 Elizabeth City
4294. Neal, D. E. 1960 Concord
3207. Neal, J. C. (Ga.) 1947 Rome, Ga.
4037. Neal, Margaret 1957 Richmond, Va.
3886. Needham, B. W. 1955 Mt. Airy
3923. Neeland, E. C. M.D. (Ala.)
1956 Wilson
3144. Neely, C. M. (col.)
1946 Winston-Salem
2785. Neil, J. W. 1937 Huntersville
2497. Nelson, J. B. 1929 Leaksville
2325. Nelson, S. G. 1926 Aulander
1913. Nelson, W. G. 1917 Atlanta, Ga.
3869. Nemargut, Joseph (Mich.)
1955 Wilmington
2380. Neville, Augustus, Jr.
1927 Spring Hope
4146. Newton, J. C. (S.C.) 1959 Fayetteville
4145. Newton, J. G. (S.C.) 1959 Fayetteville
3828. Nichols, Lois W. (S.C.)
1955 Charlotte
1516. Nicholson, M. A. 1910 Troy
4047. Niles, E. L. (Tenn.) 1957 Marshall
3833. Nixon, N. F., Jr. (S.C.)
1955 Oak Ridge
2181. Norman, J. P. (Va.) 1924 Greensboro
3947. Norris, Barbara A. (Mrs.)
1956 Charlotte
3948. Norris, C. A. 1956 Charlotte
3342. Northcott, Jean L. (Mrs. W. W.)
1950 Winston-Salem
3473. Northcott, W. W.
1951 Winston-Salem
993. Nottingham, G. S. 1901 Norfolk, Va.

O

2950. Oakley, C. S. 1941 Mebane
2466. Oakley, C. H. 1928 Roxboro
4119. Oakley, J. R. 1958 Ahoskie
2802. Oates, C. C., Jr., 1938 Hendersonville
4329. O'Briant, G. L., Jr. 1960 Carthage
2879. O'Daniel, J. S. 1939 Hickory
4120. O'Daniel, J. S., Jr. 1958 New Bern
3925. O'Dell, B. B. (Ga.)
1956 Greenville, S. C.
3597. Odom, L. A. (S.C.) 1952 Wilmington
4046. O'Donnell, P. F., Jr. (Ind.)
1957 Southern Pines
4228. Oh, Yung Yoon 1959 Chapel Hill
4177. Oldham, James Allen III 1959 Kenly
2665. Oliver, E. W. (Ala.) 1933 Greensboro
3012. Oliver, G. G. (S.C.) 1943 Whiteville
2315. O'Neal W. P. 1926 Belhaven
1381. Overman, H. S. 1907 Elizabeth City
3343. Overton, D. S. 1950 Sanford
3154. Owen, F. R. (Ga.) 1935 Tryon
3766. Owenby, Paul, Jr. (Ga.)
1954 Hendersonville
3040. Owens, T. Q. 1943 Whiteville
4295. Owens, T. Q., Jr. 1960 Lexington
3913. Oxendine, J. E. (S.C.)
1956 Charlotte

P

3303. Pace, T. A. 1949 Hendersonville
3806. Paderick, H. C. 1955 Kinston
3510. Padgett, H. F. 1951 Durham
2803. Page, C. E., Jr. 1938 Henderson
3636. Page, G. A. (Ala.) 1953 Hickory
4229. Page, Jane Welch (Mrs.)
1959 Washington, N. C.
4230. Page, Patsy Rooney 1959 Fairmont
2220. Palmer, A. W. 1924 Sanford
3612. Paoloni, C. U. (N.J.)
1952 Greensboro
3390. Pappas, S. A. 1950 Gastonia
3391. Paramore, R. A. 1950 Nashville
4231. Parker, Frederick Beecham, Jr.
1959 Jacksonville
3120. Parker, J. G. (col.)
1946 Mt. Vernon, N. Y.
3215. Parker, L. J. 1948 Memphis, Tenn.
2474. Parker, N. M. (col.)
1929 Fayetteville
1333. Parker, R. S. 1906 Murphy
2123. Parker, W. W., Jr. 1923 Henderson
2827. Parks, W. A. 1938 Salisbury
3440. Parrish, A. S. 1951 Newton Grove
2569. Parrish, L. F. 1931 Rocky Mount
3101. Parsons, R. H.
1945 Middleburg, N. Y.
4330. Patterson, F. T. 1960 Reidsville
3451. Patterson, J. L. (S.C.)
1951 Hickory
3808. Patton, J. B., Jr. 1955 Canton
3745. Patton, W. H. 1954 Marion
3167. Paull, Shirley (Mrs.)
1947 Montreal, Canada

3356. Payne, Jean W. (Mrs.) (Va.)
1950 Greensboro
1500. Peacock, M. A. 1909 Benson
3474. Pearson, Sarah P. (Mrs. J. K.)
1951 Apex
3131. Pecora, Ruth P. (Mrs. John)
1946 Erwin
2089. Pegram, Addie B. (Mrs. C. W.)
1922 Apex
4232. Piele, James Iroan, Jr. 1959 Burlington
3809. Penland, J. T. 1955 Lenoir
3490. Penn, W. C. (col.) (La.)
1951 Winston-Salem
4003. Perkins, L. P., Jr.
1957 South Boston, Va.
3665. Perrow, W. S. 1953 Lynchburg, Va.
3532. Perry, M. B. (Mrs.) 1952 Apex
3392. Perry, V. H. 1950 Franklin
2568. Perry, W. R. (col.) 1931 Burlington
1995. Petrea, F. S. 1920 Greensboro
2675. Phillips, J. E. 1934 Raleigh
2014. Phillips, M. B. 1920 Albemarle
2833. Phillips, O. J. 1938 Bronxville, N. Y.
2329. Phillips, W. P. 1926 Morganton
4178. Phillips, W. W. 1959 Charlotte
3666. Piantadosi, Claude 1953 Chapel Hill
3029. Pickard, J. F. 1943 Greensboro
2951. Pickard, J. M. 1941 Durham
1998. Pierce, J. S. 1920 Rocky Mount
2349. Piggott, D. S. 1926 Morehead City
2905. Pike, J. M. 1940 Concord
2861. Pike, J. W., Jr. 1939 Concord
2880. Pilkington, E. L. 1939 Goldsboro
1180. Pinnix, J. M. 1904 Kernersville
2533. Pinnix, J. L. 1930 Kernersville
1382. Pinnix, W. M. 1907 New Bern
3725. Pistole, C. E. (Tenn.)
1954 Morristown, Tenn.
3810. Pittman, B. E. 1955 Salisbury
3304. Pittman, G. R. 1949 Smithfield
3223. Pittman, J. H. (Tex.)
1948 Fayetteville
3305. Plemmons, Charlotte B. (Mrs.)
1949 Asheville
2906. Plemmons, D. A. 1940 Asheville
4004. Polk, J. W. 1957 Rockingham
3911. Ponder, R. F. (S.C.)
1956 Mt. Holly
4179. Ponder, William Norman, Sr.
1959 Hendersonville
2204. Poole, L. B. 1924 Thomasville
1821. Porter, C. D. 1915 Concord
1660. Porter, Ernest 1912 Concord
3906. Porter, Ernest, Jr. 1956 Ayden
3098. Porter, J. B. (Kansas)
1945 West Jefferson
3237. Powell, E. S. 1948 Oxford
1958. Powell, F. L. 1917 Burlington
3811. Powell, W. P. 1955 Mars Hill
3177. Prather, N. L. (Ga.)
1947 Blue Ridge, Ga.
2881. Pressly, C. P. 1939 Charlotte
4180. Prevo, J. M. 1959 High Point
4192. Prewitt, R. W. (Ohio) 1959 Greensboro
3746. Price, Billy L. 1954 Conover
3841. Price, H. C. (S.C.) 1955 Creedmoor
2804. Price, H. G. 1938 Raleigh
2007. Price, S. H. 1920 Mooresville
3578. Price, S. H., Jr. 1952 Mooresville
4081. Priest, Janice P. (Mrs.)
1958 Charleston, W. Va.
2910. Proctor, W. V. 1940 Charlotte
4082. Proffit, Bill 1958 Spruce Pine
3238. Propst, G. B. 1948 Morganton
2801. Provo, Jean Bush (Mrs.)
1938 Raleigh
3863. Pruett, I. J. (Ind.) 1955 Angier
3777. Pryce, R. V. (Pa.)
1954 Warren, Ohio
2697. Puckett, U. S. 1935 Stovall
3307. Puckett, W. M. 1949 Robbins
2111. Pugh, E. S. 1922 Windsor
3393. Pulliam, H. F. 1950 Winston-Salem
2732. Purcell, D. C. 1936 Salisbury
2915. Purcell, S. M., Jr. 1940 Salisbury

Q

3627. Quick, J. D., Jr. (col.)
1953 Winston-Salem

R

3394. Rabil, E. J. 1950 Winston-Salem
3873. Rabinowitz, Norman (Va.)
1955 Wheaton, Md.
3193. Rachide, A. P. 1947 Jacksonville
3874. Ramos, J. D. (D.C.)
1955 New Bern
3395. Rancke, J. M. 1950 Lumberton
3579. Randall, W. H., Jr. 1952 Lillington
4011. Rankin, R. A. (Miss.) 1957 Burnsville
2873. Rankin, W. B. 1939 Arlington, Va.
3216. Ranzenhofer, J. A. 1948 Greensboro
3831. Raper, D. J. 1955 Rocky Mount
4121. Rauch, R. K. 1958 Chapel Hill
1884. Ray, E. L. 1916 Asheboro

2611. Ray, Frederick, Jr. 1932 Sanford
2269. Rayburn, H. L. 1925 Charlotte
2607. Reamer, I. T. (Md.) 1931 Durham
3580. Reaves, C. A. 1952 Asheboro
2724. Reaves, H. C. 1936 Asheboro
2535. Reaves, L. E., Jr. 1930 Fayetteville
3581. Reese, J. N. 1952 Kannapolis
2615. Register, M. O. 1932 Clinton
4140. Reinhardt, Bruce Bastian (Pa.)
1958 Rocky Mount
4103. Reynolds, E. H. (S. C.)
1958 Salisbury
3239. Rhem, J. F. 1948 Florence, S. C.
3949. Rhoades, J. D. 1956 Fayetteville
2612. Rhodes, C. R. 1932 Charlotte
4233. Rhodes, Daniel Edward
1959 Morganton
2110. Rhyne, C. L. (Ga.) 1922 Charlotte
3413. Rice, C. F. (col.) (D.C.)
1950 Charlotte
3530. Rice, H. C. (N.D.) 1952 Charlotte
2262. Rice, L. D. 1925 Maxton
3308. Rich, H. C. 1949 Garland
4083. Rich, R. E., Jr. 1958 High Point
1972. Richardson, J. D. (col.)
1918 Charlotte
1389. Richardson, L. W. 1907 Goldsboro
2546. Richardson, O. K. 1930 Boone
3704. Richardson, V. H. (S.C.)
1954 Monroe
2584. Richardson, W. R. 1931 Boone
1680. Ridenhour, D. G. 1912 Mt. Gilead
3102. Riegel, M. S. 1945 Owego, N. Y.
3103. Riggsbee, E. Lloyd 1945 Chapel Hill
3628. Riggsbee, V. L., Jr. 1953 Charlotte
3396. Rigsbee, Elmer Lawson 1950 Columbus
3350. Rimerman, H. B. (Pa.)
1950 Cape May, N. J.
2916. Rimmer, Helen B. (Mrs.)
1940 Reidsville
1301. Ring, C. A. 1905 High Point
2468. Ring, C. A., Jr. 1928 High Point
1182. Ring, L. B. 1904 Tucson, Ariz.
4097. Rivers, J. B. (S.C.)
1958 Chesterfield, S. C.
1827. Rives, H. L. 1915 Bethel
2511. Roberson, Culas 1929 Spray
3475. Roberts, D. A. 1951 Fayetteville
4122. Roberts, S. B. 1958 Black Mountain
1517. Robertson, E. G. 1910 V. Beach, Va.
3539. Robertson, W. N., Jr.
1952 Laurinburg
4203. Robey, G. W. (W.Va.)
1959 Sarasota, Fla.
2674. Robinson, Carlton
1934 Morehead City
2740. Robinson, D. P. 1936 Oxford
3971. Robinson, D. B. (Ga.) 1956 Charlotte
3137. Robinson, Harriet A. (S. C.)
1946 Lumberton
3950. Robinson, J. C., Jr.
1956 Roanoke Rapids
4045. Robinson, Margaret A. (Mrs.) (Ala.)
1957 Winston-Salem
2816. Robinson, T. R., Jr. 1938 Goldsboro
3582. Rodgers, O. J. 1952 Salisbury
3253. Rogers, M. E., Jr. (S.C.)
1948 Wilmington
3667. Rogers, H. N., Jr. 1953 Lumberton
3309. Rogers, R. P., Jr. 1949 Durham
1644. Rogers, R. P., Sr. 1912 Durham
2527. Rogers, W. LeR. (S.C.)
1929 Pembroke
3202. Rogers, W. P. (Tenn.)
1947 Asheville
2720. Rollins, E. W. (S.C.)
1935 Winston-Salem
4005. Rollins, Stuart Wingo
1957 Winston-Salem
3344. Roper, H. E. 1950 Indialantic, Fla.
3310. Rose, W. C. 1949 Goldsboro
3311. Rose, W. P. 1949 Greensboro
3345. Ross, R. McG. 1950 Bessemer City
3059. Rosser, J. H. 1944 Charlotte
3965. Roughton, R. H. (Ga.)
1956 Charlotte
2700. Rouse, L. L. 1935 Fayetteville
4162. Royal, Pearl (Mrs.)
1959 Virginia Beach, Va.
2952. Royall, G. E., Jr. 1941 Elkin
2263. Roycroft, W. R. 1925 Shallotte
3855. Rubin, S. P. 1955 Havelock
3583. Russell, G. C. 1952 Greensboro
2874. Russell, J. M., Jr. 1939 Asheville
3240. Russell, J. T. 1948 Canton
3527. Russell, R. A. (Ga.)
1951 Winston-Salem
2924. Russell, T. W. 1940 Greensboro

S

3064. Salley, B. M., Jr. (S.C.)
1944 Charlotte
1554. Salley, W. M. 1910 Asheville
3397. Salley, W. M., Jr. 1950 Asheville
3812. Salter, R. L., Jr. 1955 Burlington

3511. Sampson, R. R. (col.) 1951 Greensboro
1658. Sanders, A. J. 1912 Gastonia
3241. Sanders, C. H. 1948 Granite Quarry
3227. Sanders, Patsy B. (Mrs. Charl H.) 1948 Granite Quarry
1852. Sanford, R. D. 1916 Lumberton
1421. Sappenfield, W. A. 1908 Statesville
3398. Sauls, Doris H. (Mrs.) 1950 Raleigh
3476. Sauls, H. B. 1951 Raleigh
4123. Saunders, W. K., Jr. 1958 Greensboro
2917. Savage, M. C. 1940 Roanoke Rapids
2308. Sawyer, R. B. (Colorado) 1925 Williston, S. C.
2528. Savon, H. A. (Ga.) 1930 Hong Kong
3887. Scarboro, W. L. 1955 Raleigh
3951. Schaefer, B. D. 1956 Fayetteville
3399. Scharff, R. E. 1950 Clemmons
4006. Schlagel, A. P., Jr. 1957 Durham
2991. Scoggin, H. P. 1942 Louisburg
1256. Scoggin, L. E. 1905 Louisburg
2572. Scoggin, L. E., Jr. 1931 Louisburg
4098. Scott, M. A., Jr. (S.C.) 1958 Skyland
3757. Scudder, B. H. (Tenn.) 1954 Jacksonville
3952. Seabock, R. L. 1956 Mebane
3242. Seaborn, R. H. 1948 Raleigh
3312. Secrest, V. V., Jr. 1949 Monroe
3860. Segars, J. H. (S.C.) 1955 Marion
3686. Siebert, JoAnne (Ga.) 1953 Greensboro
2379. Selden, J. S. 1927 Weldon
2908. Senter, L. M. 1940 Carrboro
2889. Senter, P. L. 1921 Carrboro
3813. Setzer, E. S., Jr. 1955 Greensboro
4144. Setzer, Thomas Sherman 1959 Waynesville
3132. Sewell, Evelyn S. (Mrs. J. B., Jr.) 1946 Beaufort
2313. Sewell, G. L. 1926 Kinston
4256. Shaheen, W. M. (Ga.) 1959 Blowing Rock
3872. Sharp, H. D. (S.C.) 1955 Cornelius
1929. Shaw, R. S. 1917 Enfield
3814. Shaw, W. B. 1955 Mt. Olive
2953. Sheffield, B. C., Jr. 1941 Warsaw
3184. Sheffield, W. J. 1947 Austin, Texas
3967. Shelton, W. D. (Ky.) 1956 Williamsburg, Ky.
3540. Shepherd, D. M. 1952 West Jefferson
3758. Shepherd, R. C., Jr. 1954 Lexington
3478. Sherard, G. S. 1951 Burlington
2075. Sherard, J. F. (S.C.) 1920 Burlington
3953. Sherrill, F. L., Jr. 1956 Conover
2721. Sherrod, W. I. (Tenn.) 1936 Bristol, Va.
3400. Sherwood, N. W. 1950 Lenoir
1988. Shieder, G. A. (Ga.) 1918 Asheville
3030. Shields, C. L. 1943 Jacksonville
2666. Shigley, H. H. (Ohio) 1934 Asheville
4331. Shoemaker, W. P. 1960 High Point
1973. Shook, Eulon 1918 Hickory
3196. Shook, Eulon, Jr. 1947 Hickory
3401. Shore, V. A., Jr. 1950 Durham
3907. Shouse, W. D. 1956 King
3954. Shuford, G. W. 1956 Forest City
3616. Shultman, S. L., Jr. (S.C.) 1953 Charlotte
3955. Sigmon, R. G., Jr. 1956 Hickory
3759. Simmons, F. C., Jr. (S.C.) 1954 Ft. Myers, Fla.
2989. Simmons, F. J. 1942 Granite Falls
2585. Simmons, H. R. 1931 Jacksonville
3313. Simmons, Peggy C. (Mrs.) 1949 Lincolnton
3168. Simmons, W. A. 1947 Winston-Salem
2856. Simmons, W. C. 1939 Winston-Salem
1730. Simpson, J. F. 1913 High Point
3717. Simpson, N. J. 1954 Spindale
3199. Sinclair, F. A. 1947 Rockingham
2221. Sisk, C. J. 1924 Asheville
2742. Sisk, R. C. 1936 Asheville
3888. Sisk, W. T. 1955 Asheville
3976. Sistrunk, L. F., Jr. (S.C.) 1956 Charlotte
3718. Skakle, Sybil (Mrs.) 1954 Chapel Hill
2935. Skinner, F. LaF. (Va.) 1941 Spencer
4017. Slaughter, T. G. (S.C.) 1957 Charlotte
3153. Slayton, Mary T. 1946 Washington, D. C.
3111. Slesinger, Stanley (D.C.) 1945 Charlotte
2435. Sloan, R. R. (Va.) 1927 Rutherfordton
2875. Sloan, W. L. 1939 Chapel Hill
3956. Sloop, R. H. 1956 Winston-Salem
1878. Small, Bessie B. (Mrs.) (col.) 1923 Denton, Md.
4234. Smith, Alfred Gene 1959 Elizabethtown
4124. Smith, A. T. (col.) 1958 New Bern
2195. Smith, D. A. 1924 Lexington

3727. Smith, E. A., Jr. (S.C.)
1954 Shallotte
3728. Smith, E. D. (Tenn.)
1954 Danville, Va.
2972. Smith, E. H., Jr. 1941 Tarboro
4085. Smith, E. M. 1958 Chapel Hill
3615. Smith, G. C. (Ga.) 1953 Kannapolis
3970. Smith, G. L. (S.C.) 1956 Charlotte
3148. Smith, G. W. (Neb.) 1946 Chapel Hill
2810. Smith, H. E. 1938 Thomasville
4125. Smith, J. E. 1958 Valdese
3320. Smith, J. G. (Ga.) 1949 Stokesdale
4235. Smith, J. H., Jr. 1959 Varina
2183. Smith, J. P. F. (S.C.) 1923 Gibson
3251. Smith, J. R. (S.C.)
1948 Rock Hill, S. C.
1634. Smith, Leon 1912 Kannapolis
2926. Smith, L. W. 1940 Kannapolis
3449. Smith, N. A. (col.) (S.C.)
1951 Gastonia
2768. Smith, O. W. 1937 Pilot Mt.
3668. Smith, R. W., Jr. 1953 Ahoskie
3856. Smith, R. H. L. 1955 Greensboro
3669. Smith, Robert G. 1953 Mt. Airy
3632. Smith, Roger A. (Va.) 1953 Raleigh
4332. Smith, Sue B. (Mrs.) 1960 Chapel Hill
2403. Smith, T. E. 1927 Goldsboro
1259. Smith, T. L. 1905 Plymouth
2488. Smith, V. F. (Mo.)
1928 Pleasant Garden
3700. Smith, V. L. (Vt.)
1954 Bradenton, Fla.
2776. Smith, W. J. 1937 Chapel Hill
1678. Smith, W. O. 1912 Arlington, Va.
4333. Snyder, Shirley E. 1960 Raleigh
3195. Snyder, S. E. 1947 Clyde
2184. Snypes, C. L. (Ga.) 1923 Gibsonville
3914. Solomon, Melvin (S.C.) 1956 Charlotte
3272. Southern, J. C. 1949 High Point
2603. Sparkman, D. D., Jr. (Va.)
1931 St. Pauls
3670. Sparks, Betty 1953 Charlotte
2336. Sparks, J. E. 1926 Elizabeth City
2961. Sparks, L. R., Jr. 1941 Durham
3479. Speight, E. C. 1951 Rocky Mount
3719. Speight, J. A. 1954 Rocky Mount
2641. Spencer, B. W., Jr. (S.C.)
1932 Durham
4139. Speranza, Charles Fred (Mass.)
1958 Chapel Hill
4255. Spirko, Paul (Ohio)
1959 Fontana Dam
4296. Spittle, R. Y. 1960 Asheville
2346. Spoon, J. M. 1926 Charlotte
2451. Spoon, K. B. 1928 Charlotte
3426. Sprinkle, J. B. (Ga.) 1951 King
2437. Stacy, L.B. (Ga.) 1928 Gastonia
3591. Stahl, G. M. (Va.) 1952 Durham
3138. Stalcup, H. R. (Ind.) 1946 Kinston
3957. Stalvey, J. C. 1956 Knightdale
3926. Stamey, D. D. (Ga.) 1956 Waynesville
2505. Stamps, J. N. 1929 High Point
1260. Stanback, T. M. 1905 Salisbury
3854. Stanford, Joyce E. (Mrs.)
1955 Chapel Hill
3418. Stang, David (Va.) 1950 Greensboro
3442. Stang, W. S. 1951 Greensboro
2678. Stanley, V. E. 1934 Charlotte
3748. Stanton, W. H. 1954 New Bern
3865. Steele, G. H., Jr. (Ohio)
1955 Greensboro
2565. Stein, Meyer (Penn.)
1930 Philadelphia, Pa.
3121. Stephens, Frank 1946 Triangle, Va.
1818. Stephens, J. L., M.D. (col.)
1915 Cleveland, Ohio
4236. Stevens, Charles Lee 1959 Garner
2921. Stevens, M. W. 1940 Broadway
1919. Stevenson, J. T. 1917 Elizabeth City
4181. Stevenson, Paul Augustus
1959 Durham
4251. Stevenson, R. S. (W.Va.)
1959 Concord
3826. Stewart, J. R. (Tenn.)
1955 Knoxville, Tenn.
3180. Stewart, J. S. 1947 Fremont
1153. Stewart, W. M. 1903 Charlotte
3480. Stich, W. C. 1951 Clearwater, Fla.
1557. Stimson, J. H. 1910 Statesville
4007. Stine, C. R. 1957 Charlotte
4135. Stokes, D. W. (S.C.)
1958 Rock Hill, S. C.
2506. Stone, B. F. 1929 Elizabethtown
2762. Stone, B. M. (Fla.)
1936 St. Petersburg, Fla.
2626. Stone, E. V. 1932 Charlotte
3889. Stone, H. C., Jr. 1955 Salisbury
3815. Stone, J. D. 1955 Pilot Mountain
3816. Stone, R. B. 1955 King
2094. Stone, W. L. 1922 Franklinton
3443. Stonestreet, D. H.
1951 Winston-Salem
4237. Stoots, J. K. 1959 Albemarle
1936. Stowe, C. D. 1917 Portsmouth, Va.

1558. Stowe, H. R. 1910 Charlotte
4182. Street, James Thomas 1959 Roxboro
3071. Stringfield, B. J. (Mrs.)
1944 N. Wilkesboro
2496. Stroud, Dortch 1929 Kinston
3694. Stroupe, L. S. (D.C.) 1953 Shelby
2453. Sullivan, L. S. 1928 Durham
1926. Summey, P. B. 1917 Mt. Holly
3584. Summey, W. L. 1952 Dallas
4099. Sumner, E. D. (S.C.) 1958 Chapel Hill
2869. Suominen, Maggie M. (Mrs.)
1939 Lincoln University, Pa.
3046. Sutphin, E. C. 1944 Galax, Va.
2698. Suttlemyre, C. P. 1935 Hickory
3908. Swan, W. J. 1956 Waynesville
2224. Swaney, C. A. 1924 Winston-Salem
3512. Swearngan, C. L. 1951 Charlotte
3585. Swicegood, Shirley W. (Mrs.)
1952 El Paso, Texas
1592. Swindell, E. S. 1911 Durham
1388. Sykes, R. J. 1907 Greensboro

T

3817. Talbert, G. R. 1955 Winston-Salem
1312. Tart, D. W. 1906 Greensboro
3025. Tart, P. E. 1943 Kinston
2703. Tate, D. O. 1935 Clearwater, Fla.
2256. Tate, E. H. 1925 Lenoir
4044. Tate, J. McC. (D.C.)
1957 Bemis, Tenn.
4195. Tate, Samuel Byars (S.C.)
1959 Asheville
3818. Tate, W. S. 1955 Lexington
2455. Tatum, J. M. 1928 Asheville
3444. Tatum, Mary E. 1951 Winston-Salem
1577. Taylor, D. G. 1910 Leaksville
2797. Taylor, H. R. (col.) (Tenn.)
1938 Tarboro
2786. Taylor, H. T. 1937 Goldsboro
3402. Taylor, J. G. 1950 Conway
2398. Taylor, L. B. 1927 Conway
4084. Taylor, Mary Sue (Mrs.)
1958 Yadkinville
3183. Taylor, Nancy Hunt (Mrs. Wm. F.)
1947 Washington
2737. Taylor, N. T. 1936 Raleigh
3218. Taylor, W. W. 1948 Chapel Hill
1627. Taylor, W. P. 1912 Roanoke Rapids
3047. Teague, J. R. 1944 High Point
4247. Teal, E. W. (S.C.) 1959 Camden, S. C.
3691. Teat, W. DeF. (Ga.)
1953 Sarasota, Fla.
2988. Tee, H. C., Jr. 1942 Wilson
3244. Temple, H. A. 1948 Charlotte
2610. Temple, R. H. 1932 Kinston
2353. Templeton, G. S. 1926 Gastonia
2333. Tennant, W. D., Jr. 1926 Crossnore
3038. Terrell, J. A., Jr. 1943 Sanford
4254. Thacker, W. D. (W.Va.)
1959 Morganton, W. Va.
3173. Thayer, S. S. (Ohio)
1947 Orlando, Fla.
1701. Thomas, E. E. 1913 Roxboro
2839. Thomas, F. E. (Ala.) 1938 Charlotte
3541. Thomas, H. G. 1952 Wilson
3531. Thomas, J. S. (Ala.) 1952 Charlotte
2883. Thomas, J. I. 1939 Dunn
2577. Thomas, P. L. 1931 Roxboro
4202. Thomaston, B. L. (Ala.)
1959 Charlotte
4334. Thompson, C. D. 1960 Graham
3909. Thompson, D. A. 1956 Salisbury
2811. Thompson, H. O. 1938 Chapel Hill
2258. Thompson, J. L. 1925 Reidsville
2242. Thompson, J. V. (S.C.)
1924 Wilmington
2190. Thompson, P. H. 1924 Fairmont
2987. Thompson, T. H. (col.)
1942 Burlington
4127. Thorne, J. P. (Va.)
1958 Roanoke Rapids
3130. Thorne, Lucy K. (Mrs.)
1946 Morehead City
3857. Thorne, S. T. 1955 Charlotte
2884. Thornton, G. P. 1939 Goldsboro
2986. Thornton, J. W., Jr. 1942 Dunn
3920. Thorpe, Suzanne (Mrs.) (Ohio)
1956 Knoxville, Tenn.
3112. Tilles, Irving, (N.J.)
1946 High Point
2159. Tilley, J. E. 1923 Jamestown
3133. Timberlake, C. V., Jr.
1946 Philadelphia, Pa.
3721. Timberlake, H. W.
1954 Roanoke Rapids
3838. Tollison, R. B. (S.C.) 1955 Oakboro
2440. Tolson, J. G., Jr. (S.C.)
1927 Henderson
3605. Tomlinson, L. C. (Ga.)
1952 Fayetteville
1600. Toms, B. C. 1911 Salisbury
1990. Toms, E. R. (Ga.) 1919 Wilmington
1520. Towsend, J. H. 1910 Red Springs
3256. Trantham, H. D. (D.C.)
1949 Asheville

1703. Trent, J. A. 1913 Galax, Va.
2160. Tripp, G. O. 1923 Wilmington
3958. Trosper, Edith 1956 Chapel Hill
1343. Trotter, J. R. 1906 Salisbury
2847. Tunstall, J. P. 1939 Washington
1808. Turlington, J. E. 1915 Lumberton
3481. Turner, C. C., Jr. 1951 Scotland Neck
3587. Turner, C. F. 1952 Lawndale
3671. Turner, G. W. 1953 Wilmington
3315. Turner, J. K., Jr. 1949 Weldon
2045. Turnmyre, A. P. 1921 Mt. Airy
4086. Tyler, J. L. 1958 Chapel Hill
2778. Tyson, J. W. 1937 Greensboro
2834. Tyson, W. B. 1938 Rocky Mount

U

4038. Umphlett, H. B., Jr.
1957 Elizabeth City
2570. Umstead, O. L. 1931 Durham
2493. Underhill, J. A. (S.C.)
1928 High Point
3346. Underwood, D. D. 1950 Greensboro
2954. Underwood, H. P., Jr.
1941 Fayetteville
4087. Underwood, M. E. 1958 Wilmington
4008. Upchurch, J. E., Jr. 1957 Durham
2667. Upchurch, M. T. 1934 Smithfield
3403. Ussery, E. McD. 1950 Raleigh
3316. Uzzell, S. C. C. 1949 Brevard

V

4297. Vanderburg, W. L. 1960 Burlington
3482. Van Valkenburgh, W. B.
1951 Asheville
2909. Varner, S. E., Jr. 1940 Brevard
3054. Viall, W. R., Jr. 1944 Pinehurst
1445. Vinson, E. L. 1908 Halifax
3483. Vinson, J. B. 1951 Raleigh

W

3722. Wagner, J. W. 1954 Charlotte
3750. Wagner, M. T., Jr.
1954 Staten Island, N. Y.
3523. Wakefield, Griffin (col.) (La.)
1951 Charlotte
3108. Waldrop, J. E. (Ga.) 1946 Charlotte
2278. Walker, A. D. 1925 Wilmington
2010. Walker, H. W. 1922 Norlina
2504. Walker, H. L. 1929 Greensboro
4303. Walker, M. H. (Ga.) 1960 Rowland
4183. Walker, Paul Morgan 1959 Newton
2192. Wallace, A. C. 1924 Star
2441. Walters, J. E. (S.C.) 1928 Gibson
1895. Walton, R. C. 1916 Raleigh
2583. Ward, B. R. 1931 Goldsboro
1761. Ward, E. H. 1914 Tarboro
3160. Ward, J. L., Jr. (Ga.) 1946 Canton
4238. Ward, Joseph Willard 1959 Wallace
2186. Ward, W. A. 1924 Swannanoa
3484. Ward, W. S. 1951 Swannanoa
2330. Warren, B. G. 1926 Rural Hall
3122. Warren, B. S., Jr. 1946 Greenville
3695. Warren, C. F., Jr. (Ga.)
1953 Statesville
1816. Warren, J. C. 1915 Benson
1923. Warren, L. A. 1917 Garland
2849. Warren, L. A., Jr. 1939 Winston-Salem
2846. Waters, P. V. 1939 Mooresville
2955. Watkins, J. C. 1941 Emporia, Va.
3039. Watkins, Rose Stacy (Mrs. J. C.)
1949 Emporia, Va.
4039. Watson, E. M. 1957 Sanford
2805. Watson, R. N. 1938 Sanford
2813. Way, J. A., Jr. 1938 Winston-Salem
3646. Weatherwax, F. G. (Ga.)
1953 Boonville
1526. Webb, R. K. 1910 Charlotte
3485. Webster, C. D. 1951 Rowland
3726. Webster, P. E. (S.C.) 1954 Concord
2936. Webster, W. B. (S.C.)
1941 Fairmont
3589. Welborn, J. H. 1952 Lexington
1089. Welborn, W. F. 1902 Lexington
3198. Welborn, W. F., Jr. 1947 Lexington
2541. Welch, W. D., Jr. 1930 Washington
4239. Wells, F. E. 1959 Raleigh
3599. Wells, F. R. (Ohio) 1952 Pinehurst
3963. Wells, K. F. (Tenn.) 1956 Canton
2685. Wells, R. R. 1934 Shelby
2870. Wells, V. D., Jr. 1939 Columbus, Ohio
3751. Wells, W. P. 1954 Durham
3513. Welsh, O. H. 1951 Fayetteville
3755. West, J. R. (Ga.) 1954 Asheville
2800. West, June Bush (Mrs.)
1938 Raleigh
3514. West, W. A. 1951 Roseboro
2254. West, W. L. 1925 Roseboro
3959. Whaley, E. F. 1956 Elizabeth City
4088. Whaley, H. G. 1958 Wilmington
3515. Whaley, L. M. 1951 Wallace
1510. Wharton, L. A. 1909 Gibsonville
3347. Wheeler, C. C., Jr. 1950 Chapel Hill
1979. Wheeler, C. R. 1919 Oxford
2670. Wheless, J. M., Jr. 1934 Farmville
2459. White, C. B. 1928 Henderson
2448. White, D. F. 1928 Mebane

2059. White, E. S. 1921 Greensboro
1574. White, G. S. 1910 Lexington
3858. White, Grey B. (Mrs. J. G.) 1955 Burlington
3752. White, J. G. 1954 Burlington
2054. White, J. S. 1921 Mebane
1741. White, Luther 1914 Wilmington
2532. White, R. L. (S.C.) 1929 Troy
2211. Whitehead, C. R. 1924 Ramseur
3026. Whitehead, J. D., III 1943 Enfield
4335. Whitehead, W. L. 1960 Yanceyville
4184. Whitehurst, Paul Adams 1959 Roanoke Rapids
2806. Whiteley, I. C. 1938 Morganton
2673. Whiteley, R. S. 1934 Greensboro
2956. Whitford, B. H. 1941 Rocky Mount
2507. Whitford, C. P. 1929 Washington
2547. Whitley, H. E. 1930 Concord
1898. Whitley, J. R. 1916 Hendersonville
2885. Whitley, W. Y. 1939 Fremont
1888. Whitmire, W. P., Jr. 1916 Tucson, Ariz.
3082. Whitson, W. J. 1945 Phelps, N. Y.
4136. Wiesener, Carl Vernon (Ark.) 1958 Shelby
3723. Wiggins, K. L. 1954 Goldsboro
1625. Wilkerson, I. O. 1911 Greensboro
1525. Wilkerson, J. L. 1910 Durham
4018. Wilkes, Ernestine B. (Mrs.) 1957 High Point
3056. Wilkins, Jessie L. (Mrs.) 1944 Durham
4304. Wilkinson, J. A. (S.C.) 1960 Wilmington
1573. Williams, A. H. A. 1910 Oxford
3405. Williams, B. A. 1950 Hendersonville
4089. Williams, C. S. 1958 Miami, Fla.
3175. Williams, C. H. (Va.) 1947 Asheboro
3516. Williams, E. G. 1951 Gastonia
4240. Williams, Franklin Ervin 1959 Wilmington
3629. Williams, G. L. 1953 Fayetteville
2084. Williams, J. C. 1921 Bessemer City
3134. Williams, Laurel L. 1946 Newport News, Va.
4241. Williams, Lawrence Lanier 1959 Salisbury
2077. Williams, L. L. (Ga.) 1920 Morven
2969. Williams, M. H. 1941 Lexington
1899. Williams, M. V. B. 1916 Winston-Salem
3152. Williams, Nina Fish (Mrs.) (Kan.) 1946 High Point
3732. Williams, T. D., Jr. (S.C.) 1954 McColl, S. C.
3517. Williams, W. A. 1951 Williamston
3182. Williamson, Fate B. (Mrs.) 1947 Albany, Ga.
3819. Williford, E. H., Jr. 1955 Kannapolis
3219. Willford, J. S. 1948 Pinetops
2088. Willis, Beatrice A. (Mrs.) 1922 Fayetteville
2112. Willis, R. M. 1922 Southport
2442. Williston, F. D. (col.) (Tenn.) 1927 Fayetteville
3969. Willson, C. P. (Ga.) 1956 Conyers, Ga.
4336. Wilson, Carol B. 1960 Durham
2158. Wilson, C. A. (Ga.) 1922 Monroe
1534. Wilson, Connie H. 1910 Hickory
4305. Wilson, G. W. (Ala.) 1960 Winston-Salem
3318. Wilson, H. W., Jr. 1949 Winston-Salem
4009. Wilson, J. H. 1957 Winston-Salem
3406. Wilson, R. C. 1950 Hendersonville
1511. Wilson, T. H. 1909 Cramerton
3486. Wilson, W. H. 1951 Raleigh
2017. Wimberly, R. E. (col.) 1920 Raleigh
3753. Wimberley, W. P. (col.) 1954 Durham
2957. Windecker, G. H. 1941 Butler, N. J.
4185. Winstead, D. D., Jr. 1959 Washington
3453. Winter, C. O. (S.C.) 1951 Jacksonville
4186. Winter, Margaret Warren 1959 Durham
1575. Wohlford, H. W. 1910 Charlotte
1822. Wolfe, B. H. 1915 Burlington
1265. Wolfe, J. C. 1905 Hickory
3820. Wolfe, R. P. 1955 Mt. Airy
1717. Wolfe, W. S. 1913 Mt. Airy
2203. Womble, D. J. 1924 Durham
2726. Womble, L. N., Jr. 1936 Plymouth
3821. Wood, John D. 1955 Burlington
2857. Woodard, B. P. 1939 Princeton
1770. Woodard, E. V. 1914 Selma
4299. Woodard, G. F. (S.C.) 1960 Matthews
3446. Woodard, J. B. 1951 Concord
3756. Woodson, J. T., Jr. (Tenn.) 1954 Woodbury, Tenn.
2723. Woodward, G. B. (Tenn.) 1936 Franklin
3447. Woody, R. R. 1951 Burlington
1809. Woolard, E. W. 1915 Henderson

2351. Wooten, J. W. F. 1926 Fayetteville
3083. Wooten, Ruth Aycock (Mrs. C. C.) 1945 Raleigh
4132. Wright, J. H. (Ala.) 1958 Asheville
3606. Wurthmann, B. A. (S.C.) 1952 Sullivan's Island, S. C.
2854. Wyatt, Blanche B. 1939 Wilson
2545. Wynn, W. McK. (col.) 1930 Greensboro

Y

1428. Yancey, L. A. (col.) 1908 Charlotte
3206. Yandell, C. R. (S.C.) 1947 Pineville
3487. Yandle, H. A. 1951 Chapel Hill
1512. Yates, C. L. 1909 Charlotte
2798. Yearwood, T. C. (Ill.) 1938 Nicholasville, Ky.
4298. Yost, T. M. 1960 Greensboro
3410. Young, C. W., Jr. (S.C.) 1950 Elizabeth City
3348. Young, R. L., Jr. 1950 Winston-Salem
2799. Young, T. F. (Ark.) 1938 Leicester
3048. Youngblood, Frances Rimmer (Mrs. R. L.) 1944 West End
4199. Youngblood, Thomas Watson (S.C.) 1959 Raleigh

Z

4090. Zambito, Joseph 1958 Raleigh
3243. Zirkle, Mildred S. (Mrs.) 1948 Berwyn, Pa.
1576. Zuckerman, I. L. 1910 Greensboro

REGISTERED ASSISTANT PHARMACISTS

79. Badgett, E. W. 1935 Mt. Airy
30. Barnhardt, L. E. 1931 Charlotte
50. Bass, J. A. 1932 Wilson
41. Birkitt, S. P. 1931 Charlotte
20. Branch, B. C. 1928 Rocky Mount
28. Brooks, C. M. 1931 Monroe
48. Brown, H. S. 1932 Raleigh
106. Bryant, Nan 1938 Tarboro
23. Carrigan, J. F. 1930 Spencer
61. Chadwick, S. T. 1933 Morehead City
27. Griffin, T. W. 1930 Statesville
96. Gwynn, A. A. 1938 Greensboro
4. Heslep, F. W. 1923 Beaufort
72. Humphries, A. T. 1934 Charlotte
56. King, R. G. 1933 New Bern
7. McConnell, Ethel 1926 Newton
19. Maus, F. B. 1928 Greensboro
64. Moore, H. W. 1933 Lexington
74. Moose, H. F. 1934 Statesville
68. Munns, R. F. 1934 Whiteville
5. Musgrove, W. M. 1924 Catawba
88. O'Brien, C. C. 1936 Greensboro
53. Porter, J. N. 1933 Charlotte
26. Russell, L. D. 1930 Greensboro
77. Wade, C. E. 1935 Colerain

LIST OF PHYSICIANS HOLDING PERMITS TO CONDUCT DRUG STORES (LIVING IN TOWNS OF NOT MORE THAN 800 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED.)

203. Beard, Grover Cleveland
Atkinson, Pender County
139. Beasley, Edward Bruce
Fountain, Pitt County
204. Bonner, John Bryan
Aurora, Beaufort County
361. Cole, Walter Franklin
Bunn, Franklin County
178. Currie, Daniel Smith
Parkton, Robeson County
390. Davenport, Clifton
Lake Waccamaw, Columbus County
332. Fulp, James Francis
Stoneville, Rockingham County
138. Hinnant, Milford
Micro, Johnston County
162. Long, Fred Yount
Catawba, Catawba County
271. Parker, John Wesley, Jr.
Seaboard, Northampton County
384. Parks, John Edward, Jr.
Robbinsonville, Graham County
389. Patterson, Thomas Henry*
Colerain, Bertie County
391. Shingleton, Gerald C.*
Colerain, Bertie County
375. Womble, Edwin Cornelius*
Wagram, Scotland County

* Renewed but dropped during year.

List of Drug Stores

Revised August 1, 1960

The number preceding the name of the drug store indicates the permit number of that store. Addresses for each store are listed where given. Person listed immediately following drug store was certified as pharmacist in charge (or permitted physician) on the application for the renewal of the permit. "*" denotes drug store operated under physician's permit.

ABERDEEN—Moore County
1. Bryan Drug Company, Inc.
122 W. Main Street (C. L. Guion)
1059. Craig Drug Co.
107 Sycamore St. (L. B. Craig)
2. McCrummen's Drug Store
South Street (D. C. McCrummen)

ACME—Columbus County
1539. Raymond L. Creekmore, Pharmacist
Highway 74 & 76
(Raymond L. Creekmore)

AHOSKIE—Hertford County
1310. Boone's Pharmacy
109 W. Main St. (W. T. Boone)
1555. Capps Drug Co.
418 Peacock Street (H. H. Daniels)
1474. Copeland Drug Co.
104 Main St. (E. U. Capps)
1512. Walker-Boone Drug Co., Inc.
117 East Main Street
(R. W. Smith, Jr.)

ALBEMARLE—Stanly County
1099. Albemarle Drug Co.
260 E. Main St. (C. R. Edwards)
1635. Drug Centre, Inc.
121 N. First St. (D. L. Bennett)
1101. K and L Drug Store
316 Montgomery Ave. (T. G. Loftin)
6. Loftin's Drug Store
116 W. North St. (J. U. Loftin)
1152. Murrell's Pharmacy
167 N. Second Street (H. T. Murrell)
7. Phillips Drug Co.
111 N. Second Street (M. B. Phillips)
8. Purcell Drug Co.
134 W. Main St. (E. L. Kritzer)
1674. Stanly County Hospital Pharmacy
N. 4th Street (J. K. Stoots)

ANDREWS—Cherokee County
9. Davis Drug Co.
Second St. (E. U. Burch)

ANGIER—Harnett County
1327. McKnight's Drug Store
Main St. (A. L. McLean, Jr.)
841. Talton Drug Store
100 Depot Street (I. J. Pruett)

APEX—Wake County
1320. Apex Pharmacy
Box 128 (Margaret B. Perry)
821. Pegram's Pharmacy
Salem Street (Mrs. A. B. Pegram)

ARCHDALE—Randolph County
1163. Lowe's Pharmacy, Inc.
(John D. Lowe)

ASHEBORO—Randolph County
1522. Asheboro Drug Co., Inc.
132 Sunset Ave. (C. H. Williams)
1174. Fox Professional Drug Co., Inc.
516 S. Fayetteville St. (J. H. Fox)
957. Kearns Service Drug Store
803 W. Salisbury (T. N. Kearns)
1580. Mann's Drug Store of Asheboro,
North Carolina, Inc.
341 N. Fayetteville St.
(L. H. Carter)
1415. Reaves Pharmacy
212 S. Fayetteville St. (C. A. Reaves)
17. Reaves Walgreen Agency Drug Store
119 Sunset Ave. (H. C. Reaves)

ASHEVILLE—Buncombe County
1575. Adams-Blauvelt, Inc.
16 Battery Park Ave.
(G. W. Mathews)
1466. Adams Professional Pharmacy, Inc.
Doctors Bldg., Doctors Drive
(J. W. Adams)
64. Aiken's Pharmacy
14 Lodge St. (J. H. Aiken)
21. Asheville Pharmacy
27 N. Market St. (R. F. Coppedge)
1281. B & B Pharmacy
462 Haywood Rd.
(H. L. Bishop, L. B. Brookshire)
884. Barefoot & Tatum Drugs, Inc.
2 N. Pack Square (L. G. Barefoot)

1496. Barefoot & Tatum, Inc., No. 2
645 Biltmore Ave. (J. M. Tatum)
1427. Bennett's Drug Store
472 Haywood Road
(William Kauffman)
1697. Beverly Hills Pharmacy
948 Tunnel Road (R. F. Austraw)
66. Biltmore Drug Store
1 Kitchen Place (L. M. Jarrett)
867. Charlotte St. Drug Co., Inc.
100 Charlotte St. (B. F. Klein)
1472. Eckerd's of Asheville, Inc.
Westgate Shopping Center
(S. B. Tate)
23. Eckerd Drugs, Inc.
31 Patton Ave. (H. R. Lewis)
1187. Eckerd's-Haywood, Inc.
21 Haywood St. (C. E. Bolinger)
1446. Economy Drug Store
157 Charlotte St. (R. J. Johnson)
1371. Ideal Drug Store
733 Haywood Road (W. C. Braman)
1506. Kenilworth Drug Store
489 Biltmore Avenue
(J. C. McGee, Jr.)
28. Lord's Drug Store, Inc.
793 Merrimon Ave. (J. C. McGee)
882. Malvern Hills Drug Store
1288 Haywood Road (C. J. Sisk)
1070. Memorial Mission Hospital Pharmacy
500 Biltmore Ave. (A. J. Darling)
1323. Merrimon Ave. Pharmacy
229 Merrimon Ave. (Albert Chandley)
1089. Montford Pharmacy
231 Montford Ave. (A. G. Kiser)
1201. Pack Square Pharmacy
22 N. Pack Square (G. A. Shieder)
736. Palace Pharmacy
783 Haywood Road (Dan W. Foster)
36. Pinner's Drug Store
619 Haywood Rd. (J. M. Russell)
1132. Saint Joseph's Hospital Pharmacy
428 Biltmore Ave.
(Frank Akins)
37. Salley's Drug Store
85 Patton Ave. (W. M. Salley)
1622. Salley's Eastgate Drugs
253 Tunnel Road (W. M. Salley, Jr.)
1462. Shigley's Grove Park Pharmacy
250 Charlotte St. (Thomas Keating)
1739. Sisk Drug Store
31 Hendersonville Rd. (R. C. Sisk)
1111. Trantham's Drug Store
38 Broadway (H. D. Trantham)
1607. Y.M.I. Drug Store
29 Eagle St. (F. H. Harris, Jr.)

ATKINSON—Pender County
41. Atkinson Drug Co.*
Cor. Church and 1st Ave.
(G. C. Beard, M.D.)

AULANDER—Bertie County
42. Aulander Pharmacy
(S. G. Nelson)

AURORA—Beaufort County
43. Windley's Drug Store*
Main St. (J. B. Bonner, M.D.)

AVONDALE—Rutherford County
44. Adkinson Drug Co.
(N. F. Adkinson)

AYDEN—Pitt County
1603. Edwards Pharmacy
203 S. Lee Street
(S. M. Edwards, Jr.)
1589. Purser's Drug Store
137 E. Second St.
(Ernest Porter, Jr.)

BAILEY—Nash County
48. Etheridge Drug Store
(T. J. Etheridge, Jr.)

BEAUFORT—Carteret County
50. F. R. Bell, Druggist
Front Street (F. R. Bell)
51. Guthrie-Jones Drug Company
507 Front Street (C. H. Guthrie)

BELHAVEN—Beaufort County
54. O'Neal Drug Store
230 E. Main St. (W. P. O'Neal)

BELMONT—Gaston County
55. Belmont Drug Co.
9 Main St. (R. B. Bryan)
1500. Catawba Pharmacy
403 Catawba St. (S. P. Brison)
1647. Robinson Drug Store
16 Main St. (C. D. Croft)
1553. Watkins Pharmacy, Inc.
132 N. Main St. (W. A. James)

BENSON—Johnston County
58. Benson Drug Co.
104 E. Main St. (Loamie Gilbert)
59. Peacock Drug Company
Main St. (M. A. Peacock)
60. Warren Drug Company
211 E. Main St. (J. C. Warren)

BESSEMER CITY—Gaston County
61. Central Drug Store
112 W. Virginia Ave. (J. C. Williams)
62. Curtis Pharmacy
102 W. Virginia Ave. (J. R. Curtis)

BETHEL—Pitt County
63. H. L. Rives Drug Company
Railroad St. (H. L. Rives)

BISCOE—Montgomery County
67. Biscoe Drug Store
Carthage Road (W. I. Jenkins)

BLACK MOUNTAIN—Buncombe County
69. Black Mountain Drug Co.
101 W. State St. (M. L. Cable)
1359. Key City Pharmacy
204 Sutton Ave. (S. B. Roberts)
835. Knight's Pharmacy
116 State St. (E. H. Knight)

BLOWING ROCK—[illegible] County
1684. Walkers Pharm[illegible]
(William [illegible])

BOILING SP[illegible] [illegible]eland County
1096. Boiling S[illegible]ags [illegible]ug Company, Inc.
(R. H. Be[illegible]m)

BOONE—Wat[illegible] County
73. Boone D[illegible], Co.
Main St. W. R. Richardson)
1592. Carolina Pharmacy
231 E. [illegible]ng St.
(J. P. G[illegible]eene)

BOONVILLE—Yadkin County
1503. Boonville Pharmacy
(F. G. Weatherwax)

BREVARD—Transylvania County
77. S.M. Macfie Drug Co.
Main and Broad (O. D. Biddy)
1556. Morris Pharmacy
Cor. Broad & Main Sts.
(E. M. Morris)
78. Varner's Drug Store
Broad and Jordan Sts.
(S. E. Varner, Jr.)

BROADWAY—Lee County
1036. Broadway Drug Co.
(M. W. Stevens)

BRYSON CITY—Swain County
80. Bryson City Drug Company
108 Everett St.
(Mary Alice B. Greyer)
1083. Swain Drug Store
Everett St. (C. B. Hawkins)

BUNN—Franklin County
83. Bunn Drug Co.*
(W. F. Cole, M.D.)

BURGAW—Pender County
1198. Dees Drug Store
(R. R. Dees)
1030. Durham Drug Company
Fremont St. (R. E. Bishop)

BURLINGTON—Alamance County
85. Acme Drug Co., Inc.
Spring and Davis Sts.
(J. G. White)
1192. Alamance County Hospital Pharmacy
Graham-Hopedale Road
(R. L. Salter, Jr.)
1123. Alamance Drug Company
223 Maple Ave. (B. K. Mobley)
92. Andrews Drug Co.
138 Maple Ave. (C. M. Andrews)
86. Asher-McAdams Drug Co.
305 Trollinger (J. W. McAdams)
87. Burlington Drug Company, Inc.
East Front St. (R. E. Barrett)
1529. Cedar Cliff Pharmacy
1623 Vaughn Road (M. E. McCorkle)
89. Davis Street Pharmacy, Inc.
751 E. Davis St. (Robert Woody)
1407. Griffin's Pharmacy
1701 Old Alamance Road
(S. D. Griffin, Jr.)
93. Mann's Cut Rate Drug Store
414 S. Main St. (E. D. Millaway)
1207. Medical Center Pharmacy, Inc.
274 Graham-Hopedale Rd.
(A. L. Moir)
1547. Medical Village Apothecary
1610 Vaughn Road
(W. S. Gardner)
1413. Sherard's Pharmacy
1425 S. Webb Ave. (G. S. Sherard)
1188. Thompson's Pharmacy
804 Rauhut St. (T. H. Thompson)
94. Worth Street Drug Store
525 S. Worth Street (W. R. Perry)

BURNSVILLE—Yancey County
1724. Pollard's Drug Store
West Main St. (C. B. Gillespie, Jr.)
1251. Yancey Pharmacy
Main St. (John Causey)

CANDLER—Buncombe County
1173. Valley Drug Co., Inc.
(S. S. Minton)

CANTON—Haywood County
97. Canton Drug Store
137 Main St. (J. L. Jones, Jr.)
98. Champion Cut-Rate Drug Store, Inc.
147 Main St. (J. R. West)
99. Hendrix Drug Store
108 Main St. (J. B. Patton)
100. Martin's Drug Store, Inc.
24 Park St. (B. M. Burrus)

CAROLINA BEACH—New Hanover County
940. Carolina Beach Drug Company
(W. R. Adams)

CARRBORO—Orange County
1707. Senter's Drug Store
E. Main St. (L. M. Senter)

CARTHAGE—Moore County
104. Shields Drug Co., Inc.
Court House Square (J. M. Barringer)

CARY—Wake County
1490. Ashworth Rexall Drugs
105 W. Chatham St. (R. H. Ashworth)
1444. Mitchell's Pharmacy
138 E. Chatham St. (T. W. Mitchell)

CATAWBA—Catawba County
106. Catawba Drug Company*
(F. Y. Long, M.D.)

CHADBOURN—Columbus County
899. Derrick's Pharmacy
(M. L. Borders, Jr.)
107. John E. Koonce Drug Co.
(S. G. Koonce)

CHAPEL HILL—Orange County
1184. Colonial Drug Co.
420 W. Franklin St. (J. H. Carswell)
109. Eubanks Drug Co.
E. Franklin St. (R. W. Jernigan)
1516. Glen Lenox Pharmacy, Inc.
Glen Lennox Shopping Center
(G. W. Harris)
1218. N. C. Memorial Hospital Pharmacy
U.N.C. (W. W. Taylor)
994. Sloan Drug Company
101 E. Franklin St. (W. L. Sloan)
110. Sutton's Drug Store
159 E. Franklin St.
(Howard A. Yandle)
972. The Village Pharmacy, Inc.
306 W. Franklin St. (J. C. Fox, Jr.)

CHARLOTTE—Mecklenburg County
977. Avondale Pharmacy
2204 Avondale Ave. (Charles Norris)
1636. Benson's Rexall Drugs
2724 Remont Road (L. M. Benson, Jr.)
1722. Bizzell's Freedom Drive Drugs
2412 Freedom Dr. (R. M. Brickle)
113. Bizzell Pharmacy
3300 Tuckaseegee Rd. (H. L. Bizzell)
116. Carolina Cut-Rate Drug Store, Inc.
225 W. Trade St. (F. E. Thomas)
117. Carolina Pharmacy
401 E. Trade St. (T. H. Lever)
1142. Cay Drug Store, Inc.
221 W. Trade St. (Joe Greenspan)
1437. Central Avenue Drug Center
2611 Central Ave. (H. W. Wohlford)
1195. Charlotte Drug Company
200 E. Trade St. (R. F. Holland)
119. Charlotte Memorial Hospital Pharmacy
1400 Scott Ave. (Myrtle Kraus)
1720. Dilworth Pharmacy
1601 S. Boulevard (C. R. Rhodes)
983. Dorton's Luzerne
3201 N. Cal[illegible] (Gordon McDaniel)
1672. Eastwood Pharmacy of Charlotte, Inc.
1419 Potters Rd. (C. [illegible] Gaddy, Jr.)
1315. Eckerd Drug Co.
1025 Providence Rd. (W. L. McNeely)
121. Eckerd Drugs, Inc. (No. 1)
128 N. Tryon St. (H. P. Stowe)
122. Eckerd Drugs, Inc. (No. 2)
109 S. Tryon St. (E. V. Stone)
1155. Eckerds, Inc.
1332 Central Ave. (J. H. Bigham)
1653. Eckerd's-Charlottetown, Inc.
444 Charlottetown Mall
(W. W. Phillips)
1452. Eckerd's-Park, Inc.
4133 Park Road (J. W. Marsh)
1569. Godley Center Pharmacy
5040 Mount Holly Road (J. W. Allen)
124. Hardee's Pharmacy
2909 Selwyn Ave. (A. K. Hardee, Jr.)
1567. Harris Super Drugs
Sharon Amity Road (G. L. Smith)
1736. Harris Super Drugs
1300 The Plaza (Michael Dente)
125. Hawthorne Pharmacy
1629 Elizabeth Ave.
(V. L. Riggsbee, Jr.)
126. Hoskins Drug Co.
3626 Rozzell Ferry Rd.
(Kenneth Spoon)

128. Independence Drug Store
801 N. Graham St. (J. T. Hough)
1514. Kiser Drug Co.
2400 Wilkinson Blvd.
(Perry Hawkins)
1544. Kiser Drug Company, #2
127 Scalybark St. (S. E. Hemby, Jr.)
1565. Kiser Drug Co. #3, Inc.
Eastway & Central Avenue
(J. E. Oxendine)
893. Liggett Drug Company, Inc.
100-102 N. Tryon St. (R. H. Roughton)
131. Lisk Pharmacy
826 E. Trade St. (D. C. Lisk)
1139. Medical Pharmacy
1010 Kings Drive (E. B. Eadie)
1069. Mercy Hospital Pharmacy
2000 E. 5th St. (Gilbert Colina)
815. Myers Park Pharmacy
1340 Romany Rd. (Ralph Knox)
136. Niven Drug Co.
131 E. Park Ave. (R. L. Lewis)
137. Park Place Pharmacy
613 Providence Road (S. L. Shultman)
1073. Plaza Hill Pharmacy, Inc.
2513 Plaza Road (J. W. Wagner)
932. Presbyterian Hospital Pharmacy
200 Hawthorn Lane (J. H. Rosser)
934. Queen City Pharmacy
422 E. Second St. (L. A. Yancey)
142. Rhyne Drug Store
830 E. Morehead St. (C. L. Rhyne)
143. Selwyn Cut-Rate Drug Store, Inc.
319 W. Trade St. (J. S. Nance)
1342. Shamrock Drugs, Inc.
3217 Plaza Rd. (Melvin Solomon)
1376. Southern Drug Co.
1400 E. Morehead St.
(C. E. Hemingway)
1383. Southside Pharmacy
2819 South Blvd. (W. E. Hardee)
144. Stanley Drug Stores, Inc.
1949 E. 7th St. (V. E. Stanley)
1122. Sterling Drug Company, Inc.
1501 Elizabeth Ave. (W. V. Proctor)
145. Sterling Drug Stores, Inc.
401 N. Tryon St. (E. W. Bruce)
1648. Sterling Drug Store No. 3, Inc.
3922 Park Rd. (B. L. Thomaston)
1649. Sterling Drug Store No. 4, Inc.
2316 Central Ave. (H. A. Hammond)
1390. Troy Drug Co.
2116 Independence Blvd.
(J. C. Murphy)
1425. Troy Drug Co. (No. 2)
625 Woodlawn Road (J. L. Cherry)
1453. Troy Drugs (No. 3)
2044 Hutchinson Ave. (H. C. Rice)
1563. Troy Drugs #4
705 Sharon Amity Rd.
(H. L. Rayburn)
146. T. A. Walker, Inc.
332 N. Tryon St. (J. S. Thomas)
1432. T. A. Walker, Inc.
Hawthorne Medical Center
227 Hawthorne Lane
(C. L. Swearngan)
1524. Westerly Hills Drugs, Inc.
3438 Wilkinson Blvd.
(A. L. Artemes)
1473. Westside Drug Center, Inc.
1910 Rozzell Ferry Road
(J. W. Leonard)
1712. Wilson & Holmes Pharmacy
421 S. Brevard St. (J. D. Richardson)

CHERRYVILLE—Gaston County
150. Allen Drug Co.
110 E. Main St. (H. H. Allen, Jr.)
151. Houser Drug Co., Inc.
100 E. Main St. (W. H. Houser)

CHINA GROVE—Rowan County
913. Brown Drug Company
Main St. (J. H. Brown)
1141. China Grove Drug Co.
S. Main St. (R. A. Kiser)

CLAREMONT—Catawba County
1279. Claremont Pharmacy
Main St. (J. A. Busbee)

CLARKTON—Bladen County
1386. Fowler's Drug Store, Inc.
College St. (J. D. Fowler)

CLAYTON—Johnston County
155. Beddingfield's
325 E. Main St. (C. H. Beddingfield)
156. Whitley-Bain Drug Co., Inc.
333 Main St. (J. D. Bain)

CLEMMONS—Forsyth County
1247. Clemmons Pharmacy
In The Triangle (R. E. Scharff)

CLIFFSIDE—Rutherford County
1685. Harris Drug Store
Main St. (L. C. Harris)

CLINTON—Sampson County
159. Butler's Pharmacy
204 Main St. (A. B. Butler)
1651. Darden Pharmacy
120 Main St. (R. J. Darden)
1670. Gaddy Pharmacy
604 Beamon St. (C. H. Gaddy)
1740. Holmes Drug Store
600 Lisbon St. (J. M. Holmes, Jr.)
1436. McLean Hospital Pharmacy
612 Beaman (G. W. McLean)
162. Register Drug Store
Vance St. (M. O. Register)
160. Reynold's Drug Co.
Main and Lisbon Sts.
(R. M. Herring)

CLYDE—Haywood County
1486. Clyde Pharmacy
Main Street (A. B. Lott)
1624. Midway Professional Pharmacy, Inc.
Rt. 2 (Shuford Snyder)

COATS—Harnett County
1113. McKnight's Drug Store
Main St. (L. E. McKnight, Jr.)

COLERAIN—Bertie County
165. Wade's Pharmacy*
Main St. (G. K. Shingleton, M.D.)

COLUMBIA—Tyrell County
166. Tyrell Drug Co.
Main St. (Shirley Bumgardner)

COLUMBUS—Polk County
1727. Columbus Drug Co.
Main Street (C. P. Meroney)

CONCORD—Cabarrus County
167. Airheart Pharmacy
Market St. (J. W. Airheart)
1613. Black's Pharmacy, Inc.
1017 N. Church St.
(W. V. Bradley, Jr.)
168. Cabarrus Drug Co.
16 S. Union St. (W. E. Black)
944. Cabarrus Memorial Hospital Pharmacy
U. S. H'way 29 (J. W. Mitchener)
170. Gibson's, Inc.
1 S. Union St. (Park Webster)
1572. Medical Center Pharmacy
195 Lake Concord Road (J. W. Pike)
171. Pearl Drug Co.
2 S. Union St. (H. A. Barringer)
1335. Pike's Drug Store
Wil-Mar (J. M. Pike)
1681. Pike's South Union Drug Store, Inc.
722 S. Union St. (G. H. Bane)
172. Porter Drug Company, Inc.
8 S. Union St. (C. D. Porter)
173. Whitmore Drug Company
80 S. Union St. (H. E. Whitley)

CONOVER—Catawba County
175. Bowman Drug Co.
Main St. (C. E. Bowman)
1458. Conover Drug Co.
Main St. (Billy Lee Price)

CONWAY—Northampton County
177. Taylor Drug Co.
(L. B. Taylor)

COOLEEMEE—Davie County
178. Cooleemee Drug Co.
(E. D. Hoyle)

CORNELIUS—Mecklenburg County
1623. Mid Way Pharmacy, Inc.
North Main Street
(H. D. Sharp)

CRAMERTON—Gaston County
1389. Cramerton Drug Co.
(J. C. Kiser)

CREEDMOOR—Granville County
182. Creedmoor Drug Co.
Main St. (H. C. Price)

CROSSNORE—Avery County
181. Crossnore Drug Store
Box 186 (W. D. Tennant, Jr.)

DALLAS—Gaston County
919. Summey Drug Company
(W. L. Summey)

DAVIDSON—Mecklenburg County
184. White Drug Company
131 Main St. (C. S. Goodrum)

DENTON—Davidson County
185. Denton Drug Store
Main St. (W. L. Lamar)

DERITA—Mecklenburg County
1399. Derita Drug Co.
Box 154 (G. B. Dimmick, Jr.)

DOBSON—Surry County
1718. Dobson Drug Store
129 Atkins St. (Viola Howell)
1730. Surry Drug of Dobson, Inc.
(W. T. Boyd)

DRAPER—Rockingham County
1228. Draper Pharmacy
Fieldcrest Rd. (J. W. Chandler)

1711. Lasley Drugs, Inc.
Fielderest Ave. (R. F. Harrison)

DUNN—Harnett County

188. Butler & Carroll Drug Co., Inc.
129 E. Broad St. (W. W. Carroll, Sr.)
189. Dunn Pharmacy
218 E. Broad St. (Allene W. Fairley)
1617. Hood Drug Store
112 E. Broad St. (H. W. Lynch)
1593. Hospital Pharmacy
200 N. Ellis Ave. (Rupert Cox)
1202. Thomas Drug Store
323 E. Broad St. (J. I. Thomas)

DURHAM—Durham County

1676. Al's Pharmacy
314 S. Gregson St. (Alvin Bryant)
193. Boone Drug Company
100 W. Parris St. (D. L. Boone, Sr.)
738. Brewer's Drug Store
639 Broad St. (S. O. Brewer, Sr.)
900. Broad Street Drug Company, Inc.
1139 Broad St. (O. L. Umstead)
192. Don Booth Drug Co.
1009 W. Chapel Hill St.
(G. D. Booth)
1526. Center Drug Store of Durham, Inc.
2844 Roxboro Rd. (J. M. Pickard)
213. Crabtree Pharmacy
2100 Angier Ave. (A. H. King)
197. Duke Hospital Pharmacy
Duke University (I. T. Reamer)
1633. Durham Drug Co.
330 W. Main St. (W. P. Wells)
199. Eckerd Drugs, Inc.
122 W. Main St. (V. A. Shore, Jr.)
1419. Eckerd's Drugs of Durham, N. C., Inc.
1223 University Drive (W. F. Lynch)
200. Garrett's Biltmore Drug Store
332 E. Pettigrew St. (Y. D. Garrett)
1340. Garrett-Parker Drug Store
702 Fayetteville St. (W. P. Wimberly)
201. Holloway St. Pharmacy
1026 Holloway St. (Carol B. Wilson)
202. Hospital Pharmacy
1124 Broad St. (B. W. Spencer, Jr.)
1065. Kale Drug Co.
933 E. Main Street (R. G. Kale)
1614. Kerr Rexall Drugs
123 Wellons Village Shopping Center
(Julian Upchurch)
1297. Lincoln Hospital Pharmacy
1301 Fayetteville St. (Ida Keetsock)
739. McDonald's Drug Store
732 Ninth St. (J. C. McDonald)
1236. McPherson Hospital Pharmacy
1110 W. Main St. (H. F. Padgett)
1620. Mangum St. Pharmacy
806 N. Mangum St.
(L. R. Sparks, Jr.)
205. North Durham Drug Store
714 Mangum St. (E. S. Swindell)
1344. Northgate Pharmacy
2909 Roxboro Road (H. C. Chapman)
1291. The Professional Pharmacy, Inc.
1200 Broad St. (H. L. Kelly)
207. Rogers Drug Co., Inc.
202 Mangum St. (R. P. Rogers, Sr.)
840. Sawyer & Moore, Inc.
1014 W. Main St.
(J. F. Ferguson, Jr.)
1043. Sullivan's Pharmacy
402 S. Driver Ave. (L. S. Sullivan)
209. Walgreen Co.
102 W. Main St. (J. J. Lisatinski)
210. Watts Hospital Pharmacy
Broad St. (G. M. Stahl)
211. West Side Pharmacy
701 Chapel Hill St. (J. C. Harris)
1128. Womble's Pharmacy
601 E. Main St. (D. J. Womble)

EDENTON—Chowan County

1464. Hollowell's, Inc.
323 S. Broad St.
(W. H. Hollowell, Jr.)
1476. Mitchener's Pharmacy
301 S. Broad St.
(J. A. Mitchener, Jr.)

ELIZABETH CITY—Pasquotank County

220. The Apothecary Shop
406 E. Main St. (J. E. Sparks)
905. Jacock's Pharmacy
205 S. Poindexter St.
(R. E. Miller)
219. Overman & Stevenson
512 E. Main St. (R. S. Bunn)
1725. Sparks Rexall Drugs
West Ehringhaus St.
(H. B. Umphlett, Jr.)
1422. Todd's Pharmacy
216 S. Poindexter St.
(C. W. Young, Jr.)

ELIZABETHTOWN—Bladen County

221. Bennett-Stone Pharmacy
Broad Street (B. F. Stone)

1545. Smith Pharmacy
Broad Street (A. G. Smith)

ELKIN—Surry County
1404. Abernethy's Pharmacy
109 W. Main St. (P. L. Fisher)
1663. Bridge Street Pharmacy, Inc.
817 N. Bridge St. (T. R. Burgiss)
224. Elk Pharmacy, Inc.
115 E. Main St. (D. A. Irwin)
225. Royall Drug Co., Inc.
128 W. Main St. (G. E. Royall, Jr.)

ELLERBE—Richmond County
226. Warner Drug Co.
Main St. (W. L. Johnson)

ELM CITY—Wilson County
228. Elm City Pharmacy
Main St. (M. L. Davis)

ENFIELD—Halifax County
230. W. E. Beavans Drug Store
(S. C. Beavans)
229. Harrison Drug Company
Railroad St. (R. S. Shaw)
231. Whitehead Drug Co.
120 Whitfield St. (J. D. Whitehead)

ENKA—Buncombe County
233. Elson's Drug Store
(L. C. Hankey)
232. Enka Drug and Food
(J. R. Elson)

ERWIN—Harnett County
1470. E. R. Thomas Drug Co., Inc.
103 East H. Street
(Leonidas Jackson)

FAIR BLUFF—Columbus County
235. Floyd-Anderson Drug Co.
Main St. (M. W. Davis II)
1374. Rogers Drug Store
(M. J. Atkinson)

FAIRMONT—Robeson County
1303. Fairmont Drug Co.
Main St. (H. E. Malion)
1026. Webster's Pharmacy
Main St. (W. B. Webster)

FAISON—Duplin County
1350. Faison Drug Co.
(P. L. Caldwell)

FAITH—Rowan County
1550. Faith Drug Co., Inc.
(A. E. Morris, Jr.)

FARMVILLE—Pitt County
1176. City Drug Company
103 S. Main St. (J. M. Wheless, Jr.)

FAYETTEVILLE—Cumberland County
243. Bender's Drug Store
201 Hay St. (L. L. Rouse)
1325. Bender's Drug Store No. 3
1226 Fort Bragg Rd.
(L. R. Lanier, Jr.)
1643. Cape Fear Drug Co., Inc.
2631 Raeford Rd. (D. A. Roberts)
1431. Cape Fear Valley Hospital Pharmacy
Owen Drive (JoAnne B. Hambright)
244. Fayetteville Drug Co.
114 Gillespie St. (B. C. Brooks)
1618. Fayetteville Drug Co.—Hamont
1201 Hay St. (Alec Clelland)
246. Henderson's Drug Store
125 Person St. (A. J. Henderson)
247. H. R. Horne & Sons
124 Hay St. (H. R. Horne)
1205. K and F Drug Store
1212 Fort Bragg Rd. (T. L. Brodie)
1600. MacKethan & Company
102 Person St. (H. P. Underwood, Jr.)
1209. Markham Drug Co.
101 Hay St. (G. W. Markham)
1602. Massey Hill Drug Co., Inc.
1061 Southern Ave. (L. C. Tomlinson)
249. Matthews' Pharmacy
451 Hay St. (R. V. McBryde)
1702. Prescription Center
907 Hay St. (Gary Newton)
1576. Professional Drug Co.
Owen Drive (Dan McCormick)
982. Reaves' Drug Stores
2706 Bragg Blvd. (L. E. Reaves, Jr.)
250. Service Drug Store
113 Gillespie St. (F. D. Williston)
890. Williams' Drug Store
502 Hillsboro St. (N. M. Parker)

FLETCHER—Henderson County
1301. Asheville Agricultural School and
Mountain Sanitarium, Inc.
Howard Gap Road (M. L. Brown)
912. Fletcher Pharmacy
Asheville Highway (Q. H. Beck)

FONTANA VILLAGE—Graham County
1324. Fontana Drug Store
(C. H. Miller)

FOREST CITY—Rutherford County
1398. Forest City Pharmacy, Inc.
111 S. Powell St. (W. L. Cowan)
1597. Piedmont Drug Company, Inc.
6 W. Main St. (W. W. Culp)
1457. Smith's Drug, Inc.
227 E. Main St. (M. L. Higdon)
1661. Smith's Drug #2, Inc.
West Main St. (Carl Jolley)

FORT BRAGG—Cumberland County
1159. Bender's Drug Store
Mallonee Village (R. E. Bullard)

FOUNTAIN—Pitt County
256. Beasley Drug Co.*
(E. B. Beasley, M.D.)

FOUR OAKS—Johnston County
1158. Austin's Drug Store
Main St. (E. V. Woodard)
257. Four Oaks Drug Company
E. Main St. (R. C. Canaday)

FRANKLIN—Macon County
258. Angel Drug Store
(R. A. Cloer)
1216. Carolina Pharmacy
Main St. (G. B. Woodward)
1402. Perry's Drug Store
Main St. (V. H. Perry)

FRANKLINTON—Franklin County
995. Corner Drug Store
2 N. Main St. (D. O. Langston)
260. L. W. Henderson's Pharmacy
102 Main St. (W. L. Stone)

FREMONT—Wayne County
1042. Fremont Pharmacy
(J. S. Stewart)

FUQUAY SPRINGS—Wake County
262. Eliott's Pharmacy
202 S. Main St. (A. G. Elliott, Jr.)
263. Johnson's Drug Store
(W. W. Johnson)

GARLAND—Sampson County
1079. Garland Drug Company
(H. C. Rich)
264. L. A. Warren & Son
(L. A. Warren)

GARNER—Wake County
1650. Forest Hills Pharmacy, Inc.
Aversboro Road (Don Bissett)
1439. Lloyd's Drug Store
Main Street (Wm. L. Lloyd)

GASTONIA—Gaston County
1283. Akers Center Pharmacy, Inc.
1443 Wilkinson Blvd. (W. G. Forrest)
1532. Brown-Medlin Drug Store, Inc.
1514 S. York Road
(W. E. Medlin)
1085. Caldwell Drug Store, Inc.
611 E. Franklin Ave. (J. U. Ameen)
269. Franklin Drug Store
1402 W. Franklin Ave. (H. C. Bell)
1191. Gaston Memorial Hospital Pharmacy
401 N. Highland (W. A. Carter)
1477. Hillcrest Pharmacy, Inc.
1713 S. York Rd. (A. J. Sanders)
270. Kennedy's Inc.
215 W. Main St. (K. W. Huss)
268. Moss Rexall Drugs
1051 W. Franklin Ave. (F. M. Moss)
1405. Rhyne's Drug Store, Inc.
1516 E. Ozark Ave. (J. P. Friday)
272. Smith's Cut-Rate Drugs
121 W. Main Ave. (G. S. Templeton)
1157. Square Pharmacy
254 W. Page Ave. (N. A. Smith)

GIBSON—Scotland County
1244. Gibson Drug Co.
(Evelyn Hunsucker)
740. Smith's Drug Store
E. Main St. (J. P. F. Smith)

GIBSONVILLE—Guilford County
275. Gibsonville Drug Co.
Main St. (L. A. Wharton)

GLEN ALPINE—Burke County
276. Clinic Drug Store
(H. F. Bobbitt)

GOLDSBORO—Wayne County
1694. Ashe Street Pharmacy
814 E. Ashe St. (G. P. Thornton)
1489. Brown Drug Co.
130 E. Walnut St.
(E. L. Pilkington, Sr.)
863. Bunch's Drug Store
144 N. Center St. (H. T. Taylor)
279. Cash Drug Company
133 E. Walnut St. (T. E. Smith)
1257. Gibson's Drug Store
Cor. William and Ash Sts.
(J. E. F. Hicks)
280. Goldsboro Drug Co.
101 N. Center St. (B. R. Ward)
281. Jackson Drug Co.
400 S. James St. (Osceola Jackson)

1482. Kerr Drugs of Goldsboro, Inc.
Cor. Bernard & Ash Sts.
(H. S. Barbrey)

283. Robinson's Drug Store
143 S. Center St. (T. R. Robinson, Jr.)

1261. Vinson's Drug Store
138 W. Walnut St. (W. C. Rose)

GOLDSTON—Chatham County

962. Lee Drug Store
(Ray Brooks)

GRAHAM—Alamance County

1392. Graham Drug Store
142 N. Main St. (H. O. Benson)

287. Wrike Drug Company
108 N. Main St. (L. B. McAllister)

GRANITE FALLS—Caldwell County

1448. Caldwell Drug Store
(F. J. Simmons)

GRANITE QUARRY—Rowan County

1322. Granite Drug Co., Inc.
(C. H. Sanders)

GREENSBORO—Guilford County

1659. Barton's Pharmacy, Inc.
825 Florida St. (M. C. Kendrick)

1406. Bessemer Drug Co.
2805 Bessemer Ave. (W. B. Evans)

291. Best Drug Store
1104 Asheboro St. (J. H. Best)

1521. Brown-Gardner Drug Co., Inc.
110 E. Northwood St.
(Wm. C. Brown)

824. College Drug Store
1003 Spring-Garden St.
(R. A. Buchanan)

1242. The Moses H. Cone Memorial Hospital Pharmacy
1200 N. Elm St. (C. Paoloni)

1006. Crutchfield-Browning Drug Co.
357 N. Elm St. (A. C. Browning)

1185. Crutchfield-Browning Drug Store No. 2, Inc.
2166 Lawndale Drive
(Ben Collins)

1150. Eccles Drug Store
914 Gorrell St. (W. H. King)

1494. Eckerd's of Greensboro, N. C., Inc.
635 Friendly Road Shopping Center
(W. K. Saunders, Jr.)

1671. Eckerd's-Summit, Inc.
Northeast Shopping Center
(J. W. Faucett, Jr.)

1630. Edmonds Friendly Road Drug, Inc.
5603 Friendly Road
(E. R. Kinard, Jr.)

1110. Edmonds Summit Center Drug Store
952 Summit Avenue (G. H. Edmonds)

1215. Elam Drug Company, Inc.
212 Walker Ave. (J. V. Farrington)

816. Elm Street Pharmacy, Inc.
376 N. Elm St. (G. C. Russell)

292. C. C. Fordham Drug Store
514 S. Elm St. (J. H. Dever)

897. Franklin's Drug Stores, Inc. #1
401 Tate St. (A. H. Mebane, III)

1300. Franklin's Drug Stores, Inc. #2
2140 Lawndale Drive
(R. E. Franklin)

1504. Franklin's Drug Stores, Inc. #3
4701 High Point Road
(F. H. Langdon)

1579. Franklin's Drug Stores, Inc. #4
3813 E. Bessemer Avenue
(K. N. Fulbright)

298. Greene Street Drug Company
124 S. Greene Street (G. H. Steele)

299. Greensboro Drug Co.
230 W. Market St. (R. D. Farrell)

1138. Guilford Drug Company
100 S. Elm St. (David Stang)

300. Home Drug Store
1204 Grove St. (J. F. Pickard)

981. Hotel Pharmacy
235 N.Elm St. (J. C. Coble)

303. McDuffie-Eubanks Drug Co.
100 N. Elm St. (R. A. McDuffie)

1181. McFalls Sunset Drug Co.
1610 Madison Ave. (S. W. McFalls)

1417. Medical Center Pharmacy
408 E. Wendover Ave. (D. D. Claytor)

1484. Oliver's Drug Store
457 W. Market St. (E. W. Oliver)

540. Pomona Drug Store
804 Merritt Dr. (O. W. McFalls)

1246. Sampson's Pharmacy
900 E. Market St. (R. R. Sampson)

306. Sykes Drug Company
1227 4th St. (R. J. Sykes)

1443. Textile Drug Company
2109 Church St.
(C. C. Graham)

1294. Tyson's Plaza Drug Co.
1726 Battle Ground Ave.
(J. W. Tyson)

310. Walgreen Co.
218 S. Elm St. (J. D. Erwin)
1068. White Oak Drug Co.
3212 Summit Ave. (D. D. Underwood)
1343. Wilkerson Drug Co.
123 N. Elm St. (I. L. Zuckerman)
295. Wynn Drug Store
814 Gorrell St. (W. M. Wynn)

GREENVILLE—Pitt County
1304. Beddingfield Pharmacy
Five Points & 7th St.
(B. B. Beddingfield)
1016. Biggs Drug Store
300 Evans St. (J. W. S. Biggs)
314. Bissette's Drug Store No. 2
416 Evans St. (Russell Cowan)
316. Harrison Drug Store
908 Dickerson Avenue
(T. N. Harrison & L. S. Harrison)
838. Hollowell's Drug Store
922 Dickinson Ave. (W. C. Hollowell)
318. Warren's Drug Store
408 Evans St. (B. S. Warren, Jr.)

GRIFTON—Pitt County
319. Grifton Pharmacy
(R. H. Seaborn)
1595. H & H Drug Co.
313 Queen St. (Joe House, Jr.)

GROVER—Cleveland County
1642. Mack's Pharmacy
Main St. (R. L. McKittrick)

GUILFORD COLLEGE—Guilford County
1430. Guilford College Drug Company
Friendly Road (W. C. Hoffman)

HALIFAX—Halifax County
321. Vinson's Pharmacy
Main St. (E. L. Vinson)

HAMLET—Richmond County
322. Birmingham Drug Co.
27 Main St. (J. S. Birmingham)
820. Campbell Pharmacy
23 Hamlet Ave. (F. E. Campbell)
1668. Mabry's Drug Store
41 Main St. (T. E. Fussell)

HAVELOCK—Craven County
1479. Bob Clark's Pharmacy
Commercial Center (W. F. Gaskins)
1629. Pollard's Drugs
Slocum Village Shopping Center
(S. P. Rubin)

HAW RIVER—Alamance County
1330. Estes Drug Co.
(J. C. Estes, Jr.)

HAYESVILLE—Clay County
327. Hayesville Pharmacy
(H. M. Mauney)

HAZELWOOD—Haywood County
1015. Hazelwood Pharmacy
102 Main St. (R. F. Keenum)

HENDERSON—Vance County
329. Douglas Drug Store
120 Horner St. (J. D. Douglas)
929. Henderson Drug Co.
101 S. Garnett St. (W. H. Mast)
1213. Hocutt Drugs
315 S. Garnett St. (D. D. Hocutt)
331. Miles Pharmacy
S. Garnett St. (M. C. Miles)
332. Page Drug Co., Inc.
226 S. Garnett St. (C. E. Page, Jr.)
333. Parker's Drug Store
208 Garnett St. (W. W. Parker, Jr.)
334. Peoples Service Drug Store
112 Garnett St. (J. G. Tolson, Jr.)
335. Southside Drug Company
1046 S. William St. (C. B. White)
337. Woolard's
421 S. Garnett St. (E. W. Woolard)
1365. Woolard's No. 2
Raleigh Road (Jimmie Barnett)

HENDERSONVILLE—Henderson County
1033. Beck Bros. Pharmacy
231 N. Main St. (A. L. Beck, Jr.)
1594. Economy Drug Store
451 Main St. (R. C. Wilson)
339. Freeze Drug Company, Inc.
527 N. Main St. (Wiltshire Griffith)
1733. Jackson Pharmacy
4th Ave. West (L. E. Feagin)
1509. Justus Pharmacy
303 N. Main St. (T. A. Pace)
1309. Margaret R. Pardee Memorial
Hospital Pharmacy
Fleming Street (Margaret Gretz)
342. Rose Pharmacy
351 North Main St. (W. L. Harper)
1598. Whitley Drugs
417 7th Ave., East (J. R. Whitley)
343. Wilson Drug Company
330 7th Ave. (W. L. Mayson)

HERTFORD—Perquimans County
1705. S. and M. Pharmacy
101 N. Church Street (J. P. David)

HICKORY—Catawba County
1691. Black's Drug Store, Inc.
264 Union Square (C. H. Wilson)
345. Highland Drug Store
813 Highland Ave., N.E.
(C. A. Brady)
1660. King's Drugs
1024 2nd St., N.E. (G. A. King)
347. Lutz Drug Co., Inc.
270 Union Square (H. C. Lutz)
1284. Medical Center Pharmacy, Inc. of Hickory
5 Second Avenue, N.E. (M. R. Means)
349. Ninth Avenue Pharmacy
15 2nd St. Place, S.W.
(C. P. Suttlemyre)
350. Shook Drug Co.
1809 1st Ave. S.W. (Eulon Shook)
1552. Smith's of Hickory, Inc.
242 Union Square (Garland Page)
1426. Viewmont Pharmacy
1247 2nd St., N.E.
(J. S. O'Daniel, Sr.)

HIGHLANDS—Macon County
351. Highlands Drug Store
4th St. (C. E. Mitchell)

HIGH POINT—Guilford County
1714. Anderson Drug Store #2
2401 English St. (J. F. Simpson)
1469. Anderson's West End Drug Store
1550 English St. (E. R. Anderson, Jr.)
353. Arthur's Pharmacy
1248. S. Main St. (A. E. Joiner)
853. Cecil's Drug Store
121 N. Main St. (Irving Tilles)
357. Eckerd Drugs, Inc.
140 S. Main St. (H. P. Brown)
1654. Eckerd's of High Point, Inc.
College Village Shopping Center
(J. N. Stamps)
1448. Evans Pharmacy, Inc.
521 N. Main St. (H. E. Evans)
931. Greene Drug Company, Inc.
709 W. Lexington St. (C. C. Layton)
1293. Harris Drug Store, Inc.
1231 Montlieu Avenue (J. R. Teague)
358. Hoffman Drug Co.
1001 E. Green St. (J. F. Hoffman, Jr.)
359. Ingram's Pharmacy
1301 N. Main St. (L. M. Ingram)
361. Koonts-McGhee Drug Co., Inc.
308 S. Main St. (A. A. Koonts)
362. Leonard's Drug Store
1401 N. Main St. (H. B. Leonard, Jr.)
365. McLarty Drug Co.
128 Church St. (W. C. Cherry)
363. Mann Drug Store No. 1
104 N. Main St. (J. C. Southern)
364. Mann Drug Co. No. 2
660 N. Main St. (R. D. Callicutt)
1409. Mann Drug Store No. 3
842 S. Main St. (J. F. Bland)
1535. Mann's Surburban Drug Store, No. 4
1910 N. Main Street
(D. A. Dowdy, Jr.)
355. C. A. Ring & Sons Drug Store
1561 English St. (C. A. Ring)
366. Ring-Harris Pharmacy, Inc.
122 N. Main St. (W. B. Harris)
368. Washington St. Pharmacy
731 E. Washington St.
(H. H. LeMon, A. M. Greenwood)

HILDEBRAN—Burke County
1210. Brandon's Pharmacy
Highway 70 (L. R. Brandon)

HILLSBORO—Orange County
920. Corner Drug Store
(B. B. Forrest)
1511. James Pharmacy
109 N. Churton St.
(A. A. Lloyd)

HOPE MILLS—Cumberland County
859. Clinic Pharmacy (J. T. Henley)

HOT SPRINGS—Madison County
845. Mountain Park Pharmacy
(T. M. Bruce)

HUDSON—Caldwell County
1540. Hudson Drug Co., Inc.
Main Street (Wm. Lovelace, Jr.)

HUNTERSVILLE—Mecklenburg County
1382. Neil Drug Co.
(J. W. Neil)

JACKSON—Northampton County
373. Jackson Drug Co.
(A. L. Cochrane, Jr.)

JACKSONVILLE—Onslow County
1729. Howard Drug Co., Inc.
705 New Bridge St. (P. H. McKenzie)

374. Johnson's Drug Co., Inc.
(C. L. Shields)
1716. Johnson Drug Co., Store No. 2
714 New Bridge St. (W. B. Ennett)
375. Ketchum Drug Co., Inc.
(C. O. Winter)
1221. New River Pharmacy
New River Apts. Business Center
(B. H. Scudder)

JAMESTOWN—Guilford County
1098. Jamestown Drug Store
(J. E. Tilley)

JONESVILLE—Yadkin County
1646. Jonesville Drugs
Highway 21 (J. E. Knight)

KANNAPOLIS—Cabarrus County
1581. Baxter's Drug Store, Inc.
903 S. Main St. (T. R. Bostian)
1586. Black's Drug Store No. 2, Inc.
603 N. Cannon Blvd.
(Bill Coward)
1587. Black's Drug Store No. 3, Inc.
1588. Black's Drug Store No. 4, Inc.
110 West Avenue (Peggy Chandler)
119 West Avenue (L. D. Cain)
1619. Eastwood Pharmacy, Inc.
S. Cannon Blvd. (L. M. Gilmore)
381. Kannapolis Drug Co., Inc.
128 S. Main St. (L. W. Smith)
1060. Lewis Drug Co., Inc.
149 West Ave. (W. C. Lewis)
382. Mann's Cut Rate Drug Store
119 S. Main St. (C. L. Branan)
1027. Martin Drug Company
1111 N. Main St. (J. D. Mitchell)
384. F. L. Smith Drug Co., Inc.
148 S. Main St. (J. B. Woodard)

KENANSVILLE—Duplin County
1262. Kenansville Drug Store
Main St. (J. E. Hatcher)

KENLY—Johnston County
387. Kenly Drug Co.
Main St. (C. E. Gillikin)
941. Talton Drug Co.
(James Oldham)

KERNERSVILLE—Forsyth County
389. Pinnix Drug Store
(J. M. Pinnix)
1461. Tri-City Pharmacy
108 S. Main St. (C. S. Brinkley)

KING—Stokes County
1706. King Drug Co.
(R. B. Stone)

KINGS MOUNTAIN—Cleveland County
391. Griffin Drug Co.
129 Mountain St. (E. W. Griffin, Jr.)
392. Kings Mountain Drug Company
Battleground Rd. (C. D. Blanton)
1357. Medical Pharmacy of Kings
Mountain, Inc.
231 Battleground Road
(L. W. London, Jr.)

KINSTON—Lenoir County
394. College Street Pharmacy
1009 College St. (E. L. Bradshaw)
961. Hogan's Pharmacy
815 N. Queen St. (A. L. Hogan)
397. J. E. Hood and Co., Inc.
110 E. Gordon St. (J. C. Hood, Jr.)
1418. Hood's Prescription Shop
405 Glenwood Ave. (Helen Duguid)
1222. Kinston Clinic Pharmacy
400 Glenwood Ave. (W. P. Johnson)
1095. Lenoir Drug Co.
129 S. Queen St. (E. C. Buchanan)
1307. Marston Drug Co., Inc.
132 N. Queen St. (D. B. Browning)
1290. Parkview Drug Co.
Parkview (P. E. Tart)
1606. Sewell's Pharmacy
121 E. Gordon St. (G. L. Sewell)
398. Standard Drug Co. No. 1
216 N. Queen St. (Robert Cohen)
399. Standard Drug Co. No. 2
Cor. Queen & Caswell Sts.
(K. E. Moore)
1179. Standard Drug Co. No. 3
135 W. North St. (Alden Hobbs)
1317. Standard Walgreen Drugs
203 N. Queen Street (R. V. Heath)
400. Temple Drug Co.
304 N. Queen St. (R. Henry Temple)

KNIGHTDALE—Wake County
402. Knightdale Pharmacy
(J. C. Stalvey)

LA GRANGE—Lenoir County
1265. La Grange Pharmacy
Caswell St. (R. L. Dewar)

LANDIS—Rowan County
405. Linn-Edwards Drug Co., Inc.
(T. L. Linn)

LAUREL HILL—Scotland County
1717. Laurel Hill Drug Company
(J. E. Walters)

LAURINBURG—Scotland County
406. Everington Drug Store
110 S. Main St. (W. N. Robertson)
407. J. T. Fields, Jr.
302 Main St. (J. T. Fields, Jr.)
823. Legion Drug Store
301 Main St.
(Herbert McKeithan, Jr.)
410. Scotland Drug Co., Inc.
Main St. (W. L. Frostick)

LAWNDALE—Cleveland County
1662. Lawndale Drug, Inc.
Main & Casar Rd. (C. F. Turner)

LEAKSVILLE—Rockingham County
411. Carolina Drug Co.
101 W. Washington St.
(N. H. McCullum, Jr.)
412. Chandler Drug Co.
Washington St. (E. O. Chandler)
413. Chandler Drug Co. No. 2
Blvd St. (S. L. Martin, Jr.)
1183. Kirkpatrick Drug Co.
117 Monroe St.
(T. M. Kirkpatrick, Jr.)

LEICESTER—Buncombe County
1388. Young's Drug Store
(T. F. Young)

LENOIR—Caldwell County
1368. Arcade Pharmacy
115 S. Main St. (N. W. Sherwood)
415. Blackwelder Hospital Pharmacy
209 S. Boundary St. (C. O. Huntley)
416. Dayvault's Drug Store
113 West Ave. (F. W. Dayvault)
1379. Dula Hospital Pharmacy
Cor. Boundary and W. Ashe
(J. T. Penland)
417. Lenoir Drug Co.
110 West Ave. (E. H. Tate)
1625. McNairy's Drug Store
111 West Ave. (H. M. Deal)

LEXINGTON—Davidson County
1585. Center Street Pharmacy
E. Center St. (J. F. Harmon, Jr.)
419. City Drug Co., Inc.
E. First Ave. (M. H. Williams)
958. Community Drug Store
114 N. Main St. (W. S. Tate)
421. Lexington Drug Co.
16 S. Main St. (W. F. Welborn)
1626. Lexington Drug Co. #2
E. Center St. (John Welborn)
1037. Mann's Drug Store
112 S. Main St. (D. A. Smith)
422. Peoples Drug Store, Inc.
23 S. Main St. (Geo. Moorefield)

LIBERTY—Randolph County
1380. Deaton Pharmacy
Swannanoa at Graham Sts.
(C. E. Deaton)
1533. Liberty Drug Co.
117 Swannanoa (H. E. Lovett)

LILLINGTON—Harnett County
1518. Kelly's Drug Store
Corner Main and Front Sts.
(W. H. Randall, Jr.)
918. LaFayette Drug Co.
Front Street (J. W. Thornton, Jr.)

LINCOLNTON—Lincoln County
1703. Costner Drugs
116 S. Academy St. (Paul J. High)
1203. Crowell Hospital Pharmacy
410 S. Aspen St. (Betty Jones)
427. The Economy Drug Co.
117 E. Main St. (Jimmie Bowers)
1050. Lawing-Keziah Drug Co., Inc.
E. Main St. (Zeb Keever)
429. Lincoln Cut Rate Drugs, Inc.
E. Main St. (E. E. Adams)

LITTLETON—Halifax County
430. Browning's Drug Store
S. Main St. (B. H. Browning)
431. Threewitt's Drug Store
134 E. South Main St.
(C. A. Johnston)

LOUISBURG—Franklin County
432. Boddie Drug Store
Cor. Nash and Main Sts.
(F. D. Culpepper)
434. O'Neal Drug Co.
Main St. (Jacquelyn Kimball)
1356. Pleasant's Drug Store
104 E. Nash St. (T. P. Lloyd)
435. Scoggin Drug Store
Cor. Main and Nash Sts.
(L. E. Scoggin)

LOWELL—Gaston County
1639. Lowell Drug Co., Inc.
First St. (D. K. Carter)

LUMBERTON —Robeson County
1566. Dean's Pharmacy
104 W. 27th St. (F. S. Dean)
438. Hedgpeth Pharmacy, Inc.
4th and Chestnut Sts. (J. C. Jackson)
440. Johnson's Drug Store
East 4th and Elm Sts.
(J. E. Johnson)
1501. Lumberton Drugs
419 N. Elm St. (J. A. Betts)
1292. Medical Arts Pharmacy
14th & Chestnut (E. N. Hoffman)
1528. North Elm Pharmacy
N. Elm & 26th Sts.
(E. W. Hackney)
1679. Pine Street Drugs, Inc.
1810 N. Pine St. (H. N. Rogers, Jr.)

MADISON—Rockingham County
446. Brown-McFalls Drug Co., Inc.
106 Murphy St. (C. D. McFalls)
445. Madison Drug Co., Inc.
Cor. Market and Murphy Sts.
(C. I. Hawkins)

MAIDEN—Catawba County
1688. Campbell's Drug Store
16 W. Main St. (C. C. Campbell)

MANTEO—Dare County
975. Fearings, Inc.
Highway St. (M. K. Fearing, Jr.)

MARION—McDowell County
451. Evans Rexall Drugs
12 S. Main St. (J. E. Evans)
1531. Service Pharmacy
Cor. Railroad & S. Main Sts.
(J. H. Lowder)
1541. Tainter's Drug Store
Main Street (James Segars)

MARSHALL—Madison County
454. Moore's Pharmacy
(P. H. Dinwiddie)
1480. Roberts Pharmacy
Main St. (E. L. Niles)

MARS HILL—Madison County
1289. Community Medical Center Pharmacy
1 Chestnut Street (W. P. Powell)
1520. Mars Hill Pharmacy
Main Street (L. W. Aiken)

MARSHVILLE—Union County
457. Guion's Drug Store
Main and Elm Sts. (H. N. Guion)
458. McBride's Drug Store
Main St. (T. L. McBride)
459. Union Drug Store
(Phil Gaddy)

MATTHEWS—Mecklenburg County
1709. Matthews' Pharmacy
Cor. John & Main Sts.
(G. F. Woodard)

MAXTON—Robeson County
461. Austin-Gilbert Drug Co.
(L. M. Gilbert, Jr.)
980. Rice's Drug Store
(L. D. Rice)

MEBANE—Alamance County
463. Carolina Drug Company
111-115 E. Center St. (J. S. White)
464. Mebane Drug Co.
111 N. Fourth St. (D. F. White)
465. Warren's Drug Store
114 W. Clay St. (C. S. Oakley)

MICRO—Johnston County
466. Hinnant Drug Co.*
(D. M. Hinnant, M.D.)

MOCKSVILLE—Davie County
468. Hall Drug Co.
N. Main St. (R. B. Hall)
469. Wilkins Drug Co., Inc.
Court Square (R. W. Collette)

MONROE—Union County
470. Gamble Drug Store
317 N. Main St.
(J. P. Gamble)
471. Jones Drug Co., Inc.
218 N. Main St. (Dolan Jones)
472. Secrest Drug Company, Inc.
101 W. Franklin St.
(V. V. Secrest, Jr.)
473. Wilson Drug Co., Inc.
118 N. Main St. (C. A. Wilson)

MOORESVILLE—Iredell County
1162. Goodman Drug Co.
215 S. Broad St. (B. S. Goode)
1206. Medical Centre Pharmacy
Statesville Ave. (J. T. Gardner)
476. Miller Drug Co., Inc.
152 N. Main St. (S. H. Price)
857. Mooresville Drug Company
287 N. Main St. (C. M. Crowell, Jr.)

MOREHEAD CITY—Carteret County
1316. Carteret Drug Store
1207 Arendell St. (D. S. Pigott)

478. Morehead City Drug Co.
815 Arendell St. (E. F. Glenn)
1568. Robinson Prescription Shop
1021 Arendell St. (Carlton Robinson)

MORGANTON—Burke County
1403. Community Pharmacy
401 S. King St. (G. B. Propst)
480. Cornwell Drug Company
Union St. (W. D. Allen)
481. Kibler Drug Co., Inc.
115 W. Union St. (D. C. Lambeth)
482. Phillips Drug Co.
120 N. Sterling St. (W. P. Phillips)
483. Spake Pharmacy, Inc.
100 Sterling St. (Z. L. Finger)
1041. Whiteley's Pharmacy
136 Union St. (I. C. Whiteley)

MORVEN—Anson County
1732. Morven Drug Co., Inc.
Main St. (R. T. Giles)

MOUNT AIRY—Surry County
485. Hollingsworth Drug Co.
243 N. Main St. (A. B. Macon)
1583. Hospital Pharmacy
817 Rockford Street (R. G. Smith)
487. Lamm Drug Co.
175 N. Main St. (L. M. Lamm)
1266. Square Pharmacy
South & Pine Sts. (Pearl Harbour)
1543. Turnmyre's Drug Store
N. Main St. (W. A. Johnson)
1689. W. S. Wolfe Drug Co., Inc.
159 N. Main St. (W. S. Wolfe)

MOUNT GILEAD—Montgomery County
490. Cochran-Ridenhour Drug Co.
Main St. (D. G. Ridenhour)

MOUNT HOLLY—Gaston County
984. Charlie's Drug Sundries, Inc.
100 South Main St.
(R. F. Ponder)
491. Holland Drug Co.
101 N. Main St. (W. F. Holland)
1454. Summey Drug Co., Inc.
107 S. Main St. (P. B. Summey)

MOUNT OLIVE—Wayne County
1075. Clinic Drug Co.
212 N. Center St. (S. B. Boyd)
493. Glenn & Martin Drug Co.
101 S. Center St. (J. S. Glenn)
494. Lewis Drug Co.
128 N. Center St. (W. K. Lewis)

MOUNT PLEASANT—Cabarrus County
495. A. W. Moose Co.
Main St. (H. A. Moose)

MURFREESBORO—Hertford County
1696. Johnson Drug Company of
Murfreesboro, N. C., Inc.
205 E. Main St. (Wilson Johnson, Jr.)
496. Murfreesboro Pharmacy, Inc.
(P. R. Jenkins)

MURPHY—Cherokee County
497. The Mauney Drug Co.
100 N. Valley River Ave.
(W. M. Mauney)
498. Parker's Drug Store
100 S. Valley River Ave.
(R. S. Parker)

NAGS HEAD—Dare County
1627. Miller's Pharmacy
(H. G. Mitchell)

NASHVILLE—Nash County
1483. Nashville Drug Co.
301 W. Washington St. (C. E. Adams)
1296. Ward Drug Co.
320 Washington St. (R. A. Paramore)

NEW BERN—Craven County
1669. Anderson's Drug Store
901 Broad St. (R. A. Boger)
1326. Boger-Ball Drug Store
1515 National Ave. (J. M. Basart)
502. Bynum's Drug Store
240 Middle St. (E. W. Edmondson)
1641. Bynum's Pharmacy, Inc.
705 Pollock St. (Gus Hudson)
872. City Drug Store
202 Middle St. (M. B. Langston, Jr.)
503. Clark's Drug Store of
New Bern, N. C., Inc.
402 Broad St. (W. F. Gaskins, Jr.)
505. Hill's Five Points Drug Store
1006 Broad St. (G. L. Hills, Sr.)
506. Pinnix Drug Store
Hancock & Queen Sts.
(W. M. Pinnix)
1577. Smith's Drug Store
1038C Broad St. (A. T. Smith)
1507. Stanton's Pharmacy
405 Broad Street (W. H. Stanton)
507. Tony's Drug Store
114 Queen St. (T. A. Libbus)

NEWTON—Catawba County
833. City Pharmacy
College and A Sts. (E. B. Clapp)

510. H. & W. Drug Co.
12 First St. (Edward Haupt)
1578. Newton Rexall Drugs
33 N. College Ave. (P. M. Walker)

NEWTON GROVE—Sampson County
1234. Newton Grove Drug Co.
(A. S. Parrish)

NORLINA—Warren County
512. Walker Drug Co., Inc.
Main St. (H. W. Walker)

NORTH WILKESBORO—Wilkes County
514. R. M. Brame & Sons
833 B. St. (P. A. Brame)
515. Horton's Drug Store
819 B. St. (J. P. Horton)
517. Red Cross Pharmacy
224 Tenth St. (R. M. Brame, Jr.)
1395. Wilkes Drug Co.
B and 9th Sts. (O. H. Lyon)

NORWOOD—Stanly County
519. Norwood Drug Co.
Main St. (A. D. McNeill)

OAKBORO—Stanley County
1421. Tollison's Pharmacy
Main St. (R. B. Tollison)

OLD FORT—McDowell County
1657. Center Pharmacy
Main St. (C. W. Josey)
522. Old Fort Drug Co.
Main St. (W. R. Griffin)

OTEEN—Buncombe County
1086. Oteen Drug Store
U. S. H'wy. No. 70 (W. P. Lamore)

OXFORD—Granville County
523. Hall's Drug Store
125 Main St. (J. P. Hall)
1537. Hall's Drug Store #2
College St. Extension
(S. C. Hall)
524. Herring & Williams
111 Williamsboro St. (E. S. Powell)
1377. Jones Drug Store
Hillsboro St. (C. F. Jones, Jr.)
525. Lyon Drug Co.
112 College St. (D. P. Robinson)
526. Williams Drug Co.
101 College St. (L. R. Creech)

PARKTON—Robeson County
527. Gram Drug Co.*
(D. S. Currie, M.D.)

PEMBROKE—Robeson County
926. Rogers Drug Store
(W. L. Rogers)

PIKEVILLE—Wayne County
1133. Pikeville Drug Store
Railroad and Main Sts.
(A. M. Hicks)

PILOT MOUNTAIN—Surry County
530. Smith Drug Store
Main St. (O. W. Smith)
1394. Surry Drug Company
124 W. Main St. (J. D. Stone)

PINEHURST—Moore County
532. Carolina Pharmacy, Inc.
(W. R. Viall, Jr.)
1698. Moore Memorial Hospital Pharmacy
Page Rd. (R. A. Knight)

PINE LEVEL—Johnston County
533. Godwin Drug Company
(C. F. Godwin)

PINETOPS—Edgecombe County
1190. Service Drug Store
Main St. (J. S. Williford)

PINEVILLE—Mecklenburg County
534. Pineville Drug Co.
Main St. (R. C. Hair)

PINK HILL—Lenoir County
1124. Brewer Drug Co.
(Marsha Brewer)

PITTSBORO—Chatham County
536. McCrimmon Drug Company
(D. G. McCrimmon)

PLEASANT GARDEN—Guilford County
1658. Pleasant Garden Drug Store
(W. H. Barton)

PLYMOUTH—Washington County
538. E. G. Arps
Water St. (E. G. Arps)
539. Womble Drug Co.
2 Water St. (L. N. Womble)

PRINCETON—Johnston County
541. Woodard Drug Store
(B. P. Woodard)

RAEFORD—Hoke County
542. Hoke Drug Co.
Main St. (W. N. Coley)
927. Howell Drug Company
Main St. (W. L. Howell, Jr.)

RALEIGH—Wake County

572. Arnold Rexall Drugs
3025. Hillsboro St. (B. D. Arnold)

545. Brantley & Sons, Inc.
508 Hillsboro St. (J. C. Brantley, Jr.)

1551. Brookside Pharmacy
1034 Brookside Rd. (R. A. Smith)

546. Central Drug Store
317 S. Swain St. (R. E. Wimberley)

549. College Court Pharmacy
1900 Hillsboro St. (P. Fullenwider)

550. Community Drug Store
600 S. Blount St. (J. T. Hamlin)

1400. Cromley's Drug Store
408 Fayetteville St.
(R. I. Cromley)

1171. Cromley's Pharmacy
1902 Bernard St. (O. A. Elmore)

552. Eckerd Drugs, Inc.
222 Fayetteville St. (C. L. Futrell)

1497. Hamlin's Drug Co., Inc.
118 E. Hargett St. (J. M. Johnson)

563. Hayes-Barton Pharmacy
2000 Fairview Rd. (W. L. Scarboro)

1012. Johnson's Pharmacy
2519 Fairview Road
(T. H. Johnson)

1338. Kerr Drugs, Inc.
2017 Cameron St. (W. H. Wilson)

1719. Kerr Drugs of Ridge Rd., Inc.
3532 Faircloth St. (F. E. Wells)

1336. Longview Pharmacy
2008 New Bern Ave.
(L. H. Crumpler)

551. Melvin's Pharmacy
1217 Hillsboro St. (B. R. Murray)

1306. Melvin's Pharmacy
2905 Essex Circle-Glenwood Village
(G. H. Britt)

1003. Person St. Pharmacy, Inc.
620 N. Person St. (N. T. Taylor)

564. Pine Drug Company
600 W. South St. (W. R. Johnson)

1673. Prescription Shop
1110 Wake Forest Rd.
(Joseph Zambito)

1481. Professional Pharmacy
123 W. Hargett St. (Jean Provo)

566. Rex Hospital Pharmacy
1311 St. Mary's St. (H. G. Price)

568. Saunders Street Pharmacy
315 Glenwood Ave. (Reginald Hamlet)

1117. Village Pharmacy
2010 Clark Ave. (E. N. Herring)

570. Walgreen Co.
200 Fayetteville St. (John Bius)

571. Walton's Pharmacy, Inc.
100 W. Jones St. (R. C. Walton)

RAMSEUR—Randolph County

573. Ramseur Pharmacy, Inc.
308 Main St. (C. R. Whitehead)

RANDLEMAN—Randolph County

574. Economy Drug Co.
Main St. (H. Q. Ferguson)

RED SPRINGS—Robeson County

577. Red Springs Drug Co.
Main St. (R. B. Grantham)

578. Townsend's Pharmacy
111 Main St. (R. M. Ammons)

REIDSVILLE—Rockingham County

830. Carolina Apothecary
219 Gilmer St. (W. G. Dudley, Jr.)

1414. Dailey's Drug Store
218 Gilmer St. (W. E. Davis)

580. Link Bros. Pharmacy
118 S. Scales St. (F. P. Link)

581. Mann's Drug Store
Scales and Gilmer Sts. (J. D. Burson)

1687. Mann Drug Store of Reidsville, N. C., Inc. No. 2
720 S. Scales St. (Don French)

1502. Reidsville Drug Store
108 W. Market St. (T. R. Gatling)

RICH SQUARE—Northampton County

583. Bolton's Drug Co.
(R. B. Bolton)

ROANOKE RAPIDS—Halifax County

1686. Central Pharmacy
(J. C. Robinson)

1451. Franklin Street Pharmacy
Cor. 8th & Franklin Sts.
(W. O. Britt)

584. Griffin Drug Co., Inc.
1008 Roanoke Ave. (Octavus Griffin)

1704. Roanoke Pharmacy Co., Inc.
199 Roanoke Ave. (J. P. Thorne)

587. Rosemary Drug Co., Inc.
1017 Roanoke Ave. (A. N. Martin)

588. Savage's Drug Store
1018 Roanoke Ave. (M. C. Savage)

1361. Timberlake's Drug Store
215 Roanoke Ave. (Harry Timberlake)

ROBBINS—Moore County
589. Johnson-Puckett Drug Co.
(R. H. Johnson)
949. Tar Heel Drug Company
(W. M. Puckett)

ROBBINSVILLE—Graham County
590. Ingram's Drug Store*
(J. E. Parks, M.D.)

ROBERSONVILLE—Martin County
592. David Grimes Drug Co.
Main St. (G. D. Grimes)

ROCKINGHAM—Richmond County
593. Bristow Drug Co.
132 E. Washington St. (E. B. Bristow)
1011. Federal Pharmacy
118 S. Hancock St. (G. W. Honeycutt)
594. Fox Drug Company, Inc.
114 E. Washington St.
(F. A. Sinclair)

ROCKWELL—Rowan County
1640. Crescent Pharmacy, Inc.
(W. O. Lombard)
595. Rockwell Drug Co.
(M. R. Barnhardt)

ROCKY MOUNT—Nash County
1519. Almand's Drug Store
130 S. Main St. (E. C. Speight)
599. Douglas-Armstrong Drug Co.
201 N.E. Main St. (W. E. Armstrong)
600. H. L. Hicks Drug Co.
234 S. Main St. (W. S. Johnson)
602. Matthews Drug Store
334 S. Main St. (J. S. Pierce)
1298. May & Groham, Inc.
132 Tarboro St. (L. W. Murphrey)
1048. Park View Hospital Pharmacy
404 Falls Rd. (J. J. Gerlinger)
604. I. W. Rose Drug Co.
112 N. Main St. (R. E. Fleming, Jr.)
1708. Standard Pharmacy
124 Sunset Ave. (W. B. Tyson)
1220. The Sunset Pharmacy
Cor. W. Thomas & Bryant Sts.
(J. P. Burnett, Jr.)
606. Thompson Pharmacy
365 Falls Road (L. F. Parrish)

ROLESVILLE—Wake County
1021. Alderman's Drug Store
(J. L. Alderman)

ROSEBORO—Sampson County
608. Davis Pharmacy
(McDonald Davis, Jr.)
609. Tart and West Druggists
(W. L. West)

ROSE HILL—Duplin County
1358. Sam's Drug Store
E. Railroad St. & Charity Rd.
(S. M. Cavanaugh)

ROWLAND—Robeson County
1713. The Drug Center
(M. H. Walker)

ROXBORO—Person County
613. Adair Drug Store
Highway 501 North (W. H. Adair)
1445. Cole's Pharmacy
S. Main St. (A. F. Cole, Jr.)
1596. Hambrick, Austin & Thomas
109 Main St. (W. W. Allgood)
1738. Professional Pharmacy
S. Main St. (James Street)
1381. Thomas Drugs
304 Reams Ave. (E. E. Thomas)
616. Thomas & Oakley
Main St. (P. L. Thomas)

RURAL HALL—Forsyth County
1013. Warren's Drug Store
(B. G. Warren)

RUTHERFORDTON—Rutherford County
1645. Rutherford Drug Co., Inc.
225 N. Main St. (J. E. Cash)
619. Sloan Drug Co.
205 N. Main St. (R. R. Sloan)
1471. Smith's Drug Store, Inc.
217 N. Main St. (A. R. Bridges)

SAINT PAULS—Robeson County
1175. Brisson Drugs
123 W. Broad St. (Edward Brisson)
681. St. Pauls Drug Company, Inc.
200 W. Broad St. (D. D. Sparkman)

SALISBURY—Rowan County
1609. Bailey Drug Co.
100 S. Main St. (B. C. Lindsay)
1424. Doctors Building Drug Co., Inc.
828 W. Henderson St.
(D. A. Thompson)
1721. Fulton St. Pharmacy
916 S. Fulton St. (L. L. Williams)
987. Innes Street Drug Company
Cor. Main & Innes Sts. (E. R. Fuller)

1510. The Innes St. Drug Co., #3
West Innes St.
Ketner Shopping Center
(Billie Pittman)
624. Main Drug Co., Inc.
128 N. Main St. (L. B. Joiner)
1062. The Medical Center Pharmacy
Barker St. & Mocksville Ave.
(Thomas Moore)
626. Purcell Drug Co.
111 W. Innes St. (D. C. Purcell)
627. Purcell Drug Co. No. 2
101 N. Main St. (S. M. Purcell, Jr.)
1264. Rowan Memorial Hospital Pharmacy
612 Mocksville Ave. (O. J. Rodgers)
1728. Salisbury Pharmacy, Inc.
126 W. Innes St. (G. B. Albright)

SANFORD—Lee County
629. Acme Drug Co.
148 Steele St. (A. W. Palmer)
1631. Bland's Drug Store
718 Wall St. (Miriam Bland)
630. John's Pharmacy
132 Carthage St. (J. A. Terrell)
376. Jonesboro's Lee Drug Store
114 E. Main St. (R. N. Watson)
632. Lee Drug Store
101 S. Steel St. (Joe Lazarus)
1311. Mann's Drug Store of Sanford, N. C.
137-139 Wicker St. (H. C. Greeson)

SCOTLAND NECK—Halifax County
635. Hall's Drug Store
108 S. Main St. (C. C. Turner, Jr.)
637. McDowell's
104 N. Main St. (N. O. McDowell)

SEABOARD—Northampton County
903. Community Drug Store*
Main St. (J. W. Parker, M.D.)

SELMA—Johnston County
639. Selma Drug Co., Inc.
Anderson and Raeford Sts.
(W. H. Creech)
640. Woodard & Creech Drug Co., Inc.
Raeford and Waddell Sts.
(W. G. Creech)

SHALLOTTE—Brunswick County
641. Coastal Drug Store
(E. A. Smith)

SHELBY—Cleveland County
643. Cleveland Drug Co.
10 S. Lafayette St. (H. T. Horsley)
1224. Cornwell Drug Co.
809 N. Lafayette St. (R. W. Kiger)
1710. Cornwell Rexall Drugs
Huxley Village Shopping Center
(Ronald Austell)
647. Shelby Drug Co., Inc.
312 S. Washington St. (R. R. Wells)
953. Smith's Drug Store
4 E. Warren St. (W. S. Gregory)
644. Suttle's Drug Store
7 N. Lafayette St. (G. H. Anders)
1680. Webb Drug Co.
109 N. Lafayette St. (J. G. Butler)

SILER CITY—Chatham County
649. Siler City Drug Company
101 S. Chatham Ave. (F. G. Brooks)
1612. Taylor Drug Store
E. Raleigh St. (H. H. Dunlap)

SKYLAND—Buncombe County
1695. Skyland Drug Store
Hendersonville Rd. (M. A. Scott, Jr.)

SMITHFIELD—Johnston County
1151. Creech's Pharmacy
3rd St. (J. L. Creech)
1396. Fleming Pharmacy
202 Market St. (O. G. Fleming)
652. Hood Brothers, Inc.
Market and Third Sts. (W. D. Hood)
1628. Smithfield Pharmacy, Inc.
Market St. (George Cooley)
655. Upchurch Pharmacy
Third and Market Sts.
(M. T. Upchurch)

SOUTHERN PINES—Moore County
656. Broad Street Pharmacy
146 Broad St. (Joe Montesanti, Jr.)
1656. Sandhill Drug Co.
154 N.W. Broad St. (T. R. Cole)
837. Southern Pines Pharmacy
Broad St. (Graham Culbreth)

SOUTHPORT—Brunswick County
1621. Kirby Prescription Center
Howe St. (C. M. Kirby, Jr.)
1513. Watson's Pharmacy Co.
Moore St. (R. M. Willis)

SPARTA—Alleghany County
1061. B & T Drug Company
(T. R. Burgiss)
1093. Halsey Drug Co.
(W. B. Halsey)

SPENCER—Rowan County
1275. Rowan Drug, Inc.
500 Salisbury Ave. (P. W. Miller)

SPINDALE—Rutherford County
1611. Spindale Drug Co.
101 W. Main St. (J. G. Davis)

SPRAY—Rockingham County
1238. Spray Drug Co.
Canal St. (O. W. Mills)
665. Tri-City Pharmacy
533 Morgan St. (Culas Roberson)

SPRING HOPE—Nash County
666. Southside Pharmacy
107 N. Pine St.
(Augustus Neville, Jr.)

SPRUCE PINE—Mitchell County
667. Day's Drug Store
110 Oak Ave. (H. V. Day)
668. Spruce Pine Pharmacy
Locust Ave. (R. D. Banner)

STANLEY—Gaston County
1666. John's Pharmacy
150 South Main St. (F. L. Black)
1121. Stanley Drug Company
Main St. (G. S. Coble)

STANTONSBURG—Wilson County
669. Stantonsburg Drug Co.
Main St. (Kenneth Edwards)

STAR—Montgomery County
670. Wallace Drug Store
(A. C. Wallace)

STATESVILLE—Iredell County
1204. Dingler's Drug Store
1321 W. Front St. (K. L. Dingler)
671. Fisher Drug Co.
436 Western Ave. (Lester Fisher)
673. Holmes Drug Co., Inc.
101 E. Broad St. (W. J. Miller)
1615. Lowry Drug Co.
123 N. Center St. (F. W. Lowry)
675. Purcell Drug Co., Inc.
111 E. Broad St. (C. F. Warren, Jr.)
1690. Statesville Drug Company, Inc.
101 S. Center (A. L. Davis)
674. Logan Stimson & Son
123 W. Front St. (J. H. Stimson)

STOKESDALE—Guilford County
1084. Smith's Drug Store
(J. G. Smith)

STONEVILLE—Rockingham County
678. Stoneville Drug Store*
(Dr. J. F. Fulp)

STOVALL—Granville County
679. Puckett Drug Co.
(U. S. Puckett)

SWANNANOA—Buncombe County
1538. Ward's Drug Store
Alexander St. (W. S. Ward)

SYLVA—Jackson County
683. Hooper Drug Store
Main St. (F. L. Hooper)
921. Professional Drug Store
Main St. (Bjorn Ahlin)
933. Sylva Pharmacy
Main St. (L. B. Cowan)

TABOR CITY—Columbus County
917. Dameron Drug Store
3 W. Fifth St. (H. G. Dameron)
685. Harrelson's Pharmacy
R. R. Street (W. H. Harrelson)

TARAWA TERRACE—Onslow County
1276. Almand's Drug Stores, Inc.
Tarawa Terrace (H. O. Knight)

TARBORO—Edgecombe County
1723. Edgecombe Drug Company, Inc.
2018 N. Main St. (W. D. Moore)
1608. Moore's Pharmacy
301 Main St. (M. A. Moore)
692. Tarboro Drug Company
421 Main St. (L. R. Bell)
834. Taylor's Pharmacy
110 W. Granville St. (H. R. Taylor)
1274. Thorne's Drug Co.
1510 N. Main St. (E. H. Smith, Jr.)
689. E. V. Zoeller & Co.
403 Main St. (E. H. Ward)

TAYLORSVILLE—Alexander County
693. People's Drug Store
Main St. (R. B. Campbell)
1435. Town and Country Drugs
Main St. (R. B. Campbell, Jr.)

THOMASVILLE—Davidson County
694. Mann's of Thomasville, N. C., Inc.
2-4 E. Main St. (G. F. Murr)
1616. Medical Arts Pharmacy, Inc.
402 Randolph St. (C. G. Fisher)
695. Poole's Drug Store
26 W. Main St. (L. B. Poole)
1557. Thomasville Drug Company, Inc.
20 Salem St. (H. E. Smith)

TROUTMAN—Iredell County
698. Troutman Drug Store
(J. C. Gabriel)

TROY—Montgomery County
699. Standard Drug Co.
Main St. (R. L. White)
1429. Troy Drug Co.
401 N. Main St. (J. R. Harrison)

TRYON—Polk County
701. Missildine's Pharmacy
(J. C. C. Foster)
702. Owen's Pharmacy
Trade St. (F. R. Owen)

VALDESE—Burke County
826. Rock Drug Store
225 W. Connelly St.
(L. R. Burris, Jr.)
1637. Valdese Drug Co.
E. Connelly St. (J. H. Fletcher)
1045. Valdese General Hospital Pharmacy
(J. C. Smith)

VARINA—Wake County
1701. Thomas' Pharmacy
Broad St. (J. H. Smith, Jr.)

VASS—Moore County
1063. Vass Drug Store
Main St. (W. L. Cameron)

WADESBORO—Anson County
707. Fox & Lyon
100 W. Trade St. (R. P. Lyon)
708. Parsons Drug Co., Inc.
100 S. Green St. (G. E. Andes)

WAGRAM—Scotland County
1726. Wagram Drug Store
(L. E. Gilbert, Jr.)

WAKE FOREST—Wake County
911. Edwards' Pharmacy
101 S. White St. (G. B. Edwards)
711. T. E. Holding & Co.
White St. (K. E. Handy)

WALLACE—Duplin County
951. Gowan Drug Co.
113 Norwood St. (S. W. Gowan)
1475. Graham Drug Co.
Main St. (L. I. Graham)
713. Wallace Drug Company, Inc.
100 W. Main St. (Lloyd Whaley)

WALNUT COVE—Stokes County
1312. Ray's Drug Store
Main St. (S. V. Harrison)

WALSTONBURG—Green County
1087. Jenkins Drug Store
(Sam Jenkins)

WARRENTON—Warren County
1460. Boyce Drug Company
Main St. (W. F. Farmer)
1601. Hunter Drug Co., Inc.
240 S. Main St. (Alpheus Jones, Jr.)

WARSAW—Duplin County
960. Clark's Drug Store
E. College St. (G. E. Clark)
718. Warsaw Drug Co.
E. Railroad St. (B. C. Sheffield, Jr.)

WASHINGTON—Beaufort County
724. S. B. Etheridge Drug Store
169 W. Main St. (S. B. Etheridge)
721. Tayloe Drug Company
239 W. Main St. (J. P. Tunstall)
722. Welch's Drug Store
100 W. Main St. (W. D. Welch, Jr.)
1549. Whitford Drug Co.
Market & Second Sts.
(C. P. Whitford)

WAYNESVILLE—Haywood County
1678. Curtis Drug Store
201 Main St. (T. E. Curtis)
1229. Dan's Drugs, Inc.
307 Main St. (S. A. Dantzler)
1561. Medical Arts Pharmacy
N. Main St. (Charles Hatfield)
1153. Smith's Drugs, Inc.
226 Main St. (H. V. Morris)

WEAVERVILLE—Buncombe County
1270. Weaverville Drug Co.
Main St. (C. E. Ingle)

WELDON—Halifax County
728. Selden's Pharmacy
123 Washington Ave. (J. S. Selden)
729. Terminal Drug Store
19 W. First St. (D. B. Cooke)
1167. Weldon Drug Co.
112 Washington Ave.
(J. K. Turner, Jr.)

WENDELL—Wake County
1438. Nowell's Drug Store
Cor. Main & 3rd Sts. (Chas. Hicks)
731. Wendell Drug Company
Main and Third Sts., (P. C. Brantley)

WEST END—Moore County
1277. Youngblood's Drug Store
(Frances Youngblood)

WEST JEFFERSON—Ashe County
741. Graybeal's Drug Store
Jefferson Ave. (D. M. Shepherd)
1103. Roberts' Drug Store
Jefferson Ave. (B. N. Austin)

WHITAKERS—Edgecombe County
1605. Burnett's Drug Store
Main St. (J. P. Burnett, Sr.)

WHITEVILLE—Columbus County
743. Columbus Drug Store
629 S. Madison St. (G. G. Oliver)
745. Guiton's Drug Store
801 Madison St. (G. D. Hege)
746. J. A. McNeill & Sons
612 S. Madison St. (J. A. McNeill)
901. Simmons Drug Co., Inc.
Court House Square (T. Q. Owens)
1208. Simmons Drug Co., Inc.
104 E. Main St. (N. R. Gross)

WILKESBORO—Wilkes County
1136. The Peoples Drug Store of
Wilkesboro, Inc.
Main St. (J. P. Horton, Jr.)

WILLIAMSTON—Martin County
748. Clark's Pharmacy, Inc.
142 W. Main St. (C. B. Clark, Jr.)
749. Davis Pharmacy
150 Main St. (D. R. Davis)
1135. Martin General Hospital Pharmacy
Liberty St. (W. A. Williams)

WILMINGTON—New Hanover County
1468. Cape Fear Pharmacy
5307 Wrightsville Ave.
(J. C. Edwards)
1560. Carter's Pharmacy
2001 Princess Place Dr.
(R. E. Carter, Jr.)
963. Center Drug Co., Inc.
1706 Dawson St. (H. W. Greene)
1675. Citizens' Drug Store
841 S. 17th St. (W. R. Roycroft)
1268. Coley's Pharmacy
615 Greenfield St.
(J. V. Thompson)
753. Futrelle's Pharmacy
129 Princess St. (A. G. Millican)
754. Green's Drug Store
109 Market St. (C. F. Green)
1199. Hall's Drug Store
421 Castle St. (J. M. Hall, Jr.)
1149. Henriksen's Pharmacy
4713 Oleander Drive (D. G. King)
1219. Jarman's Pharmacy
16th and Market Sts. (G. L. Carroll)
751. Lane's Brooklyn Pharmacy
902 N. 4th St. (Luther White)
1737. Long Leaf Pharmacy
Vance Street (Hobart Whaley)
1401. Morton's Service Drug Store
802 Market St. (W. A. Morton)
1582. Peoples Drug Company
1122 N. 4th Street (M. E. Merritt)
1632. Professional Pharmacy
922 Grace St. (J. C. Bullock)
1731. Saunders Drug Store
1608 Market St. (A. B. Cheatham)
878. Seashore Drugs
2603 Carolina Beach Rd. (G. O. Tripp)
1715. Shew's Drug Store
105 S. 46th St. (H. T. Bishop)
764. Southside Drug Co.
101 Castle St. (E. S. Benson)
1459. The Standard Pharmacy of
Wilmington, Inc.
203 N. Front St. (Paul McDaniel)
766. Toms Drug Co.
Front and Market Sts.
(P. H. Heaton, Jr.)
1349. Turner's Drug Store
Bryants N. 17 (G. W. Turner)
1252. Walgreen Co.
226 N. Front St.
(V. J. Lindenschmidt)
904. James Walker Memorial
Hospital Pharmacy
10th & Rankin Sts. (M. E. Underwood)

WILSON—Wilson County
768. Bissette's Drug Store No. 1
114 E. Nash St. (W. R. Adams, Jr.)
769. Bissette's Drug Store No. 3
132 S. Goldsboro St.
(Paul Bissette, Jr.)
1505. Easley Drug Store
527 E. Nash St. (Willa V. Easley)
1590. Fairview Pharmacy
620 Fairview Ave. (I. L. Heath)
1667. Herring's Drug Store
211 E. Nash St. (J. W. Gresham)
771. Morrison's Drug Store
121 N. Douglas St. (B. P. Morrison)
773. Terminal Drug Store
408 E. Nash St. (T. J. Moore)
1259. Thomas Drug Store
303 W. Nash St. (H. G. Thomas)

774. Wilson Drug Co., Inc.
114 S. Tarboro St. (G. A. Eatman)

WINDSOR—Bertie County

776. Pugh's Pharmacy
King St. (E. S. Pugh)

777. Windsor Pharmacy Company, Inc.
King St. (W. B. Gurley)

WINSTON-SALEM—Forsyth County

1052. Acadia Pharmacy
301 Acadia Ave. (H. F. Pulliam)

778. Acme Drug Store
1427 E. Eleventh St. (I. B. Hall, Jr.)

1217. Andrews Pharmacy
1302 S. Hawthorne Rd.
(J. P. Andrews)

781. Bobbitt's College Pharmacy, Inc.
100 Lockland Ave. (E. J. Rabil)

783. Bobbitt's Pharmacy, Inc.
4th and Main Sts. (J. E. Brookshire)

1700. Church Street Pharmacy
301 North Church St.
(J. D. Quick, Jr.)

809. City Memorial Hospital Pharmacy
1 Hospital St. (Virginia Caudle)

1066. Cox Pharmacy
College Village (R. O. Cox)

1664. Davis Pharmacy
1201 Waughtown St. (Benard Davis)

1067. Eckerd Drugs, Inc.
420 N. Trade St. (J. J. Johnston)

1387. Eckerd's of Winston-Salem, Inc.
240 S. Stratford Rd. (J. S. Holland)

1562. Eckerd's Northside, Inc.
Northside Shopping Center
(W. A. Simmons)

1734. Eckerd's-Parkway Plaza, Inc.
1205 Corporation Parkway
(S. G. Honaker)

1116. Economy Pharmacy
2500 N. Liberty St. (H. C. Mayberry)

1314. Flynn's Drug Store
11 E. Clemmonsville Road
(A. R. Johnson)

1408. Gordon Manor Pharmacy
4001 W. 1st St. (R. A. Russell)

793. Rufus Hairston's Drug Store
100 E. Church St. (R. S. Hairston)

939. Hutchins' Cloverdale Pharmacy
Cloverdale at Miller (J. A. Hutchins)

1599. Model Pharmacy
562 Patterson Ave. (F. L. Douglas)

778. Nissen Drug Co., Inc.
308 West 4th St. (C. B. McKenzie)

819. North Carolina Baptist Hospital Pharmacy
330 S. Hawthorne Rd. (E. W. Rollins)

1570. Ogburntown Pharmacy, Inc.
4218 N. Liberty Ext.
(E. J. Mazzolini)

789. E. W. O'Hanlon, Inc.
402 N. Liberty St. (M. V. Williams)

1478. Old Town Pharmacy
3716 Reynolda Rd. (J. H. Wilson)

1523. Parkview Pharmacy
Cor. Nicholson & Kernersville Roads
(A. C. Dollar)

790. Patterson Drug Company, Inc.
112 W. 4th St. (L. M. Myers)

1525. Patterson's Stratford Pharmacy, Inc.
141 S. Stratford Rd., S.W.
(Wm. C. Brantley)

989. Professional Building Pharmacy, Inc.
2240 Cloverdale Ave. (H. S. Fox)

792. Read's Drug Co.
431 N. Liberty St. (H. H. Herndon)

1129. Kate Bitting Reynolds Memorial Hospital Pharmacy
1101 E. 7th St. (C. M. Neely)

795. Standard Drug Co., Inc.
504 N. Trade St. (K. W. Davis)

1273. Stonestreet Drug Co.
2230 N. Patterson Ave.
(D. H. Stonestreet)

1001. Summit Street Pharmacy, Inc.
454 West End Blvd. (W. A. Gilliam)

797. Swaney Drug Store No. 1
2112 Lexington Rd. (W. M. Howard)

801. Walgreen Co.
201 4th St. (L. E. Ferguson)

WOODLAND—Northampton County

1546. Bolton Drug Co.
(J. C. Bolton, III)

YADKINVILLE—Yadkin County

1634. Sheek-Taylor Drugs
W. Main St. (Mary Taylor)

1319. Yadkin Drug Store
Main St. (H. T. Bradsher)

YANCEYVILLE—Caswell County

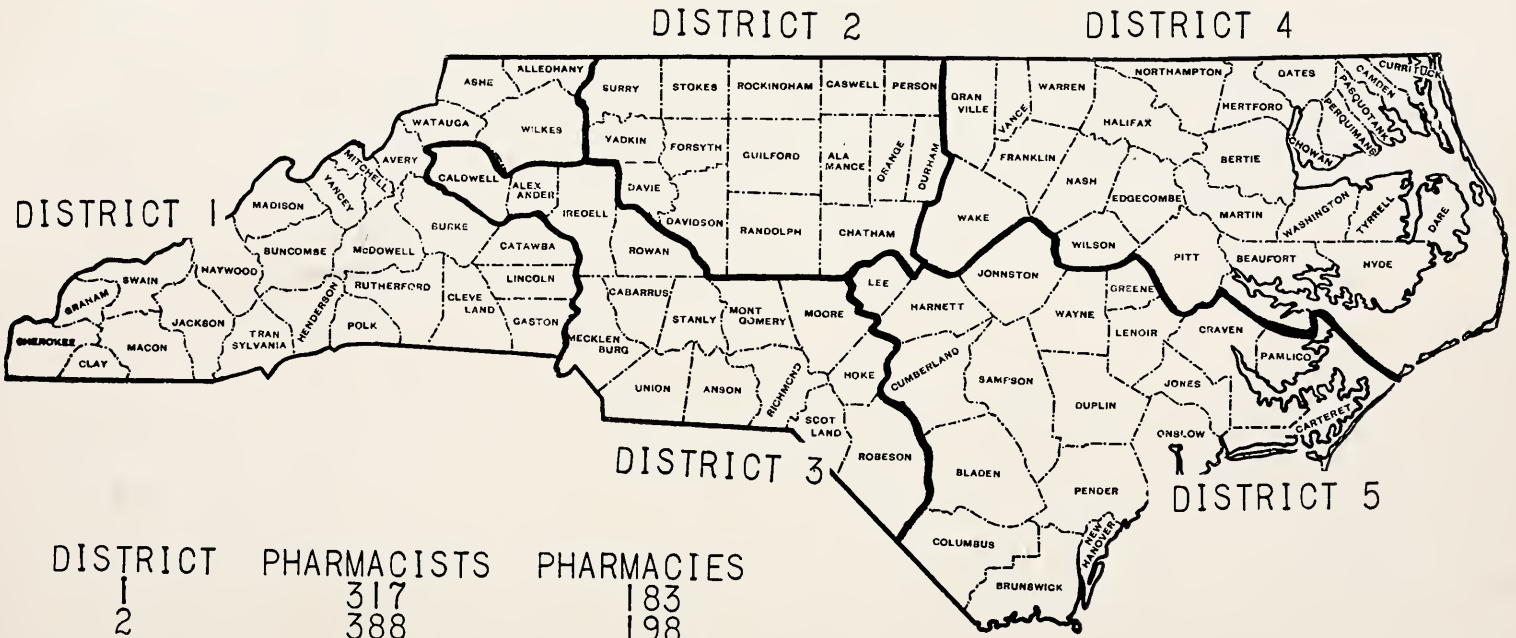
806. Yanceyville Drug Co.
(T. J. Ham, Jr.)

ZEBULON—Wake County

1285. Morgan Drugs
Arrendell Ave. (G. D. Morgan)

808. Zebulon Drug Company, Inc.
(E. C. Daniel)

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION - N.C.P.A. DISTRICTS



DISTRICT	PHARMACISTS	PHARMACIES
1	317	183
2	388	198
3	318	184
4	345	201
5	271	176

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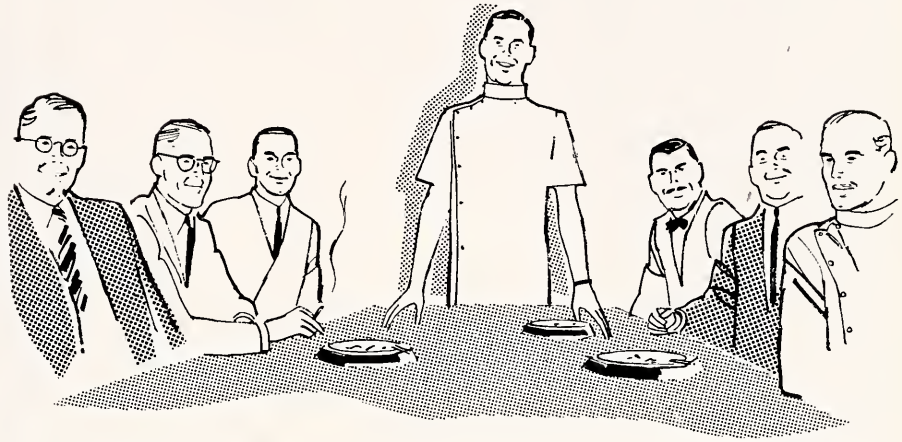

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The Carolina JOURNAL OF PHARMACY

Volume XLI NOVEMBER, 1960 Number 11

THE CHILLING TALE OF THE PHARMACIST WHOSE ASSETS GOT FROZEN

When the first bargain buy arrived, he made mental calculations and began thinking about Bermuda.

Fifty dozen at $1.40 each . . . I sell for $2.75 . . . take out 30 percent for overhead . . . enough left for plane fare . . .

By the time the tenth bargain buy arrived, he was figuring on spending at least two weeks on the French Riviera.

Let's see . . . this year my "buys" will cost me $25,000, but they'll bring at least $50,000 at retail. My net will be at least $10,000. We'll go in January!

But, to his sorrow, most of the bargain merchandise stayed on his shelves, and he spent January wishing he could have a clearance sale like other stores.

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QUALITY / RESEARCH / INTEGRITY

Moral:

There's no guaranteed profit in stock. Only sales make money. The Lilly policy of distribution protects the pharmacist from oversupplies of slow-moving items. He buys just what he needs from a Lilly service wholesaler.

If your assets are acquiring a "chill," warm up your operation by routing your orders through one of the 300 Lilly service wholesalers who serve the nation.

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NUTRITIONAL
PRODUCT
FROM ABBOTT

To meet special nutritional needs of growing teenagers . . .

Filmtab® DAYTEENS
TRADEMARK

- RICH IN IRON, CALCIUM, VITAMINS—IMPORTANT FACTORS FOR THE GROWTH YEARS
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- HANDSOME TABLE BOTTLES AT NO EXTRA COST (100-SIZE)
- ALSO SUPPLIED IN BOTTLES OF 250 AND 1000.

NOW, DAYTEENS JOINS THE COMPLETE LINE OF QUALITY VITAMINS BY ABBOTT:

FILMTAB
DAYALETS®
Table bottles of 100
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DAYALETS-M®
Apothecary bottles of 100 and 250

Extra-potent maintenance formulas—ideal for the "nutritionally run-down"

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Table bottles of 30 and 100
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Therapeutic formulas for more severe deficiencies—illness, infection, etc.

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Table bottle of 60
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Therapeutic formula of the essential B-complex plus C, for convalescence, stress, post-surgery, etc.

EACH DAYTEENS FILMTAB® REPRESENTS:

Vitamin A	(5000 units) 1.5 mg.
Vitamin D	(1000 units) 25 mcg.
Thiamine Mononitrate (B_1)	2 mg.
Riboflavin (B_2)	2 mg.
Nicotinamide	20 mg.
Pyridoxine Hydrochloride	0.5 mg.
Vitamin B_{12} (as cobalamin concentrate)	2 mcg.
Calcium Pantothenate	5 mg.
Ascorbic Acid (C)	50 mg.
Iron (as sulfate)	10 mg.
Copper (as sulfate)	0.15 mg.
Iodine (as calcium iodate)	0.1 mg.
Manganese (as sulfate)	0.05 mg.
Magnesium (as oxide)	0.15 mg.
Calcium (as phosphate)	250 mg.
Phosphorus (as calcium phosphate)	193 mg.

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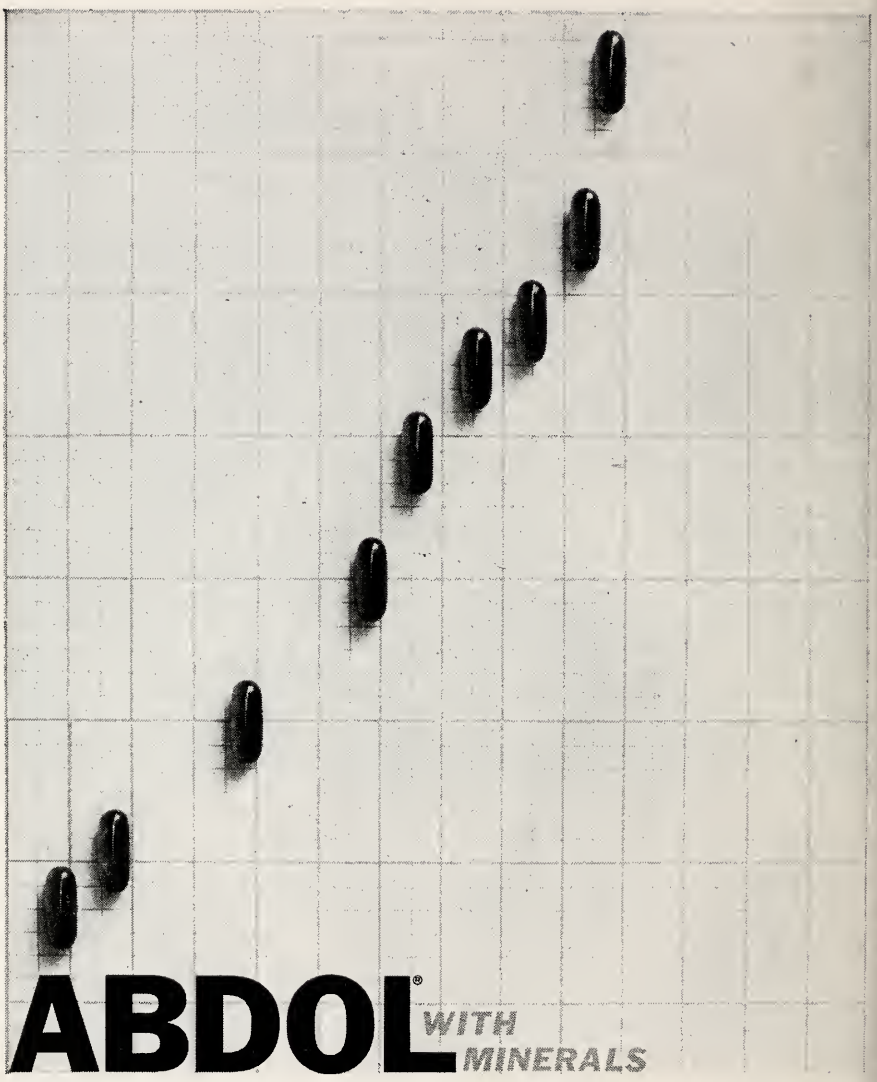

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The Carolina
JOURNAL OF PHARMACY

November, 1960
VOL. XLI No. 11

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Personalize Your Message

New competitive forces entering the state added to a drop in gross sales have set off a reaction which today see some well-known, fair traded items advertised at less than wholesale prices. This situation joined with two unfavorable court decisions on fair trade in North Carolina within recent months plus the short-lived but highly damaging venture of the gasoline firms into fair trade, have all contributed to a weakening of our state fair trade act.

And, as the national pharmaceutical press indicates, there is not much hope at present for enactment of Federal fair trade legislation. The 1960 campaign failed and prospects for the new Congress do not appear particularly bright.

In general, Pharmacy has done a good job in selling the merits of fair trade to our legislative representatives, but we have failed to ignite the interest and vigorous support of allied groups. We like to think Pharmacy is strong enough to put national fair trade across solely on its own but the facts appear otherwise.

While the situation in Washington is being reassessed and plans made for the new year, we must not permit ourselves to be stampeded into below-cost selling and other uneconomic ventures in order to maintain volume. Witness what happened to one progressive chain which met competition with increased marginal selling: net dropped 58% on 10% increase in sales.

Our suggestion is to step up personalized selling. Treat every customer as a highly important individual to the success of your pharmacy—not just another sale rung up on the cash register. We have seen this approach double volume in a short time, and it will be done again.

Remember: the customer who leaves you for a nickel reduction will just as quickly shift his patronage for a dime cut at another pharmacy. Personalize your message and your actions; these are the important elements which will hold your regular customers and attract new accounts.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill North Carolina under the Act of March 3, 1879.

New Bissette Store for Rocky Mount

Plans for the opening of a Bissette Drug Store in Rocky Mount have been announced by Paul Bissette, Sr.

To be located in a new shopping center, which lies between North Pearl and North Grace Streets, the store will have a 63-foot frontage.

Mr. Bissette, a past president of the NCPA, opened his first pharmacy in Wilson 27 years ago. In addition to a second Wilson pharmacy, there is a third unit in the chain at Greenville, and a large warehouse at Wilson.

Paul Bissette, Jr., is manager of the Wilson stores; Mr. Bissette's brother, Charlie, operates the store at Greenville.

A Word for the Malingering

An English physician, disillusioned by malingering on the part of National Health Service patients, posted this sign in his office:

"I've no intention of giving myself writer's cramp for the privilege of letting you have long holidays at my expense as a ratepayer. If you're ill, I'll do everything in my power to help you. If you're not, you can get the hell out of here and stop wasting my time."

Justice Winners

Grand prize winners at the 4th Annual Justice Drug Company Gift Show were:

1st—Graham Drug Store, Graham.

2nd—Bowman Drug Company, Conover.

3rd—Franklin's #2, Greensboro.

Addresses Dental Group

Roger H. Sloop, President of the Forsyth Pharmaceutical Society, was guest speaker at the September 20 meeting of the Blue Ridge Dental Society, held in Elkin.

A major part of Mr. Sloop's talk was devoted to the Kefauver Investigation of drug prices.

Closes Pharmacy

R. L. McKittrick has closed Mack's Pharmacy of Grover and is moving the merchandise and equipment to Stony Point where he expects to establish a new pharmacy.

The prescriptions on file in Mack's Pharmacy have been sold to a Blacksburg, S. C. pharmacy. Until a new pharmacy is established in Grover, prescriptions will be dispensed by Dr. Charles Adams.

To Represent Lederle

Charles A. Mishoe has joined Lederle Labs as a MSR in the Greensboro area.

A native of Conway, South Carolina, Mishoe attended the University of North Carolina and holds a BS degree in Science from Appalachian State College of Boone.

WANTED

A young married pharmacist to live in Dublin, North Carolina and establish his own Pharmacy. Financing of store and stock can be provided. Business is established. Reply to Robert L. Summerlin, M.D. Dublin, North Carolina.

Cover Page

Wallace Patterson, Chapel Hill photographer, has caught the delicate beauty of the Passion Flower (Passiflora incarnata Linne).

At one time an official NF drug, large quantities of the vines and fruiting tops are collected in this state and shipped to Europe. This past summer, a Cleveland County collector took in as much as 5,000 pounds of the drug each day at $2.50 per 100 pounds.

The vine is sun dried, then sent to Willcox Drug Company of Boone for bailing in burlap and preparation for shipment overseas.

How to Set Up a Diabetic Department

What can the pharmacist do to combat the "self-service" attitude of many of his customers?

He can, in the view of one observer, capitalize on his professional competence and prestige and, in addition to the important job of filling prescriptions, emphasize associate activities that render real service to his customers, service in which he can take pride—and profit—as a pharmacist.

In a talk before the North Carolina Pharmaceutical Association, Charles V. Owens, Field Sales Manager of Ames Company, Inc., Elkhart, Indiana urged pharmacists to "increase your profit potential by concentrating effort on the areas of exclusivity," such as a special department for diabetic or geriatric patients, "which the grocery trade does not enjoy."

"A diabetic department, to illustrate my point, offers both profits and prestige beyond question" to the pharmacist and, equally important, falls within his exclusive professional domain in today's competitive market place where "many items, formerly considered drug store items," have become available in grocery and other retail outlets.

Mr. Owens stressed that "with the exception of the prescription department, associate departments have proved to be the most profitable departments per square foot of selling space that we have in our stores."

Turning to "great hidden opportunities" to be found in well managed diabetic departments, the Ames representative outlined, as an example, the diabetic market and its potential:

1. Extensive studies reveal that there are an estimated 50 diabetics on the average per drugstore, giving a potential of 1,500 tests per store per month for sugar alone.
2. It is estimated that of the average drugstore's 50 diabetic customers, 30 are "not testing even once a day and probably not at all." Thus 900 of the potential 1,500 sugar tests are lost to the average drugstore each month.
3. It is reported that there are more than 2,000,000 diabetics in the United States, and "this number is increasing annually" at a rate "far larger than the comparable population increase. . . ."
4. "A family with a diabetic spends at least $100 more each year than a non-diabetic's family."
5. "There is no other disease that over a period of years requires more frequent visits by the person to the pharmacy than diabetes. . . . It has been estimated that the average diabetic will make from 36 to 48 trips per year to the pharmacy for insulin alone."
6. "The average new diabetic patient spends about $10 to get his treatment program started."

Mr. Owens reported there are "three essential steps" in setting up a diabetic department capable of realizing "this additional volume."

These steps, he said, are:

"Display—that is, the grouping together of diagnostic reagents related to the control of diabetes and products for its treatment in a "part of the store area where the diabetic patient will automatically see them. . . .

"Demonstration—this means to physically involve the customer in your sales presentation and the old idiom is still true—a demonstration is worth a thousand words. . . .

"Interest and sales technique. . . . You and your clerks must have a real desire to help the diabetic, manifested by your willingness to take a personal interest in the diabetic's welfare and discuss or more properly, 'listen' to his problems and complaints. You have to really be interested in helping him to take better care of himself, i.e., daily testing for better control. Diabetic patients in pretty good states of control are notoriously lax in this area. However, they are generally a clannish group and respond quickly to the angle of personal interest."

(Concluded on page 40)

Unlawful Possession

Grady Bunnell, operator of Grady's Sundries, Fayetteville, has been arrested and charged with having for sale certain prescription legend drugs. He is also charged with possessing a quantity of obscene nude pictures and obscene magazines.

Mast to Manage New Pharmacy

Work is nearing completion on a new building in Henderson to house a new pharmacy to be owned by Pharmacist C. E. Page, Jr., Junius W. Tillery and others.

When the new pharmacy is ready for occupancy, W. D. (Bill) Mast, now managing the Henderson Drug Company, which was recently purchased by the Henderson Drug Company, Inc., will move to the new store as manager.

The pharmacy will have no soda fountain; will feature a drive-in window.

Returns to Black Mountain

John A. Kluttz has returned to Black Mountain as owner of Knight's Pharmacy.

For several years Mr. Kluttz was an employee of the Key City Pharmacy of Black Mountain. Later, he was associated with a pharmacy in Rutherfordton and more recently with a Kannapolis pharmacy.

Correction

George Crevar is to complete his graduate studies at the School of Pharmacy, University of Buffalo, Buffalo, New York and not at the Medical College of Virginia as stated in the September issue of The Journal.

Our news story was based on information which we received at press time but which was altered due to a switch in Mr. Crevar's plans.

At Buffalo, Mr. Crevar will be working on anti-cancer drugs under a grant from one of the national foundations.

New Kerr Store Opens

Formal opening of the new Kerr Rexall Drug Store in the Northgate Shopping Center, Durham, was observed on September 28.

Julian E. Upchurch is manager of the store, which is the 6th store to be established by Kerr (three in Raleigh, one in Goldsboro and two in Durham). The store is self-service, contains 10,000 sq. ft. of space, has a 66-seat luncheonette and an up-front prescription department.

Visit Lederle Labs

Mr. and Mrs. John E. F. Hicks and their daughter of Goldsboro, while on a northern vacation tour, stopped over at Pearl River for a tour of the Lederle Laboratories.

While at Lederle, the Hicks had lunch with one of the Lederle pharmacists, a former associate of Dr. Coy Waller, who, prior to going with Mead Johnson, was on the Lederle team that synthesized Folic Acid. In his pre-UNC days, Dr. Waller worked for Mr. Hicks in his Wayne County pharmacy.

Mr. Hicks and his family were impressed with Lederle and the courteous treatment received while at Pearl River.

Weight Lifter

Todds Pharmacy, Elizabeth City, has a champion weight-lifter in its employ.

Byron Swain, an employee of the pharmacy, has backed-lifted nearly a half ton. Weighing only 139 pounds, Swain has cleaned and pressed a pair of 89-pound dumbells.

Why Unicap vitamins are mixed under a blanket

Surgeons are not content with merely sterilizing all the equipment in the operating room. They add ultraviolet lamps to sterilize the very *air* in which they work.

In making Unicaps, Upjohn goes even further. They actually *remove* the air — which automatically removes any possibility of air-borne contamination.

This is done by mixing the vitamins under a blanket of carbon dioxide which, being heavier than air, forces all air out of the vats.

And, because some vitamins break down in the presence of air, this removal of air has the added virtue of protecting the *potency* of Unicaps.

This is only one of hundreds of separate safeguards used in the manufacture of Unicaps. And this is another reason why . . .

It pays to display and push the brand your customers know and trust:

Unicap

TRADEMARK, REG. U. S. PAT. OFF.

Upjohn

THE UPJOHN COMPANY
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Medicine . . . designed for health . . . produced with care

BC ... one good way to make new friends and regular customers

Keep "BC" Tablets and Powders well displayed where they are easy to see, and you'll create extra customers on the spot.

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New Pharmacies

Kerr Drugs of Durham, Inc., Northgate Shopping Center, Durham. Julian Upchurch, Banks D. Kerr and Bernard O. Lockhart, owners; Julian Upchurch, pharmacist in charge.

Del's Pharmacy, 5267 Six Forks Road, Raleigh. Delvin S. Huffstetler, owner and pharmacist in charge.

Steve's Drug Store, South Main Street, Walnut Cove. Steven V. Harrison, owner and pharmacist in charge.

Locust Drug Store, Main Street, Locust. Park E. Webster and Robert B. Tollison, owners; Park E. Webster, pharmacist in charge.

Moravian Falls Drug Company, Inc. Moravian Falls. Lille B. Hawkins, Hal B. Hawkins and Faith S. Hawkins, owners; Hal B. Hawkins, pharmacist in charge.

Niven Drug Company #2, 4812 York Road, Charlotte. Robert L. Lewis, Earl Stevens and Howard A. Niven owners; Robert L. Lewis, pharmacist in charge.

Pike's Drug Store, Inc., Locust. Jesse M. Pike, owner; D. Ellison Neal, pharmacist in charge.

Change in Ownership

Gate City Pharmacy, Inc., 357 N. Elm Street, Greensboro (formerly Crutchfield Browning Drug Company). John A. Razenhofer and Marion B. McCurdy, owners; Marion McCurdy, pharmacist in charge.

Knight's Pharmacy, 116 W. State, Black Mountain. John A. Kluttz, owner and pharmacist in charge.

Varner Drug Company, Jordan & Broad Street, Brevard. Paul Owenby, Jr., owner and pharmacist in charge.

Douglas Drug Store, 120 Horner Street, Henderson. Thurston W. Sneed, owner; J. D. Douglas, pharmacist in charge.

Change in Address

Sullivan's Pharmacy, 402 S. Driver Avenue, Durham, has moved to 862 16th Street, N.E., Hickory. Firm name remains same.

Citizen's Drug Store, 841 S. 17th Street, Wilmington, has moved. Is now Shallotte Drug Store, Shallotte.

Fox Professional Drug Company from 516 South Fayetteville Street, Asheboro, to Hillside Shopping Center, Asheboro.

Closed

Lake Drug Store, Lake Waccamaw.

Carswell Drug Company, Durham.

Youngblood's Drug Store, West End.

Mack's Pharmacy, Grover.

Reciprocity

Sherwood Clifton Tate (from Georgia).

Wallace McNair, Eckerd's, Inc., Greensboro (from Alabama).

Cletus Carnell Gardner, 528 Manhassett Road, Charlotte (from South Carolina).

Mrs. George Horace Barr, 1063 Nichols Drive, Raleigh (from Virginia).

George Horace Barr, Jr., 1063 Nichols Drive, Raleigh (from Virginia).

Charles Dwight Bailey, 204 Regent Street, Apt. 2, Hampton, Virginia (from Virginia).

Harold Thomas King, Box 5722, North Charleston, S. C. (from South Carolina).

Pharmacies Registered with the North Carolina Board of Pharmacy on October 18, 1960

Weatherwax Pharmacy, Clemmons Center, Clemmons. Fuller G. Weatherwax, owner and pharmacist in charge.

Mann's Drug Store, Inc. of Chapel Hill. D. A. Dowdy, president of Corporation. Ben Courts, pharmacist in charge.

Bull City Store, 610 Fayetteville Street, Durham. Silas Alfred James, owner and pharmacist in charge.

Kerr Rexall Drugs, Lakewood Shopping Center, Durham. Banks Kerr, President of Corporation. Ronald Barber, pharmacist in charge.

Bostic Drug Company, Beulaville. Russell A. Bostic, owner and pharmacist in charge.

Transfer of Ownership

Conover Drug Company, 121 First Avenue South, Conover. Billy L. Price, owner and pharmacist in charge.

Southern Drug Company, 1400 East Morehead, Charlotte. V. L. Faircloth, A. K. Hardee and W. E. Hardee, owners. V. L. Faircloth, pharmacist in charge.

O'Neal Drug Company, Louisburg. T. M. Harris, owner. C. L. Jefferies, pharmacist in charge.

Guilford College Drug Co., Friendly Road, Guilford College. W. C. Hoffman, owner and pharmacist in charge.

Reciprocity

Allan Eakle, Phillips Drug Company, Albemarle (from Oak Hill, West Virginia).

Robert Parker Harris, 202 North Raleigh Street, Rocky Mount (from South Carolina).

William Roy Spence, 508 South Taylor, Rocky Mount (from District of Columbia).

Dale Conrad Bracker, 1401 Twain Road, Greensboro (from Pennsylvania).

William Franklin Hutchinson, Fontana Drug Store, Fontana Village (from Evansville, Indiana).

Address Change

Whitley Drugs has moved from 417 Seventh Avenue to 607 Greenville Highway, Hendersonville.

Visit Lederle Labs

(Pictures on opposite page)

Top: Some of the North Carolina Party stops for a bit of information in a section of Lederle's Production Department. From left to right: Robert Neal Watson, Mr. and Mrs. Joe Barbour, Ed Jackson, Mr. and Mrs. W. K. Saunders, Bill Randall and Mr. and Mrs. O. K. Richardson.

Center: One of Lederle's guest escorts here imparts some product information to (left to right) Mr. and Mrs. Allen Sinclair, Mr. and Mrs. W. J. Smith and Robert Neal Watson. Immediately beyond Mr. Sinclair is Mr. J. A. Pfohl, director of guest relations for Lederle.

Bottom: Pictured is the 76-member party from North Carolina plus a hospital pharmacist from Florida (top row between Mr. Pegram of Apex and Mr. Woolard of Henderson).

An account of the visit to Lederle appeared in the CAROLINA JOURNAL OF PHARMACY, Sept. issue, page 15.

Geer's Display Room Closes November 25th

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Your Last Minute Needs

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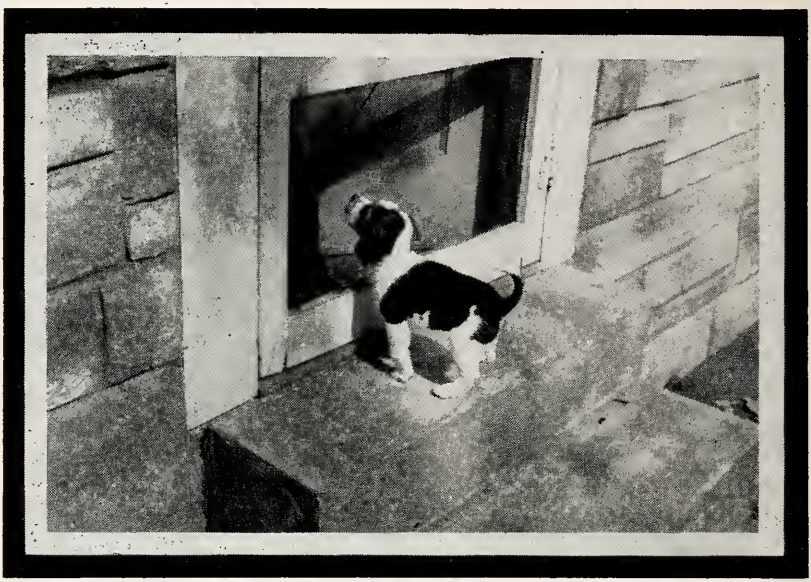

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Rx Copies - Refill Instructions

By N. O. McDOWELL, JR.,

The answers to two questions which occur at frequent intervals are to be found in a publication, **The Rx Legend,** now available on request from: Division of Public Information, Food & Drug Administration, U. S. Dept. of Health, Education & Welfare, Washington 25, D. C.

Question: **Can I give a copy of a prescription? Can I fill or refill a copy of a prescription?**

Answer: You can give a copy of a prescription. It should be clearly marked as a copy, and it has **no** legal status as a valid prescription that can be filled or refilled by a pharmacist. We recognize that a copy of a prescription may be useful for information purposes. From a strictly legal point of view, we think that is the only purpose a copy of a prescription can serve.

The difficulty faced by a pharmacist who wishes to refill a prescription on the basis of a copy is that no matter what kind of refill instructions are marked on the prescription, the pharmacist who receives the copy has no way of knowing of his own knowledge whether or to what extent that prescription has been refilled by the pharmacy where it was originally filled. Indeed he cannot ascertain of his own knowledge whether copies have been given to other pharmacies also. His only entirely safe course is to telephone the prescribing physician and then, in practical effect, he is getting a new prescription.

Question: **What do I do about refilling a prescription marked "Refill p.r.n.," "Refill ad lib," or some similar designation?**

Answer: It is questionable whether any such designation that puts no limit on the frequency of refilling, or the length of time that a prescription may be refilled, constitutes a valid authorization for refilling a prescription. The law gives only a duly licensed practicing physician authority to determine how much of a prescription-restricted drug a patient should get, and a physician cannot delegate to someone else authority that he has by virtue of his license.

This kind of refill authorization is to be discouraged: nevertheless it is sometimes used. The best advice to a pharmacist who receives a prescription so marked is that he use care and professional judgment in handling it: that he refill it only with a frequency consistent with the directions for use, and that he check with the physician after a reasonable time to make certain whether the physician wants the medication continued. If a pharmacist does that, it will be the physician, not the pharmacist, who may be prosecuted for violating the law.

A direction to the **patient** to take as needed (Sig:PRN) should not, of course, be confused with the prescribers authorization to refill.

No Meeting in December

No scheduled meeting of the State Board of Pharmacy in December. Persons having business to transact with the Board will have an opportunity to do so at the November 15 meeting or January 17, 1961. Call or write H. C. McAllister, Chapel Hill. Tel. 9-2756.

McAllister Appointed

The appointment of H. C. McAllister of Chapel Hill as Chairman of the Committee on Legislation of the American Pharmaceutical Association has been announced by Ronald V. Robertson, President of the A.Ph.A.

The committee is expected to meet in late November or early December at which time a number of resolutions adopted at the Washington meeting of the A.Ph.A. will be considered by the group headed by Mr. McAllister.

In addition to this new responsibility, Mr. McAllister has been appointed as the National Association of Boards of Pharmacy's representative on the Polio Advisory Commission.

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The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

"New Zero Calorie Diet"

MONDAY

Breakfast: Scrapped Crumbs from Burnt Toast
Lunch: Weak Tea, 1 Bouillon Cube, ½ Cup Diluted Water
Dinner: One Pigeon Thigh, 3 oz. Prune Juice (gargled only)

TUESDAY

Breakfast: Shredded Egg Shell Skins
Lunch: One Doughnut Hole (without sugar)
Dinner: Breathe Deeply Passing Delicatessen

WEDNESDAY

Breakfast: Shredded Egg Shell Skins
Lunch: Navel from a Navel Orange
Dinner: Two Eyes from Irish Potato (diced)

THURSDAY

Breakfast: Boiled out Stain from Tablecloth
Lunch: ½ Dozen Poppy Seeds
Dinner: Bee Knees and Mosquito Knuckles sauted in Vinegar

FRIDAY

Breakfast: Two (2) Lobster Antennas
Lunch: One Doughnut Hole (without sugar)
Dinner: One (1) Guppy Fin

SATURDAY

Breakfast: Pickled Hummingbird Tongue
Lunch: Pickled Ribs of Tadpole
Dinner: Aroma of empty Custard Pie Plate

SUNDAY

Breakfast: Four (4) Chopped Banana Seeds
Lunch: Boiled Butterfly Liver
Dinner: Fillet of Soft Crab Claw

Visit Las Vegas

Mr. and Mrs. L. E. Reaves, Jr. of Fayetteville visited Las Vegas, Nevada in September. As previously reported, L. E. won a "Better Grooming Contest" which included a week at the Desert Inn plus $500 cash for incidental expenses (and there's plenty of incidentals in Las Vegas).

Personnel Changes

Robert W. Prewitt from Eckerd's Summit Inc. to Eckerd's Friendly Road Shopping Center store, Greensboro.

Walter Saunders from Eckerd's of Greensboro to Phillips of Albemarle.

Justin Altchul from Griffin's Pharmacy, Burlington, to Eckerd's Summit Inc. of Greensboro.

V. H. Richardson from Gamble's Drug Store, Monroe, to Ray's Drug Store, Walnut Cove.

Donald R. Leatherwood from Caldwell's Drug Store, Gastonia, to Eckerd Drugs, 31 Patton Avenue, Asheville.

Horace Baker to Bissette's Drug Store #1, Wilson.

Frances (Rimmer) Youngblood from Youngblood's Drug Store (closed) of West End to Niven Drug Company, 131 Park Avenue, Charlotte.

G. R. Talbert is an employee of Tri-City Pharmacy, Spray.

Bruce Williams from Gastonia to Hendersonville.

Miles H. Purser from Norfolk to Virginia Beach, Virginia.

Elbert N. Herring from Raleigh to ownership of the J & J Drug Company, Myrtle Beach, South Carolina.

H. S. (Pete) Barbrey, Jr. from Kerr Drugs of Goldsboro to Village Pharmacy, Raleigh, as pharmacist in charge.

Delvin Huffstetler from Village Pharmacy, Raleigh, to ownership of the new Six Forks Drug Store, Raleigh.

John Kluttz from Baxter's Drug Store, Kannapolis, to ownership of Knight's Pharmacy, Black Mountain.

Truman Hudson from Southern Drug Company, Charlotte, to Akers Center Pharmacy, Inc., Gastonia.

Van H. King, III, as medical service representative for Lilly during past two years, to Kerr Drugs, Sunrise Shopping Center, Goldsboro.

Miss Elizabeth Ann Hogue from Suttle's Drug Store, Shelby, to Iron City Pharmacy, Blacksburg, South Carolina.

Joe Battle Vinson from Raleigh (MSR) to Morgan Drugs, Zebulon.

COM-VAC Canine Distemper-Hepatitis Vaccine

PETROX Flea and Tick Spray

Complete Veterinary Biologicals and Pharmaceuticals by

CUTTER

BANDY LABORATORIES CORN KING COMPANY

FARNAM AMERICAN SCIENTIFIC LABS.

Wholesale Service to All North Carolina Drug Stores.

Please Write for Free Catalogue and Prices

PARALABS, INC. P. O. Box H, Nashville, N. C.

"KEY" FIXTURES INCREASE SALES

DEPARTMENT GROUPING

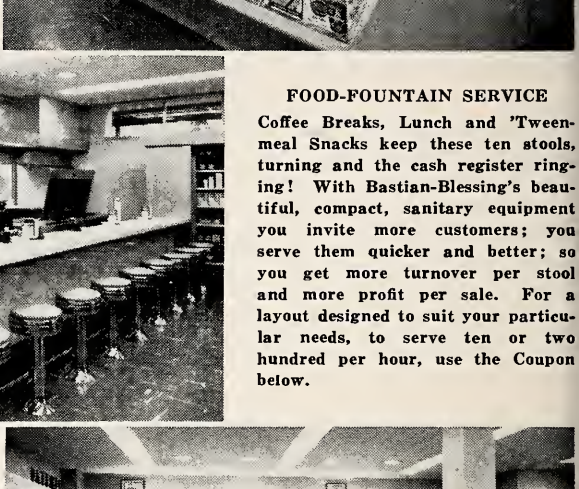
This arrangement of the Candy, Cigar and Tobacco Departments, along with the Camera and Cosmetic Departments, insures efficient operation by one Clerk during dull periods which can be readily expanded and served by two or three sales people during the busy hours.

FOOD-FOUNTAIN SERVICE

Coffee Breaks, Lunch and 'Tween-meal Snacks keep these ten stools, turning and the cash register ringing! With Bastian-Blessing's beautiful, compact, sanitary equipment you invite more customers; you serve them quicker and better; so you get more turnover per stool and more profit per sale. For a layout designed to suit your particular needs, to serve ten or two hundred per hour, use the Coupon below.

PROFESSIONAL DEPARTMENT

In the overall store design the RX Department is given the preferred location for the best control of the complete store operation. In this design the merchandising section is conveniently located near the RX Department and Wrapping Counter. The RX Shelving is arranged in Bays, easily accessible to the work-counter. The bays provide ample space for stock. Use the coupon below for our specialized Pharmacy planning service. Over 25 years experience in serving North Carolina Pharmacists.



☐ Send Sales Engineer ☐ Send Blueprints ☐ Send Catalog

Name.....

Address.....

City and State.....

GRANT E. KEY, INC.

LYNCHBURG, VIRGINIA

Manufacturers of

Key-Line Fixtures

Distributors of

Bastian-Blessing

National Pharmacy Week

Widely Observed by Pharmacists

National Pharmacy Week (October 2-8) was widely observed throughout the State as indicated by a spot check by the NCPA. All avenues of mass media were used.—the press, the radio, TV—supplemented by window displays and individual appearances by pharmacists at civic clubs and related organizations.

One of the best all-out efforts was compiled by Phil Link and the pharmacists of Link Brothers Pharmacy, Reidsville. In addition to designing and installing a special window display (it has been entered in the state contest), Phil and his associates arranged for (1) a news story, (2) a mayor's proclamation plus 3-col. picture, (3) an editorial and (4) advertising in **The Reidsville Review** plus radio spots on the local station.

NCPA President Fuller and the members of Rowan-Davie County Drug Association of Salisbury came up with a good program, which included special advertising, a news story and editorial (see below) in **The Salisbury Post.** Many of Salisbury's merchants using regular radio advertising agreed to turn over "spot time" for National Pharmacy Week messages.

James W. Harrison of Asheville (Dr. T. C. Smith Company) made two mailings to pharmacies of Western North Carolina urging participation during National Pharmacy Week.

An exhibit installed in Watts Hospital by Gerald Stahl, chief pharmacist, was the subject of an illustrated news story in **The Durham Sun.** The theme of the exhibit was centered on poisons and appropriate antidotes.

A window display installed by R. L. Hood in Sloan's Drug Store, Chapel Hill, attracted a great deal of interest as did one a committee from the NCPA and A.Ph.A Student Branches placed in the UNC School of Pharmacy.

Practically all of the pharmacies of Mount Airy devoted window space to special displays during the Week. John Mills reports excellent cooperation.

Special advertisements appearing during the Week which have come to our attention include messages appearing in **The Burlington Daily Times-News, Shelby Daily Star** (Cleveland County Drug Assn.) and the **Wilmington Morning Star** (Southeastern Pharmaceutical Society).

(Continued on page 36)

Editorial

Salisbury Post—Oct. 7, 1960

This has been a kind of special year for United States druggists, including your personal friends at Salisbury's capsule counters. What has been most special about it is that the ladies and gentlemen who fill the medico's prescriptions have been catching extra dosages of abuse and accusation as a by-product of a raging controversy over the retail cost of prescription drugs.

The controversy, like all controversies which reach the raging stage, has produced more hot smoke than cool light. It has become so involved and complicated since Congress got into the act that, by now, the drug manufacturers themselves seem to understand it as little as do the Congressional investigators—which is precious little.

And, the guy caught in the middle is your local pharmacist who makes more profit off of aspirin and mouthwash than he does off of prescriptions, and hasn't yet been caught driving a Rolls Royce or swathing his doll in chinchilla capes.

So, while the pharmacists' national lodge is beating the drums for the current week as "National Pharmacy Week," we would like to put the whole thing on the basis of "be good to your druggist every week, because he is good to you."

And he is a darn nice fellow, too.

THERE'S ONLY ONE!

50

POWDER PACKAGE

Less than

2c

PER DOSE

STANBACK IS THE ONLY
HEADACHE POWDER MARKETED
IN THE 50-POWDER PACKAGE

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

"LIKE SELLING BY THE CARTON INSTEAD OF BY THE PACK"

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

GREATER VOLUME
for you
MORE PROFIT
per sale
MORE ECONOMY
for your customer

Stanback Co., Ltd., Salisbury, N. C.

TAR HEEL DIGEST

Wilmington—Hargrove Bellamy has announced plans to build a 100,000 sq. foot building costing more than $125 million.

Laurinburg—Guest speaker at a recent meeting of the Laurinburg Rotary Club was Fred Hawkins of Chapel Hill, MSR of SKF.

Granite Falls—Facts behind the current cost of drugs were discussed by F. Joel Simmons in an address before the Granite Falls Rotary Club on October 4th.

Shelby—The former Kendall Medicine Company has changed its name to Kendall Drug Company.

Elizabeth City—"There is no industry comparable with the drug industry that is constantly trying to put itself out of business by conquering disease," H. J. Barnes of Portsmouth, Va., told members of the Elizabeth City Cosmopolitan Club.

Shelby—Construction has started on Suttle's new 3,550 sq. foot building, which will provide more than double the space presently used by the drug firm.

Thomasville—Land on the corner of Pine and Randolph Streets has been rezoned from residential to commercial at the request of Mann Drug Company. Eventually the drug chain plans to erect a new drug store on the lot.

Rockingham—The building housing the Bristow Drug Company has been sold for $52,000.

Hickory—L. S. Sullivan, formerly of Durham, has opened Sullivan's Pharmacy at 862 Sixteenth Street, NE, near the entrance to Springs Road.

Charlotte—Harris Super Markets has opened its second drug store at the corner of Central Avenue and the Plaza. Carl Christenson and Jack Hickman are the pharmacists.

Greensboro—Guilford Rexall Drug Company will establish a 7,500 sq. foot pharmacy in the Golden Gate Shopping Center, now under construction.

Winston-Salem—Eckerd's prescription department in its new Parkway Plaza Store is highlighted in a colonial setting.

Cherryville—James H. Boyles is the new district manager at Atlanta for the Liggett and Lane stores in five states.

Kannapolis—Joe Reese has accepted a position with the Eastwood Pharmacy. For nine years he was employed by the F. L. Smith Drug Company.

Manteo—Hurricane Donna brought knee-deep water to Keith Fearing's drug store. Several other coastal stores were hard hit, including Bell's of Beaufort.

Fuquay Springs—Woodrow W. Johnson is a member of the Wake Hospital Authority.

Leaksville—A raid by police netted one Charles William (Jeep) Ferguson and 23,000 barbiturates. The SBI is investigating to determine Ferguson's source of supply.

Wilmington—About $75 was stolen in a breakin at Hall's Drug Store.

Grover—Mack's Pharmacy was robbed of a quantity of narcotic drugs by two men, who escaped in an automobile driven by a Gastonia woman (later arrested). The pharmacy was closed by its owner in October.

Reidsville—Dailey's Drug Store will occupy a new building in a new location after the first of the year.

Salisbury—Harry Stone, Abbott MSR, has accepted a position as pharmacist at Fulton Street Pharmacy.

Asheboro—Fox Professional Drug Company, formerly located at 516 South Fayetteville Street, has moved to the Hillside Shopping Center. Grand opening of the store in its new location was held in early October. James H. Fox is the owner of the store which he established Oct. 6, 1951. He has associated with him, Jack Duggins, a 1959 graduate of the UNC School of Pharmacy.

MR. DRUGGIST:

THE **No. 1** DRUG TURNOVER ITEM*

RATES YOUR

No. 1 DISPLAY SPACE!

GIVE BAYER NO. 1 DISPLAY SPACE WITH...

The New, Unique
BAYER
GOLDEN
COUNTER
DISPLAY

AND

FACINGS THAT THE NO. 1 ITEM DESERVES
On Self-Service Shelves

This Display, No. 120 D-1 available through our representative or write:
GLENBROOK LABORATORIES
Div. of Sterling Drug Inc.
1450 Broadway,
New York 18, N.Y.

*More Packages Sold Than Any Other Drug Product

News from the Local Pharmaceutical Societies

Cabarrus County

A second meeting of the newly organized Cabarrus County Pharmaceutical Society was held in Concord on September 22.

During a business session, the Society's constitution and by-laws were adopted and two committees appointed:

Program and Entertainment: Charles Porter, chairman; Jesse Pike and W. M. Perry.

Publicity: Parks M. Lafferty, Jr., chairman; Leslie J. Correll and Pat Moore.

Edwin R. Fuller of Salisbury, president of the NCPA, was a guest.

The organization will meet the first Wednesday night every other month.

Gaston County

Members of the Gaston County Pharmaceutical Society entertained at the Eagles Club in Gastonia on September 29, with the doctors and dentists of the county and their wives as guests.

A 3-course dinner was served to 160 guests.

Greensboro

The Annual "Doctor-Druggist Party" sponsored each year by the Greensboro Drug Club was held at The Fireman's Club on October 7.

Strictly informal, participants were advised to leave worries, practice and stiff collars behind.

Guest speaker at the October 26 meeting of the Club was Dr. Melvin Chambers, assistant dean of the UNC School of Pharmacy. Dean Chambers discussed the state's need of additional pharmacists and how this need could best be met.

G. G. Buchanan, president, announced the club's annual "Ladies Night" would be held shortly after Christmas.

Northeastern

Alfred N. Martin of Roanoke Rapids was elected president of the Northeastern Carolina Pharmaceutical Society for the coming year at a meeting of the organization in Williamston on October 13.

Serving with Mr. Martin will be Joe P. Tunstall of Washington, vice president; and Frank Hemmingway of Williamston, secretary-treasurer.

The Society voted to lend its financial assistance to a 1961 graduate of Boys Home of Lake Waccamaw who plans to study Pharmacy.

Burke County

Members of the Burke County Druggists Association met in Morganton recently.

Officers are: H. F. Bobbitt of Glen Alpine, president; Dean Butler of Valdese, first vice president; Dan Rhodes of Morganton, second vice president; and W. D. Allen of Morganton, secretary-treasurer.

Other active members of the club are Iley C. Whitley, Gold B. Propst, Don C. Lambeth, Joe Accardi and Zack Finger, all of Morganton; LeRoy Brandon of Hildebran; Joe Smith and L. R. Burris, Sr. of Valdese.

Alamance

Larry McAllister, president of the Alamance Pharmaceutical Society, discussed the role of the pharmacist as a "consultant" at the organization's meeting in Burlington on October 19.

Wayne County

Members of the Wayne County Pharmaceutical Society, meeting in Goldsboro, voted to sponsor the appearance of the NCPA-supplied advertisement "Save the Drumstick for Grandma!" in the local paper.

Members of the Society commented favorably on the "Tar Heel of the Week" feature story (**Raleigh News & Observer**) in which Secretary Smith discussed the Kefauver Investigation and drug prices.

℞
Make McCourt
Your "Buy-word"
For Labels -in Rolls or Flats
Physicians ℞ Blanks and Files
Drug Boxes - Call Checks
Drug and Delivery Envelopes

Prescription Labels
all Styles and Colors

McCOURT LABEL CABINET CO.
42-54 BENNETT STREET
THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
Specializing in Labels for Drug Stores

Pharmacist of the Month

The Southeastern Drug Journal (Vol. 34, No. 12) honored Phil Link of Reidsville by naming him "Pharmacist of the Month."

Phil is a graduate of the School of Pharmacy, University of North Carolina, Class of 1938, and co-owner of Link Brothers Pharmacy, Reidsville. He has won a number of prizes for original window displays and professional advertising programs. Some of his paintings have been exhibited in Raleigh and elsewhere.

This comment by Phil gives us an insight into his character: "I believe that the future of pharmacy lies, not in our worrying about competing with supermarkets and variety stores, but instead, in every pharmacist acting as a public relations man for pharmacy. Professional window displays, professional store atmosphere and professional ethics—these are things that will raise our standards and keep them high."

QUALITY ℞ PRODUCTS
Lilly
FOR PRESTIGE AND PROFIT

speed . . . service . . .
satisfaction

Many opportunities to serve you originate in the telephone order department. It offers you the speediest form of contact to obtain service and satisfy the needs of your customers. Our telephone sales personnel are highly trained to help you. Notifying you of new products and price changes and taking your want-book needs are a few of the many services they render. In addition, our salesman will be happy to assist you when he calls.

We, your service wholesaler, invite you to take advantage of the knowledge and competence of our personnel, our complete stocks, and our rapid delivery service.

WE ARE A Lilly DISTRIBUTOR
THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

UNC PHARMACY SCHOOL NOTES

There was a total of 276 students registered in the School of Pharmacy at the beginning of the fall semester with distribution as follows: 10 second-year students in the five-year curriculum, 120 second-year students in the four-year curriculum, 81 third-year students, 48 fourth-year students, and 17 graduate students. Thirty-five of the students were women. While this total was 34 students less than last year, the total this year for the first time does not include freshmen. There were 92 freshmen registered for prepharmacy in General College.

These School Notes cover a period of two months due to their traditional omission from the yearbook issue of the CAROLINA JOURNAL OF PHARMACY for October.

Toward the end of the second summer term Metro Fedorchuk passed the final oral examination and completed all requirements for the degree of Doctor of Philosophy. The title of his dissertation was "The Synthesis of Some Gamma-Substituted Alpha-Amino Gamma-Lactones." He has accepted a research position with Wallace Laboratories at New Brunswick, N. J.

Mr. Saul Borodkin passed the final oral examination and completed all requirements for the degree of Master of Science. The title of his thesis was "The Synthesis of Some Derivatives of 2,6-Diamino-4-Pyrimidinecarboxylic Acid as Potential Metabolic Antagonists of Orotic Acid." Mr. Borodkin will continue graduate and research for the doctorate degree with support from a Smith, Kline & French Laboratories Research Fellowship.

The Durham Drug Company presented the School with an interesting collection of old syringes on August 30. These have been mounted, identified, and displayed in the museum of the School of Pharmacy.

Dr. A. W. Jowdy, Assistant Professor of Pharmacy Administration, had charge of the First Aid Stations at the home football games. This valuable service was provided by fourth-year pharmacy students in cooperation with the Chapel Hill Chapter of the American Red Cross, the Athletic Department, and assigned physicians from the Student Health Service.

Dean E. A. Brecht and Carl Bauguess attended the first social meeting of the newly formed Wilson Drug Club at the Wilson Country Club on September 8. Dean Brecht spoke on the increased opportunities afforded in the new and larger pharmacy building.

Dr. M. A. Chambers, Assistant Dean addressed the Greensboro Drug Club on October 26. His subject was the increasing importance of pharmacy student recruitment.

On September 22 Dean Brecht addressed the Durham-Chapel Hill Torch Club on "Investigations in Pharmacy."

Dean Brecht and Professor Earl Brown attended the district meeting of the North Carolina Pharmaceutical Association held in Winston-Salem on October 6.

Dean Brecht and Edward M. Smith attended the meeting of District No. 3 of the National Association of Boards of Pharmacy and American Association of Colleges of Pharmacy at Columbia, South Carolina on October 9 through 11. Mr. Smith presented a paper written with Dr. Chambers

(Continued on page 27)

crowd pleasers a la Lance!

More people prefer and buy tasty Lance snacks than any other brand. And no wonder... They're always fresh and there's a wide variety to choose from. Please your crowd. Display Lance.

LANCE INC. Charlotte, North Carolina

THE HENRY B. GILPIN COMPANY

Full Line, Full Service Wholesale Druggists Since 1845

Baltimore • Dover • Norfolk • Washington

Norfolk Division

Equipped for fast, efficient wholesale drug service to the pharmacists of the eastern section of North Carolina

6435 Tidewater Drive • Norfolk, Virginia • Madison 2-6361

UNC PHARMACY SCHOOL NOTES

as co-author on "The Role of Pharmacy Administration in Continuing Education."

For the first time, the Division of Health Affairs at the University of North Carolina prepared and manned an exhibit at the North Carolina State Fair from October 11 through 15. The exhibit emphasized the teaching and service programs as an incentive toward recruitment in the health professions. More than 12,000 visitors stopped at the exhibit in the State Fair Colosseum. Deans Brecht and Chambers served at the exhibit on Wednesday.

Class officers for the year were elected as follows—Senior Class: President, George McLarty of High Point; Vice-President, Jesse Putnam of Kings Mountain; and Secretary-Treasurer, Dorothy Reaves of Fayetteville; Third-Year Class: President, Robert Lilly of Carrboro; Vice-President, Donald Weathers of Shelby; and Secretary-Treasurer, Margaret Patterson of Concord; and Second-Year Class: President, James Culbertson of Englewood, New Jersey; Vice-President, William Fuller of Smithfield; and Secretary-Treasurer, Lynda Cauble of Cliffside.

Two copies of a valuable historical document were contributed to the library and archives by A. A. Lloyd, '40, Pharmacist in Hillsboro. During a period of 15 years he has written and published the "History of the Town of Hillsboro." The 74 page book is most interesting and is profusely illustrated with pictures.

A valuable addition to the library in the section of old catalogs was obtained through the courtesy of Dr. Glenn Sonnedecker of the American Institute for the History of Pharmacy. The catalog was published by McKesson and Robbins for 1897.

Two fourth-year pharmacy students, George McLarty of High Point and Lynwood Daughtry of Princeton, authorized first aid instructors began teaching a Standard Course for 15 members of the Civilian Air Patrol on October 10.

The new pharmacy building was visited by Professor Martin E. Hamner from the School of Pharmacy, University of Tennessee on September 21 to study the equipment of the Sterile Solution Area. Dean Robert W. Morrison and Dr. Joseph E. Hunter from the School of Pharmacy, University of South Carolina visited the School of Pharmacy on October 20 to gain ideas for a new building for their school at Columbia.

A traveling display on the "Shape of Medicine" will be placed in the School of Pharmacy from November 22 through December 1 by Smith Kline & French Laboratories.

Student Branches, NCPA & APhA

A Pharmacy Week Display was prepared in the Retail Pharmacy Laboratory by a committee consisting of fourth-year students Samuel Goodwin, James Sheets, and Charles Himes.

Rho Chi

Officers of the Xi Chapter of Rho Chi were elected for the year as follows: President, James Sheets of West Jefferson; Vice-President, Charles Himes of Brevard; Secretary-Treasurer, Barbara Bell of Statesville; and Historian, Walter Lasater of Pittsboro.

Kappa Epsilon

Reported by ANN GARROU

On Thursday, September 15, on the evening after our first day of classes, Mrs. W. J. Smith, an associate member, gave Lambda Chapter an outdoor cook-out. Our menu included hot dogs, hamburgers and all the trimmings. We concluded our evening with roasted marshmallows and songs around the bon-fire. There were a total of thirty-eight members, pharmacy freshmen and transfer girls present.

On Sunday, September 25 at 2:00 P.M., Lambda Chapter of Kappa Epsilon was hostess for the School of Pharmacy at UNC in giving a reception in our Student Center for the pharmacy freshmen, other new students, and our faculty. A total of about 120 people were invited.

During the week of October 10-14, we sold sew-on emblems to the three upper

(Continued on page 28)

UNC PHARMACY SCHOOL NOTES

classes in Pharmacy School. We have been successful for the past two years with this project and are proud to see that many pharmacy students wear these professional emblems on their laboratory coats and jackets.

Kappa Psi

Reported by LARRY LAZARUS

The following new brothers were initiated: William Allgood, Jr., of Roxboro, William Fuller, Jr. of Smithfield, Arthur Hill of Lewes, Delaware, James Little of Oakboro, Halbert McKinnon, Jr. of Lumberton, William Patterson of Greenville, South Carolina, Joseph Runnion of Lenoir, and Ronald Tripp of Ayden.

Phi Delta Chi

Reported by ROY W. COLLETTE, JR.

The new officers for the Alpha Gamma Chapter are: President, William S. Farrior of Warsaw; Vice-President, Willis Johnson of Jacksonville; Secretary, Fred Chamblee of Carrboro; Treasurer, Malichi C. Jones of Elizabeth City; and Corresponding Secretary, Roy W. Collette, Jr., of Mocksville.

The following students were pledged at the beginning of the Fall Semester: Malcolm Burroughs of Wadesboro, John Erastus Cameron of Kinston, Tommy Gregory of Hendersonville, Lewis Stocks of Hookerton, Joe Greeson of Burlington, Jasper Hurt of Morganton, Edward Whisenant of Morganton, James Deaton of Liberty, Emil Cekada of Durham, William Burch of Chapel Hill, Myron Sime of Lenoir, and Barry Watson of Lenoir.

Pharmacy Senate

Reported by LARRY LAZARUS

Sixteen new members were accepted at the beginning of the Fall Semester: George Bender, Fayetteville; Norwood Blanchard, Warsaw; Fred Chamblee, Carrboro; Nick Colias, Raleigh; Everette Dunn, Leaksville; William Farrior, Warsaw; Richard Floyd, Fairmont; Robert Gordon, Raleigh; Jo Anne Hardin, Boone; William Johnson, Garner; Dorothy Reaves, Fayetteville; George McLarty, High Point; Frank Measamer, Sanford; Joe C. Miller, Boone; Lucius Stanley, Charlotte; and Mitchell Watts, Tabor City.

Historical Note

By ALICE NOBLE, *Research Historian*

Medical care played an important role in colonial plantation life. With a large percentage of the population living in the country, with no drugs procurable near by, it frequently devolved upon the housewife to assume a part of the medical care of the family and servants. Sometimes she even prepared her own medicines, rivalling the town apothecaries in the concoction of salves, balms, ointments, potions and cordials. Often she had her own little drug garden. Recipes of various nostrums were handed down from mother to daughter and exchanged among gentlewomen, like favorite recipes and dishes today, and were given an important place in handbooks of domestic economy.

Later when wholesalers established themselves in the towns and carried a special line of "chemical and galenical preparations and drugs," they fitted out also boxes of medicine for plantations thereby making plantation medication easier and relieving the overworked housewife of much toil. Frequently, too, doctors made periodic professional calls to the plantations.

Even more interesting is the definite proof that on the larger and wealthier plantations there were "apothecary shops."

Dr. William Houston, a man of unusual ability and known as an "honorable Gentleman," was by profession a surgeon and an apothecary. He came to North Carolina late in 1740 as a commissioner of the crown charged with the duty of collecting quit rents and was one of the original settlers of Duplin county. He lived on a high elevation on the Northeast river about eight miles east of Kenansville at a place known as "Soracte" ("Sarecta," "Saraceta") A tradition, too well founded in his community, forms the basis for a well-established belief that royal blood flowed in his veins. In October, 1765 information was received in the Wilmington-Brunswick region that Dr. Houston had been appointed distributor of stamps for the port of Bruns

wick. At once patriotic citizens took steps to nullify the appointment. Dr. Houston afterwards protested that he had not solicited the office of stamp agent and did not even know of his selection until he went to Wilmington in November. The story of how he was forced by angry citizens to resign as stamp master is known to every one familiar with North Carolina history. This story is not concerned with Dr. Houston's public life but as a surgeon and apothecary. We are indebted to the late J. O. Carr, lawyer and eminent researcher of Wilmington, for the following pertinent information: "In 1898 the top of an old brick wall was discovered about three feet under ground on Dr. Houston's plantation at Sareeeta; I dug into the place and found it nothing more than the cellar of a small building, presumably an apothecary shop. It is located exactly where Dr. Houston's residence it reputed to have been and I have no doubt that it was the cellar of his office as it contained earthenware, bone, and other articles indicating this fact."

Another evidence of medical care on the large plantations is found at Somerset Place in Scuppernong Swamp on Phelps Lake near Roper. Built in 1830 with six small buildings adjoining, it is a fine example of the coastal plantation houses of the period. It was the home of Josiah Collins, III—the grandson and namesake of the original owner of the property. It has a double-tiered gallery the full width of the house. Flanking the two sides of a large rear wing are other double galleries of the same style. On one of these upstairs galleries is a large closet or small room in which medical supplies were stored. It is said that the doctor would station himself here when he visited the place on his regular calls. The slaves would come up the stairs for treatment. In the yard numerous brick walks lead to different buildings and to the sites of the slave quarters, the slave hospital, slave chapel, etc. By 1860 Somerset Place, the center of a lavish social life, consisted of more than 2,000 acres of field land which was worked by 328 slaves.

From the Canal Zone

An interesting letter received from David R. Davis, Jr. of Williamston, now living in Margarita, a small Canal Zone settlement on the Atlantic side of the Isthmus about a mile from Fort Gulick, where Mr. Davis is now stationed.

He writes:

"I am getting a lot of good experience here as Chief Pharmacist of the U. S. Army Dispensary. We do a great deal of manufacturing—from IQS to Brown's Mixture. We supply all the Atlantic side of the Base as well as filling about 100 prescriptions a day."

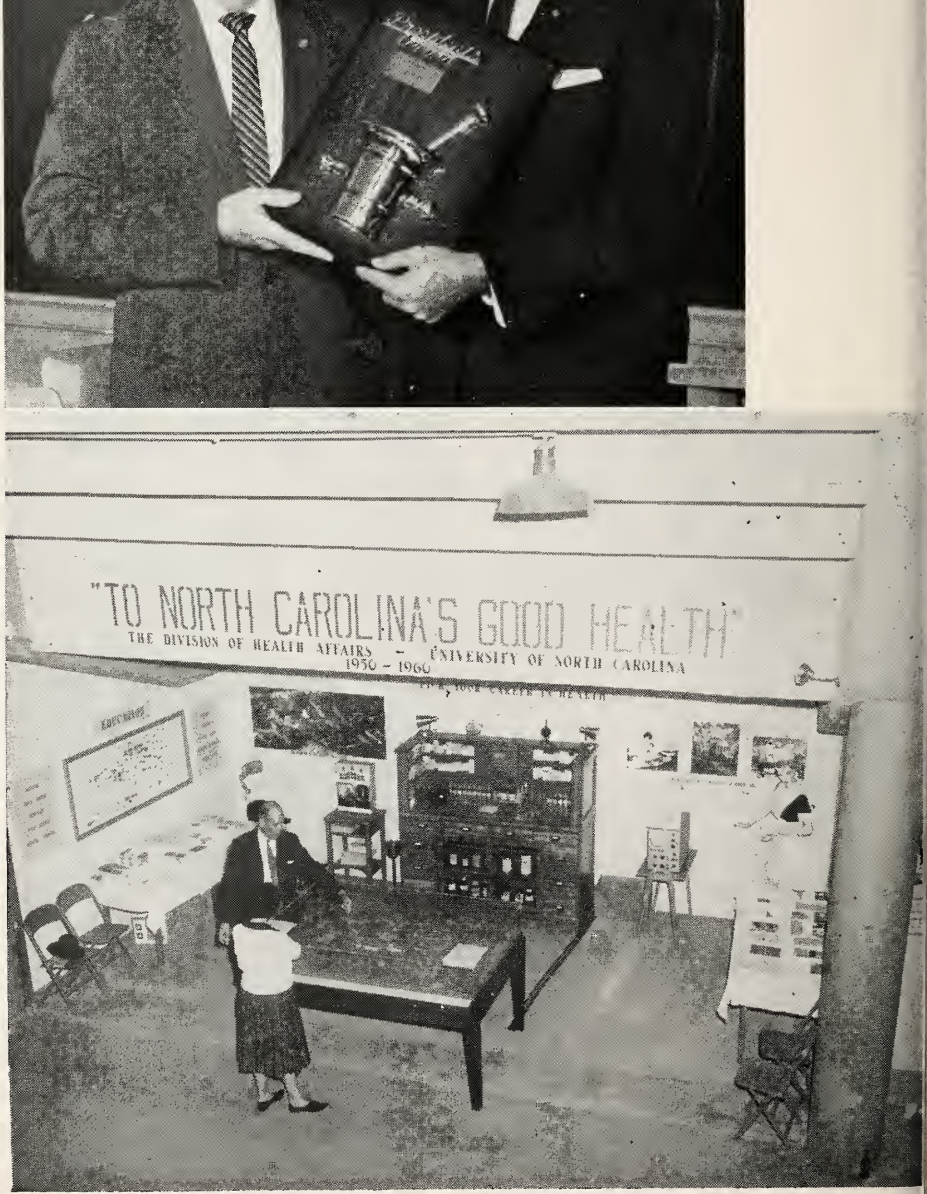
Mr. Davis and his wife, Betty Sue, will return home in December and expects his military discharge about Christmas.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years insures our ability to serve you satisfactorily


"TO NORTH CAROLINA'S GOOD HEALTH"
THE DIVISION OF HEALTH AFFAIRS - UNIVERSITY OF NORTH CAROLINA
1950 - 1960

False Advertising Charged by Federal Trade Commision

West-ward, Inc., 745 Eagle Ave., New York City, which sells drugs to the United States Government and to retail druggists and pharmacists, hospitals and institutions, has been charged by the Federal Trade Commission with falsely advertising that it has an adequate control system and with making other false claims.

Despite such statements as "quality control," "quality control system" and "control system" appearing in promotional material, the concern does not have an adequate control system, the FTC's complaint alleges.

The company also advertises that assays are performed on every preparation sold, thus implying quantitative analyses are made of each preparation which assure the amount of each active ingredient, the complaint continues.

In reality, it says, on some preparations West-ward neither performs assays nor makes quantitative analyses, and on others the purported assays are inadequate to assure that each active ingredient is actually present in the amount claimed.

Also challenged is the representation that these purported assays on all preparations are performed in West-ward's own laboratories. Many of the preparations, the complaint points out, are made for the company by service contractors; in these instances many of such assays as may be performed are by such contractors and in their own laboratories.

A further allegation is that West-ward has misrepresented the stability of certain of its enteric coated tablets has been established as to potency and disintegration characteristics.

The company and Samuel G. Goldstein, an official, are granted 30 days in which to file answer to the complaint.

Carolina Camera

(Pictures on opposite page)

Top: Rease Inge (Squibb) presents President's Award Plaque to Sam W. McFalls, the immediate past president of the N. C. Pharmaceutical Association. The ceremony was held in Greensboro on Sept. 22 as a part of the regular meeting of the Greensboro Drug Club.

Bottom: Dr. Syd B. Alexander of The Division of Health Affairs of the University of North Carolina points out the location of a medical building to one of thousands of persons who visited the exhibit during State Fair Week in Raleigh. Pharmacists who received their training at UNC during the past 20 years will recognize the dispensing desk at the rear of the exhibit. Several members of the pharmacy faculty helped to supervise the exhibit while it was open to the public—see UNC Pharmacy School Notes.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

Robins

NOVEMBER CHECK LIST

Tear out for a handy check of your current stock of these Robins products that are receiving special promotion in your area THIS MONTH

NaClex®
NEW antihypertensive-diuretic
☐ Tab. 100's ☐ Tab. 500's

Dimetane® Expectorant
☐ 16 oz. ☐ Gal.

Dimetane® Expectorant-DC
☐ 16 oz. ☐ Gal.

Phenaphen®
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's

Phenaphen® with Codeine
☐ Cap. ¼ gr. 100's ☐ Cap. ¼ gr. 500's
☐ Cap. ½ gr. 100's ☐ Cap. ½ gr. 500's
☐ Cap. 1 gr. 100's ☐ Cap. 1 gr. 500's

Allbee® with C
☐ Cap. 100's ☐ Cap. 500's ☐ Cap. 1000's

Adabee®
☐ Tab. 100's ☐ Tab. 500's

Adabee®-M
☐ Tab. 100's ☐ Tab. 500's

Why not check your stock of all Robins products at the same time —and be prepared

A. H. ROBINS CO., INC., RICHMOND 20, VA.

Original Poem

John Andrews of Winston-Salem wrote this poem especially for The Journal:

There was a man from Mexico
His name was Juan Al Rose
Now on his reducing diet
He's called Metrecally Rose.

Fred Moss Opens New Pharmacy

Moss Rexall Drugs, which for more than 20 years was located on Firestone Square in West Gastonia, has moved into its new building at 701 West Franklin Avenue.

Owned and operated by Fred Moss, the pharmacy occupies 3,100 square feet of floor space; has a drive-in prescription window and an elevated prescription department. An ultra modern fountain and snack bar has been installed.

A number of unique features have been incorporated into the pharmacy. A stockroom is located immediately behind a row of show cases running the length of the left side of the store. And near the front door, you will find the store's safe—imbedded in the floor (let's see narcotic addicts move this one!).

Fred's office is located immediately adjacent to the prescription department. A 2-way mirror centered on the office wall permits customers a quick once-over (from the sales area) and employees of the pharmacy an opportunity to observe what is going on out front. This arrangement will discourage any would-be shop-lifters.

Although in a new location, Fred is within easy rock-throwing distance of his former stand, hence customers of long-standing are expected to continue their patronage. And with an increased investment in bricks, stock and fixtures, Fred hopes to attract some new business his way. Certainly he has provided most pleasant surroundings for any person who cares to part with his or her dollars.

DOINGS

OF THE AUXILIARIES

- Greensboro—Mrs. R. F. Whiteley
- Alamance—Mrs. John Wood
- Rowan-Davie—Mrs. W. G. Lombard
- Winston-Salem—Mrs. W. E. Insch
- Charlotte—Mrs. Ross L. Cooper
- Pharmacy Wives—Mrs. W. J. Smith

Greensboro

The Greensboro Drug Club Auxiliary held its September meeting at the Mayfair Cafeteria. A musical program was given by Mr. and Mrs. Donald Trexler and Miss Charlotte Dame. Mrs. G. C. Russell, treasurer, reported that $35 in dues had been collected.

The Ways and Means Co-chairman, Mesdames E. P. Gaddy and C. C. Graham announced a benefit bridge to be given November 8, and Christmas cards were shown and bought by many of the members.

Mrs. Ranzenhofer was appointed membership chairman to replace Mrs. G. D. Andrews, who said she would be unable to serve.

Hostesses included Mesdames D. D. Claytor, Ben Collins, J. C. Knight, and O. W. McFalls. Mrs. E. P. Gabby won the door prize.

Alamance

The October meeting of the Alamance Drug Circle was held at the Burlington Elks Club. After a business meeting and devotion, luncheon was served.

Mrs. W. S. Gardner introduced Mrs. James Marvin, a volunteer worker of the United Fund. She spoke briefly on the three new agencies included in this year's work for the county: the Damascus Home at Snow Camp; the Hearing Association in the public schools; and a juvenile program.

A film entitled "Face of a Stranger" was then shown.

Rowan-Davie

The Rowan-Davie Drug Auxiliary met September 21, 1960 at the Salisbury Country Club for its regular business-luncheon meeting, with the president, Mrs. Robert Milton, presiding.

Mrs. Robert Hoyle gave the devotion.

Mrs. Billie Pittman, Chairman of the Membership Committee, reported the following six new members: Mrs. M. H. Hoyle, Sr. and Mrs. John Brown of Cooleemee; Mrs. Tom Linn, Landis; Mrs. R. A. Kiser, China Grove; Mrs. Henry Ridenhour, Spencer. She also reported a prospective member, Mrs. Justin M. Uffinger.

A committee composed of Mrs. George Albright, Mrs. E. R. Fuller and Mrs. Paul Miller was asked to choose a meeting place and make reservations for the December 7 meeting and cancel the December 21 reservation at the Salisbury Country Club since Christmas follows so closely.

Mrs. Fuller, Program Chairman, introduced the guest speaker, Mrs. Myron Goodman, who gave a "show and tell" program on her hobby of needlework. Many beautiful examples of her hobby were brought by the speaker to pass around and encourage others in making some of the things which could beautify a home and give satisfaction.

Mrs. Robert Hall won the draw prize. Hostesses for the day were Mrs. Henry Fairley, Jr. and Mrs. Paul Miller.

Winston-Salem Apothecary Club

The regular meeting of the Apothecary Club was held September 1, 1960 at the home of Mrs. James A. Way. Twenty-three members were present including one new member, Mrs. Garland Benton.

The business meeting was called to order by our president, Mrs. Wm. Insch. The minutes were read by the secretary after the roll call. The secretary also read a letter from Mrs. E. E. Merchant to the club thanking each member for their wonderful cooperation during the convention.

(Continued on page 34)

DOINGS OF THE AUXILIARIES

Mrs. Dollar reported in the absence of our treasurer, Mrs. Barbour, $53.75 in our treasury. Mrs. Lewis reported on the interesting programs she has outlined for us this fall with an auction sale planned for December.

Mrs. Warren, Ways and Means Chairman, suggested and a motion was made and approved that we have an old fashioned box supper in February.

Mrs. E. E. Merchant read letters thanking our club for a very successful convention from Mrs. Doris Claytor, Mrs. Wilma Stevenson and Mrs. Frances Holland. Mrs. Dollar also read a letter from Mrs. Holland and one from Mrs. Sam McFalls.

Mrs. Williams reported that six birthday cards had been sent during the summer and that there was $1.76 in the Sunshine Box and an additional $2.15 was collected at this meeting making a total of $3.91.

A motion was made and carried that we have as one of our projects a year book for next year.

Mrs. Johnson asked for names of possible new members. Mrs. Andrews reported that our October meeting will be held at the home of Mrs. Wade Gilliam.

Delicious refreshments were served by Mrs. Way and her co-hostesses, Mrs. John W. Andrews and Mrs. E. P. Crabtree.

The meeting was adjourned after a social hour.

Winston-Salem

The regular meeting of the Winston-Salem Apothecary Club was held October 6, 1960 at the home of Mrs. W. A. Gilliam with Mrs. C. F. Ridenhour and Mrs. J. S. Holland co-hostesses. There were sixteen members present and three visitors, Mrs. E. R. Fuller of Salisbury, wife of the President of the NCPA, Mrs. W. J. Smith of Chapel Hill, wife of the Secretary-Treasurer of NCPA and Mrs. John W. Holton of Winston-Salem.

The meeting was called to order by the President, Mrs. William E. Insch, and in the absence of the Secretary the minutes were read by Mrs. J. M. Darlington.

DOINGS OF THE AUXILIARIES

Mrs. Insch announced that the November meeting of the Club will be held at the home of Mrs. L. C. Lewis with Mrs. Don Joyce and Mrs. J. H. Ball associate hostesses. Mr. Lewis will give the program.

Mrs. B. E. Crowley introduced C. E. Welch of the Public Relations Department of Bell Telephone and Telegraph Co., who spoke most interestingly and informatively on Missiles and Satellites.

Alamance Drug Circle

The September meeting of the Alamance Drug Circle was held at the YMCA. A covered dish luncheon was prepared by the members.

A short business session was presided over by the new president, Mrs. Ben Mobley. Other new officers began their duties as follows: Mrs. L. A. Wharton, vice-president; Mrs. John D. Wood, secretary; Mrs. Millard Denson, treasurer; Mrs. O'Neil Benson, chaplain; and Mrs. E. L. McAdams, historian.

There was a discussion of having a short program on local interests at each luncheon. A program committee was appointed to set up these talks. Mrs. Sue Smith, new pharmacist at Gibsonville Drug, Mrs. J. H. Heritage, charter member, and Mrs. Usher, mother of Mrs. W. S. Gardner were welcomed as guest.

Charlotte

The Charlotte Woman's Druggist Auxiliary held its first meeting of the year at the S & W Cafeteria in the Charlottetown Mall, September 13, 1960.

After a brief business session, conducted by President Marguerite Bennick, members and their guests were treated to a fashion show. Members of the Auxiliary served as models.

A drawing was then held and door prizes were given to the lucky ticket holders.

Greensboro

Suggestions in the Hallowe'en motif decorated the luncheon table when the Greensboro Drug Club Auxiliary met October 25th at the Mayfair Cafeteria.

Mrs. Claude Paolini, President, announced that the Drug Club had invited the Auxiliary to be its guest at a dinner-dance, to be held sometime after the Holiday Season. Mrs. E. P. Gaddy, Ways and Means Chairman, announced that final plans for the Benefit Bridge of November 8th were almost complete.

Mrs. Stephen T. Forrest was appointed Convention Chairman. Hostesses for the October meeting were Mesdames G. C. Russell, Keith Fulbright, and A. H. Mebane. Visitors were Mrs. Betty Montgomery and Mrs. Shelley Frontis. Mrs. W. P. Rose won the attendance prize.

Pharmacy Wives

While the students at the UNC School of Pharmacy were getting off to a good start with their studies, their wives were making plans to get acquainted with each other. On October 11th the first meeting of Pharmacy Wives was held at the Institute of Pharmacy and the evening was devoted to games designed to enable the girls to know each other better.

With approximately sixty married Pharmacy students, a good organization for the year is expected. Hostesses for the October 11 meeting were Emily McKenzie and Kay Smith. Evelyn Raper, president, conducted the meeting and introduced Irene Little, program chairman, who was in charge of entertainment.

Another October meeting, on the 25th, was planned to introduce North Carolina Pharmacy to the wives. This was done through a guest speaker, W. J. Smith, who explained the organization of the N. C. Pharmaceutical Association, the formation of the N. C. Board of Pharmacy, and the establishment of the School of Pharmacy on the campus of the University of North Carolina. Irene Little and Evelyn Raper were hostesses.

November will feature a Social-Business Meeting November 8th and a guest speaker, Mrs. William B. Aycock, wife of the Chancellor of the University of North Carolina, at the November 22nd meeting. Both November sessions are scheduled for the Institute of Pharmacy.

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Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

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MONROE, NORTH CAROLINA

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BATAVIA, NEW YORK

PHARMACY WEEK

(Continued from page 19)

Feature stories appeared in the **Tri-County News** of Spruce Pine, the **Raleigh Times** (highlighted career of E. C. Daniel, Sr.), **Granite Falls Press** and other papers. During the Week, Mrs. June West of Raleigh was guest columnist for A. C. Snow of **The Raleigh Times.**

Durham's WDNC taped and ran two personal interviews during National Pharmacy Week. The program was arranged by Hunter L. Kelly, president of the Durham-Orange Drug Club.

News Notes

Charlotte—The original Eckerd Drug Store (est. 1922) on North Tryon Street has filled its millionth prescription.

Tabor City—A thief made off with more than $300 in a break-in at Harrelson's Pharmacy on October 11.

Wanted

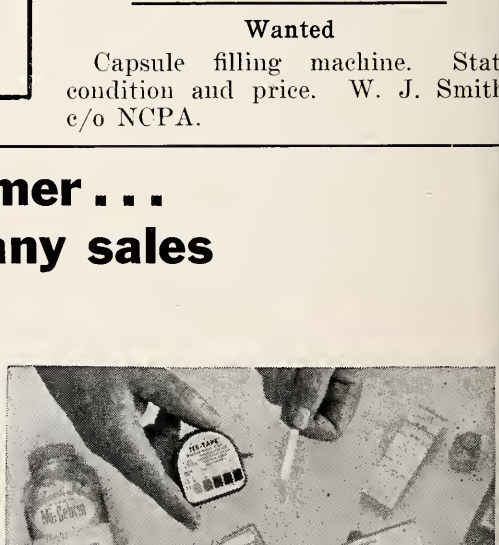
Capsule filling machine. State condition and price. W. J. Smith, c/o NCPA.

only one customer...
but many sales

Tes-Tape® (urine sugar analysis paper, Lilly) is a natural for a tie-in sale to your diabetic patrons. It is convenient, economical, and easy to use and provides an accurate test that is specific for glucose.

This year, Diabetes Week is being observed November 13 through 19. While co-operating with local detection drives, why not take advantage of increased consumer interest by actively emphasizing your diabetic department during the entire month?

Ask our salesman to assist you in establishing an up-to-date diabetic section from which these products can be merchandised effectively. Send your orders for Tes-Tape and other diabetic supplies to us.



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CHARLESTON • SPARTANBURG • GREENVILLE, SOUTH CAROLINA

Serving the Druggists since 1896

Clarence LeeRoy Swearngan, Jr.

The Clarence Swearngans of Charlotte announced the birth of a son, September 4, 1960 with a very unique and clever prescription card. His weight was listed at 7 lb. 4 oz. and his length at 20 inches. Mr. Swearngan is associated with T. A. Walker, Inc. at their Hawthorne Medical Center pharmacy.

Caroline Susan Harris

Mr. and Mrs. George W. Harris, Jr. are announcing the birth of their third daughter, Caroline Susan, on September 13, 1960. Mr. Harris operates Glen Lennox Pharmacy at Chapel Hill.

Gary Frederick Teare

Dr. and Mrs. Fred Teare of Willowdale, Ontario, Canada, are announcing the birth of a son, Gary Frederick, October 3, 1960. Dr. Teare did graduate work at the UNC School of Pharmacy; Mrs. Teare was an instructor at the School, and also did some retail work in Chapel Hill pharmacies. The Teares also have two daughters.

Martha Linda Carter

Mr. and Mrs. Lee Carter announced the birth of a daughter, Martha Linda, August 6, 1960, weighing 8 lb. 6 oz. Mr. Carter is associated with Mann Drug Company of Sanford.

Robert Alexander Price

Mr. and Mrs. Billy Price of Conover are announcing the birth of their second child, Robert Alexander, October 11, 1960, and weighing 8 lb. 9 oz. Mr. Price is with Conover Drug Company.

Marriages

Purser-Dunlap

Miss Helen Dunlap and Miles Herbert Purser, both 1960 graduates of the University of North Carolina School of Pharmacy, were married September 25 at Durham. They are living at Norfolk, Va., where they are employed at Burrow-Martin Drug Co.

Phifer-Rawls

Lt. Fred Owen Phifer of Marshville, UNC School of Pharmacy graduate, and currently serving as a Pharmacy Officer in the USAF stationed at McClelland AFB, Sacramento, California, and Miss Emily Louise Rawls of Nashville, Tennessee, were married September 27 in the Belmont Methodist Church of Nashville. They will make their home in Sacramento.

Dawkins-Bradshaw

William A. Dawkins, Jr., and Miss Marianna Bradshaw of Clinton were married September 18th. Mr. Dawkins is associated with Register's Drug Store of Clinton.

Royal-Harbour

Pearle Harbour and James Royal of Mount Airy have announced their marriage of August 7th. They are now living at 2706 Baltic Avenue, Virginia Beach, Virginia.

Deaths

ARTHUR STONESTREET

Arthur Cleveland Stonestreet, age 43, part owner of the Old Town and Parkview pharmacies of Winston-Salem, died October 7.

From 1944 to 1957 Mr. Stonestreet was associated with the Davidson Chemical Company of Baltimore. For the past three years he was in partnership with others in the operation of two Winston-Salem pharmacies.

R. V. BRAZELLE

Richard V. Brazelle, age 32, a medical service representative of the Carrtone Pharmaceutical Company, was killed in an automobile accident in Charlotte on September 17. Mr. Brazelle was a native of Asheville and a graduate of the University of North Carolina.

A. G. MADDOX

A. G. (Tony) Maddox, age 45, an employee of Rhyne's Drug Store, Charlotte, died September 15. A native of Morristown, Tenn., Mr. Maddox had made his home in Charlotte for the past 30 years.

V. L. TOMS

V. L. Toms, a life member of the Traveling Men's Auxiliary, died in Wilmington on October 7. He was a brother of Mr. E. Reid Toms of Wilmington.

PRESCRIPTION RULES

The following rules should be posted conspicuously in every prescription department. Slightest deviation from them is not permitted under any circumstances.

1. Whenever possible prescriptions should be accepted from the customer by the pharmacist. If someone other than the pharmacist does receive the prescription he must always have the pharmacist check the prescription to determine the time required to fill it before the customer leaves the store.
2. A prescription call check must be given to EVERY customer presenting a prescription. The proper spaces must be filled out at this time—that is whether the patient will wait or whether he will return for it later, the time promised and price if quoted.
3. If patient's name and address do not appear on prescription when presented by the customer, obtain and write it on the prescription at this time.
4. Never turn down a prescription for lack of ingredients until you have exhausted every source of supply—remember the prescription is for a sick patient. Do no expect them to wait several days for a regular order from the jobber. Make a special pickup of the necessary ingredients as soon as possible—likewise fill no prescription until you have all the ingredients as prescribed by the physician.
5. Never continue any conversation while compounding a prescription, except concerning the important work on hand. Avoid discussing the prescription with or in the presence of the customer.
6. Read the prescription through completely and arrange in order on the left side of your working space the ingredients to be used.
7. Weigh or measure every ingredient separately and place the unused portion on the right side of your working space.
8. Recheck the ingredients used by examining the labels of the original packages used and complete the prescription with extreme care and absolute accuracy.
9. Type and check the label word for word with the prescription. Be sure the patient's name and the date are included on the label. Affix the label to the box or bottle AT ONCE—do not set aside where it may become attached to a bottle or box the same size containing other ingredients.
10. Place a strip of scotch tape neatly over the label of all liquid and ointment prescriptions to protect the number and directions.
    Always supply a new label or container whenever necessary on refills.
    Always place "External Use ONLY," "Shake Well," "For the Eye," etc. labels whenever necessary.
    Be sure to affix the required legal label on all Narcotic prescriptions.
11. Be sure to register exempt narcotics used in prescriptions in your exempt narcotic book.
12. Cancel the prescriptions in the following manner:

    1. Date Filled
    2. R.Ph. Initials
    3. Price
    4. Brand used

    ALL this information must be put on the Rx Blank.
13. Wrap the finished prescription carefully using an Rx envelope. Attach the call check securely to the wrapped package, being sure the call check has been completely filled out with the patient's name, doctor's name and the price.
14. All prescriptions should be priced according to the price schedule.

These Rx Rules have been distributed to Members of the Southeastern (Wilmington) Pharmaceutical Society for consideration and implementation in their pharmacies.

15. Filled prescriptions should be kept in the prescription room until called for and should be presented to the customer by a pharmacist whenever possible.
16. When the prescription is presented to the customer it is important that the call check number, patient's name and the doctor's name are checked with the customer (it is important that all employees who may give prescriptions out to the customers understand the importance of this triple check).
17. Be sure to suggest needed companion items to the customer when they receive their filled prescription.
18. SMOKING IS NOT TO BE ALLOWED IN THE PRESCRIPTION ROOM BY ANYONE AT ANY TIME.
19. Employees other than the Manager, Assistant Manager and the Pharmacists are not to be allowed in the prescription room.
20. The prescription room is not to be used as an office, sign shop or catch all for return goods from every department.
21. A return goods section consisting of a drawer or covered box must be set aside to keep all return goods together in one place.

Started in 1911

The Linn-Edwards Drug Store of Landis, which was recently remodeled, was established in February, 1911 by the late O. C. Linn and Dr. B. O. Edwards, now living in Asheville.

The late B. B. Black of Kannapolis was manager of the store until 1926, and Harland M. Deal of Lenoir was in charge from 1926 through 1936.

J. C. Adams, manager of the store during World War II days, is still with the firm. Pharmacist Tom Linn, now manager, says Mr. Adams deserves much credit for having brought the business through a critical war period and for his excellent work since that time.

To Represent Lederle in Fayetteville Area

Russell J. Mickler recently joined Lederle Laboratories, American Cyanamid Company, as a sales representative in Fayetteville, North Carolina, Southeast Region, it has been announced by Mr. C. K. Piercy, Sales Manager.

A native of Live Oak, Florida, he attended high school in Jacksonville, Florida and received his A.B. degree from Washington & Lee University, Lexington, Virginia in February, 1960.

Mr. Mickler spent six months in the U. S. Army Medical Corps.

Meets Adlai Stevenson

Here is an interesting note from Dr. Herman O. Thompson, a faculty member of the UNC School of Pharmacy:

"On our way to Washington for the A.Ph.A. Convention, we spent the night at a motel in Youngsville, Ohio. Next morning after breakfast, as I walked to my car, I noticed a gentleman reading his paper on the trunk of our car. When I opened the door to put something in the car, he made a remark to the effect to please excuse his use of our automobile. As I looked at him I saw it was our twice nominated Democratic candidate for President, Mr. Adlai Stevenson.

"I introduced myself and said I was from Chapel Hill. He inquired as to what I taught at the University and made some favorable comments about the town and the University. He spoke of a visit to the town and school two or three years ago. He smiled and said he had spoke on the subject of 'education.' Mrs. Thompson and Billie (daughter) came up and he chatted very pleasantly with all of us. He wanted to know what Beverly was studying in college and where we were going. We wanted to know what he was doing in Youngstown and he replied that he had attended a wedding of some friend of the family.

"If our little meeting and talk with Mr. Stevenson was a fair sample of his personality, it is easy to appreciate why he has been able to acquire such a strong and loyal following. He was friendly, warm and pleasant. Needless to say, we were very interested to have such a pleasant and informative experience."

District Meetings: A Brief Summary

The NCPA's series of fall district meetings got underway in Winston-Salem on October 6 with a joint meeting with the Forsyth Pharmaceutical Society. Guest speaker was Louis E. Kazin, Editor of **Drug Topics.**

Roger Sloop, president of the local society, was in charge of arrangements and presided during the meeting. NCPA President Edwin R. Fuller also appeared on the program.

Following the meeting in Winston-Salem, President Fuller and Secretary Smith presented three hour programs in Gastonia, Henderson, Concord and Wilmington. Later on, the Association will sponsor programs in Western North Carolina and in Northeastern North Carolina.

In each instance, the programs were under the joint sponsorship of the NCPA and local groups. In Gastonia, President Steve Pappas and the members of the Gaston County Pharmaceutical Society assisted with the program. In Henderson, President D. D. Hocutt and Local Chairman Eddie Woolard and all members of the Henderson Drug Club helped stage a most successful dinner meeting at the Henderson Country Club. Of particular interest, was the entertainment by the "Mocking Bird Combo," and the beautiful decorations arranged by Mrs. Clarence Page and others.

About forty members of the Cabarrus County Pharmaceutical Society and pharmacists from nearby counties turned out for the October 19 meeting at Concord. Harry Barringer, president of the Society, arranged the meeting and presided during the business session.

Next day, President Fuller and Secretary Smith traveled to Wilmington for a meeting with the district group in that area—mostly Wilmington pharmacists who are members of the Southeastern Pharmaceutical Society. V. J. Lindenschmidt helped to publicize the program and presided at the business session. An attendance prize of $25, donated by Mr. Lindenschmidt, was won by Morris Merritt of Wilmington; a decorated serving tray, donated by John Floyd of Brockway Glass Company, was won by Mr. Fuller.

With the exception of the Winston-Salem meeting, the program format was the same: a dinner, talk by President Fuller, illustrated report by Secretary Smith and a concluding open forum.

DIABETIC DEPARTMENT

(Continued from page 7)

Mr. Owens stressed that, for this last step to be effective, "You must know about diabetes itself; you must know what it does to the patient; and you must know how it is treated." He added that the pharmacist and his employees should be familiar with the specific selling and merchandising techniques employed in selling related items. Informational material for diabetics and druggists are available from manufacturers. "Diabetics are always interested in learning about their condition and this literature offers another professional service exclusive in the pharmacy."

The effectiveness of these steps was graphically illustrated by Mr. Owens in a report on the results obtained by pharmacists who participated in the CLINITEST Contest sponsored by Ames PHARMAQUICK in 1959. The pharmacists reported that their campaigns had resulted not only in an increase in sales of diabetic supplies (5 to 50%) but also in a 10 to 20% increase in both store traffic and the sale of non-diabetic items. A booklet entitled "the why, where and how of a separate diabetic department" has been prepared from information submitted by pharmacists of actual experiences in promoting diabetic items.

Don't miss out on the profit-packed Gifts Galore Program for '60. Make your store neighborhood headquarters for Gifts Galore. Tie-in with Gifts Galore traffic builders . . . your own old-fashioned DOUBLE DRAWING for a LIONEL train and EFFANBEE doll house set!

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ASK OUR SALESMAN

OWENS, MINOR & BODEKER, INC.

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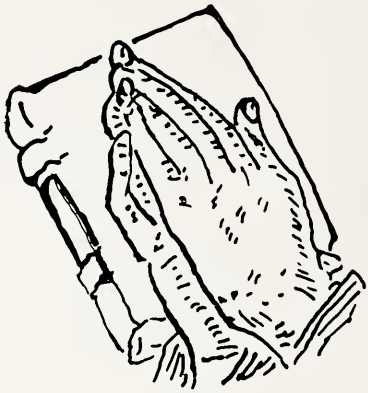

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The W. H. King Drug Company

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The Carolina **JOURNAL OF PHARMACY**

Volume XLI **DECEMBER, 1960** **Number 12**

THE CHILLING TALE OF THE PHARMACIST WHOSE ASSETS GOT FROZEN

When the first bargain buy arrived, he made mental calculations and began thinking about Bermuda.

Fifty dozen at $1.40 each . . . I sell for $2.75 . . . take out 30 percent for overhead . . . enough left for plane fare . . .

By the time the tenth bargain buy arrived, he was figuring on spending at least two weeks on the French Riviera.

Let's see . . . this year my "buys" will cost me $25,000, but they'll bring at least $50,000 at retail. My net will be at least $10,000. We'll go in January!

But, to his sorrow, most of the bargain merchandise stayed on his shelves, and he spent January wishing he could have a clearance sale like other stores.

Lilly
QUALITY / RESEARCH / INTEGRITY

Moral:

There's no guaranteed profit in stock. Only sales make money. The Lilly policy of distribution protects the pharmacist from oversupplies of slow-moving items. He buys just what he needs from a Lilly service wholesaler.

If your assets are acquiring a "chill," warm up your operation by routing your orders through one of the 300 Lilly service wholesalers who serve the nation.

ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U.S.A.

In appreciation for

the privilege of serving you throughout

the year, may we extend our sincere best wishes for

the holiday season.

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JUSTICE DRUG COMPANY

Greensboro, N. C.

62 Years of Service to North Carolina Retail Druggists

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to make new friends and regular customers

Keep "BC" Tablets and Powders well displayed where they are easy to see, and you'll create extra customers on the spot.

Over 100 million packages per year

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Made and sold in North Carolina for over 50 years

To all of our Friends and to all members of the pharmacy profession we extend our very best wishes for this Holiday Season. May you have a joyous Christmas and may the New Year bring the fulfillment of your every wish.

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Service Wholesalers Since 1891

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dollars
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to
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The Carolina JOURNAL OF PHARMACY

December, 1960
VOL. XLI No. 12

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A Significant Trend

A hopeful sign appears on the horizon. Of special interest to pharmacists, pharmaceutical educators and leaders of pharmaceutical organizations is the trend towards setting something aside for the future.

Specifically, we refer to an increased awareness on the part of pharmacists and our friends in the wholesale and manufacturing field to do something for those who follow; to contribute to the future advancement of the profession. We have had some participation at the national level for years but now recognition of a need for long-range planning and financial support at the state and local levels is beginning to assume concrete form.

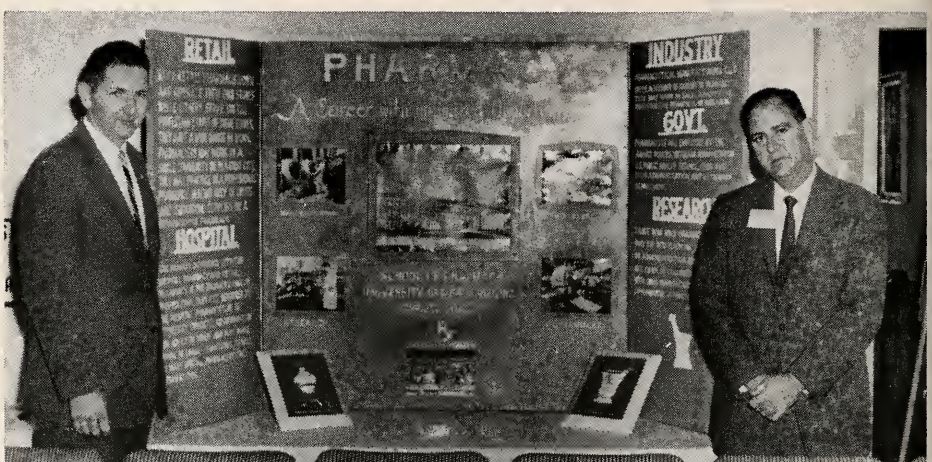
Two funds—The Pharmaceutical Research Foundation and the NCPA—Institute Endowment—are familiar to most pharmacists of the state. The Foundation-Endowment projects have already fulfilled a need in the state and since increased attention is being devoted to building up their reserves, a further enhancement of their potential may be expected in the years ahead.

The late Thomas H. May of Wake Forest, whose will has just been probated, left 100 shares of General Motors common stock to the Research Foundation and a cash grant of $1,000 to the Pharmaceutical Association. A memorial fund in memory of the late Dean J. G. Beard has been established within recent weeks and, as a result of an obituary notice, the NCPA Endowment Fund received numerous contributions in memory of the late L. A. Wharton of Gibsonville.

These are but a few of the elements that are helping to establish a stronger financial basis on which to build Pharmacy's future progress in North Carolina. There are many more. And more will be needed.

As a sort of long-range insurance policy for Pharmacy, perhaps you may wish to review your will or, better still, transfer some cash assets to one or both of the funds. Due to the tax deductible feature, you may wish to act at this time. Letters may be addressed to either Dean E. A. Brecht or W. J. Smith at Chapel Hill, who will be glad to supply additional information.

The Carolina Journal of Pharmacy is published monthly by the N. C. Pharmaceutical Association, Box 151, Chapel Hill, N. C. Subscription rate: $3.00 a year; single copy, 25 cents. Entered as second class matter July 5, 1922 at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879.


RETAIL
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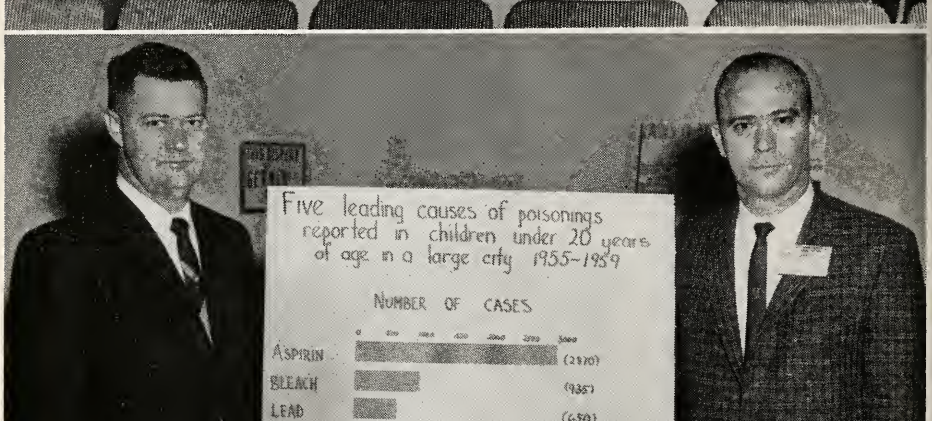

Five leading causes of poisonings reported in children under 20 years of age in a large city 1955-1959
NUMBER OF CASES
ASPIRIN (2370)
BLEACH (935)
LEAD (650)
SARBITURATES (491)
LYE (344)

PHARMACY IS
YOU TAKE
Rx
PHARMACY
STUDY PHARMACY

Seminar

MODERN PHARMACEUTICAL PRACTICE

The Seminar on Modern Pharmaceutical Practice, sponsored by the N. C. Pharmaceutical Association in cooperation with the N. C. Academy of Pharmacy, the N. C. Society of Hospital Pharmacists, the School of Pharmacy of the University of North Carolina and the N. C. Fellows of the American College of Apothecaries, served as a focal point for the discussion of some of today's most pressing problems which confront Pharmacy.

Held in the Institute of Pharmacy at Chapel Hill on November 11-12, the Seminar was attended by pharmacists from all sections of the state. Some of the pictures made during the Seminar and appearing in this issue of THE JOURNAL indicate to some extent the wide-spread interest and support attached to this meeting.

Following a welcome by Edwin R. Fuller, President of the NCPA, the Chief Pharmacist of UNC's N. C. Memorial Hospital, William W. Taylor, discussed "The Status, The Responsibility and the Problems of Hospital Pharmacy Practice in North Carolina."

Mr. Taylor was followed by James W. (Jim) Harrison of Asheville, who presented many helpful ideas on "How to Evaluate Your Rx Promotion Department." Mr. Harrison is Director of Professional Services of the Dr. T. C. Smith Company and a reporter for the Southeastern Drug Journal.

The first session was concluded by comments on the Iowa Rx Schedule by Charlie Blanton of Kings Mountain and the Florida

(Continued on page 33)

This Month's Cover

Edwin R. Fuller of Salisbury and Arthur Brothers of Elizabeth City are shown with the type poison control cabinet that has proven so popular nation-wide. The cabinet, on display during the Seminar is now in Kinston where the Lenoir County Pharmaceutical Society has tentative plans for its use.

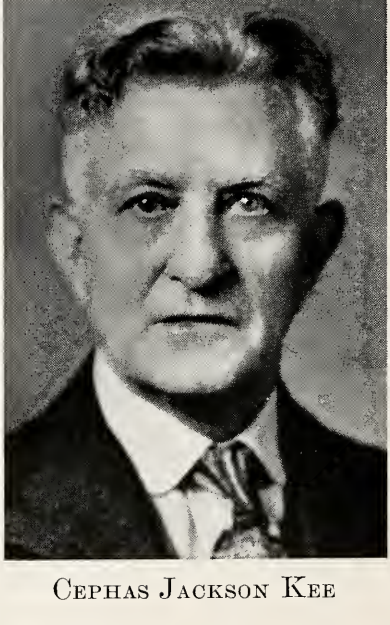
Some of the Seminar Exhibits

Top: W. H. (Bill) Randall (left) of Lillington and David D. Claytor of Greensboro are shown with a "Pharmacy Career" exhibit now available from the NCPA. The exhibit requires an 8-foot table for proper display; is hinged to expedite shipment by express.

Center: C. I. Hawkins (left) of Madison and John Grandy of Charlotte are shown with one of the placards used during the Seminar. The chart was part of a complete display on "poisoning" as used during National Pharmacy Week by Gerald M. Stahl, Chief Pharmacist at Watts Hospital, Durham.

Bottom: Another pharmacy career exhibit available from the NCPA. Designed and constructed by Dr. Melvin Chambers of the UNC School of Pharmacy, the exhibit consists of a 4-ft. center panel and two 2-ft. side panels. John Hood, Jr. (left) of Kinston and Charlie Blanton of Kings Mountain help enhance the exhibit.

In Memoriam



CEPHAS JACKSON KEE

Justice Drug Company, Greensboro, North Carolina, announces with profound sorrow the passing of Cephas Jackson Kee, Secretary-Treasurer, Sunday, the thirteenth of November, nineteen hundred and sixty, after forty-six years of faithful, loyal and devoted service to our firm.

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

Convention News

NCPA Convention-Planning Underway

The local convention leaders for the 1961 Convention of the N. C. Pharmaceutical Association and affiliated auxiliaries, scheduled for Greensboro, April 16-18, have been selected and are at work on the preliminary details.

In a mail ballot election conducted in Greensboro, the NCPA members of that city selected Marion Edmonds of Edmonds Summit Center Drug Store to serve as local convention chairman for the 81st annual meeting of the NCPA.

Mrs. Stephen T. Forrest, a former president of The Woman's Auxiliary of the NCPA, has been selected to head up the parties and special events to be arranged for the more than two hundred women expected to attend the meeting.

William P. Brewer, Vice President—Sales, Justice Drug Company, has been designated TMA Entertainment Chairman by the Board of Governors of The Traveling Men's Auxiliary. In this capacity, Mr. Brewer will arrange the Annual TMA Party, which customarily closes the convention.

As our picture indicates, the convention leaders are already at work. When the picture was made in November, the TMA had not selected its entertainment chairman, something which has now been taken care of by the TMA Board of Governors.

At the preliminary meeting of the convention planning group, the available meeting rooms at The King Cotton (headquarters) were inspected and a decision made in respect to registration tables.

NCPA Executive Secretary W. J. Smith and Mrs. Smith meet in Greensboro with the Local Convention Chairmen—Marion M. Edmonds (third from left) and Mrs. Stephen T. Forrest.

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The N. C. Sales Tax Act As It Applies to Sale of Drugs & Medicines

In many drug stores in North Carolina pharmacists and store owners have been making varying interpretations of portions of the State Sales Tax Law. Such items as vitamins, vaporizers, thermometers, cough syrups, nose drops, packaged "wets & drys," and even baby scales have been listed as exempt by store owners even when such items are sold over-the-counter and with no prescription involved. This has led to misunderstandings with tax auditors whose job it is to check store records to see if all applicable taxes are being collected and paid to the State. In some cases such misunderstandings have resulted in penalties being imposed and additional monies having to be paid because of improper collection or insufficient records.

In an effort to clear up these difficulties the Department of Revenue was contacted and a request made for verification of certain statutes and rulings which deal with the sales of medicines and drugs. The rulings of the Revenue Department and the additional information obtained from it will be given following a quotation of the Sales Tax Law to which they apply.

G.S. 105-164.13 (21) exempts, "medicines sold on prescription of physicians and medicines compounded, processed or blended by the druggist offering the same for sale at retail."

Section (22) exempts, "Sales of drugs or medical supplies to physicians or hospitals . . ." Also, "Sales of dental supplies, etc. to dentists . . ." Section (23) exempts, "Sales of drugs and medicines to veterinarians, etc. . . ."

There seems to be little, if any, difficulty in determining proper exemption status on legitimate prescriptions or on authorized refills of prescriptions since the law is quite clear in this respect. Difficulty has arisen, however, when upon examination of prescription files it has been learned that "forged" prescriptions for various items which were actually O-T-C sales, have been listed so as to show them to be exempt. The Department ruling states clearly "when sales of medical supplies are made by druggists to the general trade, not on prescription, such sales **ARE** subject to the Sales Tax." It states also that, "Sales of proprietary or patent medicines **ARE** subject to the Sales or Use Tax. Vendors making sales of medicines or drugs pursuant to physicians' prescriptions must keep sales records which will clearly segregate such sales. All original prescriptions must be filed and kept available for inspection . . . When sales are made of refills of prescriptions, the sales record must carry the number of the original prescription refilled. . . ."

Such rulings clearly indicate that vitamins, etc. sold O.T.C. are taxable and that no such items have any exemption status unless sold pursuant to physicians' prescription. Indications are that more thorough inspection in this area will be in-

(Continued on page 13)

A
VERY
MERRY
CHRISTMAS
AND A HAPPY
PROSPEROUS NEW
YEAR

The American Druggists'
Insurance Company
Cincinnati 2, Ohio

Something Special?

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Sealtest Ice Cream

Begin with ice cream . . . *everyone* loves it. Make it Sealtest, and you're in. That's because customers just naturally cluster wherever Sealtest ice cream is displayed and sold. Not only do they go for Sealtest's extra special flavors, but they make everyday specials out of those perennial favorites like Sealtest vanilla, chocolate or strawberry. Remember, too, Sealtest ice cream is nationally advertised. It's pre-sold which means it turns over faster, brings in the profits faster. Sell the ice cream that's always "something special." Sealtest!

Sealtest
TRADE MARK

FEATURE THIS EXCITING SPECIAL FLAVOR

RED RASPBERRY ROYALE

AT YOUR FOUNTAIN AND FOR CARRY-OUT CUSTOMERS

SALES TAX

stituted in the field by the Sales Tax auditors.

Another area in which there seems to be a great deal of misunderstanding is that of properly interpreting just what is meant by the words, "compounded, processed or blended," since any such medicines which can qualify as having been compounded, processed or blended by the druggist offering the same for sale at retail, are exempt from the Sales or Use Tax. The Revenue Department states that merely transferring drugs or medicines from large containers to small containers does **NOT** cause such items to qualify for exemption from the tax. However, if two or more ingredients are mixed together to make a product which is different from any of its original component parts then such an item **WOULD** be considered to have been compounded, processed or blended and therefore **WOULD** qualify and be exempt from Sales or Use Tax.

The indication from this seems clear that so-called "wets & drys" and other items purchased or prepared by the druggist are **NOT** exempt, unless there is mixing of ingredients, and sales tax should be charged on them.

A more detailed ruling was sought regarding the status of insulin when sold at retail. It was explained to the Department that insulin, although not restricted to a physician's prescription, is ordinarily first obtained on a prescription but subsequently is bought on an O-T-C basis. The ruling of the Revenue Department on this is as follows: "Insulin is exempt from the sales tax when sold on prescription of physicians or **PURSUANT TO A REFILL** of a physicians' prescription; however, if same is sold other than on prescription or as a refill of a prescription, it becomes subject to the tax." Since it is the "refill" sale on an O-T-C basis which carries with it the exemption difficulty for the pharmacist insofar as records are concerned, it would seem, from the above ruling, that it is most important for the pharmacist to be positive that all such sales are **PURSUANT TO A REFILL**, and that adequate records be kept so as to enable him to show that all such sales are refills and that an original prescription is on file. If this is done it would seem that insulin can be properly sold as a Sales Tax exempt item.

The Revenue Department was also asked to clarify the ruling which exempted Metrecal and similar products from the Sales Tax even though G.S. 105-164.14 (24) (e) states in part, that dietary supplements are **NOT** exempt. The Department stated, "they had considered the item named "METRECAL" and it determined that Metrecal is **NOT** a dietary supplement but that it is a complete diet in itself, therefore, Metrecal is entitled to be classified as a food product for human consumption. . . ." Such food products are, of course, exempt from the Sales Tax.

There are many other aspects of the Sales Tax Law which affect drug store operation. Those mentioned seem to be the ones about which most conflict has occurred. If there are other points of the law with which individual stores have had difficulty, contact the NCPA office and a clarification will try to be made or a ruling obtained from the N. C. Department of Revenue.

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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its forty-first volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

NEWS BRIEFS

D. A. Smith, formerly with Mann of Kannapolis, is now with Mann Drug #4 in High Point.

O'Neal Drug Company of Louisburg has been renamed "Harris Pharmacy" to reflect a change in ownership. Mr. O'Neal died this past summer.

Dr. Ed Beddingfield of Stantonsburg was recently named "Tar Heel of the Week" by the Raleigh **News & Observer.** Dr. Beddingfield's father was a pharmacist, his brother, Brooks, is a Greenville pharmacist, and he studied pharmacy prior to entering medical school.

Mount Airy Sertomans heard a report on Pharmacy (October 19) by John E. Mills of the W. S. Wolfe Drug Company. John was introduced by another Mount Airy pharmacist—Robert Wolfe of the Hollingsworth Drug Company.

More than $300 in cash was taken in a recent break-in at Harrelson's Pharmacy, Tabor City. Two of the store's three cash registers were cleaned of all cash.

Principal speaker at a recent meeting of the Maggie Valley Chamber of Commerce was Pharmacist Kelly E. Bennett of Bryson City. Mr. Bennett advised his audience "The only way to make life worthwhile in Western North Carolina is through brotherly love and cooperation—do something for the community and don't be selfish."

Reopening of Alamance Drug Company, Burlington, in its newly enlarged and remodeled store has been held. The pharmacy is now three times its former size; its Rx department has been moved to the front of the store.

Five million samples of Vicks Cough Syrup has been shipped from Greensboro by Richardson-Merrell. Postage on the samples amounted to $130,000.

William P. Brewer, sales manager of Justice Drug Co., is chairman of this year's Holiday Jubilee beauty queen contest. The queen will be crowned on Nov. 25 at Greensboro's War Memorial Coliseum.

NEWS BRIEFS

Cherryville—Allen Drug Company has been remodeled. Included in the job is a new ceiling. New fixtures have been installed.

Stony Point—R. L. McKittrick, formerly of Grover, has established Mack's Pharmacy here.

Elizabethtown—D. A. Hutchinson has sold his store to his son, James M. (Jimmy) Hutchinson.

Burlington—A permit for the construction of a $33,000 drug store building on Edgewood Avenue has been issued to D. C. Bryant.

Valdese—The Valdese Drug Company, owned and operated by Hugh Fletcher, celebrated its grand remodeling opening in mid-November. A number of valuable prizes were given away.

Hickory—Joel Simmons of Granite Falls has announced plans for the opening of Simmons Pharmacy, Inc., on Second Street, NE, across the street from the new Viewmont Baptist Church.

Tarboro—Thorne Drug Company, started in 1951 with three employees, now has fifteen persons on the payroll. Harry Smith and Mrs. Barbara Harris are the pharmacists.

Raleigh—A delivery boy for Person Street Pharmacy was the victim of a hold-up in early November.

Gibson—W. L. Johnson, pharmacist with the Warner Drug Store of Ellerbe, was injured in an accident on Highway 74 between Rockingham and Hamlet on November 12. Mr. Johnson was enroute to Ellerbe when his car collided with another vehicle.

Rockingham—The merchandise stock of the Bristow Drug Store is almost a complete loss as a result of a December 5 fire.

Ellerbe—Phyllis Laton is the winner of a $400 scholarship from Eli Lilly and Company. The scholarship, awarded at the 39th National 4-H Club Congress in Chicago, was donated by Lilly thru its Elanco Products Division.

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Full Line, Full Service Wholesale Druggists Since 1845

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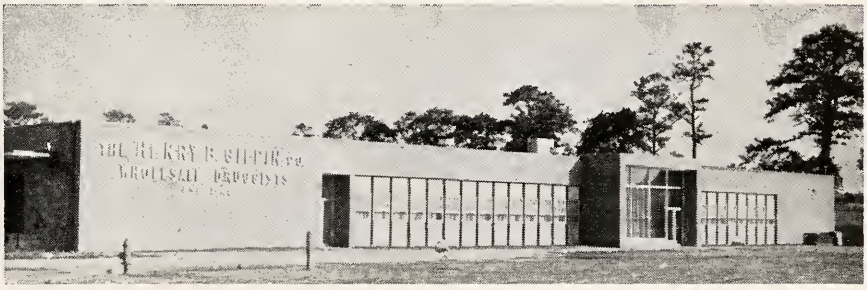

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AMERICAN
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A

Carolina Camera

Top: Mr. and Mrs. E. C. Daniel of Zebulon are shown with a former President of the United States, whose initials "HST" are known to most Americans. The picture was made recently while Mr. Truman was on a visit to the Daniels in Zebulon. The Daniel's son, Clifton, is married to Truman's daughter, Margaret.

Center: Robert E. (Bob) Abrams, executive secretary of the American College of Apothecaries (left) and Wilkins Harden, the ACA president-elect, are shown with a special ACA "Rx Aids" display in background. The picture was made in the lobby of the Institute of Pharmacy while the Seminar on Modern Pharmaceutical Practice was in progress. The exhibit contained several hundred prescription promotion ideas submitted by ACA members from throughout the country. The letters in background were part of a series used by a pharmacist in Dayton, Ohio.

Bottom: Pharmacist Carl Winter, Ketchum's Drug Store, Jacksonville, is shown accepting a "Competition Days" plaque awarded the pharmacy as a climax to a city-wide sales event sponsored by the Chamber of Commerce. Charles Bradham (right) makes the presentation while Roy Stevens, executive secretary of the Chamber, looks on. 27 participating stores, with Ketchum declared the winner, were judged on value of items offered and window and store displays. Winter, manager of Ketchum Drug, also received a cash prize.

Addresses Zebulon Club

Fred Hawkins, area representative for Smith, Kline & French laboratories, told members of the Zebulon Rotary Club (Nov. 23) that "the speed with which the doctor learns of a new drug may mean the difference between life and death for some patients."

Mr. Hawkins was introduced by Pharmacist Haywood Jones of Zebulon Drug Company. A special guest was E. C. Daniel.

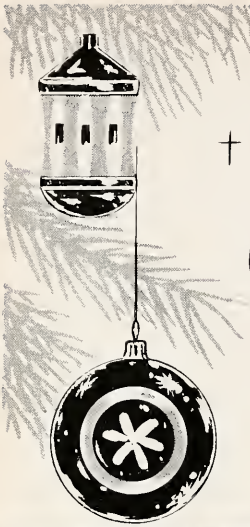
A Merry Christmas

and

A Happy and Prosperous 1961

PEABODY DRUG COMPANY

305 W. PETTIGREW STREET
DURHAM, NORTH CAROLINA



Season's Greetings

from the sales and office personnel

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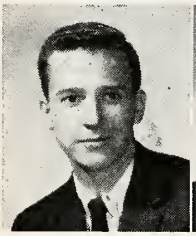
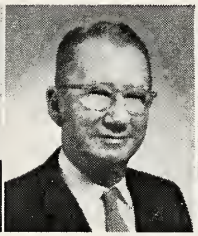
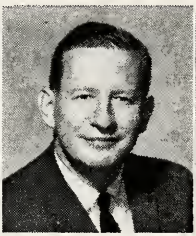
LYNCHBURG, VIRGINIA



Mr. Grant E. Key, Jr.



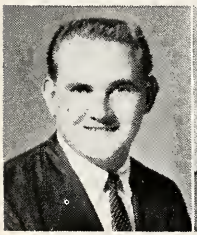
Mr. J. L. (Jim) Sisk



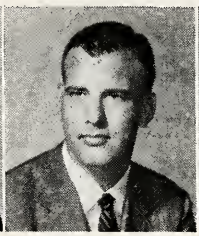
Mr. J. Vernon Key

Mr. William L. Dowdy

Mr. Joseph W. Ginn, Jr.



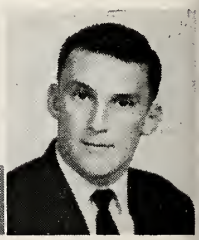
Mr. Hubert Morgan



Mr. Robert R. Tester

Mr. Grant E. Key

Mr. Carlton Tester



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Mr. Ethel Wilmer

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Mrs. Neta Dawson

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Miss Sylvia Key

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New Pharmacies

Bissette's Drug Store #4, 420 West Thomas Street, Rocky Mount. Paul B. Bissette, owner. Paul B. Bissette, Jr., pharmacist in charge.

McFalls Hillsdale Park Drug Company, 2901 High Point Road, Greensboro. W. S. Dukes, Samuel W. McFalls and Virginia McFalls, owners. W. S. Dukes, pharmacist in charge.

Dart Drug of Charlotte, 105 West Trade Street, Charlotte. Banks L. Smith, James L. McIlvaine, James W. Reeves and Mrs. Eva S. Guest, owners. Alfred J. Muratori, pharmacist in charge.

Dart Drug Company, 441 North Trade Street, Winston-Salem. G. A. Krohn, M. H. Krohn and B. G. Krohn, owners. G. A. Krohn, pharmacist in charge.

Transfer of Ownership

Street's Pharmacy, 303 Reams Avenue, Roxboro. James T. Street, owner and pharmacist in charge (formerly Thomas Drugs).

Kirby Prescription Center, Southport. Carl M. Kirby, Jr., owner and pharmacist in charge.

Carolina Beach Drug Co., Inc., Carolina Beach. Luther E. Bunch, owner and pharmacist in charge.

Peoples Rexall Drug Store, West Jefferson. Dale Shepherd, Carson M. Keys and James Badger, owners. Dale Shepherd, pharmacist in charge (formerly Graybeal's Drug Store).

Medical Arts Pharmacy, Inc. of Lenoir, 354 South Mulberry Street, Lenoir. Earl Tate, Pauline Sherwood, Norman Sherwood and Delmor Wadford, owners. Norman Sherwood, pharmacist in charge.

Reciprocity

Williams McManus, 2309 Woodlawn Street, Kannapolis (from South Carolina; formerly operated a pharmacy at Myrtle Beach).

William H. Clifton, Caldwell Drug Store, Gastonia (from South Carolina).

Mrs. Savannah Barbara Harris, 202 North Raleigh Street, Rocky Mount (from South Carolina).

Joseph F. Jones, 2122 Mansker Drive, Madison, Tenn. (from Tenn.).

George Frederick Grasnick, 1509 Florida Avenue, West Palm Beach, Florida (from New Jersey).

Closed

Rogers Drug Store, Fair Bluff.

Locust Drug Store, Locust.

WANTED

Pharmacist to manage and buy part interest in well established Drug Store. State qualifications in letter addressed to CE-12, c/o NCPA, Box 151, Chapel Hill.

Hospital Pharmacists Meet

Reports on cancer and heart research at the Bowman Gray School of Medicine featured the November quarterly meeting of the North Carolina Society of Hospital Pharmacists.

The meeting, held in Winston-Salem at Baptist Hospital, was addressed by Dr. John C. Pruitt and Dr. Hugh B. Lofland.

Safe Stolen

A thousand pound safe was taken from the Square Pharmacy, Mount Airy, on the night of November 2. The safe was rolled thru a back door and loaded on a truck.

More than $1,000 in cash, checks, valuable records and some narcotics were taken in the robbery.

Employees Entertained

Employees of Ketchum Drug Company, Jacksonville, were entertained recently at a party sponsored by the firm.

W. L. Ketchum, Miss Murial Ketchum, Pharmacist and Mrs. Carl Winter and employees of the pharmacy attended.

New Building

A new one-story brick building, 32 x 100, now under construction in Rockingham, will house the Bristow Drug Company when completed.

The lot is owned by and the building is being constructed by Pharmacist E. B. Bristow.

Rotary Talk

L. G. Day of Day's Drug Store, Spruce Pine, was speaker at a recent meeting of his town's Rotary Club.

Mr. Day told the Rotarians about the new drugs and indicated what might have been prevented had these same drugs been available during the flu epidemic of 1916 and later years.

Eckerd Expanding

A former mill building in Charlotte is being converted into a warehouse to service the 28 Eckerd stores of the Carolinas and Tennessee.

An addition to the mill is being constructed by Eckerd to house the home office of the drug chain. The office addition will front on Hawthorne Lane Extension.

The alterations and additions are expected to cost more than $100,000. They will be completed during 1961.

Sells to Partner

C. J. LeFrancois is now the sole owner of the four Troy drug stores of Charlotte.

Sidney L. Troy, one of the original owners, disposed of his interest in the stores to Mr. LeFrancois in October.

from The House of Geer

SEASON'S GREETINGS!

The Geer Drug Company

Charleston, Greenville, Spartanburg, S. C.

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No Finer Snapshots at Any Price

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Phone 3171

The Class of 1950

After ten years, here is a brief summary of the Class of 1950, School of Pharmacy, University of North Carolina:

The class totaled 58. Of these, 42 are now members of the N. C. Pharmaceutical Association.

Thirteen of the pharmacists are sole owners of their pharmacies; 12 are part-owners. Twenty members of the Class are now working as employees of various pharmacies in this and other states.

Other classifications are: 5 managers of pharmacies; 2 in hospital pharmacy; 1 teaching (Dr. Cooper); 1 as Pharmaceutical Chemist for State of Virginia (Greg Howe); 1 wholesaler druggist (Henry Dale Smith) and three unknown (Rudolph Culler, John Wilkie and Robert Phifer.)

Several of the graduates are either owners or part owners of pharmacies in other states. For instance, E. F. Gallogly owns and operates the Clio Drug Company, Clio, South Carolina. Henry Dale Smith is operating a wholesale drug house in Illinois.

New Building

Charlie's Drug Store of Mount Holly will soon occupy a new building at 125 West Central. In its new location, the pharmacy will share quarters in a brick building with Dr. B. D. Moore. Off-street parking—30 x 100 foot lot—is being provided.

Hit Again

For the third time in four months, robbers entered Dewey Pollard's drug store at Havelock and made off this time with better than $1500 in cash and checks.

After the previous break-in, Pollard had his safe welded to the floor but this did not stop his night visitors. They battered the side of the safe and escaped with the money.

Entry to the store was the same. A hole was sawed in the roof.

New Owner

Thomas Drugs, located in Roxboro on the corner of Reams Avenue and Madison Blvd., is now being operated under the ownership of Jimmy Street, who purchased the pharmacy in October.

COM-VAC Canine Distemper-Hepatitis Vaccine

PETROX Flea and Tick Spray

Complete Veterinary Biologicals and Pharmaceuticals by

CUTTER
BANDY LABORATORIES CORN KING COMPANY
FARNAM AMERICAN SCIENTIFIC LABS.

Wholesale Service to All North Carolina Drug Stores.
Please Write for Free Catalogue and Prices

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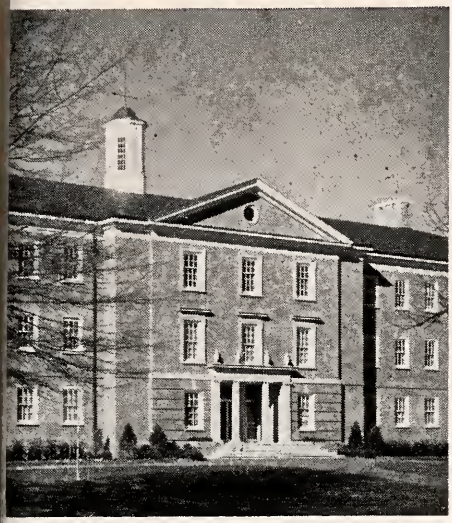
UNC PHARMACY SCHOOL NOTES



The School of Pharmacy has always been very fortunate in the loyal support of its alumni and friends. This thoughtful generosity has resulted in many attractive and useful gifts through the year. Recently, there were three additional presentations, as evidence of this continuing interest. Miss Alice Noble, Research Historian, presented a silver sandwich tray to be added to the growing collection of silver pieces. Silver candelabra were presented on October 27 to Charles Himes as president of the student body, by the Woman's Auxiliary of the N. C. Pharmaceutical Association. The presentation was made by Mrs. Ralph P. Rogers, past-president of the Woman's Auxiliary, and chairman of the Committee which made the purchase. The Northeastern North Carolina Drug Club has authorized the payment of $200 to the School of Pharmacy, and a committee consisting of John T. Stevenson, pharmacist of Elizabeth City, John Mitchener, III, pharmacy student of Edenton, and Dean E. A. Brecht have approved its use for the construction of a cabinet for the display and safe storage of the silver collection when not in use.

Dr. Claude Piantadosi, Associate Professor of Pharmaceutical Chemistry has received a Research Grant to amount $500 from the University Research Council for the investigation of Kawain alkaloids and analogues.

Dr. M. A. Chambers, Assistant Dean has been appointed to the Advisory Board of Journal of the Elisha Mitchell Scientific Society. The members of this board has the duty of reviewing and recommending for publication papers submitted to the journal.

Dean Chambers addressed the Greensboro Drug Club on the subject of student recruitment at its meeting on October 26.

The Wayne County Pharmaceutical Society adopted for one of its projects during the year the presentation of programs at the local schools to interest students in careers in pharmacy. A complete set of recruitment literature was sent for this purpose to Kenneth Wiggins of Goldsboro.

David Stiles, Director of Market Development for Abbott Laboratories addressed the student body on "Pharmacy Marches On," Friday, October 28. His analysis of facts showed an optimistic future for the profession.

The memorial statement honoring the late Dr. Sigurdur Jonsson was presented by Dr. Fred T. Semeniuk, Professor of Pharmaceutical Chemistry at the fall meeting of the general faculty of the University on October 28. The other members of the committee were Drs. George H. Cocolas and Claude Piantadosi.

Dean Brecht attended the meeting of The Association of Academic Deans of North Carolina Colleges held at Duke University in Durham on November 2. The colleges represented in this organization provide a year of prepharmacy education for students preparing for careers in pharmacy.

(Continued on page 24)

UNC NOTES

On November 12 four members of the faculty took part in the Modern Pharmaceutical Practice Seminar held at the Institute of Pharmacy as a panel to discuss "The Five Year Pharmacy Curriculum—Its Potential Effect on North Carolina Pharmacy." They were Dean E. A. Brecht, Assistant Dean M. A. Chambers, Professor Earl T. Brown and Professor Herman O. Thompson.

The North Carolina Pharmaceutical Research Foundation was represented by President Wade A. Gilliam of Winston-Salem and Secretary E. A. Brecht at the Chancellor's Meeting for Foundations held at the Morehead Planetarium on November 19.

Howell Hall, former home of the School of Pharmacy, was dedicated to the School of Journalism in a day long program on October 21. The journalists expressed great satisfaction with the remodeled building and the success of the editors and pharmacists in gaining urgently needed housing for the two schools. The evening program emphasized the connection between the pharmacists and journalists when Clifton Daniel, Assistant Managing Editor of the New York Times spoke on the "Responsibility of the Reporter and Editor." Mr. Daniel is the son of E. C. Daniel, pharmacist of Zebulon.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Student Branches of the NCPA & A.Ph.A

The annual membership drive was held concurrently with National Pharmacy Week, October 2-8, and almost 200 out of 276 of the students registered in the School of Pharmacy joined.

The officers for the year are: Sam Goodwin, President; David Keever, Vice-President; Dorothy Reaves, Secretary; Beverly Thompson, Corresponding Secretary; Kent Huffman, Treasurer; and Don Weathers, Assistant to the President.

Mr. Edwin Fuller, president of the NCPA, gave an interesting talk at our first meeting on October 27 on "Problems of Retail Pharmacy." Sam Goodwin, official delegate to the student section of the A.Ph.A. and Miss Barbara Bell, newly-elected national secretary of the Student Section, reported on the convention held August 14-19 in Washington, D. C.

Dr. Milton E. Neuroth, Professor of Pharmacy at the Medical College of Virginia and advisor to the Student Section of the A.Ph.A. presented a most stimulating talk on the A.Ph.A. on November 15. Members who heard Dr. Neuroth were very much impressed by his presentation of the advantages of A.Ph.A. membership to the pharmacy student. Afterward, coffee was served in the student lounge.

Kappa Epsilon

Reported by ANN GARROU

Miss Barbara Bell, the treasurer of Lambda Chapter, was tapped into Carolina's highest honorary organization for women, the Order of the Valkyries, in a secret pre-dawn ceremony November 3. Her citation included her leadership abilities not only on the campus, but also in a national organization—she is national secretary of the Student Branches of the A.Ph.A. Her excellence in scholarship was

also recognized, along with her membership in Rho Chi, Kappa Epsilon and her sorority.

On October 14 the Lambda Chapter increased its membership to 18 members with the initiation of seven girls: Emily Adams, Lynda Cauble, Deane Hughes, Margaret McCann, Meredith Patton, Linda Templeton, and Beverly Thompson.

Historical Note

By Alice Noble, *Research Historian*

We are proud to pay this tribute to William Henry Green, of Wilmington, who fought for the South throughout the War Between the States and surrendered with Lee's Army at Appomattox. He was only eighteen years old when he enlisted as a private in the Branch Artillery, Latham's Battery, Co. F, Fifth Battalion, attached to A. P. Hill's Division, Jackson's Corps of Lee's Army. Later he was detailed as sergeant major of the artillery battalion, commanded first by Major Henry and subsequently by Major J. C. Haskell, to which Latham's Battery was attached. He served in this capacity during the remainder of the War. (In Clark's **North Carolina Regiments**, he is listed as Sergeant Major of Starr's Battery.) Sprunt's **Chronicles of the Cape Fear** records that "he had an active career as artilleryman, participating in the famous Battles of Cedar Run, Second Manassas, Chantilly, Warrenton Springs, Fredericksburg, Gettysburg, where the Battery was in action three days, Spottsylvania, and Second Cold Harbor, and throughout the siege of Petersburg and the retreat to Appomattox, where he was paroled." His War services are also recorded in the **Confederate Military History** (iv, 510-11).

Mr. Green was a native of New Bern and when the War ended he returned to his home. He entered the profession of pharmacy immediately in the Craven capital as a clerk. He moved to New York City in 1866 and entered the New York College of Pharmacy, from which he graduated in 1869 with the degree of Ph.G. In March, 1870 he moved to Wilmington and opened a drug store in partnership with his relative, Dr. H. G. Flanner, under the firm name of Green and Flanner. When Dr. Flanner died in 1880, the firm was dissolved, but the business was continued under the name of William H. Green and Co. Until his death on January 12, 1914, Mr. Green conducted the business with this firm name. For forty-four years he ministered to the needs of the sick and suffering of Wilmington. Even the day before his death he was in his drug store filling prescriptions. Green's Drug Store on Market Street still carries on under the ownership of his son, Pharmacist Chas. F. Green. It enjoys the prond distinction of being one of the few drug stores in the State operated under the continuous ownership of the same family.

A leader in the formation of the North Carolina Pharmaceutical Association, Mr. Green became the first president of the North Carolina Board of Pharmacy, the fourth president of the State Association (1883-84), and retained his charter membership in the NCPA until his death. He was a "splendid gentleman of the old school, a patriot who loved the Southland, a churchman who served God with devotion and veneration, and a pharmacist who ever strove to uplift and protect the highest ideals of pharmacy."

Charlotte

The Charlotte Woman's Druggists Auxiliary held its second meeting of the year at the Kirkwood Room, October 10.

Mrs. A. K. Hardee, Vice-President, presided at the meeting. A guest speaker, Mrs. Robert G. Hudgins of the D.A.R., gave a most interesting talk on America First.

Following the Committee reports, a drawing for door prizes was held.

DOINGS

OF THE AUXILIARIES

- Greensboro—Mrs. R. F. Whiteley
- Alamance—Mrs. John Wood
- Rowan-Davie—Mrs. W. G. Lombard
- Winston-Salem—Mrs. W. E. Insch
- Charlotte—Mrs. Ross L. Cooper
- Pharmacy Wives—Mrs. Frank Raper

Pharmacy Wives

The November Social-Business meeting was held November 8th at the Institute of Pharmacy. The meeting was called to order by the president, Mrs. Frank Raper. After discussion, the group decided to adopt a needy family at Christmas through the Empty Stocking Program. Mrs. Terre Smith, chairman, Mrs. Emily McKenzie, and Mrs. Palmer Quackenbush were appointed to a committee to make plans for the annual Christmas party.

Mrs. Harold Little gave an interesting report on the meeting of the NCPA Woman's Auxiliary Workshop. Mrs. Harry Murrell, a new member, and Mrs. Yarborough, an out-of-town member, were introduced to the group and welcomed by the president. Hostesses were Mrs. Hunter Smith and Mrs. Harold Little.

The November Program meeting was held November 22, and featured a talk by Mrs. William B. Aycock, wife of the chancellor of the University of North Carolina. Her subject "Being a Good Student-Wife Citizen" encompassed the problems and advantages of being a student-wife on the UNC campus.

Mrs. Frank Raper presided over a brief business session, announcing final plans for the Christmas observance. Hostesses for the meeting were Mrs. Frank Yarborough and Mrs. Donald Smith.

Rowan-Davie

The October meeting of the Rowan-Davie Drug Auxiliary was held at the home of Mrs. Robert Hall of Mocksville.

Mrs. Robert Milton, president, conducted the business meeting. Mrs. Billie Pittman led the devotions on the subject of "Thankfulness."

W. J. Smith, Executive Secretary of the NCPA, guest speaker, gave a brief history of the growth of the Association and its auxiliaries, and commended the Woman's groups for making scholarships available at the School of Pharmacy, for supporting state convention attendance; and for providing an emergency loan fund for UNC School of Pharmacy students. Mr. Smith received a token gift from the Rowan-Davie Auxiliary and Mrs. Smith, who accompanied her husband, was given a corsage.

Edwin R. Fuller of Salisbury, NCPA president, and Robert B. Hall, president-elect, were special guests. Mr. Fuller presented a gavel to the Auxiliary.

Associate hostesses were Mrs. E. D. Hoyle, Mrs. M. H. Hoyle, and Mrs. Robert Hoyle.

Rowan-Davie

The Rowan-Davie Drug Auxiliary met November 16 at the Salisbury Country Club for its regular business-luncheon meeting, with the president Mrs. Robert Milton, presiding.

After the minutes were read by the secretary and the treasurer's report given by the treasurer, Mrs. Henry Ridenhour presented devotions, reading a poem and speaking on the theme of Thanksgiving.

Having attended the Woman's Auxiliary workshop at the Institute of Pharmacy in Chapel Hill, N. C. on October 27, Mrs. Robert Hall gave a report on the events of the Workshop.

Due to illness, the scheduled speaker, Mrs. F. F. Potter, state president of the NCPA Woman's Auxiliary, could not attend. Instead, members of the Auxiliary presented a humorous, but informative, skit on correct parliamentary procedure. Mrs. E. R. Fuller was given a token gift of appreciation for arrangement of the skit.

Mrs. George Albright and Mrs. Robert H. Milton were hostesses. Draw prize was won by Mrs. Henry Ridenhour.

Executive Committee Meets

The Association's executive committee met in Chapel Hill on November 11 prior to the start of the Seminar on Modern Pharmaceutical Practice.

The committee heard a report by President E. R. Fuller of recent Association activities, including the district meetings. Secretary Smith discussed the Association's financial status as of the end of the first ten months of the current year.

Employment of Secretary Smith and other personnel was authorized for 1961.

The committee authorized the appointment of Mr. Marion Edmonds of Greensboro as Local Convention Chairman for the forthcoming NCPA Convention. Mr. Edmonds appointment followed a mail ballot election conducted in Greensboro among the city's NCPA members.

Secretary Smith reported the NCPA Legislative Committee had recommended a survey of the membership to ascertain views on reintroduction of the two pharmacy bills considered by the 1959 General Assembly. The committee authorized the survey as a part of the December Digest.

Following report of the establishment of The W. J. Dean Pharmacy Student Loan Fund, of the cash received and the loans made, the committee authorized the Secretary to express its appreciation to the Dean Rubber Company and to its North Carolina Representative, Mr. Joe Catanese of Charlotte.

Two insurance proposals—Major Medical and one involving prescription insurance—were referred to the Committee on Insurance.

Following a detailed discussion of the present status of Fair Trade, the committee authorized Secretary Smith to send out a special bulletin to all retail pharmacies in the state covering the reversal of the Winston-Salem (anti-freeze) case by the State's Supreme Court. Further action will await an opinion by the Supreme Court on the constitutionality of the State Fair Trade Act. This is expected in early 1961.

The committee voted to shift the Association's financial year from December 31 to September 30. The membership year will remain the same—on the calendar-year basis. The change will expedite office routine.

An end-of-the-year membership campaign will be conducted under the supervision of Tom Boone, Chairman of the Membership Committee, the executive group was informed.

The committee adopted a motion that a concerted effort be made to schedule the '61 convention in Pinehurst. It was suggested the Time & Place Committee plan two to three years ahead in order to secure the most favorable dates.

The committee recommended a study be made of the feasibility of restricting ownership of pharmacies to pharmacies.

Contributions of two members of the committee—Hall and McFalls—were recognized. Mr. Hall's contribution was placed in the NCPA Endowment Fund. A donation by Mr. McFalls was used to purchase a number of imprinted binders to contain historical clippings—from 1940 to 1975—one for each year. Later on it is anticipated a cabinet will be built to house the binders.

President Fuller presided. Present were Messrs Hall, Moose, McFalls, Welch and Smith.

Personnel Changes

Gordon Lee O'Briant, Jr. from Shields Drug Company, Carthage to Kerr Rexall Drugs, Lakewood Shopping Center, Durham.

Sherwood Tate from Atlanta to Suttle's Drug Store, Shelby. Mr. Tate is a native of Grover.

G. R. Talbert to Hospital Pharmacy, Mount Airy.

Don Hazelrig, Lexington Drug Company, has returned to Alabama (Snellgrove Drug Co., Gadsden, Alabama).

Laura Lee Patton

A clever birth announcement came from Master Keith Patton of Canton to the effect that he now has a brand new sister, Laura Lee, born November 20th, and that both of them have the same parents, Joyce and Jim Patton. Mr. Patton is associated with Hendrix Drug Store, Canton.

Cheri Jo Buchanan

Mr. and Mrs. Bruce Buchanan of Boise, Idaho are announcing the birth of Cheri Jo, October 1st, weighing 6 lbs. Mrs. Buchanan is the former Christine Tunstall, graduate of the UNC School of Pharmacy, who was associated with Bob Clark's Pharmacy at Havelock before her marriage.

clearly the purest...
clearly the best seller

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CITRATE of MAGNESIA

In the emerald green bottle customers recognize instantly

- sparkling "lemonade" taste
- perfectly pasteurized and manufactured under strict supervision and controls
- Your wholesale druggist has Everfresh, the standard citrate for 35 years

350 cc size: list price, $2.45 per dozen. Minimum retail price, 30¢ each.
This price effective in all New England and Mid-Atlantic states
see the difference in purity
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Deaths

LAWRENCE EMERSON BRITT

Lawrence Emerson Britt, 38, formerly of Clinton but more recently of Hialeah, Florida, died November 5.

Mr. Britt was a graduate of the School of Pharmacy, University of North Carolina, Class of 1944. Following graduation, he was associated with a pharmacy in Kinston. Prior to locating in Florida, he worked in New Jersey.

C. J. KEE

Cephas J. Kee, 83, Secretary-Treasurer of The Justice Drug Company, died November 13.

Mr. Kee was associated with Justice Drug Company for 46 years. As unofficial credit manager for Justice, his understanding and wise guidance over the years endeared him to hundreds of pharmacists.

THOMAS H. MAY

Thomas H. May, born Feb. 15, 1886, died in Wake Forest on November 10 following an extended illness.

Well known to most pharmacists in the state, as an inspector for the State Board of Pharmacy since 1946, Mr. May was a graduate of the UNC School of Pharmacy and a licensed pharmacist for nearly 50 years.

For many years Mr. May was associated with various pharmaceutical firms as a medical service representative, first with the H. K. Mulford Company and later with Sharp & Dohme as a district manager, mostly in the Pittsburgh area. Following retirement and return to North Carolina, Mr. May after a short vacation returned to active service as a representative for Sherman Laboratories. He was with this firm when he assumed the post as pharmacy inspector with the Board.

Dedicated to the highest ideals, Mr. May sought constantly to elevate professional standards thru cooperative efforts on the part of all groups and person having an interest in Pharmacy. While the nature of his work was difficult at times, he did not let this deter him from working with even the most pessimistic pharmacist or the most violent opponent. Pharmacy is better in North

Carolina by reason of his work; his efforts on behalf of the profession will be missed. Those of us who were privileged to work with Mr. May will not forget his many fine qualities.

He was a Shriner of the Sudan Temple and a Mason of Lodge #229 of Henderson.

P. L. CLOER

Paul Link Cloer, 63, Lenoir pharmacist, died November 24 after a long illness.

For twenty-seven years Mr. Cloer was associated with the late J. G. Ballew in the operation of Ballew's Pharmacy. Following Mr. Ballew's death and a change in ownership, Mr. Cloer went with Dayvault's Drug Store of Lenoir.

Survivors include his wife, a daughter and a sister.

RALPH M. CROSSON

Ralph M. Crosson, 69, sales representative in North and South Carolina for McCourt Label Company for many years, died in Columbia, South Carolina on October 13 following several years of illness.

Mr. Crosson was active in the Traveling Men's Auxiliaries of both the North and South Carolina associations and was a co-organizer of the 50 year club of the South Carolina Pharmaceutical Association.

Survivors include his widow; a daughter; a sister and a brother.

LEE A. WHARTON

Lee A. Wharton, 72, Gibsonville pharmacist, died November 27 of injuries he suffered in an automobile accident which occurred near Gibsonville on November 23.

Mr. Wharton spent his life in Gibsonville. He was a graduate of Whitsett Institute and Page's School of Pharmacy. He was licensed as a pharmacist in 1909 and assumed ownership of the Gibsonville Drug Company in 1914.

Active in the life of Gibsonville, Mr. Wharton served as an Alderman of the town council; member of the Tax Equity Board of Guilford County; a mason and member of the Presbyterian Church.

A newspaper writer once wrote: "If they ever get around to picking the man who has done the most for Gibsonville, they

(Concluded on page 33)

crowd pleasers a la Lance!

More people prefer and buy tasty Lance snacks than any other brand. And no wonder... They're always fresh and there's a wide variety to choose from. Please your crowd. Display Lance.

LANCE INC. Charlotte, North Carolina

Rxs by Federal Officials

The Secretary of the North Carolina Board of Medical Examiners (Dr. Joseph J. Combs) writes in answer to an inquiry by Mr. McAllister :

"The Medical Practice Act definitely excludes any surgeon or physician of the United States Army, Navy or Public Health Service in the discharge of his official duties from being required to hold a license to practice medicine in North Carolina. It is also the policy of this Board not to license Federal personnel who are in this state on official duty, except under unusual circumstances in a local community. This Board has licensed some military personnel to do private practice in his off hours upon petition from the local community.

"It would be my interpretation of our law that any prescription that was written by a physician in his official capacity as a Federal representative would be eligible to be filled by a pharmacist in this state. I should think that it would be better for all narcotic prescriptions written by said personnel to be filled on a Government post."

Not a K among the Lot

The Lumberton **Post** (Oct. 31) published a most interesting feature story entitled "We Saw Them Die thru the Window of History."

After describing the early deaths of the Brunswick settlers—most under 30 as indicated by the grave markers—the author states "then you remembered that modern life-saving medicine was unknown in the 1700's; that there wouldn't have been a Kefauverite among the lot.

After recounting incidents that took place in Costa Rica, the Panama Canal and a pneumonia death message ("sulfa drugs and penicillin would not have been priced exorbitantly high"), the author concludes "we see the pharmaceutical houses and the family drug stores in a brighter light than we see their detractors. Thousands now dead only wish the height of their dedication and accomplishments had been reached earlier."

Random Comments

By W. J. Smith

The recent passing of Mr. C. J. Kee, Secretary-Treasurer of Justice Drug Company, reminds the writer of a humorous story associated with this well-liked gentleman.

Back during the depression, one of the state's better known pharmacists got behind in his payments to Justice. After discussing the matter with Mr. Kee, agreement was reached that the pharmacist would pay each Monday for the previous week's purchases.

The procedure worked out so well, the pharmacist continued to pay on the same weekly basis after his bank account grew to the point where such was not necessary. And the practice is still followed today despite a vastly changed economic condition and the passage of more than twenty years.

In recent years the pharmacist and Mr. Kee had a little standing joke. When they would meet, the pharmacist would inquire: "Don't you think I rate 30 days credit at Justice?"

From our miscellaneous department: Man is growing larger where he sits down according to some rumors we hear. The Army is making all pants larger seat-wise; the Chicago Transit Company ordered an extra inch of seat space in new diesel buses. And a suit of armor worn by a knight in the Middle Ages is too small for a 13 year-old boy of today. Are we developing a race of giants—or just a bunch of big sitters?

A group of church leaders attending a conference were faced with a serious problem when a soft drink machine began giving two and three drinks for the price of one.

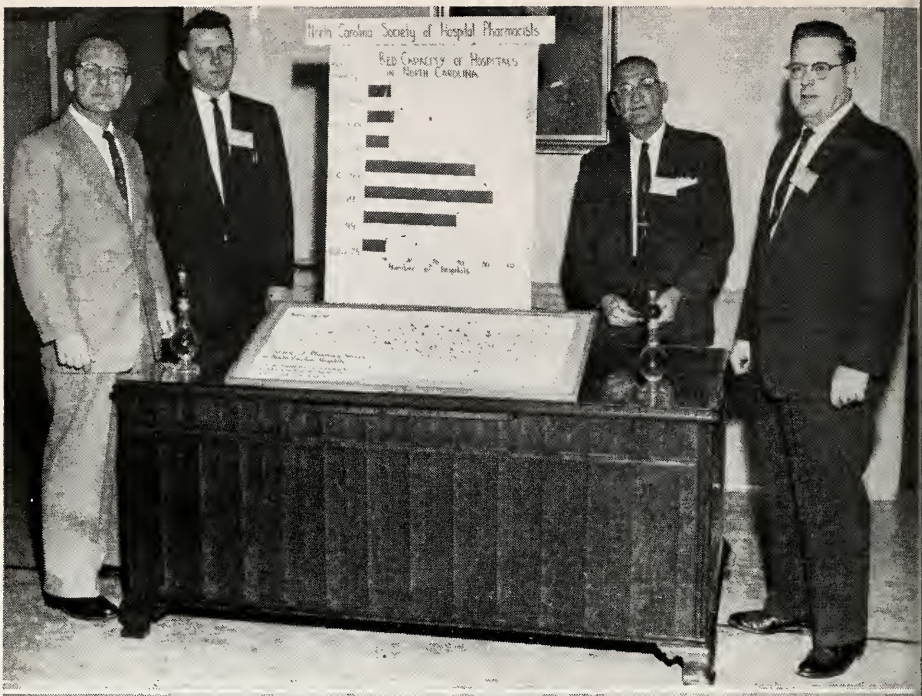
We hear that, in the next rocket to the moon, they are contemplating sending a woman—on the theory that a woman driver can hit anything.

Rogers Drug Company of Durham entered an order for some merchandise with a certain firm. The salesman taking the order asked for a label which was supplied. When the merchandise was delivered, it came addressed: Flaxseed Meal, Rogers Drug Company, Mangum & Parrish Streets, Durham.

Archaeologists, digging in the layers of ancient civilizations in the Euphrates Valley, uncovered in succession a layer of agrarian culture 8,000 years old, a layer of herdsman culture 12,000 years old, and a layer of caveman culture many years older. Beneath this they uncovered another layer, sand fused into a peculiar type and shade of green glass which they had seen for the first time in the desert sand of New Mexico when the first atom bomb had been exploded.

The W. A. Wards of Swannanoa are back in Florida for the winter months. Mail welcomed. Write them at this address: Route 1, Box 262, Nokomis, Florida.

If you think the way to profits is a big volume of sales at or near cost (marginal selling), witness this: One of the more aggressive drug chains to the north of us had a sales increase the first nine months of 1960 but net dropped 70%. On sales of about $68 million, the chain had a net of about $300,000 after taxes.



Top: Four pharmacists who attended the Seminar on Modern Pharmaceutical Practic are shown with an exhibit designed and installed by Gerald M. Stahl, President of th North Carolina Society of Hospital Pharmacists. Left to right: Paul Tart of Kinston Tom Boone of Ahoskie, Jim Harrison of Asheville and Arthur Anderson of Reidsville.

Bottom: Here are some Tar Heel pharmacists (all attended the Seminar) with th Association's Code of Ethics as the Center of interest. Left to right: Bob Hall (NCPA president-elect) of Mocksville, F. E. Campbell of Hamlet, J. P. Greene of Boone, Waits A West of Roseboro and Dorsey Welch of Washington.

SEMINAR

(Continued from page 7)

Schedule by Arthur Brothers of Elizabeth City; an informative talk by W. R. Adams, Jr. of Wilson, "Professional Opportunity—Part-Time Teaching in Hospitals" and a series of short talks centered on promotional devices used in connection with prescription department and/or professional services. Taking part in this program were W. R. McDonald, III of Hickory, Charlie Blanton of Kings Mountain and W. T. Boone of Ahoskie.

Guest speaker at the Seminar dinner, held at Schrafft's Country Inn, was Robert E. Abrams, Executive Secretary of the American college of Apothecaries, Editor of "The Voice of the Pharmacist," and Professor of Pharmacy Administration, Philadelphia College of Pharmacy and Science.

Mr. Abram's 40-minute talk, "Your Professional Future," was taped and is available to the local pharmaceutical societies of the state. The tape has been used as program material by the Lenoir Pharmaceutical Society and reserved by several other local groups.

Four faculty members of the UNC School of Pharmacy—Dean E. A. Brecht, Assistant Dean Melvin Chambers and Drs. Earl Brown and Herman O. Thompson—got the November 12 session underway with a panel discussion on "The 5-Year Pharmacy Curriculum—Its Potential Effect on North Carolina Pharmacy."

The cooperative advertising program of the Alamance Pharmaceutical Society as well as other activities of the organization was described by Ben K. Mobley of Burlington. Mr. Mobley's talk entitled "Mutual Advertising—An Effective Program" will be published in THE JOURNAL at a later date.

By combining some sound business principles with a bit of humor, L. A. Corning, III, Sales Manager of the Carolina Telephone and Telegraph Company, registered impressively with his audience in a presentation "How's Your Telephone Technique?"

The program (taped) was a recording of telephone calls made to a selected list of Eastern North Carolina pharmacies.

A panel discussion highlighting "Pharmacy as We See It" concluded the morning session. The panelists and subjects were: Wilkins Harden, President-Elect of the American College of Apothecaries (Professional Pharmacy); Robert B. Hall, President-Elect of the NCPA, Trade Names vs Generics); Roger A. McDuffie, President of the N. C. Board of Pharmacy (Legislation, Laws and Law Enforcement); and Gerald M. Stahl, President of the N. C. Society of Hospital Pharmacists (Future of Hospital Pharmacy).

Luncheon was served in the Institute to the registrants prior to the Carolina-Maryland game. Some of the pharmacists, who had missed a previous opportunity, took time to visit the new pharmacy school building.

A similar-type professional seminar will be sponsored in 1961 by the NCPA in cooperation with other interested groups. Changes and additions to the program format will be subject to a survey to be conducted among those pharmacists who attended the Seminar in November.

LEE WHARTON

(Continued from page 29)

had better look over the record of Pharmacist Lee Wharton."

Mr. Wharton was active in organized pharmacy, having served on many NCPA committees; was recognized for his outstanding bonds sales record during WW II; and was inducted into the NCPA "50 Plus Club" in Asheville several years ago.

He is survived by his wife, the former Lilly Phillips; a daughter; a son, C. A. Wharton, who was associated with his father in the operation of the pharmacy; a sister and four brothers.

News from the Local Pharmaceutical Societies

Forsyth Pharmaceutical

Dr. C. H. Richards, Professor of Political Science at Duke Forest College, was guest speaker at the November 17 meeting of the Forsyth Pharmaceutical Society.

John Andrews, Chairman of the Fair Trade Committee, reported on work being done by his group. The MSR's brought out that strict steps were being taken to crack down on the misuse of sampling by pharmaceutical representatives.

The Society, meeting in Winston-Salem at Howard Johnson's Restaurant, voted to sponsor a Valentine Dance next February.

Greensboro

Guest speaker at the December 1 meeting of the Greensboro Drug Club was NCPA President Edwin R. Fuller of Salisbury. Mr. Fuller discussed some of the state and federal programs as they relate to prescription service.

℞
Make McCourt
Your "Buy-word"
For Labels -in Rolls or Flats
Physicians ℞ Blanks and Files
Drug Boxes - Call Checks
Drug and Delivery Envelopes
Prescription Labels
all Styles and Colors
McCOURT LABEL CABINET CO.
42-54 BENNETT STREET
THE RIGHT LABEL RIGHT AT HAND
BRADFORD, PENNA.
Specializing in Labels for Drug Stores

In concluding the meeting, G. G. Buchanan read this poem which he wrote for the occasion:

Our guest speaker here tonight
Is really a Pharmacist of might
So we pin our hope upon a star
For this President will lead us far.

Your sight is high, your aim is true
No task you'll leave until its through
And when Fuller's final race is run
Pharmacy will be better for all he's done.

Cleveland County

Members of the Cleveland County Drug Association were hosts Nov. 27 at a buffet supper in Shelby honoring Cleveland County doctors and dentists.

Margie Walker, professional entertainer from Augusta, Ga., provided a program of songs and dances.

Charles Turner, president, presided and Rush Hambrick, Jr. was master of ceremonies.

Durham-Orange

William P. Wells of the Durham Drug Company spoke on the organization and functioning of the Better Health Foundation at the December 5 meeting of the Durham-Orange Drug Club. Each year prescription medication for hundreds of eligible needy persons is supplied by the pharmacists of Durham thru a working arrangement with the Better Health Foundation.

Hunter Kelly, president of the club, discussed some of the planned activities of the organization for the coming year. Beginning in January, the club will meet monthly at the Howard Johnson Restaurant on the Durham-Chapel Hill Boulevard.

TAR HEEL DIGEST

Lends Support to Brochure

Justice Drug Company has mailed a copy of the UNC "Study Pharmacy" brochure to all its customers.

In an accompanying letter, William P. Brewer, Executive Vice President—Sales, said: "To better utilize the brochure enclosed, it would be appreciated if you will place it in the hand of your local high school principal. Urge him to encourage any student interested to write the School of Pharmacy for full information on a career in pharmacy."

To Head Patents Department

Everett F. Smith, native of Lexington and graduate of N. C. State (BS in Chemical Engineering, 1939) has been named manager of the newly created chemical patents department of Eli Lilly and Company.

Goes to Jail

The operator of a "business" of supplying amphetamine drugs to truck stops and truck drivers was sentenced to serve 18 months in jail following a trial in the Federal Court at Kansas City.

A truck driver who had slept one night out of the previous ten while using amphetamine drugs was the principal witness.

"Pendy"

For a quick transformation from a sixteen year old "homebody" to an eighteen year old lady of fashion, read Pendy's formula:

A corset of newspaper; her mother's trailing long skirt; a 39¢ Gibson Waist; and a stylish pompadour.

"Pendy" is available from your local bookstore.

Visit Florida

Over the Thanksgiving holiday, Mr. and Mrs. Sam Jenkins of Walstonburg visited their son in St. Petersburg, Florida. While in Florida, the Jenkins visited Cypress Gardens, Tampa and other points.

New Scharff Store

Bob Scharff, operator of Clemmons Pharmacy for several years, is moving from a small building in the eastern end of Clemmons to a new, more central location.

A 20 x 60 foot building is now under construction. Adjacent to Bob's new pharmacy will be nearly an acre of parking space.

Pedestrian Safety

The drug stores of Hickory have joined the Hickory Police Department in a public pedestrial safety campaign with emphasis on safer walking during the dangerous weeks ahead.

Soltice 1½ oz.
REG U.S. PAT. OFF.
THE MODERN Quick-Rub
GREASELESS—STAINLESS
CREAMY WHITE—VANISHING
ACTIVE INGREDIENTS: MENTHOL, METHYL SALICYLATE, CAMPHOR, OIL OF EUCALYPTUS
THE CHATTANOOGA MEDICINE CO.
CHATTANOOGA 9, TENNESSEE

Means Soltice Profits for You!

Another powerful TV spot campaign will be telling your customers about the Soltice line for fast relief of cold miseries this winter.

Be sure you have adequate stocks of Soltice Quick Rub, Cough Syrup, Cold Tablets, Nasal Spray, Nose Drops, and Inhalers. Display them where traffic can see them for bigger sales and profits.

THE CHATTANOOGA MEDICINE CO.
CHATTANOOGA 9, TENNESSEE

Sherard Expands

Sherard Pharmacy, Burlington, occupied its new 32 by 82 building, 1253 East Webb Avenue, recently. To celebrate the occasion, the pharmacy gave away a number of valuable prizes during the formal opening on November 11-12.

Established in 1950 by J. F. Sherard, a graduate of the Philadelphia College of Pharmacy & Science, the pharmacy was purchased in 1956 by Mr. Sherards son, Gene, who is now in active management of the business.

Assisting Gene is Robert Coleman, both graduates of the UNC School of Pharmacy. To round out the staff is Al Sumner, an experienced drug clerk.

The new store is about one-third larger than its predecessor. Modern fixtures were installed by Grant E. Key of Lynchburg.

An open invitation has been extended to all members of the NCPA to visit Sherard's new business home in Burlington.

Graybeal's Sold

Due to the continued illness of Mrs. Carl B. Graybeal, Graybeal's Drug Store, West Jefferson, has been sold to Pharmacist Dale Shepherd, Dr. C. M. Keys and James Badger.

Mr. Shepherd, who has served as pharmacist at Graybeal's for several years, will manage the pharmacy. After the first of the year the pharmacy will move to new quarters in the Segraves Building.

The name of the pharmacy has been changed to People's Rexall Drug Store.

Class Reunion

Mr. and Mrs. Harry Hauss of China Grove were recent hosts to some of the '53 pharmacy gradnates.

Joining Mr. and Mrs. Hauss were Mr. and Mrs. Jack Friday and three children of Gastonia; Mr. and Mrs. Lewis Summey of Dallas; and Mr. and Mrs. A. C. Dollar and three children of Winston-Salem.

Remodeling

Remodeling of Copeland Drug Store, Ahoskie, has been completed. An interior paint job, new ceiling and light fixtures plus addition of some late model fixtures have given the store a new face.

Civil Defense

Among the groups cooperating with National Civil Defense Day on December 7 were members of the Forsyth Pharmaceutical Society of Winston-Salem. Emergency first aid supplies for home defense were placed on display during the day.

Parade Winner

Honorable mention in Forest City's Christmas Parade went to the Forest City Pharmacy. The pharmacy's entry was a float with Venice scene, complete with gondola and boatman in costume.

Returns to School

Eddie Varner, who for the past ten years operated retail pharmacies in Brevard, has returned to school where he is doing graduate work. His address is 728 Cobb Street, Athens, Georgia.

DISTINCTIVE

Carry your store's identity by color and personalized copy right into your customers home..... for the life of the Prescription.

Another plus value of the modern paper box with its clean fresh label.

Representative:

M. C. GRIER

1110 ANN ST., AT. 3-3847

MONROE, NORTH CAROLINA

★ ★ ★

E. N. ROWELL CO., INC.

BATAVIA, NEW YORK

IT'S THE GREATEST!

Yes . . IT'S THE GREATEST day of the year! That is what Santa says. That's what we say. May the blessings of this joyous season abide with you and your family.

May the spirit of "peace on earth, and good will to men" fill our hearts. With this greeting we send our good wishes . . . for good friends, good times, good health and to all good cheer.

To help you **O**WENS, *obtain* **M**INOR & *more* **B**ODEKER *business & profits*

1010 Herring Avenue • Wilson, North Carolina

At the close of another year we realize how important your friendship and good will have been to our success. We appreciate the opportunity the Holiday Season brings to say "Thank You" and wish you

A Merry Christmas

and

A Happy New Year

The W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina